

Guildford

q1 2011 business confidence report



headlines

- January 2011 saw a new record in company closures in Guildford when compared to any previous January.

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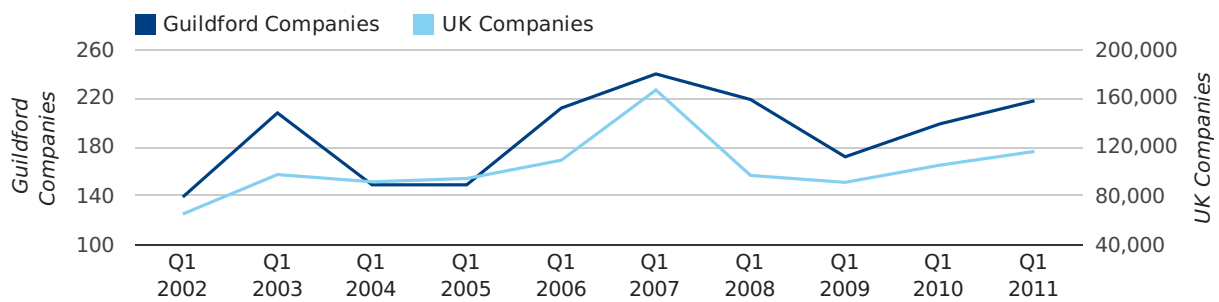
Quarterly Data (Q1 Jan-Mar 2011)

A total of 218 companies were registered in Guildford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 9.5% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

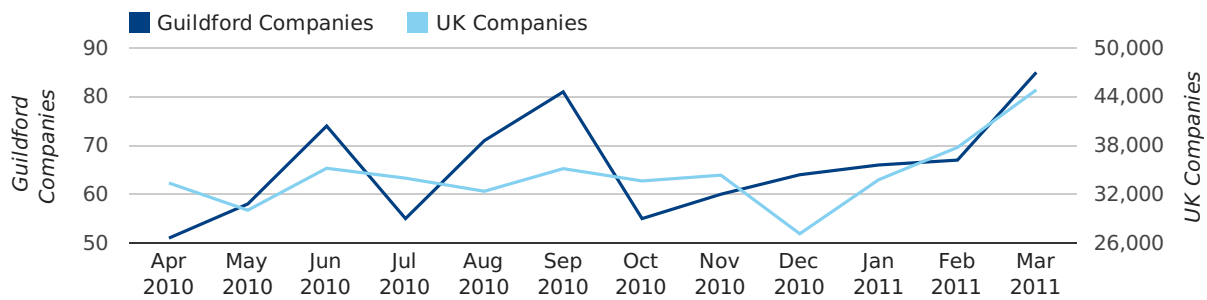
FIRST QUARTER (JAN 2011 - MAR 2011)	GUILDFORD	UK
2011	218	116,391
2010	199	105,137
% CHANGE	9.5%	10.7%
RECORD YEAR	2007 (240)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	66	67	85
NEW COMPANIES IN 2010	53	64	82
% CHANGE	24.5%	4.7%	3.7%
RECORD YEAR	2007 (67)	2008 (85)	2003 (93)

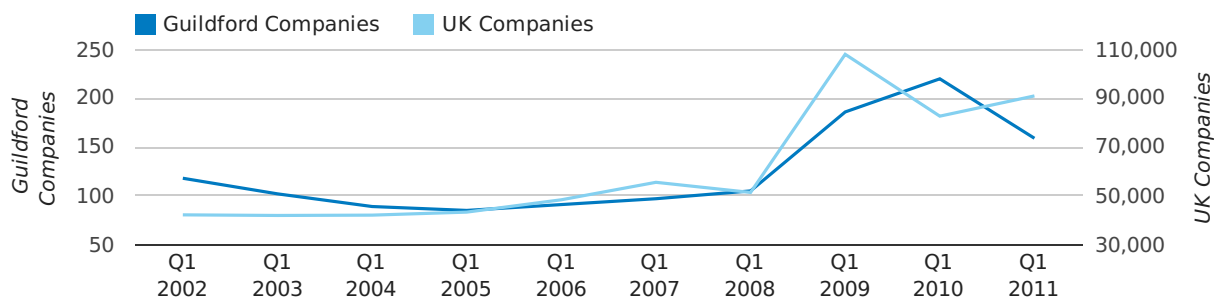
Quarterly Data (Q1 Jan-Mar 2011)

A total of 159 companies were dissolved in Guildford during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 27.7% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	GUILDFORD	UK
2011	159	90,986
2010	220	82,677
% CHANGE	-27.7%	10.0%
RECORD YEAR	2010 (220)	2009 (108,060)

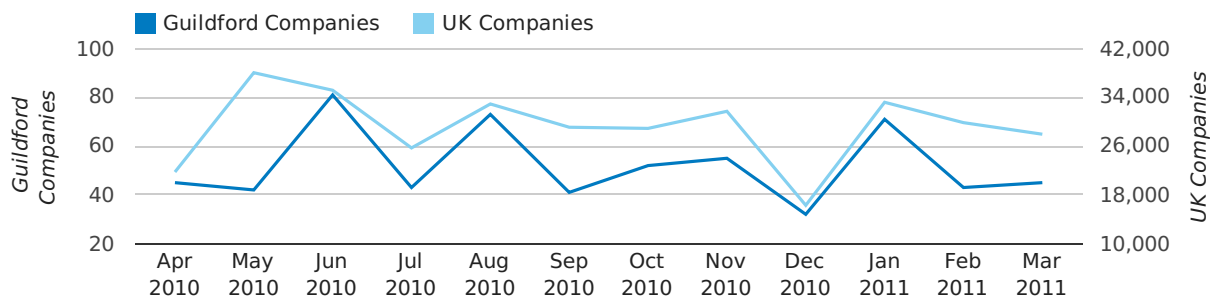
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Guildford when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	71	43	45
CLOSED COMPANIES IN 2010	50	76	94
% CHANGE	42.0%	-43.4%	-52%
RECORD YEAR	2011 (71)	2010 (76)	2009 (111)

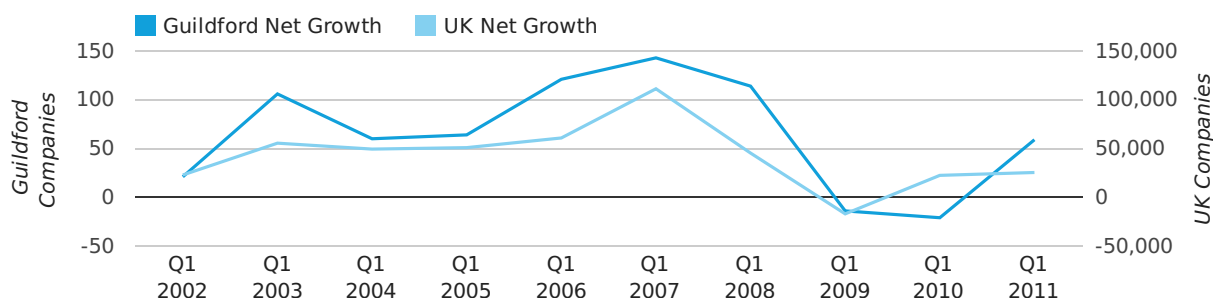
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Guildford during the first quarter of 2011 (Jan 2011 - Mar 2011) was 59 companies.

This represents an increase of 381.0% on the same period last year.

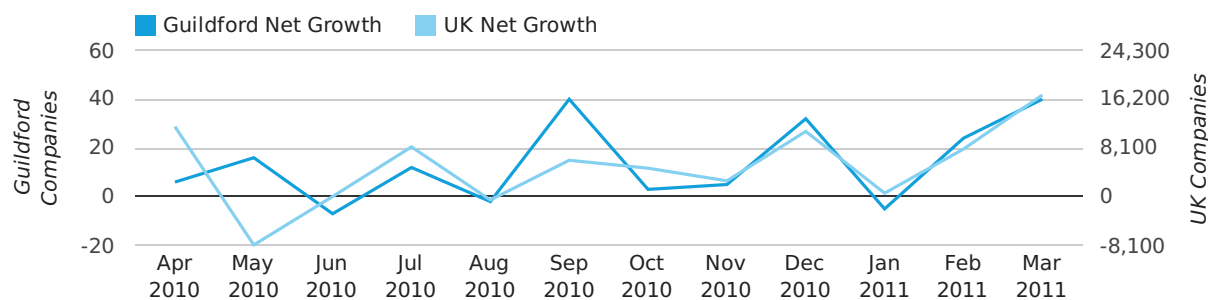
FIRST QUARTER (JAN 2011 - MAR 2011)	GUILDFORD	UK
2011	59	25,405
2010	-21	22,460
% CHANGE	-381.0%	13.1%
RECORD YEAR	2007 (143)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



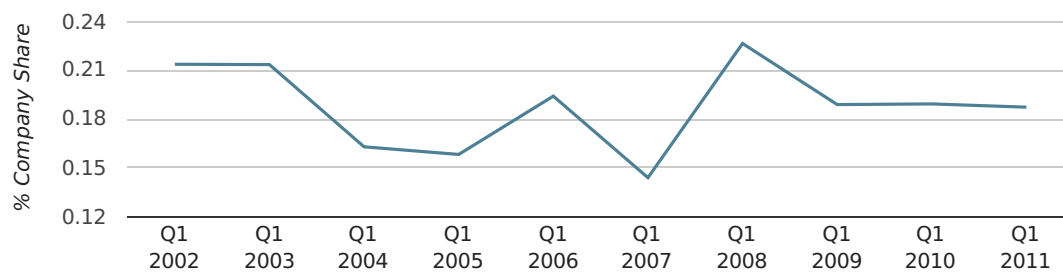
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-5	24	40
NET GROWTH IN 2010	3	-12	-12
% CHANGE	-266.7%	-300.0%	-433.3%
RECORD YEAR	2004 (34)	2007 (56)	2008 (80)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Guildford formed 0.2% of all UK companies.

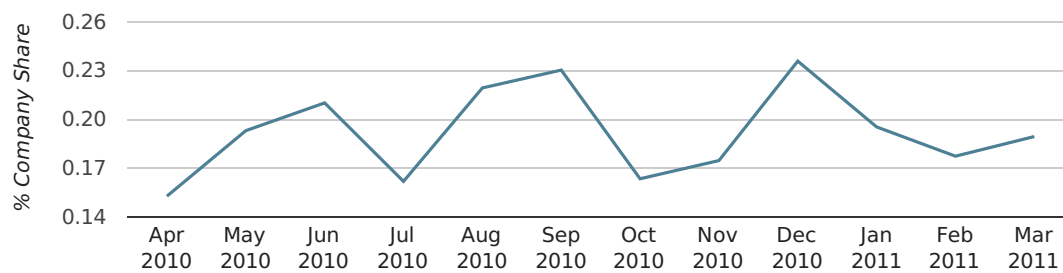
FIRST QUARTER (JAN 2011 - MAR 2011)	GUILDFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.8%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	7.4%	-7.9%	-1.1%
RECORD YEAR	1960 (1.0%)	1960 (0.8%)	1960 (0.7%)

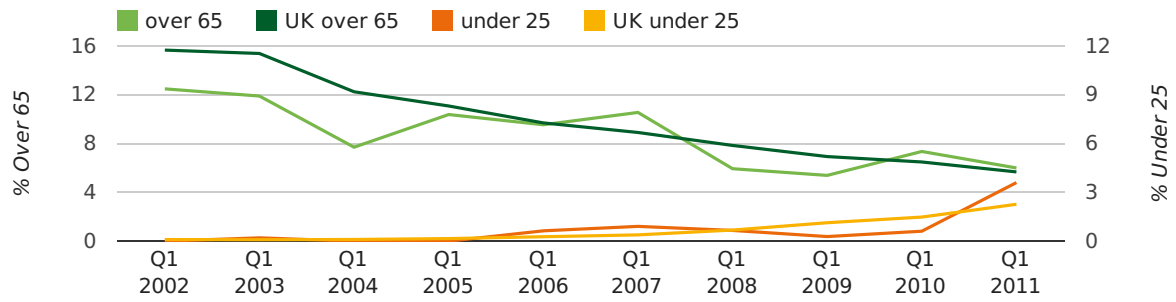
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.7.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.3%.

director age by quarter

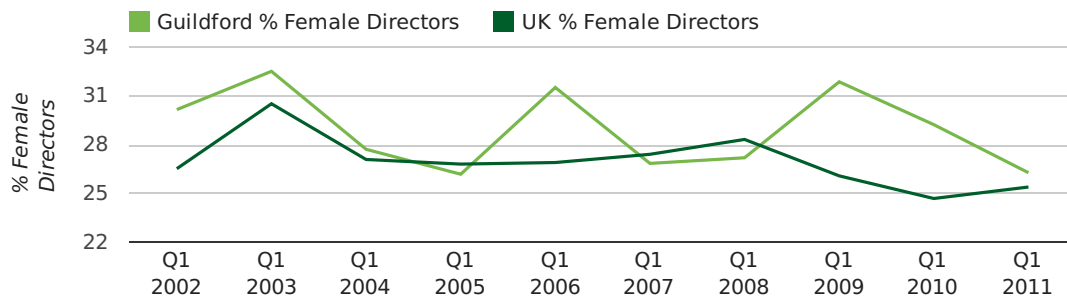


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Guildford was in 1861 when 40.0% of all directors were female.

26.3% of all director appointments in Guildford in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.55%	CONSULTING	5.04%
CONSULTING	2.84%	MANAGEMENT	4.97%
REG	1.26%	CONSULTANCY	3.16%
DESIGN	1.03%	PROPERTY	2.38%
SURREY	1.03%	TRADING	2.10%
ASSOCIATES	0.95%	DESIGN	1.93%
HOLDINGS	0.87%	ASSOCIATES	1.92%
DEVELOPMENTS	0.87%	BUSINESS	1.87%
CONSULTANCY	0.79%	CONSTRUCTION	1.80%
ROAD	0.71%	CONSULTANTS	1.76%
PROPERTIES	0.71%	MEDIA	1.69%
CONSTRUCTION	0.63%	ENGINEERING	1.61%
RESIDENTS	0.63%	LONDON	1.60%
INVESTMENTS	0.63%	CARE	1.45%
PROPERTY	0.63%	J	1.45%
CAPITAL	0.63%	GLOBAL	1.44%
MEDIA	0.63%	INVESTMENTS	1.43%
GUILDFORD	0.55%	IT	1.41%
ENERGY	0.55%	PROPERTIES	1.36%
GARDENS	0.55%	BUILDING	1.34%
STREET	0.55%	M	1.30%
INTERNATIONAL	0.47%	ELECTRICAL	1.28%
TRADING	0.47%	S	1.24%
MARKETING	0.47%	INTERNATIONAL	1.23%
STEVTON	0.47%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	379	202,798
7487 - Other business activities	97	60,968
82990 - Other business support service activities not elsewhere classified	62	30,253
70229 - Management consultancy activities other than financial management	49	16,150
7414 - Business & management consultancy	44	12,916
9999 - Dormant Company	39	19,765
98000 - Residents property management	34	3,154
7222 - Other software consultancy and supply	34	7,000
96090 - Other service activities not elsewhere classified	33	10,085
62020 - Information technology consultancy activities	28	10,246
99999 - Dormant Company	26	18,336
7260 - Other computer related activities	25	7,789
74909 - Other professional, scientific and technical activities not elsewhere classified	23	7,788
7499 - Non-trading company	22	11,316
62012 - Business and domestic software development	18	3,168
74990 - Non-trading company	17	8,695
62090 - Other information technology service activities	16	6,996
9305 - Other service activities	13	8,740
41100 - Development of building projects	11	3,921
68320 - Management of real estate on a fee or contract basis	11	3,220