

# Halesowen

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Halesowen when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Halesowen when compared to any previous second half year.
- October 2011 saw a new record in company registrations in Halesowen when compared to any previous October.
- October 2011 saw a new record in net growth in Halesowen when compared to any previous October.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

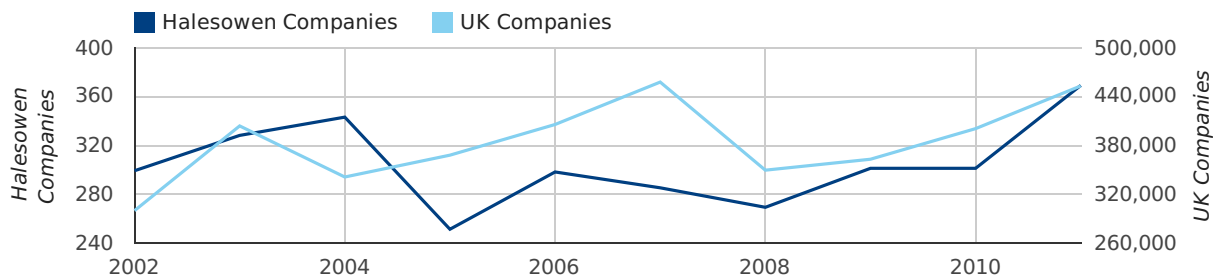
## Annual Data (2011)

2011 was a record year for company registrations in Halesowen when compared to any year in history.

A total of 369 companies were formed in Halesowen in 2011. This total is 22.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HALESOWEN	UK
2011	369	452,870
2010	301	400,358
2009	301	362,675
2008	269	349,203
2007	285	457,649
RECORD YEAR	2011 (369)	2007 (457,649)

### new companies by year



## Half Year Data (Jul-Dec 2011)

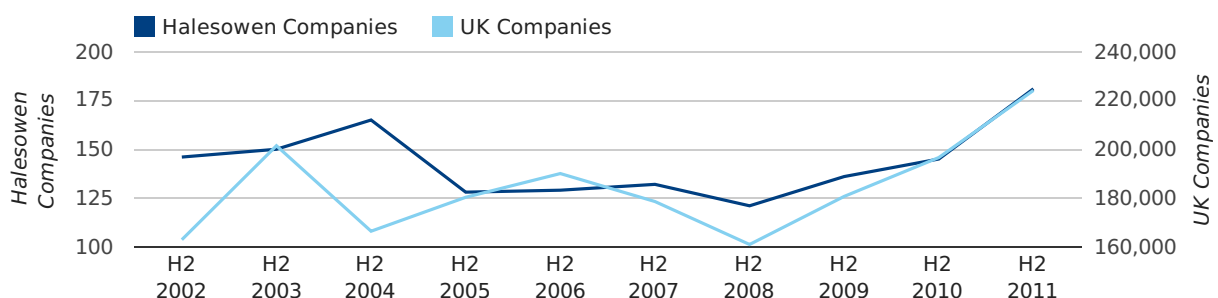
The second half of 2011 saw a new record in company registrations in Halesowen when compared to any previous second half year.

In the second half of 2011 a total of 181 companies were formed in Halesowen. This figure is 24.8% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Halesowen occurred in 2011 when a total of 181 were formed.

HALF YEAR (JUL-DEC)	HALESOWEN	UK
2011	181	224,135
2010	145	196,609
% CHANGE	24.8%	14.0%
RECORD YEAR	2011 (181)	2011 (224,135)

### new companies by half year



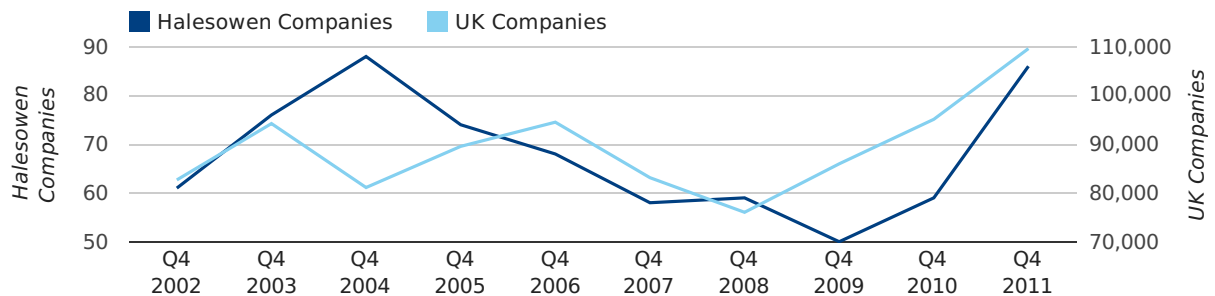
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 86 companies were registered in Halesowen during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 45.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HALESOWEN	UK
2011	86	109,623
2010	59	95,117
% CHANGE	45.8%	15.3%
RECORD YEAR	2004 (88)	2011 (109,623)

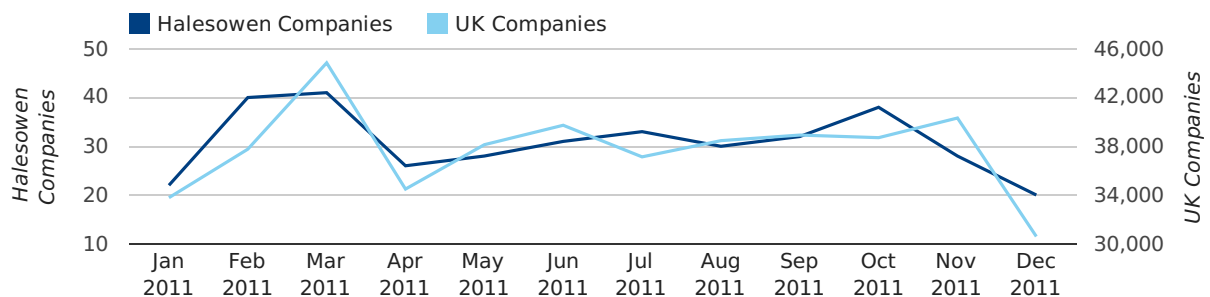
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Halesowen when compared to any previous October.

### new companies by month



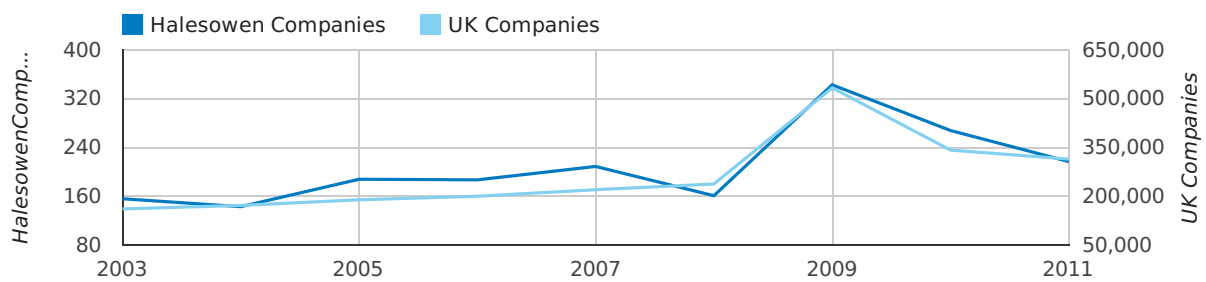
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	38	28	20
NEW COMPANIES IN 2010	23	21	15
% CHANGE	65.2%	33.3%	33.3%
RECORD YEAR	2011 (38)	2004 (32)	2004 (32)

### Annual Data (2011)

A total of 217 companies were dissolved in Halesowen in 2011. This total is 19.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HALESOWEN	UK
2011	217	314,523
2010	268	342,232
2009	343	533,773
2008	161	237,901
2007	209	220,295
RECORD YEAR	2009 (343)	2009 (533,773)

### dissolved companies by year



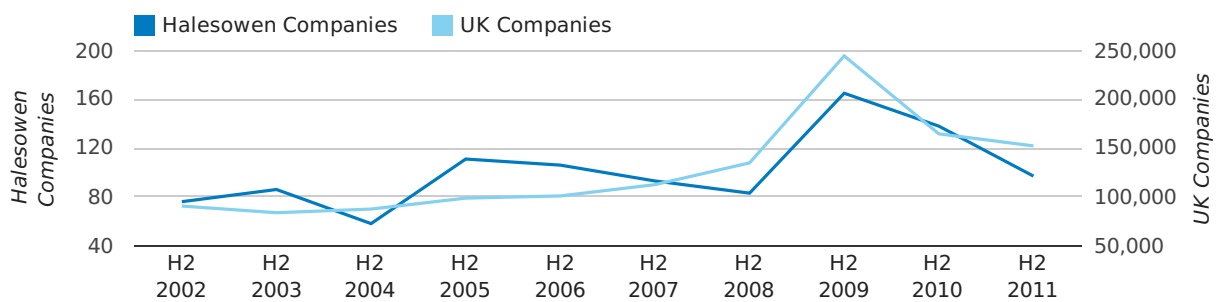
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 97 companies were dissolved in Halesowen. This figure is 29.7% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Halesowen occurred in 2009 when a total of 165 were closed.

HALF YEAR (JUL-DEC)	HALESOWEN	UK
2011	97	152,213
2010	138	164,601
% CHANGE	-29.7%	-7.5%
RECORD YEAR	2009 (165)	2009 (244,537)

### dissolved companies by half year



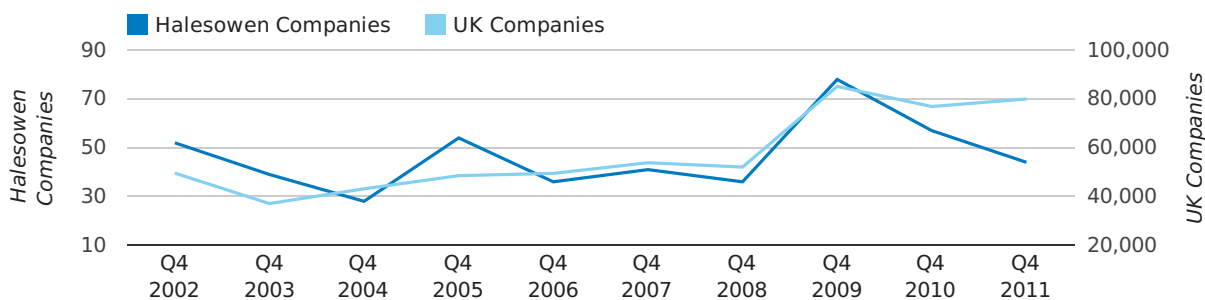
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 44 companies were dissolved in Halesowen during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 22.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

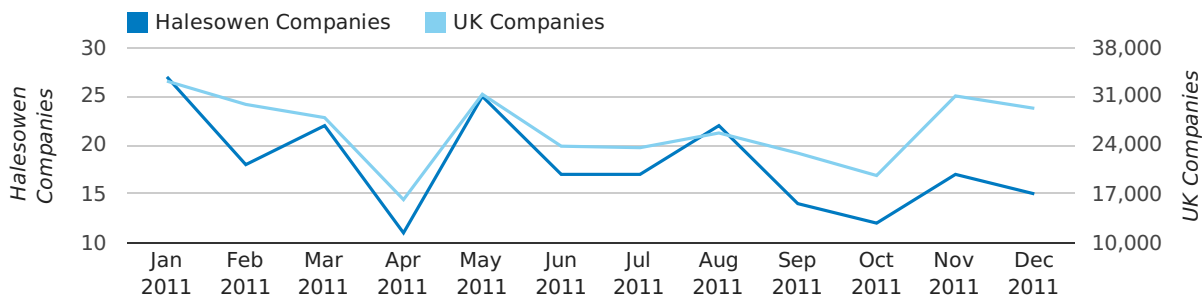
FOURTH QUARTER (OCT 2011 - DEC 2011)	HALESOWEN	UK
2011	44	79,983
2010	57	76,896
% CHANGE	-22.8%	4.0%
RECORD YEAR	2009 (78)	2009 (85,136)

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	12	17	15
CLOSED COMPANIES IN 2010	21	26	10
% CHANGE	-42.9%	-34.6%	50%
RECORD YEAR	2009 (36)	2010 (26)	2009 (24)

### Annual Data (2011)

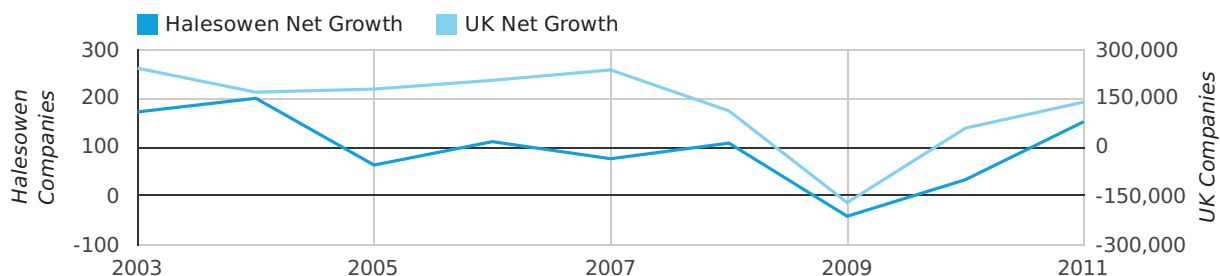
A total of 152 companies were added to the company register for Halesowen in 2011. This number represents growth of 50.5% which compares favourably to the UK figure of 34.6%.

This number is 119 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 1995 when the Halesowen company register grew by 254 companies.

YEAR	HALESOWEN	UK
2011	152	138,347
2010	33	58,126
2009	-42	-171,098
2008	108	111,302
2007	76	237,354
RECORD YEAR	1995 (254)	2003 (242,543)

### net growth by year

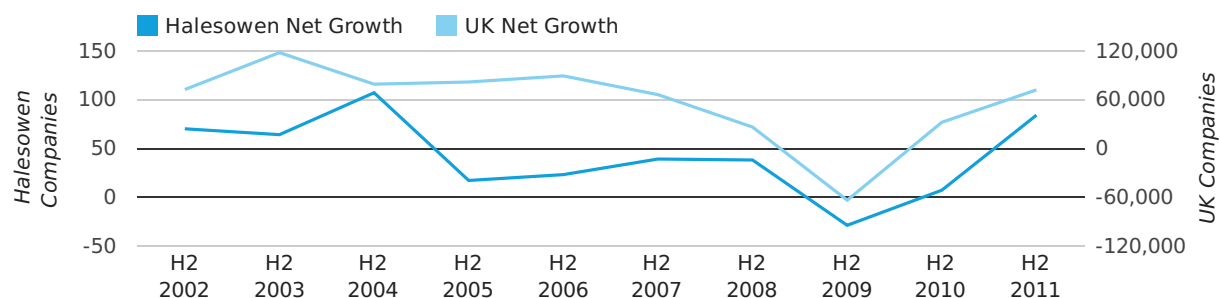


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Halesowen increased by 84 companies. This figure is 1,100.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HALESOWEN	UK
2011	84	71,922
2010	7	32,008
% CHANGE	1,100.0%	124.7%
RECORD YEAR	1995 (135)	2003 (117,772)

### net growth by half year



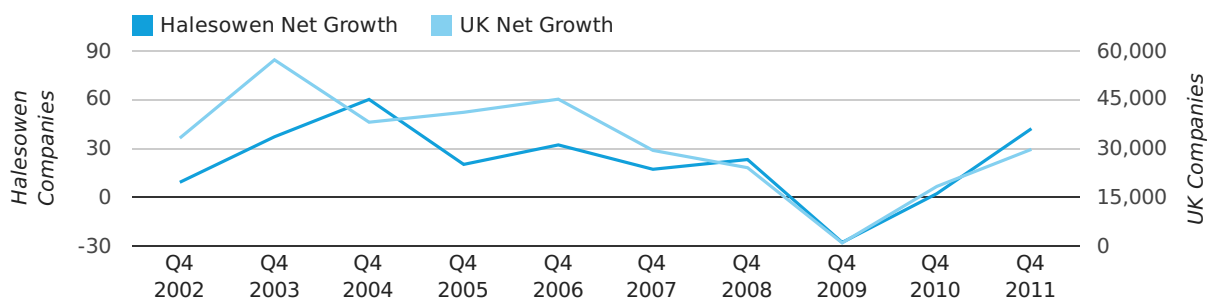
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Halesowen during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 42 companies.

This represents an increase of 2,000.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HALESOWEN	UK
2011	42	29,640
2010	2	18,221
% CHANGE	2,000.0%	62.7%
RECORD YEAR	1995 (80)	2003 (57,175)

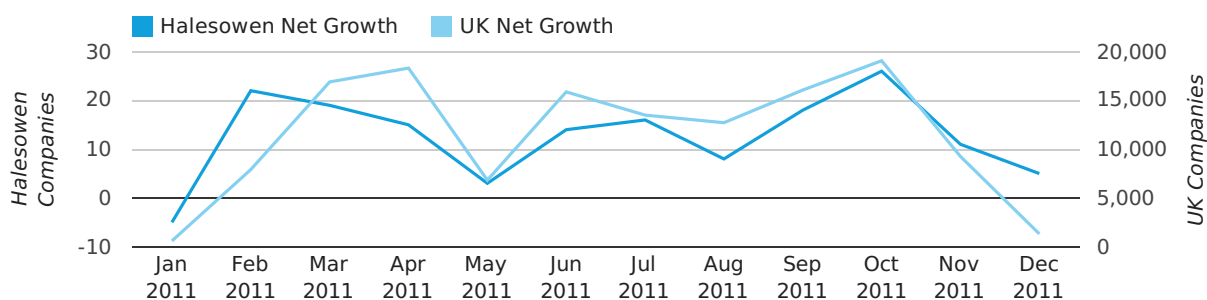
### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Halesowen when compared to any previous October.

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	26	11	5
NET GROWTH IN 2010	2	-5	5
% CHANGE	1,200.0%	-320.0%	0.0%
RECORD YEAR	2011 (26)	1995 (26)	2004 (22)

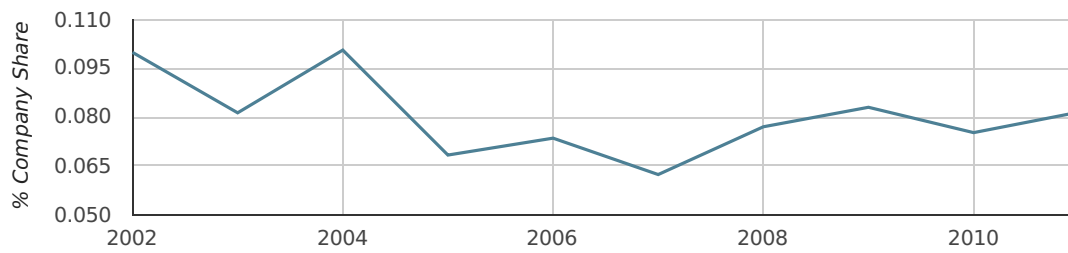


### Annual Data (2011)

In 2011 Halesowen formed 0.1% of all UK companies. This is no change on 2010 when Halesowen was responsible for 0.1% of all UK companies.

YEAR	HALESOWEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

### company share by year

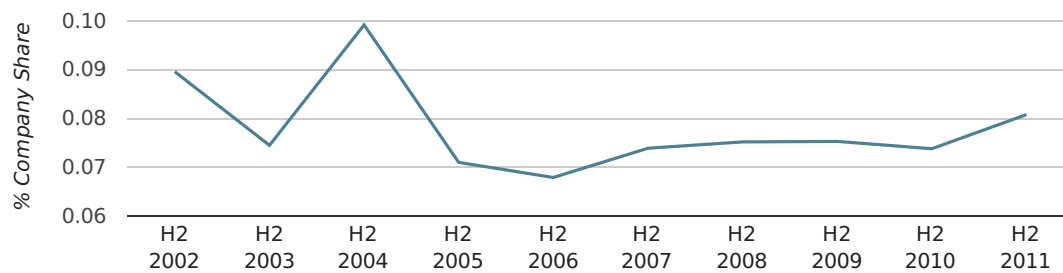


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Halesowen formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	HALESOWEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

### company share by half year

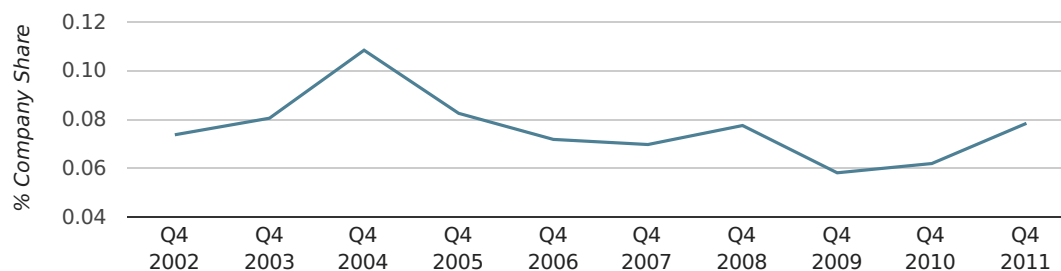


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Halesowen formed 0.1% of all UK companies.

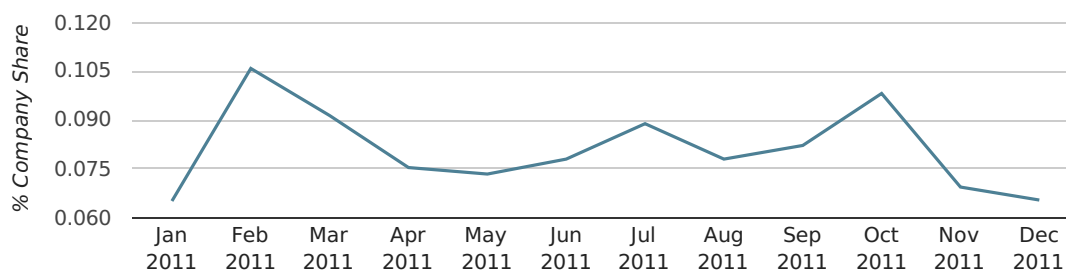
FOURTH QUARTER (OCT 2011 - DEC 2011)	HALESOWEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	43.6%	13.6%	18.3%
RECORD YEAR	1961 (0.4%)	1963 (0.5%)	1968 (0.7%)

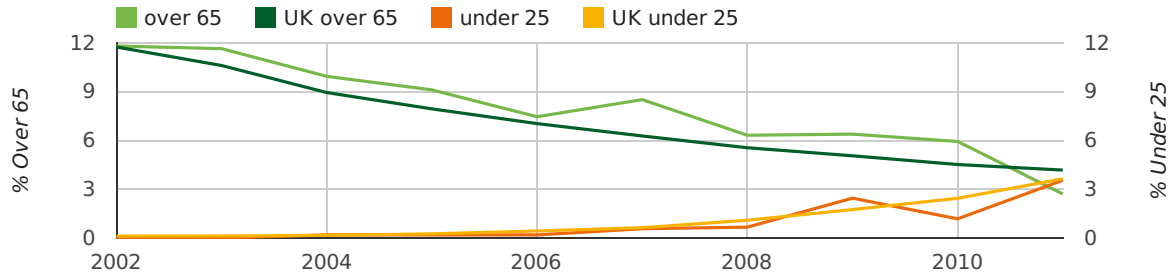
### Annual Data (2011)

The average age of a director in 2011 was 45.3.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.2%.

#### director age by year



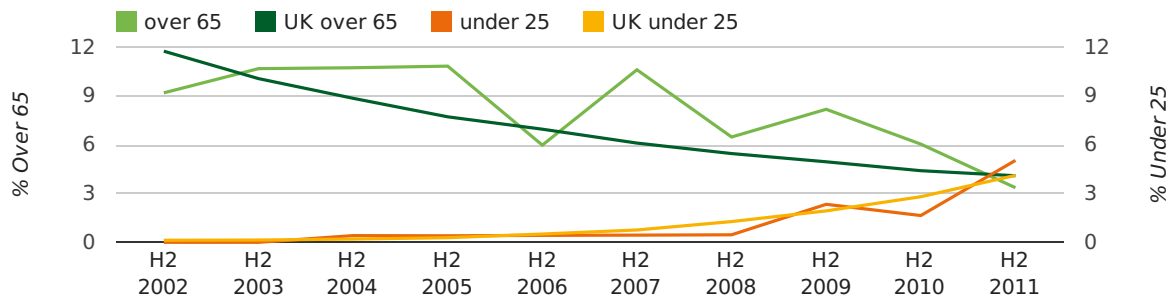
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.5.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

#### director age by half year



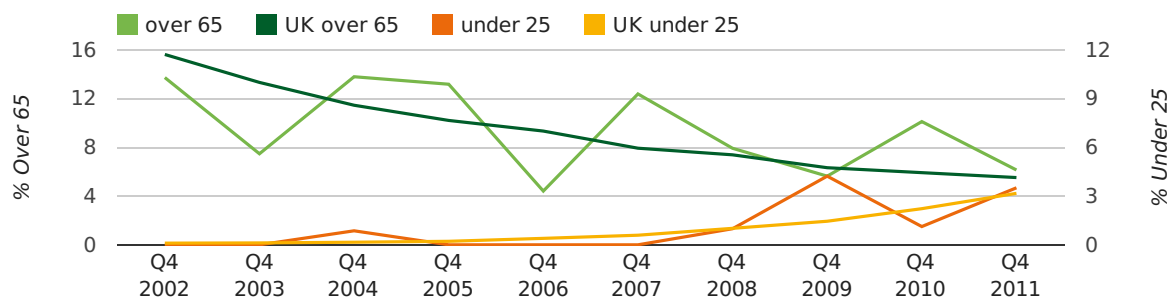
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 46.3.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.1%.

### director age by quarter

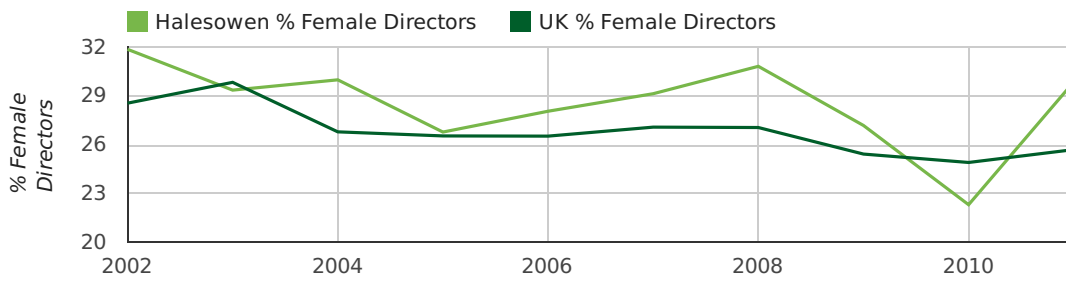


### Annual Data (2011)

The record year for female directors in Halesowen was 1857 when 36.4% of all directors were female.

The percentage of female directors in Halesowen in 2011 was 31.9%. The average for the UK during this time was 28.6%

#### director gender by year

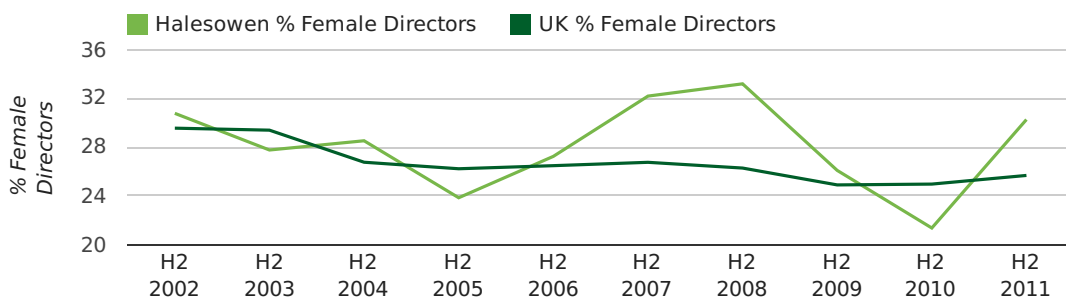


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Halesowen was 1860 when 42.9% of all directors were female.

30.3% of all director appointments in Halesowen in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

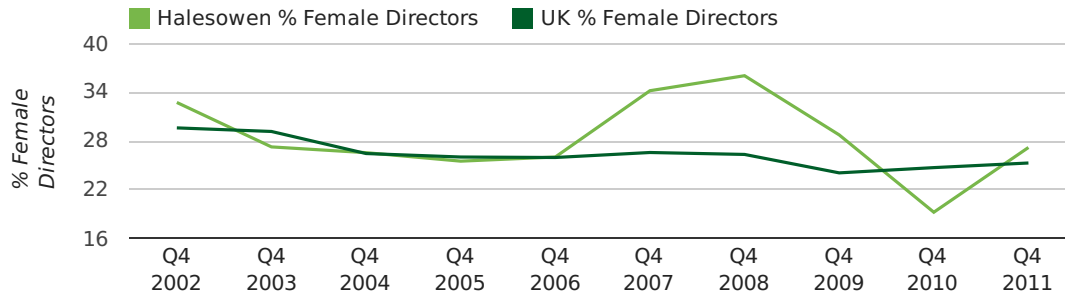


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Halesowen was in 1977 when 31.1% of all directors were female.

27.2% of all director appointments in Halesowen in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
J	1.03%	CONSULTING	5.07%
GEAR	1.03%	MANAGEMENT	4.74%
CONSULTANCY	1.03%	CONSULTANCY	3.26%
MANAGEMENT	0.88%	PROPERTY	2.37%
PROPERTIES	0.88%	TRADING	2.07%
S	0.88%	DESIGN	1.92%
ASSOCIATES	0.88%	ASSOCIATES	1.86%
CONSULTING	0.88%	ENGINEERING	1.78%
TRADING	0.74%	BUSINESS	1.78%
HALESOWEN	0.74%	CONSULTANTS	1.76%
M	0.74%	CONSTRUCTION	1.73%
IT	0.74%	MEDIA	1.71%
DESIGN	0.74%	LONDON	1.63%
HEALTHCARE	0.74%	J	1.51%
TRAINING	0.59%	INVESTMENTS	1.48%
(MIDLANDS)	0.59%	GLOBAL	1.46%
HOUSE	0.59%	IT	1.41%
SYSTEMS	0.59%	CARE	1.39%
BUILDING	0.59%	PROPERTIES	1.29%
HOLDINGS	0.59%	ELECTRICAL	1.29%
INTERIORS	0.59%	M	1.27%
ARC	0.44%	BUILDING	1.26%
SCHOOL	0.44%	ENERGY	1.25%
SEARCH	0.44%	S	1.20%
HOMES	0.44%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	152	205,525
9999 - Dormant Company	32	20,199
99999 - Dormant Company	30	21,846
7487 - Other business activities	19	57,052
82990 - Other business support service activities not elsewhere classified	10	32,483
7020 - Letting of own property	8	1,606
86210 - General medical practice activities	7	2,285
45200 - Maintenance and repair of motor vehicles	7	2,452
70100 - Activities of head offices	7	2,662
62090 - Other information technology service activities	6	7,493
38210 - Treatment and disposal of non-hazardous waste	6	170
43220 - Plumbing, heat and air-conditioning installation	6	2,372
7499 - Non-trading company	6	9,957
64999 - Financial intermediation not elsewhere classified	6	2,946
70229 - Management consultancy activities other than financial management	6	17,765
96020 - Hairdressing and other beauty treatment	6	2,380
7260 - Other computer related activities	6	7,667
49410 - Freight transport by road	5	2,392
8514 - Other human health activities	5	2,637
9305 - Other service activities	5	9,492