

Gravesend

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Gravesend when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Gravesend when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Gravesend when compared to any previous Q2.
- Q2 2012 was a record quarter for company registrations in Gravesend when compared to any quarter in history.
- May 2012 saw a new record in company registrations in Gravesend when compared to any previous May.
- April 2012 saw a new record in company registrations in Gravesend when compared to any previous April.
- The first half of 2012 saw a new record in net growth in Gravesend when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Gravesend when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Gravesend when compared to any previous Q2.
- April 2012 saw a new record in net growth in Gravesend when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Gravesend when compared to any previous first half year.

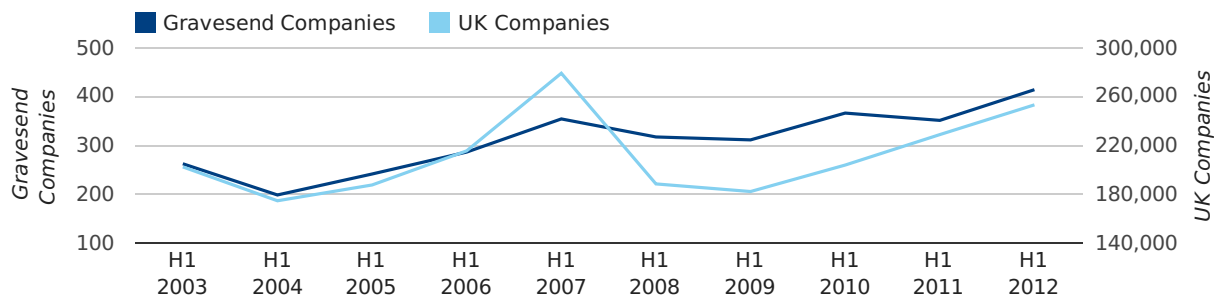
The first half of 2012 was a record first half year for company registrations in Gravesend when compared to any half year in history.

In the first half of 2012 a total of 414 companies were formed in Gravesend. This figure is 17.9% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Gravesend occurred in 2012 when a total of 414 were formed.

HALF YEAR (JAN-JUN)	GRAVESEND	UK
2012	414	253,150
2011	351	228,735
% CHANGE	17.9%	10.7%
RECORD YEAR	2012 (414)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Gravesend when compared to any previous Q2.

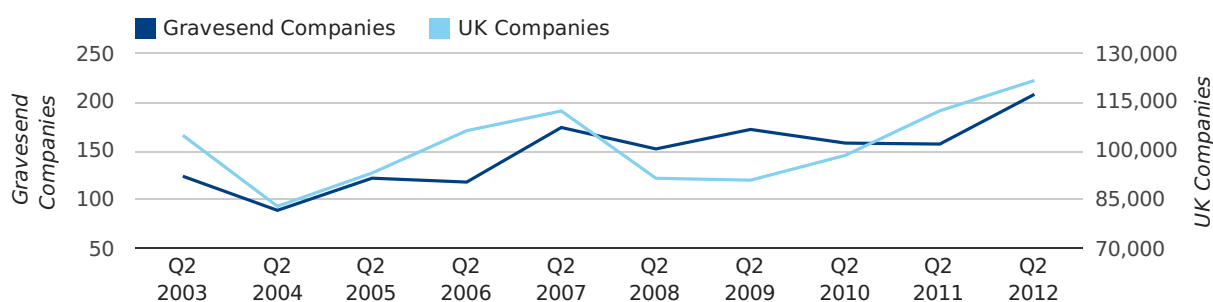
Q2 2012 was a record quarter for company registrations in Gravesend when compared to any quarter in history.

A total of 208 companies were registered in Gravesend during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 32.5% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	GRAVESEND	UK
2012	208	121,659
2011	157	112,344
% CHANGE	32.5%	8.3%
RECORD YEAR	2012 (208)	2012 (121,659)

new companies by quarter

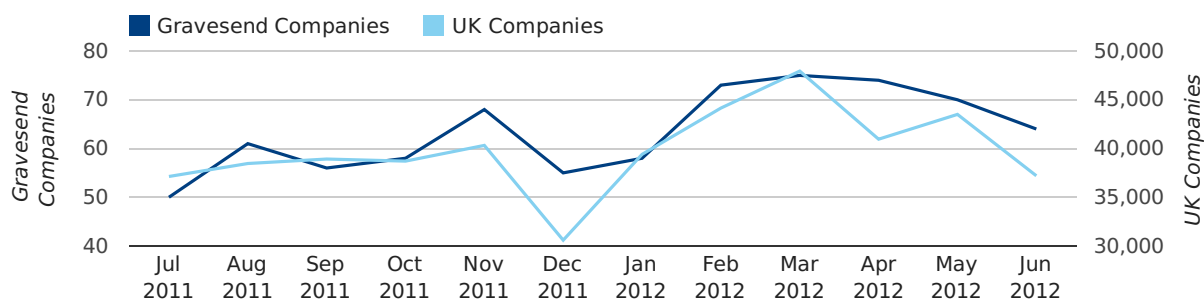


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Gravesend when compared to any previous May.

April 2012 saw a new record in company registrations in Gravesend when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	74	70	64
NEW COMPANIES IN 2011	55	55	47
% CHANGE	34.5%	27.3%	36.2%
RECORD YEAR	2012 (74)	2012 (70)	2010 (66)

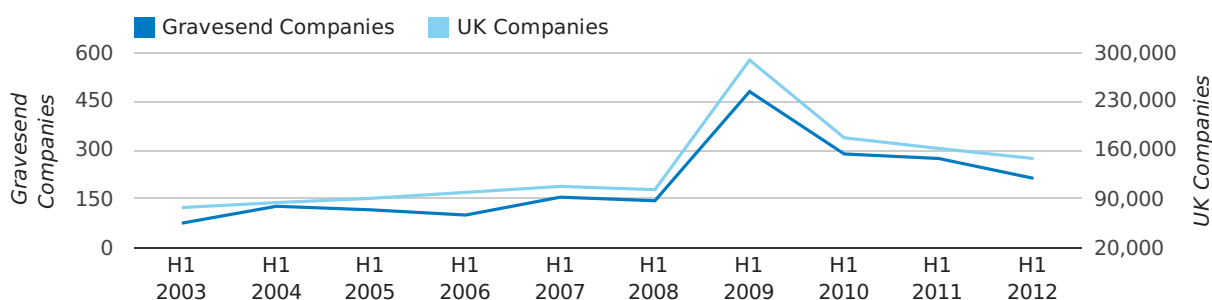
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 213 companies were dissolved in Gravesend. This figure is 22.3% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Gravesend occurred in 2009 when a total of 480 were closed.

HALF YEAR (JAN-JUN)	GRAVESEND	UK
2012	213	147,793
2011	274	162,310
% CHANGE	-22.3%	-8.9%
RECORD YEAR	2009 (480)	2009 (289,236)

dissolved companies by half year



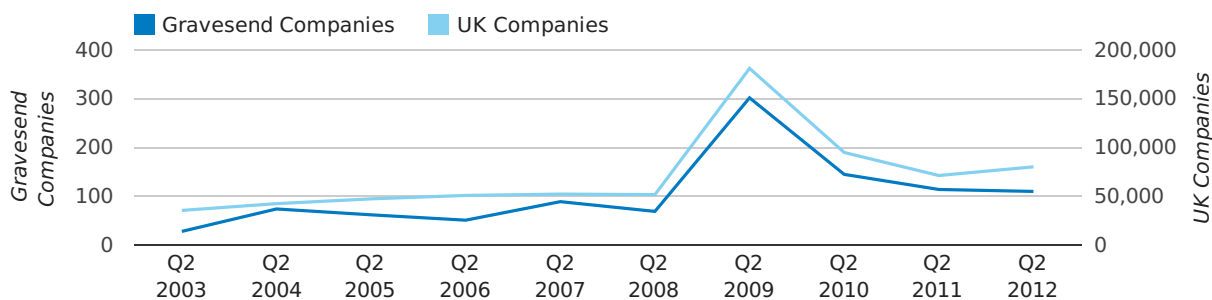
Quarterly Data (Q2 Apr-Jun 2012)

A total of 110 companies were dissolved in Gravesend during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 3.5% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

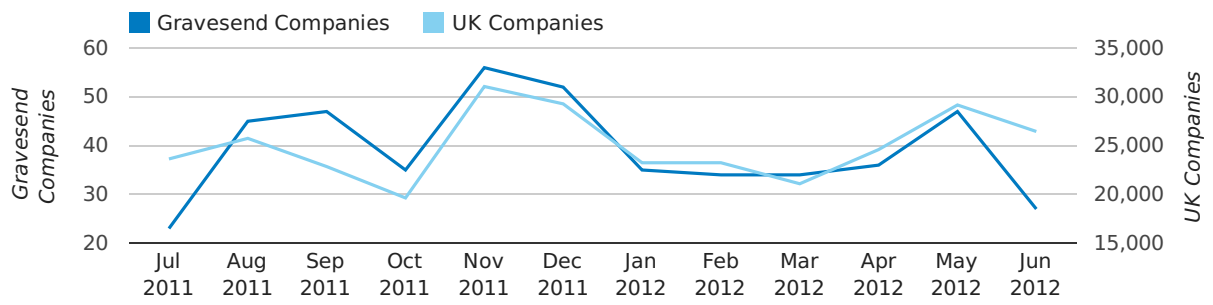
SECOND QUARTER (APR 2012 - JUN 2012)	GRAVESEND	UK
2012	110	80,217
2011	114	71,324
% CHANGE	-3.5%	12.5%
RECORD YEAR	2009 (302)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	36	47	27
CLOSED COMPANIES IN 2011	19	51	44
% CHANGE	89.5%	-7.8%	-39%
RECORD YEAR	2009 (113)	2009 (122)	2009 (67)

Half Year Data (Jan-Jun 2012)

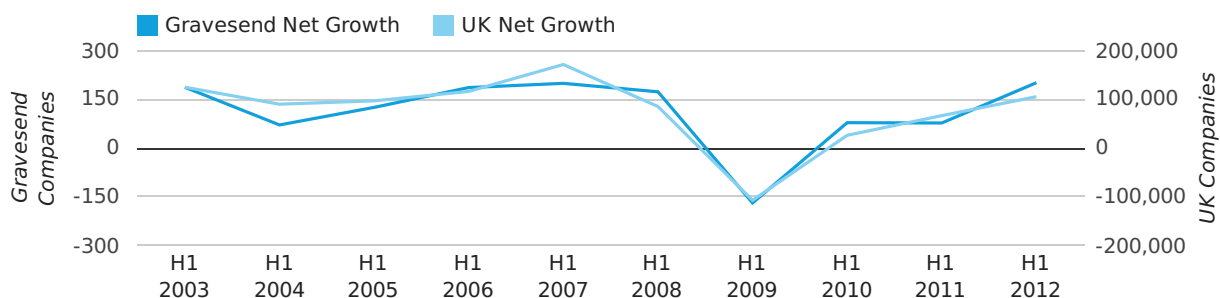
The first half of 2012 saw a new record in net growth in Gravesend when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Gravesend when compared to any half year in history.

In the first half of 2012 the company register for Gravesend increased by 201 companies. This figure is 161.0% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	GRAVESEND	UK
2012	201	105,357
2011	77	66,425
% CHANGE	161.0%	58.6%
RECORD YEAR	2012 (201)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

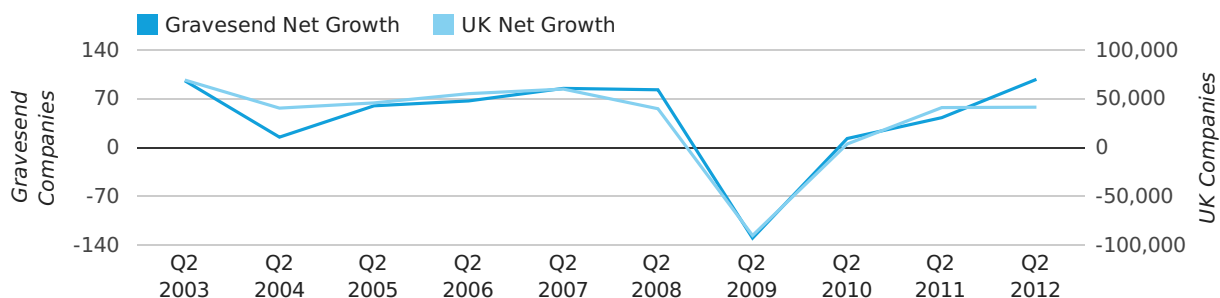
Q2 2012 saw a new record in net growth in Gravesend when compared to any previous Q2.

Net company growth for Gravesend during the second quarter of 2012 (Apr 2012 - Jun 2012) was 98 companies.

This represents an increase of 127.9% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	GRAVESEND	UK
2012	98	41,442
2011	43	41,020
% CHANGE	127.9%	1.0%
RECORD YEAR	2012 (98)	2003 (69,274)

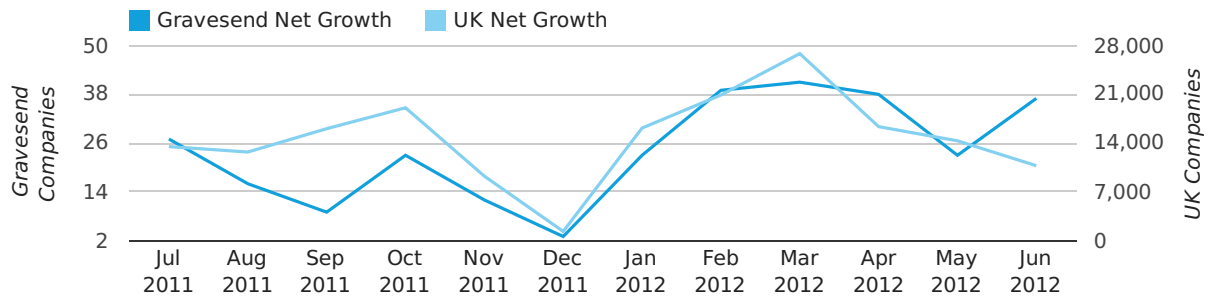
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in net growth in Gravesend when compared to any previous April.

net growth by month



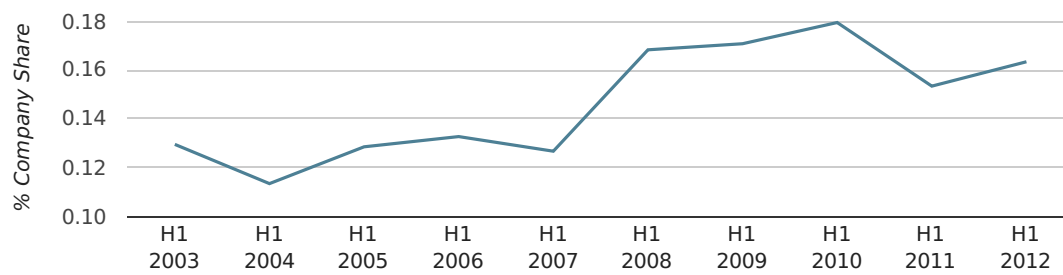
	APRIL	MAY	JUNE
NET GROWTH IN 2012	38	23	37
NET GROWTH IN 2011	36	4	3
% CHANGE	5.6%	475.0%	1,133.3%
RECORD YEAR	1997 (38)	2003 (31)	2008 (44)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Gravesend formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

HALF YEAR (JAN-JUN)	GRAVESEND
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	2010 (0.2%)

company share by half year

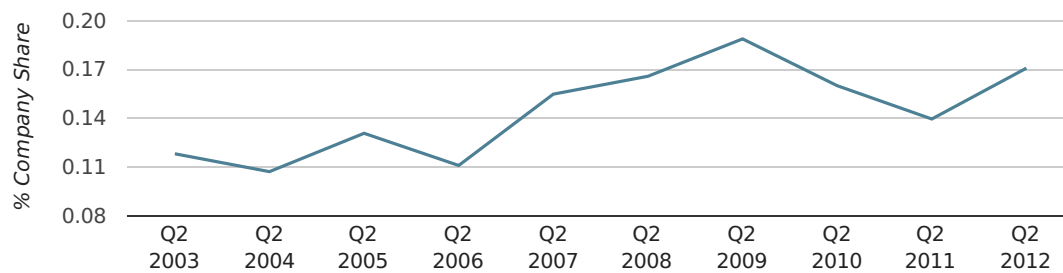


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Gravesend formed 0.2% of all UK companies.

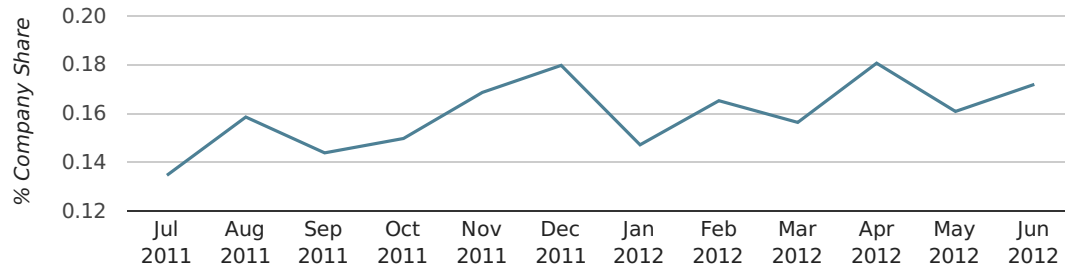
SECOND QUARTER (APR 2012 - JUN 2012)	GRAVESEND
2012	0.2%
2011	0.1%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	13.3%	11.6%	45.4%
RECORD YEAR	1970 (0.3%)	1965 (0.3%)	1969 (0.2%)

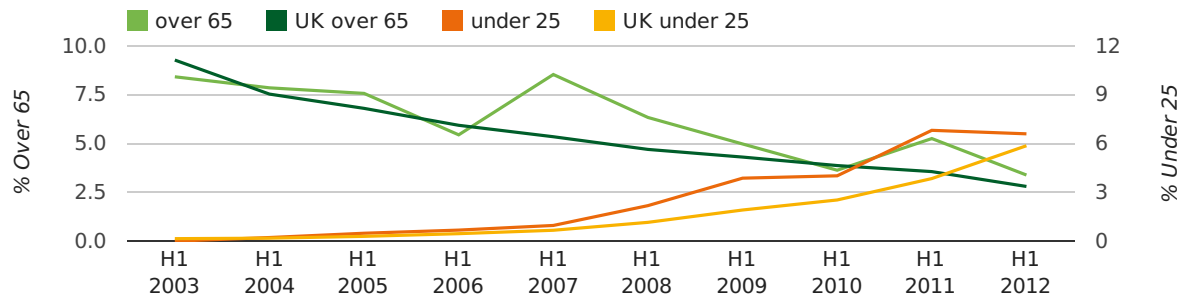
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 40.7.

The percentage of directors under the age of 25 was 6.6% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 3.4%.

director age by half year



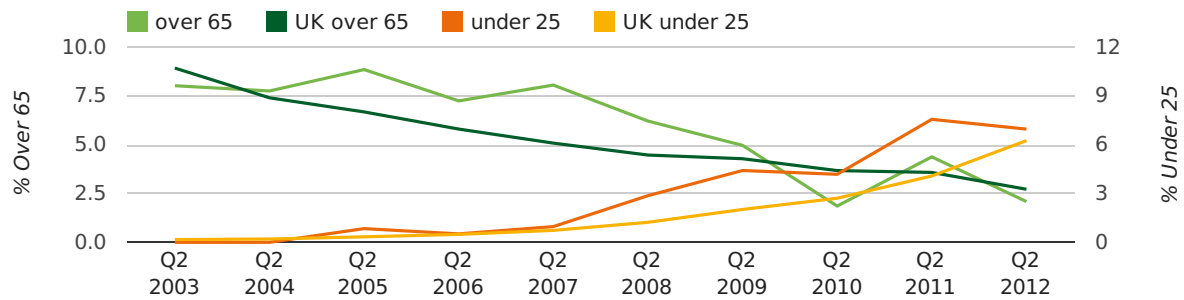
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 39.9.

The percentage of directors under the age of 25 was 7.0% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 3.3%.

director age by quarter

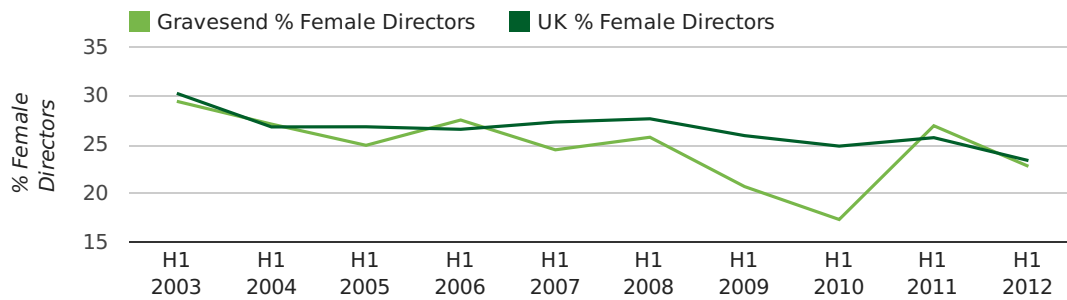


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Gravesend was 1861 when 40.0% of all directors were female.

22.8% of all director appointments in Gravesend in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

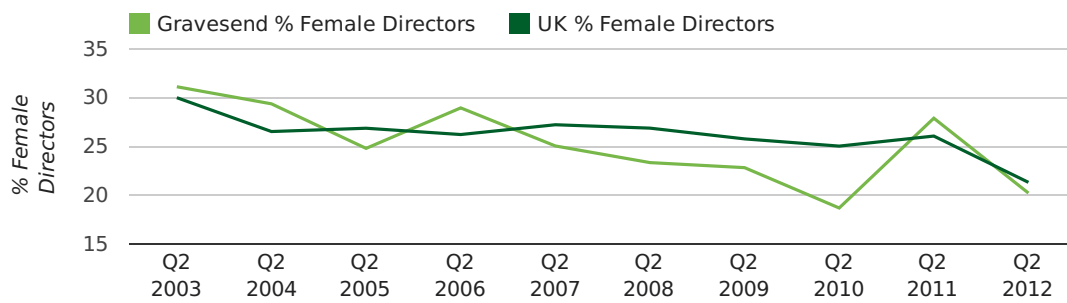


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Gravesend was in 1866 when 66.7% of all directors were female.

20.2% of all director appointments in Gravesend in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.72%	CONSULTING	5.07%
MANAGEMENT	1.39%	MANAGEMENT	4.74%
CONSTRUCTION	1.15%	CONSULTANCY	3.28%
CONSULTING	1.07%	PROPERTY	2.35%
CONSULTANTS	0.98%	TRADING	2.10%
PROPERTY	0.90%	DESIGN	1.89%
ELECTRICAL	0.90%	ENGINEERING	1.87%
ENGINEERING	0.82%	ASSOCIATES	1.82%
S	0.74%	CONSULTANTS	1.78%
ASSOCIATES	0.74%	CONSTRUCTION	1.71%
CONTRACTORS	0.74%	BUSINESS	1.70%
PLANT	0.74%	MEDIA	1.69%
HIRE	0.66%	LONDON	1.68%
J	0.66%	J	1.57%
GLOBAL	0.66%	GLOBAL	1.51%
EQUIPMENT	0.66%	INVESTMENTS	1.48%
GRAVESEND	0.66%	IT	1.42%
OFFICE	0.66%	CARE	1.31%
INVESTMENTS	0.57%	PROPERTIES	1.31%
SECURITY	0.57%	M	1.26%
K	0.49%	ELECTRICAL	1.23%
IT	0.49%	BUILDING	1.23%
COMMERCIAL	0.49%	SECURITY	1.19%
SUPPLIES	0.49%	S	1.18%
BAR	0.49%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	527	244,457
82990 - Other business support service activities not elsewhere classified	52	35,447
7487 - Other business activities	50	47,029
9999 - Dormant Company	38	16,469
99999 - Dormant Company	36	26,088
86101 - Hospital activities	21	1,455
4521 - General construction & civil engineering	19	4,644
62020 - Information technology consultancy activities	19	15,280
70229 - Management consultancy activities other than financial management	18	20,390
43390 - Other building completion and finishing	15	3,241
7414 - Business & management consultancy	15	10,978
86900 - Other human health activities	13	5,222
96090 - Other service activities not elsewhere classified	13	14,220
43999 - Other specialised construction activities not elsewhere classified	12	4,091
43210 - Electrical installation	12	3,557
7260 - Other computer related activities	11	6,456
62090 - Other information technology service activities	10	8,258
9305 - Other service activities	10	7,926
42990 - Construction of other civil engineering projects not elsewhere classified	10	1,423
7499 - Non-trading company	9	8,023