Guildford

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Guildford when compared to any previous Q3.
- July 2011 saw a new record in company registrations in Guildford when compared to any previous July.
- July 2011 saw a new record in net growth in Guildford when compared to any previous July.

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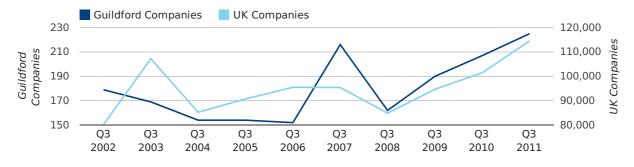
Q3 2011 saw a new record in company registrations in Guildford when compared to any previous Q3.

A total of 225 companies were registered in Guildford during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 8.7% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | GUILDFORD | UK |
|-------------------------------------|------------|----------------|
| 2011 | 225 | 114,512 |
| 2010 | 207 | 101,492 |
| % CHANGE | 8.7% | 12.8% |
| RECORD YEAR | 2011 (225) | 2011 (114,512) |

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in company registrations in Guildford when compared to any previous July.



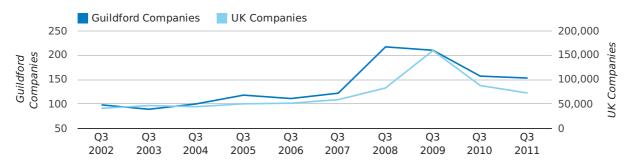
new companies by month

A total of 153 companies were dissolved in Guildford during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 2.5% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | GUILDFORD | UK |
|-------------------------------------|------------|----------------|
| 2011 | 153 | 72,230 |
| 2010 | 157 | 87,705 |
| % CHANGE | -2.5% | -17.6% |
| RECORD YEAR | 2008 (217) | 2009 (159,401) |

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



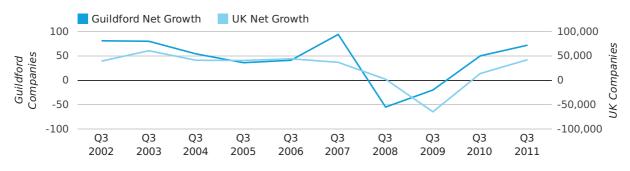
| | JULY | AUGUST | SEPTEMBER |
|--------------------------|-----------|------------|------------|
| CLOSED COMPANIES IN 2011 | 36 | 45 | 72 |
| CLOSED COMPANIES IN 2010 | 43 | 73 | 41 |
| % CHANGE | -16.3% | -38.4% | 76% |
| RECORD YEAR | 2002 (59) | 2008 (162) | 2009 (103) |

Net company growth for Guildford during the third quarter of 2011 (Jul 2011 - Sep 2011) was 72 companies.

This represents an increase of 44.0% on the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | GUILDFORD | UK |
|-------------------------------------|-----------|---------------|
| 2011 | 72 | 42,282 |
| 2010 | 50 | 13,787 |
| % CHANGE | 44.0% | 206.7% |
| RECORD YEAR | 2007 (94) | 2003 (60,597) |

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in net growth in Guildford when compared to any previous July.

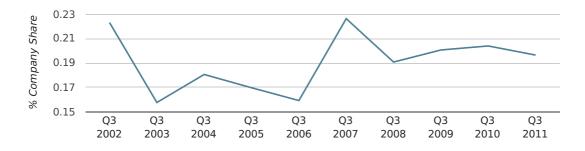


net growth by month

In the third quarter of 2011, Guildford formed 0.2% of all UK companies.

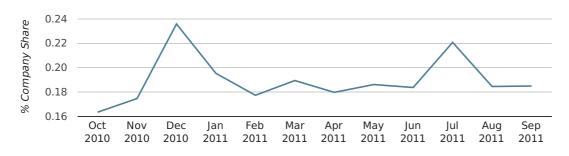
| THIRD QUARTER (JUL 2011 - SEP 2011) | GUILDFORD |
|-------------------------------------|-------------|
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1969 (0.7%) |

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



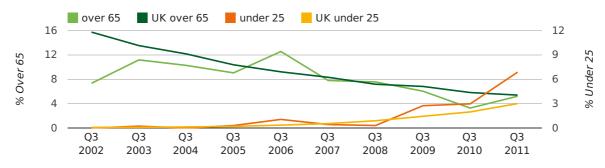
| | JULY | AUGUST | SEPTEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2% | 0.2% | 0.2% |
| UK FORMATION SHARE IN 2010 | 0.2% | 0.2% | 0.2% |
| % CHANGE | 36.4% | -15.9% | -19.7% |
| RECORD YEAR | 1972 (1.1%) | 1969 (0.7%) | 1966 (1.0%) |

The average age of a director in the third quarter of 2011 was 43.7.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.1%.

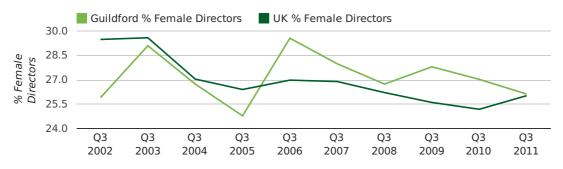
director age by quarter



The record third quarter for female directors in Guildford was in 1862 when 50.0% of all directors were female.

26.1% of all director appointments in Guildford in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|---------------|------------|--------------|---------------|
| MANAGEMENT | 3.51% | CONSULTING | 5.11% |
| CONSULTING | 2.76% | MANAGEMENT | 4.75% |
| REG | 1.57% | CONSULTANCY | 3.19% |
| SURREY | 1.34% | PROPERTY | 2.41% |
| CONSULTANCY | 1.27% | TRADING | 2.06% |
| HOLDINGS | 1.04% | DESIGN | 1.94% |
| CONSULTANTS | 0.82% | ASSOCIATES | 1.85% |
| ASSOCIATES | 0.82% | BUSINESS | 1.82% |
| DEVELOPMENTS | 0.82% | CONSULTANTS | 1.76% |
| PROPERTY | 0.75% | ENGINEERING | 1.74% |
| TRADING | 0.75% | MEDIA | 1.72% |
| DESIGN | 0.67% | CONSTRUCTION | 1.72% |
| CAPITAL | 0.67% | LONDON | 1.63% |
| INVESTMENTS | 0.67% | J | 1.47% |
| ROAD | 0.60% | GLOBAL | 1.46% |
| RESIDENTS | 0.60% | INVESTMENTS | 1.43% |
| GUILDFORD | 0.60% | CARE | 1.42% |
| ENERGY | 0.60% | IT | 1.38% |
| PROPERTIES | 0.52% | BUILDING | 1.30% |
| CLUB | 0.45% | PROPERTIES | 1.28% |
| INTERNATIONAL | 0.45% | ELECTRICAL | 1.27% |
| STUDIOS | 0.45% | Μ | 1.25% |
| GROUP | 0.45% | ENERGY | 1.22% |
| MEDIA | 0.45% | TRAINING | 1.21% |
| HOUSE | 0.45% | S | 1.21% |

sic data



Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 341 | 204,493 |
| 7487 - Other business activities | 107 | 65,177 |
| 82990 - Other business support service activities not elsewhere classified | 65 | 29,245 |
| 70229 - Management consultancy activities other than financial management | 52 | 15,760 |
| 7414 - Business & management consultancy | 49 | 14,755 |
| 96090 - Other service activities not elsewhere classified | 39 | 10,018 |
| 9999 - Dormant Company | 38 | 22,587 |
| 98000 - Residents property management | 35 | 2,664 |
| 7222 - Other software consultancy and supply | 35 | 8,345 |
| 99999 - Dormant Company | 33 | 18,281 |
| 62020 - Information technology consultancy activities | 31 | 10,137 |
| 7499 - Non-trading company | 22 | 11,543 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 22 | 7,551 |
| 7260 - Other computer related activities | 21 | 8,686 |
| 62090 - Other information technology service activities | 18 | 6,798 |
| 62012 - Business and domestic software development | 16 | 3,137 |
| 9800 - Residents Property Management | 15 | 1,676 |
| 74990 - Non-trading company | 15 | 8,064 |
| 9305 - Other service activities | 12 | 10,525 |
| 41100 - Development of building projects | 11 | 3,697 |