

Great Yarmouth

2011 annual business confidence report



headlines

- December 2011 saw a new record in company closures in Great Yarmouth when compared to any previous December.

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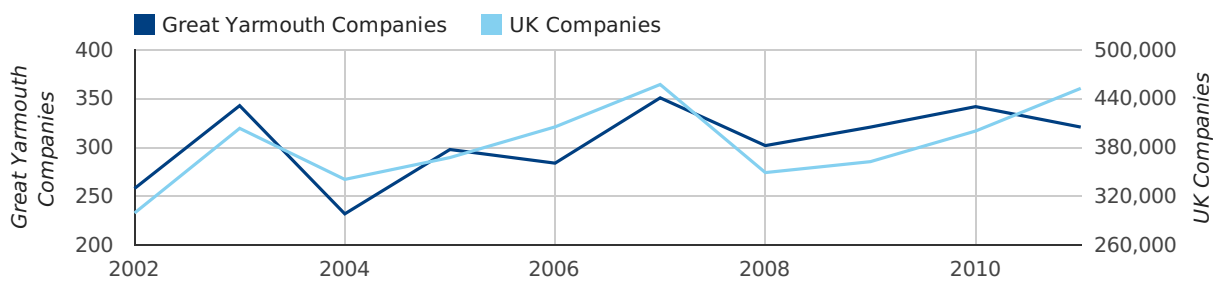
sic data

Annual Data (2011)

A total of 321 companies were formed in Great Yarmouth in 2011. This total is 6.1% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	GREAT YARMOUTH	UK
2011	321	452,870
2010	342	400,358
2009	321	362,675
2008	302	349,203
2007	351	457,649
RECORD YEAR	2007 (351)	2007 (457,649)

new companies by year



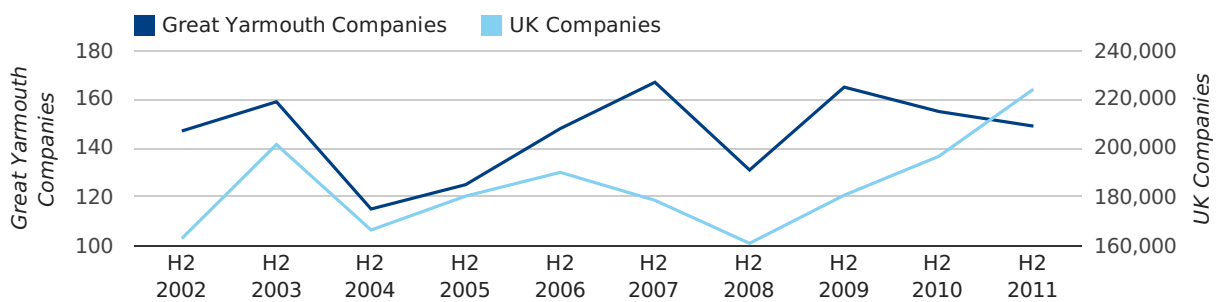
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 149 companies were formed in Great Yarmouth. This figure is 3.9% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Great Yarmouth occurred in 2007 when a total of 167 were formed.

HALF YEAR (JUL-DEC)	GREAT YARMOUTH	UK
2011	149	224,135
2010	155	196,609
% CHANGE	-3.9%	14.0%
RECORD YEAR	2007 (167)	2011 (224,135)

new companies by half year



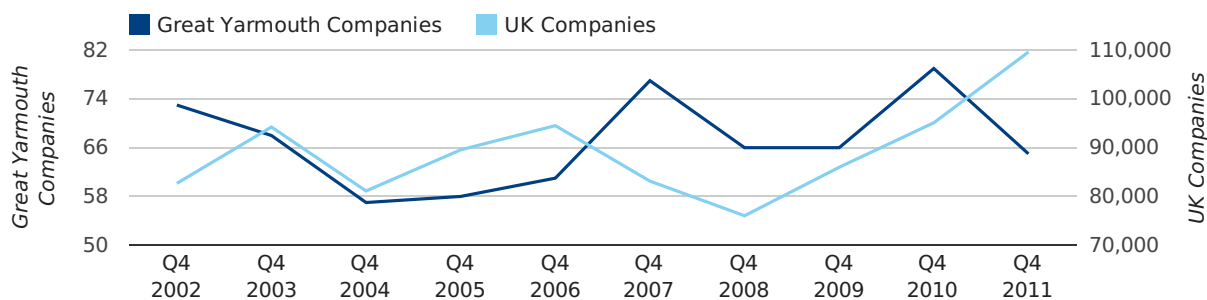
Quarterly Data (Q4 Oct-Dec 2011)

A total of 65 companies were registered in Great Yarmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 17.7% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

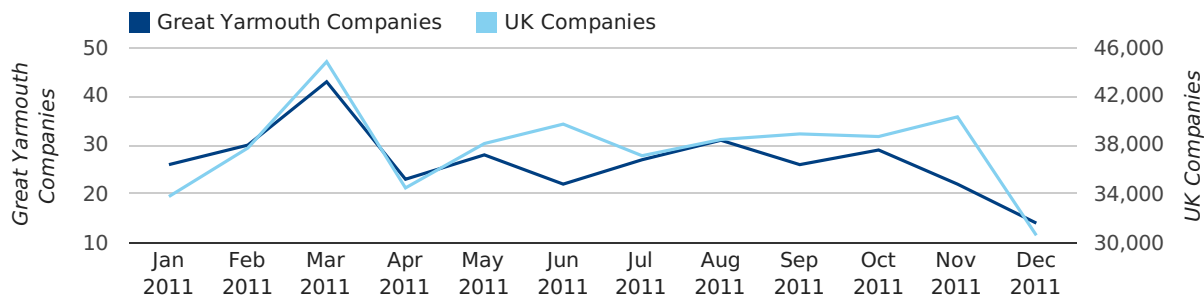
FOURTH QUARTER (OCT 2011 - DEC 2011)	GREAT YARMOUTH	UK
2011	65	109,623
2010	79	95,117
% CHANGE	-17.7%	15.3%
RECORD YEAR	2010 (79)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	29	22	14
NEW COMPANIES IN 2010	32	32	15
% CHANGE	-9.4%	-31.3%	-6.7%
RECORD YEAR	2007 (34)	2010 (32)	2009 (25)

Annual Data (2011)

A total of 262 companies were dissolved in Great Yarmouth in 2011. This total is 2.3% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	GREAT YARMOUTH	UK
2011	262	314,523
2010	256	342,232
2009	350	533,773
2008	146	237,901
2007	165	220,295
RECORD YEAR	2009 (350)	2009 (533,773)

dissolved companies by year



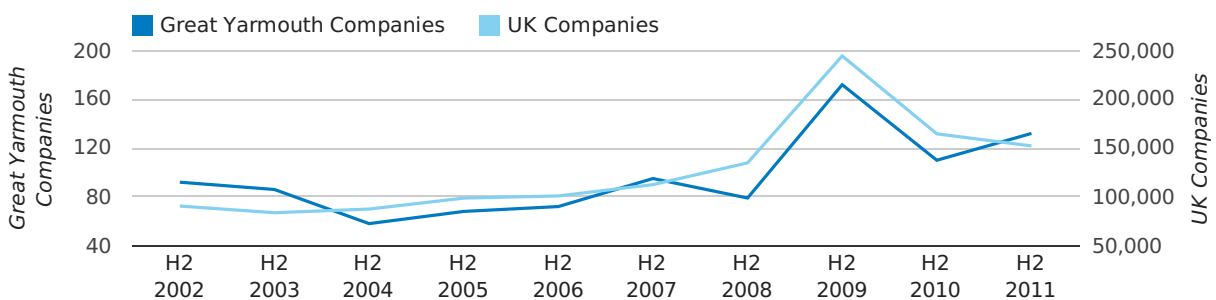
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 132 companies were dissolved in Great Yarmouth. This figure is 20.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Great Yarmouth occurred in 2009 when a total of 172 were closed.

HALF YEAR (JUL-DEC)	GREAT YARMOUTH	UK
2011	132	152,213
2010	110	164,601
% CHANGE	20.0%	-7.5%
RECORD YEAR	2009 (172)	2009 (244,537)

dissolved companies by half year



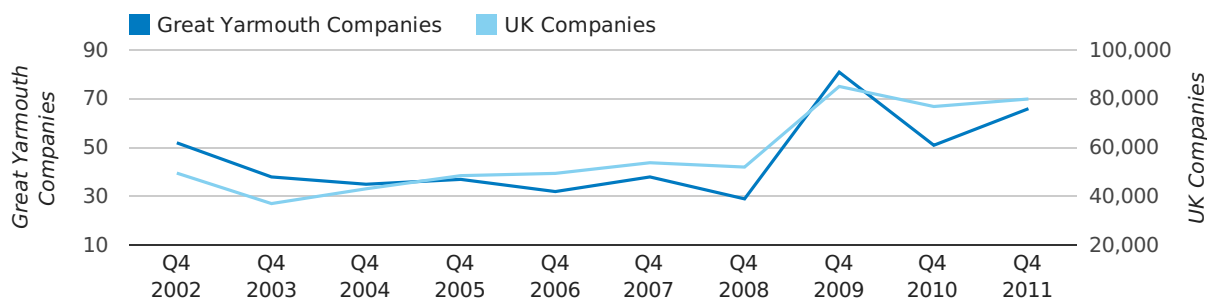
Quarterly Data (Q4 Oct-Dec 2011)

A total of 66 companies were dissolved in Great Yarmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 29.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GREAT YARMOUTH	UK
2011	66	79,983
2010	51	76,896
% CHANGE	29.4%	4.0%
RECORD YEAR	2009 (81)	2009 (85,136)

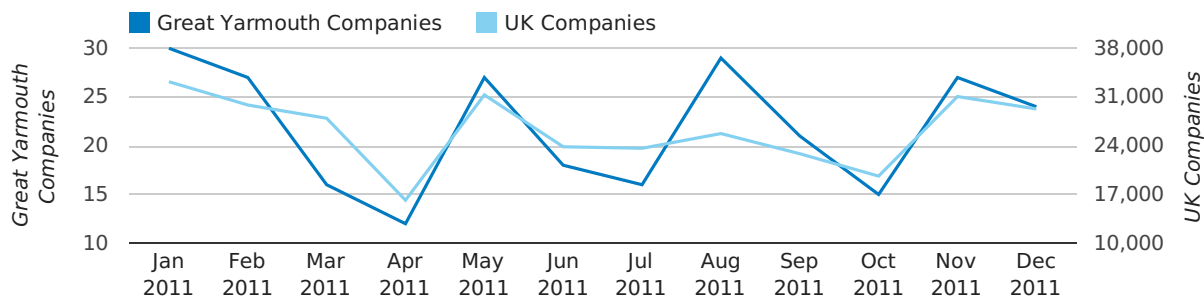
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Great Yarmouth when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	15	27	24
CLOSED COMPANIES IN 2010	18	22	11
% CHANGE	-16.7%	22.7%	118%
RECORD YEAR	2009 (29)	2009 (29)	2011 (24)

Annual Data (2011)

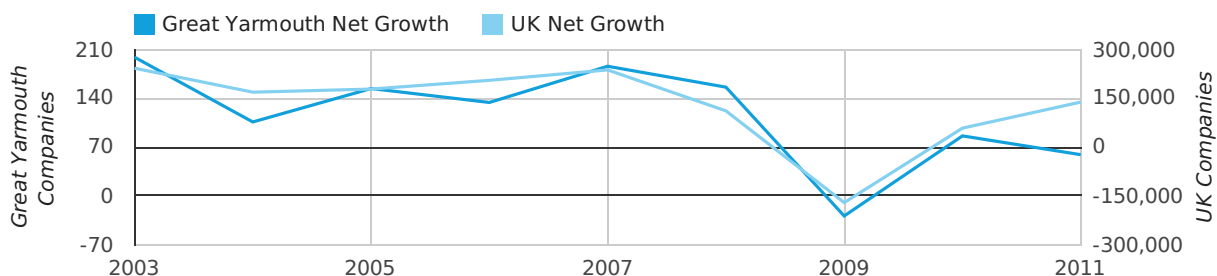
A total of 59 companies were added to the company register for Great Yarmouth in 2011. This number represents growth of 17.3% which compares unfavourably to the UK figure of 34.6%.

This number is 27 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Great Yarmouth company register grew by 199 companies.

YEAR	GREAT YARMOUTH	UK
2011	59	138,347
2010	86	58,126
2009	-29	-171,098
2008	156	111,302
2007	186	237,354
RECORD YEAR	2003 (199)	2003 (242,543)

net growth by year

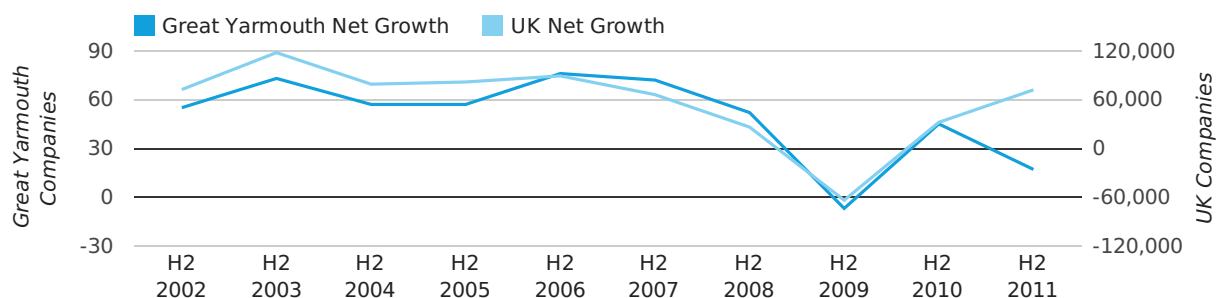


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Great Yarmouth increased by 17 companies. This figure is 62.2% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	GREAT YARMOUTH	UK
2011	17	71,922
2010	45	32,008
% CHANGE	-62.2%	124.7%
RECORD YEAR	2006 (76)	2003 (117,772)

net growth by half year



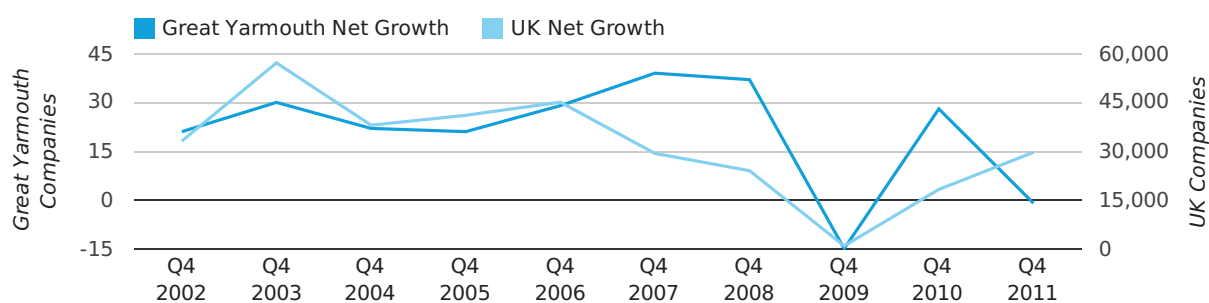
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Great Yarmouth during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -1 companies.

This represents a decrease of 103.6% on the same period last year.

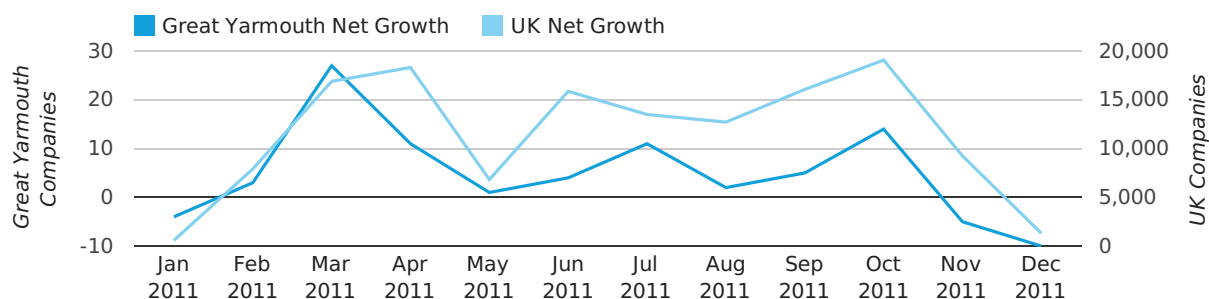
FOURTH QUARTER (OCT 2011 - DEC 2011)	GREAT YARMOUTH	UK
2011	-1	29,640
2010	28	18,221
% CHANGE	-103.6%	62.7%
RECORD YEAR	2007 (39)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



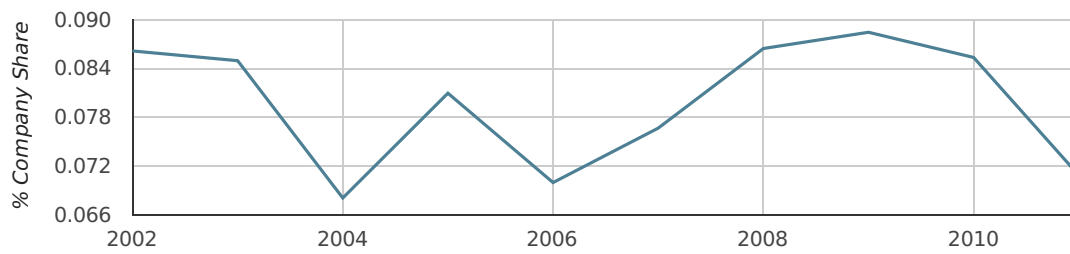
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	14	-5	-10
NET GROWTH IN 2010	14	10	4
% CHANGE	0.0%	-150.0%	-350.0%
RECORD YEAR	2008 (27)	2000 (18)	1997 (12)

Annual Data (2011)

In 2011 Great Yarmouth formed 0.1% of all UK companies. This is no change on 2010 when Great Yarmouth was responsible for 0.1% of all UK companies.

YEAR	GREAT YARMOUTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by year

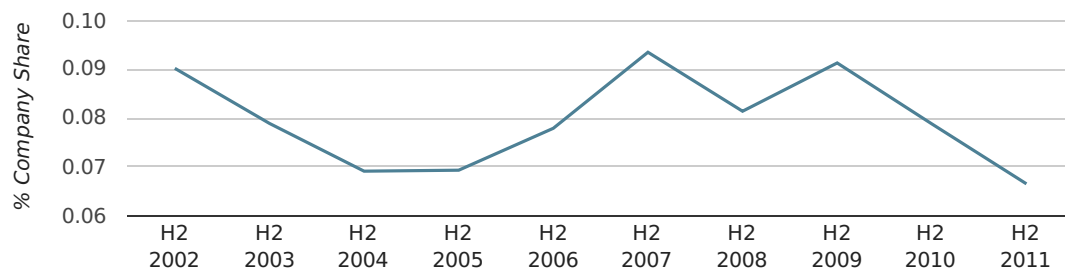


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Great Yarmouth formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	GREAT YARMOUTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.3%)

company share by half year

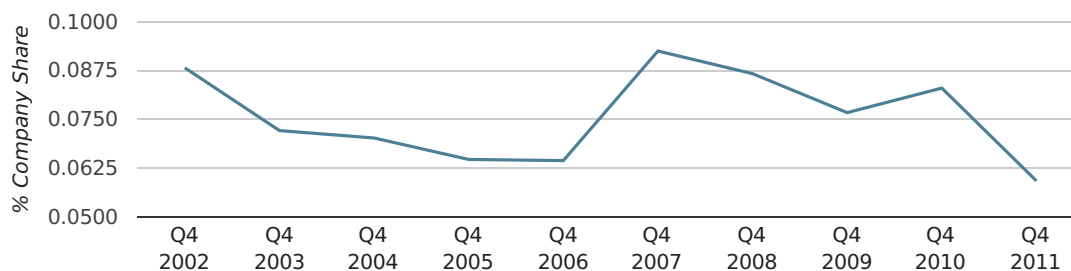


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Great Yarmouth formed 0.1% of all UK companies.

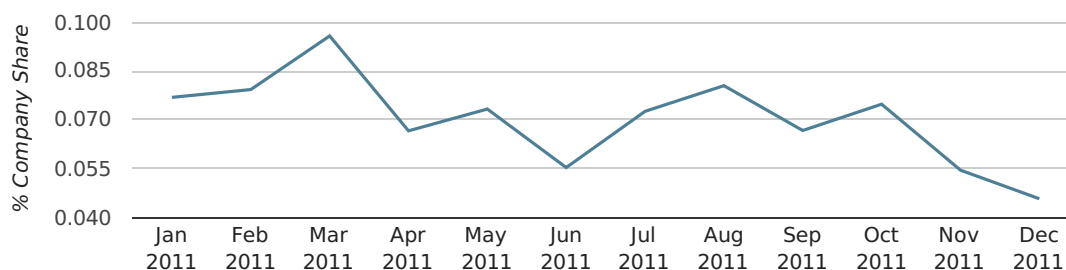
FOURTH QUARTER (OCT 2011 - DEC 2011)	GREAT YARMOUTH
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-21.2%	-41.4%	-17.2%
RECORD YEAR	1960 (0.6%)	1965 (0.2%)	1960 (0.3%)

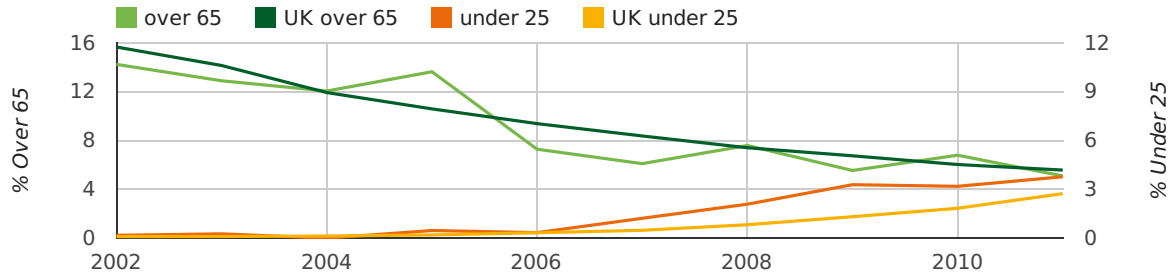
Annual Data (2011)

The average age of a director in 2011 was 44.6.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.1% compared to the UK figure of 4.2%.

director age by year



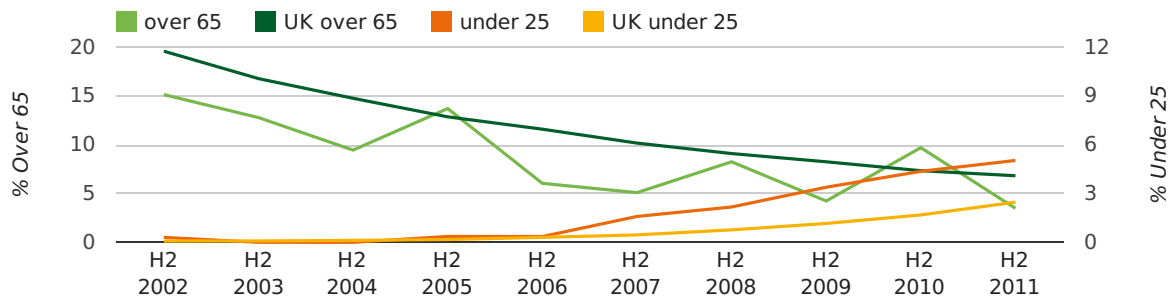
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.7.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.5% compared to the UK figure of 4.1%.

director age by half year



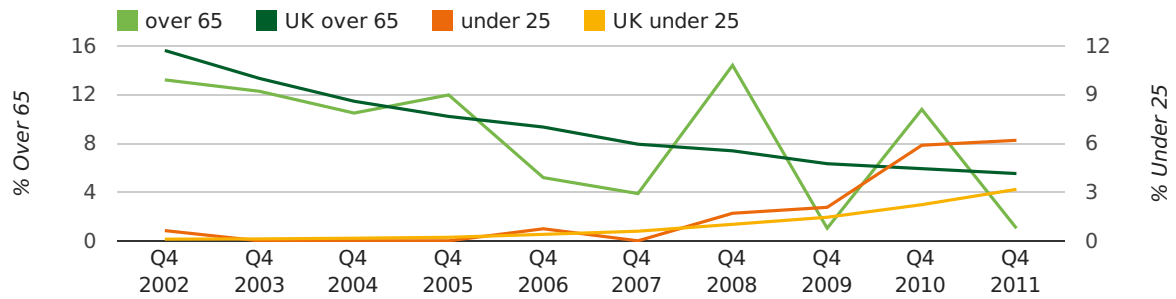
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 40.7.

The percentage of directors under the age of 25 was 6.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 4.1%.

director age by quarter

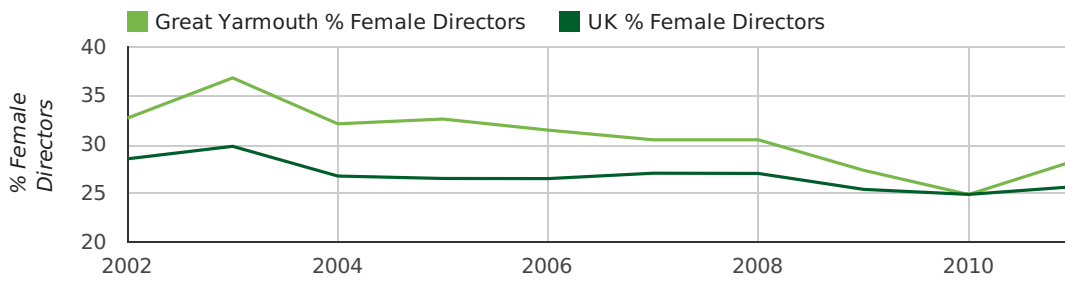


Annual Data (2011)

The record year for female directors in Great Yarmouth was 1857 when 36.4% of all directors were female.

The percentage of female directors in Great Yarmouth in 2011 was 32.7%. The average for the UK during this time was 28.6%

director gender by year

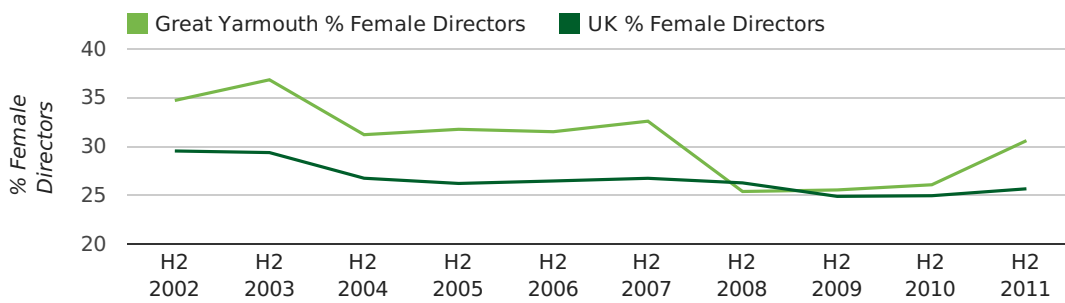


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Great Yarmouth was 1860 when 42.9% of all directors were female.

30.6% of all director appointments in Great Yarmouth in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

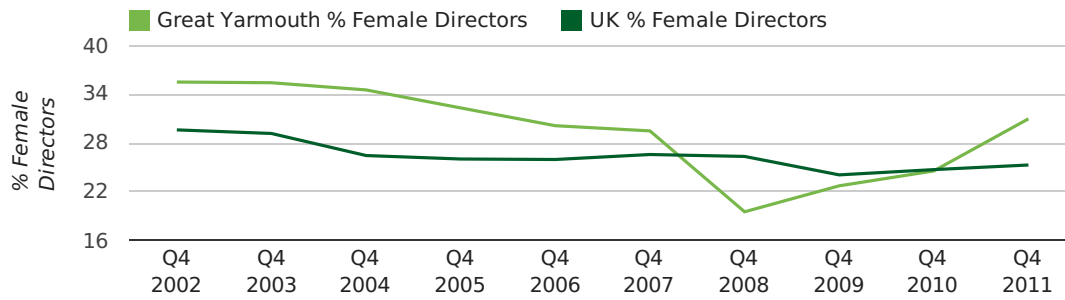


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Great Yarmouth was in 1977 when 31.1% of all directors were female.

31.0% of all director appointments in Great Yarmouth in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
(NORFOLK)	1.57%	CONSULTING	5.07%
J	1.40%	MANAGEMENT	4.74%
JOHN	1.22%	CONSULTANCY	3.26%
CONSULTANCY	1.05%	PROPERTY	2.37%
EAST	1.05%	TRADING	2.07%
OFFSHORE	1.05%	DESIGN	1.92%
H	0.87%	ASSOCIATES	1.86%
MANAGEMENT	0.87%	ENGINEERING	1.78%
NORFOLK	0.87%	BUSINESS	1.78%
WELL	0.87%	CONSULTANTS	1.76%
ENERGY	0.87%	CONSTRUCTION	1.73%
M	0.87%	MEDIA	1.71%
PROPERTIES	0.70%	LONDON	1.63%
YARMOUTH	0.70%	J	1.51%
HOLDINGS	0.70%	INVESTMENTS	1.48%
(EAST	0.70%	GLOBAL	1.46%
CONSTRUCTION	0.70%	IT	1.41%
ACCESS	0.70%	CARE	1.39%
PROPERTY	0.70%	PROPERTIES	1.29%
D	0.70%	ELECTRICAL	1.29%
S	0.70%	M	1.27%
YARMOUTH)	0.70%	BUILDING	1.26%
GREAT	0.70%	ENERGY	1.25%
HOUSE	0.70%	S	1.20%
(GREAT	0.70%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	141	205,525
7487 - Other business activities	34	57,052
9305 - Other service activities	18	9,492
99999 - Dormant Company	18	21,846
86230 - Dental practice activities	16	1,598
96090 - Other service activities not elsewhere classified	14	11,768
9999 - Dormant Company	14	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	13	8,671
82990 - Other business support service activities not elsewhere classified	13	32,483
70229 - Management consultancy activities other than financial management	11	17,765
7260 - Other computer related activities	9	7,667
74990 - Non-trading company	8	8,929
5552 - Catering	8	2,110
5530 - Restaurants	8	5,013
8513 - Dental practice activities	7	642
68209 - Other letting and operating of own or leased real estate	7	4,082
7414 - Business & management consultancy	7	13,034
7499 - Non-trading company	6	9,957
78200 - Temporary employment agency activities	6	1,128
09100 - Support activities for petroleum and natural gas extraction	6	268