

Greenford

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Greenford when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Greenford when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Greenford when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Greenford when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Greenford when compared to any previous December.
- November 2011 saw a new record in company registrations in Greenford when compared to any previous November.
- Q4 2011 saw a new record in company closures in Greenford when compared to any previous Q4.
- November 2011 saw a new record in company closures in Greenford when compared to any previous November.
- The second half of 2011 saw a new record in net growth in Greenford when compared to any previous second half year.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

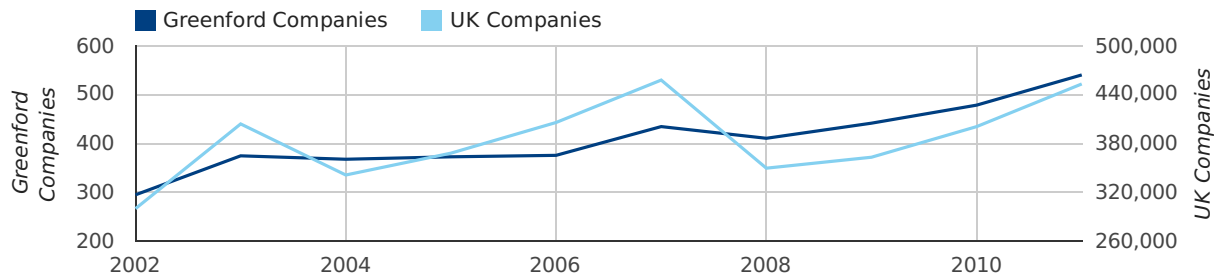
Annual Data (2011)

2011 was a record year for company registrations in Greenford when compared to any year in history.

A total of 540 companies were formed in Greenford in 2011. This total is 13.0% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	GREENFORD	UK
2011	540	452,870
2010	478	400,358
2009	441	362,675
2008	410	349,203
2007	434	457,649
RECORD YEAR	2011 (540)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Greenford when compared to any previous second half year.

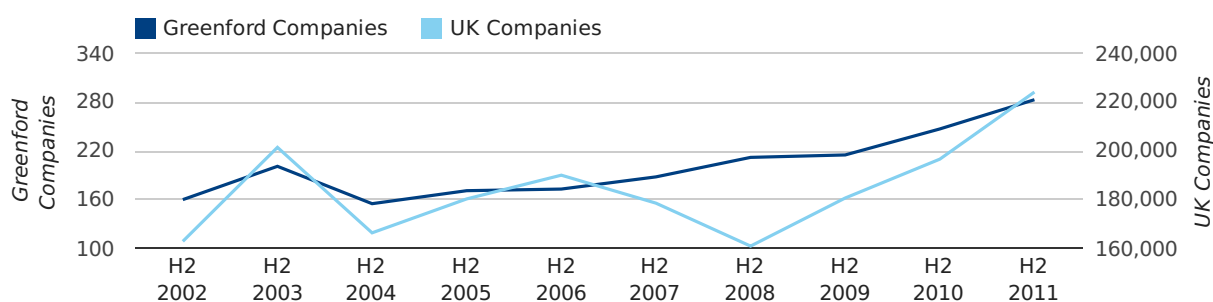
The second half of 2011 was a record second half year for company registrations in Greenford when compared to any half year in history.

In the second half of 2011 a total of 283 companies were formed in Greenford. This figure is 14.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Greenford occurred in 2011 when a total of 283 were formed.

HALF YEAR (JUL-DEC)	GREENFORD	UK
2011	283	224,135
2010	247	196,609
% CHANGE	14.6%	14.0%
RECORD YEAR	2011 (283)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

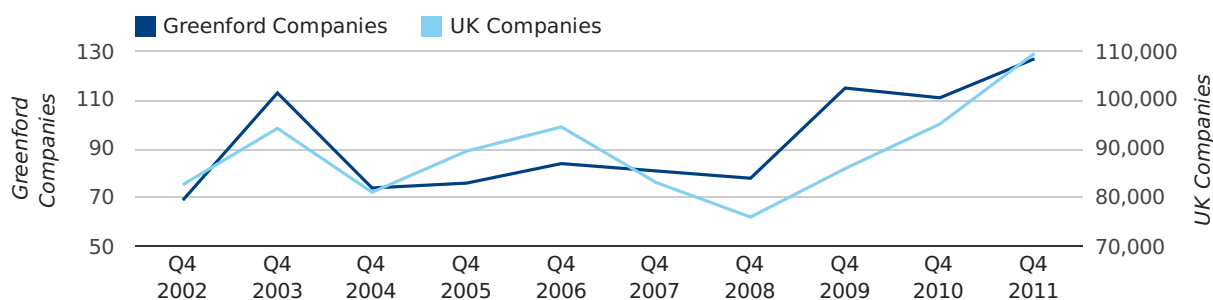
Q4 2011 saw a new record in company registrations in Greenford when compared to any previous Q4.

A total of 127 companies were registered in Greenford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GREENFORD	UK
2011	127	109,623
2010	111	95,117
% CHANGE	14.4%	15.3%
RECORD YEAR	2011 (127)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Greenford when compared to any previous December.

November 2011 saw a new record in company registrations in Greenford when compared to any previous November.

new companies by month



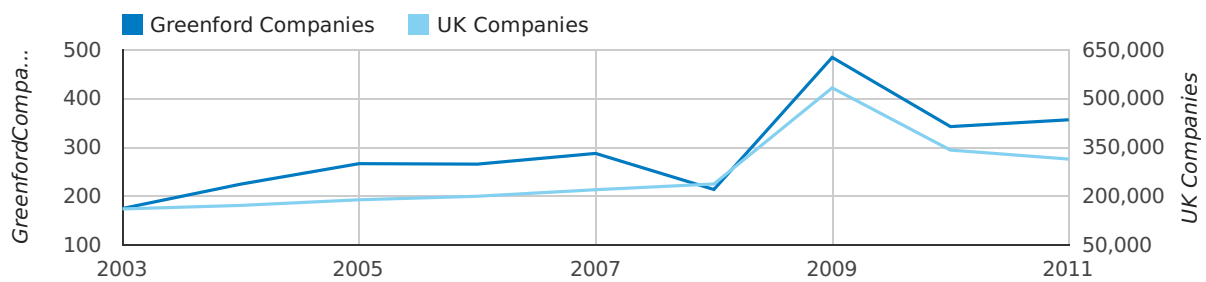
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	37	44	46
NEW COMPANIES IN 2010	40	36	35
% CHANGE	-7.5%	22.2%	31.4%
RECORD YEAR	2003 (42)	2011 (44)	2011 (46)

Annual Data (2011)

A total of 357 companies were dissolved in Greenford in 2011. This total is 4.1% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	GREENFORD	UK
2011	357	314,523
2010	343	342,232
2009	485	533,773
2008	214	237,901
2007	288	220,295
RECORD YEAR	2009 (485)	2009 (533,773)

dissolved companies by year



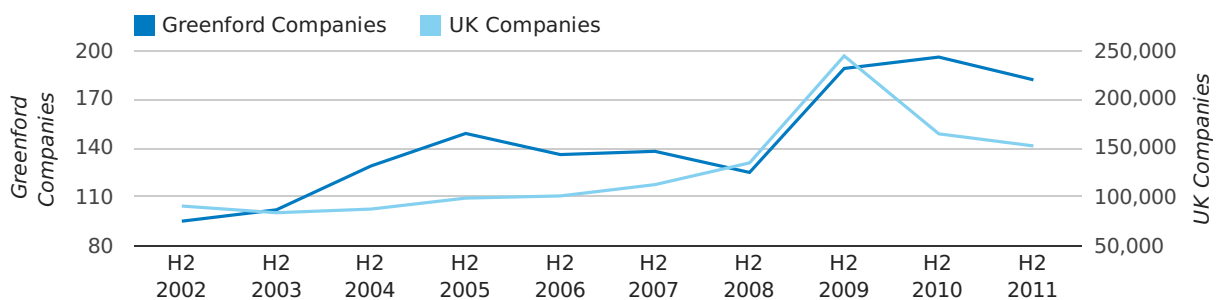
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 182 companies were dissolved in Greenford. This figure is 7.1% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Greenford occurred in 2010 when a total of 196 were closed.

HALF YEAR (JUL-DEC)	GREENFORD	UK
2011	182	152,213
2010	196	164,601
% CHANGE	-7.1%	-7.5%
RECORD YEAR	2010 (196)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

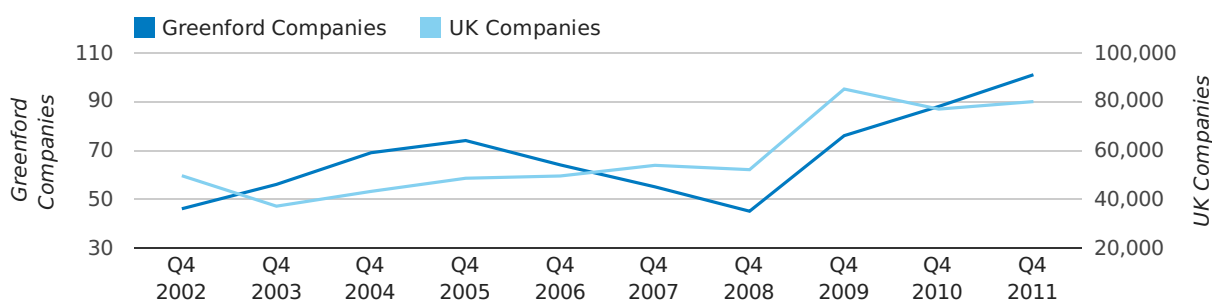
Q4 2011 saw a new record in company closures in Greenford when compared to any previous Q4.

A total of 101 companies were dissolved in Greenford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.8% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GREENFORD	UK
2011	101	79,983
2010	88	76,896
% CHANGE	14.8%	4.0%
RECORD YEAR	2011 (101)	2009 (85,136)

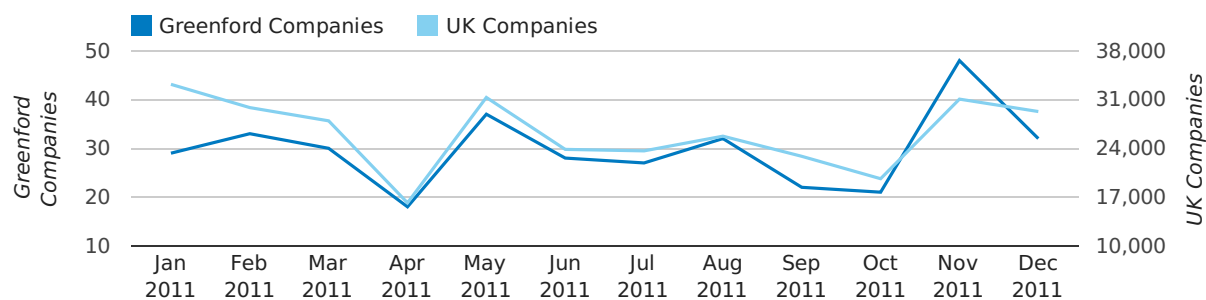
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Greenford when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	21	48	32
CLOSED COMPANIES IN 2010	34	40	14
% CHANGE	-38.2%	20.0%	129%
RECORD YEAR	2010 (34)	2011 (48)	2005 (32)

Annual Data (2011)

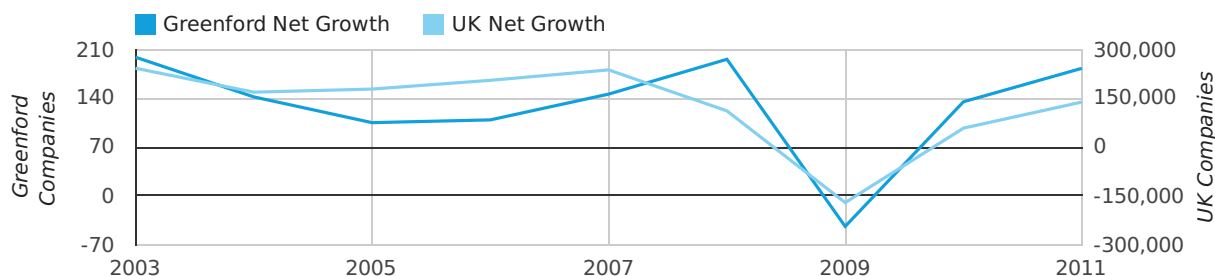
A total of 183 companies were added to the company register for Greenford in 2011. This number represents growth of 38.3% which compares favourably to the UK figure of 34.6%.

This number is 48 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Greenford company register grew by 199 companies.

YEAR	GREENFORD	UK
2011	183	138,347
2010	135	58,126
2009	-44	-171,098
2008	196	111,302
2007	146	237,354
RECORD YEAR	2003 (199)	2003 (242,543)

net growth by year



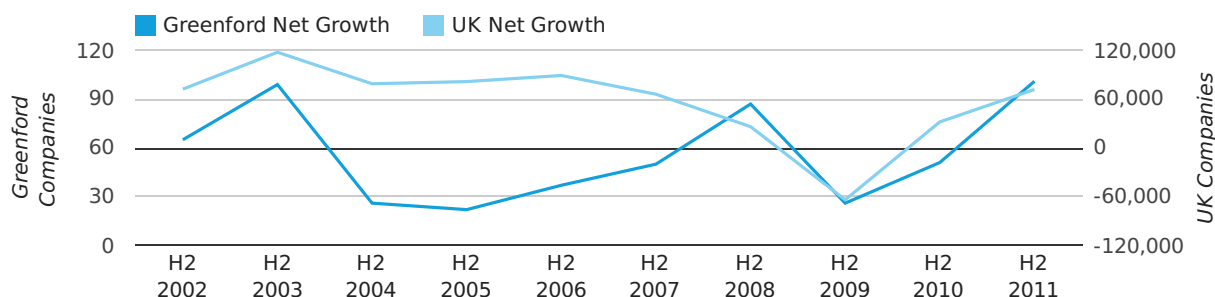
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Greenford when compared to any previous second half year.

In the second half of 2011 the company register for Greenford increased by 101 companies. This figure is 98.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	GREENFORD	UK
2011	101	71,922
2010	51	32,008
% CHANGE	98.0%	124.7%
RECORD YEAR	2011 (101)	2003 (117,772)

net growth by half year



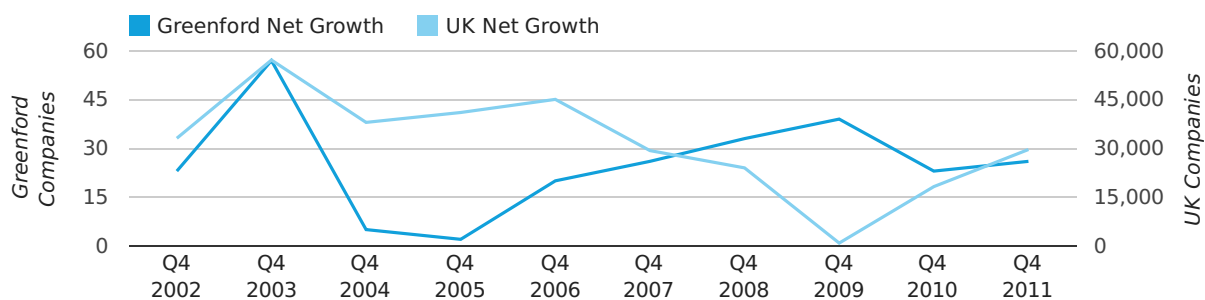
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Greenford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 26 companies.

This represents an increase of 13.0% on the same period last year.

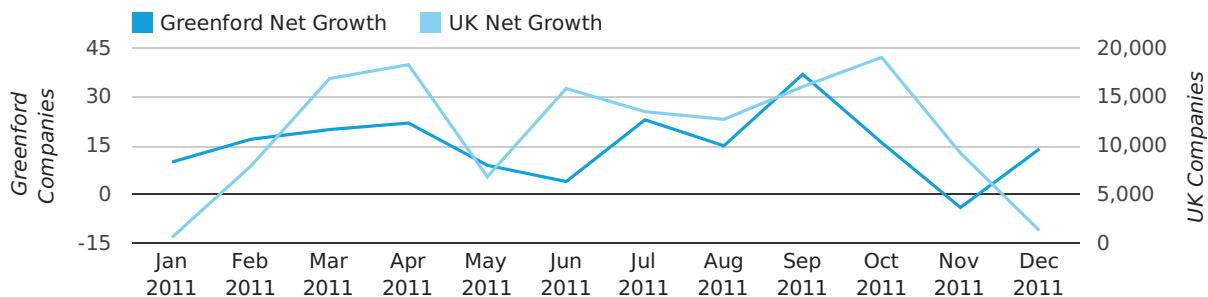
FOURTH QUARTER (OCT 2011 - DEC 2011)	GREENFORD	UK
2011	26	29,640
2010	23	18,221
% CHANGE	13.0%	62.7%
RECORD YEAR	2003 (57)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



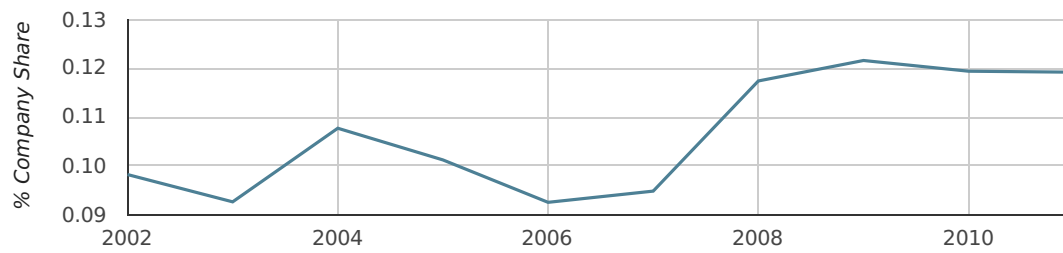
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	16	-4	14
NET GROWTH IN 2010	6	-4	21
% CHANGE	166.7%	0.0%	-33.3%
RECORD YEAR	2008 (31)	2009 (23)	2010 (21)

Annual Data (2011)

In 2011 Greenford formed 0.1% of all UK companies. This is no change on 2010 when Greenford was responsible for 0.1% of all UK companies.

YEAR	GREENFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by year

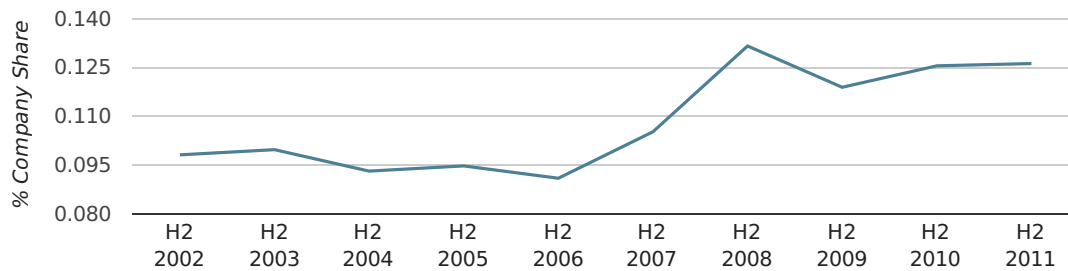


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Greenford formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	GREENFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

company share by half year

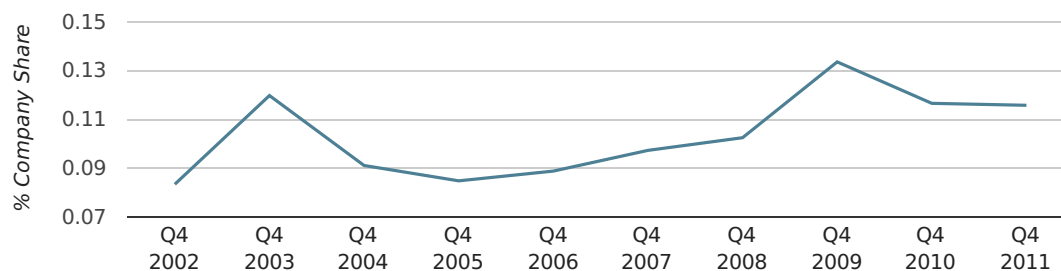


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Greenford formed 0.1% of all UK companies.

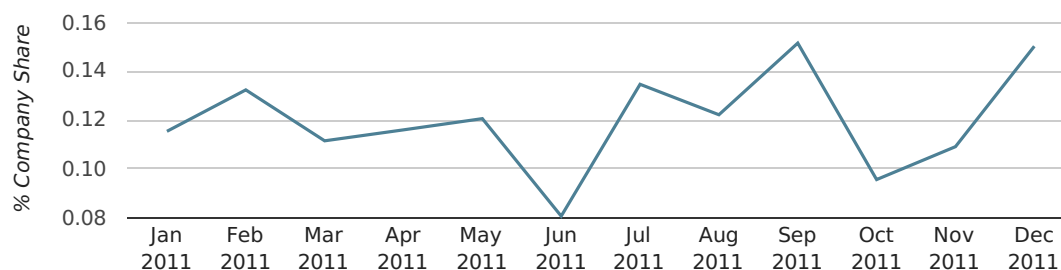
FOURTH QUARTER (OCT 2011 - DEC 2011)	GREENFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-19.6%	4.1%	16.5%
RECORD YEAR	1964 (0.3%)	1967 (0.5%)	1966 (0.5%)

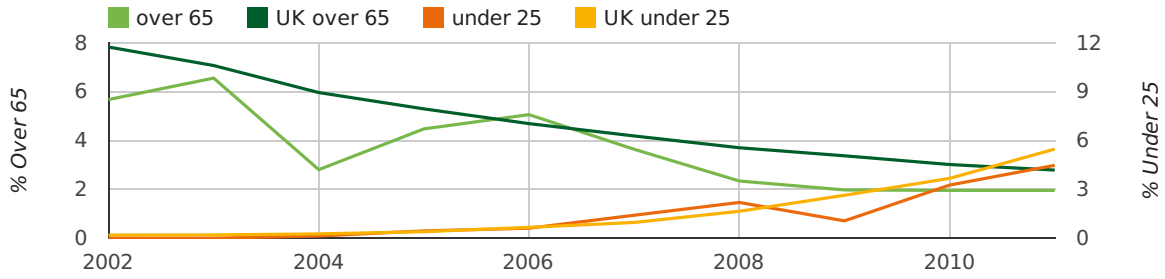
Annual Data (2011)

The average age of a director in 2011 was 38.9.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.2%.

director age by year



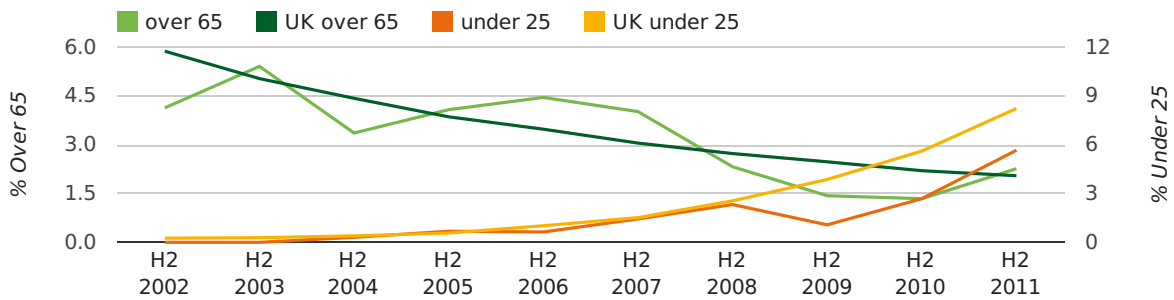
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 38.4.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.1%.

director age by half year



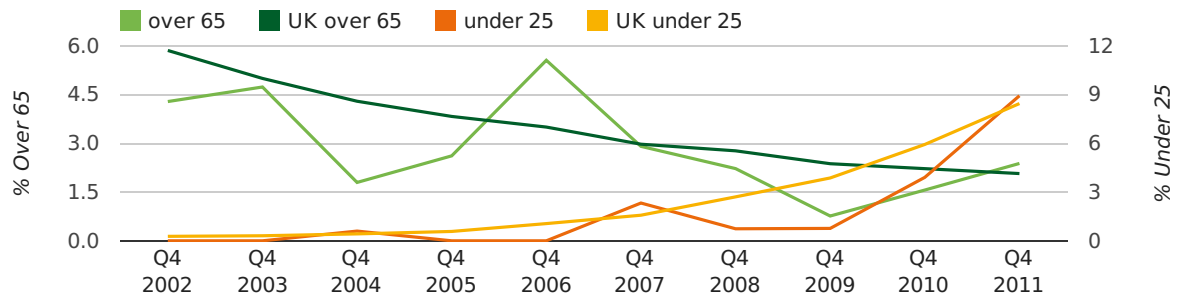
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 37.5.

The percentage of directors under the age of 25 was 8.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.1%.

director age by quarter

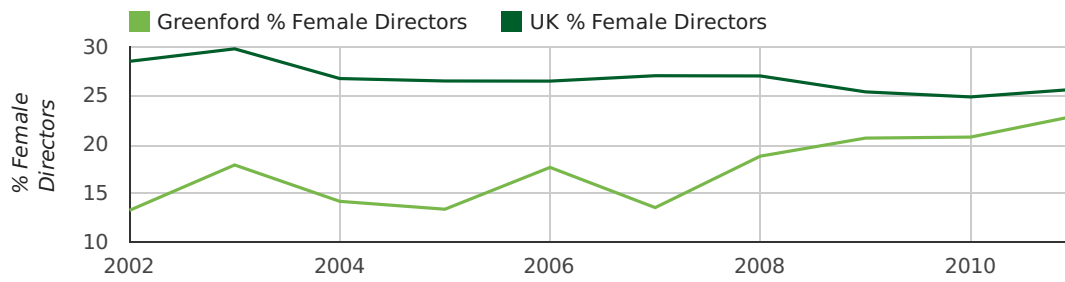


Annual Data (2011)

The record year for female directors in Greenford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Greenford in 2011 was 13.3%. The average for the UK during this time was 28.6%

director gender by year

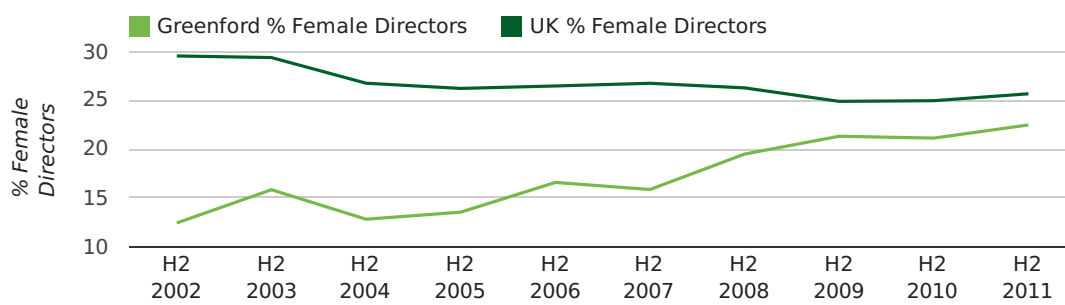


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Greenford was 1860 when 42.9% of all directors were female.

22.5% of all director appointments in Greenford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

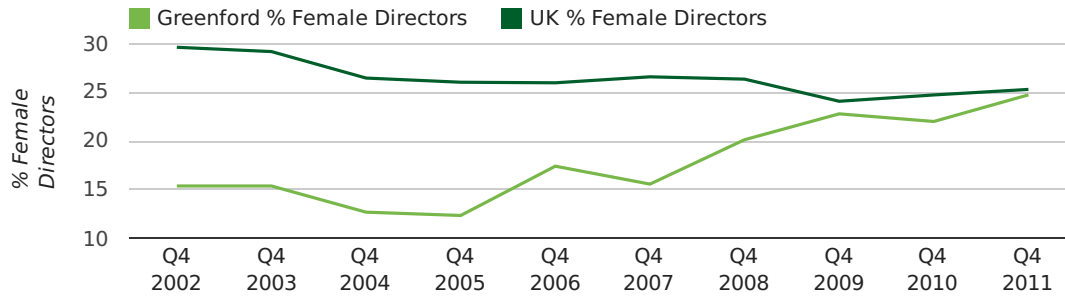


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Greenford was in 1977 when 31.1% of all directors were female.

24.7% of all director appointments in Greenford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	2.43%	CONSULTING	5.07%
CONSULTANCY	1.51%	MANAGEMENT	4.74%
MANAGEMENT	1.39%	CONSULTANCY	3.26%
PROPERTY	1.27%	PROPERTY	2.37%
SECURITY	1.04%	TRADING	2.07%
IT	0.81%	DESIGN	1.92%
ENTERPRISES	0.81%	ASSOCIATES	1.86%
CONSULTANTS	0.81%	ENGINEERING	1.78%
HIRE	0.70%	BUSINESS	1.78%
CARE	0.70%	CONSULTANTS	1.76%
INTERNATIONAL	0.70%	CONSTRUCTION	1.73%
CONSULTING	0.70%	MEDIA	1.71%
CAR	0.58%	LONDON	1.63%
FOOD	0.58%	J	1.51%
BEAUTY	0.58%	INVESTMENTS	1.48%
COMMERCIAL	0.58%	GLOBAL	1.46%
HAIR	0.58%	IT	1.41%
CARBON	0.46%	CARE	1.39%
ACADEMY	0.46%	PROPERTIES	1.29%
GREEN	0.46%	ELECTRICAL	1.29%
(LONDON)	0.46%	M	1.27%
CONSTRUCTION	0.46%	BUILDING	1.26%
SHIPPING	0.46%	ENERGY	1.25%
MAINTENANCE	0.46%	S	1.20%
DESIGN	0.46%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	298	205,525
7487 - Other business activities	54	57,052
82990 - Other business support service activities not elsewhere classified	28	32,483
9305 - Other service activities	25	9,492
96090 - Other service activities not elsewhere classified	18	11,768
9999 - Dormant Company	18	20,199
62090 - Other information technology service activities	14	7,493
4521 - General construction & civil engineering	13	5,558
7260 - Other computer related activities	13	7,667
70229 - Management consultancy activities other than financial management	12	17,765
62020 - Information technology consultancy activities	12	12,072
7414 - Business & management consultancy	11	13,034
4545 - Other building completion	10	2,369
99999 - Dormant Company	10	21,846
7222 - Other software consultancy and supply	10	7,398
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	8	1,385
46900 - Non-specialised wholesale trade	7	1,445
5552 - Catering	7	2,110
49410 - Freight transport by road	6	2,392
45200 - Maintenance and repair of motor vehicles	6	2,452