

Greenford

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Greenford when compared to any previous Q3.
- Q3 2011 was a record quarter for company registrations in Greenford when compared to any quarter in history.
- September 2011 saw a new record in company registrations in Greenford when compared to any previous September.
- August 2011 saw a new record in company registrations in Greenford when compared to any previous August.
- July 2011 saw a new record in company registrations in Greenford when compared to any previous July.
- Q3 2011 saw a new record in net growth in Greenford when compared to any previous Q3.
- Q3 2011 was a record quarter for net growth in Greenford when compared to any quarter in history.
- September 2011 saw a new record in net growth in Greenford when compared to any previous September.

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Quarterly Data (Q3 Jul-Sep 2011)

Q3 2011 saw a new record in company registrations in Greenford when compared to any previous Q3.

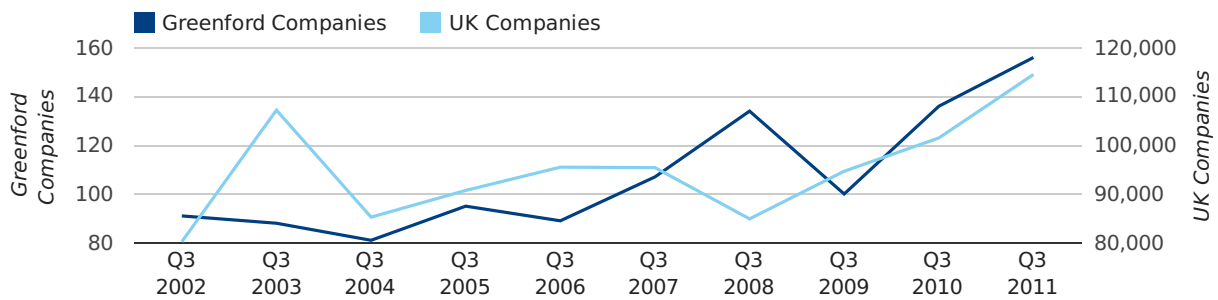
Q3 2011 was a record quarter for company registrations in Greenford when compared to any quarter in history.

A total of 156 companies were registered in Greenford during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 14.7% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	GREENFORD	UK
2011	156	114,512
2010	136	101,492
% CHANGE	14.7%	12.8%
RECORD YEAR	2011 (156)	2011 (114,512)

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Greenford when compared to any previous September.

August 2011 saw a new record in company registrations in Greenford when compared to any previous August.

July 2011 saw a new record in company registrations in Greenford when compared to any previous July.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	50	47	59
NEW COMPANIES IN 2010	42	45	49
% CHANGE	19.0%	4.4%	20.4%
RECORD YEAR	2011 (50)	2011 (47)	2011 (59)

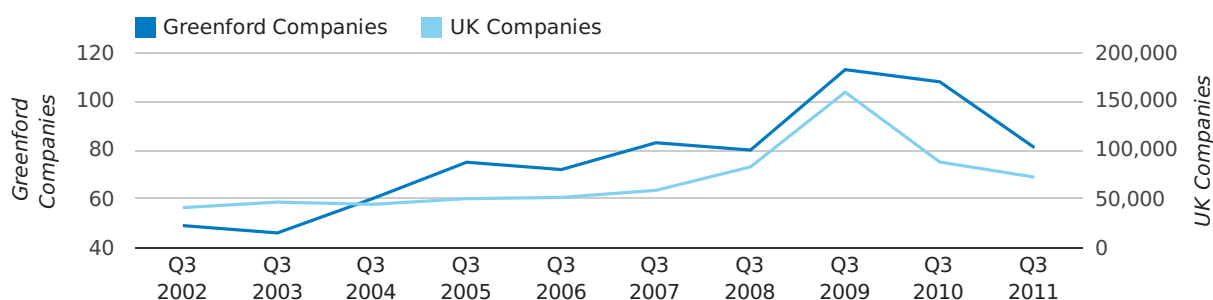
Quarterly Data (Q3 Jul-Sep 2011)

A total of 81 companies were dissolved in Greenford during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 25.0% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

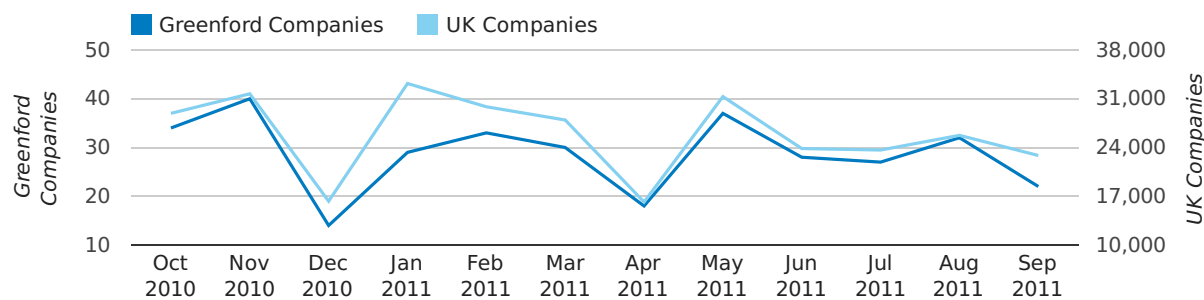
THIRD QUARTER (JUL 2011 - SEP 2011)	GREENFORD	UK
2011	81	72,230
2010	108	87,705
% CHANGE	-25.0%	-17.6%
RECORD YEAR	2009 (113)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	27	32	22
CLOSED COMPANIES IN 2010	30	36	42
% CHANGE	-10.0%	-11.1%	-48%
RECORD YEAR	2007 (32)	2008 (64)	2009 (60)

Quarterly Data (Q3 Jul-Sep 2011)

Q3 2011 saw a new record in net growth in Greenford when compared to any previous Q3.

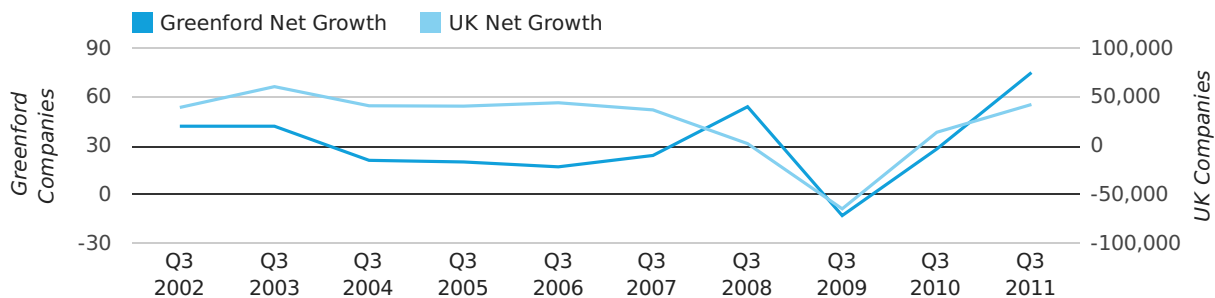
Q3 2011 was a record quarter for net growth in Greenford when compared to any quarter in history.

Net company growth for Greenford during the third quarter of 2011 (Jul 2011 - Sep 2011) was 75 companies.

This represents an increase of 167.9% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	GREENFORD	UK
2011	75	42,282
2010	28	13,787
% CHANGE	167.9%	206.7%
RECORD YEAR	2011 (75)	2003 (60,597)

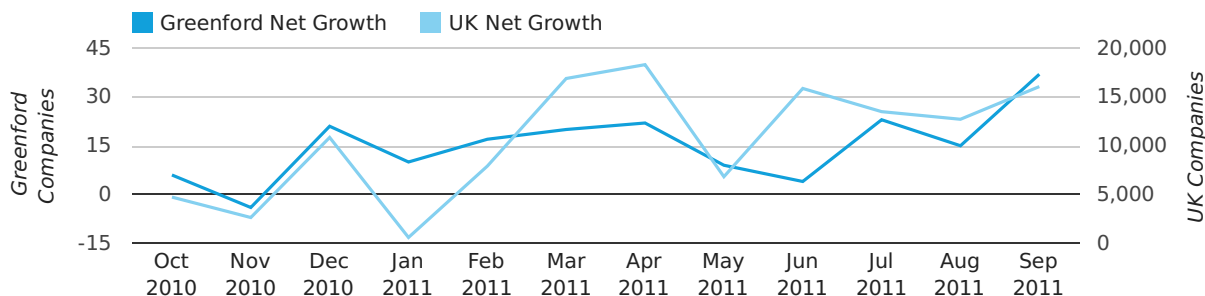
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in net growth in Greenford when compared to any previous September.

net growth by month



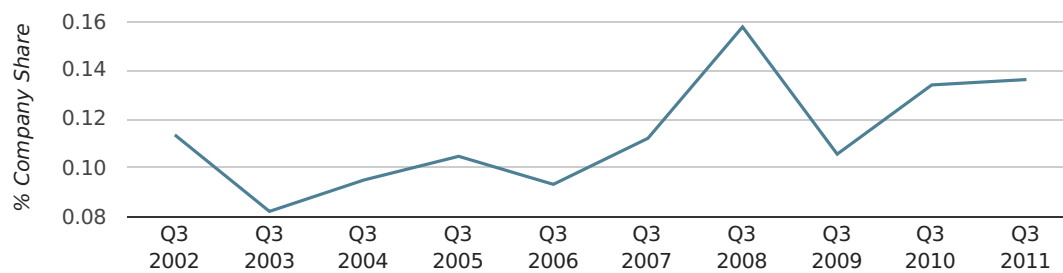
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	23	15	37
NET GROWTH IN 2010	12	9	7
% CHANGE	91.7%	66.7%	428.6%
RECORD YEAR	2008 (43)	2003 (23)	2011 (37)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Greenford formed 0.1% of all UK companies.

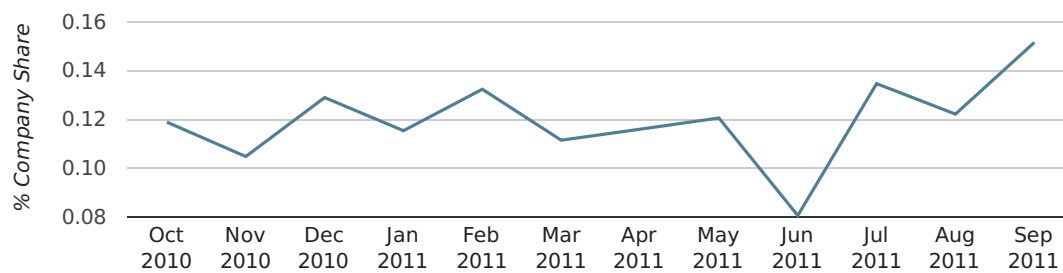
THIRD QUARTER (JUL 2011 - SEP 2011)	GREENFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.4%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	9.0%	-12.1%	8.8%
RECORD YEAR	1965 (0.6%)	1965 (0.2%)	1968 (0.5%)

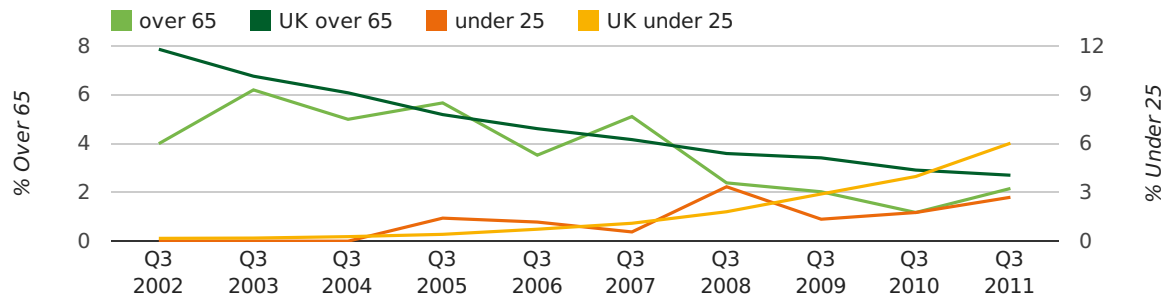
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 39.3.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.1%.

director age by quarter

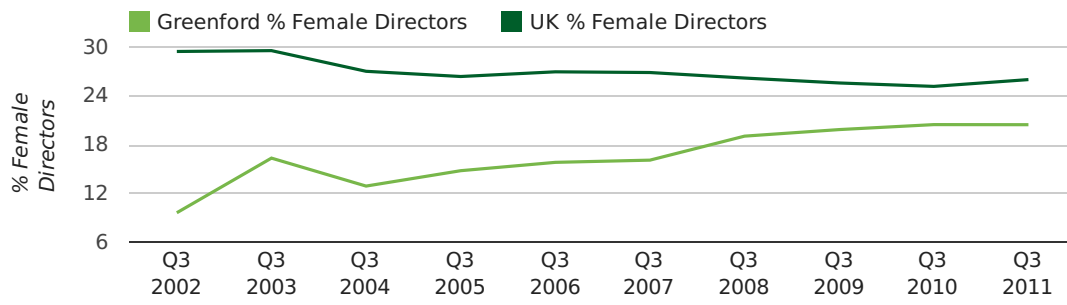


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Greenford was in 1862 when 50.0% of all directors were female.

20.5% of all director appointments in Greenford in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	2.40%	CONSULTING	5.11%
MANAGEMENT	1.44%	MANAGEMENT	4.75%
CONSULTANCY	1.32%	CONSULTANCY	3.19%
PROPERTY	1.20%	PROPERTY	2.41%
CONSULTANTS	1.20%	TRADING	2.06%
IT	1.08%	DESIGN	1.94%
ENTERPRISES	0.84%	ASSOCIATES	1.85%
CARE	0.84%	BUSINESS	1.82%
FOOD	0.84%	CONSULTANTS	1.76%
TRADING	0.72%	ENGINEERING	1.74%
INTERNATIONAL	0.72%	MEDIA	1.72%
CAFE	0.72%	CONSTRUCTION	1.72%
SECURITY	0.72%	LONDON	1.63%
DESIGN	0.72%	J	1.47%
CONSULTING	0.72%	GLOBAL	1.46%
HIRE	0.72%	INVESTMENTS	1.43%
PROJECT	0.60%	CARE	1.42%
GREEN	0.60%	IT	1.38%
CAR	0.60%	BUILDING	1.30%
BUILD	0.48%	PROPERTIES	1.28%
BEAUTY	0.48%	ELECTRICAL	1.27%
ACADEMY	0.48%	M	1.25%
GLOBAL	0.48%	ENERGY	1.22%
MAINTENANCE	0.48%	TRAINING	1.21%
CONSTRUCTION	0.48%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	294	204,493
7487 - Other business activities	64	65,177
82990 - Other business support service activities not elsewhere classified	27	29,245
9305 - Other service activities	27	10,525
9999 - Dormant Company	21	22,587
96090 - Other service activities not elsewhere classified	16	10,018
4521 - General construction & civil engineering	14	6,321
62090 - Other information technology service activities	13	6,798
7414 - Business & management consultancy	13	14,755
7260 - Other computer related activities	13	8,686
7222 - Other software consultancy and supply	12	8,345
4545 - Other building completion	11	2,731
62020 - Information technology consultancy activities	10	10,137
70229 - Management consultancy activities other than financial management	8	15,760
5552 - Catering	8	2,363
99999 - Dormant Company	7	18,281
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	6	1,186
69201 - Accounting and auditing activities	6	3,271
45200 - Maintenance and repair of motor vehicles	6	2,179
47990 - Other retail sale not in stores, stalls or markets	6	2,269