

# Godalming

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Godalming when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Godalming when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Godalming when compared to any half year in history.
- November 2011 saw a new record in company registrations in Godalming when compared to any previous November.
- Q4 2011 saw a new record in company closures in Godalming when compared to any previous Q4.
- 2011 was a record year for net growth in Godalming when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Godalming when compared to any previous second half year.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

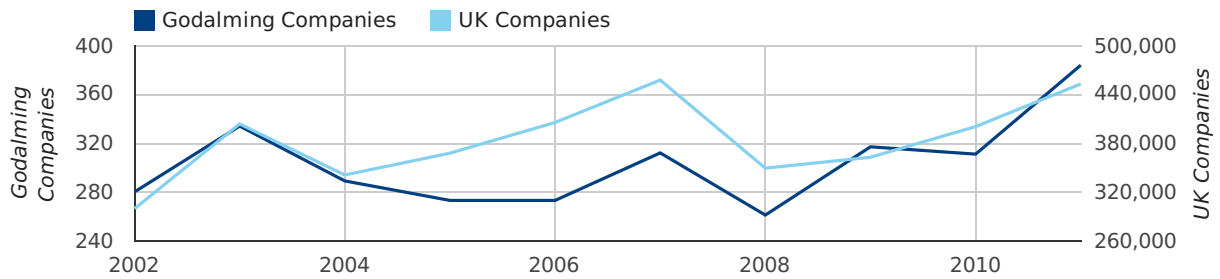
## Annual Data (2011)

2011 was a record year for company registrations in Godalming when compared to any year in history.

A total of 384 companies were formed in Godalming in 2011. This total is 23.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	GODALMING	UK
2011	384	452,870
2010	311	400,358
2009	317	362,675
2008	261	349,203
2007	312	457,649
RECORD YEAR	2011 (384)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Godalming when compared to any previous second half year.

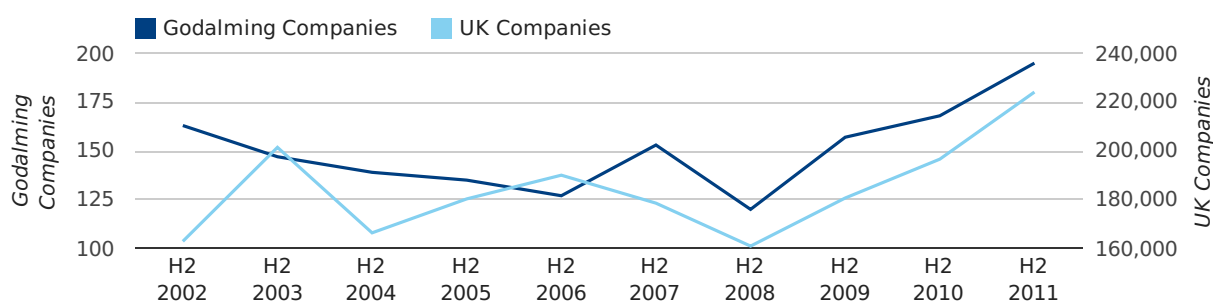
The second half of 2011 was a record second half year for company registrations in Godalming when compared to any half year in history.

In the second half of 2011 a total of 195 companies were formed in Godalming. This figure is 16.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Godalming occurred in 2011 when a total of 195 were formed.

HALF YEAR (JUL-DEC)	GODALMING	UK
2011	195	224,135
2010	168	196,609
% CHANGE	16.1%	14.0%
RECORD YEAR	2011 (195)	2011 (224,135)

### new companies by half year



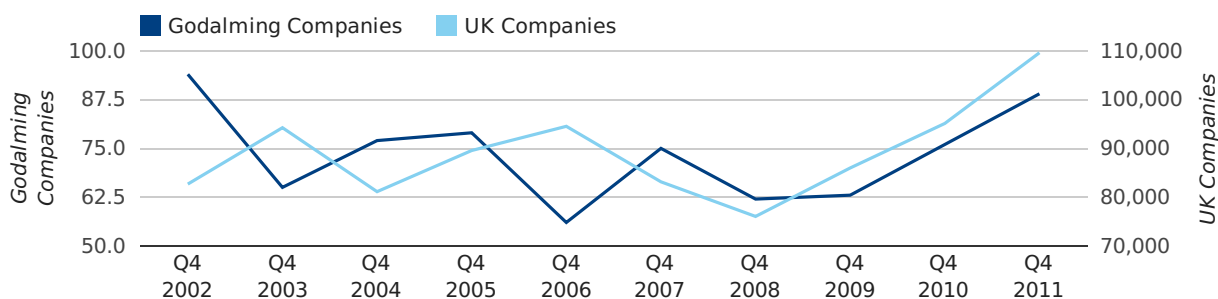
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 89 companies were registered in Godalming during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 17.1% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GODALMING	UK
2011	89	109,623
2010	76	95,117
% CHANGE	17.1%	15.3%
RECORD YEAR	2002 (94)	2011 (109,623)

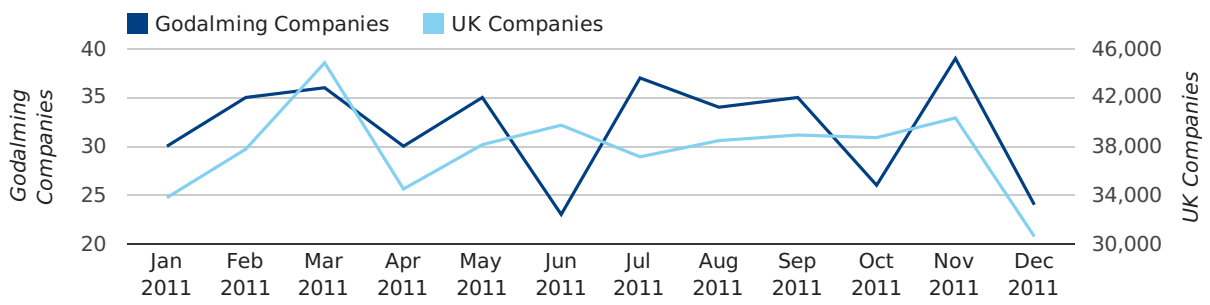
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Godalming when compared to any previous November.

### new companies by month



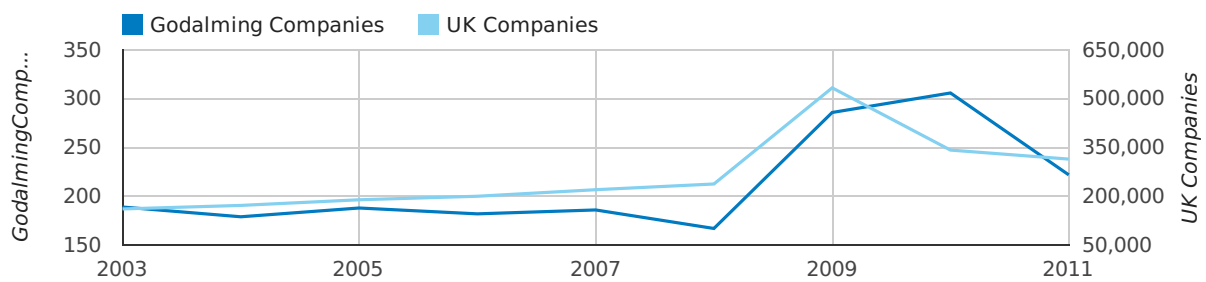
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	26	39	24
NEW COMPANIES IN 2010	25	29	22
% CHANGE	4.0%	34.5%	9.1%
RECORD YEAR	2002 (39)	2011 (39)	2000 (24)

### Annual Data (2011)

A total of 222 companies were dissolved in Godalming in 2011. This total is 27.5% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	GODALMING	UK
2011	222	314,523
2010	306	342,232
2009	286	533,773
2008	167	237,901
2007	186	220,295
RECORD YEAR	2010 (306)	2009 (533,773)

### dissolved companies by year



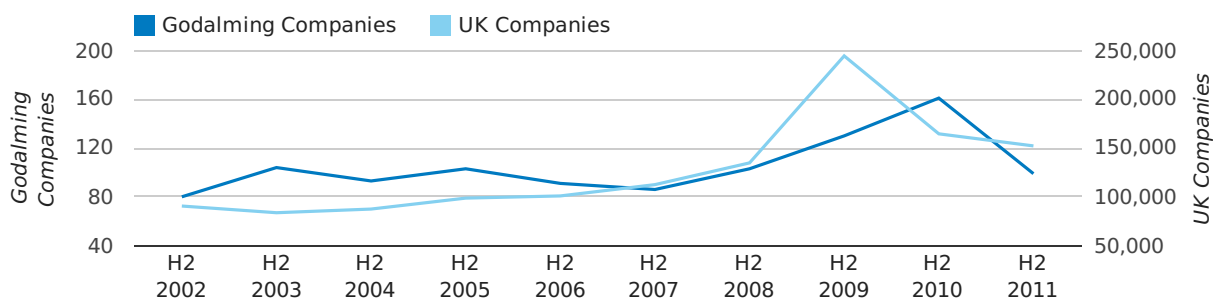
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 99 companies were dissolved in Godalming. This figure is 38.5% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Godalming occurred in 2010 when a total of 161 were closed.

HALF YEAR (JUL-DEC)	GODALMING	UK
2011	99	152,213
2010	161	164,601
% CHANGE	-38.5%	-7.5%
RECORD YEAR	2010 (161)	2009 (244,537)

### dissolved companies by half year



## Quarterly Data (Q4 Oct-Dec 2011)

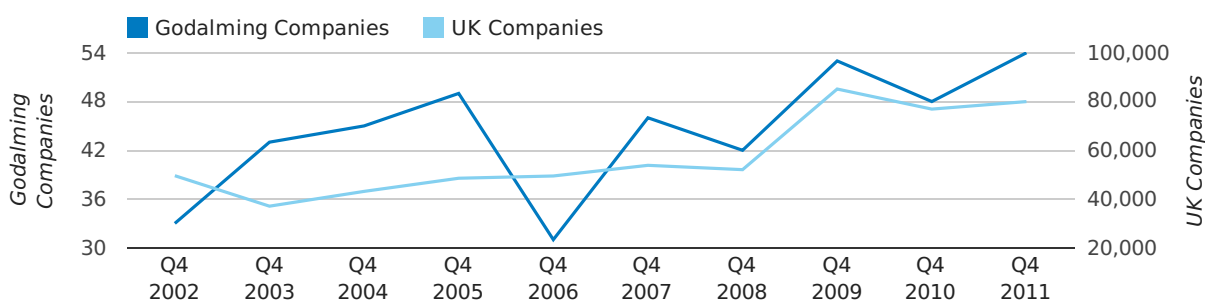
Q4 2011 saw a new record in company closures in Godalming when compared to any previous Q4.

A total of 54 companies were dissolved in Godalming during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

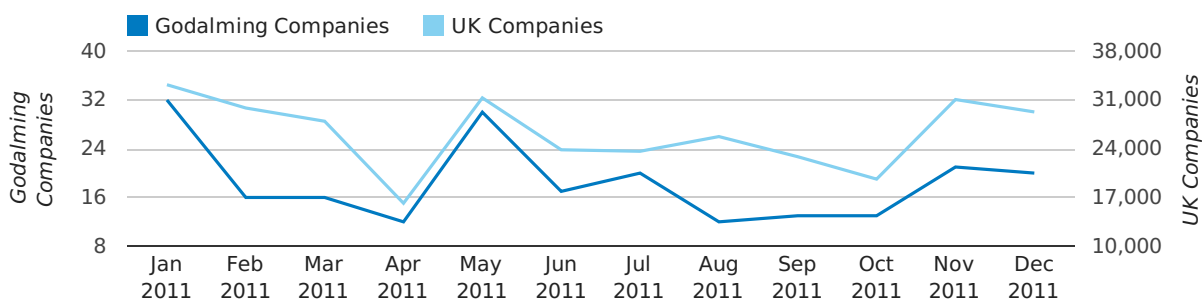
FOURTH QUARTER (OCT 2011 - DEC 2011)	GODALMING	UK
2011	54	79,983
2010	48	76,896
% CHANGE	12.5%	4.0%
RECORD YEAR	2011 (54)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	21	20
CLOSED COMPANIES IN 2010	12	28	8
% CHANGE	8.3%	-25.0%	150%
RECORD YEAR	2007 (20)	2010 (28)	2005 (25)

### Annual Data (2011)

2011 was a record year for net growth in Godalming when compared to any year in history.

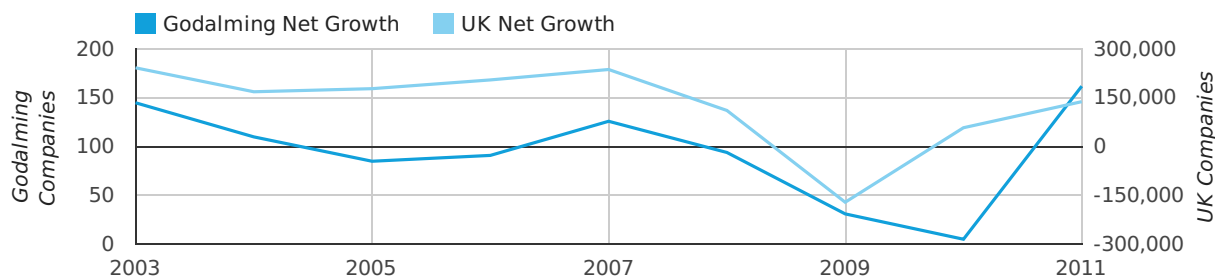
A total of 162 companies were added to the company register for Godalming in 2011. This number represents growth of 52.1% which compares favourably to the UK figure of 34.6%.

This number is 157 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Godalming company register grew by 162 companies.

YEAR	GODALMING	UK
2011	162	138,347
2010	5	58,126
2009	31	-171,098
2008	94	111,302
2007	126	237,354
RECORD YEAR	2011 (162)	2003 (242,543)

### net growth by year



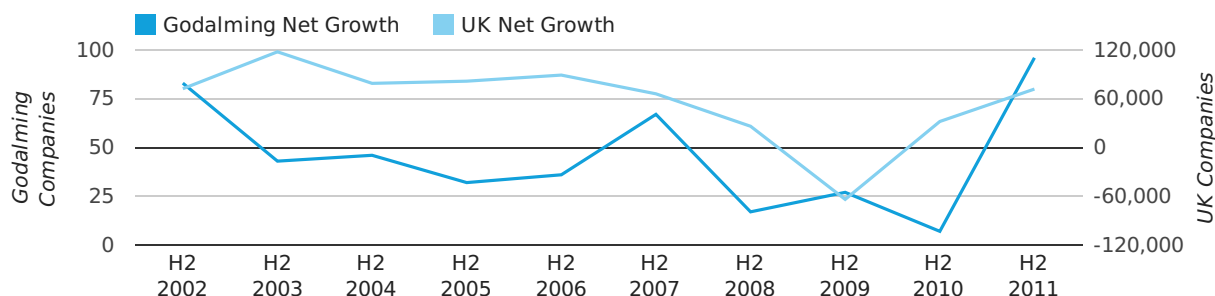
### Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Godalming when compared to any previous second half year.

In the second half of 2011 the company register for Godalming increased by 96 companies. This figure is 1,271.4% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	GODALMING	UK
2011	96	71,922
2010	7	32,008
% CHANGE	1,271.4%	124.7%
RECORD YEAR	2011 (96)	2003 (117,772)

### net growth by half year





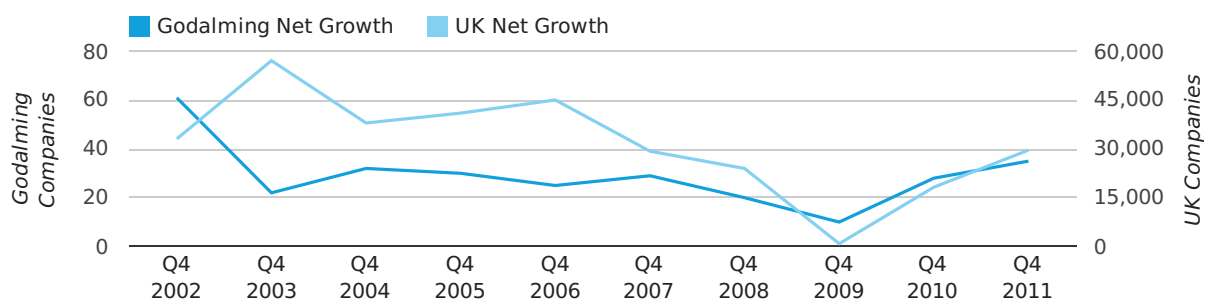
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Godalming during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 35 companies.

This represents an increase of 25.0% on the same period last year.

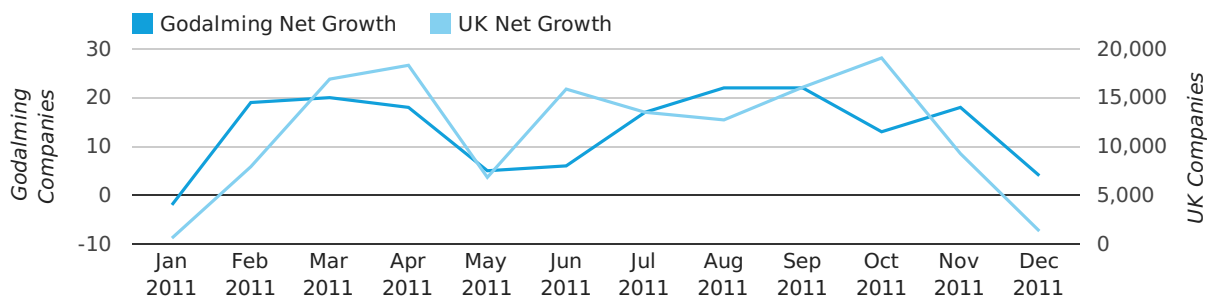
FOURTH QUARTER (OCT 2011 - DEC 2011)	GODALMING	UK
2011	35	29,640
2010	28	18,221
% CHANGE	25.0%	62.7%
RECORD YEAR	2002 (61)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



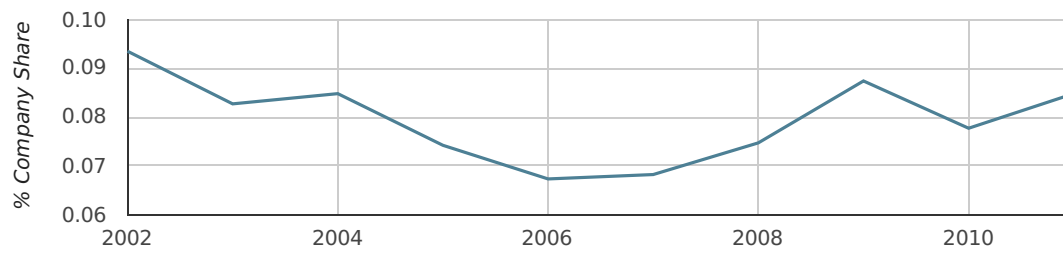
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	13	18	4
NET GROWTH IN 2010	13	1	14
% CHANGE	0.0%	1,700.0%	-71.4%
RECORD YEAR	2002 (31)	2002 (23)	2010 (14)

### Annual Data (2011)

In 2011 Godalming formed 0.1% of all UK companies. This is no change on 2010 when Godalming was responsible for 0.1% of all UK companies.

YEAR	GODALMING
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.1%)

### company share by year

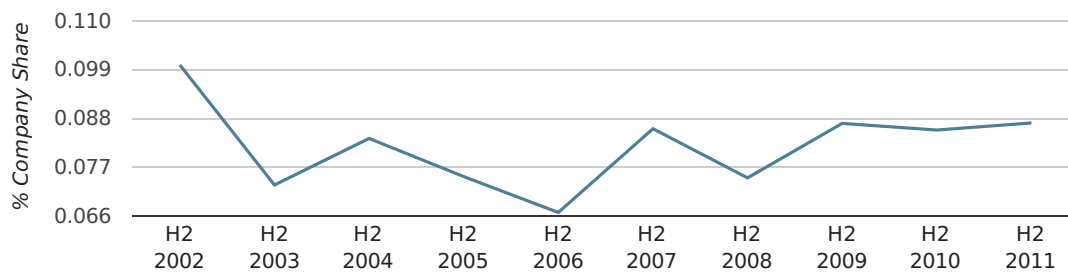


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Godalming formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	GODALMING
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

### company share by half year

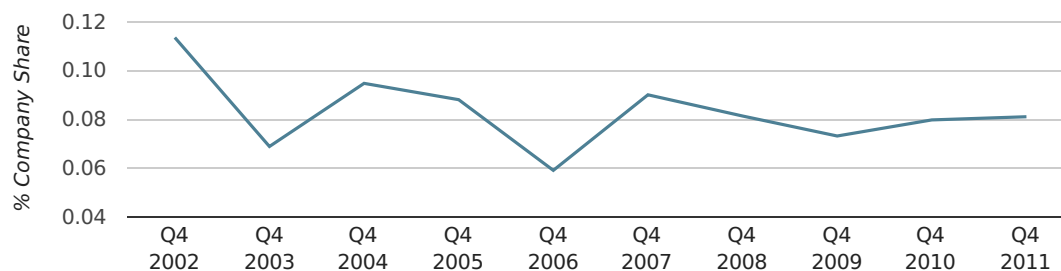


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Godalming formed 0.1% of all UK companies.

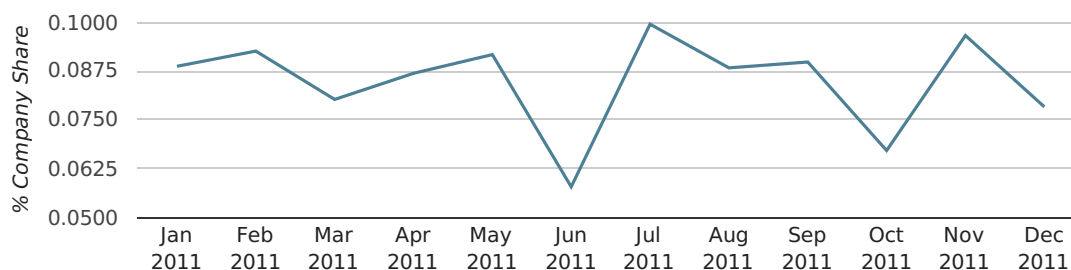
FOURTH QUARTER (OCT 2011 - DEC 2011)	GODALMING
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-9.6%	14.6%	-3.3%
RECORD YEAR	1977 (0.5%)	1982 (0.3%)	1970 (0.4%)

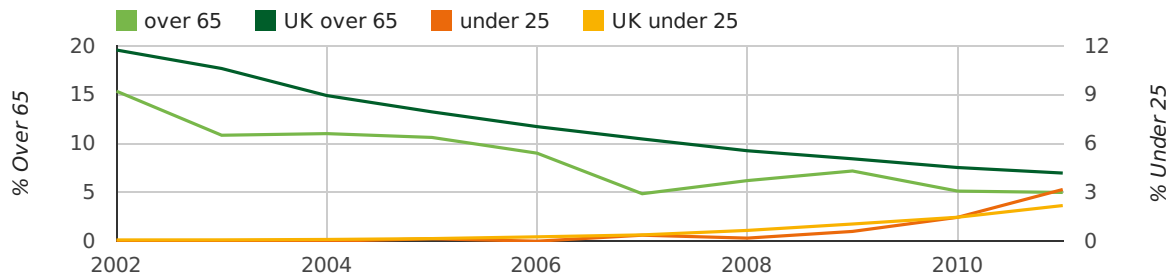
### Annual Data (2011)

The average age of a director in 2011 was 46.0.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.0% compared to the UK figure of 4.2%.

#### director age by year



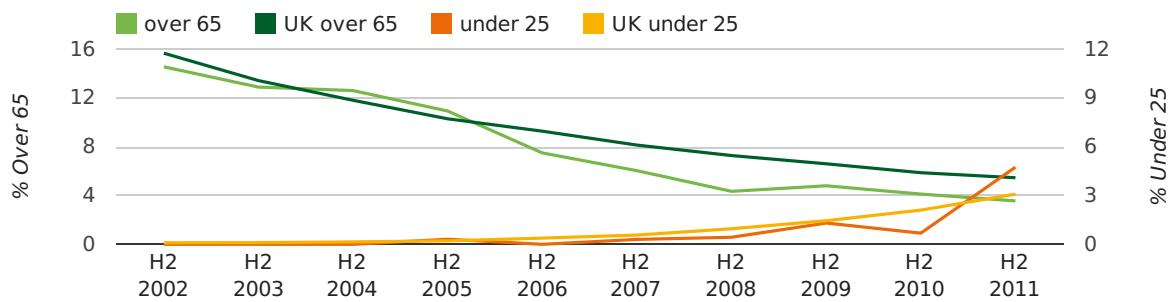
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.3.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.1%.

#### director age by half year



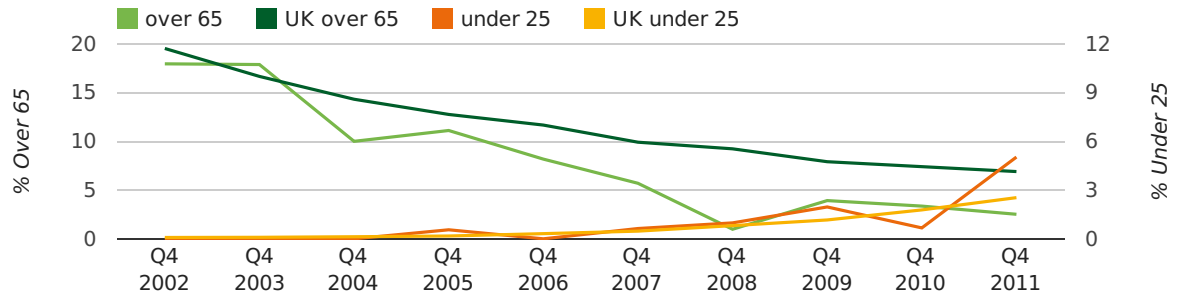
# Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.1.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.1%.

## director age by quarter

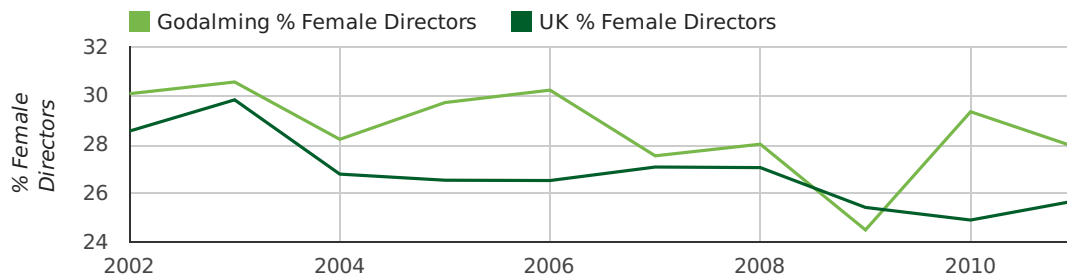


### Annual Data (2011)

The record year for female directors in Godalming was 1857 when 36.4% of all directors were female.

The percentage of female directors in Godalming in 2011 was 30.1%. The average for the UK during this time was 28.6%

#### director gender by year

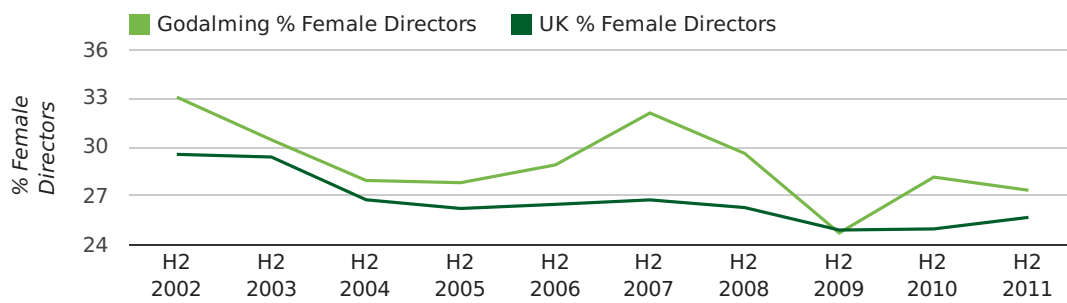


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Godalming was 1860 when 42.9% of all directors were female.

27.3% of all director appointments in Godalming in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

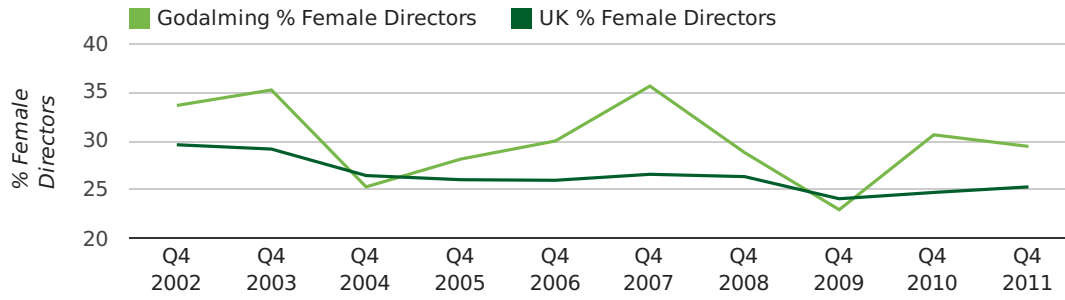


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Godalming was in 1977 when 31.1% of all directors were female.

29.4% of all director appointments in Godalming in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.23%	CONSULTING	5.07%
DESIGN	1.34%	MANAGEMENT	4.74%
ASSOCIATES	1.19%	CONSULTANCY	3.26%
MANAGEMENT	1.04%	PROPERTY	2.37%
DO	0.89%	TRADING	2.07%
PROPERTY	0.89%	DESIGN	1.92%
COURT	0.74%	ASSOCIATES	1.86%
BUILDING	0.74%	ENGINEERING	1.78%
MARKETING	0.74%	BUSINESS	1.78%
CONSTRUCTION	0.74%	CONSULTANTS	1.76%
HILL	0.60%	CONSTRUCTION	1.73%
PARTNERS	0.60%	MEDIA	1.71%
CONSULTANTS	0.60%	LONDON	1.63%
CATERING	0.60%	J	1.51%
SYSTEMS	0.60%	INVESTMENTS	1.48%
SURREY	0.60%	GLOBAL	1.46%
DEVELOPMENTS	0.60%	IT	1.41%
CBS	0.60%	CARE	1.39%
CONSULTANCY	0.60%	PROPERTIES	1.29%
MEDIA	0.60%	ELECTRICAL	1.29%
HOUSE	0.45%	M	1.27%
COMMERCIAL	0.45%	BUILDING	1.26%
PRODUCTIONS	0.45%	ENERGY	1.25%
EVENT	0.45%	S	1.20%
PARTNERSHIP	0.45%	ENTERPRISES	1.20%



## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	142	205,525
7487 - Other business activities	30	57,052
70229 - Management consultancy activities other than financial management	29	17,765
82990 - Other business support service activities not elsewhere classified	21	32,483
74990 - Non-trading company	17	8,929
7414 - Business & management consultancy	15	13,034
62020 - Information technology consultancy activities	15	12,072
7499 - Non-trading company	14	9,957
62090 - Other information technology service activities	13	7,493
99999 - Dormant Company	13	21,846
7222 - Other software consultancy and supply	13	7,398
7260 - Other computer related activities	11	7,667
9999 - Dormant Company	11	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	10	8,671
9305 - Other service activities	9	9,492
68100 - Buying and selling of own real estate	7	2,749
69201 - Accounting and auditing activities	6	3,633
41100 - Development of building projects	6	4,331
68209 - Other letting and operating of own or leased real estate	6	4,082
47910 - Retail sale via mail order houses or via Internet	5	2,740