# Gillingham

q1 2012 business confidence report



### headlines

- Q1 2012 saw a new record in company registrations in Gillingham when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Gillingham when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Gillingham when compared to any previous March.
- March 2012 was a record month for company registrations in Gillingham when compared to any month in history.
- February 2012 saw a new record in company registrations in Gillingham when compared to any previous February.
- February 2012 was a record month for company registrations in Gillingham when compared to any month in history.
- January 2012 saw a new record in company registrations in Gillingham when compared to any previous January.
- February 2012 saw a new record in net growth in Gillingham when compared to any previous February.

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Q1 2012 saw a new record in company registrations in Gillingham when compared to any previous Q1.

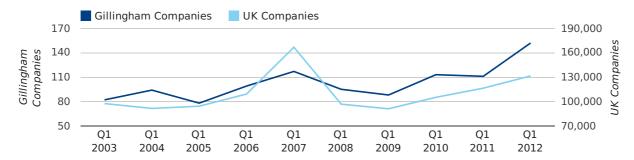
Q1 2012 was a record quarter for company registrations in Gillingham when compared to any quarter in history.

A total of 152 companies were registered in Gillingham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 36.9% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | GILLINGHAM | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 152        | 131,491        |
| 2011                                | 111        | 116,391        |
| % CHANGE                            | 36.9%      | 13.0%          |
| RECORD YEAR                         | 2012 (152) | 2007 (166,814) |

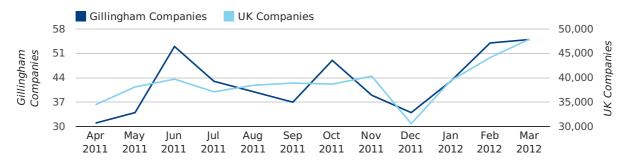
#### new companies by quarter



## Monthly Data (Jan, Feb & Mar 2012)

- March 2012 saw a new record in company registrations in Gillingham when compared to any previous March.
- March 2012 was a record month for company registrations in Gillingham when compared to any month in history.
- February 2012 saw a new record in company registrations in Gillingham when compared to any previous February.
- February 2012 was a record month for company registrations in Gillingham when compared to any month in history.
- January 2012 saw a new record in company registrations in Gillingham when compared to any previous January.

#### new companies by month



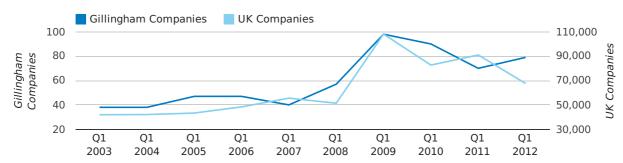
|                       | JANUARY   | FEBRUARY  | MARCH     |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 43        | 54        | 55        |
| NEW COMPANIES IN 2011 | 33        | 28        | 50        |
| % CHANGE              | 30.3%     | 92.9%     | 10.0%     |
| RECORD YEAR           | 2012 (43) | 2012 (54) | 2012 (55) |

A total of 79 companies were dissolved in Gillingham during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 12.9% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

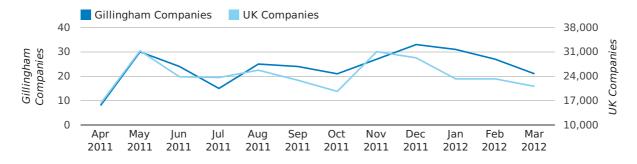
| FIRST QUARTER (JAN 2012 - MAR 2012) | GILLINGHAM | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 79         | 67,576         |
| 2011                                | 70         | 90,986         |
| % CHANGE                            | 12.9%      | -25.7%         |
| RECORD YEAR                         | 2009 (98)  | 2009 (108,060) |

#### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



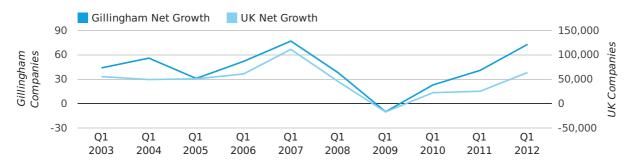
|                          | JANUARY   | FEBRUARY  | MARCH     |
|--------------------------|-----------|-----------|-----------|
| CLOSED COMPANIES IN 2012 | 31        | 27        | 21        |
| CLOSED COMPANIES IN 2011 | 38        | 19        | 13        |
| % CHANGE                 | -18.4%    | 42.1%     | 62%       |
| RECORD YEAR              | 2011 (38) | 2010 (31) | 2009 (60) |

Net company growth for Gillingham during the first quarter of 2012 (Jan 2012 - Mar 2012) was 73 companies.

This represents an increase of 78.0% on the same period last year.

| FIRST QUARTER (JAN 2012 - MAR 2012) | GILLINGHAM | UK             |
|-------------------------------------|------------|----------------|
| 2012                                | 73         | 63,915         |
| 2011                                | 41         | 25,405         |
| % CHANGE                            | 78.0%      | 151.6%         |
| RECORD YEAR                         | 2007 (77)  | 2007 (111,282) |

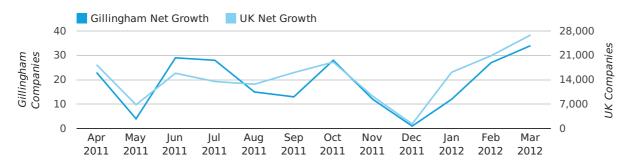
#### net growth by quarter



## Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Gillingham when compared to any previous February.

#### net growth by month

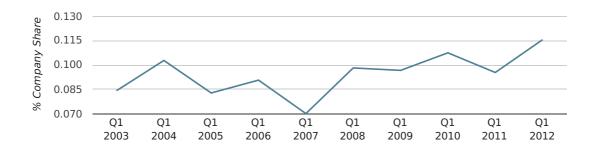


|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | 12        | 27        | 34        |
| NET GROWTH IN 2011 | -5        | 9         | 37        |
| % CHANGE           | -340.0%   | 200.0%    | -8.1%     |
| RECORD YEAR        | 2007 (27) | 2012 (27) | 2011 (37) |

In the first quarter of 2012, Gillingham formed 0.1% of all UK companies.

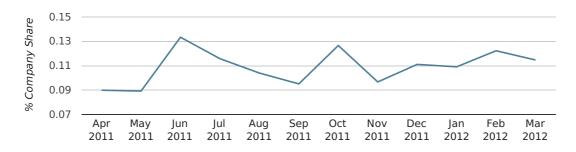
| FIRST QUARTER (JAN 2012 - MAR 2012) | GILLINGHAM  |
|-------------------------------------|-------------|
| 2012                                | 0.1%        |
| 2011                                | 0.1%        |
| 2010                                | 0.1%        |
| 2009                                | 0.1%        |
| 2008                                | 0.1%        |
| RECORD YEAR (SINCE 1960)            | 1997 (0.2%) |

### company share by quarter



## Monthly Data (Jan, Feb & Mar 2012)

### company share by month



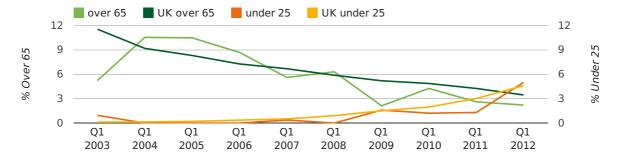
|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| % CHANGE                   | 11.7%       | 65.0%       | 2.9%        |
| RECORD YEAR                | 1966 (0.2%) | 1972 (0.2%) | 1997 (0.2%) |

The average age of a director in the first quarter of 2012 was 41.9.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.5%.

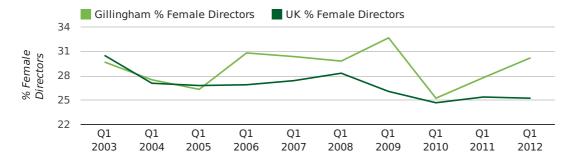
### director age by quarter



The record first quarter for female directors in Gillingham was in 1861 when 40.0% of all directors were female.

30.2% of all director appointments in Gillingham in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| KENT         | 1.56%      | CONSULTING   | 5.07%         |
| CONSTRUCTION | 1.23%      | MANAGEMENT   | 4.74%         |
| PLUMBING     | 1.11%      | CONSULTANCY  | 3.30%         |
| ENTERPRISES  | 1.11%      | PROPERTY     | 2.37%         |
| MANAGEMENT   | 1.11%      | TRADING      | 2.07%         |
| PROPERTY     | 0.89%      | DESIGN       | 1.93%         |
| HEATING      | 0.89%      | ENGINEERING  | 1.86%         |
| CONSULTING   | 0.89%      | ASSOCIATES   | 1.84%         |
| CONSULTANCY  | 0.89%      | CONSULTANTS  | 1.79%         |
| IT           | 0.78%      | BUSINESS     | 1.73%         |
| ASSOCIATES   | 0.78%      | MEDIA        | 1.72%         |
| VENTURES     | 0.67%      | CONSTRUCTION | 1.72%         |
| J            | 0.67%      | LONDON       | 1.66%         |
| MEDWAY       | 0.56%      | I            | 1.54%         |
| P            | 0.56%      | INVESTMENTS  | 1.51%         |
| MAINTENANCE  | 0.56%      | GLOBAL       | 1.50%         |
| CONSULTANTS  | 0.45%      | IT           | 1.40%         |
| MEDIA        | 0.45%      | CARE         | 1.34%         |
| TRAINING     | 0.45%      | PROPERTIES   | 1.31%         |
| HEALTH       | 0.45%      | ELECTRICAL   | 1.27%         |
| GROUP        | 0.45%      | М            | 1.27%         |
| LONDON       | 0.45%      | BUILDING     | 1.24%         |
| COURIERS     | 0.45%      | ENERGY       | 1.20%         |
| ELECTRICAL   | 0.45%      | S            | 1.20%         |
| FIRST        | 0.45%      | ENTERPRISES  | 1.19%         |

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# Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF<br>COMPANIES | UK<br>COMPANIES |
|--|------------------------|-----------------|
| None Supplied  | 196                    | 216,665         |
| 7487 - Other business activities   | 47                     | 52,735          |
| 82990 - Other business support service activities not elsewhere classified               | 21                     | 35,233          |
| 99999 - Dormant Company  | 20                     | 25,084          |
| 9999 - Dormant Company   | 17                     | 18,617          |
| 70229 - Management consultancy activities other than financial management                | 16                     | 19,704          |
| 86210 - General medical practice activities  | 16                     | 2,594           |
| 4521 - General construction & civil engineering  | 15                     | 5,169           |
| 62020 - Information technology consultancy activities                                    | 15                     | 14,303          |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 14                     | 9,892           |
| 43999 - Other specialised construction activities not elsewhere classified               | 9                      | 3,931           |
| 88990 - Other social work activities without accommodation not elsewhere classified      | 9                      | 1,791           |
| 9305 - Other service activities  | 8                      | 8,818           |
| 43390 - Other building completion and finishing  | 8                      | 3,228           |
| 96090 - Other service activities not elsewhere classified                                | 8                      | 13,637          |
| 43290 - Other construction installation  | 8                      | 1,764           |
| 43210 - Electrical installation  | 7                      | 3,573           |
| 68320 - Management of real estate on a fee or contract basis                             | 7                      | 3,448           |
| 74990 - Non-trading company  | 7                      | 9,729           |
| 4531 - Installation electrical wiring etc.   | 6                      | 1,815           |