Gloucester

2011 annual business confidence report





headlines

- 2011 was a record year for company registrations in Gloucester when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Gloucester when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Gloucester when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Gloucester when compared to any previous December.
- November 2011 saw a new record in company registrations in Gloucester when compared to any previous November.
- December 2011 saw a new record in company closures in Gloucester when compared to any previous December.

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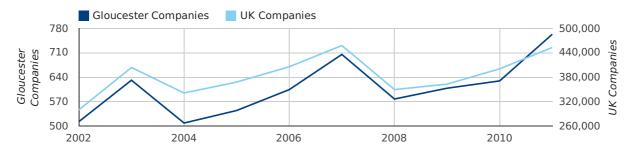
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2011 was a record year for company registrations in Gloucester when compared to any year in history.

A total of 763 companies were formed in Gloucester in 2011. This total is 21.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	GLOUCESTER	UK
2011	763	452,870
2010	629	400,358
2009	608	362,675
2008	577	349,203
2007	705	457,649
RECORD YEAR	2011 (763)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

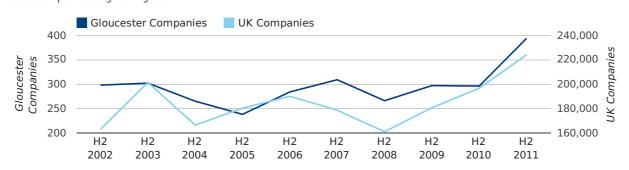
The second half of 2011 saw a new record in company registrations in Gloucester when compared to any previous second half year.

In the second half of 2011 a total of 394 companies were formed in Gloucester. This figure is 33.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Gloucester occurred in 2011 when a total of 394 were formed.

HALF YEAR (JUL-DEC)	GLOUCESTER	UK
2011	394	224,135
2010	296	196,609
% CHANGE	33.1%	14.0%
RECORD YEAR	2011 (394)	2011 (224,135)

new companies by half year



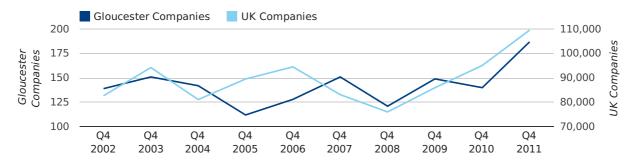
Q4 2011 saw a new record in company registrations in Gloucester when compared to any previous Q4.

A total of 187 companies were registered in Gloucester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 33.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GLOUCESTER	UK
2011	187	109,623
2010	140	95,117
% CHANGE	33.6%	15.3%
RECORD YEAR	2011 (187)	2011 (109,623)

new companies by quarter

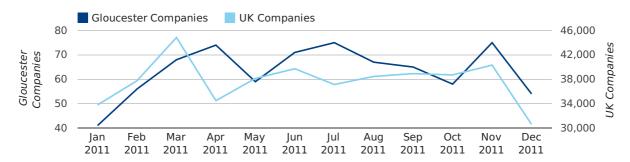


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Gloucester when compared to any previous December.

November 2011 saw a new record in company registrations in Gloucester when compared to any previous November.

new companies by month

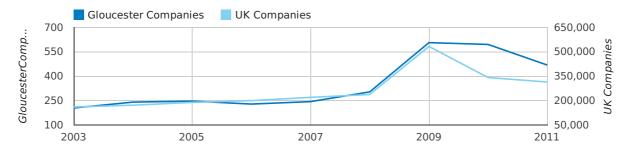


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	58	75	54
NEW COMPANIES IN 2010	50	51	39
% CHANGE	16.0%	47.1%	38.5%
RECORD YEAR	2007 (64)	2011 (75)	2011 (54)

A total of 469 companies were dissolved in Gloucester in 2011. This total is 21.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	GLOUCESTER	UK
2011	469	314,523
2010	596	342,232
2009	607	533,773
2008	304	237,901
2007	244	220,295
RECORD YEAR	2009 (607)	2009 (533,773)

dissolved companies by year



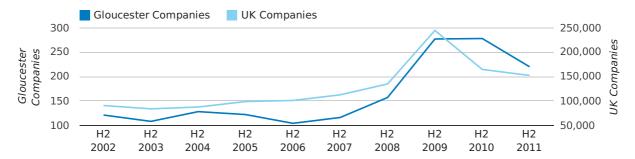
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 220 companies were dissolved in Gloucester. This figure is 20.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Gloucester occurred in 2010 when a total of 278 were closed.

HALF YEAR (JUL-DEC)	GLOUCESTER	UK
2011	220	152,213
2010	278	164,601
% CHANGE	-20.9%	-7.5%
RECORD YEAR	2010 (278)	2009 (244,537)

dissolved companies by half year

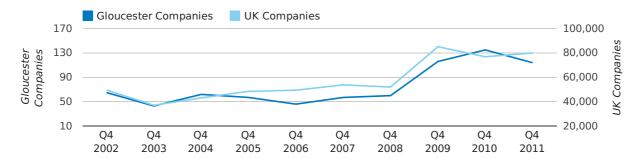


A total of 114 companies were dissolved in Gloucester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 15.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GLOUCESTER	UK
2011	114	79,983
2010	135	76,896
% CHANGE	-15.6%	4.0%
RECORD YEAR	2010 (135)	2009 (85,136)

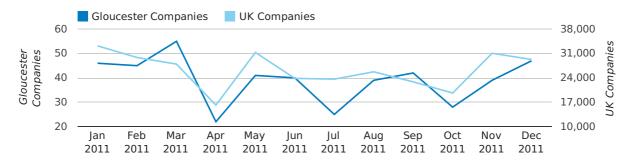
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Gloucester when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	28	39	47
CLOSED COMPANIES IN 2010	46	65	24
% CHANGE	-39.1%	-40.0%	96%
RECORD YEAR	2009 (58)	2010 (65)	2011 (47)

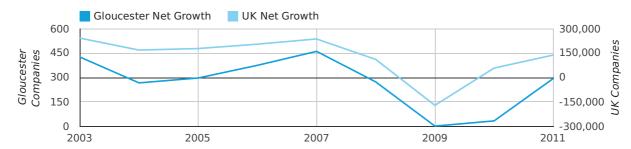
A total of 294 companies were added to the company register for Gloucester in 2011. This number represents growth of 46.7% which compares favourably to the UK figure of 34.6%.

This number is 261 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Gloucester company register grew by 461 companies.

YEAR	GLOUCESTER	UK
2011	294	138,347
2010	33	58,126
2009	1	-171,098
2008	273	111,302
2007	461	237,354
RECORD YEAR	2007 (461)	2003 (242,543)

net growth by year

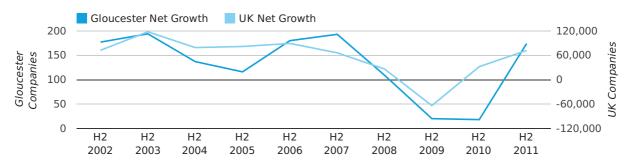


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Gloucester increased by 174 companies. This figure is 866.7% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	GLOUCESTER	UK
2011	174	71,922
2010	18	32,008
% CHANGE	866.7%	124.7%
RECORD YEAR	2003 (194)	2003 (117,772)

net growth by half year

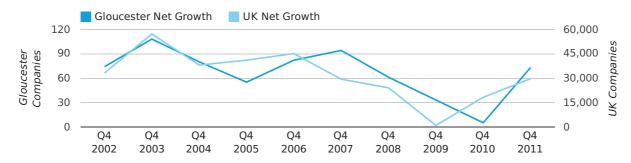


Net company growth for Gloucester during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 73 companies.

This represents an increase of 1,360.0% on the same period last year.

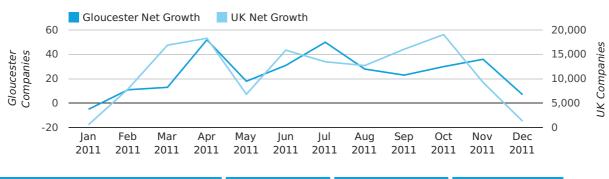
FOURTH QUARTER (OCT 2011 - DEC 2011)	GLOUCESTER	UK
2011	73	29,640
2010	5	18,221
% CHANGE	1,360.0%	62.7%
RECORD YEAR	2003 (108)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

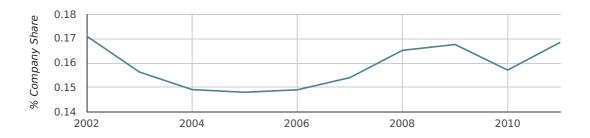


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	30	36	7
NET GROWTH IN 2010	4	-14	15
% CHANGE	650.0%	-357.1%	-53.3%
RECORD YEAR	2008 (51)	2003 (44)	2007 (29)

In 2011 Gloucester formed 0.2% of all UK companies. This is no change on 2010 when Gloucester was responsible for 0.2% of all UK companies.

YEAR	GLOUCESTER
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

company share by year

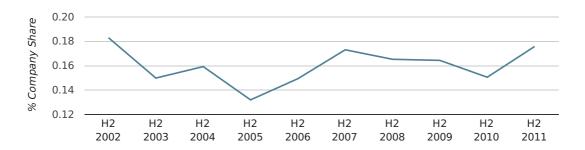


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Gloucester formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	GLOUCESTER
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1970 (0.4%)

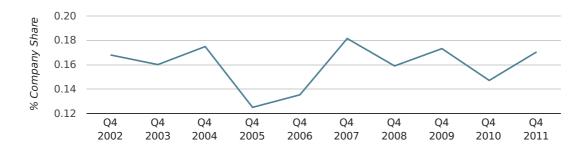
company share by half year



In the fourth quarter of 2011, Gloucester formed 0.2% of all UK companies.

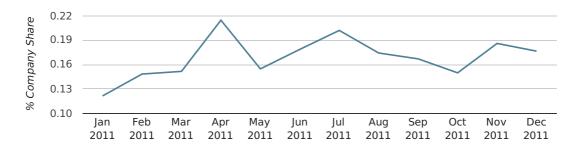
FOURTH QUARTER (OCT 2011 - DEC 2011)	GLOUCESTER
2011	0.2%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1971 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



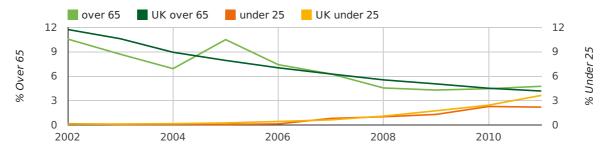
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	0.7%	25.3%	22.8%
RECORD YEAR	1971 (0.6%)	1966 (0.7%)	1970 (0.7%)

The average age of a director in 2011 was 45.2.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.2%.

director age by year



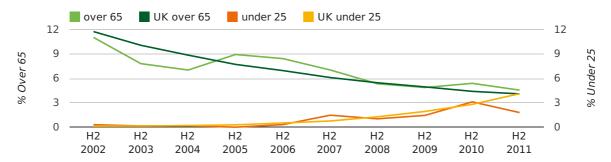
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.9.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.1%.

director age by half year

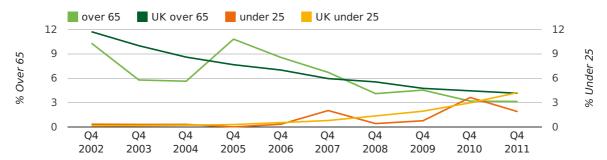


The average age of a director in the fourth quarter of 2011 was 43.8.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Gloucester was 1857 when 36.4% of all directors were female.

The percentage of female directors in Gloucester in 2011 was 33.3%. The average for the UK during this time was 28.6%

director gender by year

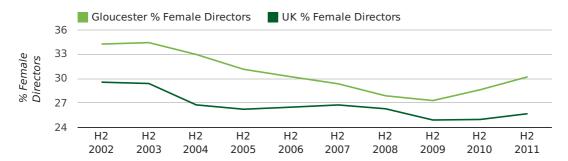


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Gloucester was 1860 when 42.9% of all directors were female.

30.2% of all director appointments in Gloucester in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

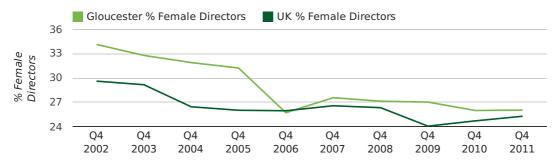


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The record fourth quarter for female directors in Gloucester was in 1977 when 31.1% of all directors were female.

26.1% of all director appointments in Gloucester in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.67%	CONSULTING	5.07%
CONSULTING	1.51%	MANAGEMENT	4.74%
GLOUCESTER	1.35%	CONSULTANCY	3.26%
MANAGEMENT	1.35%	PROPERTY	2.37%
SCH00L	1.11%	TRADING	2.07%
ENERGY	0.64%	DESIGN	1.92%
ENGINEERING	0.56%	ASSOCIATES	1.86%
М	0.56%	ENGINEERING	1.78%
J	0.56%	BUSINESS	1.78%
MEDIA	0.56%	CONSULTANTS	1.76%
BUILDING	0.56%	CONSTRUCTION	1.73%
CENTRE	0.56%	MEDIA	1.71%
(GLOUCESTER)	0.56%	LONDON	1.63%
COTSWOLD	0.48%	J	1.51%
LOGISTICS	0.48%	INVESTMENTS	1.48%
DESIGN	0.48%	GLOBAL	1.46%
MAINTENANCE	0.48%	IT	1.41%
SUPPORT	0.48%	CARE	1.39%
TRAINING	0.48%	PROPERTIES	1.29%
DEVELOPMENTS	0.48%	ELECTRICAL	1.29%
S	0.40%	М	1.27%
HOME	0.40%	BUILDING	1.26%
ACADEMY	0.40%	ENERGY	1.25%
HEATING	0.40%	S	1.20%
(GLOS)	0.40%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	283	205,525
7487 - Other business activities	58	57,052
82990 - Other business support service activities not elsewhere classified	38	32,483
99999 - Dormant Company	37	21,846
9999 - Dormant Company	33	20,199
70229 - Management consultancy activities other than financial management	32	17,765
62020 - Information technology consultancy activities	30	12,072
7414 - Business & management consultancy	22	13,034
4521 - General construction & civil engineering	16	5,558
43210 - Electrical installation	15	3,175
9305 - Other service activities	14	9,492
74909 - Other professional, scientific and technical activities not elsewhere classified	14	8,671
68209 - Other letting and operating of own or leased real estate	13	4,082
62090 - Other information technology service activities	12	7,493
7499 - Non-trading company	12	9,957
7222 - Other software consultancy and supply	12	7,398
41100 - Development of building projects	11	4,331
74990 - Non-trading company	10	8,929
49410 - Freight transport by road	10	2,392
69201 - Accounting and auditing activities	10	3,633