

Guildford

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Guildford when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Guildford when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Guildford when compared to any previous Q2.
- May 2011 saw a new record in company registrations in Guildford when compared to any previous May.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Guildford when compared to any previous first half year.

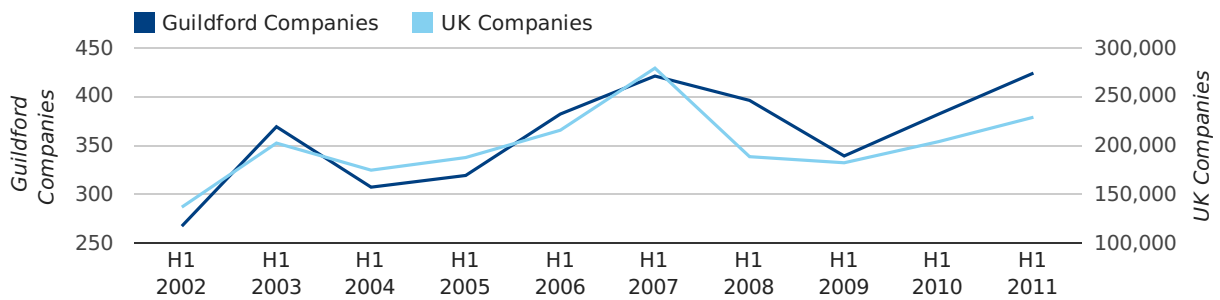
The first half of 2011 was a record first half year for company registrations in Guildford when compared to any half year in history.

In the first half of 2011 a total of 424 companies were formed in Guildford. This figure is 11.0% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Guildford occurred in 2011 when a total of 424 were formed.

HALF YEAR (JAN-JUN)	GUILDFORD	UK
2011	424	228,735
2010	382	203,749
% CHANGE	11.0%	12.3%
RECORD YEAR	2011 (424)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

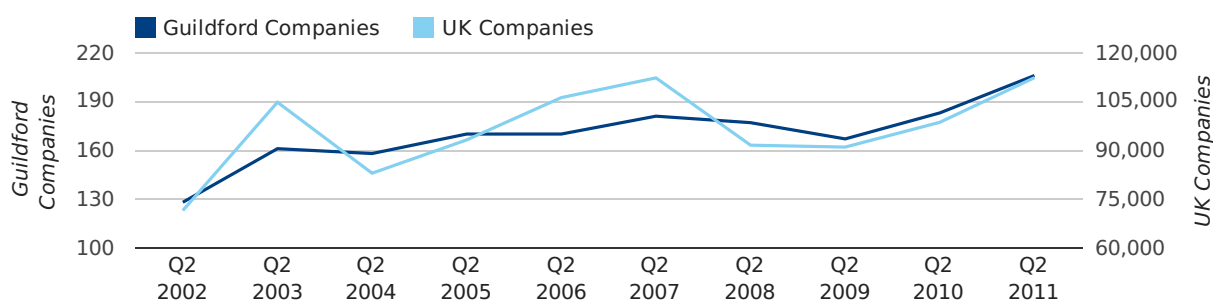
Q2 2011 saw a new record in company registrations in Guildford when compared to any previous Q2.

A total of 206 companies were registered in Guildford during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 12.6% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	GUILDFORD	UK
2011	206	112,344
2010	183	98,612
% CHANGE	12.6%	13.9%
RECORD YEAR	2011 (206)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

May 2011 saw a new record in company registrations in Guildford when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	62	71	73
NEW COMPANIES IN 2010	51	58	74
% CHANGE	21.6%	22.4%	-1.4%
RECORD YEAR	2005 (72)	2011 (71)	2010 (74)

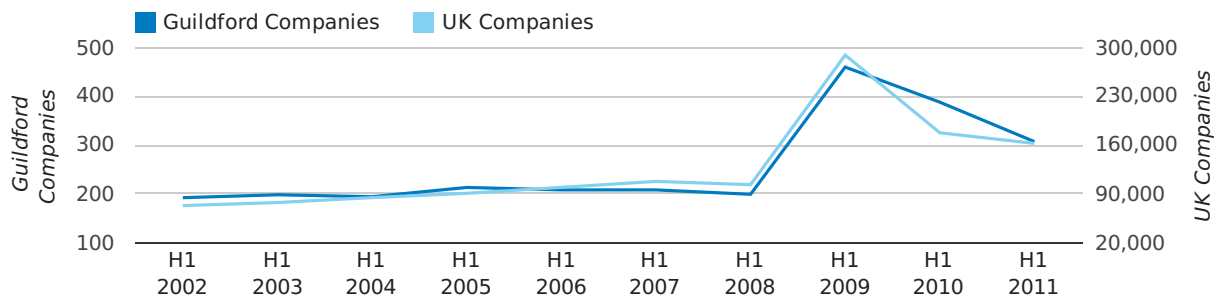
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 307 companies were dissolved in Guildford. This figure is 20.9% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Guildford occurred in 2009 when a total of 460 were closed.

HALF YEAR (JAN-JUN)	GUILDFORD	UK
2011	307	162,310
2010	388	177,631
% CHANGE	-20.9%	-8.6%
RECORD YEAR	2009 (460)	2009 (289,236)

dissolved companies by half year



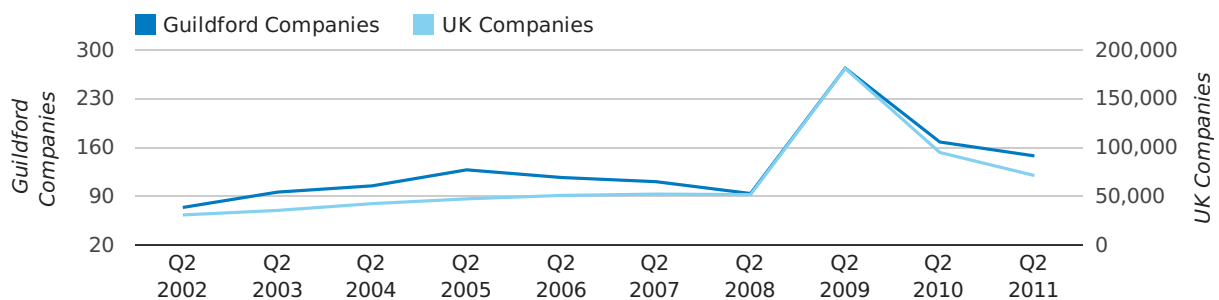
Quarterly Data (Q2 Apr-Jun 2011)

A total of 148 companies were dissolved in Guildford during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 11.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	GUILDFORD	UK
2011	148	71,324
2010	168	94,954
% CHANGE	-11.9%	-24.9%
RECORD YEAR	2009 (274)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



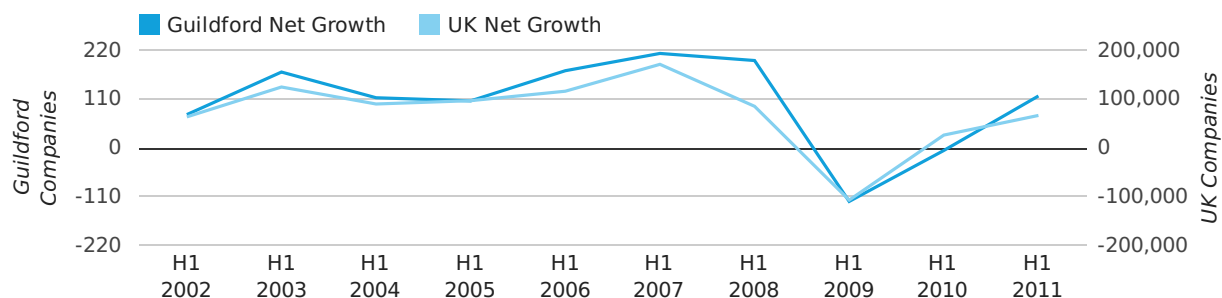
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	29	64	55
CLOSED COMPANIES IN 2010	45	42	81
% CHANGE	-35.6%	52.4%	-32%
RECORD YEAR	2009 (82)	2009 (122)	2010 (81)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Guildford increased by 117 companies. This figure is 2,050.0% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	GUILDFORD	UK
2011	117	66,425
2010	-6	26,118
% CHANGE	-2,050.0%	154.3%
RECORD YEAR	2000 (222)	2007 (171,296)

net growth by half year



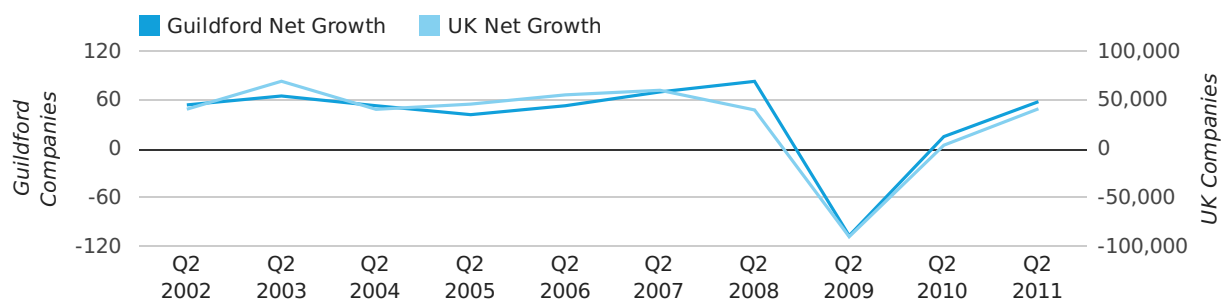
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Guildford during the second quarter of 2011 (Apr 2011 - Jun 2011) was 58 companies.

This represents an increase of 286.7% on the same period last year.

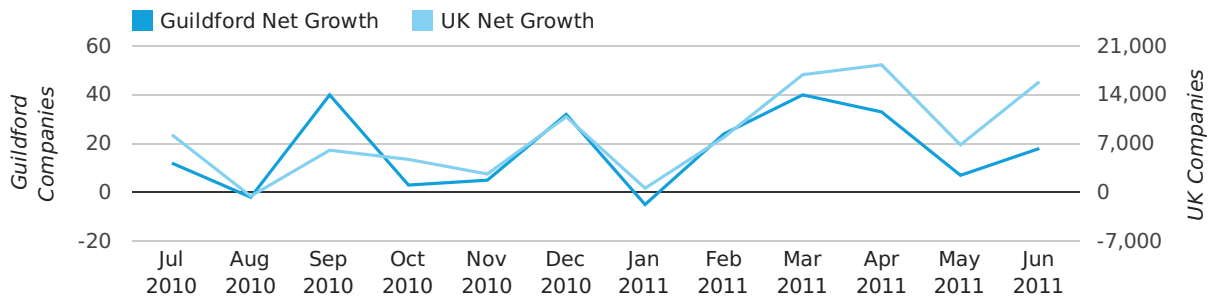
SECOND QUARTER (APR 2011 - JUN 2011)	GUILDFORD	UK
2011	58	41,020
2010	15	3,658
% CHANGE	286.7%	1,021.4%
RECORD YEAR	2000 (120)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



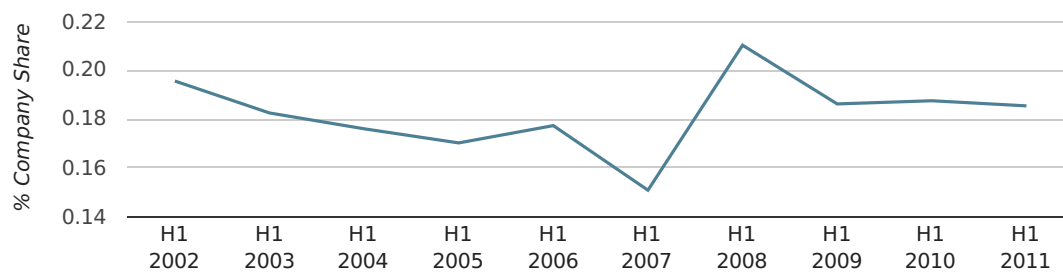
	APRIL	MAY	JUNE
NET GROWTH IN 2011	33	7	18
NET GROWTH IN 2010	6	16	-7
% CHANGE	450.0%	-56.3%	-357.1%
RECORD YEAR	1998 (53)	1997 (39)	2008 (45)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Guildford formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	GUILDFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.5%)

company share by half year

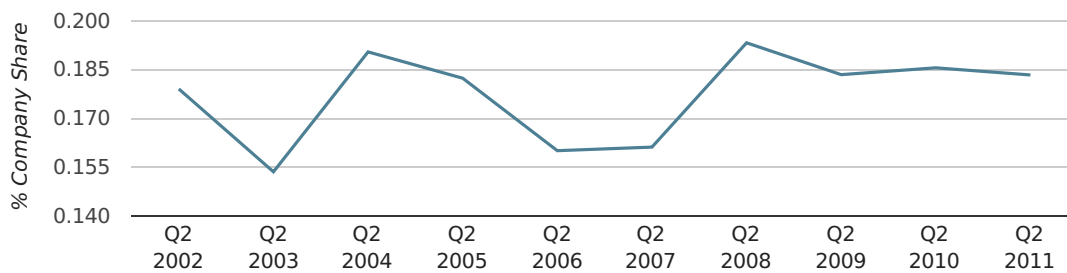


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Guildford formed 0.2% of all UK companies.

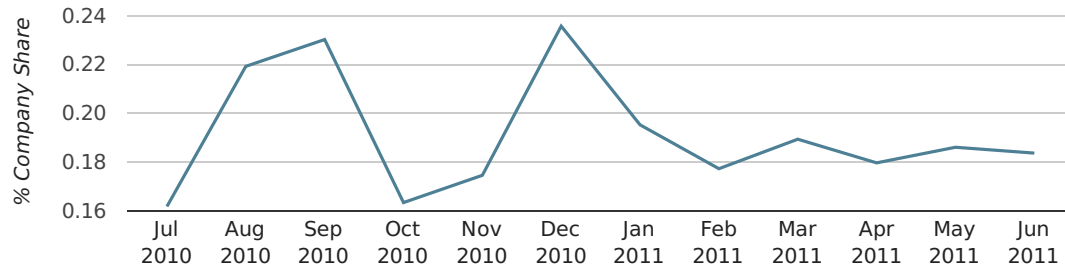
SECOND QUARTER (APR 2011 - JUN 2011)	GUILDFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.5%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	17.7%	-3.6%	-12.6%
RECORD YEAR	1985 (0.6%)	1977 (0.9%)	1972 (0.6%)

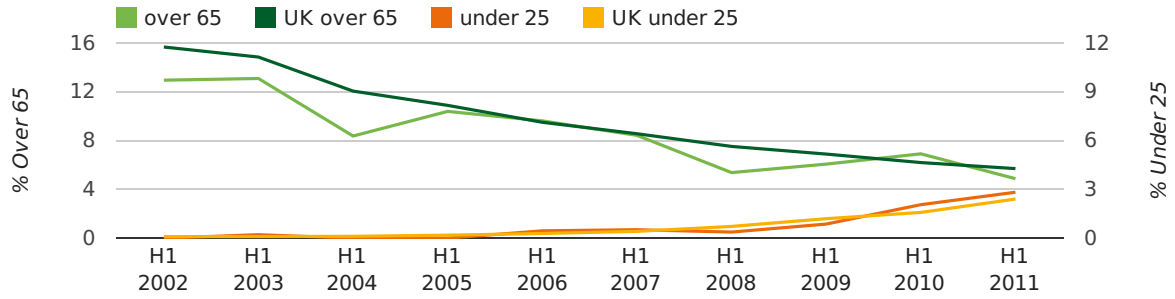
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 45.4.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.3%.

director age by half year



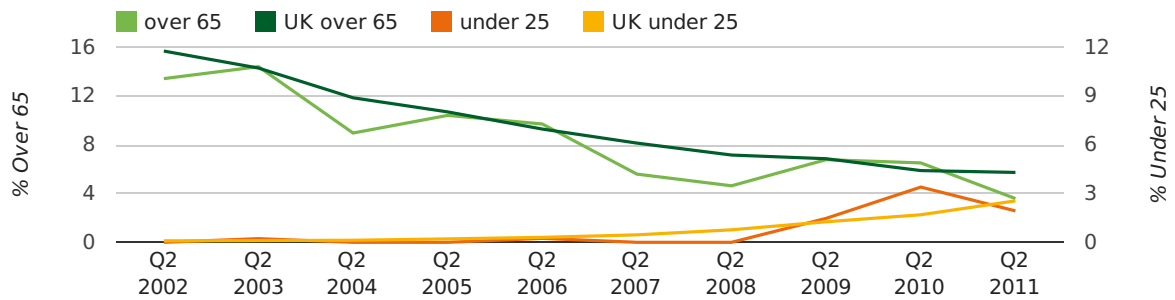
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.9.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.3%.

director age by quarter

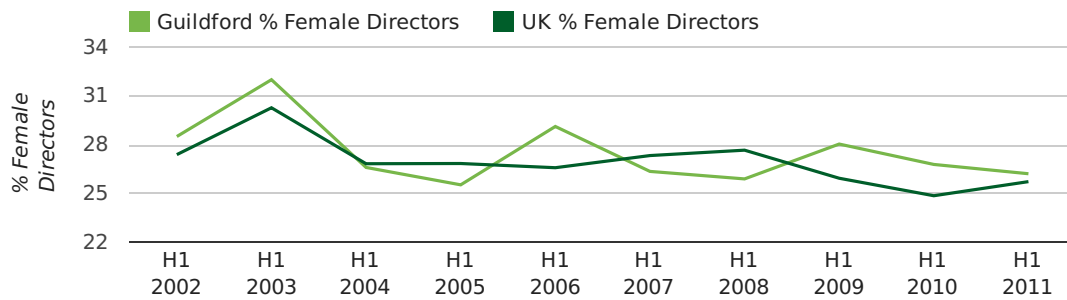


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Guildford was 1861 when 40.0% of all directors were female.

26.2% of all director appointments in Guildford in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

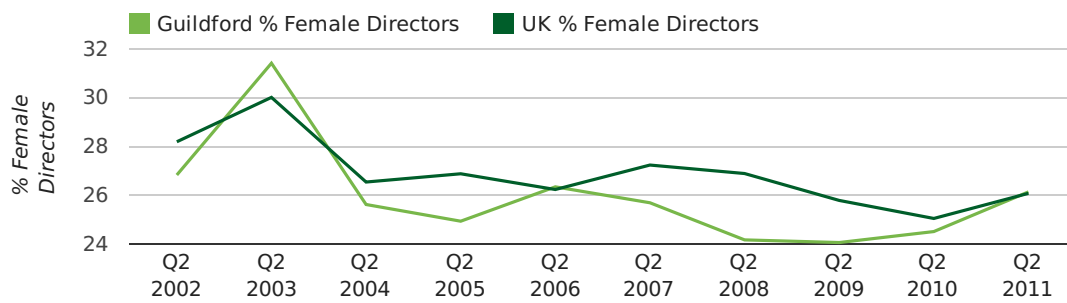


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Guildford was in 1866 when 66.7% of all directors were female.

26.1% of all director appointments in Guildford in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.55%	CONSULTING	5.09%
CONSULTING	2.49%	MANAGEMENT	4.86%
SURREY	1.28%	CONSULTANCY	3.17%
REG	1.21%	PROPERTY	2.43%
DESIGN	1.06%	TRADING	2.05%
CONSULTANCY	0.98%	DESIGN	1.94%
HOLDINGS	0.83%	ASSOCIATES	1.92%
ASSOCIATES	0.83%	BUSINESS	1.87%
DEVELOPMENTS	0.83%	CONSTRUCTION	1.77%
RESIDENTS	0.68%	CONSULTANTS	1.76%
ROAD	0.68%	MEDIA	1.73%
GUILDFORD	0.68%	ENGINEERING	1.67%
TRADING	0.60%	LONDON	1.60%
STREET	0.53%	GLOBAL	1.46%
PROPERTY	0.53%	J	1.44%
MEDIA	0.53%	CARE	1.44%
PROPERTIES	0.53%	INVESTMENTS	1.42%
INTERNATIONAL	0.45%	IT	1.39%
ENERGY	0.45%	BUILDING	1.32%
TRAINING	0.45%	PROPERTIES	1.31%
CAPITAL	0.45%	ELECTRICAL	1.30%
INVESTMENTS	0.45%	M	1.27%
CLUB	0.45%	S	1.23%
GARDENS	0.45%	ENTERPRISES	1.20%
CONSULTANTS	0.45%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	346	202,072
7487 - Other business activities	98	60,758
82990 - Other business support service activities not elsewhere classified	65	30,647
70229 - Management consultancy activities other than financial management	55	16,419
7414 - Business & management consultancy	43	13,053
9999 - Dormant Company	41	20,111
96090 - Other service activities not elsewhere classified	38	10,322
98000 - Residents property management	37	2,888
99999 - Dormant Company	33	18,918
7222 - Other software consultancy and supply	33	7,143
62020 - Information technology consultancy activities	31	10,545
7260 - Other computer related activities	24	7,849
74909 - Other professional, scientific and technical activities not elsewhere classified	23	7,835
7499 - Non-trading company	20	10,955
62090 - Other information technology service activities	20	7,095
62012 - Business and domestic software development	18	3,262
74990 - Non-trading company	16	8,481
41100 - Development of building projects	12	3,852
69201 - Accounting and auditing activities	10	3,394
9305 - Other service activities	10	9,063