Greater London

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Greater London when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Greater London when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Greater London when compared to any previous February.
- January 2012 saw a new record in company registrations in Greater London when compared to any previous January.
- February 2012 saw a new record in net growth in Greater London when compared to any previous February.
- January 2012 saw a new record in net growth in Greater London when compared to any previous January.

contents

new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
director age	
director gender	
naming trends	
sic data	

Q1 2012 saw a new record in company registrations in Greater London when compared to any previous Q1.

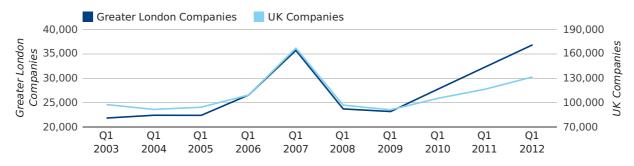
Q1 2012 was a record quarter for company registrations in Greater London when compared to any quarter in history.

A total of 36,832 companies were registered in Greater London during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 14.1% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	GREATER LONDON	UK
2012	36,832	131,491
2011	32,289	116,391
% CHANGE	14.1%	13.0%
RECORD YEAR	2012 (36,832)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Greater London when compared to any previous February.

January 2012 saw a new record in company registrations in Greater London when compared to any previous January.



new companies by month

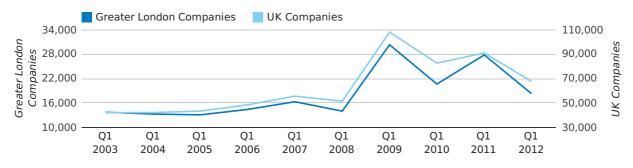
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	11,011	12,614	13,207
NEW COMPANIES IN 2011	9,614	10,449	12,226
% CHANGE	14.5%	20.7%	8.0%
RECORD YEAR	2012 (11,011)	2012 (12,614)	2007 (15,821)

A total of 18,266 companies were dissolved in Greater London during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 34.3% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	GREATER LONDON	UK
2012	18,266	67,576
2011	27,811	90,986
% CHANGE	-34.3%	-25.7%
RECORD YEAR	2009 (30,314)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



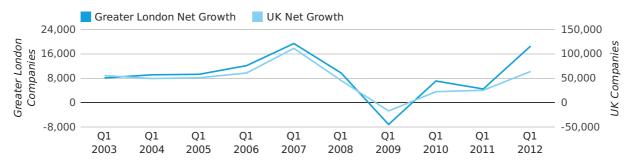
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	6,387	6,172	5,707
CLOSED COMPANIES IN 2011	9,170	11,161	7,480
% CHANGE	-30.3%	-44.7%	-24%
RECORD YEAR	2011 (9,170)	2011 (11,161)	2009 (20,439)

Net company growth for Greater London during the first quarter of 2012 (Jan 2012 - Mar 2012) was 18,566 companies.

This represents an increase of 314.6% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	GREATER LONDON	UK
2012	18,566	63,915
2011	4,478	25,405
% CHANGE	314.6%	151.6%
RECORD YEAR	2007 (19,406)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Greater London when compared to any previous February.

January 2012 saw a new record in net growth in Greater London when compared to any previous January.

net growth by month

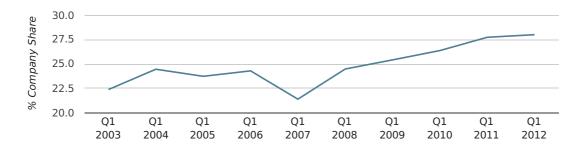


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	4,624	6,442	7,500
NET GROWTH IN 2011	444	-712	4,746
% CHANGE	941.4%	-1,004.8%	58.0%
RECORD YEAR	2012 (4,624)	2012 (6,442)	2007 (10,308)

In the first quarter of 2012, Greater London formed 28.0% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	GREATER LONDON
2012	28.0%
2011	27.7%
2010	26.4%
2009	25.4%
2008	24.5%
RECORD YEAR (SINCE 1960)	1999 (30.9%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



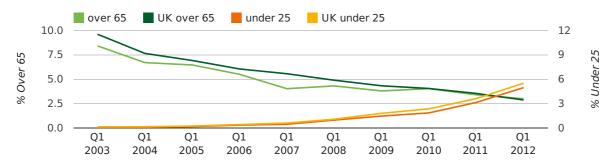
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	27.9%	28.6%	27.5%
UK FORMATION SHARE IN 2011	28.5%	27.7%	27.3%
% CHANGE	-1.8%	3.3%	1.1%
RECORD YEAR	1999 (31.4%)	2000 (29.9%)	1999 (31.7%)

The average age of a director in the first quarter of 2012 was 40.5.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 3.5%.

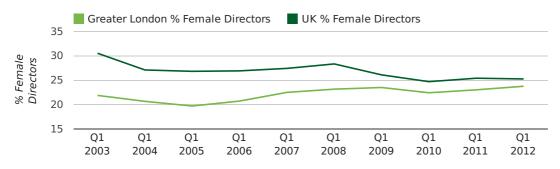
director age by quarter



The record first quarter for female directors in Greater London was in 1861 when 40.0% of all directors were female.

23.8% of all director appointments in Greater London in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.83%	CONSULTING	5.07%
MANAGEMENT	2.91%	MANAGEMENT	4.74%
LONDON	2.85%	CONSULTANCY	3.30%
TRADING	2.04%	PROPERTY	2.37%
CONSULTANCY	1.85%	TRADING	2.07%
GLOBAL	1.62%	DESIGN	1.93%
MEDIA	1.55%	ENGINEERING	1.86%
CAPITAL	1.49%	ASSOCIATES	1.84%
INVESTMENTS	1.48%	CONSULTANTS	1.79%
INTERNATIONAL	1.45%	BUSINESS	1.73%
PROPERTY	1.39%	MEDIA	1.72%
CO.,	1.29%	CONSTRUCTION	1.72%
BUSINESS	1.22%	LONDON	1.66%
CONSULTANTS	1.11%	J	1.54%
DESIGN	1.09%	INVESTMENTS	1.51%
ASSOCIATES	1.08%	GLOBAL	1.50%
PRODUCTIONS	1.07%	IT	1.40%
CONSTRUCTION	0.97%	CARE	1.34%
INVEST	0.96%	PROPERTIES	1.31%
IT	0.91%	ELECTRICAL	1.27%
PROPERTIES	0.91%	М	1.27%
PARTNERS	0.90%	BUILDING	1.24%
GROUP	0.89%	ENERGY	1.20%
ENTERPRISES	0.81%	S	1.20%
SECURITY	0.80%	ENTERPRISES	1.19%



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	71,713	216,665
7487 - Other business activities	15,424	52,735
82990 - Other business support service activities not elsewhere classified	10,655	35,233
99999 - Dormant Company	9,378	25,084
9999 - Dormant Company	7,153	18,617
70229 - Management consultancy activities other than financial management	4,618	19,704
96090 - Other service activities not elsewhere classified	4,118	13,637
62020 - Information technology consultancy activities	3,865	14,303
7414 - Business & management consultancy	3,116	12,113
9305 - Other service activities	2,743	8,818
74990 - Non-trading company	2,615	9,729
74909 - Other professional, scientific and technical activities not elsewhere classified	2,225	9,892
7499 - Non-trading company	2,204	9,102
62090 - Other information technology service activities	2,190	8,145
7222 - Other software consultancy and supply	2,133	6,934
7260 - Other computer related activities	1,846	7,154
5530 - Restaurants	1,317	4,633
62012 - Business and domestic software development	1,254	4,356
64999 - Financial intermediation not elsewhere classified	1,170	3,136
41100 - Development of building projects	1,150	4,984