

Great Yarmouth

2011 half year business confidence report



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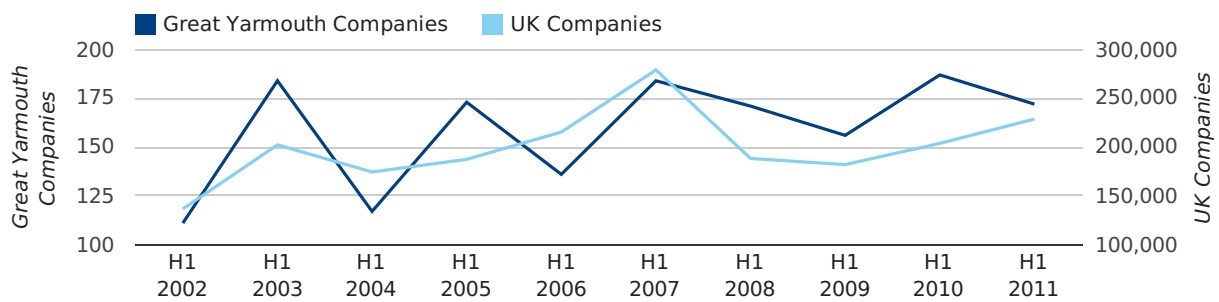
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 172 companies were formed in Great Yarmouth. This figure is 8.0% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Great Yarmouth occurred in 2010 when a total of 187 were formed.

HALF YEAR (JAN-JUN)	GREAT YARMOUTH	UK
2011	172	228,735
2010	187	203,749
% CHANGE	-8.0%	12.3%
RECORD YEAR	2010 (187)	2007 (279,097)

new companies by half year



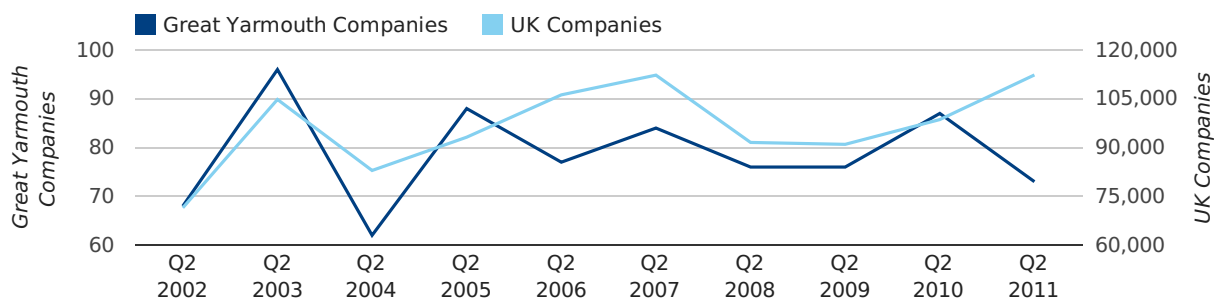
Quarterly Data (Q2 Apr-Jun 2011)

A total of 73 companies were registered in Great Yarmouth during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 16.1% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

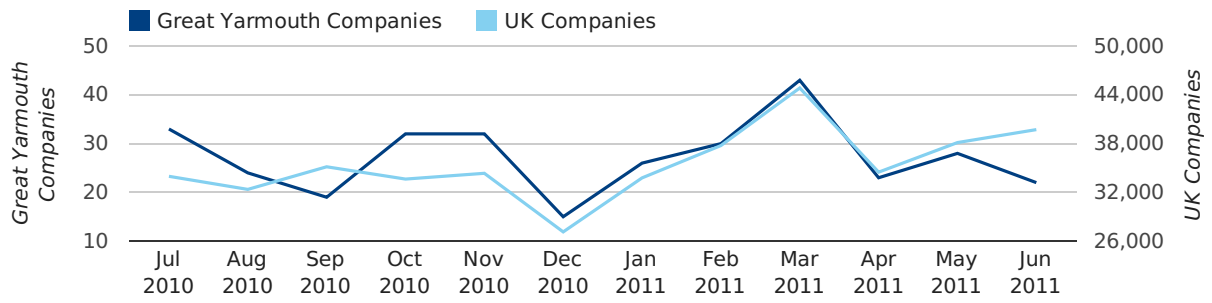
SECOND QUARTER (APR 2011 - JUN 2011)	GREAT YARMOUTH	UK
2011	73	112,344
2010	87	98,612
% CHANGE	-16.1%	13.9%
RECORD YEAR	2003 (96)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	23	28	22
NEW COMPANIES IN 2010	30	28	29
% CHANGE	-23.3%	0.0%	-24.1%
RECORD YEAR	2003 (40)	2003 (34)	2006 (35)

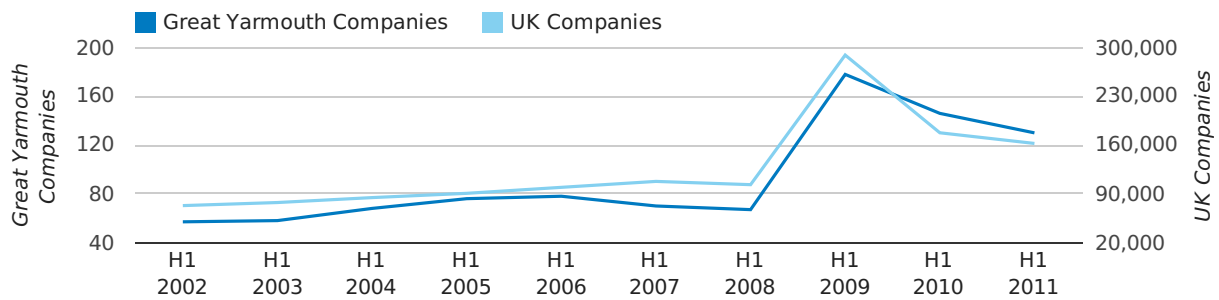
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 130 companies were dissolved in Great Yarmouth. This figure is 11.0% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Great Yarmouth occurred in 2009 when a total of 178 were closed.

HALF YEAR (JAN-JUN)	GREAT YARMOUTH	UK
2011	130	162,310
2010	146	177,631
% CHANGE	-11.0%	-8.6%
RECORD YEAR	2009 (178)	2009 (289,236)

dissolved companies by half year



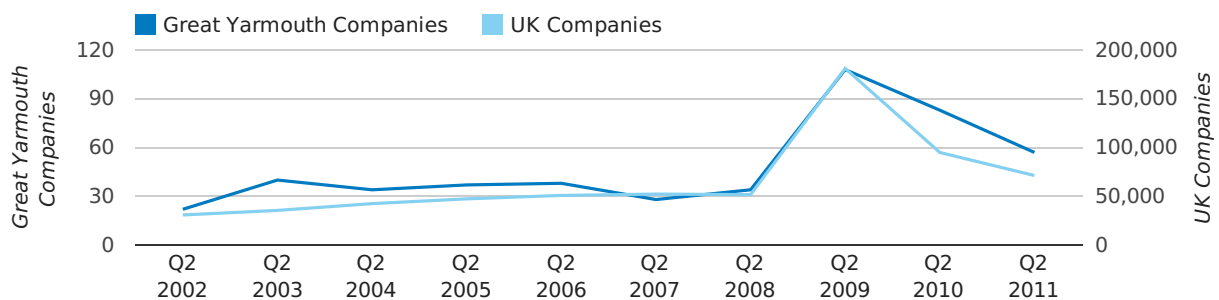
Quarterly Data (Q2 Apr-Jun 2011)

A total of 57 companies were dissolved in Great Yarmouth during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 31.3% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

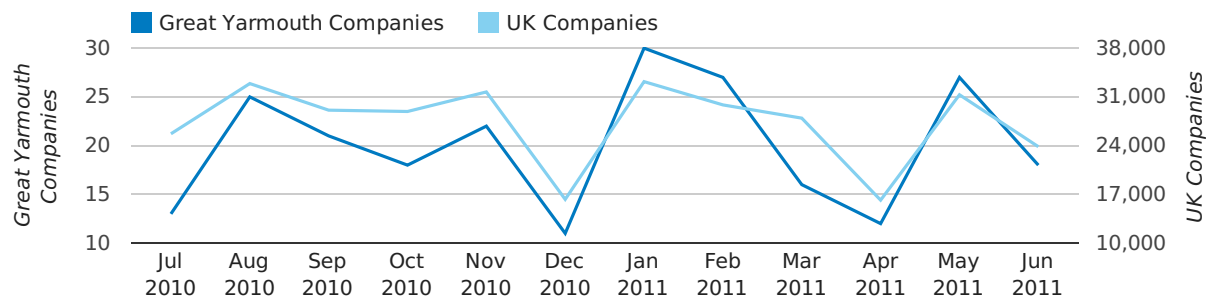
SECOND QUARTER (APR 2011 - JUN 2011)	GREAT YARMOUTH	UK
2011	57	71,324
2010	83	94,954
% CHANGE	-31.3%	-24.9%
RECORD YEAR	2009 (108)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



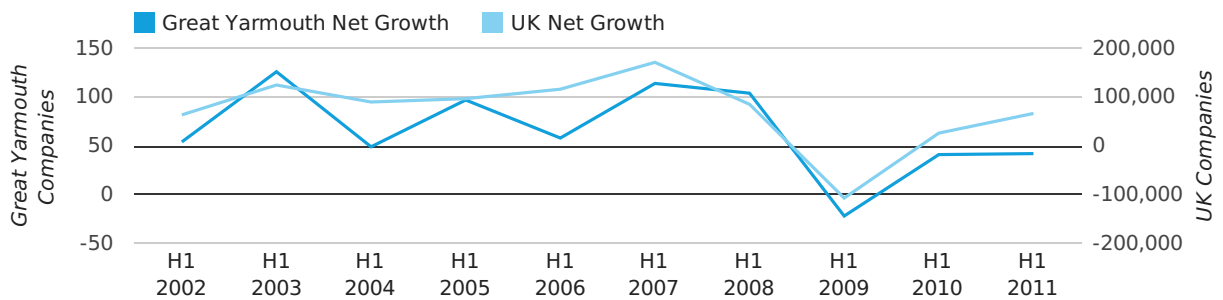
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	12	27	18
CLOSED COMPANIES IN 2010	19	32	32
% CHANGE	-36.8%	-15.6%	-44%
RECORD YEAR	2008 (20)	2009 (52)	2009 (38)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Great Yarmouth increased by 42 companies. This figure is 2.4% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	GREAT YARMOUTH	UK
2011	42	66,425
2010	41	26,118
% CHANGE	2.4%	154.3%
RECORD YEAR	2003 (126)	2007 (171,296)

net growth by half year



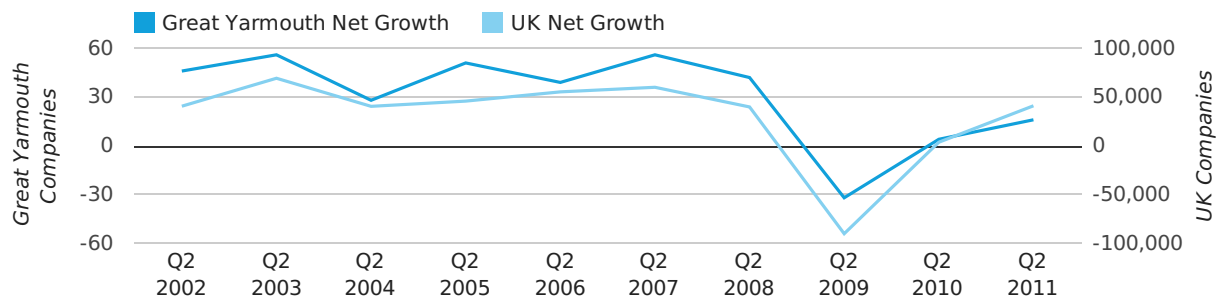
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Great Yarmouth during the second quarter of 2011 (Apr 2011 - Jun 2011) was 16 companies.

This represents an increase of 300.0% on the same period last year.

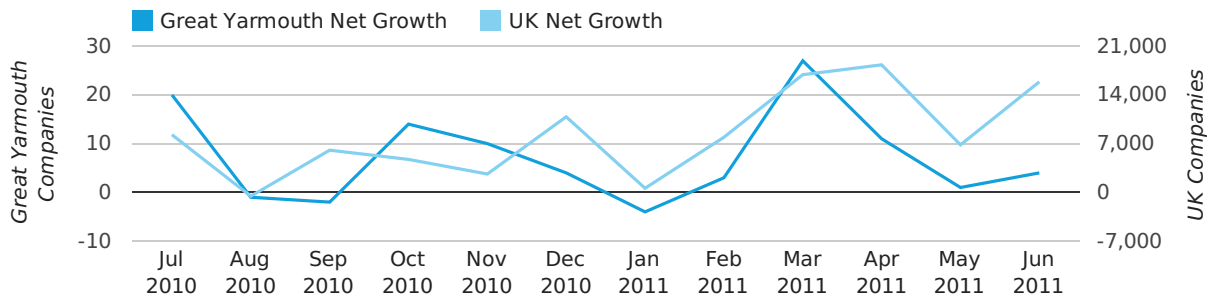
SECOND QUARTER (APR 2011 - JUN 2011)	GREAT YARMOUTH	UK
2011	16	41,020
2010	4	3,658
% CHANGE	300.0%	1,021.4%
RECORD YEAR	2003 (56)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



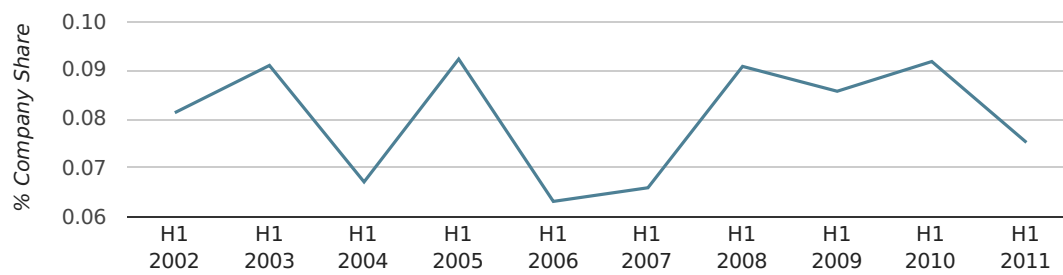
	APRIL	MAY	JUNE
NET GROWTH IN 2011	11	1	4
NET GROWTH IN 2010	11	-4	-3
% CHANGE	0.0%	-125.0%	-233.3%
RECORD YEAR	2003 (27)	2007 (24)	2006 (24)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Great Yarmouth formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	GREAT YARMOUTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by half year

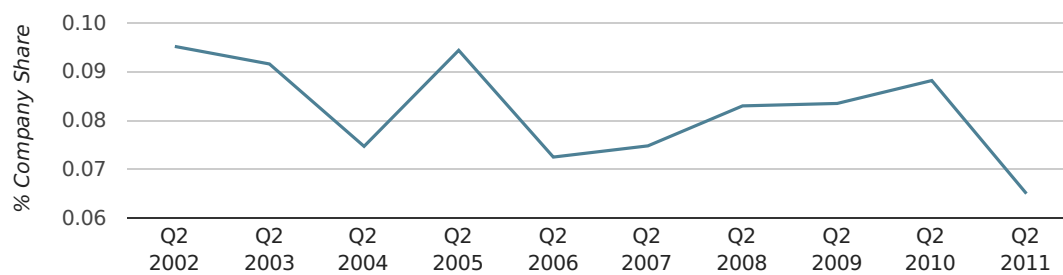


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Great Yarmouth formed 0.1% of all UK companies.

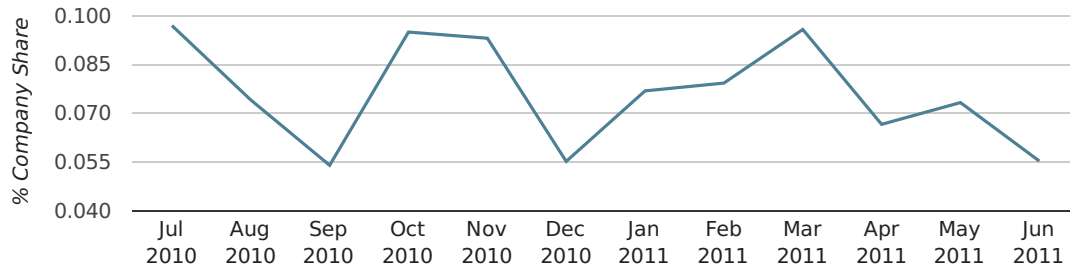
SECOND QUARTER (APR 2011 - JUN 2011)	GREAT YARMOUTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.4%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-25.8%	-21.2%	-32.8%
RECORD YEAR	1969 (0.4%)	1969 (0.4%)	1969 (0.4%)

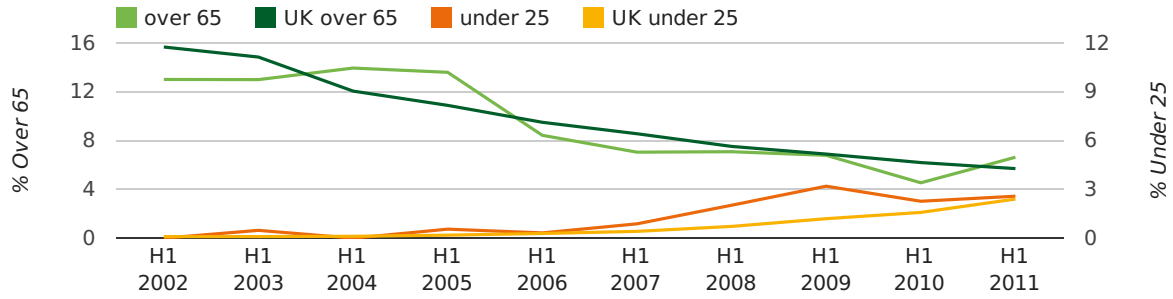
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 45.4.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 4.3%.

director age by half year



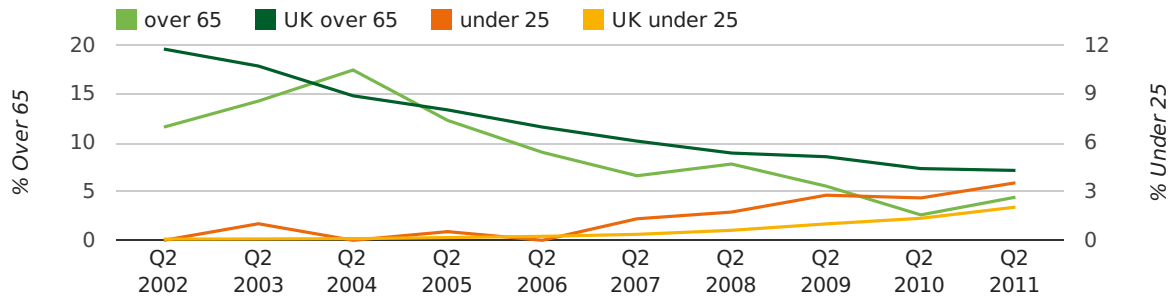
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.1.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.3%.

director age by quarter

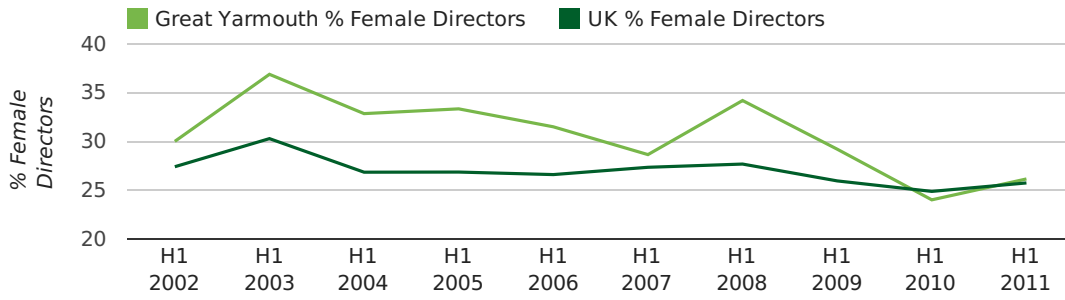


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Great Yarmouth was 1861 when 40.0% of all directors were female.

26.1% of all director appointments in Great Yarmouth in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

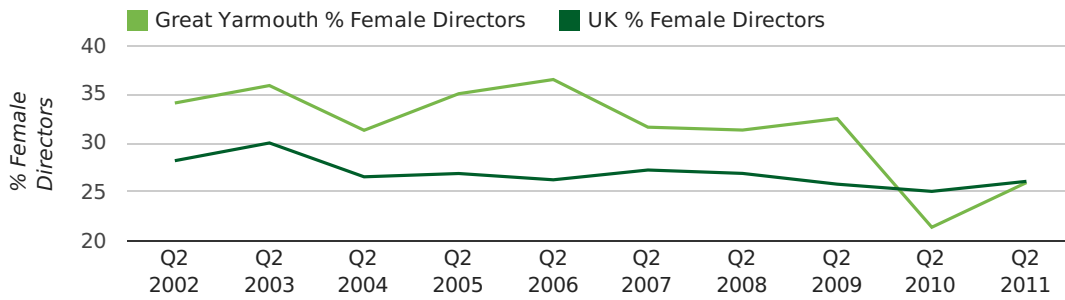


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Great Yarmouth was in 1866 when 66.7% of all directors were female.

26.0% of all director appointments in Great Yarmouth in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
J	1.46%	CONSULTING	5.09%
MANAGEMENT	1.14%	MANAGEMENT	4.86%
PROPERTIES	0.97%	CONSULTANCY	3.17%
OFFSHORE	0.97%	PROPERTY	2.43%
M	0.97%	TRADING	2.05%
JOHN	0.97%	DESIGN	1.94%
CONSULTANTS	0.97%	ASSOCIATES	1.92%
CONSTRUCTION	0.81%	BUSINESS	1.87%
PROPERTY	0.81%	CONSTRUCTION	1.77%
EAST	0.81%	CONSULTANTS	1.76%
ENERGY	0.81%	MEDIA	1.73%
YARMOUTH	0.81%	ENGINEERING	1.67%
P	0.81%	LONDON	1.60%
(EAST	0.81%	GLOBAL	1.46%
S	0.65%	J	1.44%
SALES	0.65%	CARE	1.44%
CONSULTANCY	0.65%	INVESTMENTS	1.42%
GREAT	0.65%	IT	1.39%
WATERSIDE	0.65%	BUILDING	1.32%
BUILDERS	0.65%	PROPERTIES	1.31%
H	0.65%	ELECTRICAL	1.30%
ELECTRICAL	0.65%	M	1.27%
(NORFOLK)	0.65%	S	1.23%
TOWN	0.49%	ENTERPRISES	1.20%
MARKETING	0.49%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	126	202,072
7487 - Other business activities	42	60,758
9999 - Dormant Company	20	20,111
9305 - Other service activities	15	9,063
99999 - Dormant Company	13	18,918
74909 - Other professional, scientific and technical activities not elsewhere classified	12	7,835
96090 - Other service activities not elsewhere classified	12	10,322
82990 - Other business support service activities not elsewhere classified	11	30,647
7260 - Other computer related activities	10	7,849
8513 - Dental practice activities	9	558
5530 - Restaurants	8	5,086
86230 - Dental practice activities	8	1,407
74990 - Non-trading company	7	8,481
09100 - Support activities for petroleum and natural gas extraction	7	293
4531 - Installation electrical wiring etc.	7	2,037
78200 - Temporary employment agency activities	6	1,052
70229 - Management consultancy activities other than financial management	6	16,419
43220 - Plumbing, heat and air-conditioning installation	6	2,223
5552 - Catering	6	2,138
7414 - Business & management consultancy	6	13,053