Gerrards Cross

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Gerrards Cross when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Gerrards Cross when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Gerrards Cross when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Gerrards Cross when compared to any previous May.

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The first half of 2012 saw a new record in company registrations in Gerrards Cross when compared to any previous first half year.

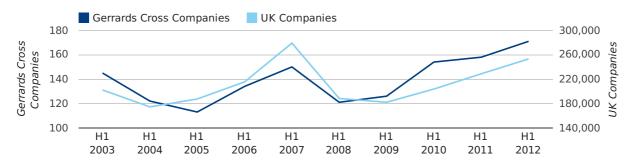
The first half of 2012 was a record first half year for company registrations in Gerrards Cross when compared to any half year in history.

In the first half of 2012 a total of 171 companies were formed in Gerrards Cross. This figure is 8.2% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Gerrards Cross occurred in 2012 when a total of 171 were formed.

| HALF YEAR (JAN-JUN) | GERRARDS CROSS | UK |
|---------------------|----------------|----------------|
| 2012 | 171 | 253,150 |
| 2011 | 158 | 228,735 |
| % CHANGE | 8.2% | 10.7% |
| RECORD YEAR | 2012 (171) | 2007 (279,097) |

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

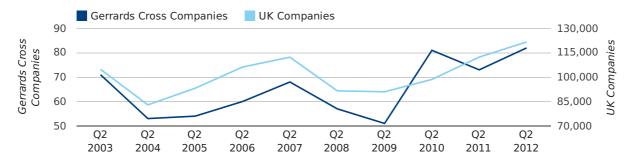
Q2 2012 saw a new record in company registrations in Gerrards Cross when compared to any previous Q2.

A total of 82 companies were registered in Gerrards Cross during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 12.3% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | GERRARDS CROSS | UK |
|--------------------------------------|----------------|----------------|
| 2012 | 82 | 121,659 |
| 2011 | 73 | 112,344 |
| % CHANGE | 12.3% | 8.3% |
| RECORD YEAR | 2012 (82) | 2012 (121,659) |

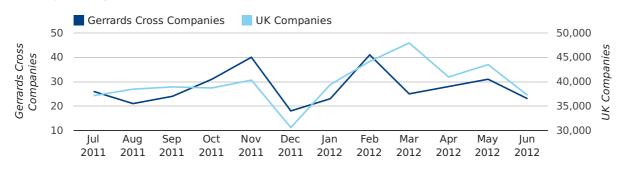
new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Gerrards Cross when compared to any previous May.

new companies by month



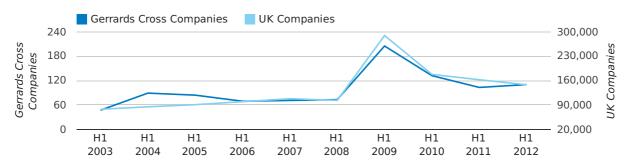
| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 28 | 31 | 23 |
| NEW COMPANIES IN 2011 | 21 | 24 | 28 |
| % CHANGE | 33.3% | 29.2% | -17.9% |
| RECORD YEAR | 2007 (29) | 2012 (31) | 2010 (33) |

In the first half of 2012 a total of 110 companies were dissolved in Gerrards Cross. This figure is 6.8% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Gerrards Cross occurred in 2009 when a total of 205 were closed.

| HALF YEAR (JAN-JUN) | GERRARDS CROSS | UK |
|---------------------|----------------|----------------|
| 2012 | 110 | 147,793 |
| 2011 | 103 | 162,310 |
| % CHANGE | 6.8% | -8.9% |
| RECORD YEAR | 2009 (205) | 2009 (289,236) |

dissolved companies by half year



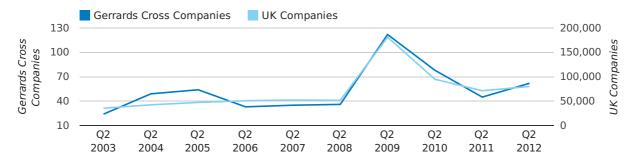
Quarterly Data (Q2 Apr-Jun 2012)

A total of 62 companies were dissolved in Gerrards Cross during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 37.8% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

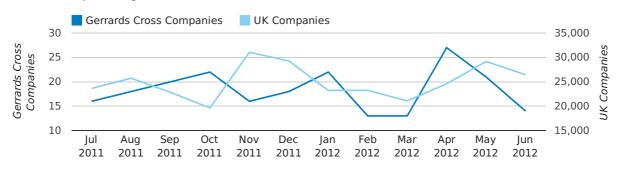
| SECOND QUARTER (APR 2012 - JUN 2012) | GERRARDS CROSS | UK |
|--------------------------------------|----------------|----------------|
| 2012 | 62 | 80,217 |
| 2011 | 45 | 71,324 |
| % CHANGE | 37.8% | 12.5% |
| RECORD YEAR | 2009 (122) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month

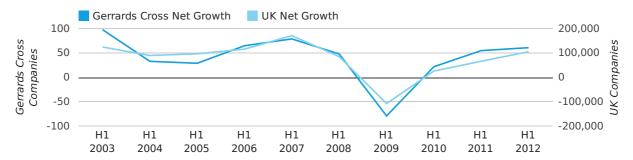


| | APRIL | MAY | JUNE |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 27 | 21 | 14 |
| CLOSED COMPANIES IN 2011 | 22 | 16 | 7 |
| % CHANGE | 22.7% | 31.3% | 100% |
| RECORD YEAR | 2009 (34) | 2009 (49) | 2009 (39) |

In the first half of 2012 the company register for Gerrards Cross increased by 61 companies. This figure is 10.9% higher than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | GERRARDS CROSS | UK |
|---------------------|----------------|----------------|
| 2012 | 61 | 105,357 |
| 2011 | 55 | 66,425 |
| % CHANGE | 10.9% | 58.6% |
| RECORD YEAR | 2003 (98) | 2007 (171,296) |

net growth by half year



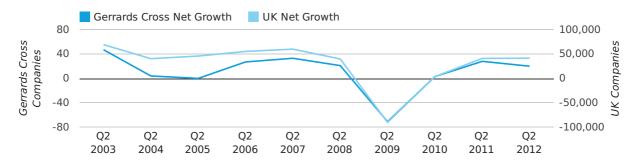
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Gerrards Cross during the second quarter of 2012 (Apr 2012 - Jun 2012) was 20 companies.

This represents a decrease of 28.6% on the same period last year.

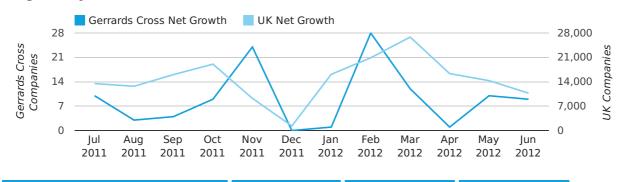
| SECOND QUARTER (APR 2012 - JUN 2012) | GERRARDS CROSS | UK |
|--------------------------------------|----------------|---------------|
| 2012 | 20 | 41,442 |
| 2011 | 28 | 41,020 |
| % CHANGE | -28.6% | 1.0% |
| RECORD YEAR | 2003 (47) | 2003 (69,274) |

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month

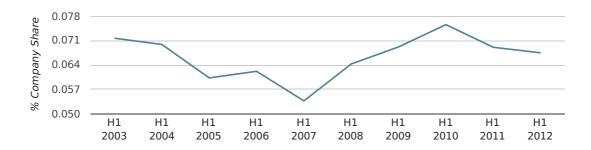


| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 1 | 10 | 9 |
| NET GROWTH IN 2011 | -1 | 8 | 21 |
| % CHANGE | -200.0% | 25.0% | -57.1% |
| RECORD YEAR | 2007 (19) | 2003 (21) | 2011 (21) |

In the first half of 2012 Gerrards Cross formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

| HALF YEAR (JAN-JUN) | GERRARDS CROSS |
|--------------------------|----------------|
| 2012 | 0.1% |
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1967 (0.3%) |

company share by half year

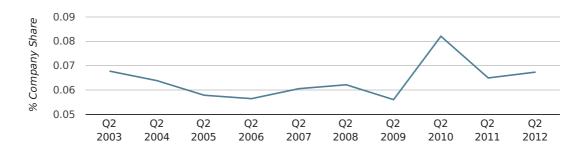


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Gerrards Cross formed 0.1% of all UK companies.

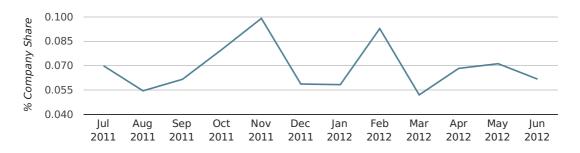
| SECOND QUARTER (APR 2012 - JUN 2012) | GERRARDS CROSS |
|--------------------------------------|----------------|
| 2012 | 0.1% |
| 2011 | 0.1% |
| 2010 | 0.1% |
| 2009 | 0.1% |
| 2008 | 0.1% |
| RECORD YEAR (SINCE 1960) | 1971 (0.3%) |

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



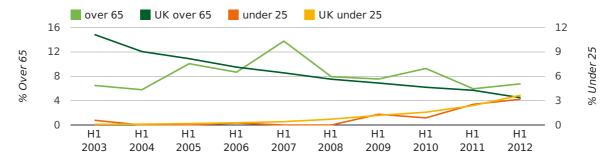
| | APRIL | MAY | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1% | 0.1% | 0.1% |
| UK FORMATION SHARE IN 2011 | 0.1% | 0.1% | 0.1% |
| % CHANGE | 12.3% | 13.4% | -12.3% |
| RECORD YEAR | 1977 (0.3%) | 1973 (0.3%) | 1971 (0.7%) |

The average age of a director in the first half of 2012 was 47.1.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 6.8% compared to the UK figure of 3.4%.

director age by half year



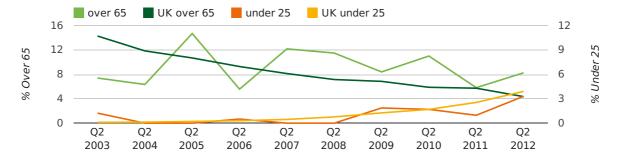
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 46.1.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 8.3% compared to the UK figure of 3.3%.

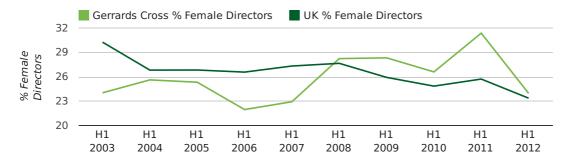
director age by quarter



The record first half year for female directors in Gerrards Cross was 1861 when 40.0% of all directors were female.

24.0% of all director appointments in Gerrards Cross in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

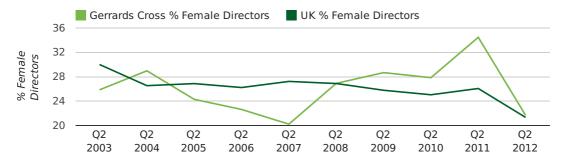


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Gerrards Cross was in 1866 when 66.7% of all directors were female.

21.7% of all director appointments in Gerrards Cross in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| CONSULTING | 2.34% | CONSULTING | 5.07% |
| ASSOCIATES | 1.17% | MANAGEMENT | 4.74% |
| MANAGEMENT | 1.17% | CONSULTANCY | 3.28% |
| CONSULTANTS | 1.00% | PROPERTY | 2.35% |
| CARE | 0.83% | TRADING | 2.10% |
| HOUSE | 0.83% | DESIGN | 1.89% |
| INVESTMENTS | 0.83% | ENGINEERING | 1.87% |
| J | 0.83% | ASSOCIATES | 1.82% |
| MEDICAL | 0.67% | CONSULTANTS | 1.78% |
| BUILDING | 0.67% | CONSTRUCTION | 1.71% |
| TRUST | 0.67% | BUSINESS | 1.70% |
| MEDIA | 0.67% | MEDIA | 1.69% |
| CO | 0.67% | LONDON | 1.68% |
| PARTNERS | 0.67% | J | 1.57% |
| ENGINEERING | 0.67% | GLOBAL | 1.51% |
| CONTROL | 0.50% | INVESTMENTS | 1.48% |
| LAW | 0.50% | IT | 1.42% |
| ASSET | 0.50% | CARE | 1.31% |
| HOME | 0.50% | PROPERTIES | 1.31% |
| BUSINESS | 0.50% | М | 1.26% |
| PROPERTY | 0.50% | ELECTRICAL | 1.23% |
| PROPERTIES | 0.50% | BUILDING | 1.23% |
| F | 0.50% | SECURITY | 1.19% |
| М | 0.50% | S | 1.18% |
| CHALFONT | 0.50% | ENTERPRISES | 1.17% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 126 | 244,457 |
| 82990 - Other business support service activities not elsewhere classified | 42 | 35,447 |
| 7487 - Other business activities | 31 | 47,029 |
| 96090 - Other service activities not elsewhere classified | 26 | 14,220 |
| 70229 - Management consultancy activities other than financial management | 22 | 20,390 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 16 | 10,271 |
| 9305 - Other service activities | 16 | 7,926 |
| 7499 - Non-trading company | 10 | 8,023 |
| 7414 - Business & management consultancy | 10 | 10,978 |
| 9999 - Dormant Company | 8 | 16,469 |
| 62020 - Information technology consultancy activities | 7 | 15,280 |
| 41202 - Construction of domestic buildings | 6 | 3,185 |
| 62090 - Other information technology service activities | 6 | 8,258 |
| 86220 - Specialists medical practice activities | 6 | 2,003 |
| 98000 - Residents property management | 5 | 3,001 |
| 69201 - Accounting and auditing activities | 4 | 4,295 |
| 8512 - Medical practice activities | 4 | 1,960 |
| 5530 - Restaurants | 4 | 4,037 |
| 7222 - Other software consultancy and supply | 4 | 6,356 |
| 68100 - Buying and selling of own real estate | 4 | 3,143 |