

# Gravesend

q1 2012 business confidence report



## headlines

- February 2012 saw a new record in company registrations in Gravesend when compared to any previous February.
- February 2012 saw a new record in net growth in Gravesend when compared to any previous February.

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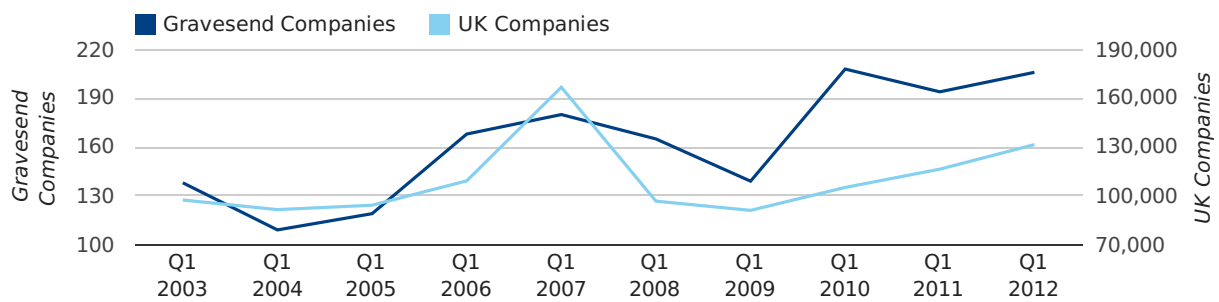
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 206 companies were registered in Gravesend during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 6.2% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	GRAVESEND	UK
2012	206	131,491
2011	194	116,391
% CHANGE	6.2%	13.0%
RECORD YEAR	2010 (208)	2007 (166,814)

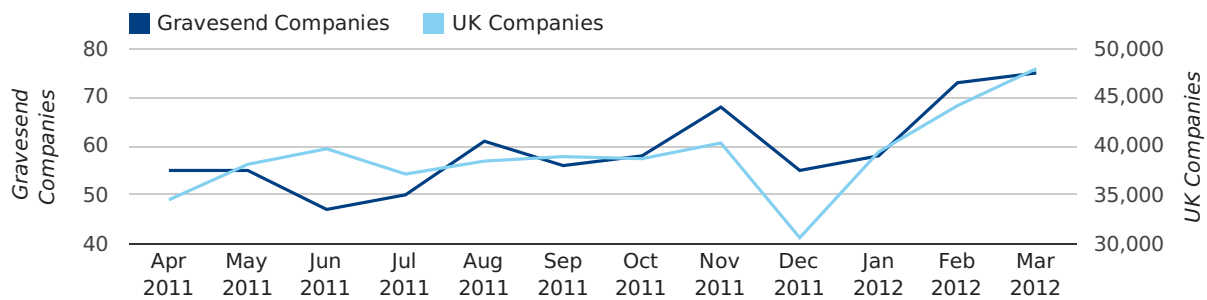
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Gravesend when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	58	73	75
NEW COMPANIES IN 2011	60	61	73
% CHANGE	-3.3%	19.7%	2.7%
RECORD YEAR	2011 (60)	2012 (73)	2010 (83)

### Quarterly Data (Q1 Jan-Mar 2012)

A total of 103 companies were dissolved in Gravesend during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 35.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

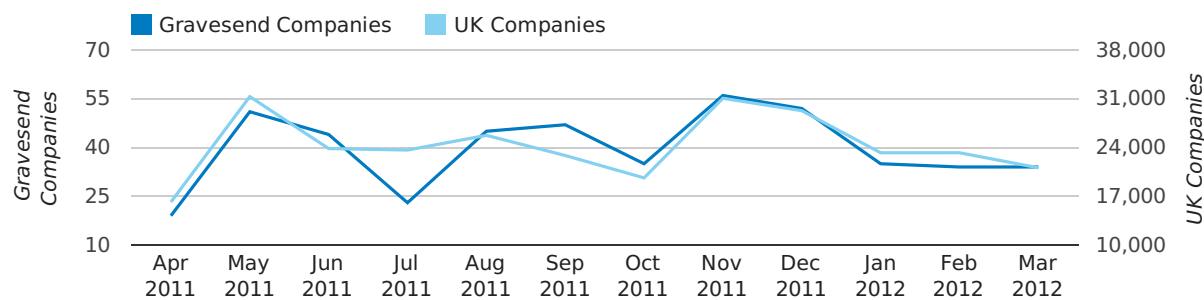
FIRST QUARTER (JAN 2012 - MAR 2012)	GRAVESEND	UK
2012	103	67,576
2011	160	90,986
% CHANGE	-35.6%	-25.7%
RECORD YEAR	2009 (178)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	35	34	34
CLOSED COMPANIES IN 2011	75	40	45
% CHANGE	-53.3%	-15.0%	-24%
RECORD YEAR	2011 (75)	2010 (45)	2009 (132)

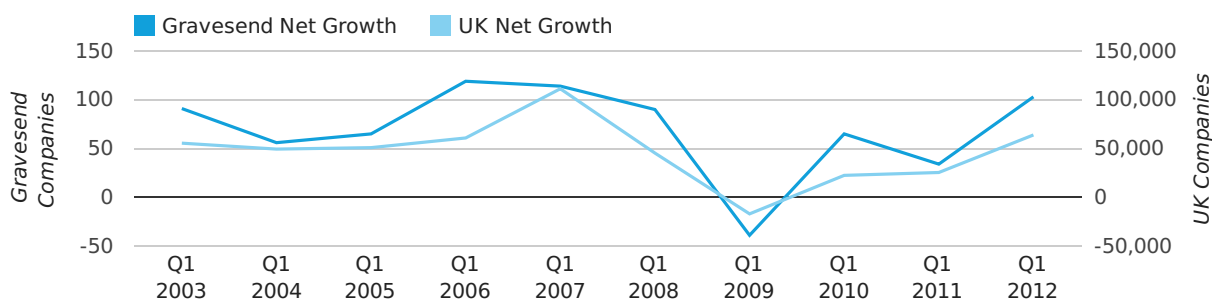
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Gravesend during the first quarter of 2012 (Jan 2012 - Mar 2012) was 103 companies.

This represents an increase of 202.9% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	GRAVESEND	UK
2012	103	63,915
2011	34	25,405
% CHANGE	202.9%	151.6%
RECORD YEAR	2006 (119)	2007 (111,282)

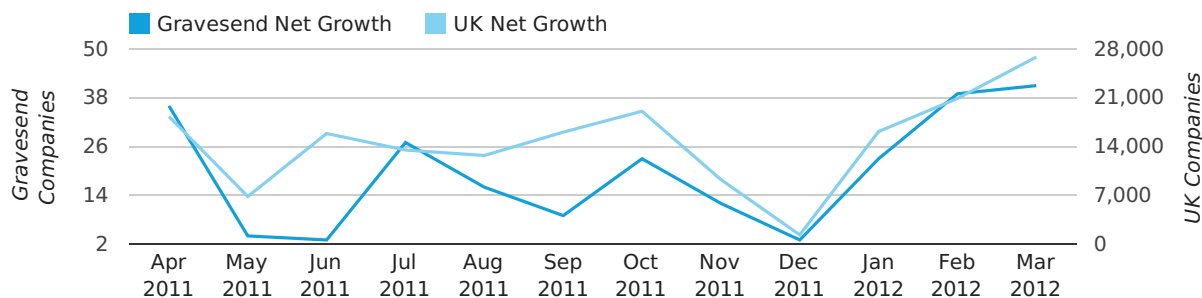
### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Gravesend when compared to any previous February.

### net growth by month



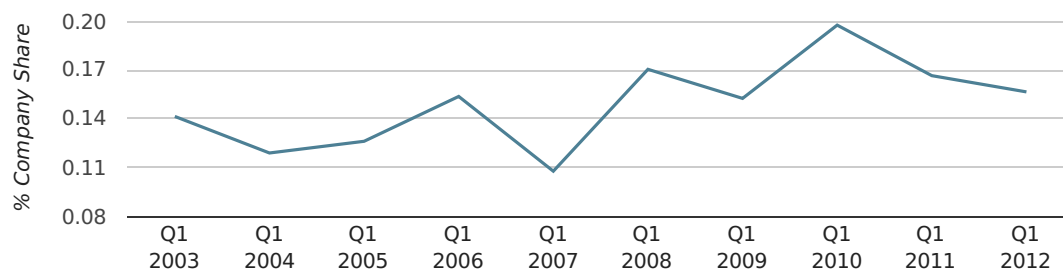
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	23	39	41
NET GROWTH IN 2011	-15	21	28
% CHANGE	-253.3%	85.7%	46.4%
RECORD YEAR	2006 (37)	2012 (39)	2008 (52)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Gravesend formed 0.2% of all UK companies.

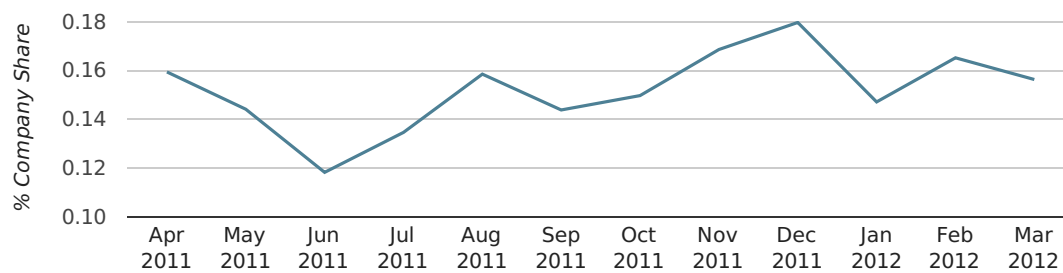
FIRST QUARTER (JAN 2012 - MAR 2012)	GRAVESEND
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2010 (0.2%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-17.1%	2.4%	-3.9%
RECORD YEAR	1960 (0.4%)	1978 (0.3%)	1973 (0.3%)

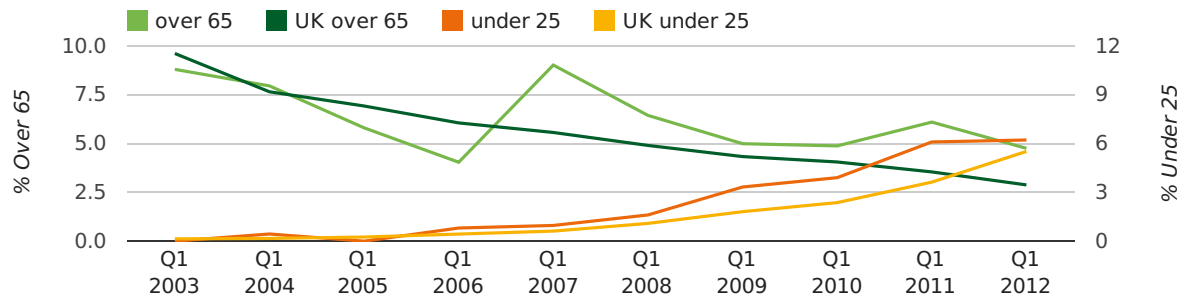
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.4.

The percentage of directors under the age of 25 was 6.2% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 3.5%.

#### director age by quarter

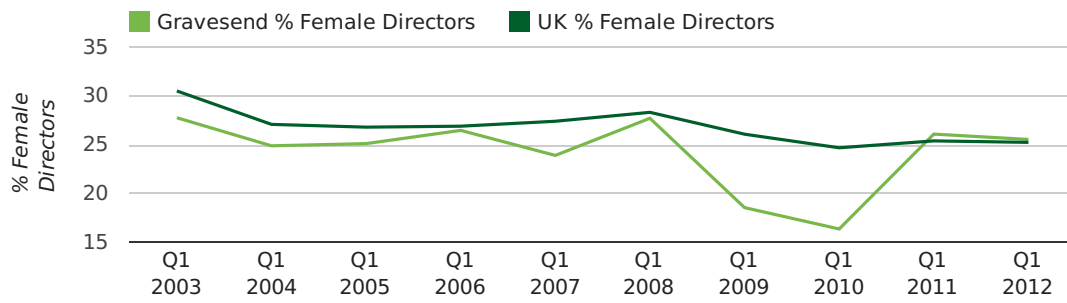


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Gravesend was in 1861 when 40.0% of all directors were female.

25.6% of all director appointments in Gravesend in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter





Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	2.02%	CONSULTING	5.07%
CONSULTANTS	1.40%	MANAGEMENT	4.74%
MANAGEMENT	1.32%	CONSULTANCY	3.30%
CONSTRUCTION	1.23%	PROPERTY	2.37%
CONSULTING	1.05%	TRADING	2.07%
ELECTRICAL	0.96%	DESIGN	1.93%
S	0.79%	ENGINEERING	1.86%
PROPERTY	0.79%	ASSOCIATES	1.84%
ENGINEERING	0.79%	CONSULTANTS	1.79%
GLOBAL	0.79%	BUSINESS	1.73%
PLANT	0.70%	MEDIA	1.72%
ASSOCIATES	0.70%	CONSTRUCTION	1.72%
EQUIPMENT	0.70%	LONDON	1.66%
CONTRACTORS	0.70%	J	1.54%
OFFICE	0.70%	INVESTMENTS	1.51%
INVESTMENTS	0.61%	GLOBAL	1.50%
IT	0.61%	IT	1.40%
GRAVESEND	0.61%	CARE	1.34%
HIRE	0.61%	PROPERTIES	1.31%
K	0.61%	ELECTRICAL	1.27%
J	0.53%	M	1.27%
LONDON	0.53%	BUILDING	1.24%
CENTRE	0.53%	ENERGY	1.20%
SECURITY	0.53%	S	1.20%
PROJECT	0.53%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	536	216,665
7487 - Other business activities	59	52,735
82990 - Other business support service activities not elsewhere classified	54	35,233
9999 - Dormant Company	48	18,617
99999 - Dormant Company	36	25,084
86101 - Hospital activities	20	1,414
4521 - General construction & civil engineering	20	5,169
62020 - Information technology consultancy activities	17	14,303
7414 - Business & management consultancy	16	12,113
70229 - Management consultancy activities other than financial management	15	19,704
86900 - Other human health activities	14	5,066
7260 - Other computer related activities	13	7,154
43390 - Other building completion and finishing	13	3,228
43999 - Other specialised construction activities not elsewhere classified	12	3,931
96090 - Other service activities not elsewhere classified	12	13,637
43210 - Electrical installation	11	3,573
9305 - Other service activities	11	8,818
42990 - Construction of other civil engineering projects not elsewhere classified	10	1,498
74990 - Non-trading company	9	9,729
7499 - Non-trading company	9	9,102