Great Yarmouth

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Great Yarmouth when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Great Yarmouth when compared to any half year in history.

contents



The first half of 2012 saw a new record in company registrations in Great Yarmouth when compared to any previous first half year.

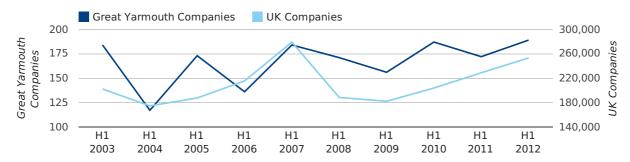
The first half of 2012 was a record first half year for company registrations in Great Yarmouth when compared to any half year in history.

In the first half of 2012 a total of 189 companies were formed in Great Yarmouth. This figure is 9.9% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Great Yarmouth occurred in 2012 when a total of 189 were formed.

HALF YEAR (JAN-JUN)	GREAT YARMOUTH	UK
2012	189	253,150
2011	172	228,735
% CHANGE	9.9%	10.7%
RECORD YEAR	2012 (189)	2007 (279,097)

new companies by half year



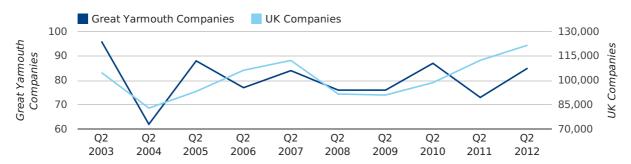
Quarterly Data (Q2 Apr-Jun 2012)

A total of 85 companies were registered in Great Yarmouth during the second quarter of 2012 (Apr 2012 - Jun 2012).

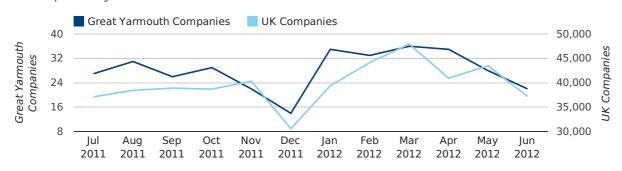
This figure is an increase of 16.4% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	GREAT YARMOUTH	UK
2012	85	121,659
2011	73	112,344
% CHANGE	16.4%	8.3%
RECORD YEAR	2003 (96)	2012 (121,659)

new companies by quarter



new companies by month



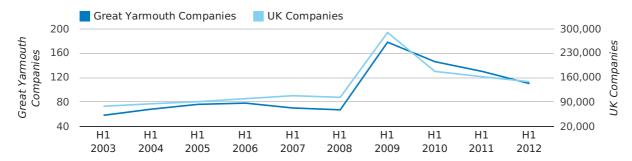
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	35	28	22
NEW COMPANIES IN 2011	23	28	22
% CHANGE	52.2%	0.0%	0.0%
RECORD YEAR	2003 (40)	2003 (34)	2006 (35)

In the first half of 2012 a total of 110 companies were dissolved in Great Yarmouth. This figure is 15.4% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Great Yarmouth occurred in 2009 when a total of 178 were closed.

HALF YEAR (JAN-JUN)	GREAT YARMOUTH	UK
2012	110	147,793
2011	130	162,310
% CHANGE	-15.4%	-8.9%
RECORD YEAR	2009 (178)	2009 (289,236)

dissolved companies by half year



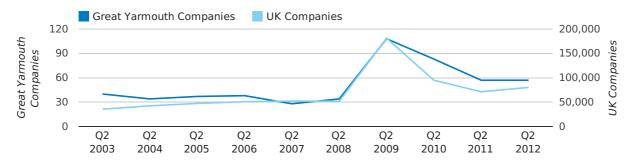
Quarterly Data (Q2 Apr-Jun 2012)

A total of 57 companies were dissolved in Great Yarmouth during the second quarter of 2012 (Apr 2012 - Jun 2012).

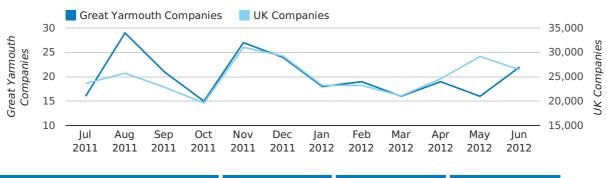
This figure is an increase of 0.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	GREAT YARMOUTH	UK
2012	57	80,217
2011	57	71,324
% CHANGE	0.0%	12.5%
RECORD YEAR	2009 (108)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

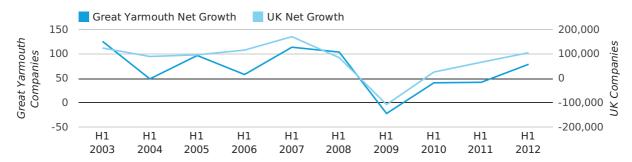


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	19	16	22
CLOSED COMPANIES IN 2011	12	27	18
% CHANGE	58.3%	-40.7%	22%
RECORD YEAR	2008 (20)	2009 (52)	2009 (38)

In the first half of 2012 the company register for Great Yarmouth increased by 79 companies. This figure is 88.1% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	GREAT YARMOUTH	UK
2012	79	105,357
2011	42	66,425
% CHANGE	88.1%	58.6%
RECORD YEAR	2003 (126)	2007 (171,296)

net growth by half year



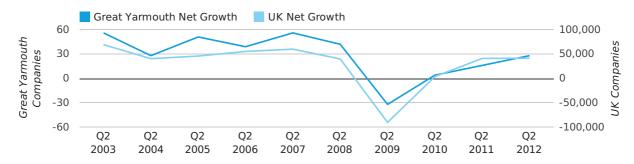
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Great Yarmouth during the second quarter of 2012 (Apr 2012 - Jun 2012) was 28 companies.

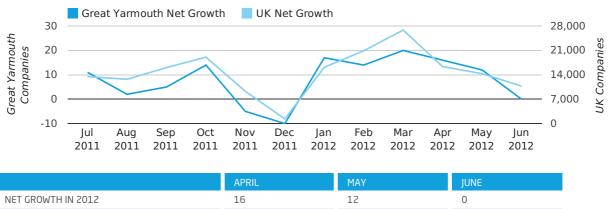
This represents an increase of 75.0% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	GREAT YARMOUTH	UK
2012	28	41,442
2011	16	41,020
% CHANGE	75.0%	1.0%
RECORD YEAR	2007 (56)	2003 (69,274)

net growth by quarter



net growth by month

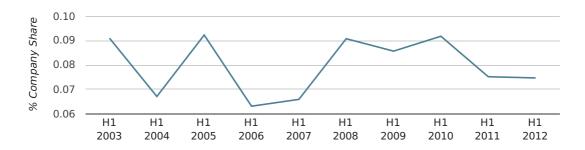


NET GROWTH IN 2012 16 12 0 NET GROWTH IN 2011 11 1 4 % CHANGE 45.5% 1,100.0% -100.0% RECORD YEAR 2003 (27) 2007 (24) 2006 (24)		APRIL	MAY	JUNE
% CHANGE 45.5% 1,100.0% -100.0%	NET GROWTH IN 2012	16	12	0
	NET GROWTH IN 2011	11	1	4
RECORD YEAR 2003 (27) 2007 (24) 2006 (24)	% CHANGE	45.5%	1,100.0%	-100.0%
	RECORD YEAR	2003 (27)	2007 (24)	2006 (24)

In the first half of 2012 Great Yarmouth formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	GREAT YARMOUTH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by half year

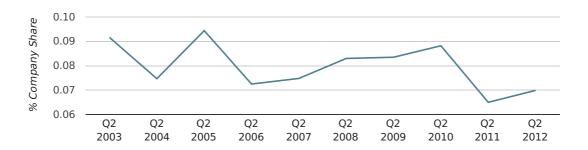


Quarterly Data (Q2 Apr-Jun 2012)

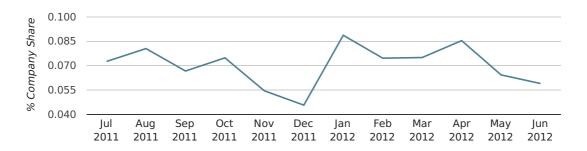
In the second quarter of 2012, Great Yarmouth formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	GREAT YARMOUTH
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.4%)

company share by quarter



company share by month



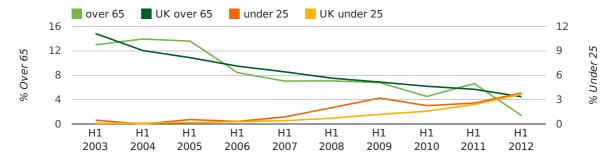
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	28.2%	-12.3%	6.7%
RECORD YEAR	1969 (0.4%)	1969 (0.4%)	1969 (0.4%)

The average age of a director in the first half of 2012 was 43.1.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 3.4%.

director age by half year



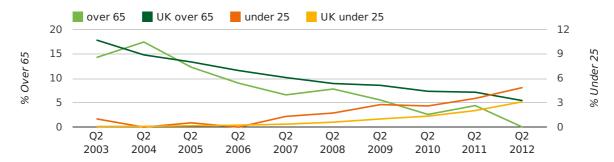
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.9.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 3.3%.

director age by quarter



The record first half year for female directors in Great Yarmouth was 1861 when 40.0% of all directors were female.

26.5% of all director appointments in Great Yarmouth in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Great Yarmouth was in 1866 when 66.7% of all directors were female.

30.0% of all director appointments in Great Yarmouth in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
(NORFOLK)	1.44%	CONSULTING	5.07%
ENGINEERING	1.12%	MANAGEMENT	4.74%
OFFSHORE	1.12%	CONSULTANCY	3.28%
J	1.12%	PROPERTY	2.35%
CONSULTANCY	0.96%	TRADING	2.10%
EAST	0.96%	DESIGN	1.89%
YARMOUTH)	0.80%	ENGINEERING	1.87%
OILFIELD	0.80%	ASSOCIATES	1.82%
BUSINESS	0.80%	CONSULTANTS	1.78%
D	0.80%	CONSTRUCTION	1.71%
SYSTEMS	0.80%	BUSINESS	1.70%
(GREAT	0.64%	MEDIA	1.69%
CONSULTANTS	0.64%	LONDON	1.68%
В	0.64%	J	1.57%
SURVEYS	0.64%	GLOBAL	1.51%
CONSULTING	0.64%	INVESTMENTS	1.48%
WELL	0.48%	IT	1.42%
S	0.48%	CARE	1.31%
EVENTS	0.48%	PROPERTIES	1.31%
ENTERPRISES	0.48%	M	1.26%
GY	0.48%	ELECTRICAL	1.23%
INSPECTION	0.48%	BUILDING	1.23%
HOME	0.48%	SECURITY	1.19%
HAIR	0.48%	S	1.18%
PROPERTY	0.48%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	154	244,457
7487 - Other business activities	29	47,029
86230 - Dental practice activities	20	1,834
96090 - Other service activities not elsewhere classified	20	14,220
99999 - Dormant Company	19	26,088
74909 - Other professional, scientific and technical activities not elsewhere classified	15	10,271
82990 - Other business support service activities not elsewhere classified	12	35,447
70229 - Management consultancy activities other than financial management	12	20,390
9999 - Dormant Company	11	16,469
09100 - Support activities for petroleum and natural gas mining	10	139
9305 - Other service activities	10	7,926
68209 - Other letting and operating of own or leased real estate	9	4,535
43210 - Electrical installation	8	3,557
71129 - Other engineering activities	7	2,453
45200 - Maintenance and repair of motor vehicles	7	2,880
5552 - Catering	7	1,722
7260 - Other computer related activities	7	6,456
8513 - Dental practice activities	7	594
43220 - Plumbing, heat and air-conditioning installation	7	2,716
47990 - Other retail sale not in stores, stalls or markets	6	3,233
47330 - Other retail sale not in stores, stalls or markets	O	5,255