Guildford

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Guildford when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Guildford when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Guildford when compared to any previous March.
- March 2012 was a record month for company registrations in Guildford when compared to any month in history.

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Q1 2012 saw a new record in company registrations in Guildford when compared to any previous Q1.

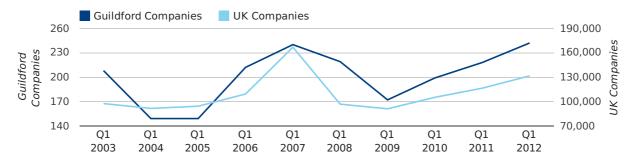
Q1 2012 was a record quarter for company registrations in Guildford when compared to any quarter in history.

A total of 242 companies were registered in Guildford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 11.0% versus the same period last year (Q1 2011). This figure compares equally to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	GUILDFORD	UK
2012	242	131,491
2011	218	116,391
% CHANGE	11.0%	13.0%
RECORD YEAR	2012 (242)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Guildford when compared to any previous March.

March 2012 was a record month for company registrations in Guildford when compared to any month in history.

new companies by month



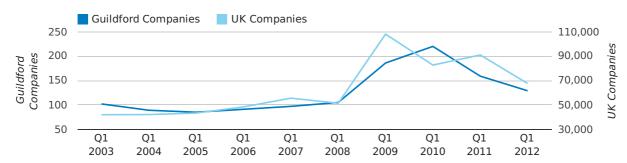
	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	54	84	104
NEW COMPANIES IN 2011	66	67	85
% CHANGE	-18.2%	25.4%	22.4%
RECORD YEAR	2007 (67)	2008 (85)	2012 (104)

A total of 129 companies were dissolved in Guildford during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 18.9% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

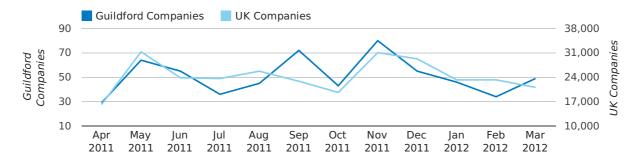
FIRST QUARTER (JAN 2012 - MAR 2012)	GUILDFORD	UK
2012	129	67,576
2011	159	90,986
% CHANGE	-18.9%	-25.7%
RECORD YEAR	2010 (220)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



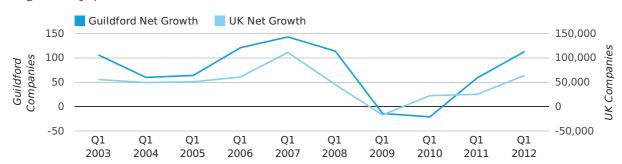
	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	46	34	49
CLOSED COMPANIES IN 2011	71	43	45
% CHANGE	-35.2%	-20.9%	9%
RECORD YEAR	2011 (71)	2010 (76)	2009 (111)

Net company growth for Guildford during the first quarter of 2012 (Jan 2012 - Mar 2012) was 113 companies.

This represents an increase of 91.5% on the same period last year.

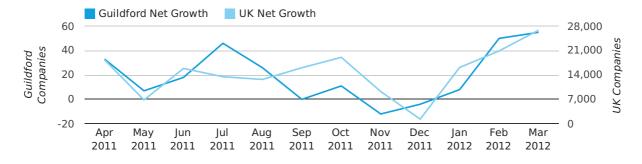
FIRST QUARTER (JAN 2012 - MAR 2012)	GUILDFORD	UK
2012	113	63,915
2011	59	25,405
% CHANGE	91.5%	151.6%
RECORD YEAR	2007 (143)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month

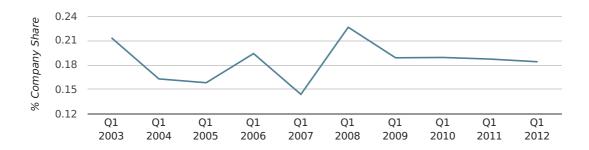


	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	8	50	55
NET GROWTH IN 2011	-5	24	40
% CHANGE	-260.0%	108.3%	37.5%
RECORD YEAR	2004 (34)	2007 (56)	2008 (80)

In the first quarter of 2012, Guildford formed 0.2% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	GUILDFORD
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.8%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



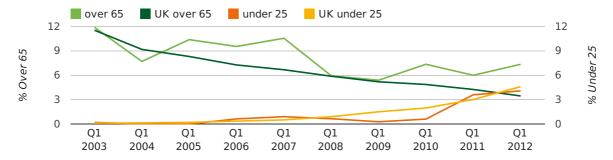
	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	-29.8%	7.3%	14.5%
RECORD YEAR	1960 (1.0%)	1960 (0.8%)	1960 (0.7%)

The average age of a director in the first quarter of 2012 was 47.0.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 7.4% compared to the UK figure of 3.5%.

director age by quarter



The record first quarter for female directors in Guildford was in 1861 when 40.0% of all directors were female.

21.7% of all director appointments in Guildford in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.34%	CONSULTING	5.07%
CONSULTING	2.47%	MANAGEMENT	4.74%
CONSULTANCY	1.89%	CONSULTANCY	3.30%
GUILDFORD	1.09%	PROPERTY	2.37%
SURREY	0.94%	TRADING	2.07%
REG	0.94%	DESIGN	1.93%
PROPERTY	0.87%	ENGINEERING	1.86%
CAPITAL	0.87%	ASSOCIATES	1.84%
CONSULTANTS	0.80%	CONSULTANTS	1.79%
INVESTMENTS	0.73%	BUSINESS	1.73%
TRADING	0.65%	MEDIA	1.72%
RESIDENTS	0.58%	CONSTRUCTION	1.72%
HOUSE	0.58%	LONDON	1.66%
PROPERTIES	0.58%	J	1.54%
J	0.58%	INVESTMENTS	1.51%
ASSOCIATES	0.58%	GLOBAL	1.50%
HOLDINGS	0.58%	IT	1.40%
ENGINEERING	0.51%	CARE	1.34%
DESIGN	0.51%	PROPERTIES	1.31%
ENERGY	0.51%	ELECTRICAL	1.27%
GROUP	0.51%	М	1.27%
IT	0.51%	BUILDING	1.24%
TRAINING	0.44%	ENERGY	1.20%
R	0.44%	S	1.20%
FINANCIAL	0.44%	ENTERPRISES	1.19%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	347	216,665
7487 - Other business activities	94	52,735
82990 - Other business support service activities not elsewhere classified	71	35,233
70229 - Management consultancy activities other than financial management	71	19,704
98000 - Residents property management	49	3,050
62020 - Information technology consultancy activities	46	14,303
99999 - Dormant Company	43	25,084
96090 - Other service activities not elsewhere classified	38	13,637
7414 - Business & management consultancy	35	12,113
74909 - Other professional, scientific and technical activities not elsewhere classified	31	9,892
9999 - Dormant Company	30	18,617
7222 - Other software consultancy and supply	23	6,934
41100 - Development of building projects	22	4,984
62090 - Other information technology service activities	21	8,145
62012 - Business and domestic software development	18	4,356
7260 - Other computer related activities	17	7,154
7499 - Non-trading company	17	9,102
9800 - Residents Property Management	14	1,397
69201 - Accounting and auditing activities	12	4,132
74990 - Non-trading company	12	9,729