

Hampton

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Hampton when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Hampton when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Hampton when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Hampton when compared to any previous Q4.
- November 2011 saw a new record in company registrations in Hampton when compared to any previous November.
- October 2011 saw a new record in company registrations in Hampton when compared to any previous October.
- 2011 was a record year for net growth in Hampton when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Hampton when compared to any previous second half year.
- October 2011 saw a new record in net growth in Hampton when compared to any previous October.

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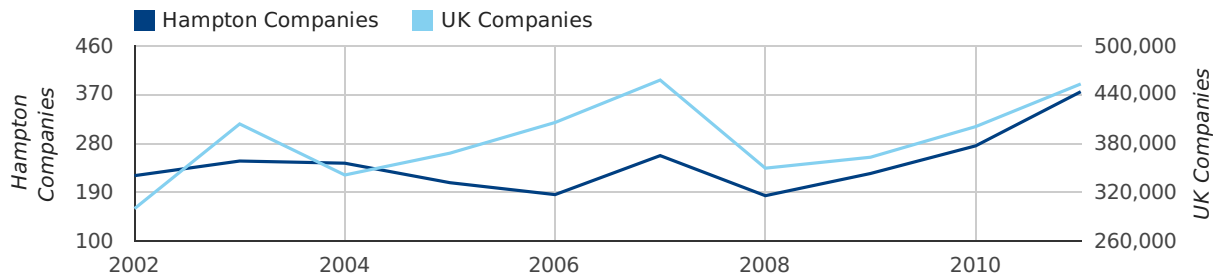
Annual Data (2011)

2011 was a record year for company registrations in Hampton when compared to any year in history.

A total of 375 companies were formed in Hampton in 2011. This total is 36.4% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HAMPTON	UK
2011	375	452,870
2010	275	400,358
2009	224	362,675
2008	183	349,203
2007	257	457,649
RECORD YEAR	2011 (375)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Hampton when compared to any previous second half year.

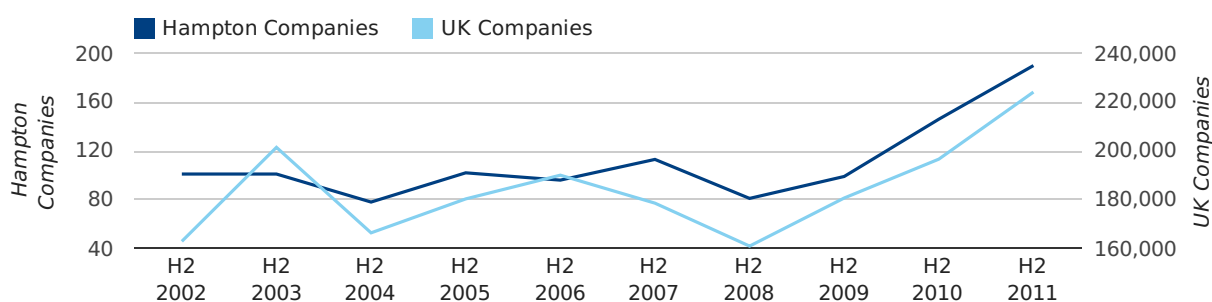
The second half of 2011 was a record second half year for company registrations in Hampton when compared to any half year in history.

In the second half of 2011 a total of 190 companies were formed in Hampton. This figure is 30.1% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Hampton occurred in 2011 when a total of 190 were formed.

HALF YEAR (JUL-DEC)	HAMPTON	UK
2011	190	224,135
2010	146	196,609
% CHANGE	30.1%	14.0%
RECORD YEAR	2011 (190)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

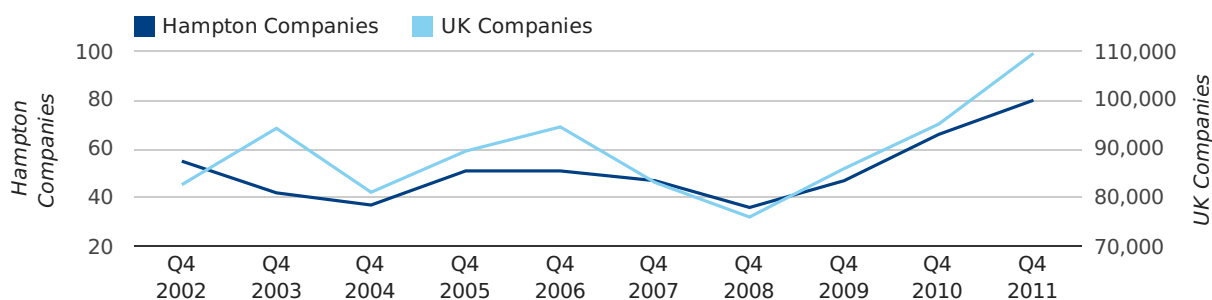
Q4 2011 saw a new record in company registrations in Hampton when compared to any previous Q4.

A total of 80 companies were registered in Hampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 21.2% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HAMPTON	UK
2011	80	109,623
2010	66	95,117
% CHANGE	21.2%	15.3%
RECORD YEAR	2011 (80)	2011 (109,623)

new companies by quarter

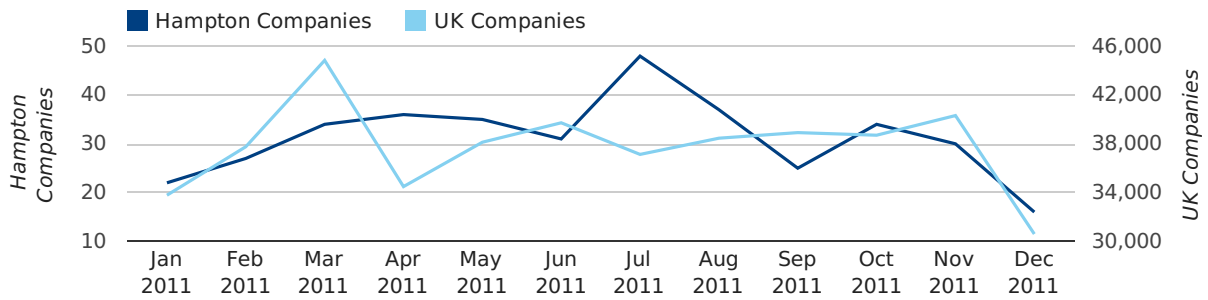


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Hampton when compared to any previous November.

October 2011 saw a new record in company registrations in Hampton when compared to any previous October.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	34	30	16
NEW COMPANIES IN 2010	25	28	13
% CHANGE	36.0%	7.1%	23.1%
RECORD YEAR	2011 (34)	2011 (30)	1994 (16)

Annual Data (2011)

A total of 184 companies were dissolved in Hampton in 2011. This total is 16.4% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HAMPTON	UK
2011	184	314,523
2010	220	342,232
2009	219	533,773
2008	108	237,901
2007	287	220,295
RECORD YEAR	2007 (287)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 81 companies were dissolved in Hampton. This figure is 27.7% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Hampton occurred in 2010 when a total of 112 were closed.

HALF YEAR (JUL-DEC)	HAMPTON	UK
2011	81	152,213
2010	112	164,601
% CHANGE	-27.7%	-7.5%
RECORD YEAR	2010 (112)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

A total of 49 companies were dissolved in Hampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 2.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

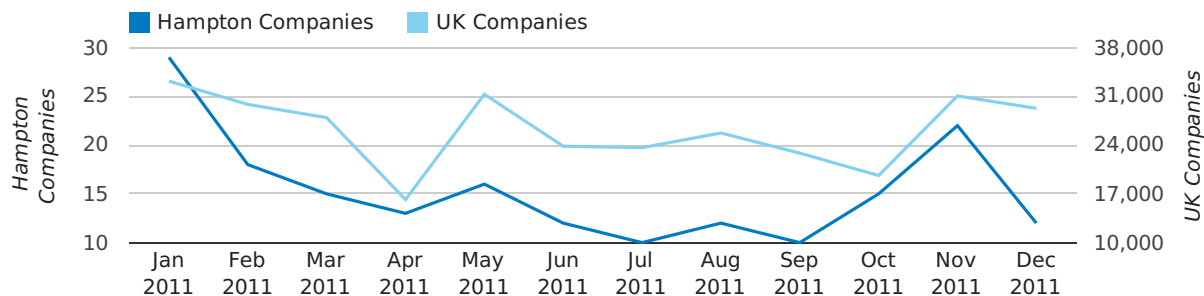
FOURTH QUARTER (OCT 2011 - DEC 2011)	HAMPTON	UK
2011	49	79,983
2010	50	76,896
% CHANGE	-2.0%	4.0%
RECORD YEAR	2006 (61)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	15	22	12
CLOSED COMPANIES IN 2010	15	22	13
% CHANGE	0.0%	0.0%	-8%
RECORD YEAR	2006 (18)	2006 (34)	2009 (15)

Annual Data (2011)

2011 was a record year for net growth in Hampton when compared to any year in history.

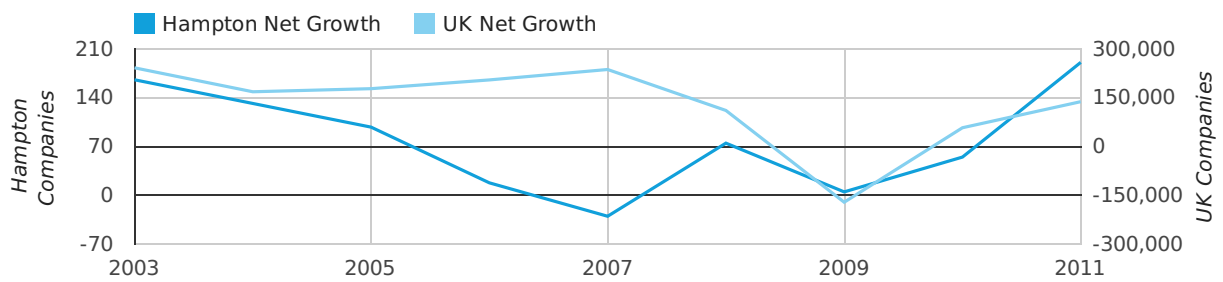
A total of 191 companies were added to the company register for Hampton in 2011. This number represents growth of 69.5% which compares favourably to the UK figure of 34.6%.

This number is 136 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Hampton company register grew by 191 companies.

YEAR	HAMPTON	UK
2011	191	138,347
2010	55	58,126
2009	5	-171,098
2008	75	111,302
2007	-30	237,354
RECORD YEAR	2011 (191)	2003 (242,543)

net growth by year



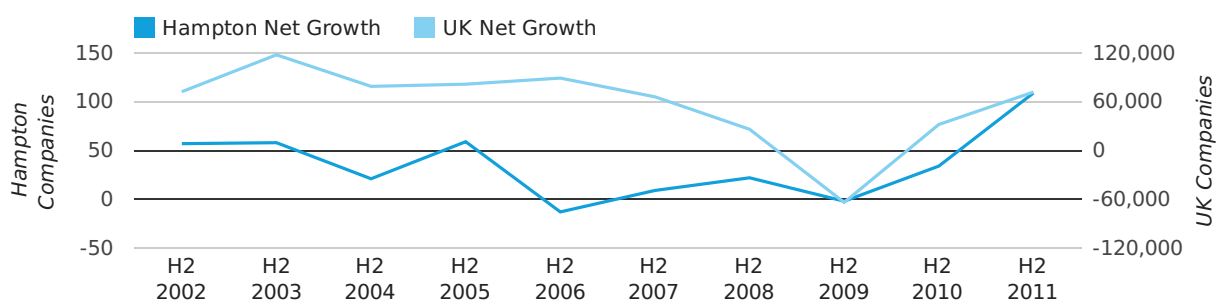
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Hampton when compared to any previous second half year.

In the second half of 2011 the company register for Hampton increased by 109 companies. This figure is 220.6% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HAMPTON	UK
2011	109	71,922
2010	34	32,008
% CHANGE	220.6%	124.7%
RECORD YEAR	2011 (109)	2003 (117,772)

net growth by half year



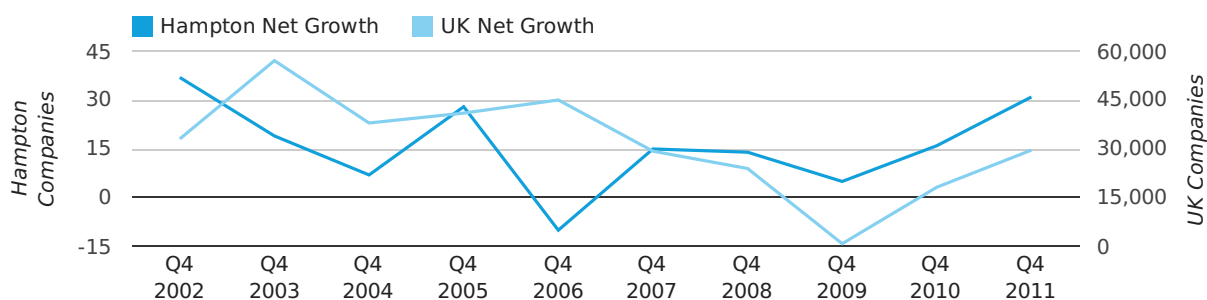
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Hampton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 31 companies.

This represents an increase of 93.8% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HAMPTON	UK
2011	31	29,640
2010	16	18,221
% CHANGE	93.8%	62.7%
RECORD YEAR	2002 (37)	2003 (57,175)

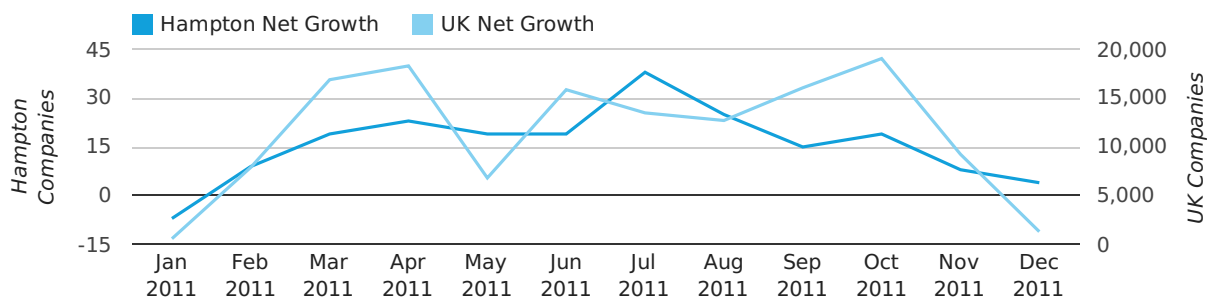
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Hampton when compared to any previous October.

net growth by month



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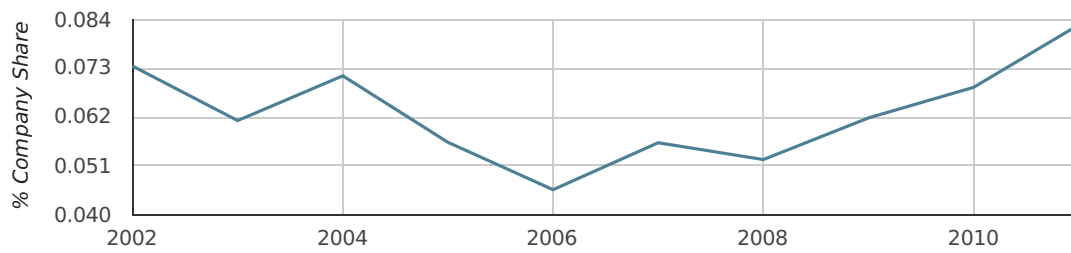
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	19	8	4
NET GROWTH IN 2010	10	6	0
% CHANGE	90.0%	33.3%	0.0%
RECORD YEAR	2011 (19)	2002 (15)	2007 (13)

Annual Data (2011)

In 2011 Hampton formed 0.1% of all UK companies. This is no change on 2010 when Hampton was responsible for 0.1% of all UK companies.

YEAR	HAMPTON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.1%)

company share by year

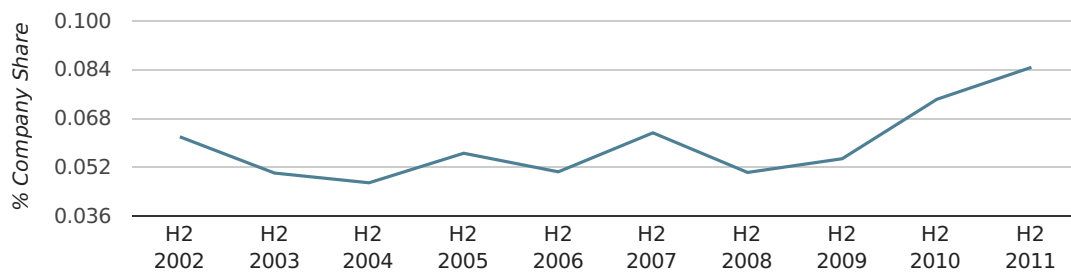


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Hampton formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	HAMPTON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.2%)

company share by half year

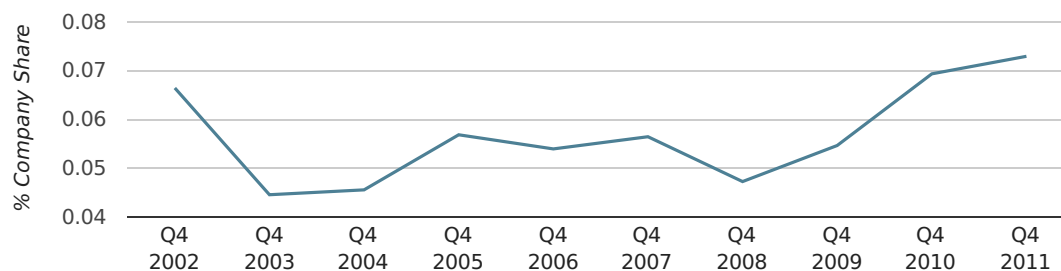


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Hampton formed 0.1% of all UK companies.

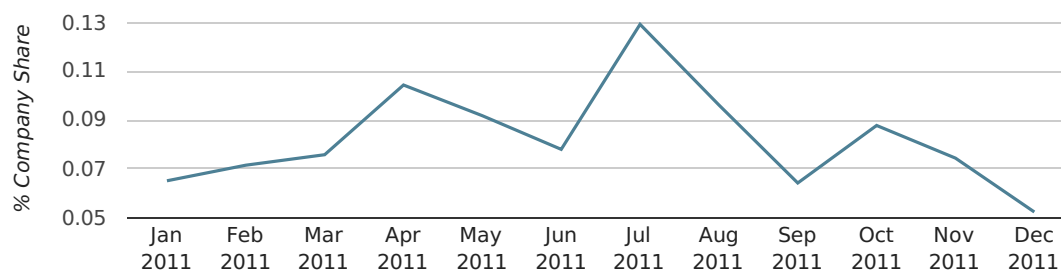
FOURTH QUARTER (OCT 2011 - DEC 2011)	HAMPTON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	18.2%	-8.7%	9.2%
RECORD YEAR	1980 (0.5%)	1965 (0.4%)	1970 (0.7%)

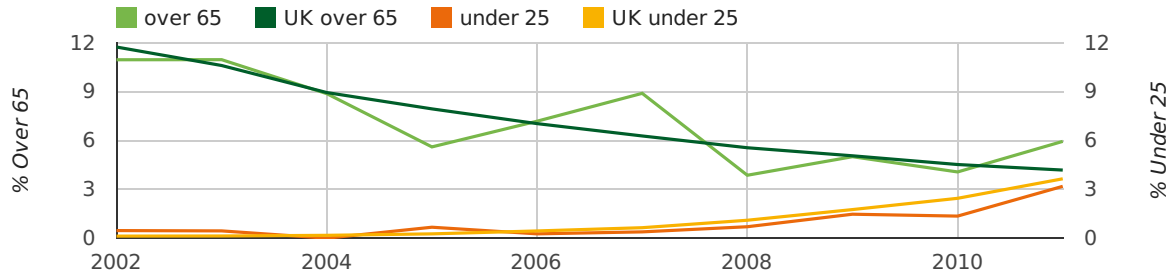
Annual Data (2011)

The average age of a director in 2011 was 44.3.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.2%.

director age by year



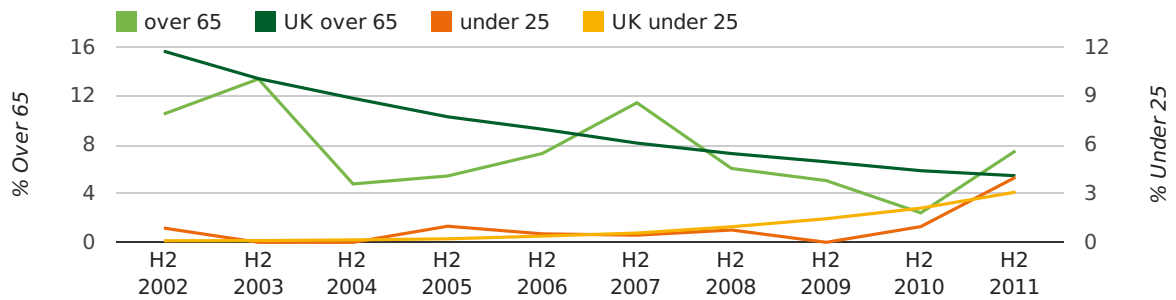
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.0.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.5% compared to the UK figure of 4.1%.

director age by half year



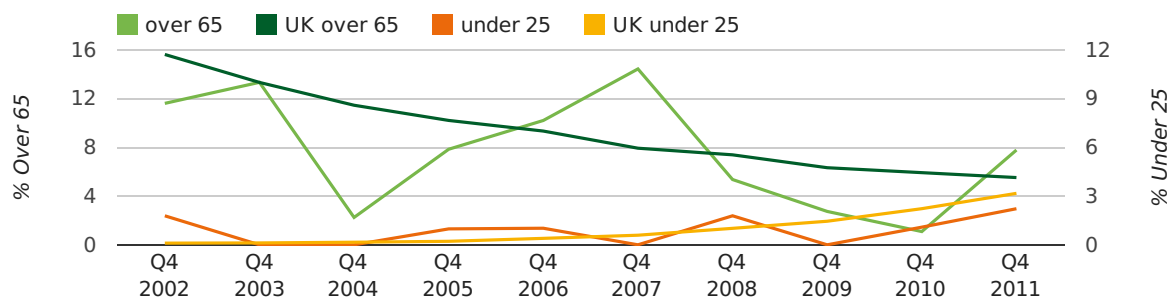
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.7.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.8% compared to the UK figure of 4.1%.

director age by quarter

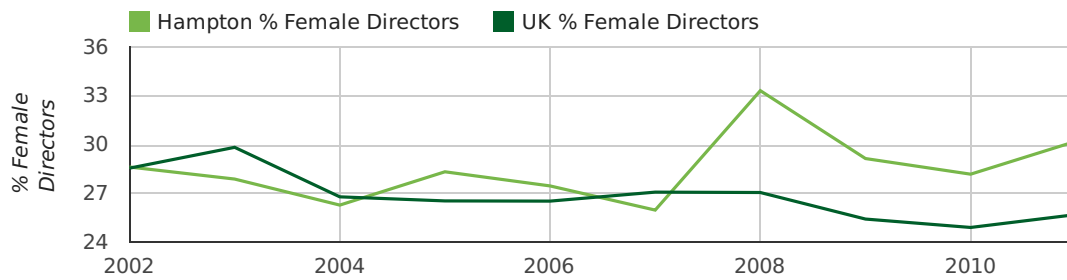


Annual Data (2011)

The record year for female directors in Hampton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hampton in 2011 was 28.6%. The average for the UK during this time was 28.6%

director gender by year

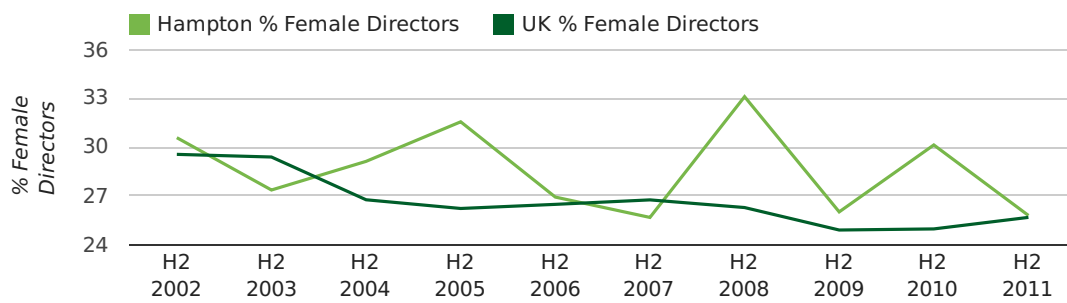


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hampton was 1860 when 42.9% of all directors were female.

25.8% of all director appointments in Hampton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

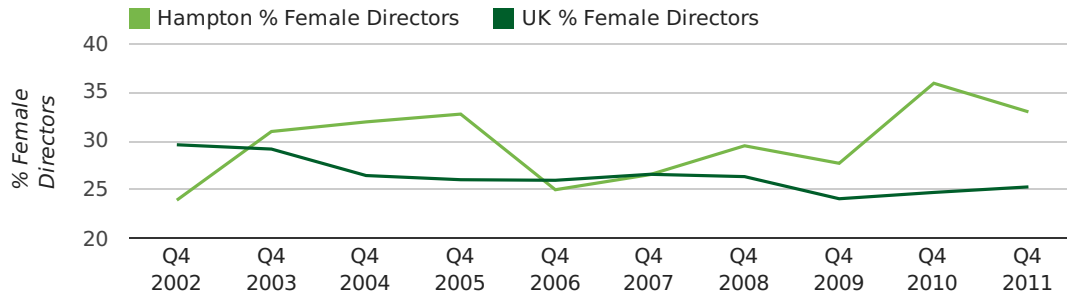


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Hampton was in 1977 when 31.1% of all directors were female.

33.0% of all director appointments in Hampton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
UNLIMITED	22.10%	CONSULTING	5.07%
2011	7.79%	MANAGEMENT	4.74%
CONSULTING	2.38%	CONSULTANCY	3.26%
INVESTMENTS	1.27%	PROPERTY	2.37%
ASSOCIATES	0.95%	TRADING	2.07%
GLOBAL	0.95%	DESIGN	1.92%
LONDON	0.79%	ASSOCIATES	1.86%
CONSULTANTS	0.79%	ENGINEERING	1.78%
CONSULTANCY	0.79%	BUSINESS	1.78%
ENTERPRISES	0.64%	CONSULTANTS	1.76%
DESIGNS	0.64%	CONSTRUCTION	1.73%
EUROPE	0.64%	MEDIA	1.71%
GA	0.64%	LONDON	1.63%
ROAD	0.64%	J	1.51%
MANAGEMENT	0.64%	INVESTMENTS	1.48%
BLUE	0.48%	GLOBAL	1.46%
MY	0.48%	IT	1.41%
ENGINEERING	0.48%	CARE	1.39%
TRAINING	0.48%	PROPERTIES	1.29%
PARTNERS	0.48%	ELECTRICAL	1.29%
LIFE	0.48%	M	1.27%
PROPERTY	0.48%	BUILDING	1.26%
HOMES	0.48%	ENERGY	1.25%
SPORT	0.48%	S	1.20%
BUSINESS	0.48%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	93	205,525
9999 - Dormant Company	42	20,199
99999 - Dormant Company	40	21,846
7487 - Other business activities	25	57,052
7414 - Business & management consultancy	16	13,034
70229 - Management consultancy activities other than financial management	14	17,765
96090 - Other service activities not elsewhere classified	12	11,768
82990 - Other business support service activities not elsewhere classified	10	32,483
62090 - Other information technology service activities	8	7,493
62020 - Information technology consultancy activities	7	12,072
74990 - Non-trading company	6	8,929
7412 - Accounting, auditing; tax consult	6	2,496
7020 - Letting of own property	4	1,606
59111 - Motion picture production activities	4	1,357
74909 - Other professional, scientific and technical activities not elsewhere classified	4	8,671
69202 - Bookkeeping activities	4	1,035
73110 - Advertising agencies	4	1,823
47190 - Other retail sale in non-specialised stores	4	1,558
4521 - General construction & civil engineering	4	5,558
41202 - Construction of domestic buildings	4	2,598