

Hampshire

q1 2012 business confidence report



headlines

- February 2012 saw a new record in company registrations in Hampshire when compared to any previous February.
- January 2012 saw a new record in company registrations in Hampshire when compared to any previous January.

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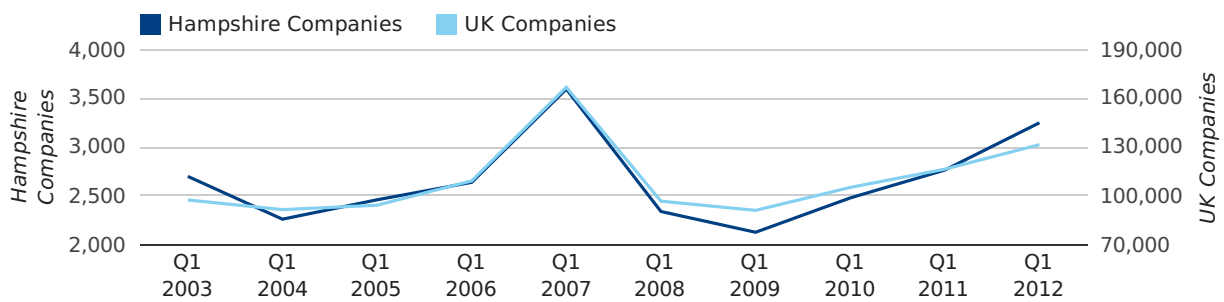
Quarterly Data (Q1 Jan-Mar 2012)

A total of 3,249 companies were registered in Hampshire during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 17.5% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HAMPSHIRE	UK
2012	3,249	131,491
2011	2,764	116,391
% CHANGE	17.5%	13.0%
RECORD YEAR	2007 (3,595)	2007 (166,814)

new companies by quarter

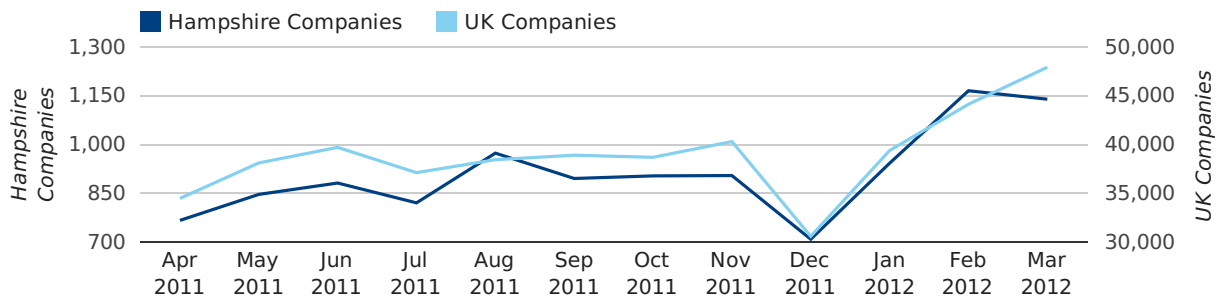


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Hampshire when compared to any previous February.

January 2012 saw a new record in company registrations in Hampshire when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	943	1,166	1,140
NEW COMPANIES IN 2011	784	893	1,087
% CHANGE	20.3%	30.6%	4.9%
RECORD YEAR	2012 (943)	2012 (1,166)	2007 (1,790)

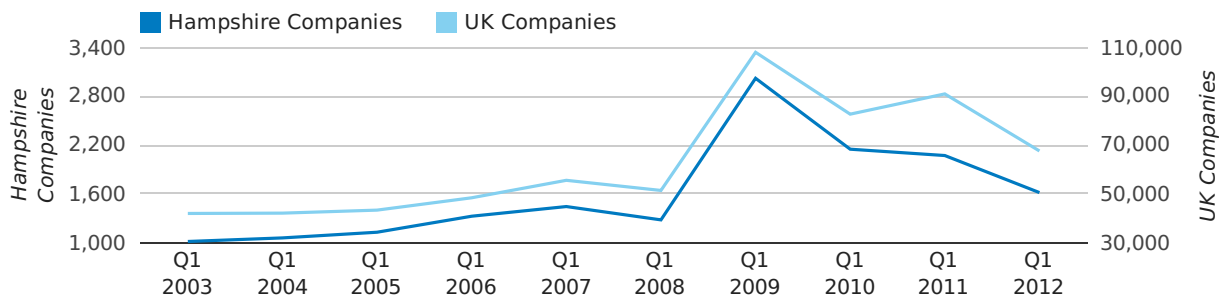
Quarterly Data (Q1 Jan-Mar 2012)

A total of 1,615 companies were dissolved in Hampshire during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 22.0% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

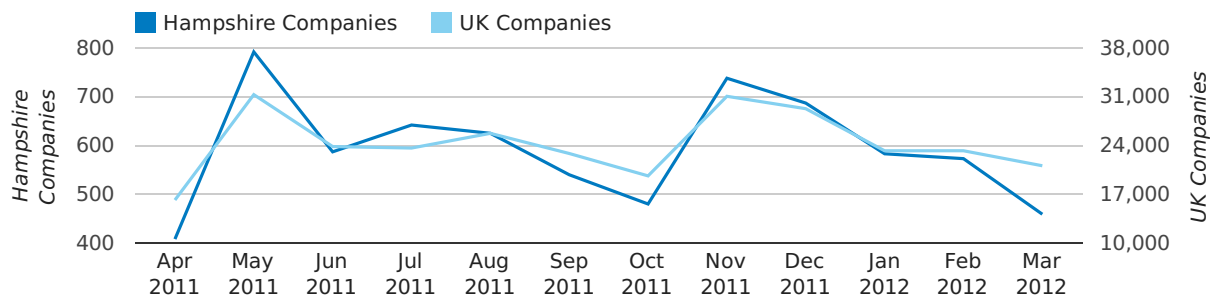
FIRST QUARTER (JAN 2012 - MAR 2012)	HAMPSHIRE	UK
2012	1,615	67,576
2011	2,071	90,986
% CHANGE	-22.0%	-25.7%
RECORD YEAR	2009 (3,022)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	583	573	459
CLOSED COMPANIES IN 2011	764	625	682
% CHANGE	-23.7%	-8.3%	-33%
RECORD YEAR	2011 (764)	2009 (1,219)	2009 (1,319)

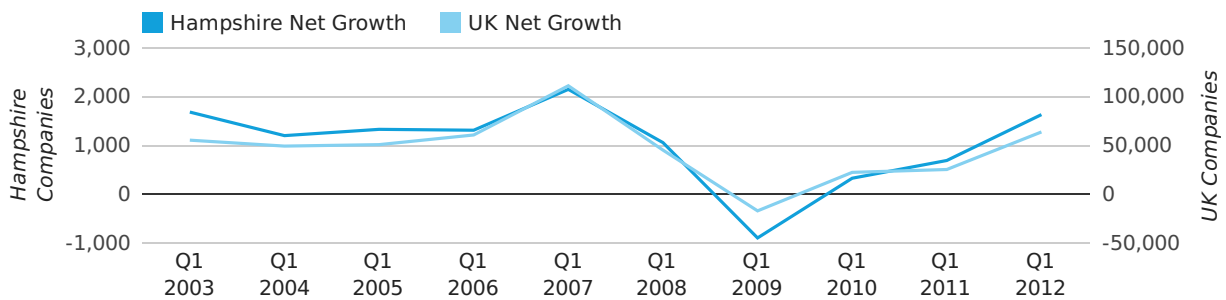
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Hampshire during the first quarter of 2012 (Jan 2012 - Mar 2012) was 1,634 companies.

This represents an increase of 135.8% on the same period last year.

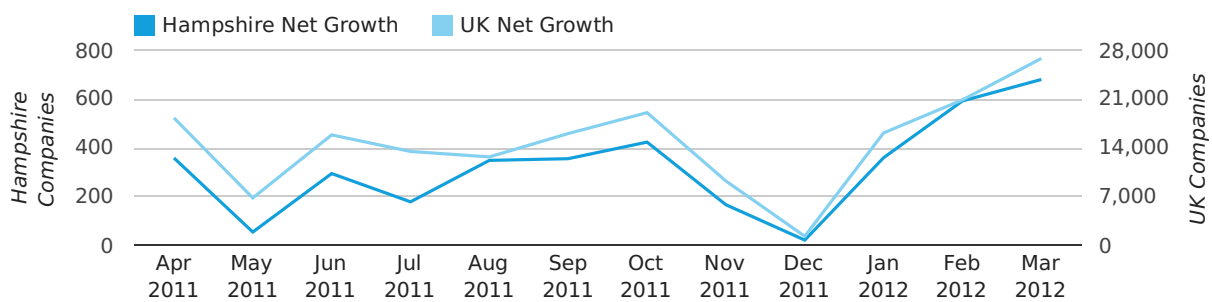
FIRST QUARTER (JAN 2012 - MAR 2012)	HAMPSHIRE	UK
2012	1,634	63,915
2011	693	25,405
% CHANGE	135.8%	151.6%
RECORD YEAR	2007 (2,152)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



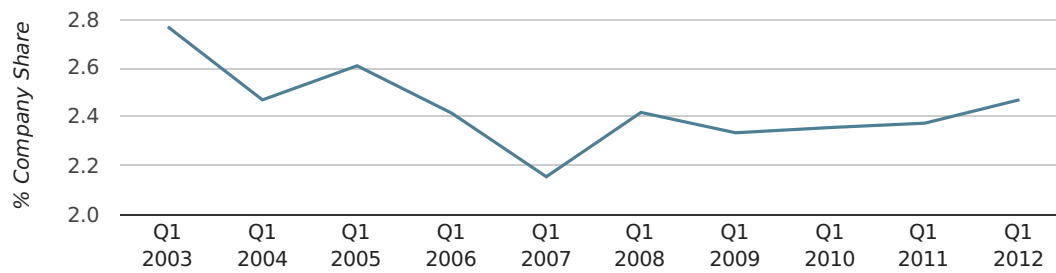
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	360	593	681
NET GROWTH IN 2011	20	268	405
% CHANGE	1,700.0%	121.3%	68.1%
RECORD YEAR	2003 (448)	1999 (661)	2007 (1,348)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Hampshire formed 2.5% of all UK companies.

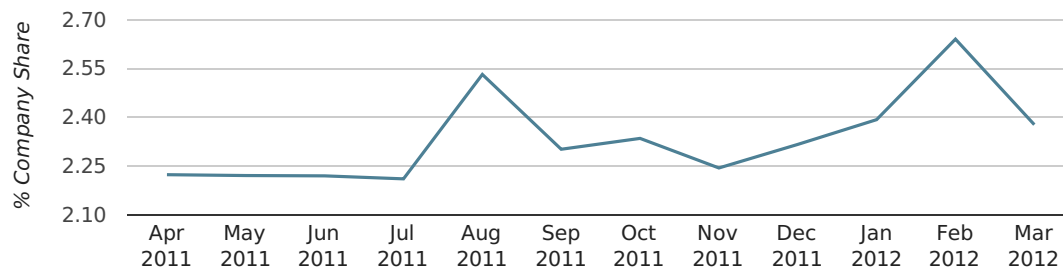
FIRST QUARTER (JAN 2012 - MAR 2012)	HAMPSHIRE
2012	2.5%
2011	2.4%
2010	2.4%
2009	2.3%
2008	2.4%
RECORD YEAR (SINCE 1960)	1999 (3.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	2.4%	2.6%	2.4%
UK FORMATION SHARE IN 2011	2.3%	2.4%	2.4%
% CHANGE	3.1%	11.7%	-1.9%
RECORD YEAR	1969 (3.5%)	1999 (4.5%)	1992 (3.5%)

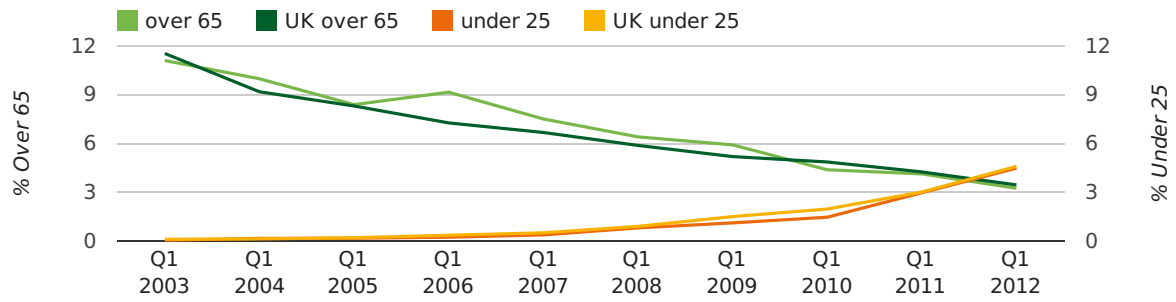
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.3.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 3.5%.

director age by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.92%	CONSULTING	5.07%
MANAGEMENT	2.27%	MANAGEMENT	4.74%
CONSULTANCY	2.23%	CONSULTANCY	3.30%
PROPERTY	1.16%	PROPERTY	2.37%
ENGINEERING	1.11%	TRADING	2.07%
CONSULTANTS	1.03%	DESIGN	1.93%
DESIGN	1.02%	ENGINEERING	1.86%
IT	0.99%	ASSOCIATES	1.84%
ASSOCIATES	0.99%	CONSULTANTS	1.79%
CONSTRUCTION	0.81%	BUSINESS	1.73%
BUSINESS	0.80%	MEDIA	1.72%
J	0.78%	CONSTRUCTION	1.72%
HAMPSHIRE	0.75%	LONDON	1.66%
BUILDING	0.74%	J	1.54%
ELECTRICAL	0.73%	INVESTMENTS	1.51%
SOUTHERN	0.69%	GLOBAL	1.50%
MEDIA	0.61%	IT	1.40%
TRAINING	0.61%	CARE	1.34%
CARE	0.61%	PROPERTIES	1.31%
TRADING	0.61%	ELECTRICAL	1.27%
S	0.60%	M	1.27%
M	0.59%	BUILDING	1.24%
SYSTEMS	0.59%	ENERGY	1.20%
DEVELOPMENTS	0.57%	S	1.20%
SOUTH	0.53%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	3,874	216,665
7487 - Other business activities	1,116	52,735
82990 - Other business support service activities not elsewhere classified	672	35,233
70229 - Management consultancy activities other than financial management	594	19,704
62020 - Information technology consultancy activities	515	14,303
99999 - Dormant Company	444	25,084
9999 - Dormant Company	396	18,617
7414 - Business & management consultancy	367	12,113
62090 - Other information technology service activities	312	8,145
74909 - Other professional, scientific and technical activities not elsewhere classified	304	9,892
96090 - Other service activities not elsewhere classified	266	13,637
74990 - Non-trading company	254	9,729
7260 - Other computer related activities	253	7,154
7222 - Other software consultancy and supply	232	6,934
7499 - Non-trading company	195	9,102
9305 - Other service activities	174	8,818
43210 - Electrical installation	151	3,573
43999 - Other specialised construction activities not elsewhere classified	146	3,931
47990 - Other retail sale not in stores, stalls or markets	146	3,129
4521 - General construction & civil engineering	144	5,169