

Greenford

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Greenford when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Greenford when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Greenford when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Greenford when compared to any previous May.
- The first half of 2012 saw a new record in net growth in Greenford when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Greenford when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Greenford when compared to any previous Q2.
- The first half of 2012 saw a new record in UK company share in Greenford when compared to any previous first half year.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Greenford when compared to any previous first half year.

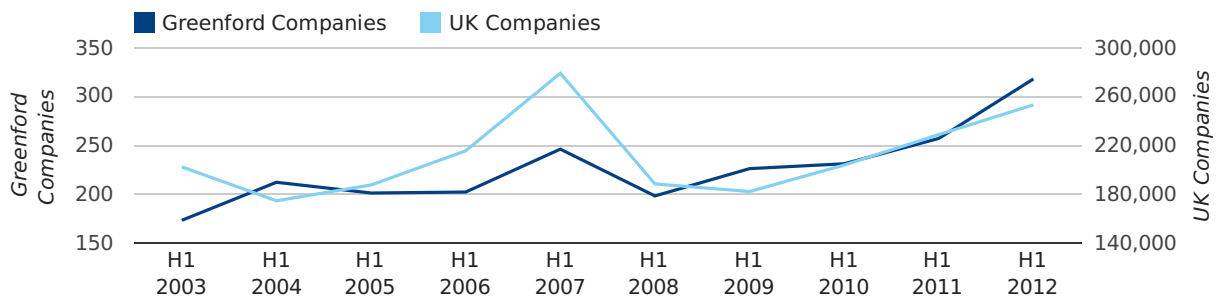
The first half of 2012 was a record first half year for company registrations in Greenford when compared to any half year in history.

In the first half of 2012 a total of 318 companies were formed in Greenford. This figure is 23.7% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Greenford occurred in 2012 when a total of 318 were formed.

HALF YEAR (JAN-JUN)	GREENFORD	UK
2012	318	253,150
2011	257	228,735
% CHANGE	23.7%	10.7%
RECORD YEAR	2012 (318)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

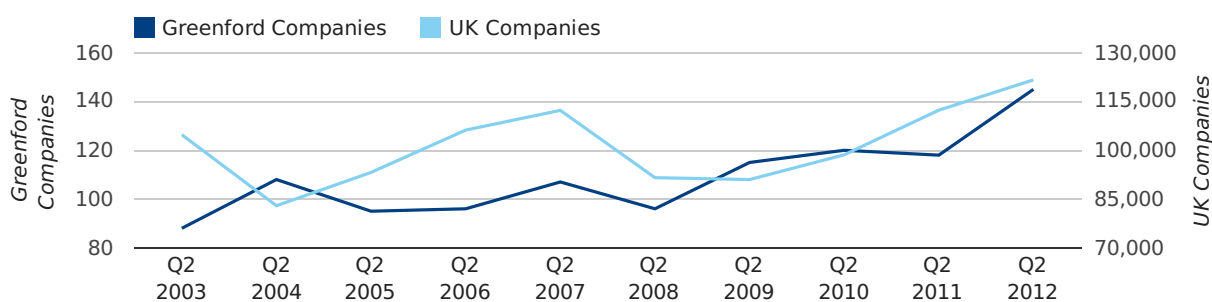
Q2 2012 saw a new record in company registrations in Greenford when compared to any previous Q2.

A total of 145 companies were registered in Greenford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 22.9% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	GREENFORD	UK
2012	145	121,659
2011	118	112,344
% CHANGE	22.9%	8.3%
RECORD YEAR	2012 (145)	2012 (121,659)

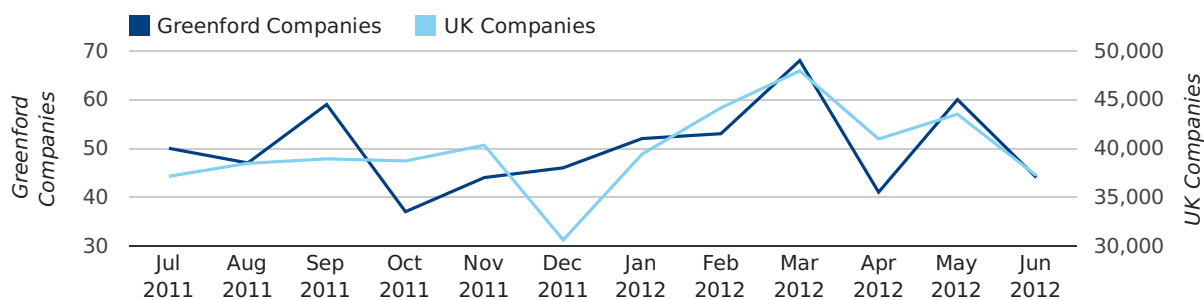
new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Greenford when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	41	60	44
NEW COMPANIES IN 2011	40	46	32
% CHANGE	2.5%	30.4%	37.5%
RECORD YEAR	2009 (49)	2012 (60)	2010 (56)

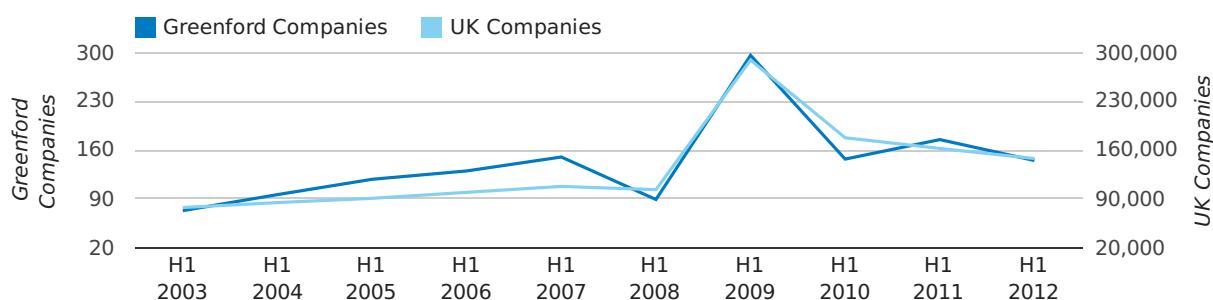
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 145 companies were dissolved in Greenford. This figure is 17.1% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Greenford occurred in 2009 when a total of 296 were closed.

HALF YEAR (JAN-JUN)	GREENFORD	UK
2012	145	147,793
2011	175	162,310
% CHANGE	-17.1%	-8.9%
RECORD YEAR	2009 (296)	2009 (289,236)

dissolved companies by half year



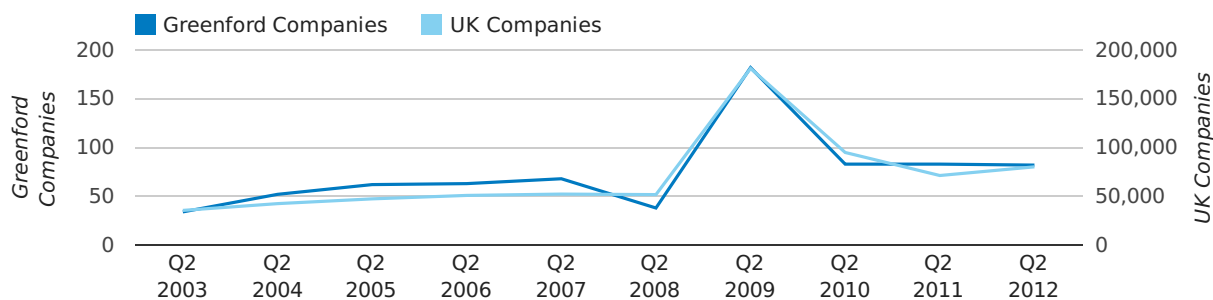
Quarterly Data (Q2 Apr-Jun 2012)

A total of 82 companies were dissolved in Greenford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 1.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

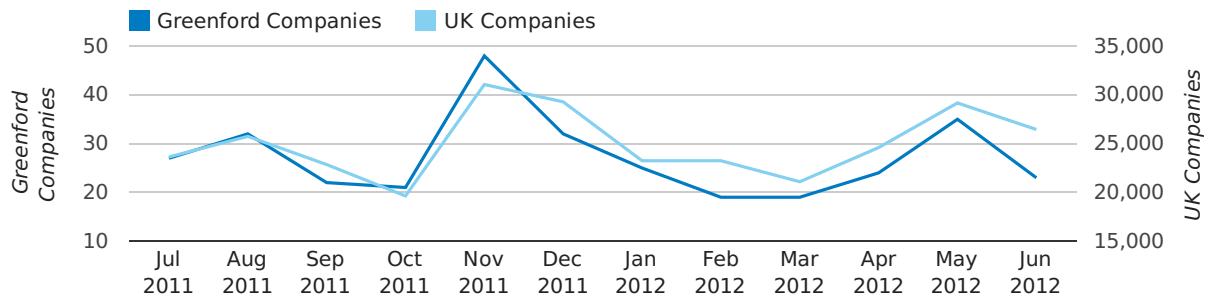
SECOND QUARTER (APR 2012 - JUN 2012)	GREENFORD	UK
2012	82	80,217
2011	83	71,324
% CHANGE	-1.2%	12.5%
RECORD YEAR	2009 (182)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	24	35	23
CLOSED COMPANIES IN 2011	18	37	28
% CHANGE	33.3%	-5.4%	-18%
RECORD YEAR	2009 (65)	2009 (74)	2009 (43)

Half Year Data (Jan-Jun 2012)

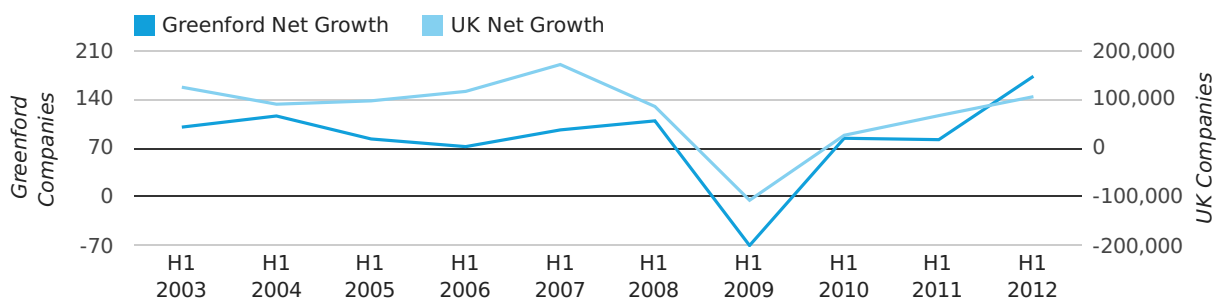
The first half of 2012 saw a new record in net growth in Greenford when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Greenford when compared to any half year in history.

In the first half of 2012 the company register for Greenford increased by 173 companies. This figure is 111.0% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	GREENFORD	UK
2012	173	105,357
2011	82	66,425
% CHANGE	111.0%	58.6%
RECORD YEAR	2012 (173)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

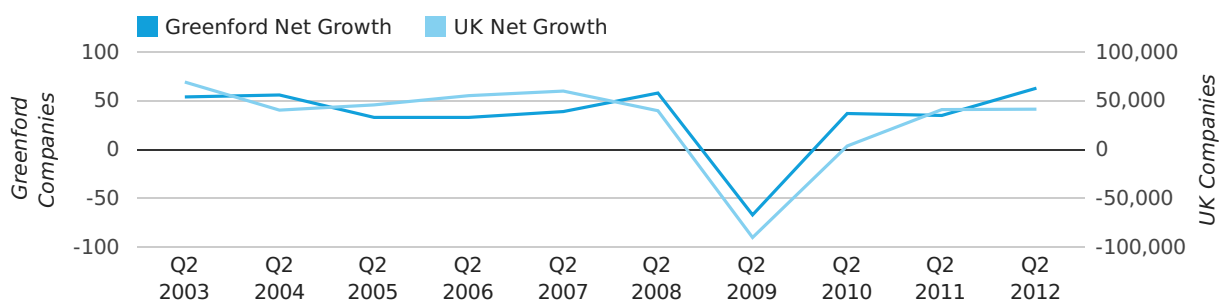
Q2 2012 saw a new record in net growth in Greenford when compared to any previous Q2.

Net company growth for Greenford during the second quarter of 2012 (Apr 2012 - Jun 2012) was 63 companies.

This represents an increase of 80.0% on the same period last year.

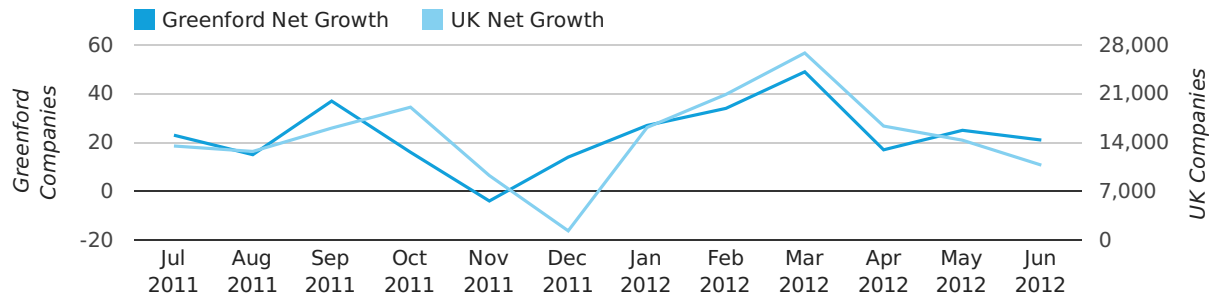
SECOND QUARTER (APR 2012 - JUN 2012)	GREENFORD	UK
2012	63	41,442
2011	35	41,020
% CHANGE	80.0%	1.0%
RECORD YEAR	2012 (63)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	17	25	21
NET GROWTH IN 2011	22	9	4
% CHANGE	-22.7%	177.8%	425.0%
RECORD YEAR	1997 (25)	2003 (27)	2010 (27)

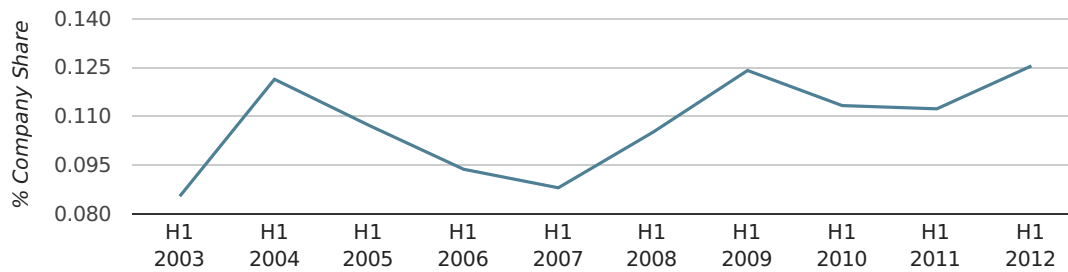
Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in UK company share in Greenford when compared to any previous first half year.

In the first half of 2012 Greenford formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	GREENFORD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2012 (0.1%)

company share by half year

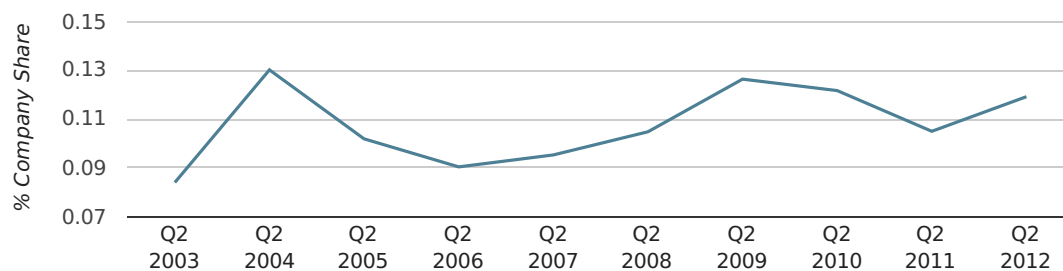


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Greenford formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	GREENFORD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-13.7%	14.3%	46.8%
RECORD YEAR	1961 (0.2%)	1975 (0.3%)	1968 (0.6%)

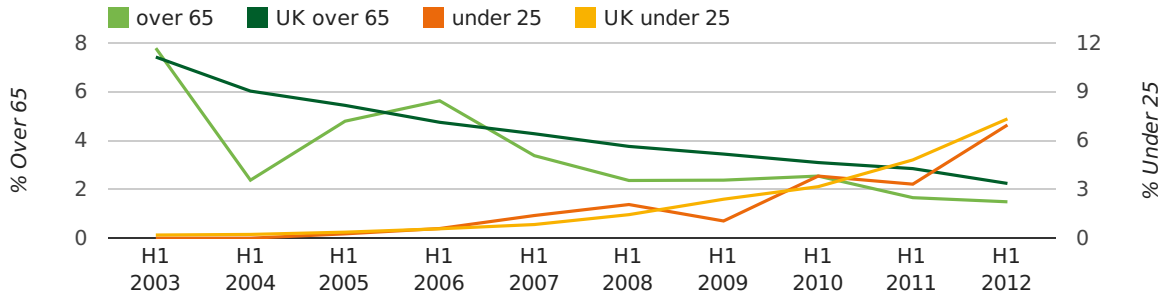
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 38.2.

The percentage of directors under the age of 25 was 7.0% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.5% compared to the UK figure of 3.4%.

director age by half year



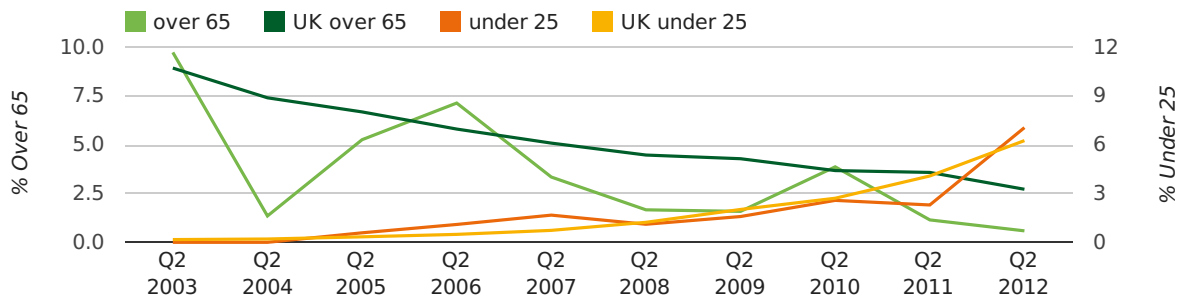
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 37.6.

The percentage of directors under the age of 25 was 7.1% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 0.6% compared to the UK figure of 3.3%.

director age by quarter

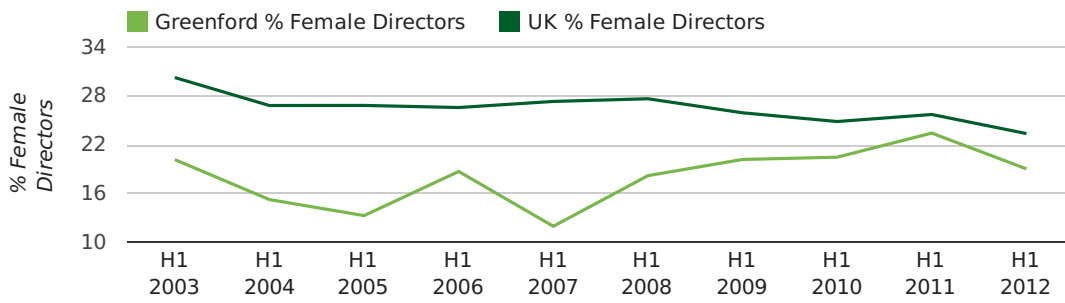


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Greenford was 1861 when 40.0% of all directors were female.

19.0% of all director appointments in Greenford in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

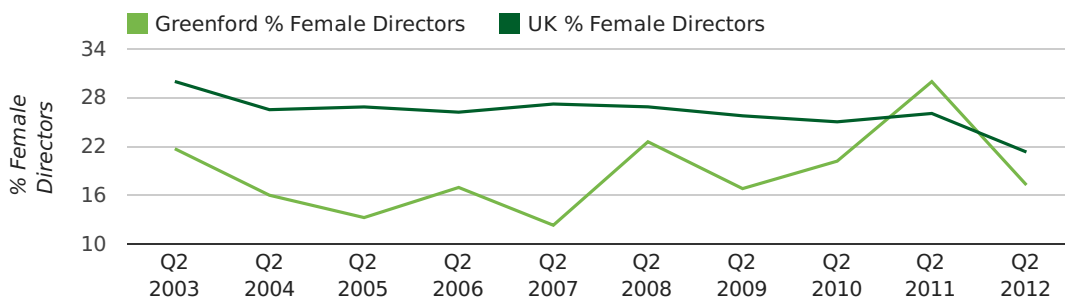


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Greenford was in 1866 when 66.7% of all directors were female.

17.3% of all director appointments in Greenford in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	2.07%	CONSULTING	5.07%
CONSULTANCY	1.45%	MANAGEMENT	4.74%
SECURITY	1.14%	CONSULTANCY	3.28%
PROPERTY	1.04%	PROPERTY	2.35%
MANAGEMENT	1.04%	TRADING	2.10%
IT	0.93%	DESIGN	1.89%
BUILDING	0.93%	ENGINEERING	1.87%
CONSULTING	0.73%	ASSOCIATES	1.82%
ASSOCIATES	0.62%	CONSULTANTS	1.78%
INTERNATIONAL	0.62%	CONSTRUCTION	1.71%
BUILDERS	0.62%	BUSINESS	1.70%
CONSTRUCTION	0.62%	MEDIA	1.69%
ENTERPRISES	0.62%	LONDON	1.68%
CONSULTANTS	0.62%	J	1.57%
SERVICE	0.52%	GLOBAL	1.51%
ACCOUNTING	0.52%	INVESTMENTS	1.48%
CAR	0.52%	IT	1.42%
PLUMBING	0.52%	CARE	1.31%
MEDICAL	0.41%	PROPERTIES	1.31%
CLEANING	0.41%	M	1.26%
BUSINESS	0.41%	ELECTRICAL	1.23%
MEDIA	0.41%	BUILDING	1.23%
BUILD	0.41%	SECURITY	1.19%
GREEN	0.41%	S	1.18%
PRODUCTIONS	0.41%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	326	244,457
7487 - Other business activities	43	47,029
82990 - Other business support service activities not elsewhere classified	30	35,447
9305 - Other service activities	19	7,926
62020 - Information technology consultancy activities	18	15,280
62090 - Other information technology service activities	17	8,258
70229 - Management consultancy activities other than financial management	16	20,390
96090 - Other service activities not elsewhere classified	16	14,220
9999 - Dormant Company	14	16,469
7260 - Other computer related activities	13	6,456
4521 - General construction & civil engineering	13	4,644
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	13	1,718
99999 - Dormant Company	12	26,088
7414 - Business & management consultancy	11	10,978
7222 - Other software consultancy and supply	10	6,356
85590 - Other education not elsewhere classified	9	2,921
4545 - Other building completion	8	1,943
41100 - Development of building projects	8	5,149
5211 - Retail in non-specialised stores holding an alcohol licence, with food, beverages or tobacco predominating, not elsewhere classified	7	552
41202 - Construction of domestic buildings	7	3,185