

Gravesend

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Gravesend when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Gravesend when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Gravesend when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Gravesend when compared to any previous December.
- November 2011 saw a new record in company registrations in Gravesend when compared to any previous November.
- Q4 2011 saw a new record in company closures in Gravesend when compared to any previous Q4.

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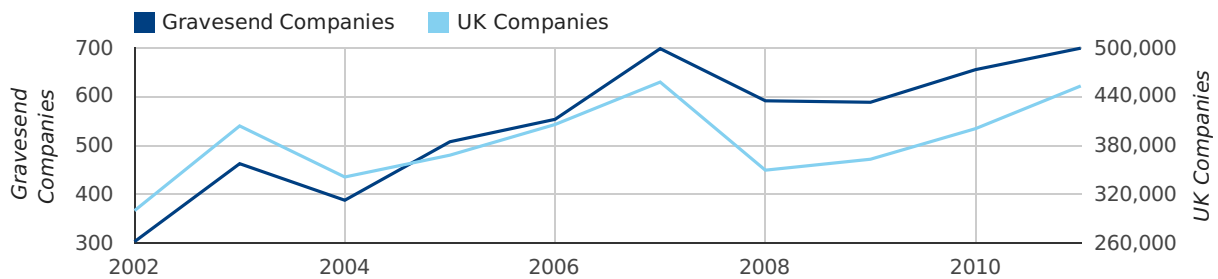
Annual Data (2011)

2011 was a record year for company registrations in Gravesend when compared to any year in history.

A total of 699 companies were formed in Gravesend in 2011. This total is 6.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	GRAVESEND	UK
2011	699	452,870
2010	655	400,358
2009	588	362,675
2008	591	349,203
2007	698	457,649
RECORD YEAR	2011 (699)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

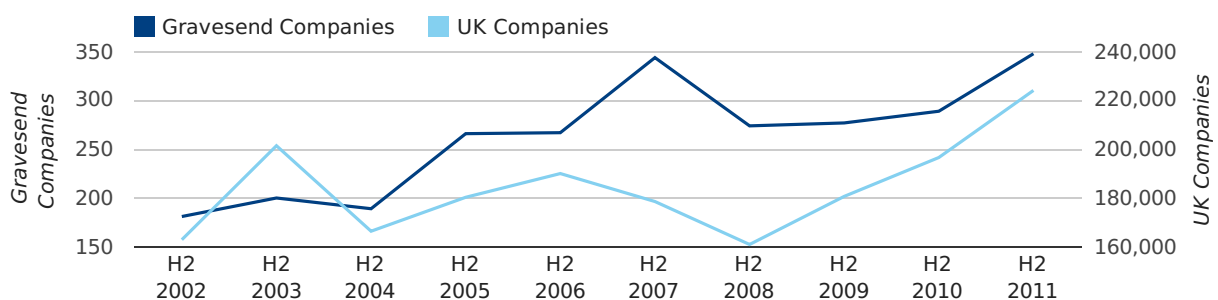
The second half of 2011 saw a new record in company registrations in Gravesend when compared to any previous second half year.

In the second half of 2011 a total of 348 companies were formed in Gravesend. This figure is 20.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Gravesend occurred in 2011 when a total of 348 were formed.

HALF YEAR (JUL-DEC)	GRAVESEND	UK
2011	348	224,135
2010	289	196,609
% CHANGE	20.4%	14.0%
RECORD YEAR	2011 (348)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

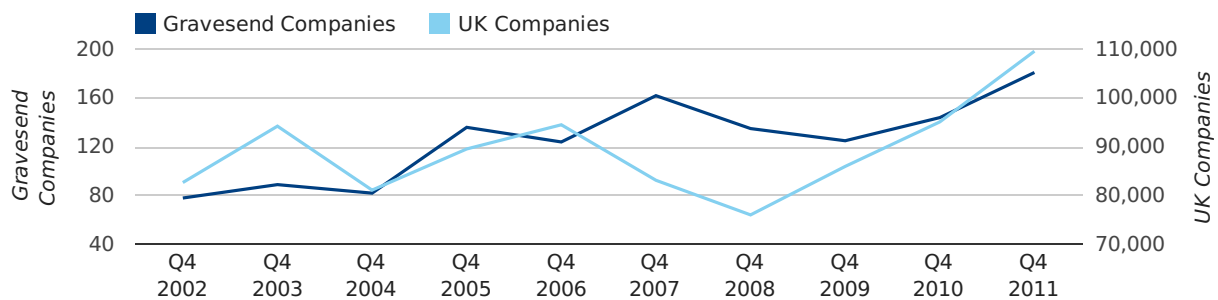
Q4 2011 saw a new record in company registrations in Gravesend when compared to any previous Q4.

A total of 181 companies were registered in Gravesend during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GRAVESEND	UK
2011	181	109,623
2010	144	95,117
% CHANGE	25.7%	15.3%
RECORD YEAR	2011 (181)	2011 (109,623)

new companies by quarter

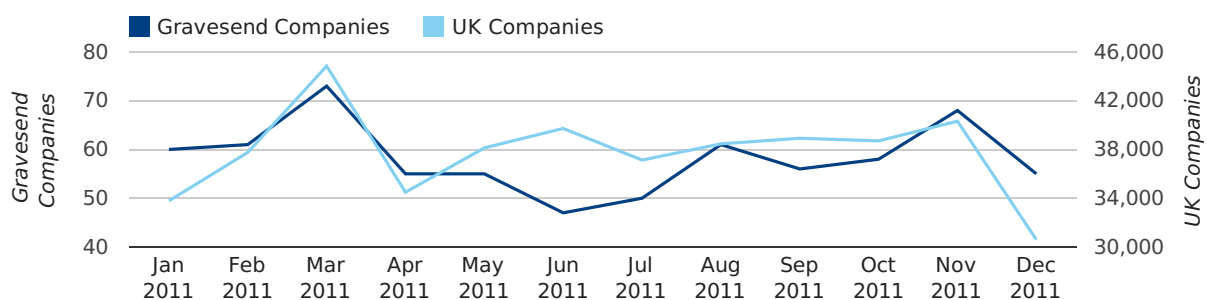


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Gravesend when compared to any previous December.

November 2011 saw a new record in company registrations in Gravesend when compared to any previous November.

new companies by month



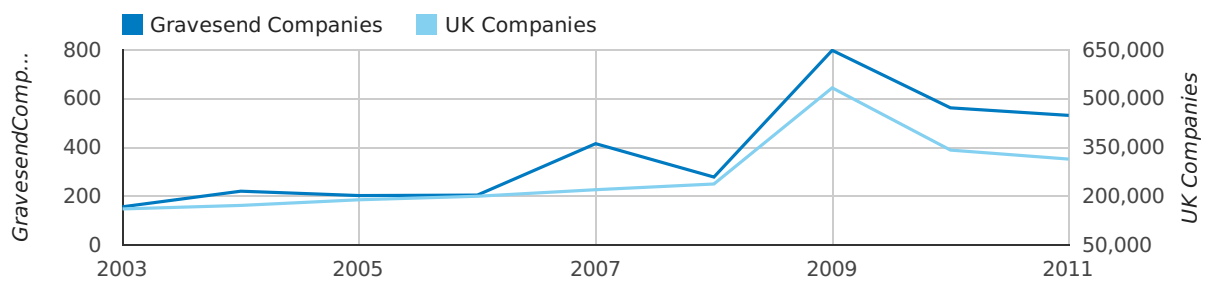
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	58	68	55
NEW COMPANIES IN 2010	57	48	39
% CHANGE	1.8%	41.7%	41.0%
RECORD YEAR	2007 (65)	2011 (68)	2011 (55)

Annual Data (2011)

A total of 532 companies were dissolved in Gravesend in 2011. This total is 5.5% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	GRAVESEND	UK
2011	532	314,523
2010	563	342,232
2009	799	533,773
2008	279	237,901
2007	416	220,295
RECORD YEAR	2009 (799)	2009 (533,773)

dissolved companies by year



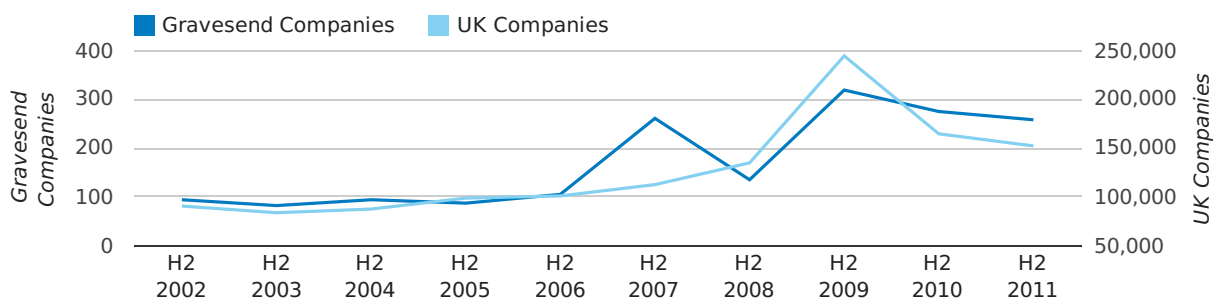
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 258 companies were dissolved in Gravesend. This figure is 6.2% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Gravesend occurred in 2009 when a total of 319 were closed.

HALF YEAR (JUL-DEC)	GRAVESEND	UK
2011	258	152,213
2010	275	164,601
% CHANGE	-6.2%	-7.5%
RECORD YEAR	2009 (319)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company closures in Gravesend when compared to any previous Q4.

A total of 143 companies were dissolved in Gravesend during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

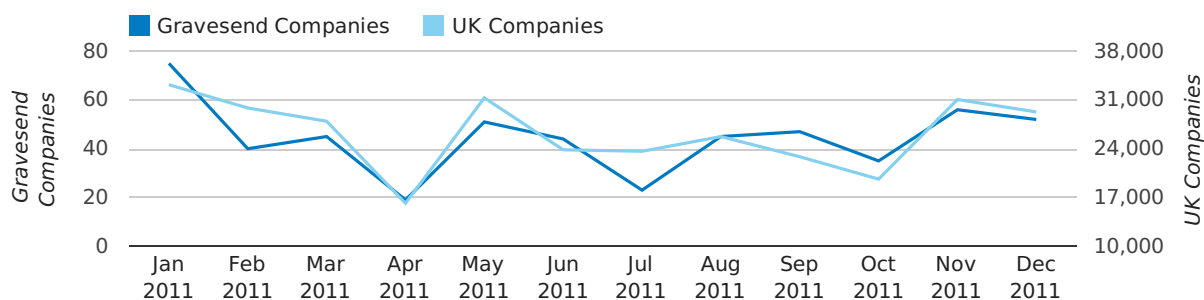
FOURTH QUARTER (OCT 2011 - DEC 2011)	GRAVESEND	UK
2011	143	79,983
2010	114	76,896
% CHANGE	25.4%	4.0%
RECORD YEAR	2011 (143)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	35	56	52
CLOSED COMPANIES IN 2010	45	50	19
% CHANGE	-22.2%	12.0%	174%
RECORD YEAR	2010 (45)	2007 (57)	2009 (54)

Annual Data (2011)

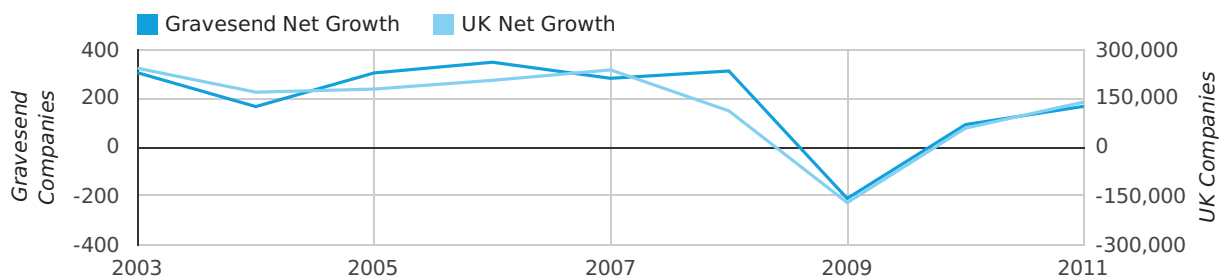
A total of 167 companies were added to the company register for Gravesend in 2011. This number represents growth of 25.5% which compares unfavourably to the UK figure of 34.6%.

This number is 75 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Gravesend company register grew by 348 companies.

YEAR	GRAVESEND	UK
2011	167	138,347
2010	92	58,126
2009	-211	-171,098
2008	312	111,302
2007	282	237,354
RECORD YEAR	2006 (348)	2003 (242,543)

net growth by year

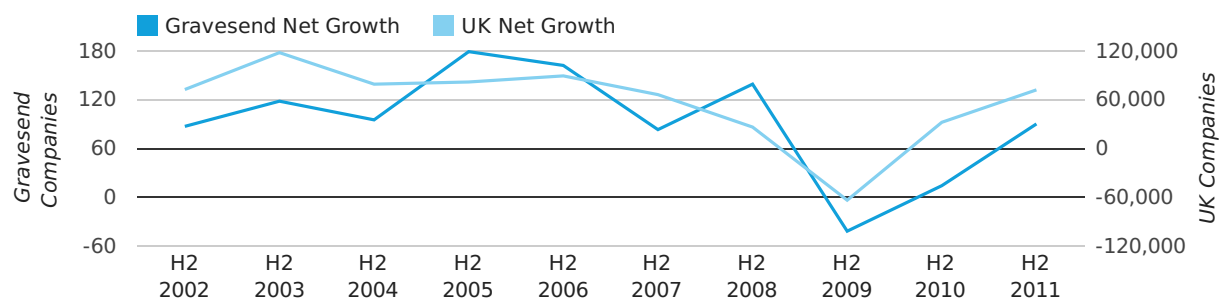


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Gravesend increased by 90 companies. This figure is 542.9% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	GRAVESEND	UK
2011	90	71,922
2010	14	32,008
% CHANGE	542.9%	124.7%
RECORD YEAR	2005 (179)	2003 (117,772)

net growth by half year



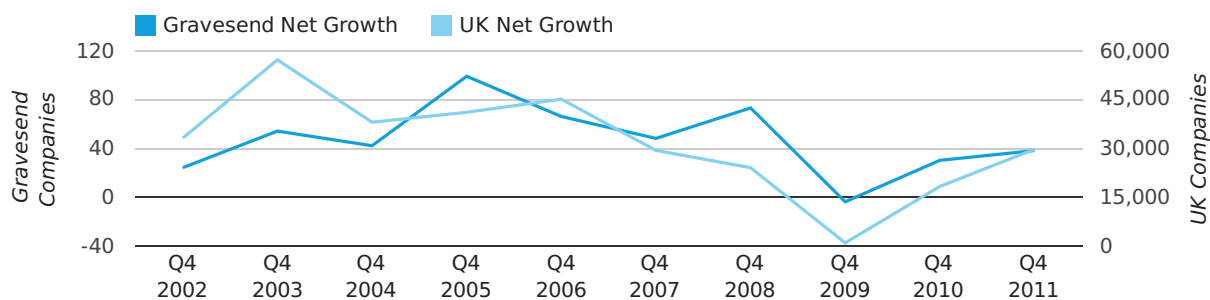
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Gravesend during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 38 companies.

This represents an increase of 26.7% on the same period last year.

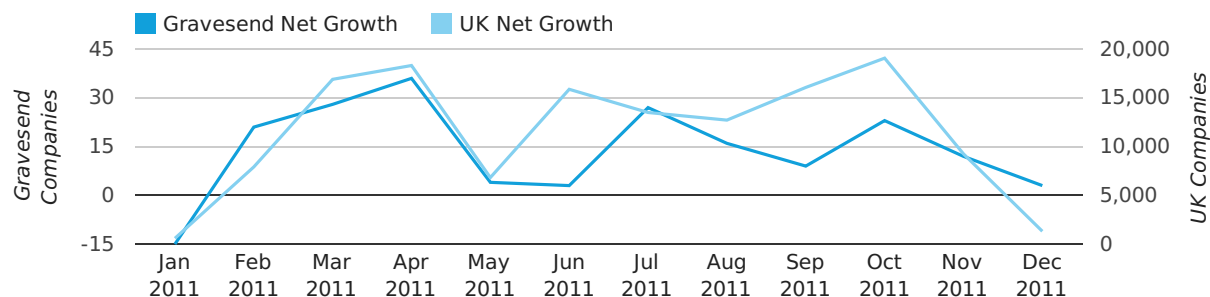
FOURTH QUARTER (OCT 2011 - DEC 2011)	GRAVESEND	UK
2011	38	29,640
2010	30	18,221
% CHANGE	26.7%	62.7%
RECORD YEAR	2005 (99)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



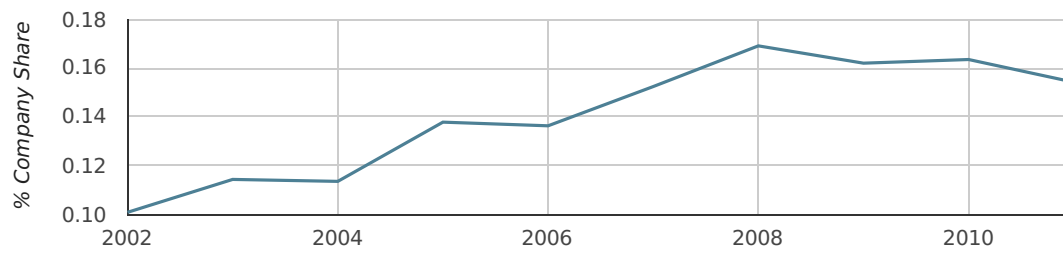
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	23	12	3
NET GROWTH IN 2010	12	-2	20
% CHANGE	91.7%	-700.0%	-85.0%
RECORD YEAR	2005 (33)	2008 (36)	2005 (38)

Annual Data (2011)

In 2011 Gravesend formed 0.2% of all UK companies. This is no change on 2010 when Gravesend was responsible for 0.2% of all UK companies.

YEAR	GRAVESEND
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2008 (0.2%)

company share by year

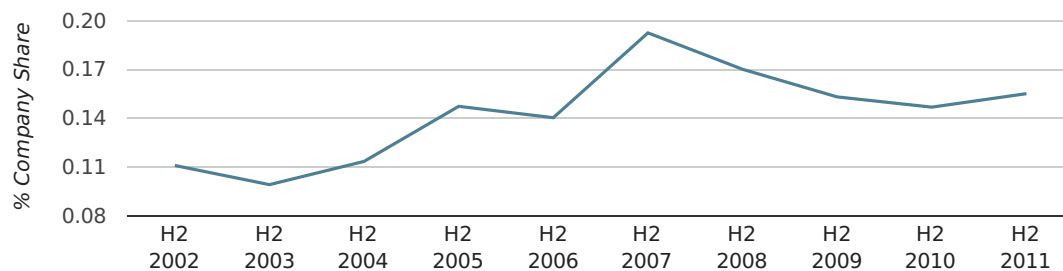


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Gravesend formed 0.2% of all UK companies. This is more than the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	GRAVESEND
2011	0.2%
2010	0.1%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	2007 (0.2%)

company share by half year

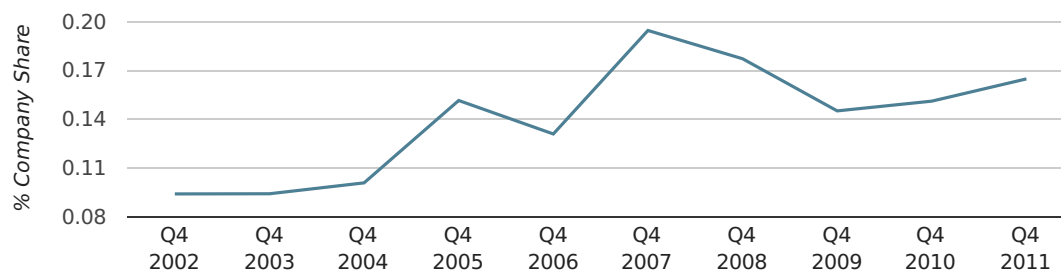


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Gravesend formed 0.2% of all UK companies.

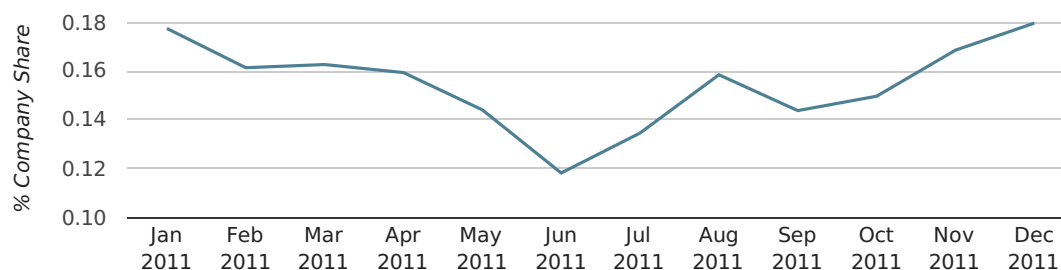
FOURTH QUARTER (OCT 2011 - DEC 2011)	GRAVESEND
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1976 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	-11.6%	20.7%	25.1%
RECORD YEAR	1966 (0.5%)	1976 (0.3%)	1964 (0.6%)

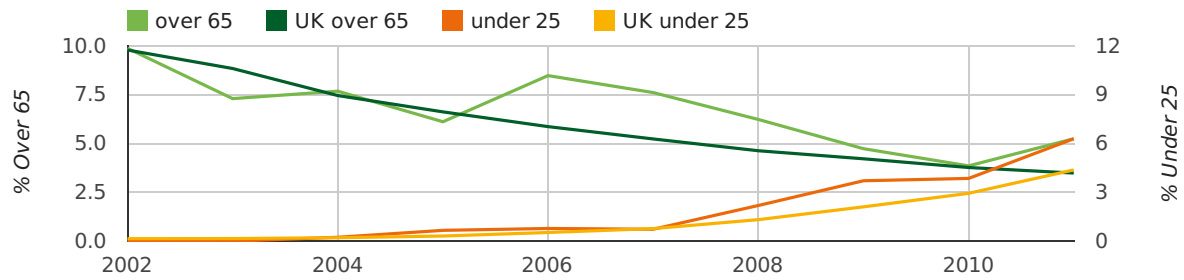
Annual Data (2011)

The average age of a director in 2011 was 42.3.

The percentage of directors under the age of 25 was 6.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.2%.

director age by year



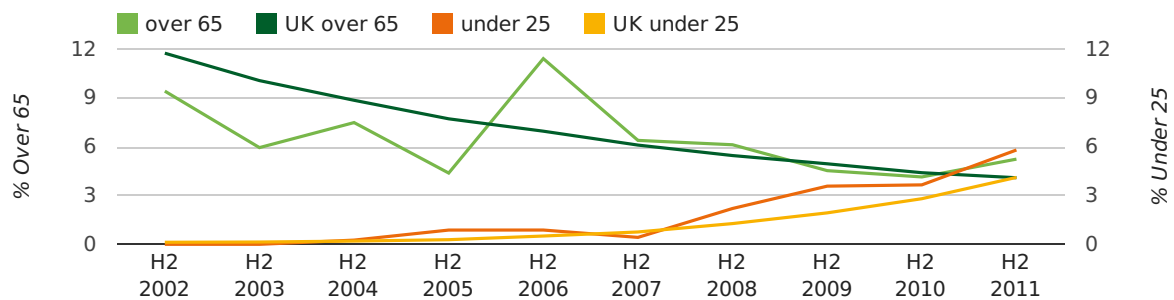
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.2.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.1%.

director age by half year



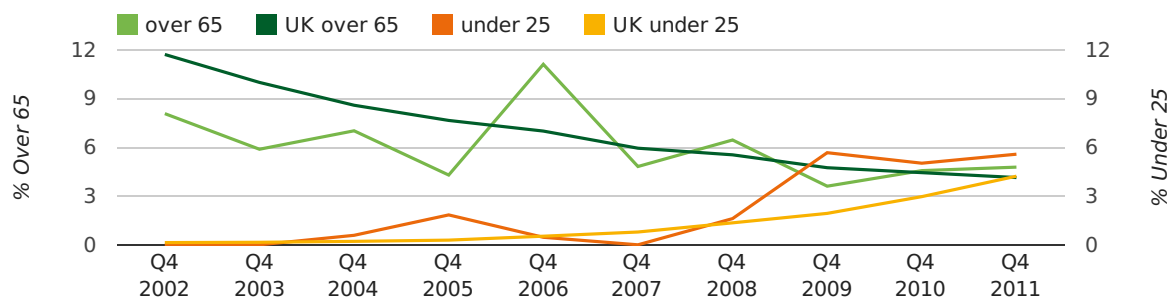
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.8.

The percentage of directors under the age of 25 was 5.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.1%.

director age by quarter

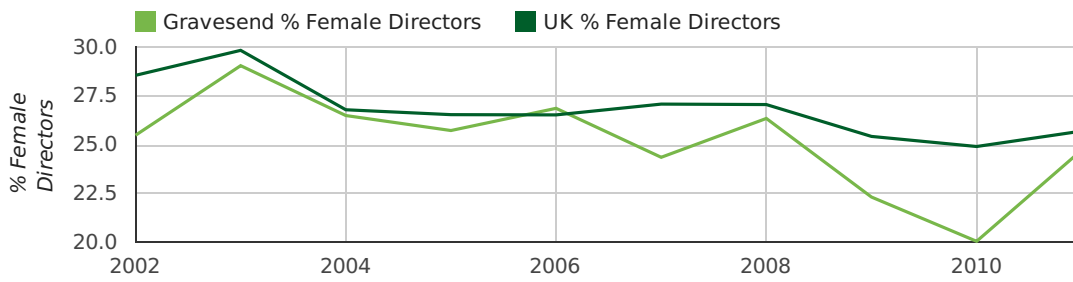


Annual Data (2011)

The record year for female directors in Gravesend was 1857 when 36.4% of all directors were female.

The percentage of female directors in Gravesend in 2011 was 25.5%. The average for the UK during this time was 28.6%

director gender by year

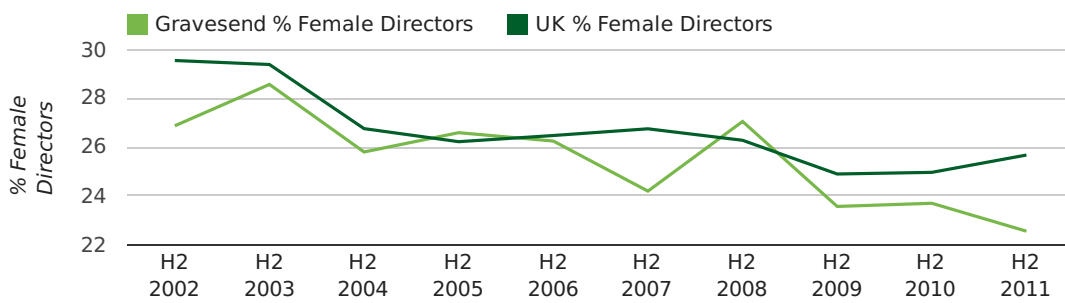


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Gravesend was 1860 when 42.9% of all directors were female.

22.5% of all director appointments in Gravesend in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

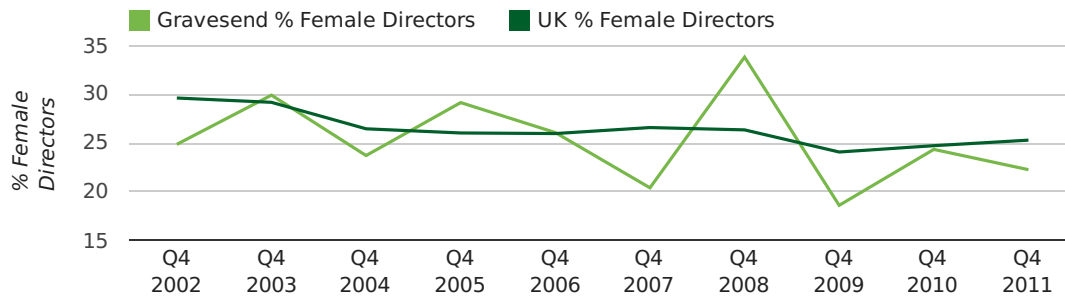


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Gravesend was in 1977 when 31.1% of all directors were female.

22.3% of all director appointments in Gravesend in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.44%	CONSULTING	5.07%
MANAGEMENT	1.44%	MANAGEMENT	4.74%
CONSULTANTS	1.18%	CONSULTANCY	3.26%
CONSULTING	1.02%	PROPERTY	2.37%
CONSTRUCTION	0.93%	TRADING	2.07%
CONTRACTORS	0.76%	DESIGN	1.92%
SECURITY	0.76%	ASSOCIATES	1.86%
PROPERTY	0.68%	ENGINEERING	1.78%
CENTRE	0.59%	BUSINESS	1.78%
KENT	0.59%	CONSULTANTS	1.76%
INVESTMENTS	0.59%	CONSTRUCTION	1.73%
GRAVESEND	0.51%	MEDIA	1.71%
S	0.51%	LONDON	1.63%
SERVICE	0.51%	J	1.51%
EAST	0.51%	INVESTMENTS	1.48%
SOUTH	0.51%	GLOBAL	1.46%
TRANSPORT	0.51%	IT	1.41%
ELECTRICAL	0.51%	CARE	1.39%
TRANS	0.51%	PROPERTIES	1.29%
GLOBAL	0.51%	ELECTRICAL	1.29%
PROJECT	0.51%	M	1.27%
BUSINESS	0.42%	BUILDING	1.26%
COMMERCIAL	0.42%	ENERGY	1.25%
FOOD	0.42%	S	1.20%
K	0.42%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	528	205,525
7487 - Other business activities	62	57,052
9999 - Dormant Company	56	20,199
82990 - Other business support service activities not elsewhere classified	42	32,483
99999 - Dormant Company	32	21,846
4521 - General construction & civil engineering	21	5,558
7414 - Business & management consultancy	18	13,034
86101 - Hospital activities	16	1,216
62020 - Information technology consultancy activities	16	12,072
70229 - Management consultancy activities other than financial management	13	17,765
7260 - Other computer related activities	13	7,667
9305 - Other service activities	11	9,492
7499 - Non-trading company	10	9,957
43210 - Electrical installation	9	3,175
42990 - Construction of other civil engineering projects not elsewhere classified	9	1,441
96090 - Other service activities not elsewhere classified	8	11,768
62090 - Other information technology service activities	8	7,493
7450 - Labour recruitment	8	1,864
86900 - Other human health activities	8	4,457
74990 - Non-trading company	8	8,929