

Frome

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Frome when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Frome when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Frome when compared to any previous November.
- October 2011 saw a new record in company closures in Frome when compared to any previous October.
- November 2011 saw a new record in net growth in Frome when compared to any previous November.

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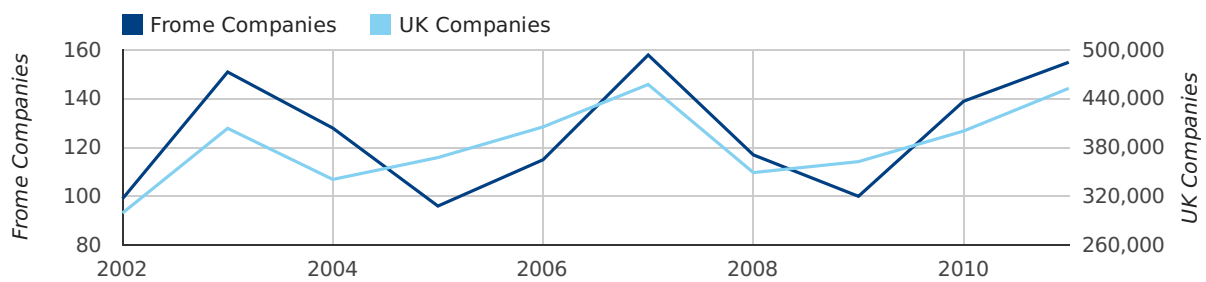
sic data

Annual Data (2011)

A total of 155 companies were formed in Frome in 2011. This total is 11.5% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	FROME	UK
2011	155	452,870
2010	139	400,358
2009	100	362,675
2008	117	349,203
2007	158	457,649
RECORD YEAR	2007 (158)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

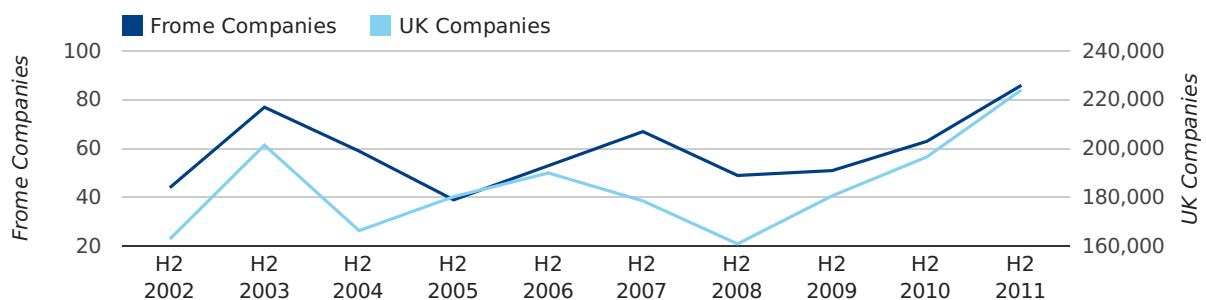
The second half of 2011 saw a new record in company registrations in Frome when compared to any previous second half year.

In the second half of 2011 a total of 86 companies were formed in Frome. This figure is 36.5% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Frome occurred in 2011 when a total of 86 were formed.

HALF YEAR (JUL-DEC)	FROME	UK
2011	86	224,135
2010	63	196,609
% CHANGE	36.5%	14.0%
RECORD YEAR	2011 (86)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

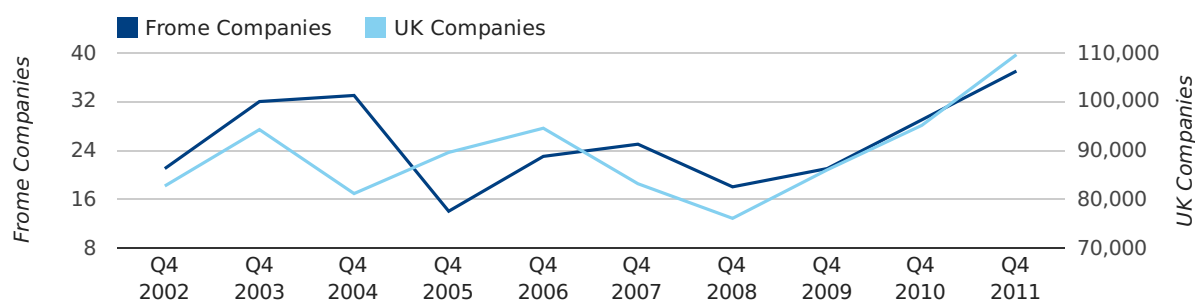
Q4 2011 saw a new record in company registrations in Frome when compared to any previous Q4.

A total of 37 companies were registered in Frome during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 27.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FROME	UK
2011	37	109,623
2010	29	95,117
% CHANGE	27.6%	15.3%
RECORD YEAR	2011 (37)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Frome when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	14	18	5
NEW COMPANIES IN 2010	13	9	7
% CHANGE	7.7%	100.0%	-28.6%
RECORD YEAR	2004 (16)	2011 (18)	2004 (10)

Annual Data (2011)

A total of 103 companies were dissolved in Frome in 2011. This total is 10.8% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	FROME	UK
2011	103	314,523
2010	93	342,232
2009	142	533,773
2008	70	237,901
2007	67	220,295
RECORD YEAR	2009 (142)	2009 (533,773)

dissolved companies by year



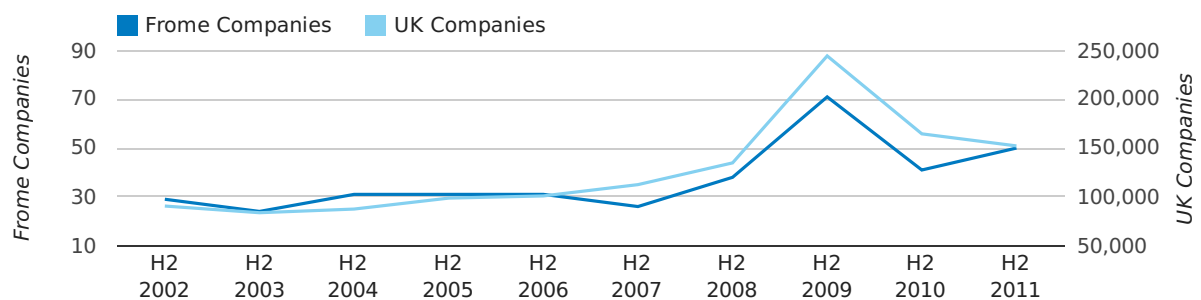
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 50 companies were dissolved in Frome. This figure is 22.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Frome occurred in 2009 when a total of 71 were closed.

HALF YEAR (JUL-DEC)	FROME	UK
2011	50	152,213
2010	41	164,601
% CHANGE	22.0%	-7.5%
RECORD YEAR	2009 (71)	2009 (244,537)

dissolved companies by half year



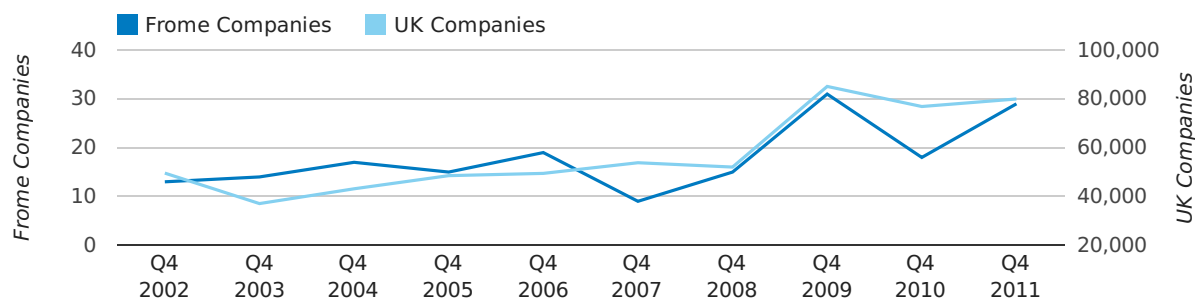
Quarterly Data (Q4 Oct-Dec 2011)

A total of 29 companies were dissolved in Frome during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 61.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FROME	UK
2011	29	79,983
2010	18	76,896
% CHANGE	61.1%	4.0%
RECORD YEAR	2009 (31)	2009 (85,136)

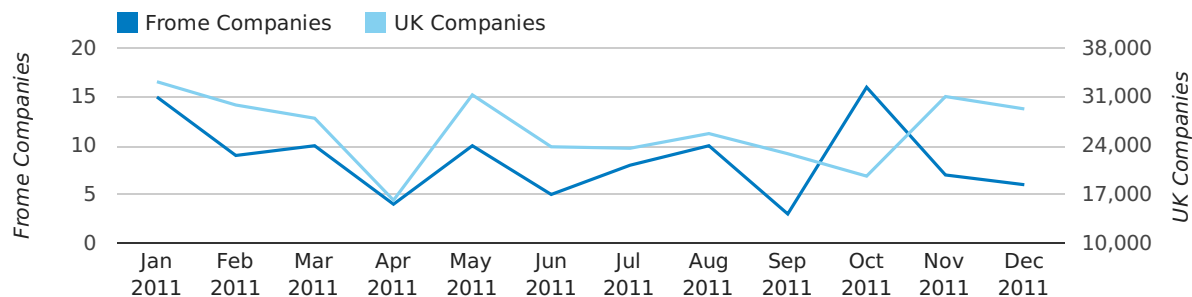
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company closures in Frome when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	16	7	6
CLOSED COMPANIES IN 2010	10	5	3
% CHANGE	60.0%	40.0%	100%
RECORD YEAR	2011 (16)	2009 (12)	2009 (11)

Annual Data (2011)

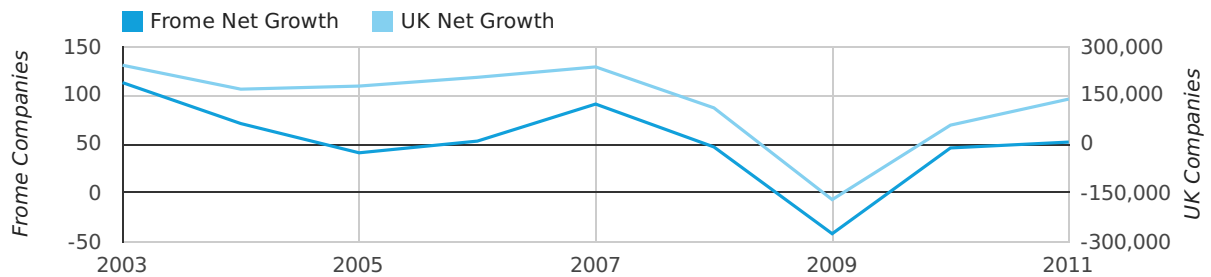
A total of 52 companies were added to the company register for Frome in 2011. This number represents growth of 37.4% which compares favourably to the UK figure of 34.6%.

This number is 6 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Frome company register grew by 113 companies.

YEAR	FROME	UK
2011	52	138,347
2010	46	58,126
2009	-42	-171,098
2008	47	111,302
2007	91	237,354
RECORD YEAR	2003 (113)	2003 (242,543)

net growth by year

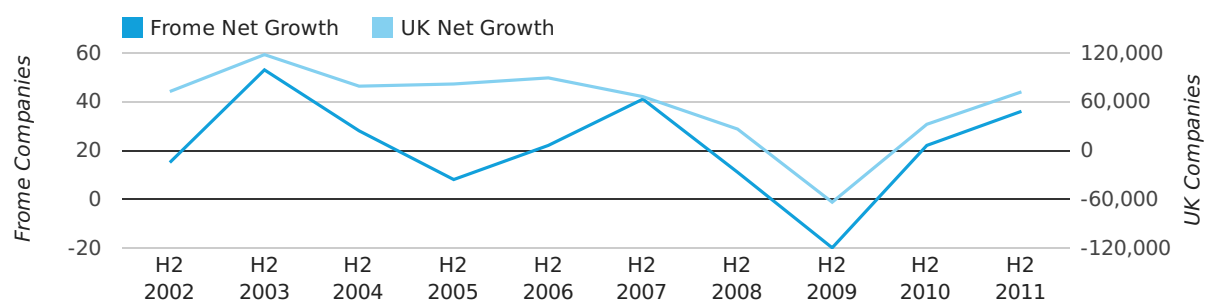


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Frome increased by 36 companies. This figure is 63.6% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	FROME	UK
2011	36	71,922
2010	22	32,008
% CHANGE	63.6%	124.7%
RECORD YEAR	2003 (53)	2003 (117,772)

net growth by half year



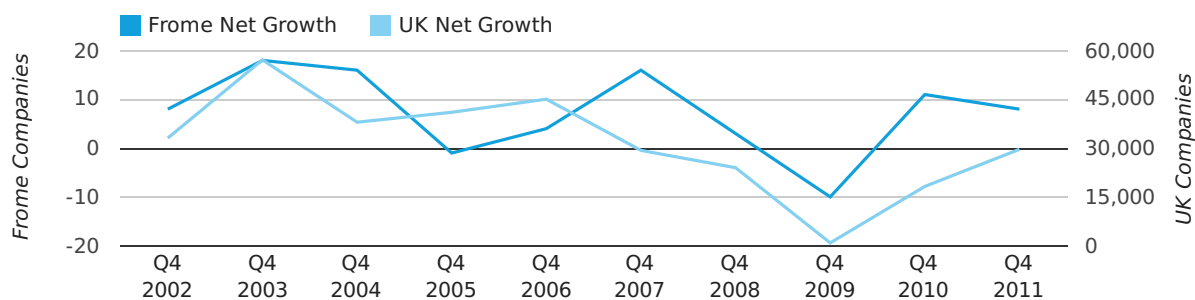
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Frome during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 8 companies.

This represents a decrease of 27.3% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	FROME	UK
2011	8	29,640
2010	11	18,221
% CHANGE	-27.3%	62.7%
RECORD YEAR	2003 (18)	2003 (57,175)

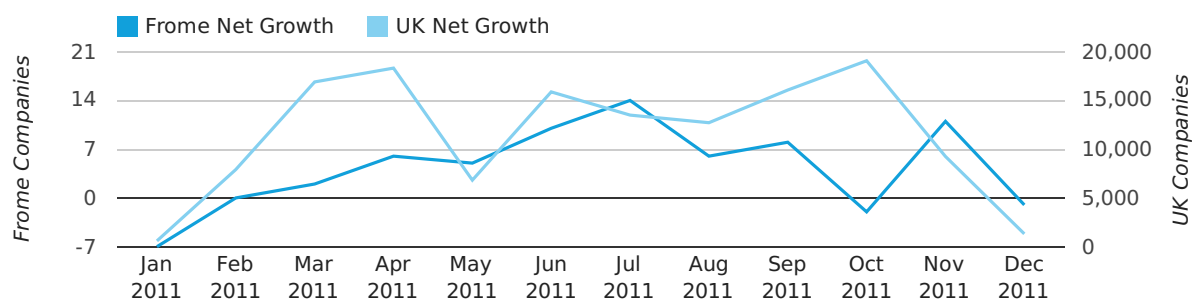
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Frome when compared to any previous November.

net growth by month



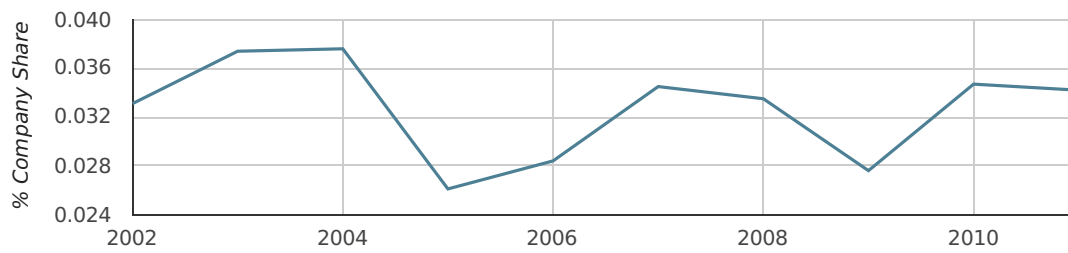
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-2	11	-1
NET GROWTH IN 2010	3	4	4
% CHANGE	-166.7%	175.0%	-125.0%
RECORD YEAR	2003 (10)	2011 (11)	2004 (9)

Annual Data (2011)

In 2011 Frome formed 0.0% of all UK companies. This is no change on 2010 when Frome was responsible for 0.0% of all UK companies.

YEAR	FROME
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by year

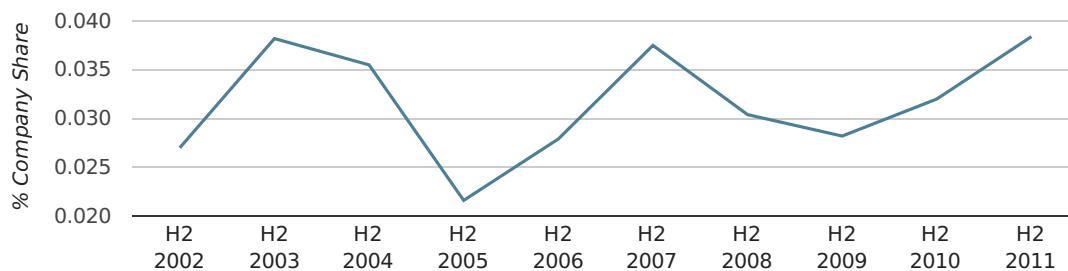


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Frome formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	FROME
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1980 (0.1%)

company share by half year

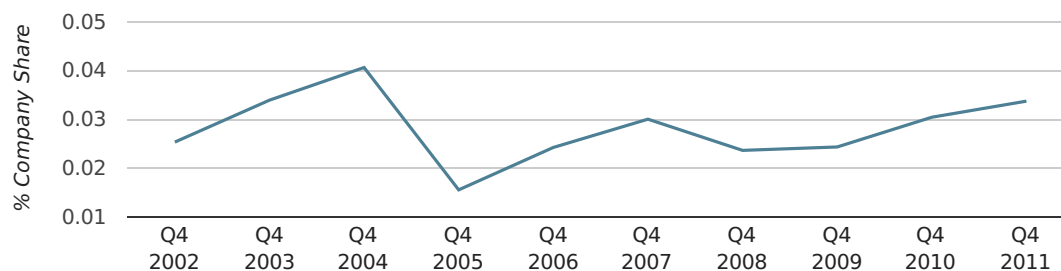


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Frome formed 0.0% of all UK companies.

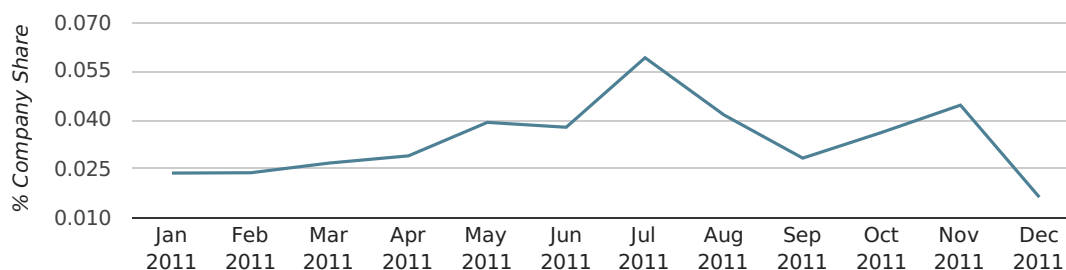
FOURTH QUARTER (OCT 2011 - DEC 2011)	FROME
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1980 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-6.2%	70.2%	-36.8%
RECORD YEAR	1969 (0.2%)	1975 (0.1%)	1980 (0.2%)

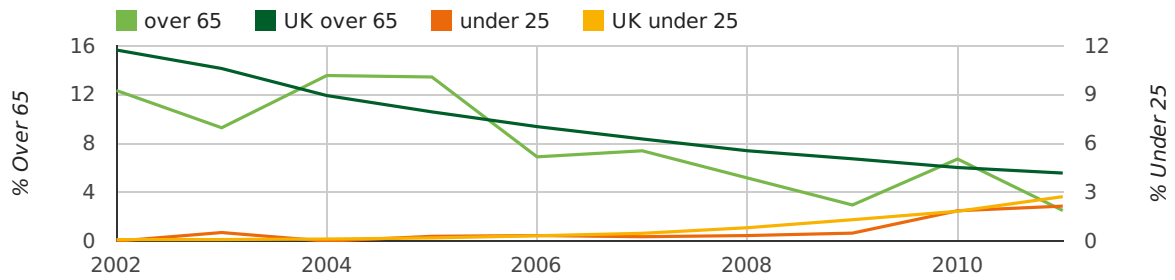
Annual Data (2011)

The average age of a director in 2011 was 45.9.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.2%.

director age by year



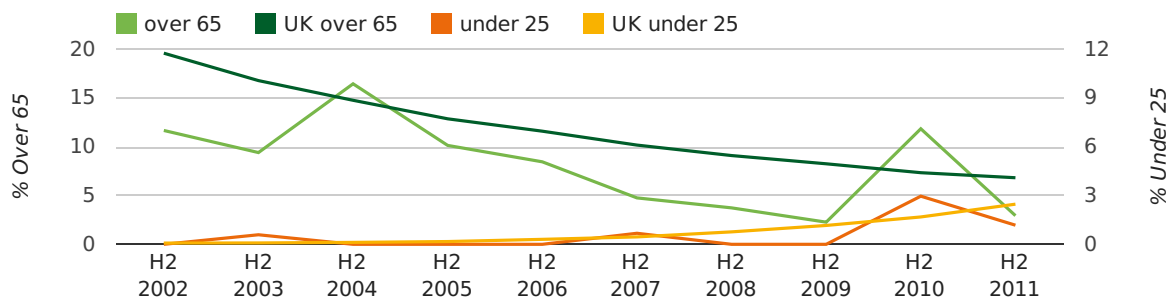
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.1.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.1%.

director age by half year



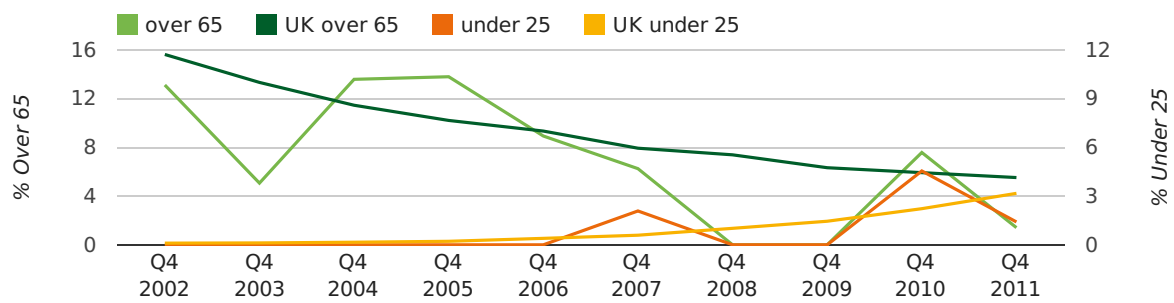
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.6.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 4.1%.

director age by quarter

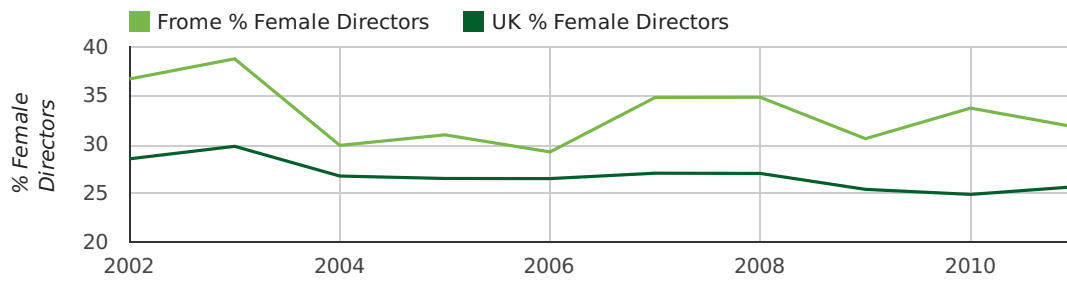


Annual Data (2011)

The record year for female directors in Frome was 1857 when 36.4% of all directors were female.

The percentage of female directors in Frome in 2011 was 36.8%. The average for the UK during this time was 28.6%

director gender by year

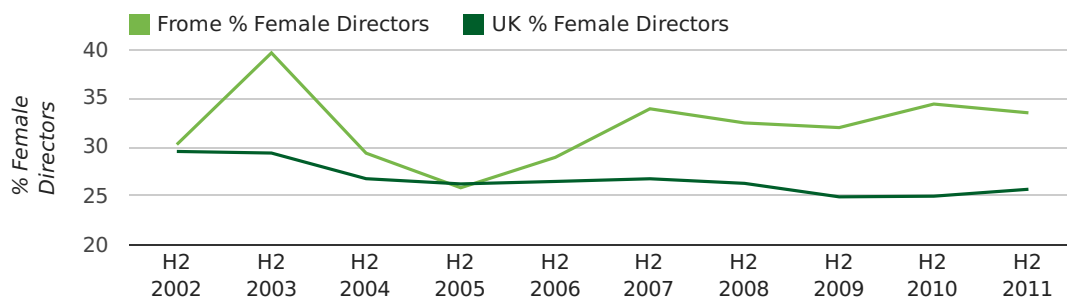


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Frome was 1860 when 42.9% of all directors were female.

33.5% of all director appointments in Frome in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

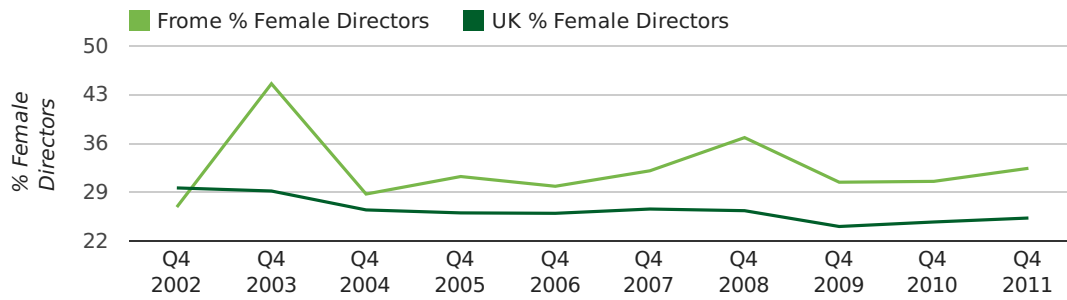


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Frome was in 1977 when 31.1% of all directors were female.

32.4% of all director appointments in Frome in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FROME	1.96%	CONSULTING	5.07%
ACADEMY	1.31%	MANAGEMENT	4.74%
ENGINEERING	1.31%	CONSULTANCY	3.26%
ELECTRICAL	1.31%	PROPERTY	2.37%
SCAFFOLDING	0.98%	TRADING	2.07%
ONLINE	0.98%	DESIGN	1.92%
WEST	0.98%	ASSOCIATES	1.86%
PLUMBING	0.98%	ENGINEERING	1.78%
SOUTH	0.65%	BUSINESS	1.78%
S	0.65%	CONSULTANTS	1.76%
TRAINING	0.65%	CONSTRUCTION	1.73%
GREEN	0.65%	MEDIA	1.71%
SOLAR	0.65%	LONDON	1.63%
ENERGY	0.65%	J	1.51%
F	0.65%	INVESTMENTS	1.48%
SYSTEMS	0.65%	GLOBAL	1.46%
SITE	0.65%	IT	1.41%
PLANNING	0.65%	CARE	1.39%
CO	0.65%	PROPERTIES	1.29%
SCHOOL	0.65%	ELECTRICAL	1.29%
MEDIA	0.65%	M	1.27%
VENTURES	0.65%	BUILDING	1.26%
ASSOCIATES	0.65%	ENERGY	1.25%
FURNITURE	0.65%	S	1.20%
TOWN	0.65%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	44	205,525
7487 - Other business activities	16	57,052
70229 - Management consultancy activities other than financial management	9	17,765
82990 - Other business support service activities not elsewhere classified	8	32,483
42110 - Construction of roads and motorways	6	244
99999 - Dormant Company	6	21,846
68320 - Management of real estate on a fee or contract basis	5	3,194
7222 - Other software consultancy and supply	5	7,398
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
5263 - Other non-store retail sale	4	1,888
62020 - Information technology consultancy activities	4	12,072
45200 - Maintenance and repair of motor vehicles	4	2,452
9999 - Dormant Company	4	20,199
49410 - Freight transport by road	3	2,392
86900 - Other human health activities	3	4,457
5552 - Catering	3	2,110
68310 - Real estate agencies	3	2,037
41100 - Development of building projects	3	4,331
96020 - Hairdressing and other beauty treatment	3	2,380
68209 - Other letting and operating of own or leased real estate	3	4,082