Godalming

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Godalming when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Godalming when compared to any half year in history.
- May 2011 saw a new record in company registrations in Godalming when compared to any previous May.
- April 2011 saw a new record in company registrations in Godalming when compared to any previous April.

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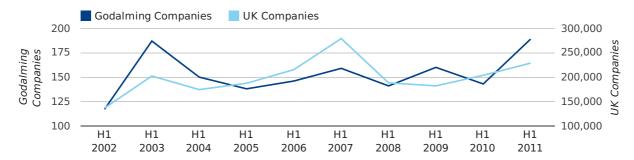
The first half of 2011 was a record first half year for company registrations in Godalming when compared to any half year in history.

In the first half of 2011 a total of 189 companies were formed in Godalming. This figure is 32.2% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Godalming occurred in 2011 when a total of 189 were formed.

HALF YEAR (JAN-JUN)	GODALMING	UK
2011	189	228,735
2010	143	203,749
% CHANGE	32.2%	12.3%
RECORD YEAR	2011 (189)	2007 (279,097)

new companies by half year



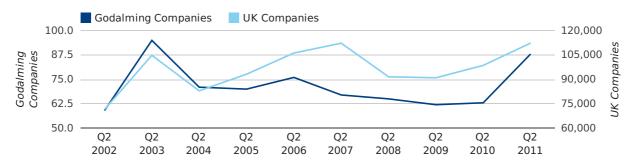
Quarterly Data (Q2 Apr-Jun 2011)

A total of 88 companies were registered in Godalming during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 39.7% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	GODALMING	UK
2011	88	112,344
2010	63	98,612
% CHANGE	39.7%	13.9%
RECORD YEAR	2003 (95)	2011 (112,344)

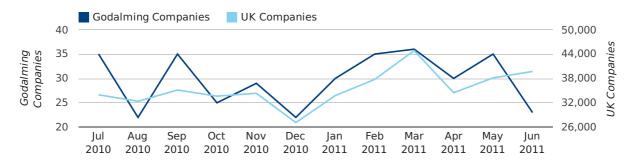
new companies by quarter



May 2011 saw a new record in company registrations in Godalming when compared to any previous May.

April 2011 saw a new record in company registrations in Godalming when compared to any previous April.

new companies by month



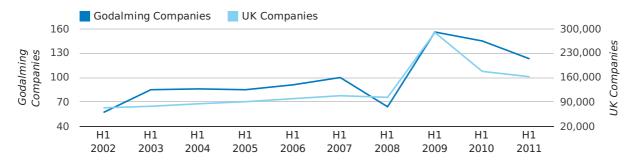
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	30	35	23
NEW COMPANIES IN 2010	27	17	19
% CHANGE	11.1%	105.9%	21.1%
RECORD YEAR	2011 (30)	2011 (35)	2000 (36)

In the first half of 2011 a total of 123 companies were dissolved in Godalming. This figure is 15.2% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Godalming occurred in 2009 when a total of 156 were closed.

HALF YEAR (JAN-JUN)	GODALMING	UK
2011	123	162,310
2010	145	177,631
% CHANGE	-15.2%	-8.6%
RECORD YEAR	2009 (156)	2009 (289,236)

dissolved companies by half year



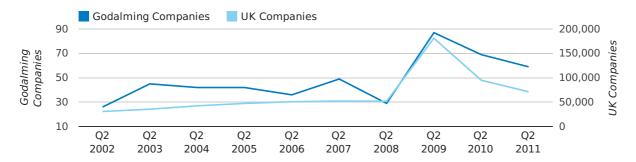
Quarterly Data (Q2 Apr-Jun 2011)

A total of 59 companies were dissolved in Godalming during the second quarter of 2011 (Apr 2011 - Jun 2011).

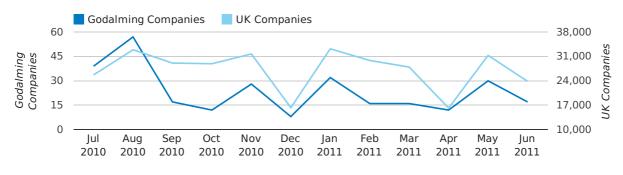
This figure is a decrease of 14.5% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	GODALMING	UK
2011	59	71,324
2010	69	94,954
% CHANGE	-14.5%	-24.9%
RECORD YEAR	2009 (87)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

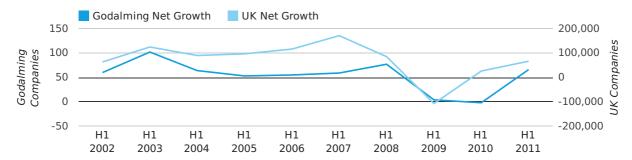


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	12	30	17
CLOSED COMPANIES IN 2010	23	22	24
% CHANGE	-47.8%	36.4%	-29%
RECORD YEAR	2010 (23)	2009 (42)	2009 (29)

In the first half of 2011 the company register for Godalming increased by 66 companies. This figure is 3,400.0% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	GODALMING	UK
2011	66	66,425
2010	-2	26,118
% CHANGE	-3,400.0%	154.3%
RECORD YEAR	2000 (106)	2007 (171,296)

net growth by half year



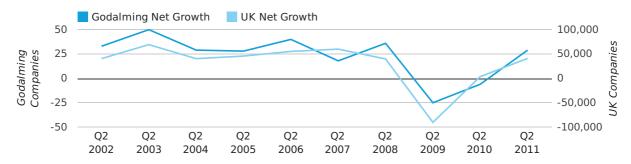
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Godalming during the second quarter of 2011 (Apr 2011 - Jun 2011) was 29 companies.

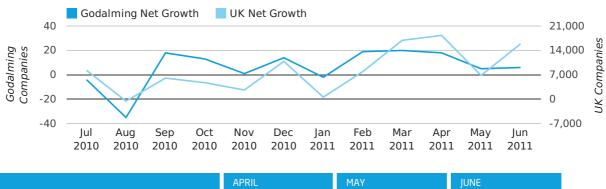
This represents an increase of 583.3% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	GODALMING	UK
2011	29	41,020
2010	-6	3,658
% CHANGE	-583.3%	1,021.4%
RECORD YEAR	2000 (59)	2003 (69,274)

net growth by quarter



net growth by month

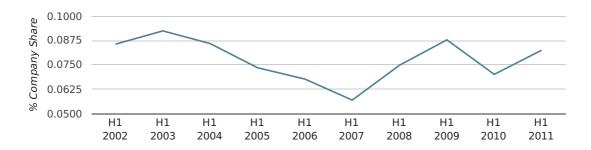


	APRIL	MAY	JUNE
NET GROWTH IN 2011	18	5	6
NET GROWTH IN 2010	4	-5	-5
% CHANGE	350.0%	-200.0%	-220.0%
RECORD YEAR	2000 (20)	2006 (23)	2000 (24)

In the first half of 2011 Godalming formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	GODALMING
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

company share by half year

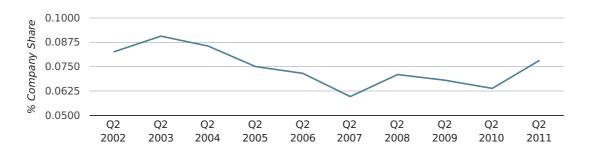


Quarterly Data (Q2 Apr-Jun 2011)

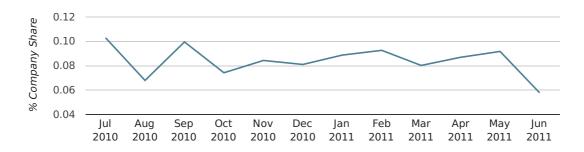
In the second quarter of 2011, Godalming formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	GODALMING
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.3%)

company share by quarter



company share by month



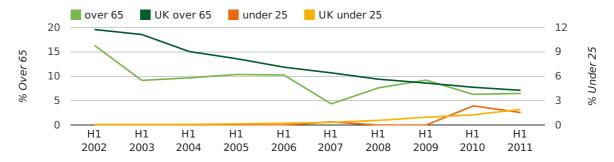
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	7.5%	62.2%	7.2%
RECORD YEAR	1967 (0.2%)	1972 (0.4%)	1963 (0.4%)

The average age of a director in the first half of 2011 was 46.7.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.3%.

director age by half year



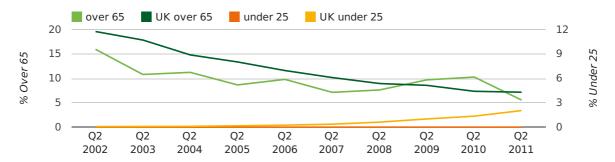
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.9.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.3%.

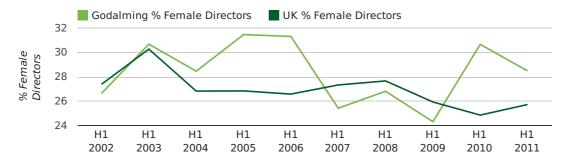
director age by quarter



The record first half year for female directors in Godalming was 1861 when 40.0% of all directors were female.

28.5% of all director appointments in Godalming in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

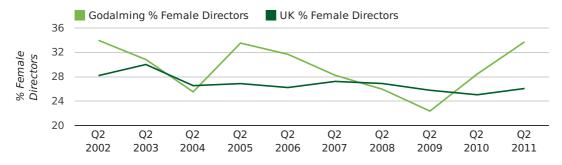


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Godalming was in 1866 when 66.7% of all directors were female.

33.7% of all director appointments in Godalming in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.09%	CONSULTING	5.09%
ASSOCIATES	1.77%	MANAGEMENT	4.86%
MARKETING	0.80%	CONSULTANCY	3.17%
MANAGEMENT	0.80%	PROPERTY	2.43%
COMMUNICATIONS	0.80%	TRADING	2.05%
MEDIA	0.80%	DESIGN	1.94%
DESIGN	0.80%	ASSOCIATES	1.92%
HOUSE	0.80%	BUSINESS	1.87%
GREEN	0.80%	CONSTRUCTION	1.77%
PROPERTY	0.64%	CONSULTANTS	1.76%
LEARNING	0.64%	MEDIA	1.73%
HILL	0.64%	ENGINEERING	1.67%
CARE	0.64%	LONDON	1.60%
CBS	0.64%	GLOBAL	1.46%
HATS	0.64%	J	1.44%
HOLDINGS	0.48%	CARE	1.44%
STREET	0.48%	INVESTMENTS	1.42%
CONSTRUCTION	0.48%	IT	1.39%
SCHOOL	0.48%	BUILDING	1.32%
MEDICAL	0.48%	PROPERTIES	1.31%
WINWRIGHT	0.48%	ELECTRICAL	1.30%
COURT	0.48%	М	1.27%
PLANTERIA	0.48%	S	1.23%
SURREY	0.48%	ENTERPRISES	1.20%
BRIGHTSTARR	0.48%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	150	202,072
7487 - Other business activities	29	60,758
70229 - Management consultancy activities other than financial management	28	16,419
82990 - Other business support service activities not elsewhere classified	19	30,647
74990 - Non-trading company	19	8,481
62020 - Information technology consultancy activities	18	10,545
99999 - Dormant Company	17	18,918
7414 - Business & management consultancy	16	13,053
7499 - Non-trading company	15	10,955
7222 - Other software consultancy and supply	12	7,143
62090 - Other information technology service activities	12	7,095
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,835
7260 - Other computer related activities	8	7,849
9999 - Dormant Company	7	20,111
68100 - Buying and selling of own real estate	6	2,543
9305 - Other service activities	6	9,063
41100 - Development of building projects	6	3,852
69201 - Accounting and auditing activities	6	3,394
7031 - Real estate agencies	5	1,480
68209 - Other letting and operating of own or leased real estate	5	3,790