Guildford

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Guildford when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Guildford when compared to any half year in history.
- May 2012 saw a new record in company registrations in Guildford when compared to any previous May.

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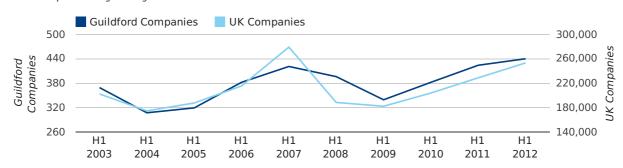
The first half of 2012 saw a new record in company registrations in Guildford when compared to any previous first half year.

The first half of 2012 was a record first half year for company registrations in Guildford when compared to any half year in history.

In the first half of 2012 a total of 440 companies were formed in Guildford. This figure is 3.8% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Guildford occurred in 2012 when a total of 440 were formed.

| HALF YEAR (JAN-JUN) | GUILDFORD | UK |
|---------------------|------------|----------------|
| 2012 | 440 | 253,150 |
| 2011 | 424 | 228,735 |
| % CHANGE | 3.8% | 10.7% |
| RECORD YEAR | 2012 (440) | 2007 (279,097) |



new companies by half year

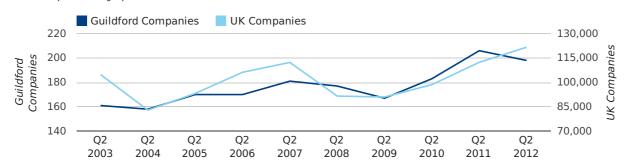
Quarterly Data (Q2 Apr-Jun 2012)

A total of 198 companies were registered in Guildford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 3.9% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

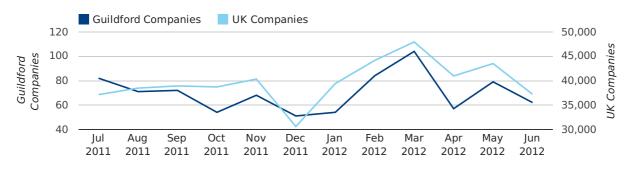
| SECOND QUARTER (APR 2012 - JUN 2012) | GUILDFORD | UK |
|--------------------------------------|------------|----------------|
| 2012 | 198 | 121,659 |
| 2011 | 206 | 112,344 |
| % CHANGE | -3.9% | 8.3% |
| RECORD YEAR | 2011 (206) | 2012 (121,659) |

new companies by quarter



May 2012 saw a new record in company registrations in Guildford when compared to any previous May.

new companies by month



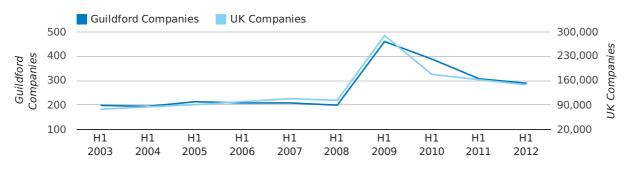
| | APRIL | MAY | JUNE |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2012 | 57 | 79 | 62 |
| NEW COMPANIES IN 2011 | 62 | 71 | 73 |
| % CHANGE | -8.1% | 11.3% | -15.1% |
| RECORD YEAR | 2005 (72) | 2012 (79) | 2010 (74) |

In the first half of 2012 a total of 289 companies were dissolved in Guildford. This figure is 5.9% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Guildford occurred in 2009 when a total of 460 were closed.

| HALF YEAR (JAN-JUN) | GUILDFORD | UK |
|---------------------|------------|----------------|
| 2012 | 289 | 147,793 |
| 2011 | 307 | 162,310 |
| % CHANGE | -5.9% | -8.9% |
| RECORD YEAR | 2009 (460) | 2009 (289,236) |

dissolved companies by half year



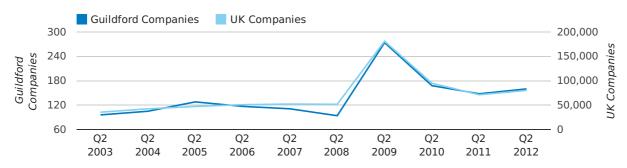
Quarterly Data (Q2 Apr-Jun 2012)

A total of 160 companies were dissolved in Guildford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 8.1% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

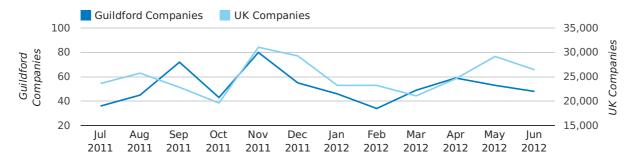
| SECOND QUARTER (APR 2012 - JUN 2012) | GUILDFORD | UK |
|--------------------------------------|------------|----------------|
| 2012 | 160 | 80,217 |
| 2011 | 148 | 71,324 |
| % CHANGE | 8.1% | 12.5% |
| RECORD YEAR | 2009 (274) | 2009 (181,176) |

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month

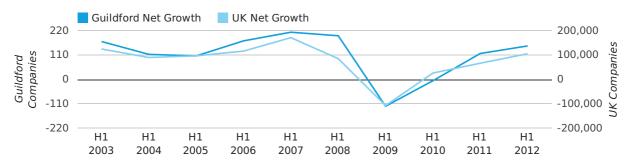


| | APRIL | MAY | JUNE |
|--------------------------|-----------|------------|-----------|
| CLOSED COMPANIES IN 2012 | 59 | 53 | 48 |
| CLOSED COMPANIES IN 2011 | 29 | 64 | 55 |
| % CHANGE | 103.4% | -17.2% | -13% |
| RECORD YEAR | 2009 (82) | 2009 (122) | 2010 (81) |

In the first half of 2012 the company register for Guildford increased by 151 companies. This figure is 29.1% higher than last year, which compares badly to a UK increase of 58.6%.

| HALF YEAR (JAN-JUN) | GUILDFORD | UK |
|---------------------|------------|----------------|
| 2012 | 151 | 105,357 |
| 2011 | 117 | 66,425 |
| % CHANGE | 29.1% | 58.6% |
| RECORD YEAR | 2000 (222) | 2007 (171,296) |

net growth by half year

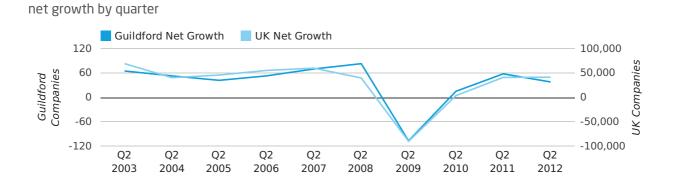


Quarterly Data (Q2 Apr-Jun 2012)

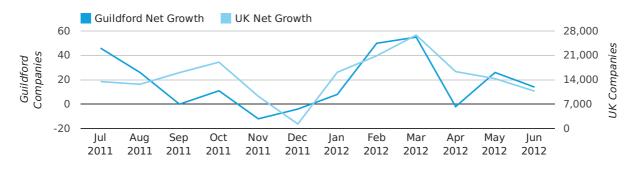
Net company growth for Guildford during the second quarter of 2012 (Apr 2012 - Jun 2012) was 38 companies.

This represents a decrease of 34.5% on the same period last year.

| SECOND QUARTER (APR 2012 - JUN 2012) | GUILDFORD | UK |
|--------------------------------------|------------|---------------|
| 2012 | 38 | 41,442 |
| 2011 | 58 | 41,020 |
| % CHANGE | -34.5% | 1.0% |
| RECORD YEAR | 2000 (120) | 2003 (69,274) |



Monthly Data (Apr, May & Jun 2012)



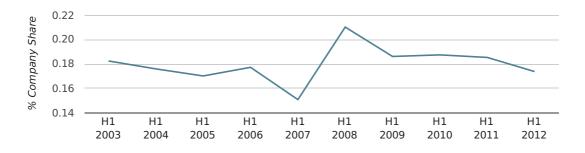
| | APRIL | MAY | JUNE |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2012 | -2 | 26 | 14 |
| NET GROWTH IN 2011 | 33 | 7 | 18 |
| % CHANGE | -106.1% | 271.4% | -22.2% |
| RECORD YEAR | 1998 (53) | 1997 (39) | 2008 (45) |

net growth by month

In the first half of 2012 Guildford formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

| HALF YEAR (JAN-JUN) | GUILDFORD |
|--------------------------|-------------|
| 2012 | 0.2% |
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1960 (0.5%) |

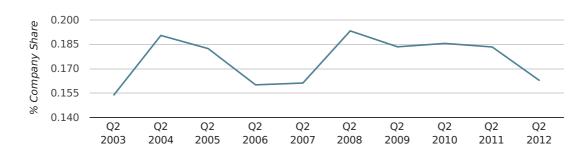
company share by half year



Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Guildford formed 0.2% of all UK companies.

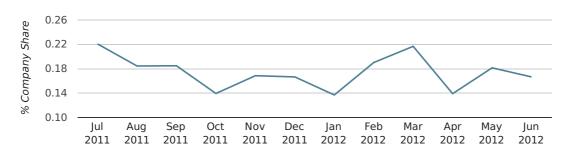
| SECOND QUARTER (APR 2012 - JUN 2012) | GUILDFORD |
|--------------------------------------|-------------|
| 2012 | 0.2% |
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1969 (0.5%) |



company share by quarter

Monthly Data (Apr, May & Jun 2012)

company share by month



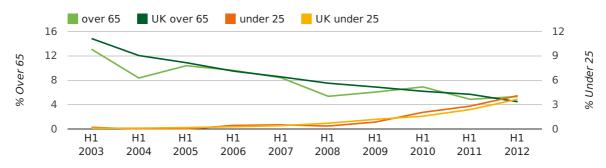
| | APRIL | ΜΑΥ | JUNE |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2012 | 0.1% | 0.2% | 0.2% |
| UK FORMATION SHARE IN 2011 | 0.2% | 0.2% | 0.2% |
| % CHANGE | -22.6% | -2.5% | -9.3% |
| RECORD YEAR | 1985 (0.6%) | 1977 (0.9%) | 1972 (0.6%) |

The average age of a director in the first half of 2012 was 45.1.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 3.4%.

director age by half year



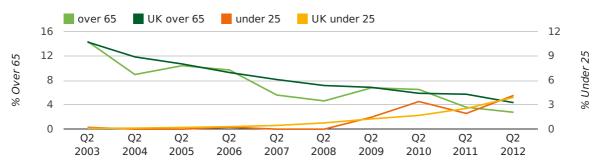
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.8.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.3%.

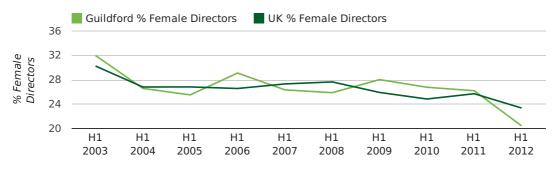
director age by quarter



The record first half year for female directors in Guildford was 1861 when 40.0% of all directors were female.

20.5% of all director appointments in Guildford in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

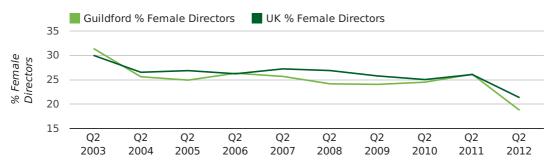


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Guildford was in 1866 when 66.7% of all directors were female.

18.8% of all director appointments in Guildford in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| CONSULTING | 3.00% | CONSULTING | 5.07% |
| MANAGEMENT | 2.92% | MANAGEMENT | 4.74% |
| CONSULTANCY | 1.68% | CONSULTANCY | 3.28% |
| GUILDFORD | 1.17% | PROPERTY | 2.35% |
| REG | 0.95% | TRADING | 2.10% |
| HOUSE | 0.88% | DESIGN | 1.89% |
| INVESTMENTS | 0.88% | ENGINEERING | 1.87% |
| DESIGN | 0.80% | ASSOCIATES | 1.82% |
| PROPERTY | 0.73% | CONSULTANTS | 1.78% |
| CONSULTANTS | 0.73% | CONSTRUCTION | 1.71% |
| CAPITAL | 0.73% | BUSINESS | 1.70% |
| TRADING | 0.66% | MEDIA | 1.69% |
| SURREY | 0.66% | LONDON | 1.68% |
| ENERGY | 0.66% | J | 1.57% |
| J | 0.66% | GLOBAL | 1.51% |
| PROPERTIES | 0.58% | INVESTMENTS | 1.48% |
| RESIDENTS | 0.51% | IT | 1.42% |
| ASSOCIATES | 0.51% | CARE | 1.31% |
| HOLDINGS | 0.51% | PROPERTIES | 1.31% |
| PARTNERS | 0.44% | М | 1.26% |
| IT | 0.44% | ELECTRICAL | 1.23% |
| С | 0.44% | BUILDING | 1.23% |
| FINANCIAL | 0.37% | SECURITY | 1.19% |
| CENTRE | 0.37% | S | 1.18% |
| ENGINEERING | 0.37% | ENTERPRISES | 1.17% |



Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 385 | 244,457 |
| 7487 - Other business activities | 88 | 47,029 |
| 70229 - Management consultancy activities other than financial management | 73 | 20,390 |
| 82990 - Other business support service activities not elsewhere classified | 68 | 35,447 |
| 98000 - Residents property management | 54 | 3,001 |
| 62020 - Information technology consultancy activities | 44 | 15,280 |
| 99999 - Dormant Company | 41 | 26,088 |
| 96090 - Other service activities not elsewhere classified | 38 | 14,220 |
| 7414 - Business & management consultancy | 32 | 10,978 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 28 | 10,271 |
| 9999 - Dormant Company | 26 | 16,469 |
| 62090 - Other information technology service activities | 22 | 8,258 |
| 41100 - Development of building projects | 22 | 5,149 |
| 62012 - Business and domestic software development | 19 | 4,742 |
| 7222 - Other software consultancy and supply | 19 | 6,356 |
| 7499 - Non-trading company | 17 | 8,023 |
| 7260 - Other computer related activities | 16 | 6,456 |
| 9800 - Residents Property Management | 14 | 1,321 |
| 74990 - Non-trading company | 13 | 9,706 |
| 69201 - Accounting and auditing activities | 11 | 4,295 |