

# Frodsham

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Frodsham when compared to any year in history.
- Q4 2011 saw a new record in company registrations in Frodsham when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Frodsham when compared to any previous October.
- October 2011 saw a new record in net growth in Frodsham when compared to any previous October.

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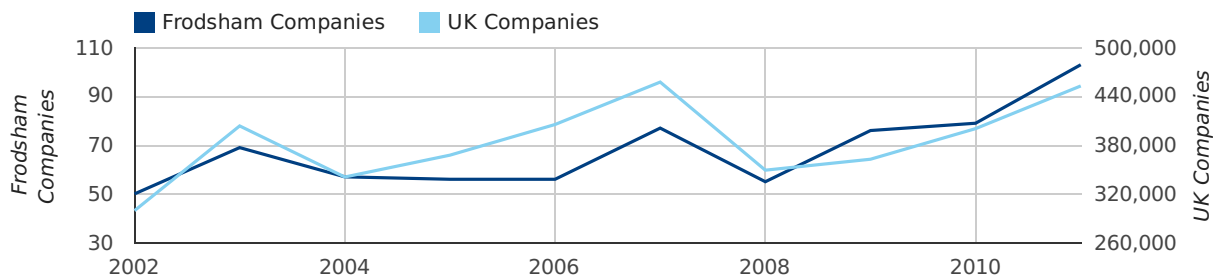
## Annual Data (2011)

2011 was a record year for company registrations in Frodsham when compared to any year in history.

A total of 103 companies were formed in Frodsham in 2011. This total is 30.4% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	FRODSHAM	UK
2011	103	452,870
2010	79	400,358
2009	76	362,675
2008	55	349,203
2007	77	457,649
RECORD YEAR	2011 (103)	2007 (457,649)

### new companies by year



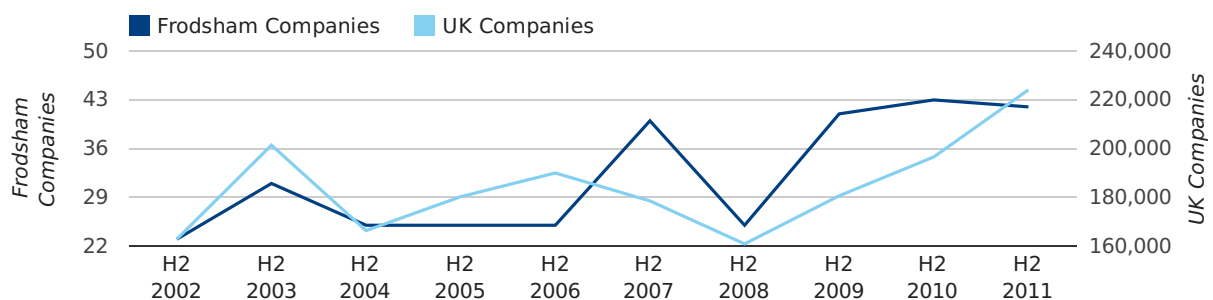
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 42 companies were formed in Frodsham. This figure is 2.3% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Frodsham occurred in 2010 when a total of 43 were formed.

HALF YEAR (JUL-DEC)	FRODSHAM	UK
2011	42	224,135
2010	43	196,609
% CHANGE	-2.3%	14.0%
RECORD YEAR	2010 (43)	2011 (224,135)

### new companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

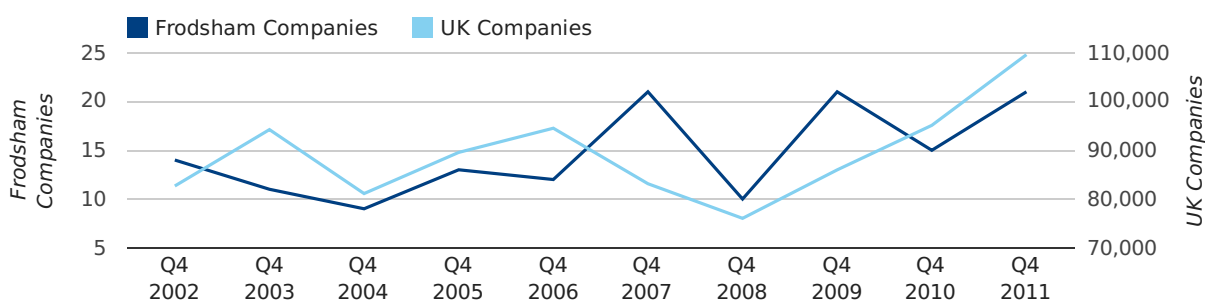
Q4 2011 saw a new record in company registrations in Frodsham when compared to any previous Q4.

A total of 21 companies were registered in Frodsham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 40.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FRODSHAM	UK
2011	21	109,623
2010	15	95,117
% CHANGE	40.0%	15.3%
RECORD YEAR	2011 (21)	2011 (109,623)

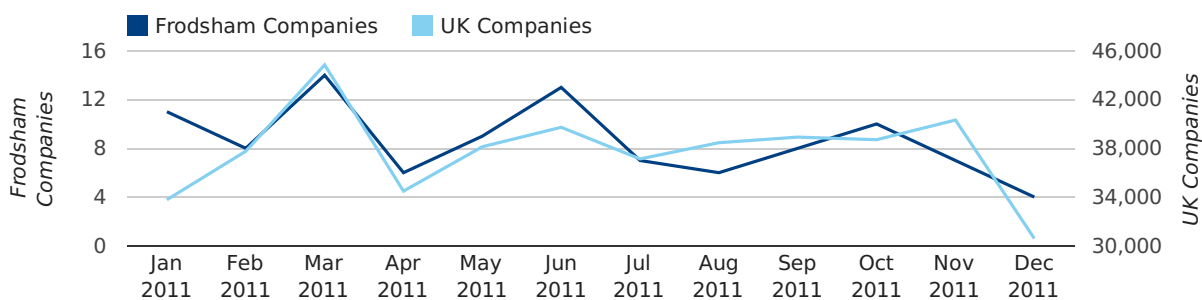
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Frodsham when compared to any previous October.

### new companies by month



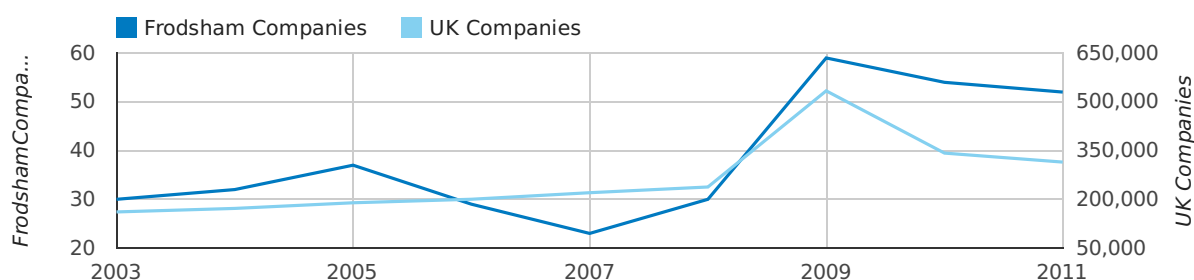
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	7	4
NEW COMPANIES IN 2010	5	6	4
% CHANGE	100.0%	16.7%	0.0%
RECORD YEAR	2011 (10)	2007 (12)	2009 (7)

### Annual Data (2011)

A total of 52 companies were dissolved in Frodsham in 2011. This total is 3.7% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	FRODSHAM	UK
2011	52	314,523
2010	54	342,232
2009	59	533,773
2008	30	237,901
2007	23	220,295
RECORD YEAR	2009 (59)	2009 (533,773)

### dissolved companies by year



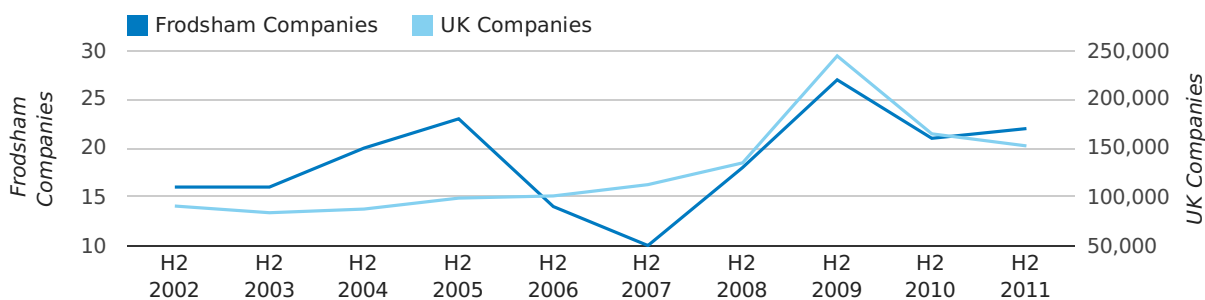
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 22 companies were dissolved in Frodsham. This figure is 4.8% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Frodsham occurred in 2009 when a total of 27 were closed.

HALF YEAR (JUL-DEC)	FRODSHAM	UK
2011	22	152,213
2010	21	164,601
% CHANGE	4.8%	-7.5%
RECORD YEAR	2009 (27)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

A total of 8 companies were dissolved in Frodsham during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 33.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

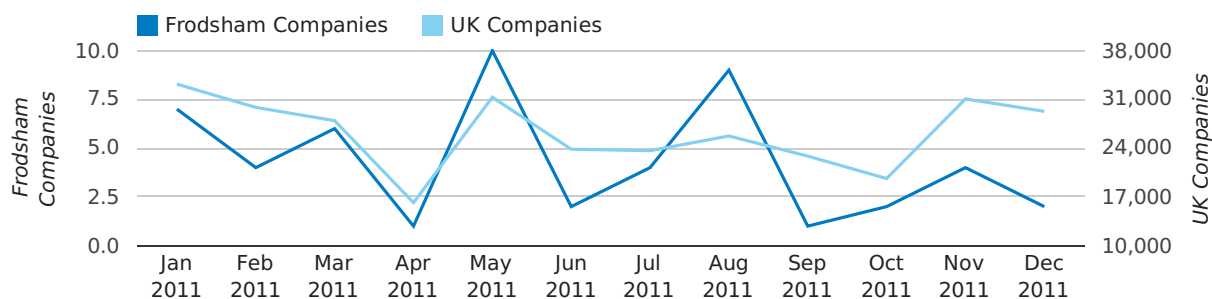
FOURTH QUARTER (OCT 2011 - DEC 2011)	FRODSHAM	UK
2011	8	79,983
2010	12	76,896
% CHANGE	-33.3%	4.0%
RECORD YEAR	2009 (13)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	2	4	2
CLOSED COMPANIES IN 2010	3	8	1
% CHANGE	-33.3%	-50.0%	100%
RECORD YEAR	2009 (5)	2010 (8)	2009 (4)

### Annual Data (2011)

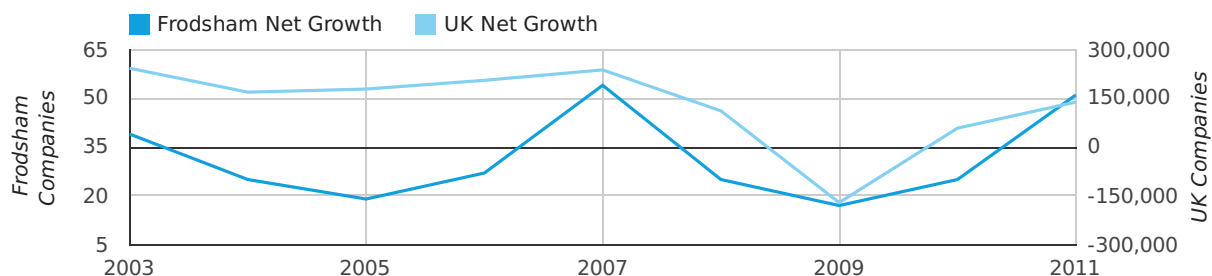
A total of 51 companies were added to the company register for Frodsham in 2011. This number represents growth of 64.6% which compares favourably to the UK figure of 34.6%.

This number is 26 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Frodsham company register grew by 54 companies.

YEAR	FRODSHAM	UK
2011	51	138,347
2010	25	58,126
2009	17	-171,098
2008	25	111,302
2007	54	237,354
RECORD YEAR	2007 (54)	2003 (242,543)

### net growth by year

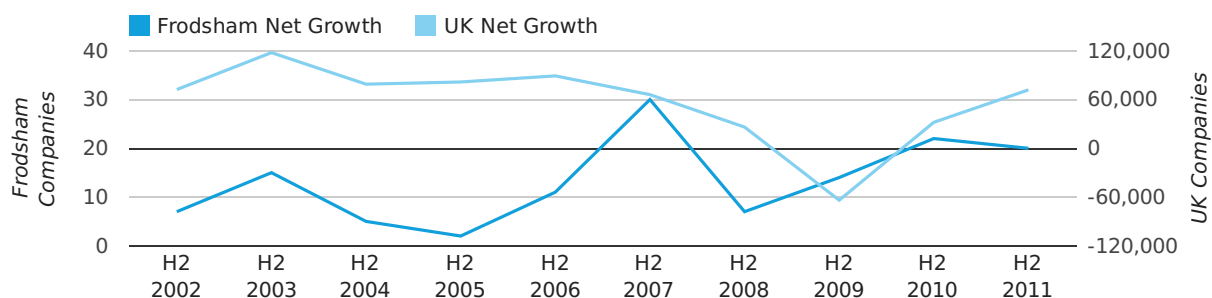


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Frodsham increased by 20 companies. This figure is 9.1% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	FRODSHAM	UK
2011	20	71,922
2010	22	32,008
% CHANGE	-9.1%	124.7%
RECORD YEAR	2007 (30)	2003 (117,772)

### net growth by half year



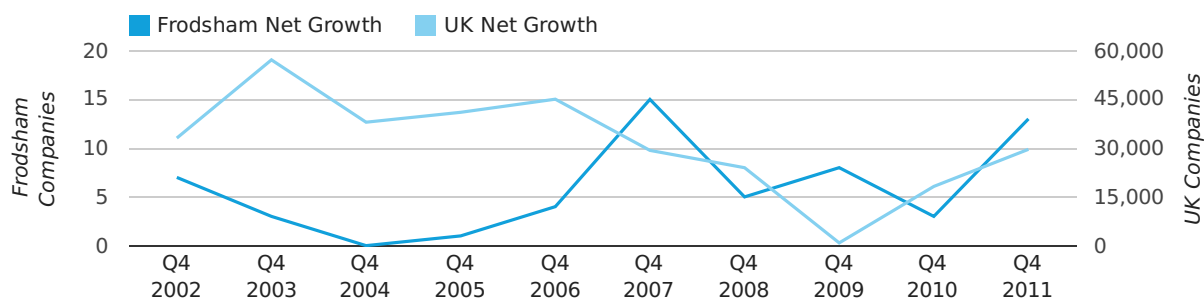
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Frodsham during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 13 companies.

This represents an increase of 333.3% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FRODSHAM	UK
2011	13	29,640
2010	3	18,221
% CHANGE	333.3%	62.7%
RECORD YEAR	2007 (15)	2003 (57,175)

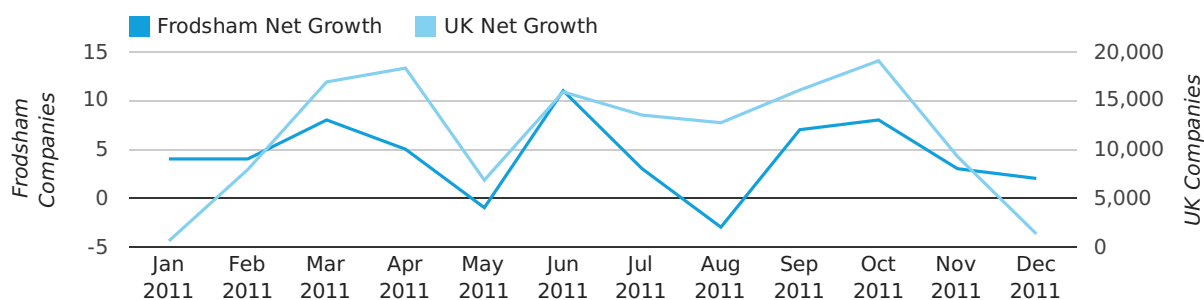
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Frodsham when compared to any previous October.

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	3	2
NET GROWTH IN 2010	2	-2	3
% CHANGE	300.0%	-250.0%	-33.3%
RECORD YEAR	2011 (8)	2007 (9)	2007 (6)

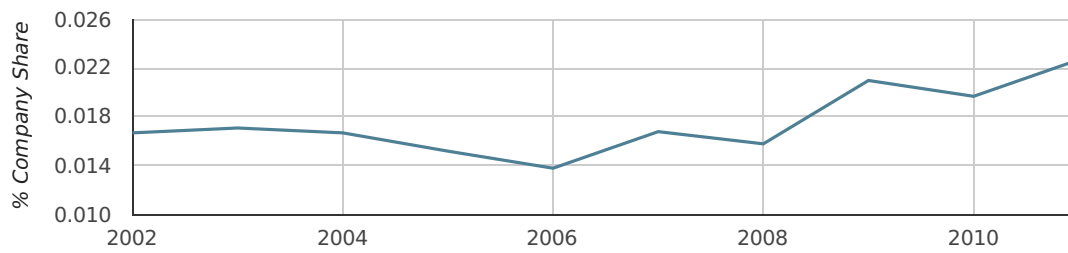


### Annual Data (2011)

In 2011 Frodsham formed 0.0% of all UK companies. This is no change on 2010 when Frodsham was responsible for 0.0% of all UK companies.

YEAR	FRODSHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

### company share by year

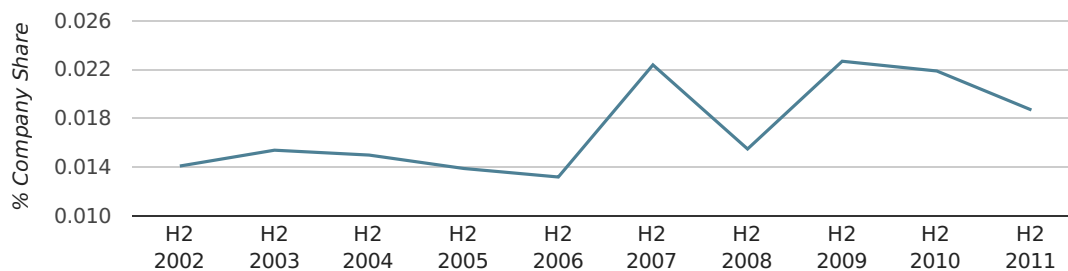


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Frodsham formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	FRODSHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1981 (0.1%)

### company share by half year

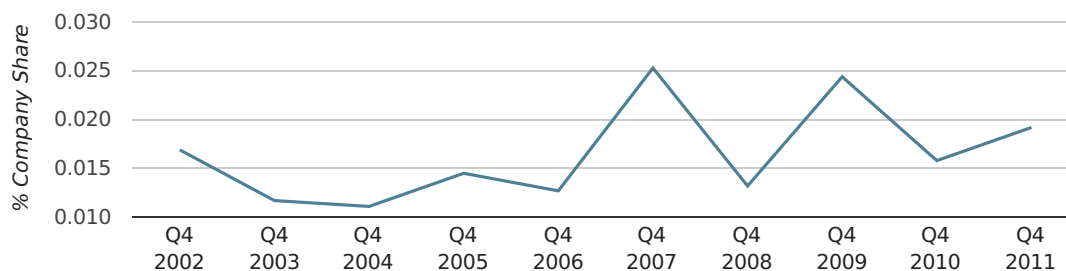


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Frodsham formed 0.0% of all UK companies.

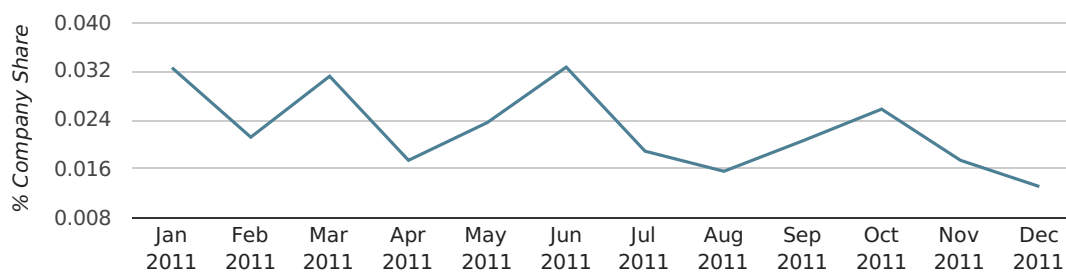
FOURTH QUARTER (OCT 2011 - DEC 2011)	FRODSHAM
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	73.2%	-0.6%	-10.9%
RECORD YEAR	1972 (0.1%)	1964 (0.1%)	1968 (0.2%)

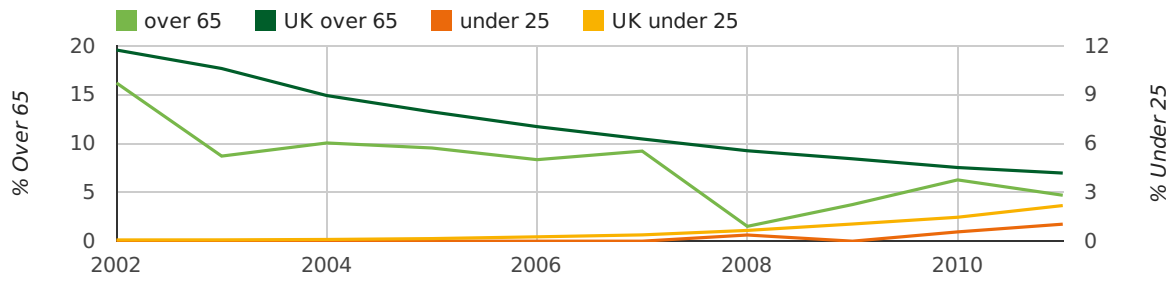
### Annual Data (2011)

The average age of a director in 2011 was 47.4.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.7% compared to the UK figure of 4.2%.

#### director age by year



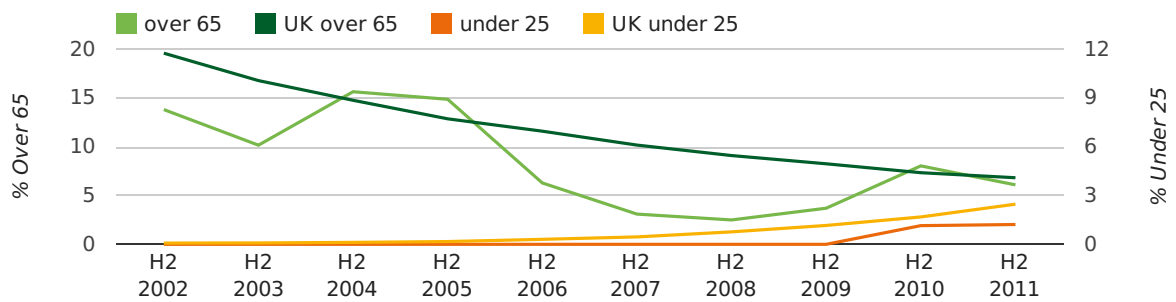
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.4.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.1%.

#### director age by half year



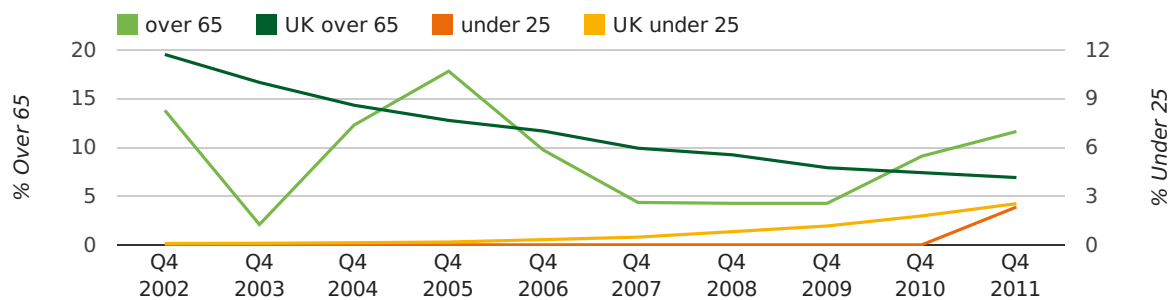
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 47.2.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 11.6% compared to the UK figure of 4.1%.

### director age by quarter

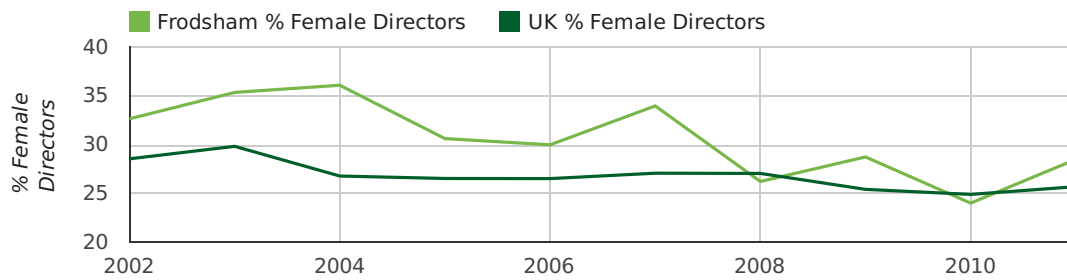


### Annual Data (2011)

The record year for female directors in Frodsham was 1857 when 36.4% of all directors were female.

The percentage of female directors in Frodsham in 2011 was 32.7%. The average for the UK during this time was 28.6%

#### director gender by year

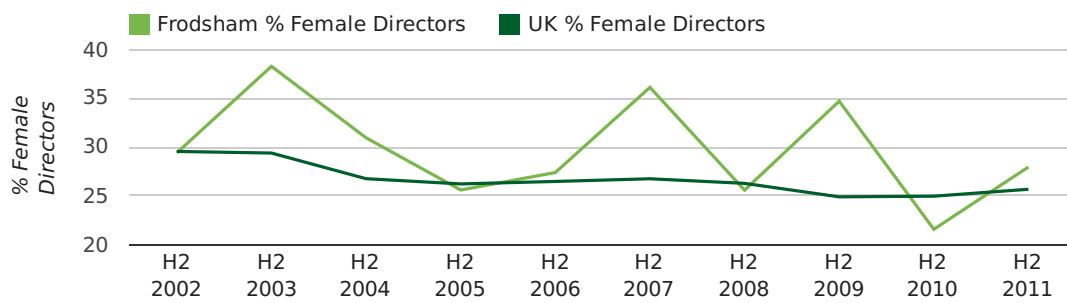


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Frodsham was 1860 when 42.9% of all directors were female.

28.0% of all director appointments in Frodsham in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

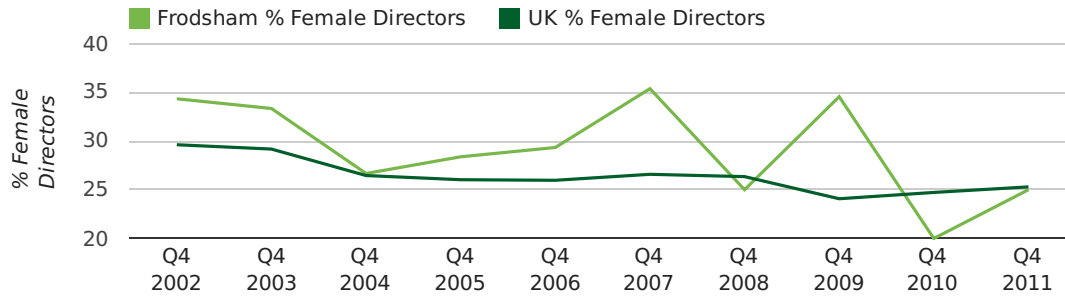


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Frodsham was in 1977 when 31.1% of all directors were female.

25.0% of all director appointments in Frodsham in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
BUSINESS	2.38%	CONSULTING	5.07%
CONSULTING	1.90%	MANAGEMENT	4.74%
CHESHIRE	1.90%	CONSULTANCY	3.26%
MANAGEMENT	1.43%	PROPERTY	2.37%
SYNTENTIA	1.43%	TRADING	2.07%
ASSOCIATES	1.43%	DESIGN	1.92%
C.I.C.	0.95%	ASSOCIATES	1.86%
NORTH	0.95%	ENGINEERING	1.78%
CREATIVE	0.95%	BUSINESS	1.78%
MOBILE	0.95%	CONSULTANTS	1.76%
INVENTORY	0.95%	CONSTRUCTION	1.73%
VIEW	0.95%	MEDIA	1.71%
CONSULTANTS	0.95%	LONDON	1.63%
DESIGN	0.95%	J	1.51%
HEALTH	0.95%	INVESTMENTS	1.48%
M	0.95%	GLOBAL	1.46%
R	0.95%	IT	1.41%
CONSULTANCY	0.95%	CARE	1.39%
STUBBS	0.95%	PROPERTIES	1.29%
PROJECT	0.95%	ELECTRICAL	1.29%
DEVELOPMENTS	0.95%	M	1.27%
FOR	0.95%	BUILDING	1.26%
HEATING	0.48%	ENERGY	1.25%
HOME	0.48%	S	1.20%
RENTAL	0.48%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	25	205,525
7487 - Other business activities	15	57,052
7414 - Business & management consultancy	7	13,034
82990 - Other business support service activities not elsewhere classified	7	32,483
70229 - Management consultancy activities other than financial management	6	17,765
62020 - Information technology consultancy activities	4	12,072
74901 - Environmental consulting activities	4	600
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
9305 - Other service activities	3	9,492
96090 - Other service activities not elsewhere classified	3	11,768
73110 - Advertising agencies	3	1,823
98000 - Residents property management	3	2,874
5242 - Retail sale of clothing	2	1,643
41100 - Development of building projects	2	4,331
43210 - Electrical installation	2	3,175
41201 - Construction of commercial buildings	2	1,500
5263 - Other non-store retail sale	2	1,888
86900 - Other human health activities	2	4,457
74990 - Non-trading company	2	8,929
7222 - Other software consultancy and supply	2	7,398