

Greenford

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Greenford when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Greenford when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Greenford when compared to any previous March.
- March 2012 was a record month for company registrations in Greenford when compared to any month in history.
- February 2012 saw a new record in company registrations in Greenford when compared to any previous February.
- January 2012 saw a new record in company registrations in Greenford when compared to any previous January.
- Q1 2012 saw a new record in net growth in Greenford when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Greenford when compared to any quarter in history.
- March 2012 saw a new record in net growth in Greenford when compared to any previous March.
- March 2012 was a record month for net growth in Greenford when compared to any month in history.
- February 2012 saw a new record in net growth in Greenford when compared to any previous February.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Greenford when compared to any previous Q1.

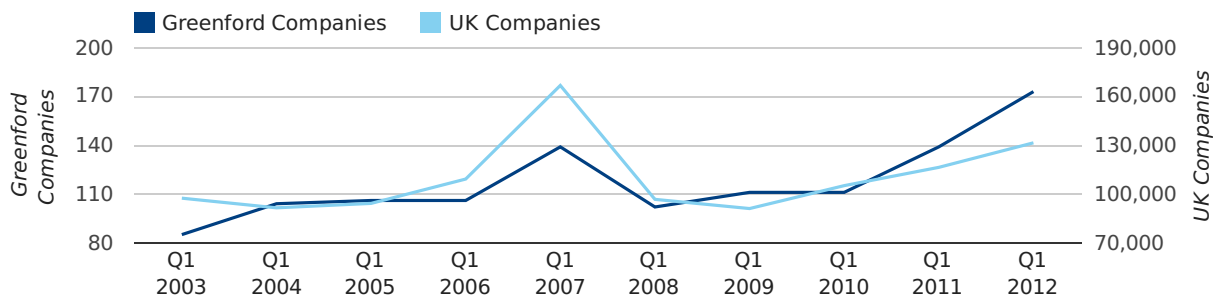
Q1 2012 was a record quarter for company registrations in Greenford when compared to any quarter in history.

A total of 173 companies were registered in Greenford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 24.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	GREENFORD	UK
2012	173	131,491
2011	139	116,391
% CHANGE	24.5%	13.0%
RECORD YEAR	2012 (173)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

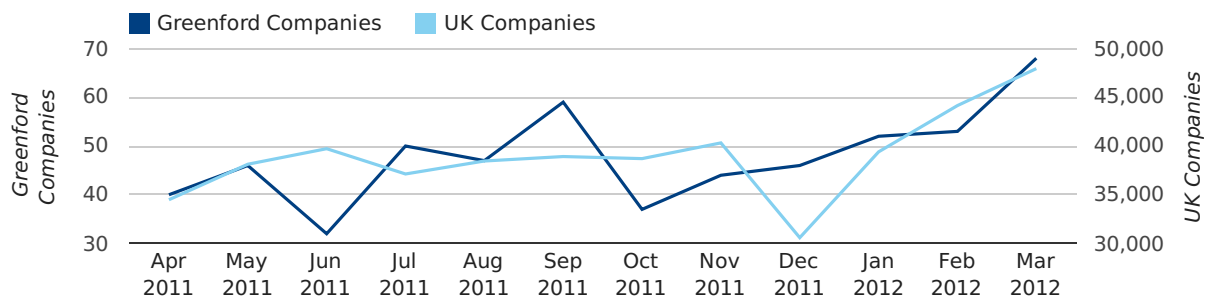
March 2012 saw a new record in company registrations in Greenford when compared to any previous March.

March 2012 was a record month for company registrations in Greenford when compared to any month in history.

February 2012 saw a new record in company registrations in Greenford when compared to any previous February.

January 2012 saw a new record in company registrations in Greenford when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	52	53	68
NEW COMPANIES IN 2011	39	50	50
% CHANGE	33.3%	6.0%	36.0%
RECORD YEAR	2012 (52)	2012 (53)	2012 (68)

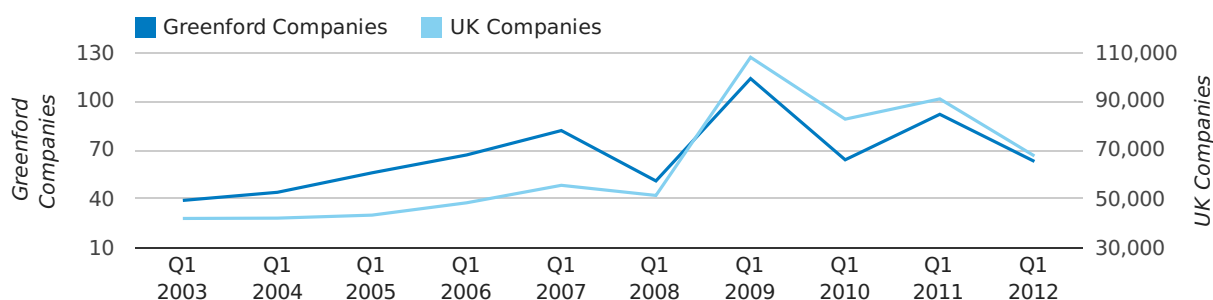
Quarterly Data (Q1 Jan-Mar 2012)

A total of 63 companies were dissolved in Greenford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 31.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

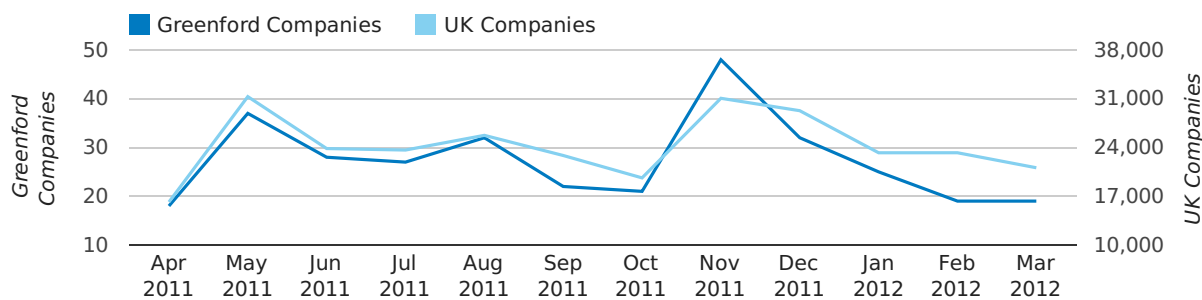
FIRST QUARTER (JAN 2012 - MAR 2012)	GREENFORD	UK
2012	63	67,576
2011	92	90,986
% CHANGE	-31.5%	-25.7%
RECORD YEAR	2009 (114)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	25	19	19
CLOSED COMPANIES IN 2011	29	33	30
% CHANGE	-13.8%	-42.4%	-37%
RECORD YEAR	2006 (35)	2011 (33)	2009 (93)

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Greenford when compared to any previous Q1.

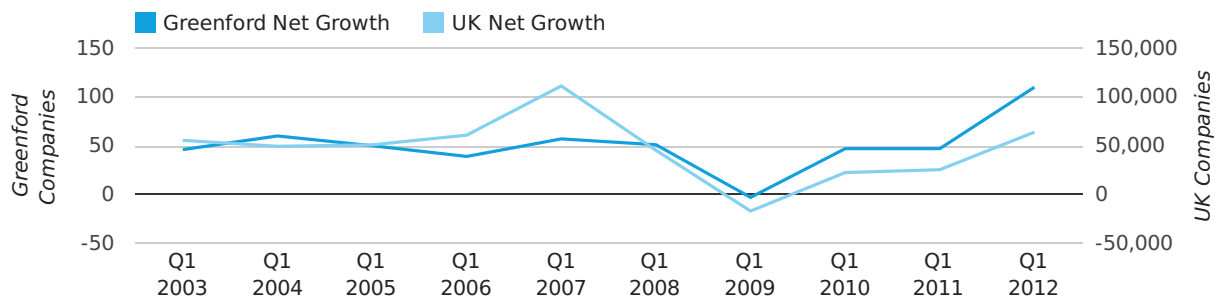
Q1 2012 was a record quarter for net growth in Greenford when compared to any quarter in history.

Net company growth for Greenford during the first quarter of 2012 (Jan 2012 - Mar 2012) was 110 companies.

This represents an increase of 134.0% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	GREENFORD	UK
2012	110	63,915
2011	47	25,405
% CHANGE	134.0%	151.6%
RECORD YEAR	2012 (110)	2007 (111,282)

net growth by quarter



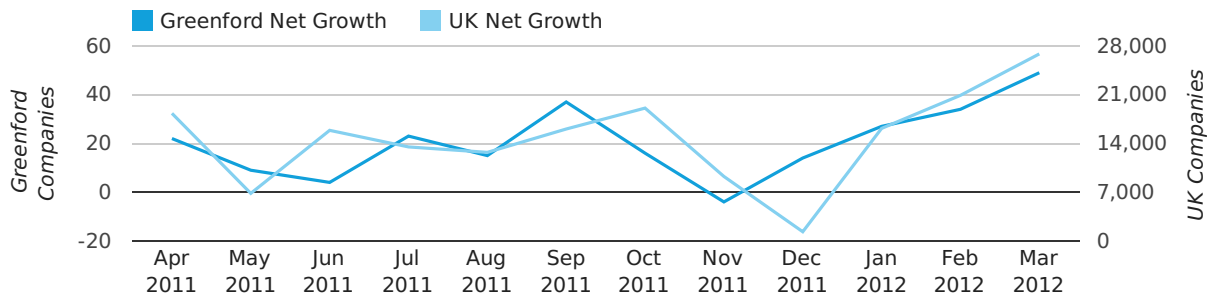
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in net growth in Greenford when compared to any previous March.

March 2012 was a record month for net growth in Greenford when compared to any month in history.

February 2012 saw a new record in net growth in Greenford when compared to any previous February.

net growth by month



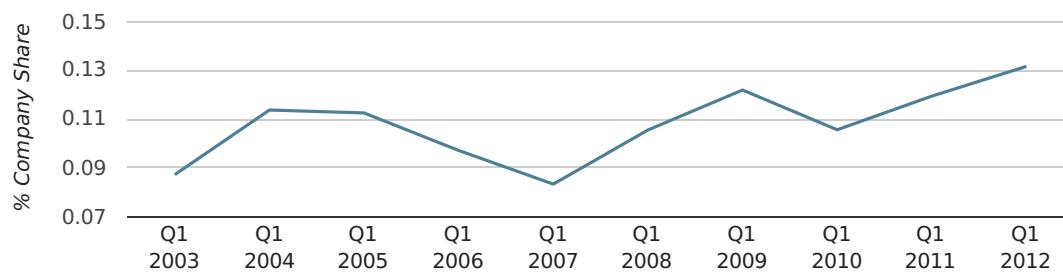
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	27	34	49
NET GROWTH IN 2011	10	17	20
% CHANGE	170.0%	100.0%	145.0%
RECORD YEAR	2009 (34)	2012 (34)	2012 (49)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Greenford formed 0.1% of all UK companies.

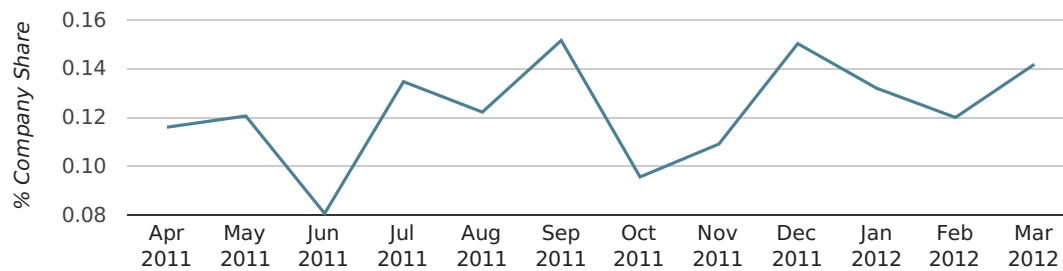
FIRST QUARTER (JAN 2012 - MAR 2012)	GREENFORD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	14.4%	-9.4%	27.2%
RECORD YEAR	1962 (0.4%)	1964 (0.4%)	1969 (0.2%)

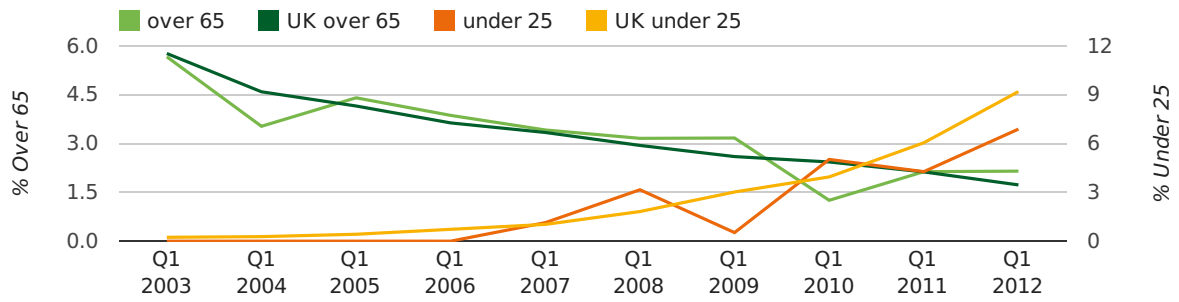
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 38.6.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.5%.

director age by quarter

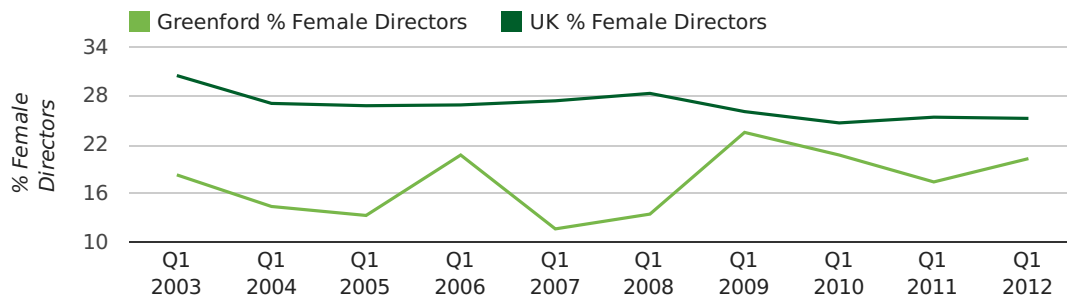


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Greenford was in 1861 when 40.0% of all directors were female.

20.3% of all director appointments in Greenford in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.83%	CONSULTING	5.07%
CONSULTANCY	1.51%	MANAGEMENT	4.74%
MANAGEMENT	1.51%	CONSULTANCY	3.30%
SECURITY	1.18%	PROPERTY	2.37%
IT	0.97%	TRADING	2.07%
PROPERTY	0.97%	DESIGN	1.93%
CONSULTING	0.97%	ENGINEERING	1.86%
BUILDING	0.75%	ASSOCIATES	1.84%
ACADEMY	0.65%	CONSULTANTS	1.79%
INTERNATIONAL	0.65%	BUSINESS	1.73%
BUSINESS	0.54%	MEDIA	1.72%
FOOD	0.54%	CONSTRUCTION	1.72%
ASSOCIATES	0.54%	LONDON	1.66%
CONSULTANTS	0.54%	J	1.54%
ENTERPRISES	0.54%	INVESTMENTS	1.51%
BEAUTY	0.54%	GLOBAL	1.50%
MAINTENANCE	0.43%	IT	1.40%
GLOBAL	0.43%	CARE	1.34%
CORPORATION	0.43%	PROPERTIES	1.31%
MEDIA	0.43%	ELECTRICAL	1.27%
DESIGN	0.43%	M	1.27%
CENTRE	0.43%	BUILDING	1.24%
TRADING	0.43%	ENERGY	1.20%
PROJECTS	0.43%	S	1.20%
TECH	0.43%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	315	216,665
7487 - Other business activities	49	52,735
82990 - Other business support service activities not elsewhere classified	27	35,233
9305 - Other service activities	20	8,818
9999 - Dormant Company	18	18,617
96090 - Other service activities not elsewhere classified	18	13,637
70229 - Management consultancy activities other than financial management	15	19,704
62090 - Other information technology service activities	15	8,145
62020 - Information technology consultancy activities	14	14,303
4521 - General construction & civil engineering	13	5,169
7260 - Other computer related activities	13	7,154
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	12	1,626
99999 - Dormant Company	11	25,084
7414 - Business & management consultancy	11	12,113
7222 - Other software consultancy and supply	10	6,934
4545 - Other building completion	9	2,196
85590 - Other education not elsewhere classified	9	2,786
41202 - Construction of domestic buildings	7	3,052
5552 - Catering	7	1,960
47990 - Other retail sale not in stores, stalls or markets	6	3,129