Gerrards Cross

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Gerrards Cross when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Gerrards Cross when compared to any half year in history.
- June 2011 saw a new record in net growth in Gerrards Cross when compared to any previous June.

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The first half of 2011 saw a new record in company registrations in Gerrards Cross when compared to any previous first half year.

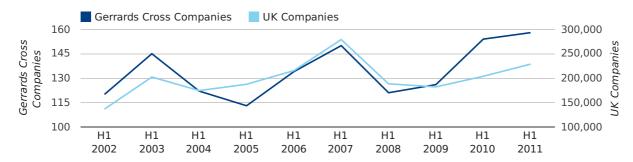
The first half of 2011 was a record first half year for company registrations in Gerrards Cross when compared to any half year in history.

In the first half of 2011 a total of 158 companies were formed in Gerrards Cross. This figure is 2.6% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Gerrards Cross occurred in 2011 when a total of 158 were formed.

HALF YEAR (JAN-JUN)	GERRARDS CROSS	UK
2011	158	228,735
2010	154	203,749
% CHANGE	2.6%	12.3%
RECORD YEAR	2011 (158)	2007 (279,097)

new companies by half year



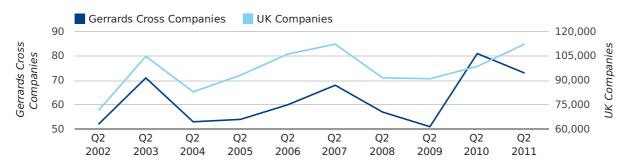
Quarterly Data (Q2 Apr-Jun 2011)

A total of 73 companies were registered in Gerrards Cross during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 9.9% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	GERRARDS CROSS	UK
2011	73	112,344
2010	81	98,612
% CHANGE	-9.9%	13.9%
RECORD YEAR	2010 (81)	2011 (112,344)

new companies by quarter



new companies by month



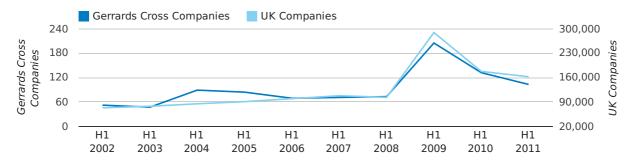
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	21	24	28
NEW COMPANIES IN 2010	23	25	33
% CHANGE	-8.7%	-4.0%	-15.2%
RECORD YEAR	2007 (29)	2010 (25)	2010 (33)

In the first half of 2011 a total of 103 companies were dissolved in Gerrards Cross. This figure is 22.0% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Gerrards Cross occurred in 2009 when a total of 205 were closed.

HALF YEAR (JAN-JUN)	GERRARDS CROSS	UK
2011	103	162,310
2010	132	177,631
% CHANGE	-22.0%	-8.6%
RECORD YEAR	2009 (205)	2009 (289,236)

dissolved companies by half year



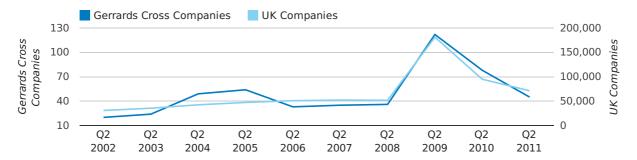
Quarterly Data (Q2 Apr-Jun 2011)

A total of 45 companies were dissolved in Gerrards Cross during the second quarter of 2011 (Apr 2011 - Jun 2011).

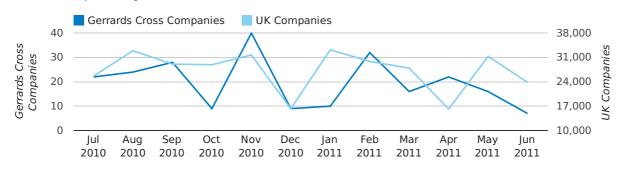
This figure is a decrease of 42.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	GERRARDS CROSS	UK
2011	45	71,324
2010	78	94,954
% CHANGE	-42.3%	-24.9%
RECORD YEAR	2009 (122)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

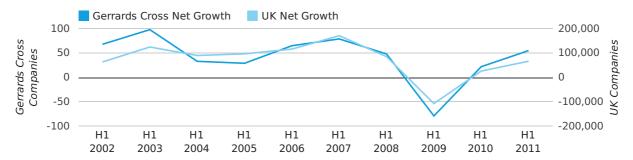


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	22	16	7
CLOSED COMPANIES IN 2010	17	36	25
% CHANGE	29.4%	-55.6%	-72%
RECORD YEAR	2009 (34)	2009 (49)	2009 (39)

In the first half of 2011 the company register for Gerrards Cross increased by 55 companies. This figure is 150.0% higher than last year, which compares equally to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	GERRARDS CROSS	UK
2011	55	66,425
2010	22	26,118
% CHANGE	150.0%	154.3%
RECORD YEAR	2003 (98)	2007 (171,296)

net growth by half year



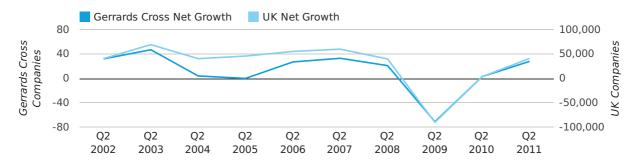
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Gerrards Cross during the second quarter of 2011 (Apr 2011 - Jun 2011) was 28 companies.

This represents an increase of 833.3% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	GERRARDS CROSS	UK
2011	28	41,020
2010	3	3,658
% CHANGE	833.3%	1,021.4%
RECORD YEAR	2003 (47)	2003 (69,274)

net growth by quarter



June 2011 saw a new record in net growth in Gerrards Cross when compared to any previous June.

net growth by month

RECORD YEAR



2003 (21)

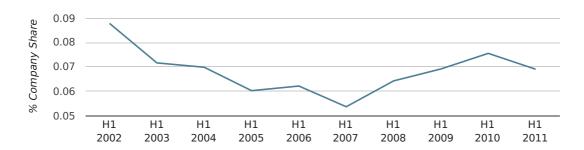
2011 (21)

2007 (19)

In the first half of 2011 Gerrards Cross formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	GERRARDS CROSS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by half year

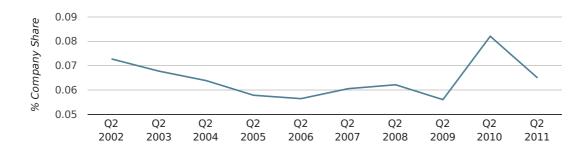


Quarterly Data (Q2 Apr-Jun 2011)

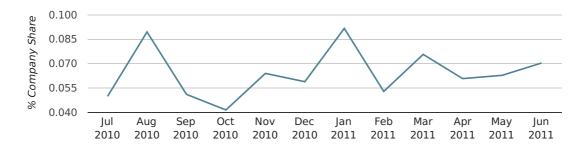
In the second quarter of 2011, Gerrards Cross formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	GERRARDS CROSS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.3%)

company share by quarter



company share by month



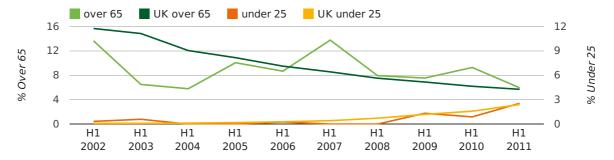
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-11.6%	-24.4%	-24.8%
RECORD YEAR	1977 (0.3%)	1973 (0.3%)	1971 (0.7%)

The average age of a director in the first half of 2011 was 48.8.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.3%.

director age by half year



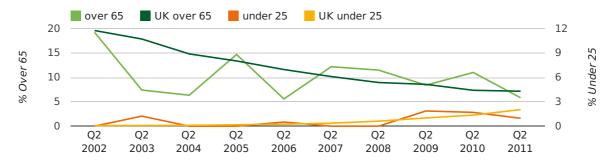
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 48.3.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.8% compared to the UK figure of 4.3%.

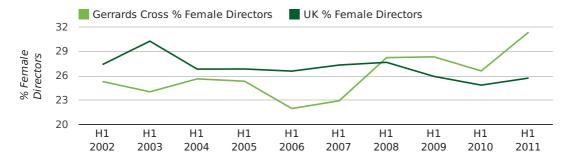
director age by quarter



The record first half year for female directors in Gerrards Cross was 1861 when 40.0% of all directors were female.

31.4% of all director appointments in Gerrards Cross in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

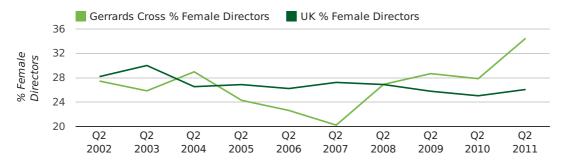


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Gerrards Cross was in 1866 when 66.7% of all directors were female.

34.5% of all director appointments in Gerrards Cross in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.10%	CONSULTING	5.09%
PROPERTY	1.68%	MANAGEMENT	4.86%
ASSOCIATES	1.47%	CONSULTANCY	3.17%
PROPERTIES	1.05%	PROPERTY	2.43%
INTERCHANGEFX	1.05%	TRADING	2.05%
MEDICAL	1.05%	DESIGN	1.94%
VENTURES	1.05%	ASSOCIATES	1.92%
INHOUSE	0.84%	BUSINESS	1.87%
CHALFONT	0.84%	CONSTRUCTION	1.77%
GROUP	0.84%	CONSULTANTS	1.76%
CARE	0.84%	MEDIA	1.73%
FINANCIAL	0.84%	ENGINEERING	1.67%
ENTERPRISES	0.63%	LONDON	1.60%
CONSULTANCY	0.63%	GLOBAL	1.46%
INVESTMENTS	0.63%	J	1.44%
LONDON	0.63%	CARE	1.44%
COMMUNICATIONS	0.63%	INVESTMENTS	1.42%
BESPOKE1	0.63%	IT	1.39%
SIGNATURE	0.63%	BUILDING	1.32%
FUELDEFEND	0.63%	PROPERTIES	1.31%
ADVISORY	0.63%	ELECTRICAL	1.30%
CONSTRUCTION	0.63%	М	1.27%
BUSINESS	0.63%	S	1.23%
PLASTERING	0.63%	ENTERPRISES	1.20%
MEDIA	0.63%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	90	202,072
7487 - Other business activities	37	60,758
82990 - Other business support service activities not elsewhere classified	28	30,647
70229 - Management consultancy activities other than financial management	20	16,419
74909 - Other professional, scientific and technical activities not elsewhere classified	17	7,835
9305 - Other service activities	16	9,063
7414 - Business & management consultancy	13	13,053
96090 - Other service activities not elsewhere classified	13	10,322
99999 - Dormant Company	8	18,918
86220 - Specialists medical practice activities	7	1,246
62020 - Information technology consultancy activities	7	10,545
62090 - Other information technology service activities	7	7,095
9999 - Dormant Company	7	20,111
7499 - Non-trading company	7	10,955
7260 - Other computer related activities	6	7,849
5530 - Restaurants	6	5,086
7222 - Other software consultancy and supply	5	7,143
69201 - Accounting and auditing activities	4	3,394
96040 - Physical well-being activities	4	342
6420 - Telecommunications	4	1,243