

Guildford

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Guildford when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Guildford when compared to any previous second half year.
- November 2011 saw a new record in company closures in Guildford when compared to any previous November.

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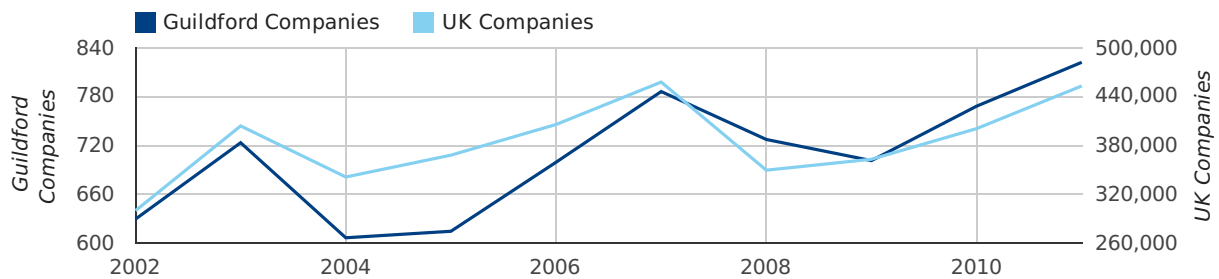
Annual Data (2011)

2011 was a record year for company registrations in Guildford when compared to any year in history.

A total of 822 companies were formed in Guildford in 2011. This total is 7.0% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	GUILDFORD	UK
2011	822	452,870
2010	768	400,358
2009	701	362,675
2008	727	349,203
2007	786	457,649
RECORD YEAR	2011 (822)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

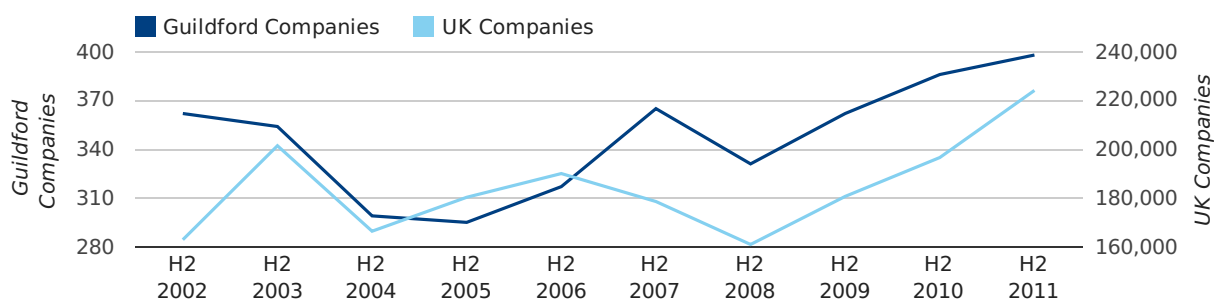
The second half of 2011 saw a new record in company registrations in Guildford when compared to any previous second half year.

In the second half of 2011 a total of 398 companies were formed in Guildford. This figure is 3.1% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Guildford occurred in 2011 when a total of 398 were formed.

HALF YEAR (JUL-DEC)	GUILDFORD	UK
2011	398	224,135
2010	386	196,609
% CHANGE	3.1%	14.0%
RECORD YEAR	2011 (398)	2011 (224,135)

new companies by half year



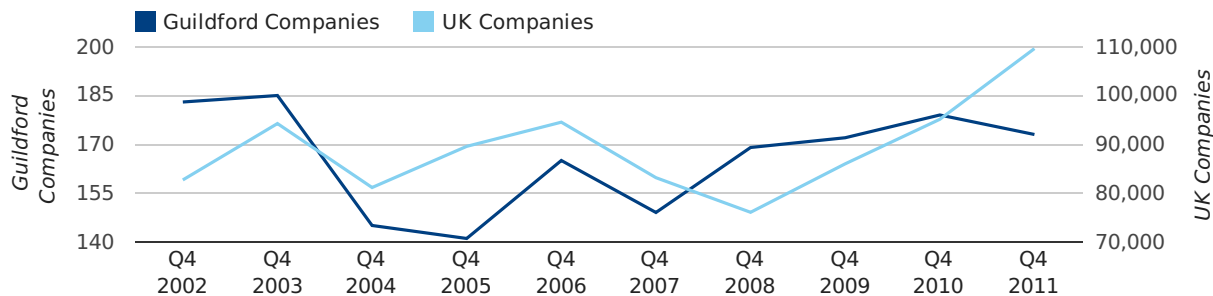
Quarterly Data (Q4 Oct-Dec 2011)

A total of 173 companies were registered in Guildford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 3.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

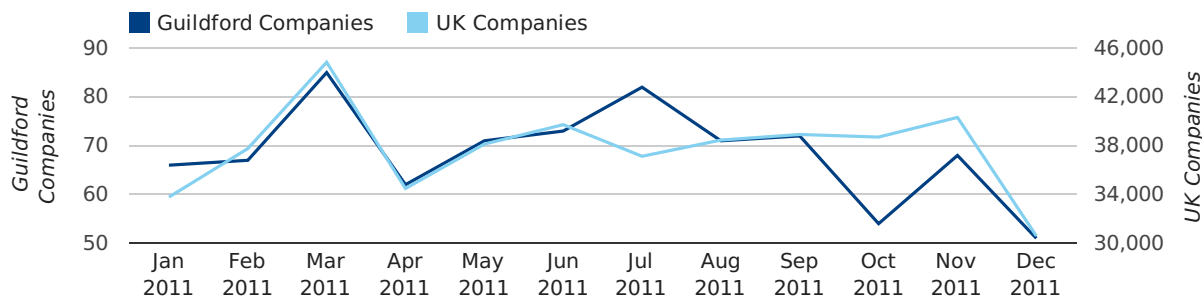
FOURTH QUARTER (OCT 2011 - DEC 2011)	GUILDFORD	UK
2011	173	109,623
2010	179	95,117
% CHANGE	-3.4%	15.3%
RECORD YEAR	2003 (185)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



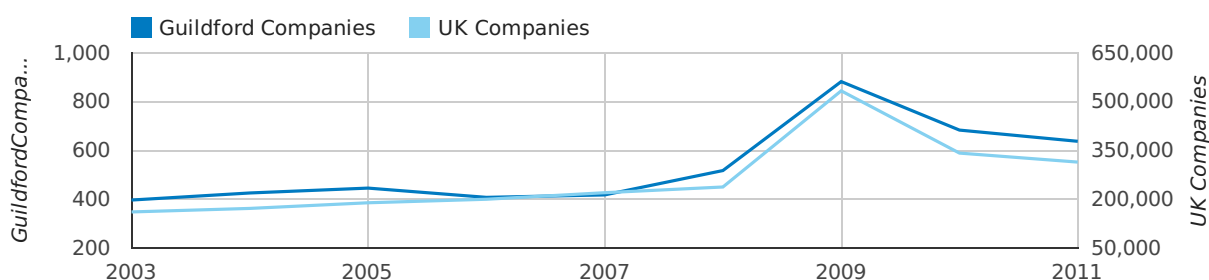
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	54	68	51
NEW COMPANIES IN 2010	55	60	64
% CHANGE	-1.8%	13.3%	-20.3%
RECORD YEAR	2003 (77)	2002 (79)	2010 (64)

Annual Data (2011)

A total of 638 companies were dissolved in Guildford in 2011. This total is 6.7% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	GUILDFORD	UK
2011	638	314,523
2010	684	342,232
2009	883	533,773
2008	518	237,901
2007	418	220,295
RECORD YEAR	2009 (883)	2009 (533,773)

dissolved companies by year



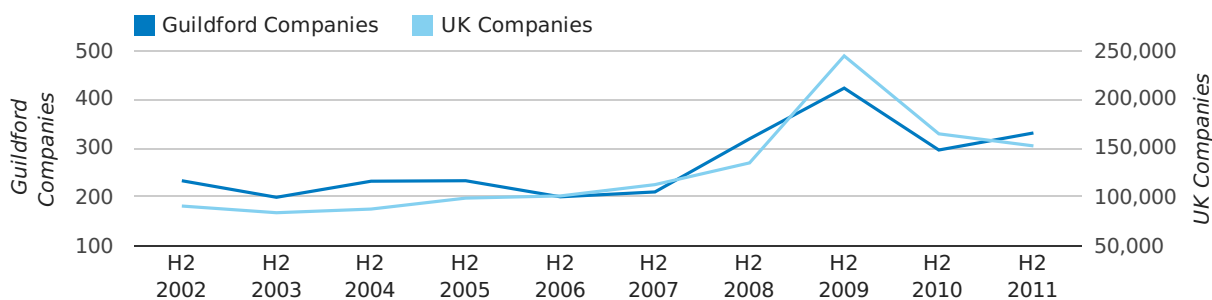
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 331 companies were dissolved in Guildford. This figure is 11.8% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Guildford occurred in 2009 when a total of 423 were closed.

HALF YEAR (JUL-DEC)	GUILDFORD	UK
2011	331	152,213
2010	296	164,601
% CHANGE	11.8%	-7.5%
RECORD YEAR	2009 (423)	2009 (244,537)

dissolved companies by half year



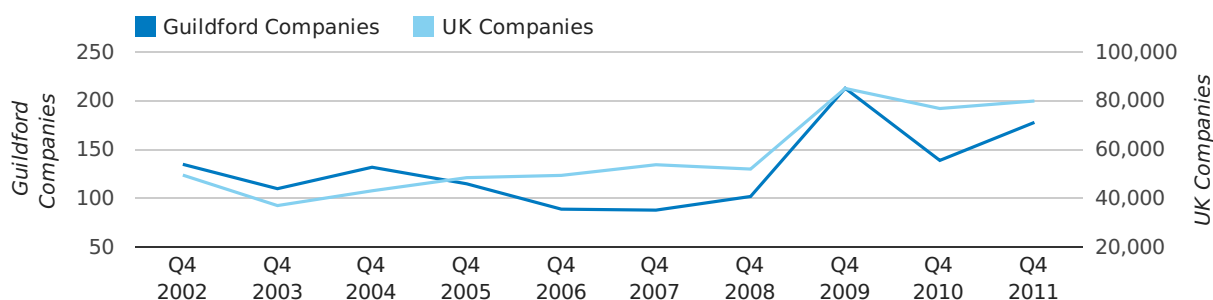
Quarterly Data (Q4 Oct-Dec 2011)

A total of 178 companies were dissolved in Guildford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 28.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	GUILDFORD	UK
2011	178	79,983
2010	139	76,896
% CHANGE	28.1%	4.0%
RECORD YEAR	2009 (213)	2009 (85,136)

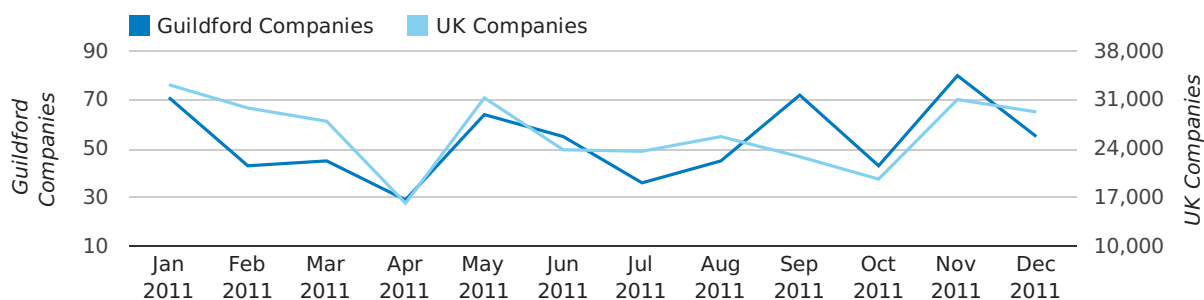
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Guildford when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	43	80	55
CLOSED COMPANIES IN 2010	52	55	32
% CHANGE	-17.3%	45.5%	72%
RECORD YEAR	2009 (88)	2011 (80)	2009 (71)

Annual Data (2011)

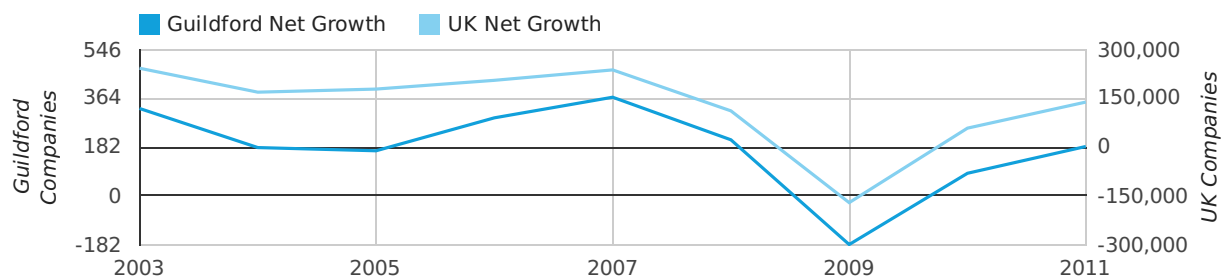
A total of 184 companies were added to the company register for Guildford in 2011. This number represents growth of 24.0% which compares unfavourably to the UK figure of 34.6%.

This number is 100 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 1995 when the Guildford company register grew by 431 companies.

YEAR	GUILDFORD	UK
2011	184	138,347
2010	84	58,126
2009	-182	-171,098
2008	209	111,302
2007	368	237,354
RECORD YEAR	1995 (431)	2003 (242,543)

net growth by year

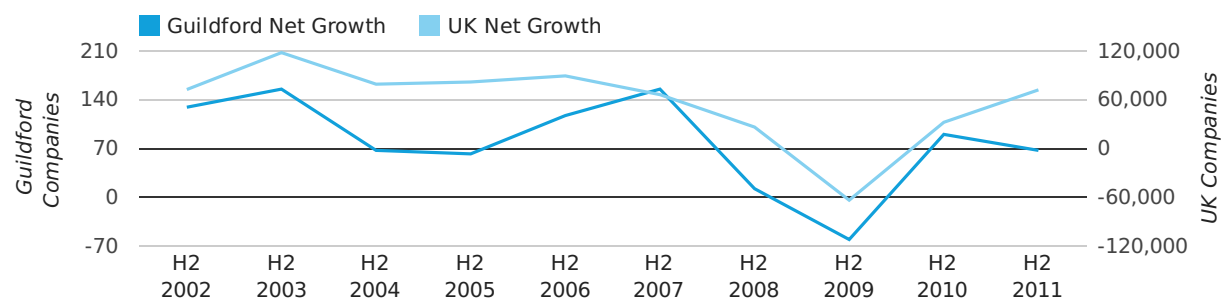


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Guildford increased by 67 companies. This figure is 25.6% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	GUILDFORD	UK
2011	67	71,922
2010	90	32,008
% CHANGE	-25.6%	124.7%
RECORD YEAR	1999 (164)	2003 (117,772)

net growth by half year



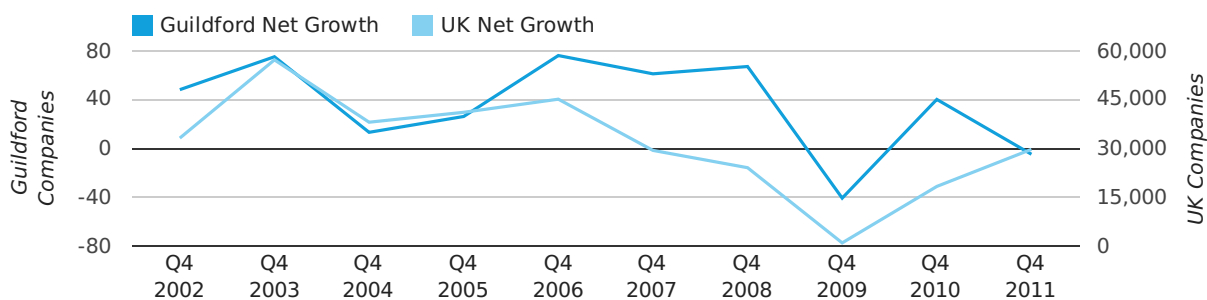
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Guildford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -5 companies.

This represents a decrease of 112.5% on the same period last year.

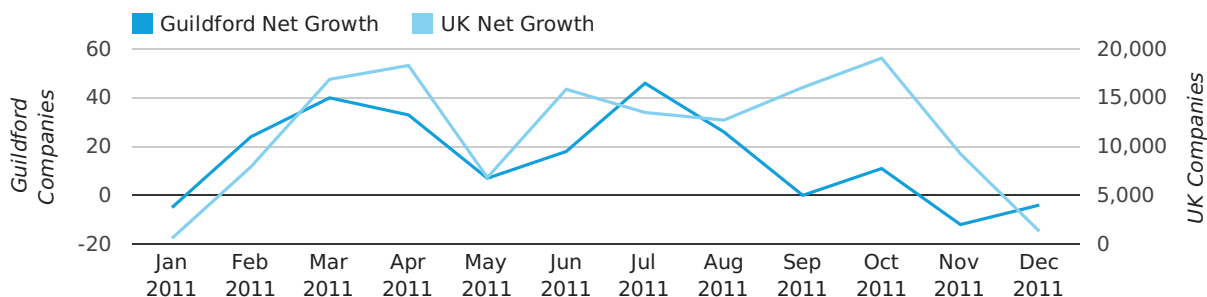
FOURTH QUARTER (OCT 2011 - DEC 2011)	GUILDFORD	UK
2011	-5	29,640
2010	40	18,221
% CHANGE	-112.5%	62.7%
RECORD YEAR	1999 (95)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



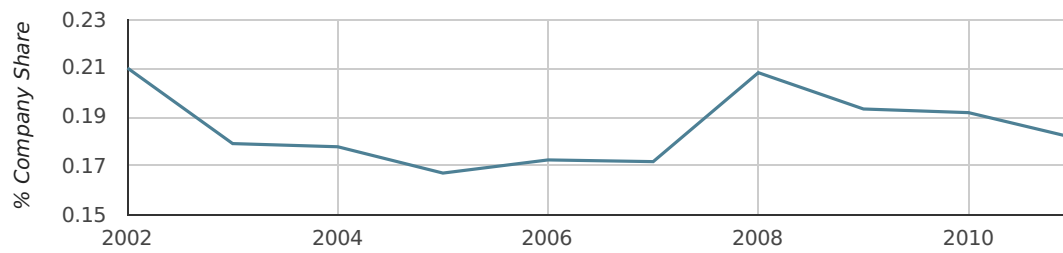
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	11	-12	-4
NET GROWTH IN 2010	3	5	32
% CHANGE	266.7%	-340.0%	-112.5%
RECORD YEAR	1997 (44)	1998 (35)	1999 (45)

Annual Data (2011)

In 2011 Guildford formed 0.2% of all UK companies. This is no change on 2010 when Guildford was responsible for 0.2% of all UK companies.

YEAR	GUILDFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.5%)

company share by year

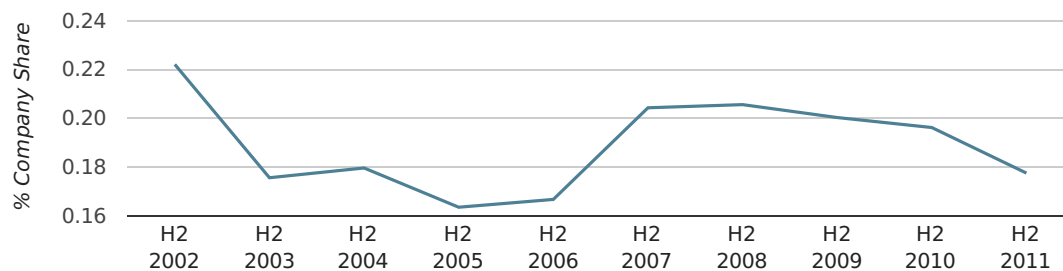


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Guildford formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	GUILDFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.7%)

company share by half year

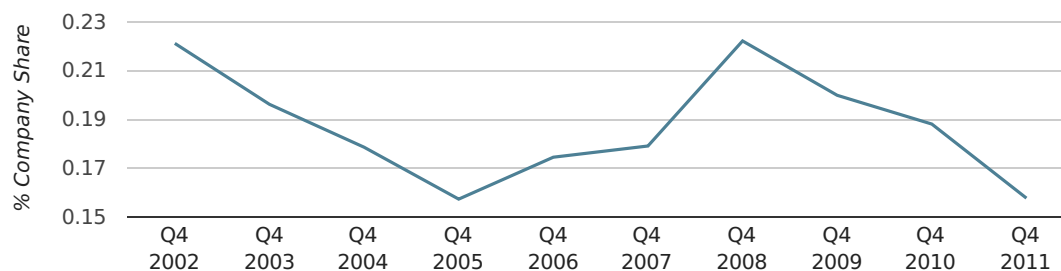


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Guildford formed 0.2% of all UK companies.

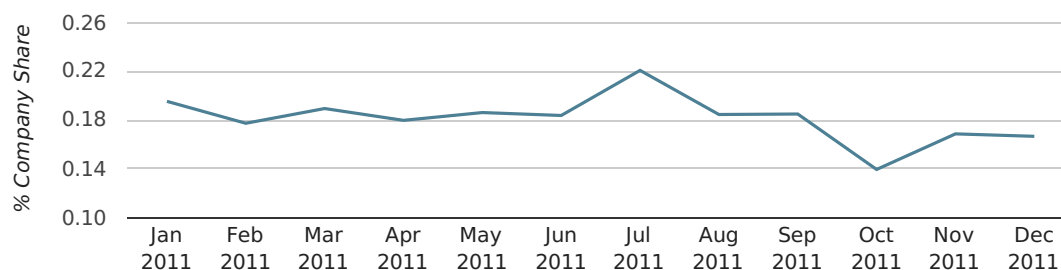
FOURTH QUARTER (OCT 2011 - DEC 2011)	GUILDFORD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1968 (0.7%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-14.7%	-3.4%	-29.3%
RECORD YEAR	1969 (0.9%)	1970 (0.8%)	1965 (1.3%)

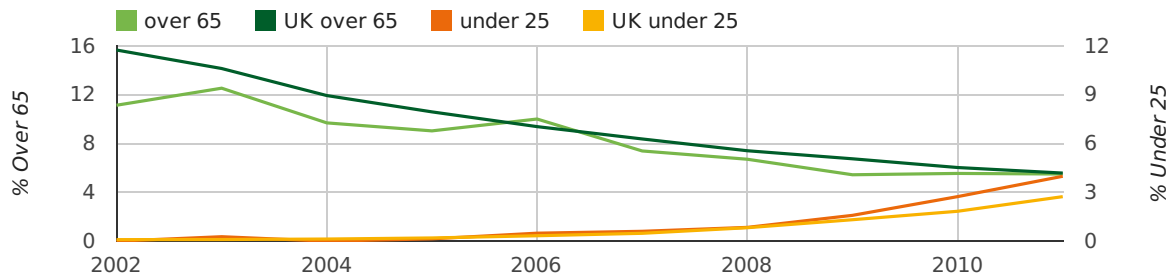
Annual Data (2011)

The average age of a director in 2011 was 45.0.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.5% compared to the UK figure of 4.2%.

director age by year



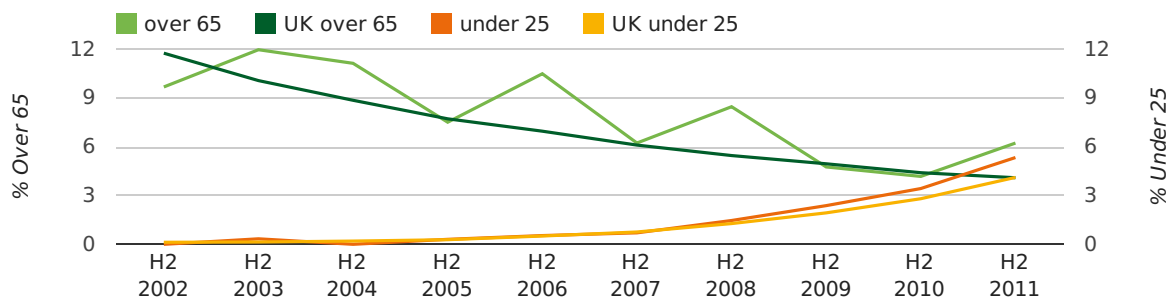
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.5.

The percentage of directors under the age of 25 was 5.3% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.2% compared to the UK figure of 4.1%.

director age by half year



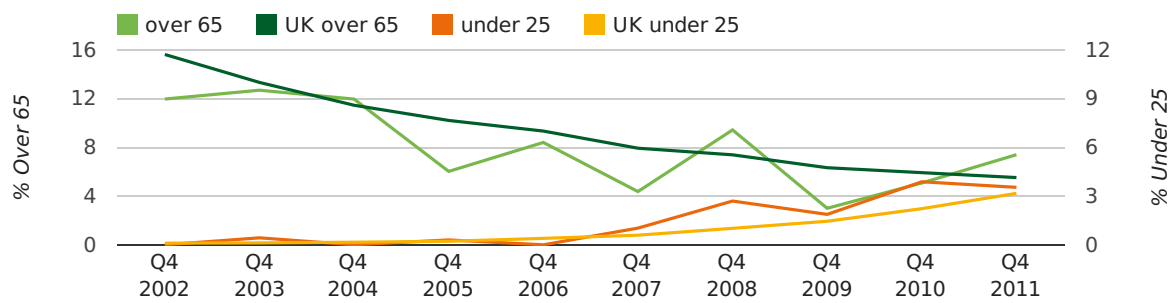
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.5.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.4% compared to the UK figure of 4.1%.

director age by quarter

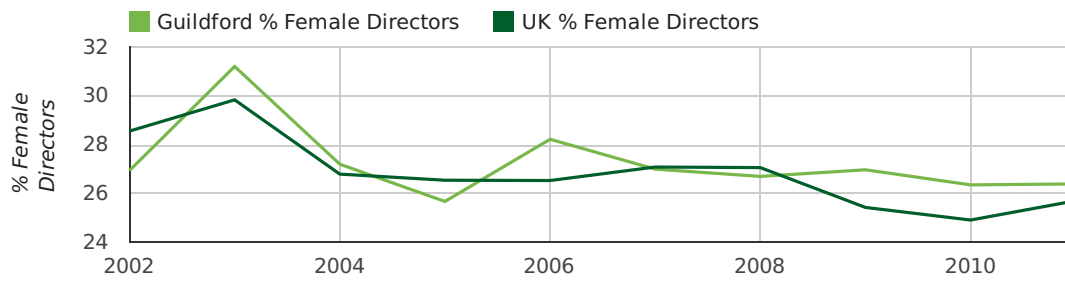


Annual Data (2011)

The record year for female directors in Guildford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Guildford in 2011 was 26.9%. The average for the UK during this time was 28.6%

director gender by year

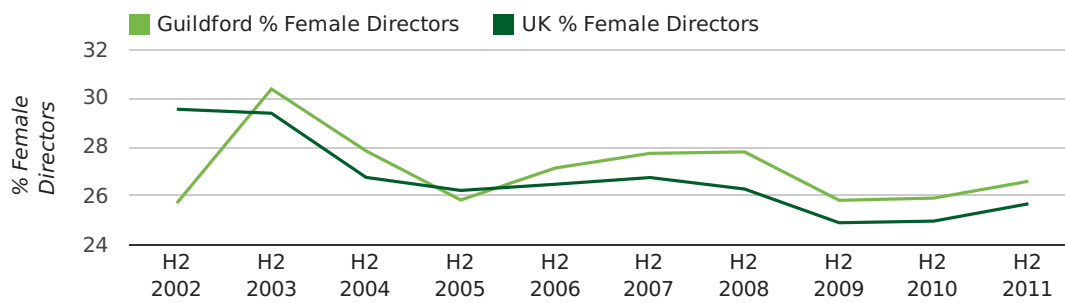


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Guildford was 1860 when 42.9% of all directors were female.

26.6% of all director appointments in Guildford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

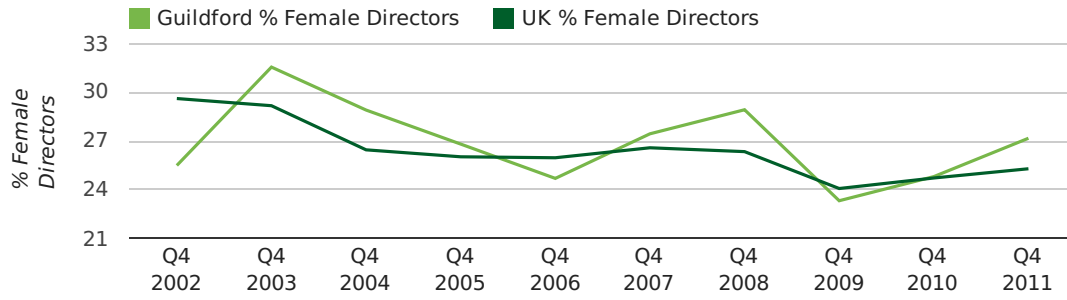


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Guildford was in 1977 when 31.1% of all directors were female.

27.2% of all director appointments in Guildford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.61%	CONSULTING	5.07%
CONSULTING	2.63%	MANAGEMENT	4.74%
CONSULTANCY	1.50%	CONSULTANCY	3.26%
SURREY	1.05%	PROPERTY	2.37%
REG	0.90%	TRADING	2.07%
PROPERTY	0.90%	DESIGN	1.92%
HOLDINGS	0.83%	ASSOCIATES	1.86%
CAPITAL	0.83%	ENGINEERING	1.78%
DESIGN	0.83%	BUSINESS	1.78%
ENERGY	0.83%	CONSULTANTS	1.76%
TRADING	0.75%	CONSTRUCTION	1.73%
CONSULTANTS	0.68%	MEDIA	1.71%
GUILDFORD	0.68%	LONDON	1.63%
ASSOCIATES	0.68%	J	1.51%
INVESTMENTS	0.68%	INVESTMENTS	1.48%
DEVELOPMENTS	0.60%	GLOBAL	1.46%
RESIDENTS	0.60%	IT	1.41%
J	0.53%	CARE	1.39%
HOUSE	0.53%	PROPERTIES	1.29%
ROAD	0.53%	ELECTRICAL	1.29%
IT	0.45%	M	1.27%
ENGINEERING	0.45%	BUILDING	1.26%
STUDIOS	0.45%	ENERGY	1.25%
FINANCIAL	0.45%	S	1.20%
INTERNATIONAL	0.45%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	337	205,525
7487 - Other business activities	98	57,052
82990 - Other business support service activities not elsewhere classified	70	32,483
70229 - Management consultancy activities other than financial management	65	17,765
98000 - Residents property management	40	2,874
96090 - Other service activities not elsewhere classified	39	11,768
7414 - Business & management consultancy	39	13,034
62020 - Information technology consultancy activities	38	12,072
99999 - Dormant Company	36	21,846
9999 - Dormant Company	32	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	28	8,671
7222 - Other software consultancy and supply	26	7,398
41100 - Development of building projects	21	4,331
62090 - Other information technology service activities	21	7,493
7499 - Non-trading company	19	9,957
62012 - Business and domestic software development	18	3,714
7260 - Other computer related activities	17	7,667
74990 - Non-trading company	17	8,929
9800 - Residents Property Management	14	1,451
56302 - Public houses and bars	12	2,308