

Fleetwood

2011 annual business confidence report



headlines

- November 2011 saw a new record in company registrations in Fleetwood when compared to any previous November.
- December 2011 saw a new record in company closures in Fleetwood when compared to any previous December.

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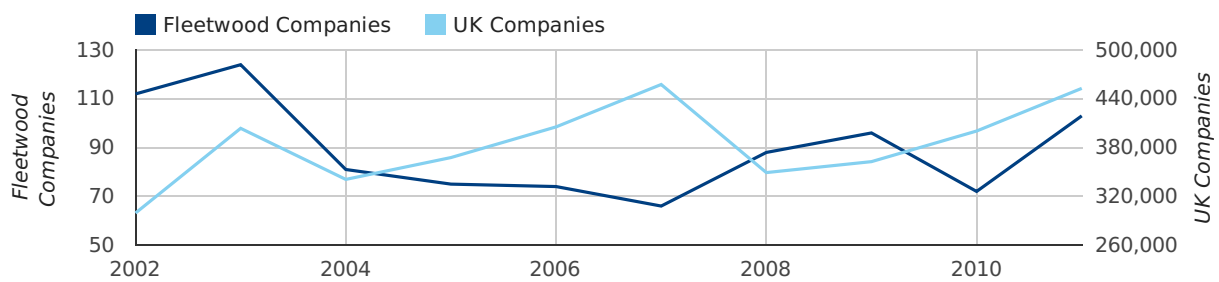
sic data

Annual Data (2011)

A total of 103 companies were formed in Fleetwood in 2011. This total is 43.1% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	FLEETWOOD	UK
2011	103	452,870
2010	72	400,358
2009	96	362,675
2008	88	349,203
2007	66	457,649
RECORD YEAR	2003 (124)	2007 (457,649)

new companies by year



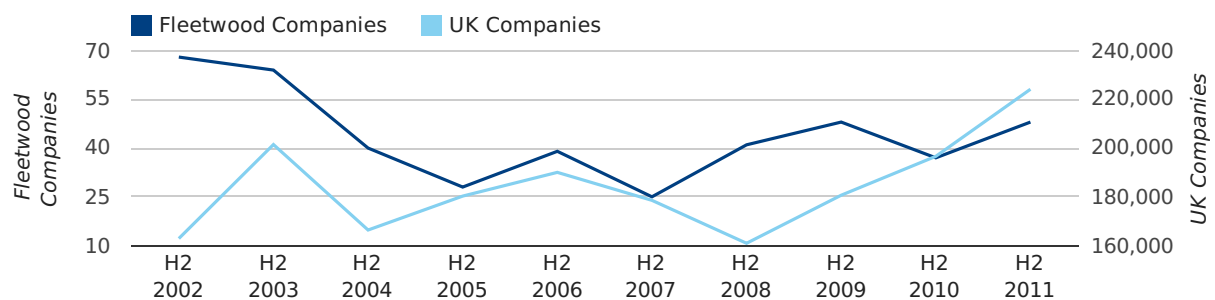
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 48 companies were formed in Fleetwood. This figure is 29.7% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Fleetwood occurred in 2002 when a total of 68 were formed.

HALF YEAR (JUL-DEC)	FLEETWOOD	UK
2011	48	224,135
2010	37	196,609
% CHANGE	29.7%	14.0%
RECORD YEAR	2002 (68)	2011 (224,135)

new companies by half year



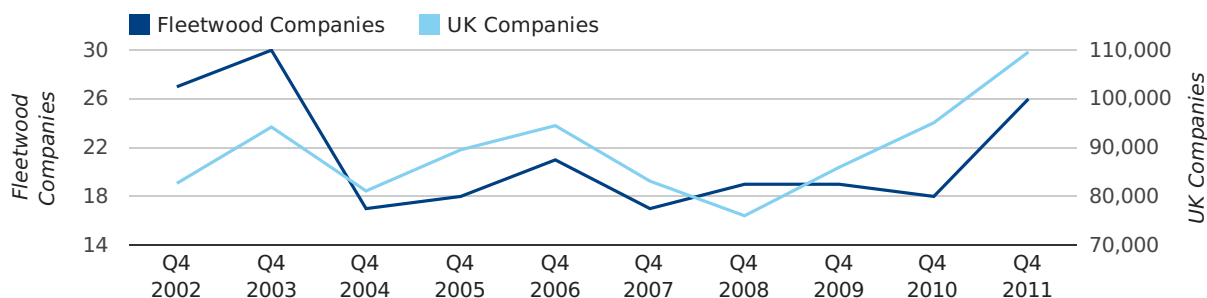
Quarterly Data (Q4 Oct-Dec 2011)

A total of 26 companies were registered in Fleetwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 44.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FLEETWOOD	UK
2011	26	109,623
2010	18	95,117
% CHANGE	44.4%	15.3%
RECORD YEAR	2003 (30)	2011 (109,623)

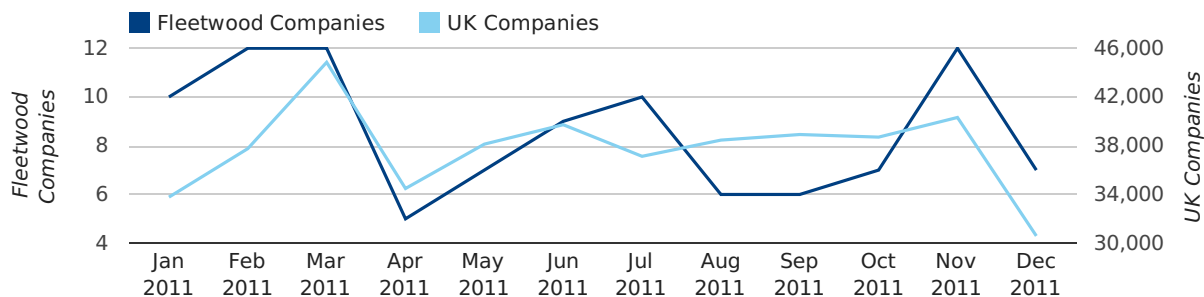
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Fleetwood when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	7	12	7
NEW COMPANIES IN 2010	7	6	5
% CHANGE	0.0%	100.0%	40.0%
RECORD YEAR	2002 (12)	2011 (12)	2003 (9)

Annual Data (2011)

A total of 55 companies were dissolved in Fleetwood in 2011. This total is 24.7% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	FLEETWOOD	UK
2011	55	314,523
2010	73	342,232
2009	92	533,773
2008	37	237,901
2007	52	220,295
RECORD YEAR	2009 (92)	2009 (533,773)

dissolved companies by year



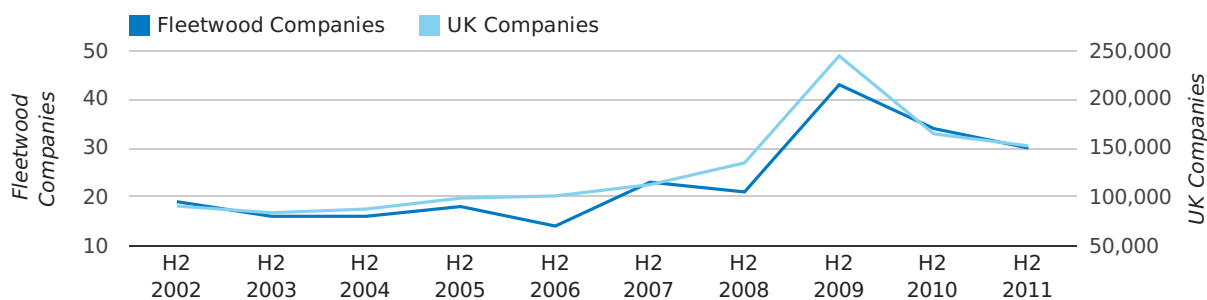
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 30 companies were dissolved in Fleetwood. This figure is 11.8% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Fleetwood occurred in 2009 when a total of 43 were closed.

HALF YEAR (JUL-DEC)	FLEETWOOD	UK
2011	30	152,213
2010	34	164,601
% CHANGE	-11.8%	-7.5%
RECORD YEAR	2009 (43)	2009 (244,537)

dissolved companies by half year



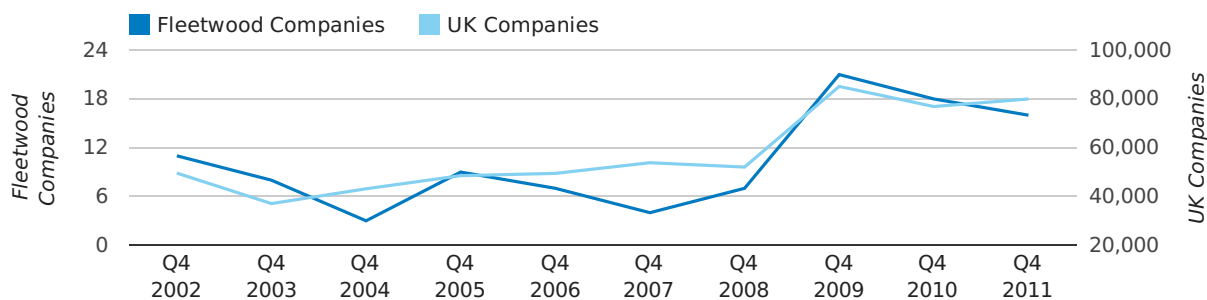
Quarterly Data (Q4 Oct-Dec 2011)

A total of 16 companies were dissolved in Fleetwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 11.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FLEETWOOD	UK
2011	16	79,983
2010	18	76,896
% CHANGE	-11.1%	4.0%
RECORD YEAR	2009 (21)	2009 (85,136)

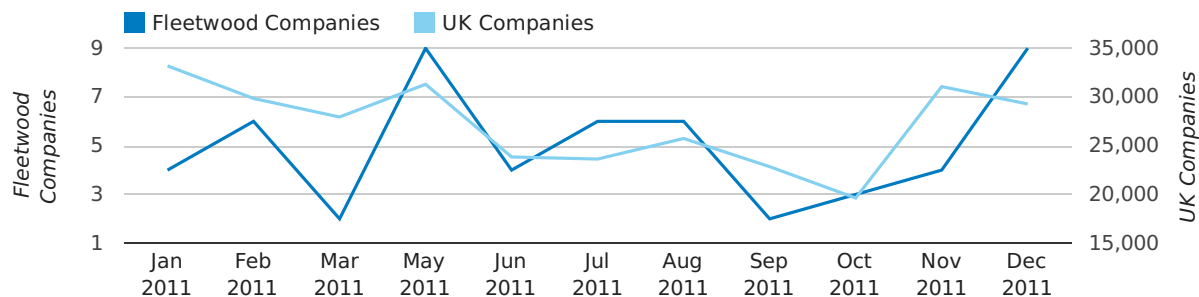
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Fleetwood when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	4	9
CLOSED COMPANIES IN 2010	4	9	5
% CHANGE	-25.0%	-55.6%	80%
RECORD YEAR	2009 (5)	2000 (9)	2011 (9)

Annual Data (2011)

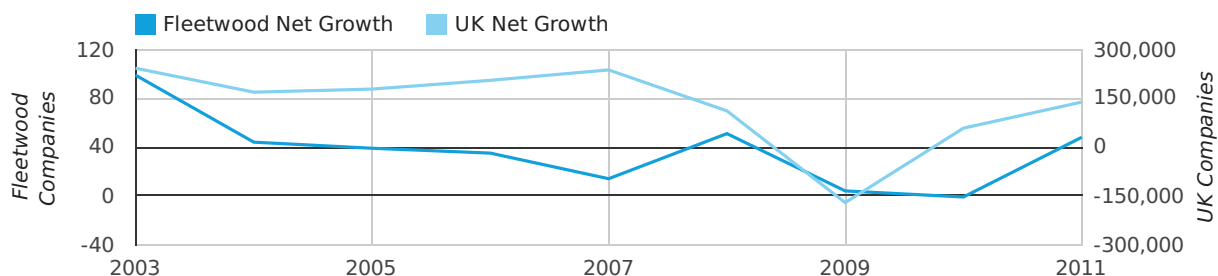
A total of 48 companies were added to the company register for Fleetwood in 2011. This number represents growth of 66.7% which compares favourably to the UK figure of 34.6%.

This number is 49 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Fleetwood company register grew by 99 companies.

YEAR	FLEETWOOD	UK
2011	48	138,347
2010	-1	58,126
2009	4	-171,098
2008	51	111,302
2007	14	237,354
RECORD YEAR	2003 (99)	2003 (242,543)

net growth by year

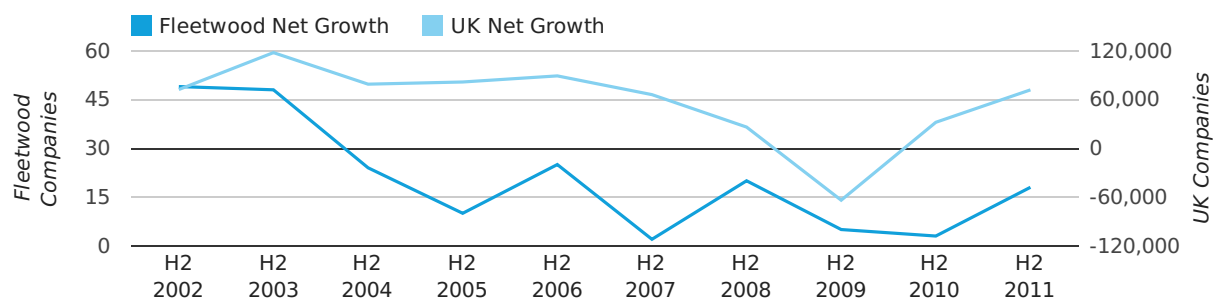


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Fleetwood increased by 18 companies. This figure is 500.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	FLEETWOOD	UK
2011	18	71,922
2010	3	32,008
% CHANGE	500.0%	124.7%
RECORD YEAR	2002 (49)	2003 (117,772)

net growth by half year



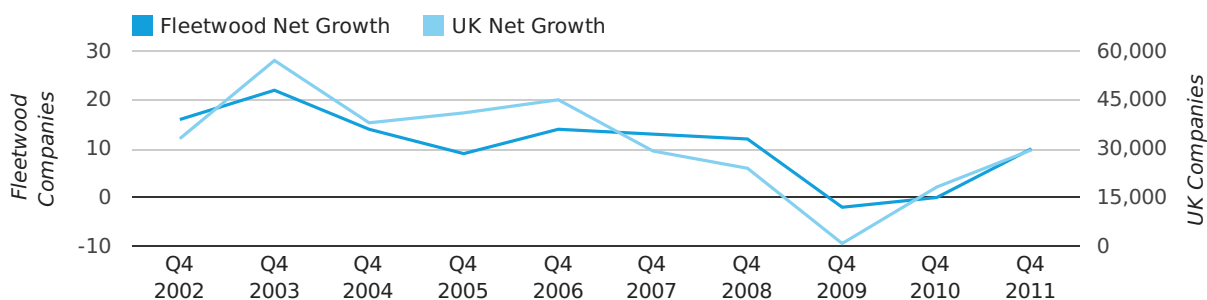
Quarterly Data (Q4 Oct-Dec 2011)

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 Net company growth for Fleetwood during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 10 companies.

This represents an increase of 0.0% on the same period last year.

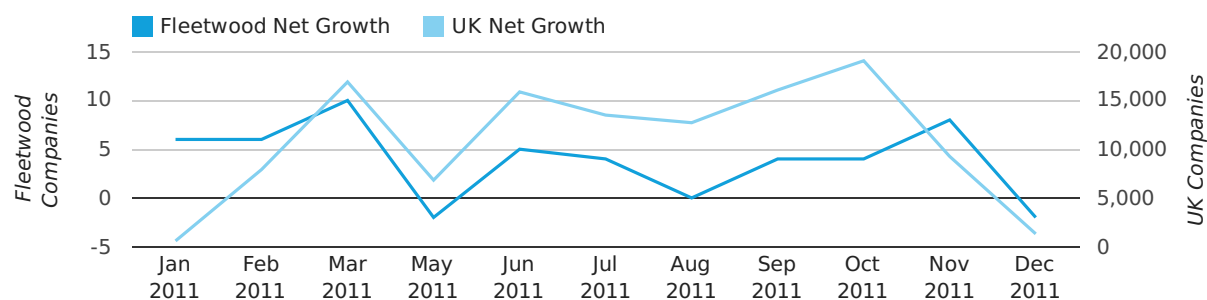
FOURTH QUARTER (OCT 2011 - DEC 2011)	FLEETWOOD	UK
2011	10	29,640
2010	0	18,221
% CHANGE	0.0%	62.7%
RECORD YEAR	2003 (22)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



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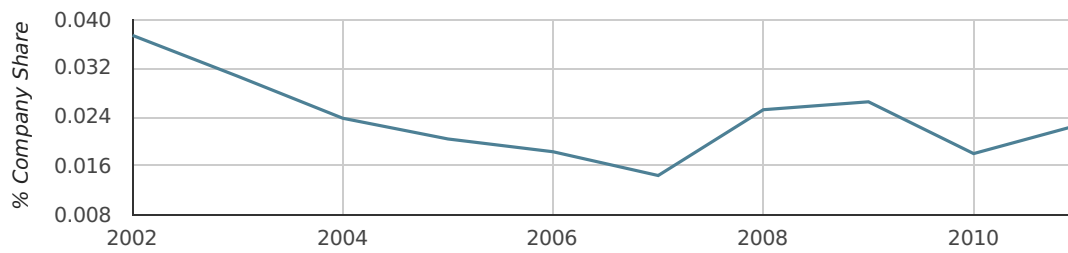
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	4	8	-2
NET GROWTH IN 2010	3	-3	0
% CHANGE	33.3%	-366.7%	0.0%
RECORD YEAR	2002 (8)	2007 (9)	2003 (6)

Annual Data (2011)

In 2011 Fleetwood formed 0.0% of all UK companies. This is no change on 2010 when Fleetwood was responsible for 0.0% of all UK companies.

YEAR	FLEETWOOD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

company share by year

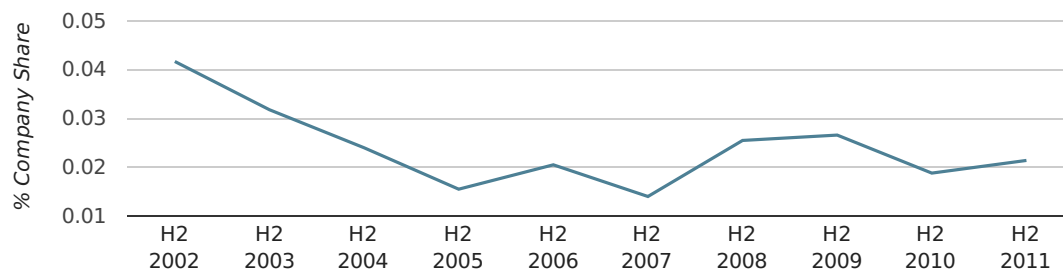


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Fleetwood formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	FLEETWOOD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

company share by half year

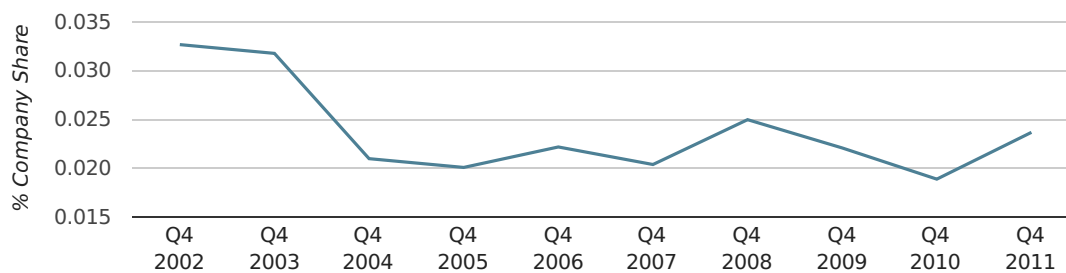


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Fleetwood formed 0.0% of all UK companies.

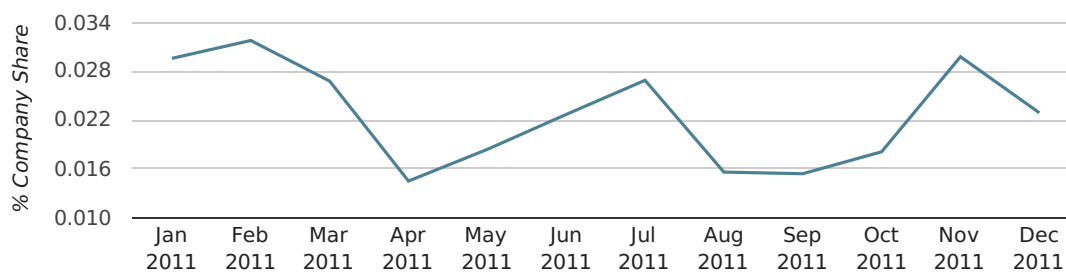
FOURTH QUARTER (OCT 2011 - DEC 2011)	FLEETWOOD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1963 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-13.0%	70.3%	24.5%
RECORD YEAR	1979 (0.1%)	1963 (0.5%)	1960 (0.3%)

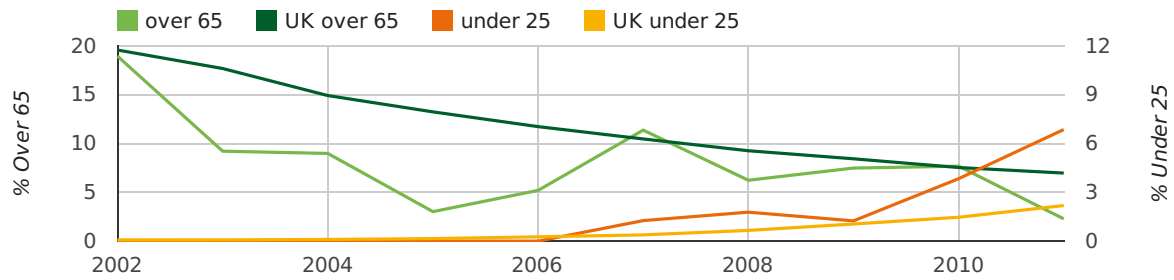
Annual Data (2011)

The average age of a director in 2011 was 43.1.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.2%.

director age by year



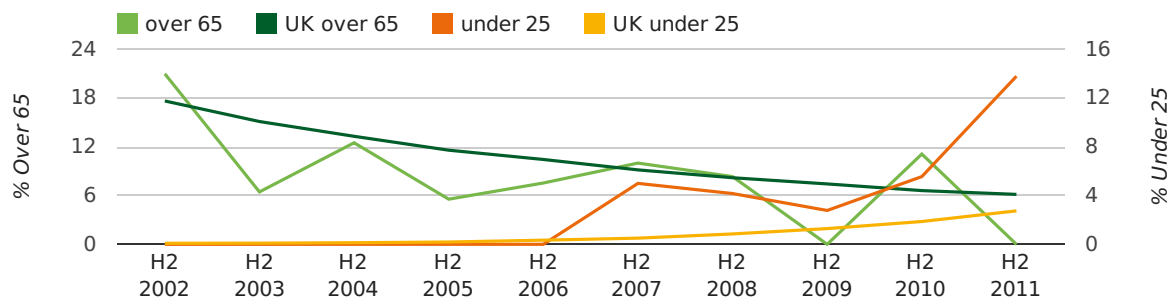
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 39.1.

The percentage of directors under the age of 25 was 13.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by half year



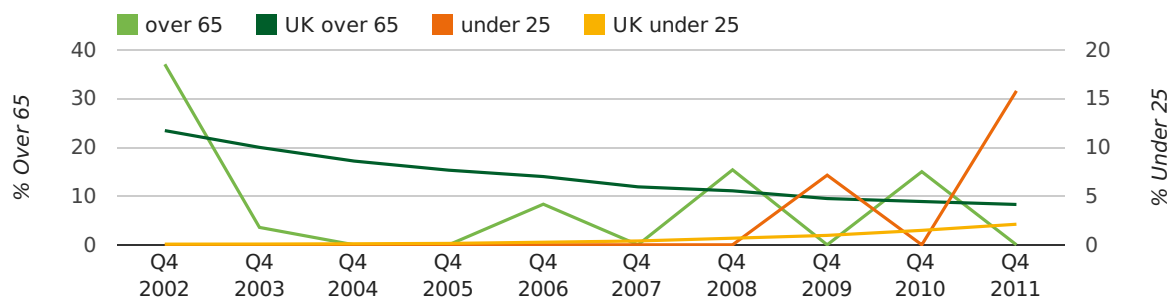
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 39.6.

The percentage of directors under the age of 25 was 15.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

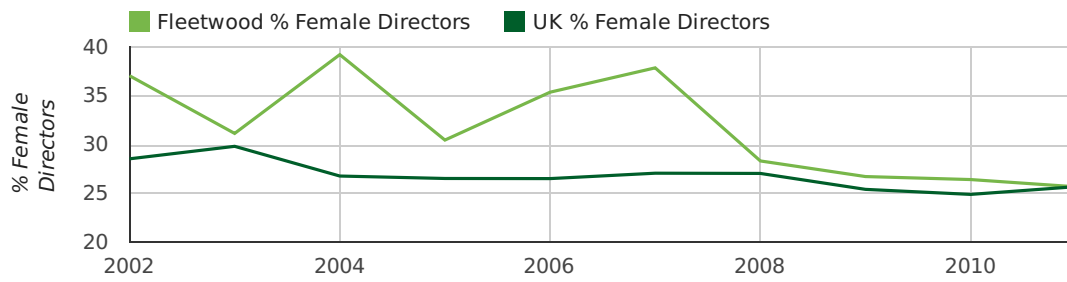


Annual Data (2011)

The record year for female directors in Fleetwood was 1857 when 36.4% of all directors were female.

The percentage of female directors in Fleetwood in 2011 was 37.1%. The average for the UK during this time was 28.6%

director gender by year

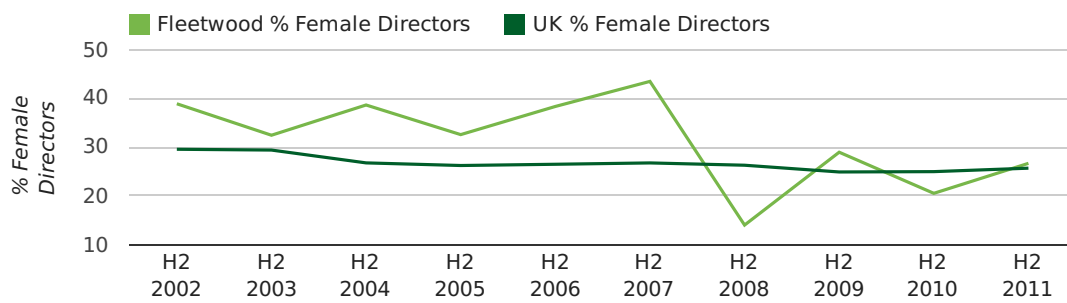


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Fleetwood was 1860 when 42.9% of all directors were female.

26.7% of all director appointments in Fleetwood in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

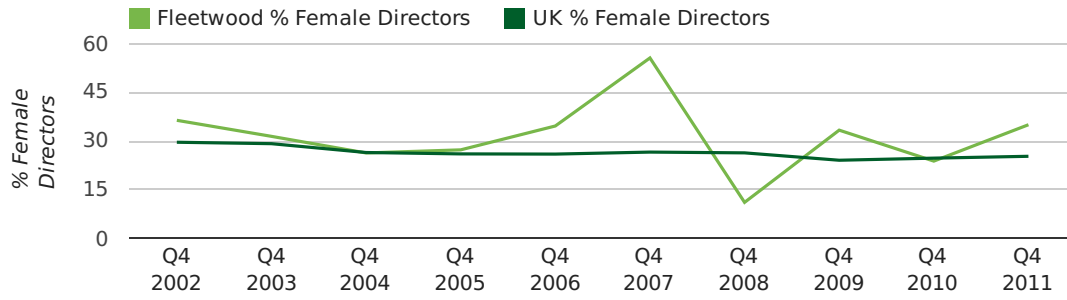


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Fleetwood was in 1977 when 31.1% of all directors were female.

35.0% of all director appointments in Fleetwood in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FLEETWOOD	1.79%	CONSULTING	5.07%
HB	1.34%	MANAGEMENT	4.74%
SECURITY	1.34%	CONSULTANCY	3.26%
SEAFOODS	1.34%	PROPERTY	2.37%
VILLAGES	1.34%	TRADING	2.07%
D	1.34%	DESIGN	1.92%
CONSULTANCY	1.34%	ASSOCIATES	1.86%
COMMUNITY	0.89%	ENGINEERING	1.78%
PLANNING	0.89%	BUSINESS	1.78%
J	0.89%	CONSULTANTS	1.76%
GROUP	0.89%	CONSTRUCTION	1.73%
ELECTRICAL	0.89%	MEDIA	1.71%
BUSINESS	0.89%	LONDON	1.63%
PROPERTIES	0.89%	J	1.51%
BUILDING	0.89%	INVESTMENTS	1.48%
BEECH	0.89%	GLOBAL	1.46%
PRACTICE	0.89%	IT	1.41%
MAINTENANCE	0.45%	CARE	1.39%
WEST	0.45%	PROPERTIES	1.29%
INSTALLATIONS	0.45%	ELECTRICAL	1.29%
R	0.45%	M	1.27%
PLASTERING	0.45%	BUILDING	1.26%
RENDERING	0.45%	ENERGY	1.25%
MATCH	0.45%	S	1.20%
PERFORMANCE	0.45%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	29	205,525
7487 - Other business activities	11	57,052
96090 - Other service activities not elsewhere classified	7	11,768
9999 - Dormant Company	7	20,199
82990 - Other business support service activities not elsewhere classified	6	32,483
4545 - Other building completion	4	2,369
70229 - Management consultancy activities other than financial management	4	17,765
86230 - Dental practice activities	4	1,598
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
7260 - Other computer related activities	3	7,667
70100 - Activities of head offices	3	2,662
47230 - Retail sale of fish, crustaceans and molluscs in specialised stores	3	88
7499 - Non-trading company	3	9,957
9234 - Other entertainment activities	2	1,471
71129 - Other engineering activities	2	1,823
5530 - Restaurants	2	5,013
64999 - Financial intermediation not elsewhere classified	2	2,946
43220 - Plumbing, heat and air-conditioning installation	2	2,372
43390 - Other building completion and finishing	2	2,832
5020 - Maintenance & repair of motors	2	1,409