

# Greenford

q1 2011 business confidence report



## headlines

- Q1 2011 was a record quarter for company registrations in Greenford when compared to any quarter in history.
- February 2011 saw a new record in company registrations in Greenford when compared to any previous February.
- February 2011 saw a new record in company closures in Greenford when compared to any previous February.

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### Quarterly Data (Q1 Jan-Mar 2011)

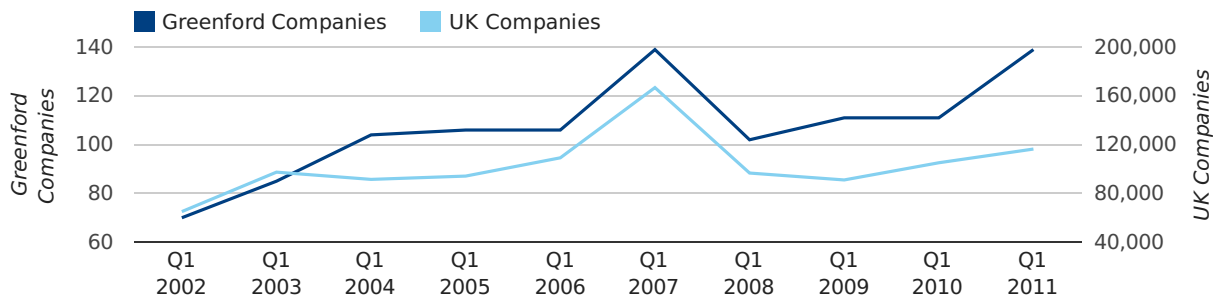
Q1 2011 was a record quarter for company registrations in Greenford when compared to any quarter in history.

A total of 139 companies were registered in Greenford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 25.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	GREENFORD	UK
2011	139	116,391
2010	111	105,137
% CHANGE	25.2%	10.7%
RECORD YEAR	2011 (139)	2007 (166,814)

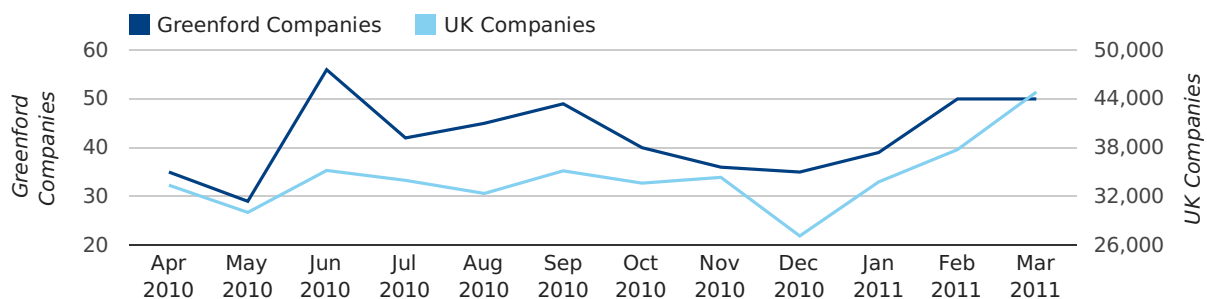
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Greenford when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	39	50	50
NEW COMPANIES IN 2010	30	39	42
% CHANGE	30.0%	28.2%	19.0%
RECORD YEAR	2009 (45)	2011 (50)	2007 (61)

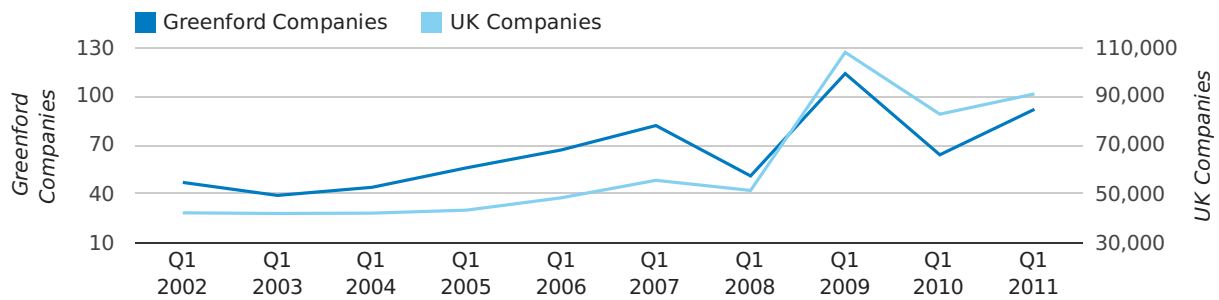
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 92 companies were dissolved in Greenford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 43.8% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	GREENFORD	UK
2011	92	90,986
2010	64	82,677
% CHANGE	43.8%	10.0%
RECORD YEAR	2009 (114)	2009 (108,060)

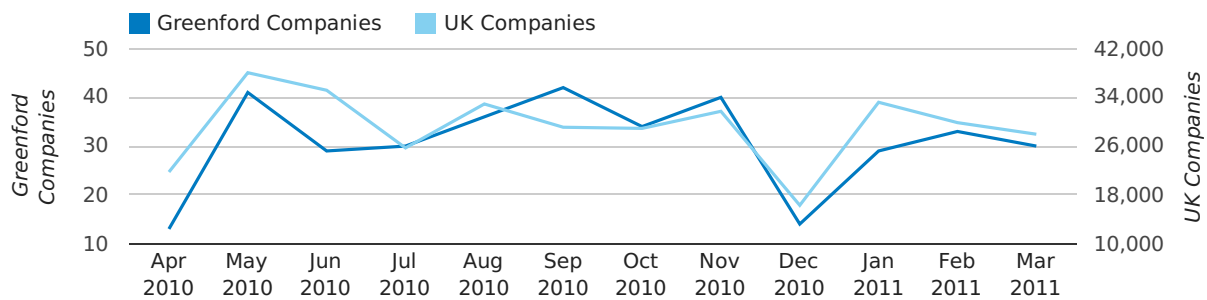
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Greenford when compared to any previous February.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	29	33	30
CLOSED COMPANIES IN 2010	13	23	28
% CHANGE	123.1%	43.5%	7%
RECORD YEAR	2006 (35)	2011 (33)	2009 (93)

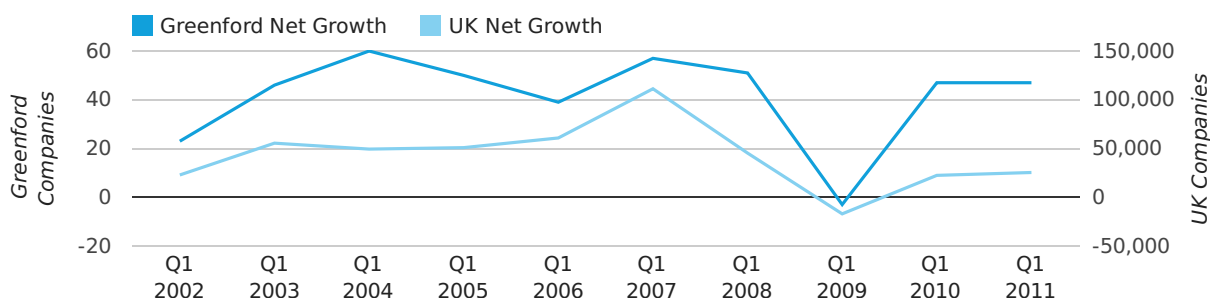
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Greenford during the first quarter of 2011 (Jan 2011 - Mar 2011) was 47 companies.

This represents an increase of 0.0% on the same period last year.

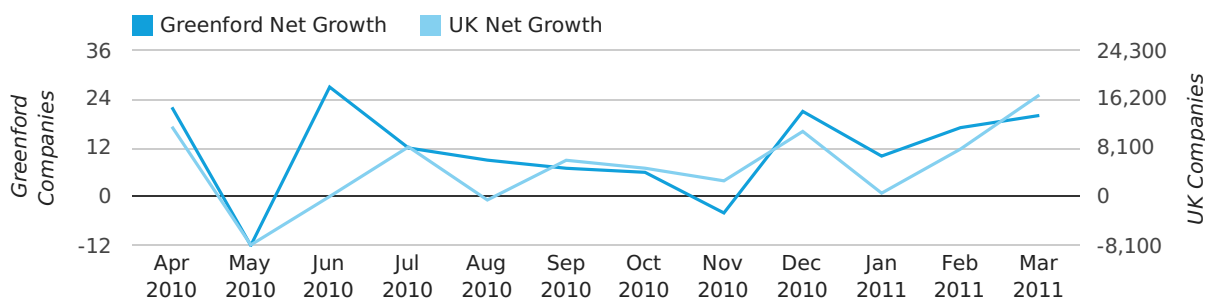
FIRST QUARTER (JAN 2011 - MAR 2011)	GREENFORD	UK
2011	47	25,405
2010	47	22,460
% CHANGE	0.0%	13.1%
RECORD YEAR	2004 (60)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### net growth by month



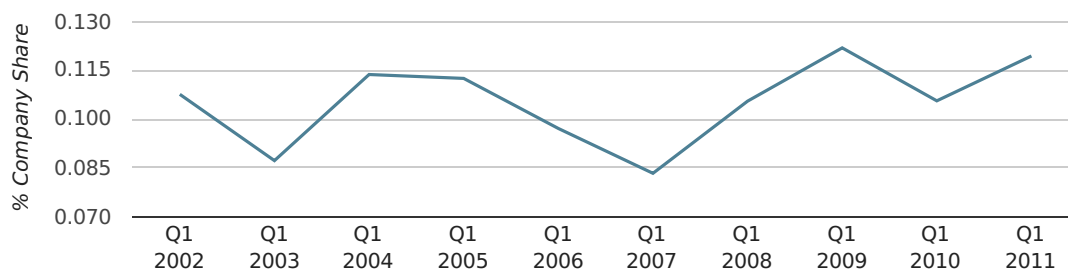
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	10	17	20
NET GROWTH IN 2010	17	16	14
% CHANGE	-41.2%	6.3%	42.9%
RECORD YEAR	2009 (34)	2007 (22)	2008 (31)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Greenford formed 0.1% of all UK companies.

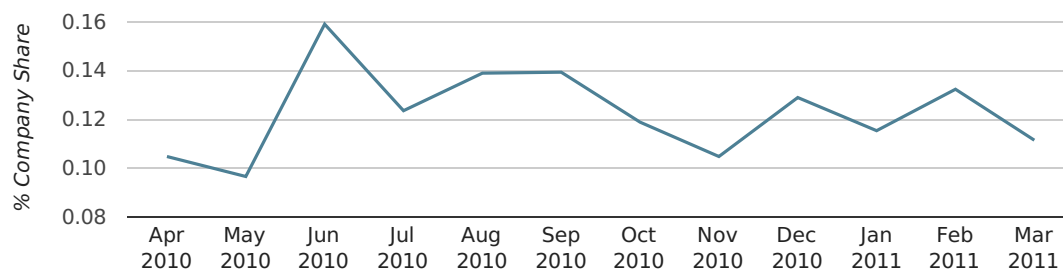
FIRST QUARTER (JAN 2011 - MAR 2011)	GREENFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	12.1%	12.8%	13.5%
RECORD YEAR	1962 (0.4%)	1964 (0.4%)	1969 (0.2%)

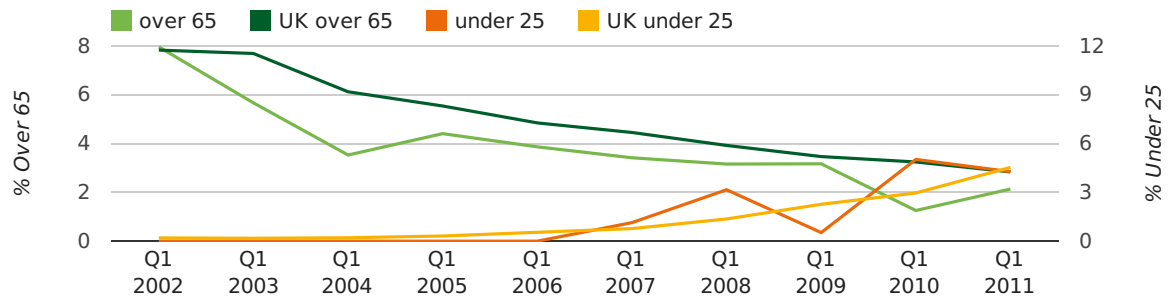
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 38.6.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 4.3%.

#### director age by quarter

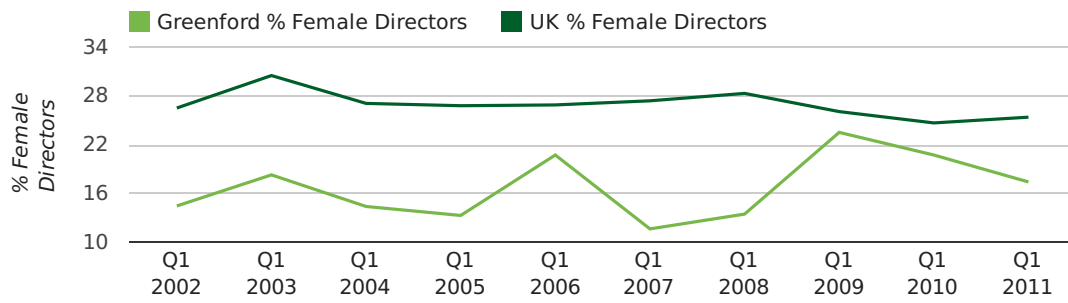


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Greenford was in 1861 when 40.0% of all directors were female.

17.4% of all director appointments in Greenford in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	2.16%	CONSULTING	5.04%
CONSULTANCY	1.68%	MANAGEMENT	4.97%
MANAGEMENT	1.44%	CONSULTANCY	3.16%
TRADING	1.08%	PROPERTY	2.38%
HIRE	0.96%	TRADING	2.10%
CONSULTANTS	0.96%	DESIGN	1.93%
GLOBAL	0.84%	ASSOCIATES	1.92%
PROPERTY	0.84%	BUSINESS	1.87%
CARE	0.84%	CONSTRUCTION	1.80%
GREEN	0.72%	CONSULTANTS	1.76%
IT	0.72%	MEDIA	1.69%
FOOD	0.72%	ENGINEERING	1.61%
CLAIMS	0.72%	LONDON	1.60%
CONSTRUCTION	0.72%	CARE	1.45%
CAR	0.72%	J	1.45%
TRAINING	0.60%	GLOBAL	1.44%
CONSULTING	0.60%	INVESTMENTS	1.43%
WINE	0.60%	IT	1.41%
TRAVEL	0.60%	PROPERTIES	1.36%
ENTERPRISES	0.60%	BUILDING	1.34%
COLLEGE	0.60%	M	1.30%
(LONDON)	0.60%	ELECTRICAL	1.28%
SERVICE	0.60%	S	1.24%
PROJECT	0.60%	INTERNATIONAL	1.23%
HOME	0.60%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	301	202,798
7487 - Other business activities	71	60,968
82990 - Other business support service activities not elsewhere classified	27	30,253
9999 - Dormant Company	20	19,765
96090 - Other service activities not elsewhere classified	17	10,085
9305 - Other service activities	16	8,740
4521 - General construction & civil engineering	15	6,183
62090 - Other information technology service activities	12	6,996
62020 - Information technology consultancy activities	10	10,246
7414 - Business & management consultancy	9	12,916
7222 - Other software consultancy and supply	9	7,000
43390 - Other building completion and finishing	8	2,707
4545 - Other building completion	8	2,483
99999 - Dormant Company	8	18,336
5552 - Catering	8	2,128
46900 - Non-specialised wholesale trade	6	1,292
43290 - Other construction installation	6	1,446
62012 - Business and domestic software development	6	3,168
69201 - Accounting and auditing activities	6	3,436
70229 - Management consultancy activities other than financial management	6	16,150