Gosport

2011 annual business confidence report





headlines

• December 2011 saw a new record in company closures in Gosport when compared to any previous December.

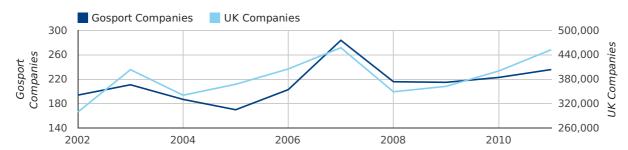
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A total of 236 companies were formed in Gosport in 2011. This total is 5.8% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	GOSPORT	UK
2011	236	452,870
2010	223	400,358
2009	215	362,675
2008	216	349,203
2007	284	457,649
RECORD YEAR	2007 (284)	2007 (457,649)

new companies by year



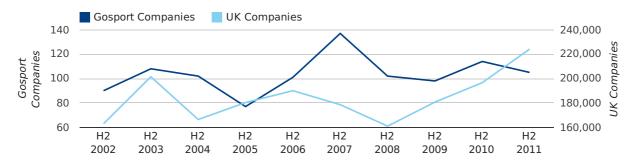
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 105 companies were formed in Gosport. This figure is 7.9% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Gosport occurred in 2007 when a total of 137 were formed.

HALF YEAR (JUL-DEC)	GOSPORT	UK
2011	105	224,135
2010	114	196,609
% CHANGE	-7.9%	14.0%
RECORD YEAR	2007 (137)	2011 (224,135)

new companies by half year

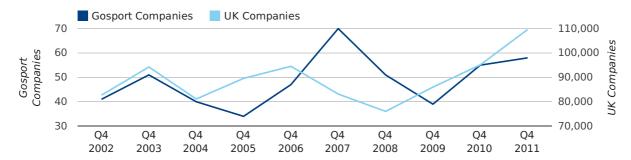


A total of 58 companies were registered in Gosport during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 5.5% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

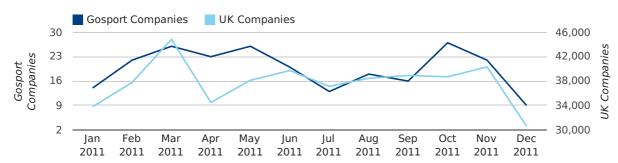
FOURTH QUARTER (OCT 2011 - DEC 2011)	GOSPORT	UK
2011	58	109,623
2010	55	95,117
% CHANGE	5.5%	15.3%
RECORD YEAR	2007 (70)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

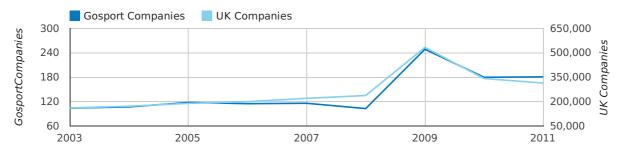


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	27	22	9
NEW COMPANIES IN 2010	18	23	14
% CHANGE	50.0%	-4.3%	-35.7%
RECORD YEAR	2007 (28)	2007 (26)	2003 (19)

A total of 181 companies were dissolved in Gosport in 2011. This total is 0.6% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	GOSPORT	UK
2011	181	314,523
2010	180	342,232
2009	249	533,773
2008	103	237,901
2007	116	220,295
RECORD YEAR	2009 (249)	2009 (533,773)

dissolved companies by year



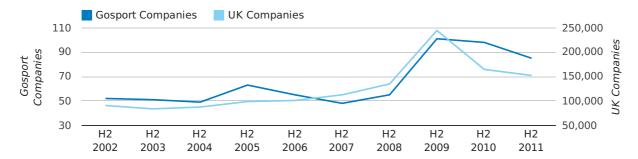
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 85 companies were dissolved in Gosport. This figure is 13.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Gosport occurred in 2009 when a total of 101 were closed.

HALF YEAR (JUL-DEC)	GOSPORT	UK
2011	85	152,213
2010	98	164,601
% CHANGE	-13.3%	-7.5%
RECORD YEAR	2009 (101)	2009 (244,537)

dissolved companies by half year

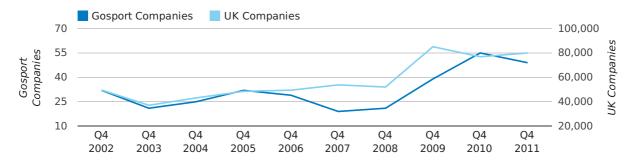


A total of 49 companies were dissolved in Gosport during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 10.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GOSPORT	UK
2011	49	79,983
2010	55	76,896
% CHANGE	-10.9%	4.0%
RECORD YEAR	2010 (55)	2009 (85,136)

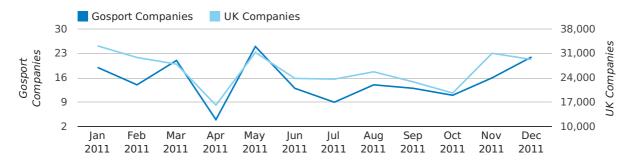
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Gosport when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	16	22
CLOSED COMPANIES IN 2010	19	26	10
% CHANGE	-42.1%	-38.5%	120%
RECORD YEAR	2010 (19)	2010 (26)	2011 (22)

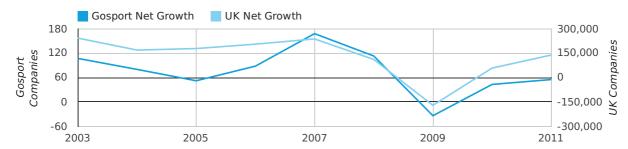
A total of 55 companies were added to the company register for Gosport in 2011. This number represents growth of 24.7% which compares unfavourably to the UK figure of 34.6%.

This number is 12 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Gosport company register grew by 168 companies.

YEAR	GOSPORT	UK
2011	55	138,347
2010	43	58,126
2009	-34	-171,098
2008	113	111,302
2007	168	237,354
RECORD YEAR	2007 (168)	2003 (242,543)

net growth by year

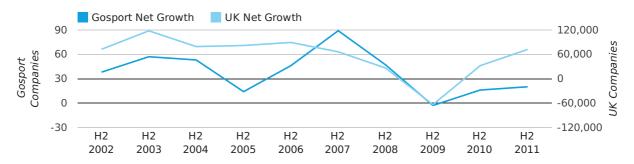


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Gosport increased by 20 companies. This figure is 25.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	GOSPORT	UK
2011	20	71,922
2010	16	32,008
% CHANGE	25.0%	124.7%
RECORD YEAR	2007 (89)	2003 (117,772)

net growth by half year

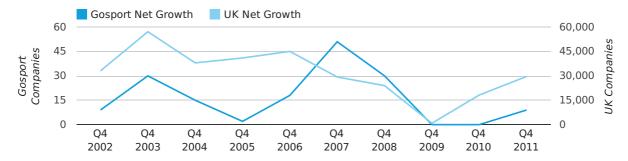


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This represents an increase of 0.0% on the same period last year.

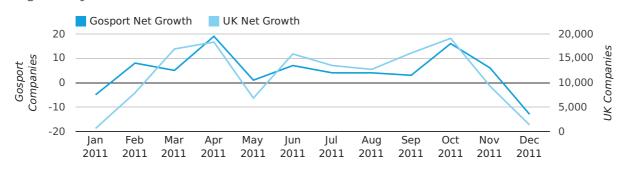
FOURTH QUARTER (OCT 2011 - DEC 2011)	GOSPORT	UK
2011	9	29,640
2010	0	18,221
% CHANGE	0.0%	62.7%
RECORD YEAR	2007 (51)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

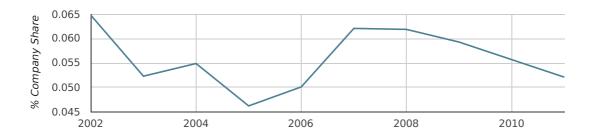


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	16	6	-13
NET GROWTH IN 2010	-1	-3	4
% CHANGE	-1,700.0%	-300.0%	-425.0%
RECORD YEAR	2008 (23)	2007 (23)	2007 (12)

In 2011 Gosport formed 0.1% of all UK companies. This is no change on 2010 when Gosport was responsible for 0.1% of all UK companies.

YEAR	GOSPORT
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1997 (0.1%)

company share by year

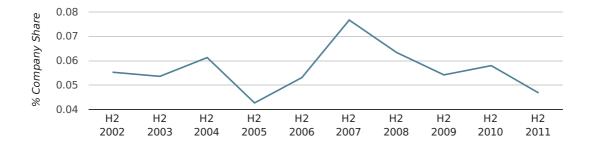


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Gosport formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	GOSPORT
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2007 (0.1%)

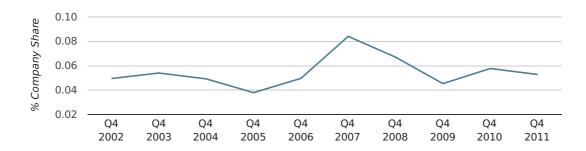
company share by half year



In the fourth quarter of 2011, Gosport formed 0.1% of all UK companies.

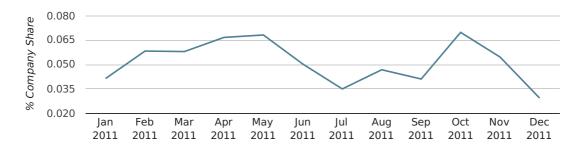
FOURTH QUARTER (OCT 2011 - DEC 2011)	GOSPORT
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2007 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



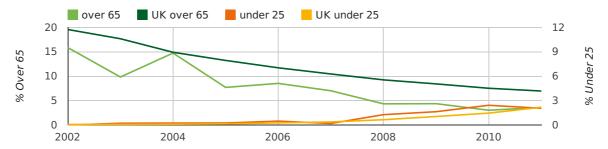
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	30.5%	-18.5%	-43.0%
RECORD YEAR	1974 (0.1%)	1974 (0.1%)	1975 (0.1%)

The average age of a director in 2011 was 45.2.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.2%.

director age by year



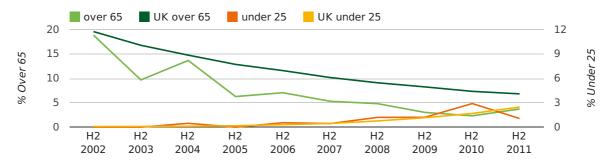
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.5.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.1%.

director age by half year

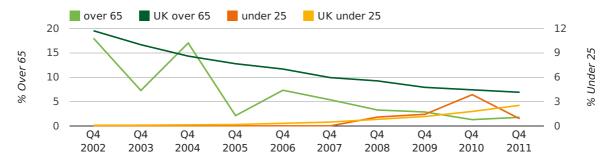


The average age of a director in the fourth quarter of 2011 was 46.3.

The percentage of directors under the age of 25 was 0.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

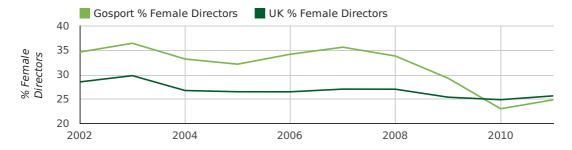
director age by quarter



The record year for female directors in Gosport was 1857 when 36.4% of all directors were female.

The percentage of female directors in Gosport in 2011 was 34.7%. The average for the UK during this time was 28.6%

director gender by year



Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Gosport was 1860 when 42.9% of all directors were female.

25.6% of all director appointments in Gosport in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Th

The record fourth quarter for female directors in Gosport was in 1977 when 31.1% of all directors were female.

23.8% of all director appointments in Gosport in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
TRAINING	1.08%	CONSULTING	5.07%
CONSULTANCY	1.08%	MANAGEMENT	4.74%
MANAGEMENT	1.08%	CONSULTANCY	3.26%
CLEANING	1.08%	PROPERTY	2.37%
CONSULTING	0.86%	TRADING	2.07%
S	0.86%	DESIGN	1.92%
CENTRE	0.86%	ASSOCIATES	1.86%
CARS	0.86%	ENGINEERING	1.78%
PRODUCTIONS	0.65%	BUSINESS	1.78%
HAMPSHIRE	0.65%	CONSULTANTS	1.76%
PROPERTIES	0.65%	CONSTRUCTION	1.73%
(GOSPORT)	0.65%	MEDIA	1.71%
SOLAR	0.65%	LONDON	1.63%
PROPERTY	0.65%	J	1.51%
IT	0.65%	INVESTMENTS	1.48%
PERSONAL	0.65%	GLOBAL	1.46%
М	0.65%	IT	1.41%
GLAZING	0.43%	CARE	1.39%
ENGINEERING	0.43%	PROPERTIES	1.29%
VENTURES	0.43%	ELECTRICAL	1.29%
GLASS	0.43%	М	1.27%
COVER-U	0.43%	BUILDING	1.26%
WINDOWS	0.43%	ENERGY	1.25%
BRADTEC	0.43%	S	1.20%
SERVICE	0.43%	ENTERPRISES	1.20%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	94	205,525
7487 - Other business activities	31	57,052
99999 - Dormant Company	11	21,846
9999 - Dormant Company	9	20,199
70229 - Management consultancy activities other than financial management	8	17,765
9305 - Other service activities	8	9,492
82990 - Other business support service activities not elsewhere classified	8	32,483
62090 - Other information technology service activities	7	7,493
7222 - Other software consultancy and supply	7	7,398
74909 - Other professional, scientific and technical activities not elsewhere classified	7	8,671
45200 - Maintenance and repair of motor vehicles	6	2,452
56302 - Public houses and bars	6	2,308
49320 - Taxi operation	6	817
7415 - Holding companies including head offices	6	1,653
96090 - Other service activities not elsewhere classified	5	11,768
7414 - Business & management consultancy	5	13,034
62020 - Information technology consultancy activities	5	12,072
74990 - Non-trading company	5	8,929
7499 - Non-trading company	5	9,957
4521 - General construction & civil engineering	4	5,558