Halesowen

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Halesowen when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Halesowen when compared to any half year in history.
- June 2011 saw a new record in company registrations in Halesowen when compared to any previous June.

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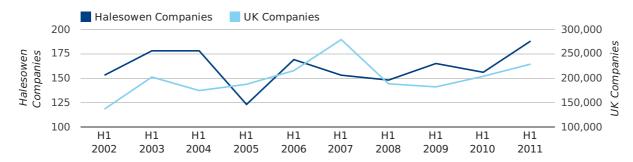
The first half of 2011 was a record first half year for company registrations in Halesowen when compared to any half year in history.

In the first half of 2011 a total of 188 companies were formed in Halesowen. This figure is 20.5% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Halesowen occurred in 2011 when a total of 188 were formed.

HALF YEAR (JAN-JUN)	HALESOWEN	UK
2011	188	228,735
2010	156	203,749
% CHANGE	20.5%	12.3%
RECORD YEAR	2011 (188)	2007 (279,097)

new companies by half year



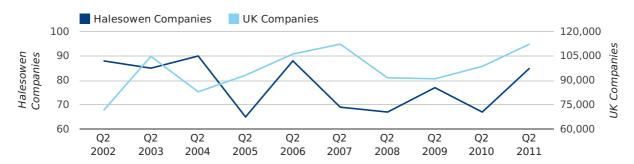
Quarterly Data (Q2 Apr-Jun 2011)

A total of 85 companies were registered in Halesowen during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 26.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

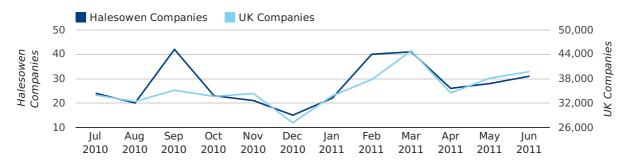
SECOND QUARTER (APR 2011 - JUN 2011)	HALESOWEN	UK
2011	85	112,344
2010	67	98,612
% CHANGE	26.9%	13.9%
RECORD YEAR	2004 (90)	2011 (112,344)

new companies by quarter



June 2011 saw a new record in company registrations in Halesowen when compared to any previous June.

new companies by month



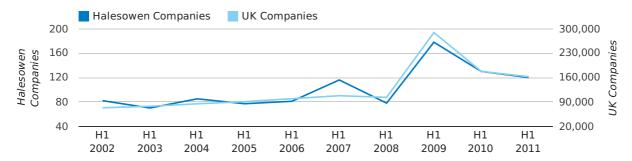
	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	26	28	31
NEW COMPANIES IN 2010	18	23	26
% CHANGE	44.4%	21.7%	19.2%
RECORD YEAR	2004 (48)	2002 (39)	2011 (31)

In the first half of 2011 a total of 120 companies were dissolved in Halesowen. This figure is 7.7% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Halesowen occurred in 2009 when a total of 178 were closed.

HALF YEAR (JAN-JUN)	HALESOWEN	UK
2011	120	162,310
2010	130	177,631
% CHANGE	-7.7%	-8.6%
RECORD YEAR	2009 (178)	2009 (289,236)

dissolved companies by half year



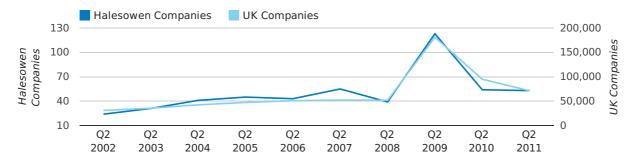
Quarterly Data (Q2 Apr-Jun 2011)

A total of 53 companies were dissolved in Halesowen during the second quarter of 2011 (Apr 2011 - Jun 2011).

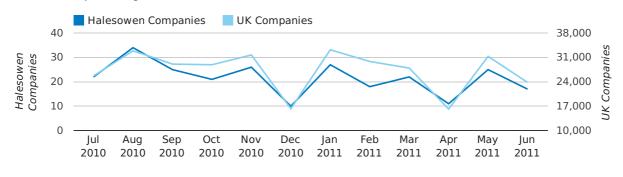
This figure is a decrease of 1.9% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HALESOWEN	UK
2011	53	71,324
2010	54	94,954
% CHANGE	-1.9%	-24.9%
RECORD YEAR	2009 (123)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	11	25	17
CLOSED COMPANIES IN 2010	12	22	20
% CHANGE	-8.3%	13.6%	-15%
RECORD YEAR	2009 (41)	2009 (46)	1997 (37)

In the first half of 2011 the company register for Halesowen increased by 68 companies. This figure is 161.5% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HALESOWEN	UK
2011	68	66,425
2010	26	26,118
% CHANGE	161.5%	154.3%
RECORD YEAR	1995 (119)	2007 (171,296)

net growth by half year



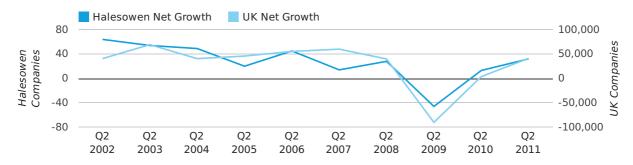
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Halesowen during the second quarter of 2011 (Apr 2011 - Jun 2011) was 32 companies.

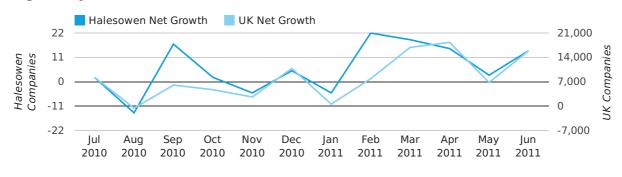
This represents an increase of 146.2% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HALESOWEN	UK
2011	32	41,020
2010	13	3,658
% CHANGE	146.2%	1,021.4%
RECORD YEAR	1995 (67)	2003 (69,274)

net growth by quarter



net growth by month

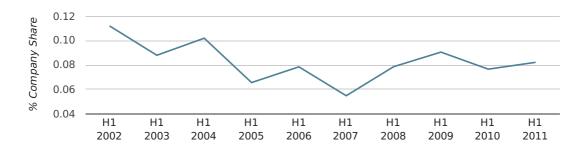


	APRIL	MAY	JUNE
NET GROWTH IN 2011	15	3	14
NET GROWTH IN 2010	6	1	6
% CHANGE	150.0%	200.0%	133.3%
RECORD YEAR	2004 (41)	2002 (28)	1995 (21)

In the first half of 2011 Halesowen formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	HALESOWEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.3%)

company share by half year

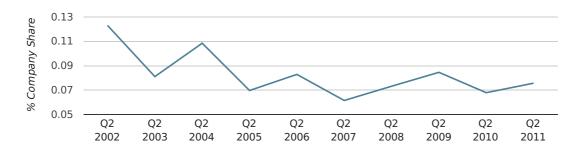


Quarterly Data (Q2 Apr-Jun 2011)

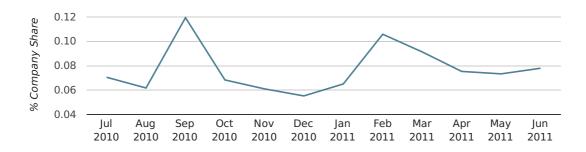
In the second quarter of 2011, Halesowen formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	HALESOWEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.4%)

company share by quarter



company share by month



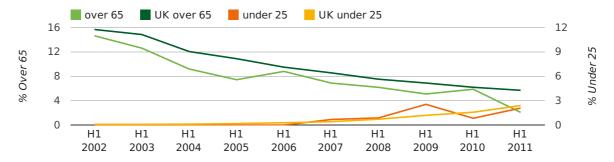
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	39.9%	-4.2%	5.5%
RECORD YEAR	1972 (0.5%)	1965 (0.5%)	1972 (0.6%)

The average age of a director in the first half of 2011 was 46.0.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 4.3%.

director age by half year



Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 45.7.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.3%.

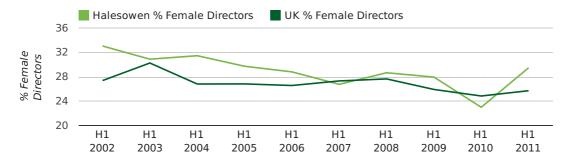
director age by quarter



The record first half year for female directors in Halesowen was 1861 when 40.0% of all directors were female.

29.5% of all director appointments in Halesowen in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

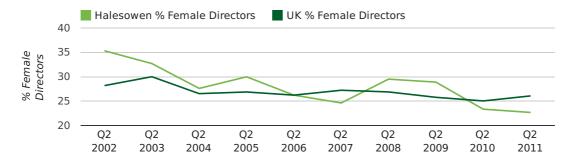


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Halesowen was in 1866 when 66.7% of all directors were female.

22.7% of all director appointments in Halesowen in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTANCY	1.28%	CONSULTING	5.09%
ASSOCIATES	0.80%	MANAGEMENT	4.86%
HEALTHCARE	0.80%	CONSULTANCY	3.17%
PROPERTIES	0.80%	PROPERTY	2.43%
PRESTIGE	0.80%	TRADING	2.05%
ESTILO	0.80%	DESIGN	1.94%
S	0.80%	ASSOCIATES	1.92%
J	0.80%	BUSINESS	1.87%
PROPERTY	0.80%	CONSTRUCTION	1.77%
ENGINEERING	0.64%	CONSULTANTS	1.76%
MEDICAL	0.64%	MEDIA	1.73%
TRAINING	0.64%	ENGINEERING	1.67%
RECRUITMENT	0.64%	LONDON	1.60%
HOMES	0.64%	GLOBAL	1.46%
(MIDLANDS)	0.64%	J	1.44%
SYSTEMS	0.64%	CARE	1.44%
FURNITURE	0.64%	INVESTMENTS	1.42%
CONSULTANTS	0.64%	IT	1.39%
GOLF	0.48%	BUILDING	1.32%
(HOLDINGS)	0.48%	PROPERTIES	1.31%
T	0.48%	ELECTRICAL	1.30%
STOCK	0.48%	M	1.27%
SUPPLIES	0.48%	S	1.23%
HOUSE	0.48%	ENTERPRISES	1.20%
HOLDINGS	0.48%	SYSTEMS	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	155	202,072
7487 - Other business activities	32	60,758
99999 - Dormant Company	28	18,918
9999 - Dormant Company	27	20,111
82990 - Other business support service activities not elsewhere classified	15	30,647
64999 - Financial intermediation not elsewhere classified	8	2,739
62090 - Other information technology service activities	7	7,095
45200 - Maintenance and repair of motor vehicles	7	2,257
7260 - Other computer related activities	6	7,849
96090 - Other service activities not elsewhere classified	6	10,322
70229 - Management consultancy activities other than financial management	6	16,419
96020 - Hairdressing and other beauty treatment	5	2,091
38210 - Treatment and disposal of non-hazardous waste	5	152
86210 - General medical practice activities	5	2,048
70100 - Activities of head offices	5	2,632
6023 - Other passenger land transport	5	414
43220 - Plumbing, heat and air-conditioning installation	5	2,223
74990 - Non-trading company	5	8,481
43390 - Other building completion and finishing	5	2,641
4521 - General construction & civil engineering	5	5,928