

Harlow

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Harlow when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Harlow when compared to any previous second half year.
- October 2011 saw a new record in company registrations in Harlow when compared to any previous October.
- Q4 2011 saw a new record in company closures in Harlow when compared to any previous Q4.
- December 2011 saw a new record in company closures in Harlow when compared to any previous December.
- November 2011 saw a new record in company closures in Harlow when compared to any previous November.
- The second half of 2011 saw a new record in net growth in Harlow when compared to any previous second half year.
- October 2011 saw a new record in net growth in Harlow when compared to any previous October.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

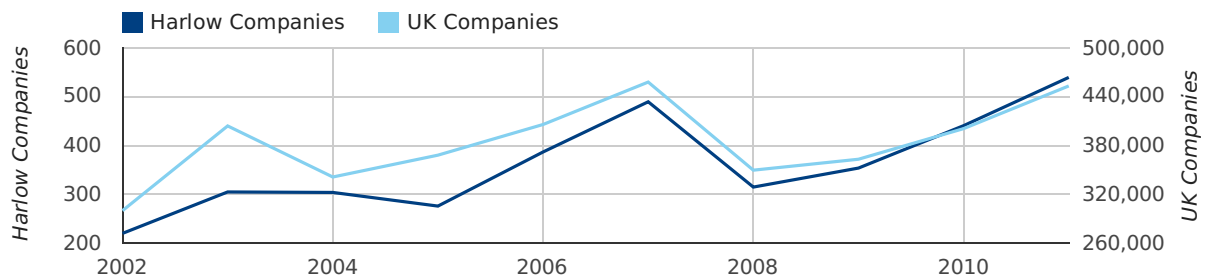
Annual Data (2011)

2011 was a record year for company registrations in Harlow when compared to any year in history.

A total of 539 companies were formed in Harlow in 2011. This total is 22.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HARLOW	UK
2011	539	452,870
2010	440	400,358
2009	353	362,675
2008	314	349,203
2007	489	457,649
RECORD YEAR	2011 (539)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

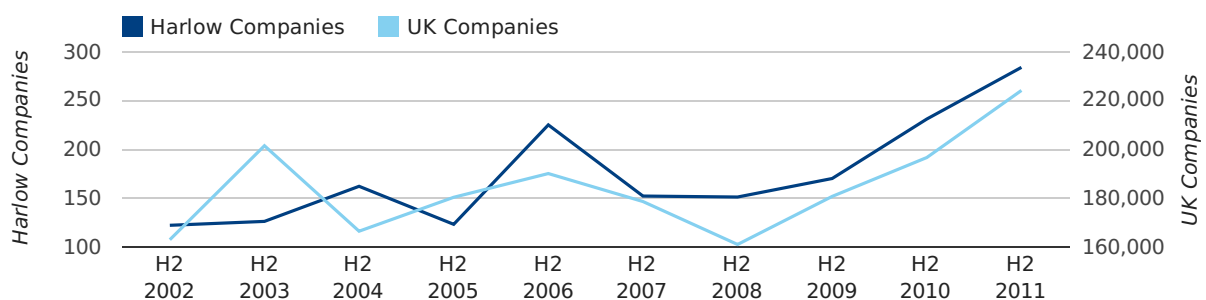
The second half of 2011 saw a new record in company registrations in Harlow when compared to any previous second half year.

In the second half of 2011 a total of 284 companies were formed in Harlow. This figure is 22.9% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Harlow occurred in 2011 when a total of 284 were formed.

HALF YEAR (JUL-DEC)	HARLOW	UK
2011	284	224,135
2010	231	196,609
% CHANGE	22.9%	14.0%
RECORD YEAR	2011 (284)	2011 (224,135)

new companies by half year



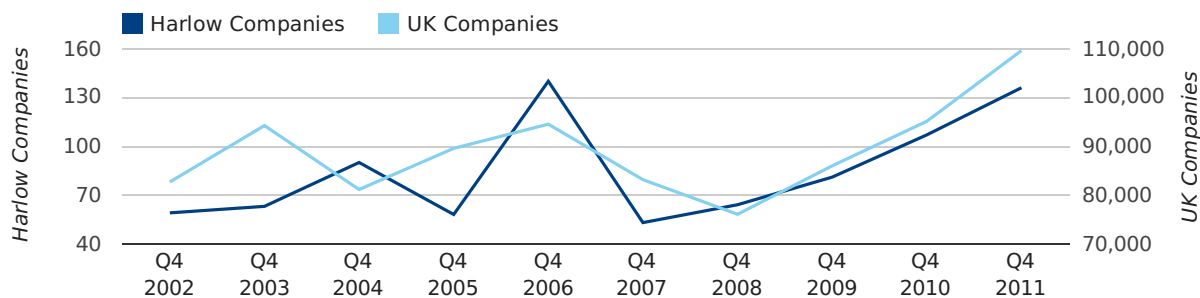
Quarterly Data (Q4 Oct-Dec 2011)

A total of 136 companies were registered in Harlow during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 27.1% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HARLOW	UK
2011	136	109,623
2010	107	95,117
% CHANGE	27.1%	15.3%
RECORD YEAR	2006 (140)	2011 (109,623)

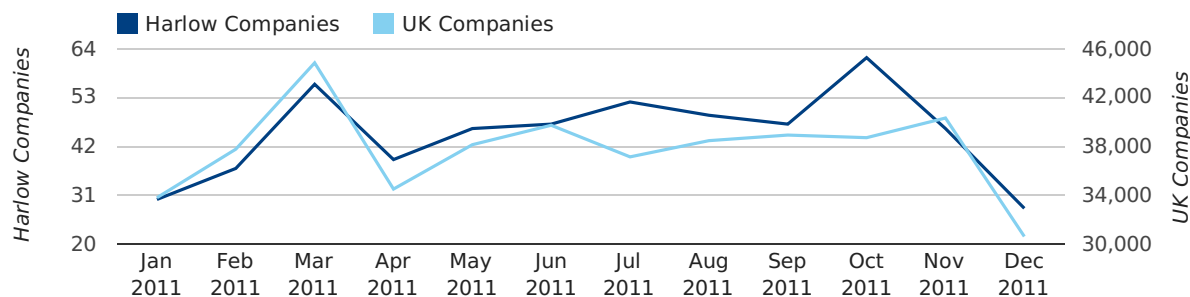
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Harlow when compared to any previous October.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	62	46	28
NEW COMPANIES IN 2010	42	33	32
% CHANGE	47.6%	39.4%	-12.5%
RECORD YEAR	2011 (62)	2006 (92)	2006 (35)

Annual Data (2011)

A total of 283 companies were dissolved in Harlow in 2011. This total is 11.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HARLOW	UK
2011	283	314,523
2010	320	342,232
2009	523	533,773
2008	158	237,901
2007	170	220,295
RECORD YEAR	2009 (523)	2009 (533,773)

dissolved companies by year



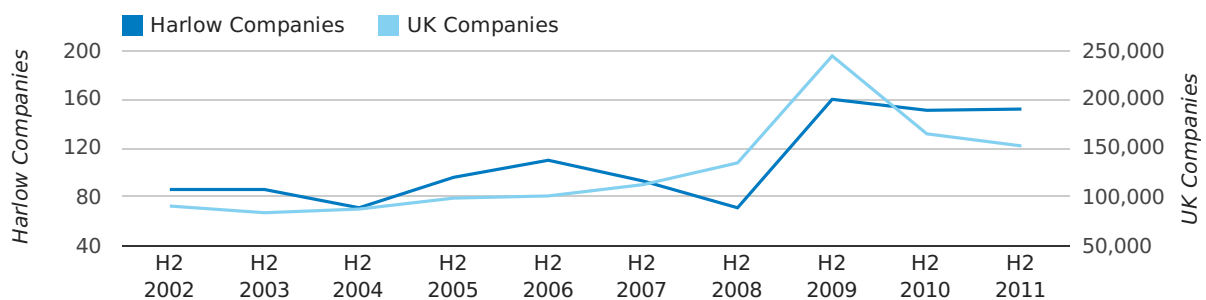
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 152 companies were dissolved in Harlow. This figure is 0.7% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Harlow occurred in 2009 when a total of 160 were closed.

HALF YEAR (JUL-DEC)	HARLOW	UK
2011	152	152,213
2010	151	164,601
% CHANGE	0.7%	-7.5%
RECORD YEAR	2009 (160)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

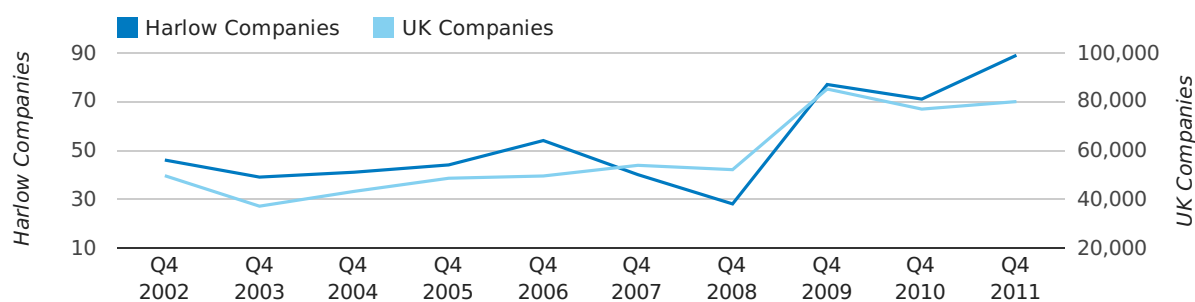
Q4 2011 saw a new record in company closures in Harlow when compared to any previous Q4.

A total of 89 companies were dissolved in Harlow during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HARLOW	UK
2011	89	79,983
2010	71	76,896
% CHANGE	25.4%	4.0%
RECORD YEAR	2011 (89)	2009 (85,136)

dissolved companies by quarter

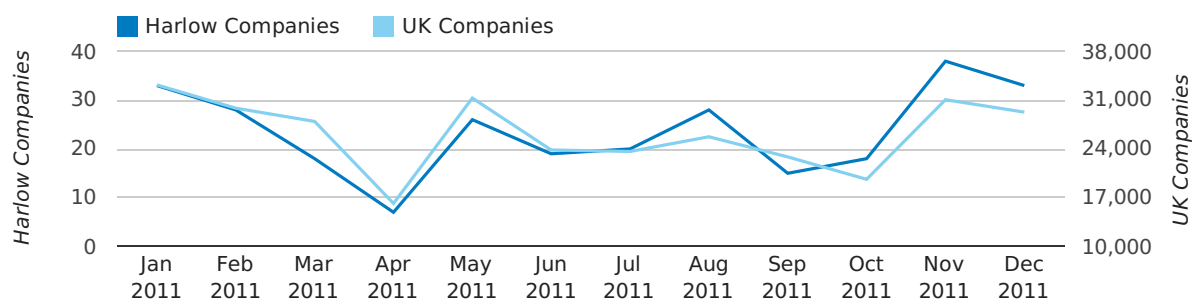


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Harlow when compared to any previous December.

November 2011 saw a new record in company closures in Harlow when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	18	38	33
CLOSED COMPANIES IN 2010	30	30	11
% CHANGE	-40.0%	26.7%	200%
RECORD YEAR	2010 (30)	2011 (38)	2011 (33)

Annual Data (2011)

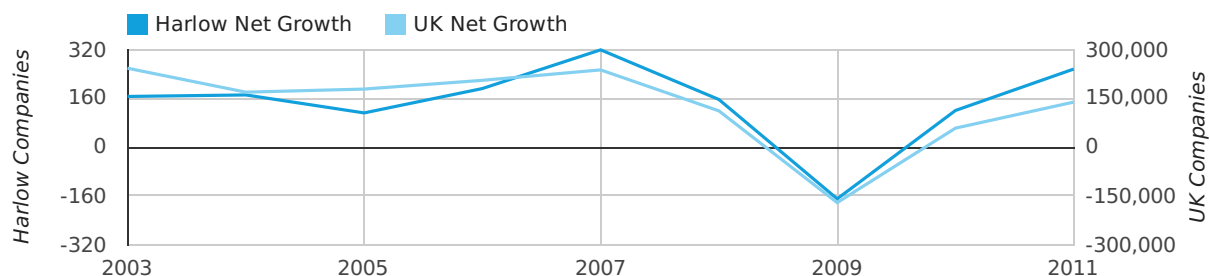
A total of 256 companies were added to the company register for Harlow in 2011. This number represents growth of 58.2% which compares favourably to the UK figure of 34.6%.

This number is 136 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Harlow company register grew by 319 companies.

YEAR	HARLOW	UK
2011	256	138,347
2010	120	58,126
2009	-170	-171,098
2008	156	111,302
2007	319	237,354
RECORD YEAR	2007 (319)	2003 (242,543)

net growth by year



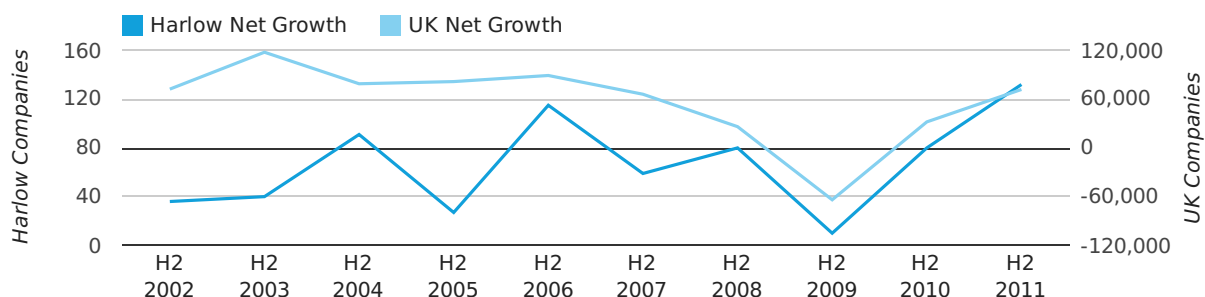
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Harlow when compared to any previous second half year.

In the second half of 2011 the company register for Harlow increased by 132 companies. This figure is 65.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HARLOW	UK
2011	132	71,922
2010	80	32,008
% CHANGE	65.0%	124.7%
RECORD YEAR	2011 (132)	2003 (117,772)

net growth by half year



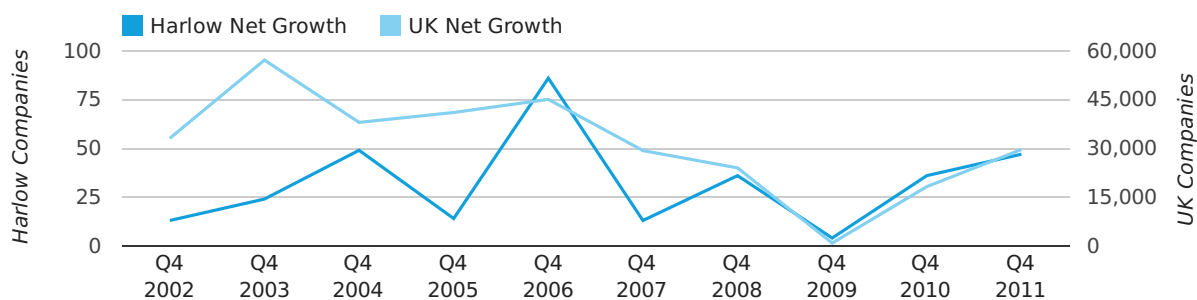
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Harlow during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 47 companies.

This represents an increase of 30.6% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HARLOW	UK
2011	47	29,640
2010	36	18,221
% CHANGE	30.6%	62.7%
RECORD YEAR	2006 (86)	2003 (57,175)

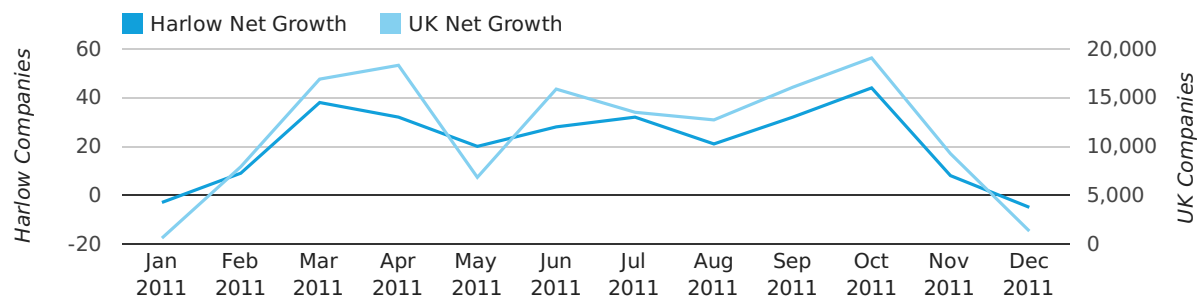
net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in Harlow when compared to any previous October.

net growth by month



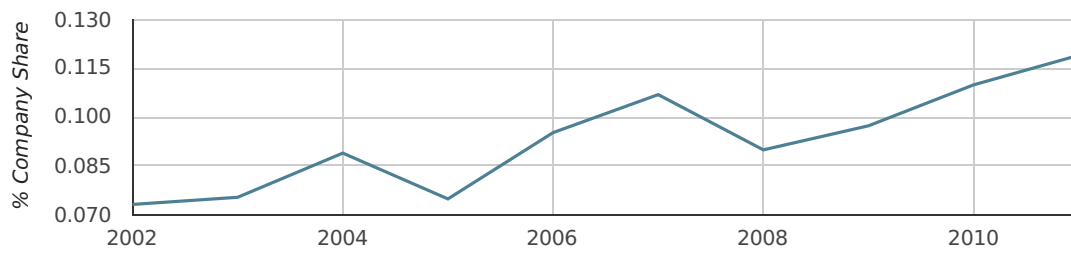
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	44	8	-5
NET GROWTH IN 2010	12	3	21
% CHANGE	266.7%	166.7%	-123.8%
RECORD YEAR	2011 (44)	2006 (75)	2006 (27)

Annual Data (2011)

In 2011 Harlow formed 0.1% of all UK companies. This is no change on 2010 when Harlow was responsible for 0.1% of all UK companies.

YEAR	HARLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by year

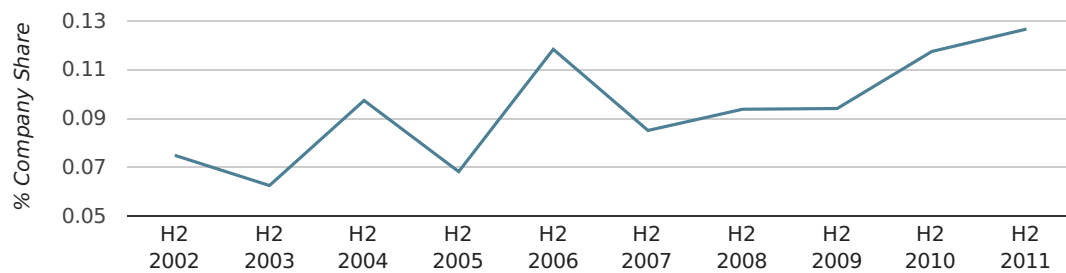


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Harlow formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	HARLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by half year

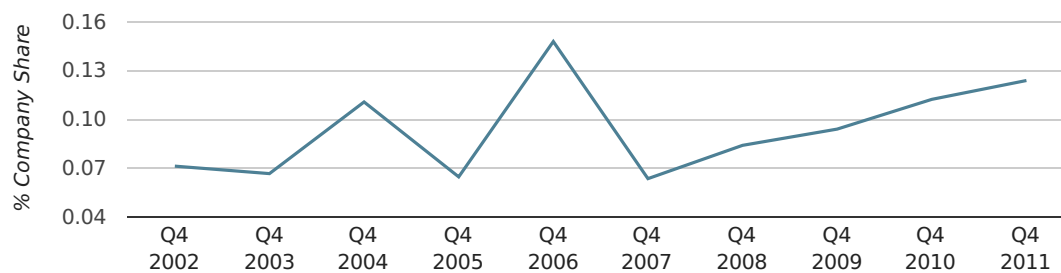


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Harlow formed 0.1% of all UK companies.

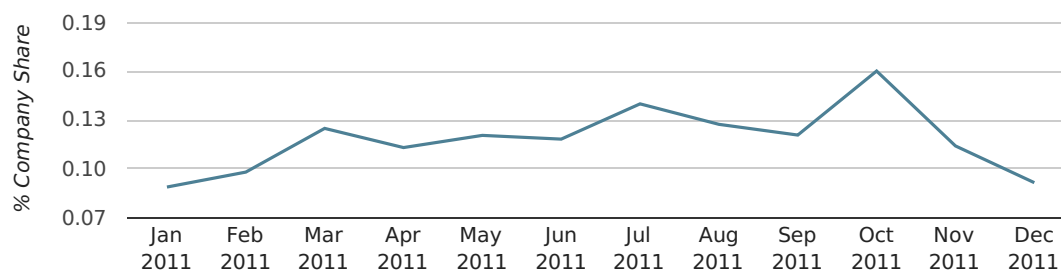
FOURTH QUARTER (OCT 2011 - DEC 2011)	HARLOW
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	28.3%	18.7%	-22.4%
RECORD YEAR	1970 (0.3%)	1970 (0.5%)	1964 (0.5%)

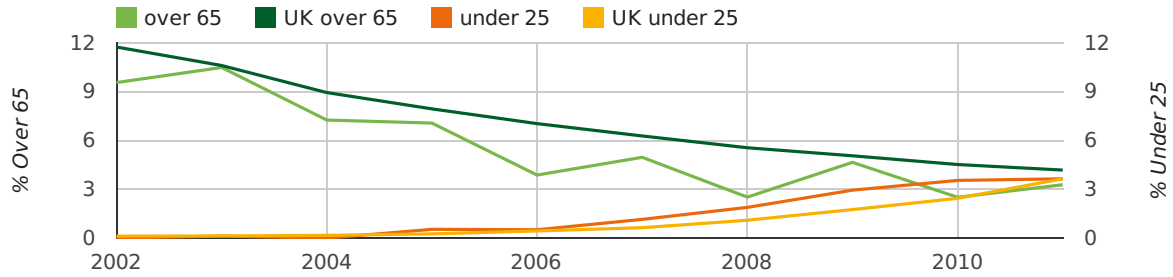
Annual Data (2011)

The average age of a director in 2011 was 42.2.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.2%.

director age by year



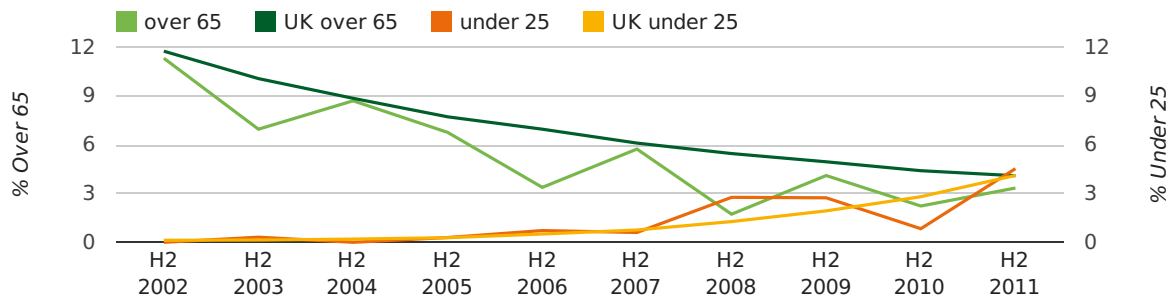
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.0.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.1%.

director age by half year



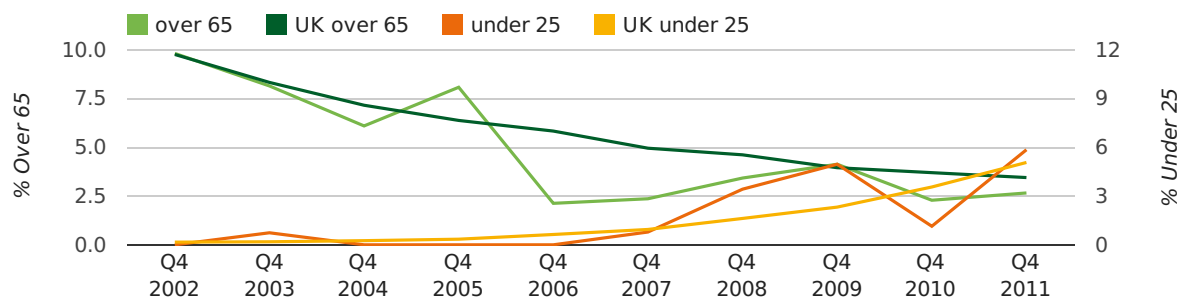
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.4.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

director age by quarter

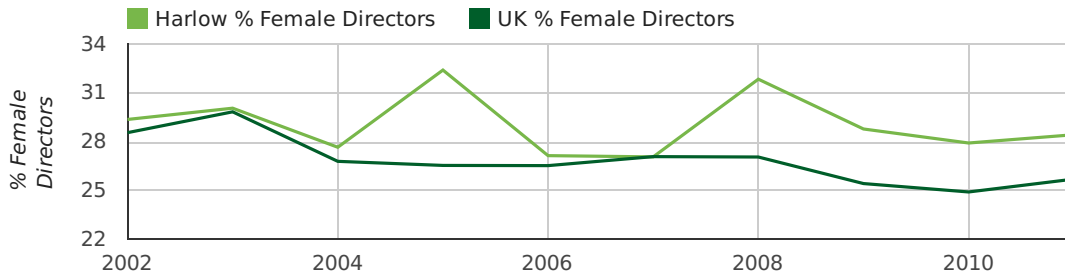


Annual Data (2011)

The record year for female directors in Harlow was 1857 when 36.4% of all directors were female.

The percentage of female directors in Harlow in 2011 was 29.4%. The average for the UK during this time was 28.6%

director gender by year

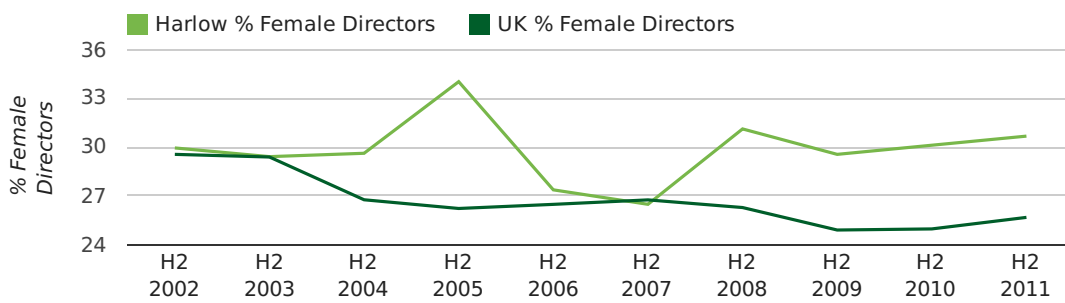


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Harlow was 1860 when 42.9% of all directors were female.

30.7% of all director appointments in Harlow in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

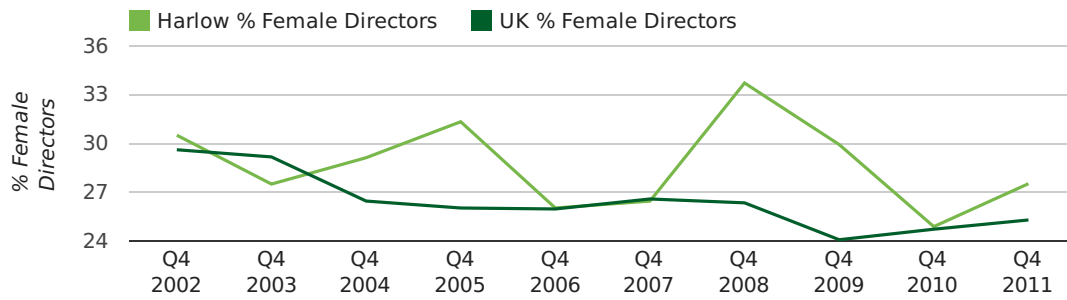


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Harlow was in 1977 when 31.1% of all directors were female.

27.5% of all director appointments in Harlow in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.36%	CONSULTING	5.07%
ENTERPRISES	1.04%	MANAGEMENT	4.74%
RTM	1.04%	CONSULTANCY	3.26%
PROPERTY	0.84%	PROPERTY	2.37%
ACADEMY	0.73%	TRADING	2.07%
HARLOW	0.73%	DESIGN	1.92%
BUILDERS	0.73%	ASSOCIATES	1.86%
SECURITY	0.63%	ENGINEERING	1.78%
CLEANING	0.63%	BUSINESS	1.78%
ELECTRICAL	0.52%	CONSULTANTS	1.76%
MANAGEMENT	0.52%	CONSTRUCTION	1.73%
IT	0.52%	MEDIA	1.71%
SOLAR	0.52%	LONDON	1.63%
CONSULTANTS	0.52%	J	1.51%
BUSINESS	0.52%	INVESTMENTS	1.48%
FOOD	0.52%	GLOBAL	1.46%
ESSEX	0.52%	IT	1.41%
LONDON	0.52%	CARE	1.39%
CENTRE	0.42%	PROPERTIES	1.29%
CONSULTANCY	0.42%	ELECTRICAL	1.29%
TECHNOLOGY	0.42%	M	1.27%
NURSERY	0.42%	BUILDING	1.26%
BUILDING	0.42%	ENERGY	1.25%
S	0.42%	S	1.20%
INTERIORS	0.42%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	231	205,525
7487 - Other business activities	62	57,052
82990 - Other business support service activities not elsewhere classified	27	32,483
99999 - Dormant Company	23	21,846
9999 - Dormant Company	19	20,199
9305 - Other service activities	13	9,492
74909 - Other professional, scientific and technical activities not elsewhere classified	12	8,671
70229 - Management consultancy activities other than financial management	10	17,765
74990 - Non-trading company	10	8,929
86900 - Other human health activities	10	4,457
96090 - Other service activities not elsewhere classified	10	11,768
62020 - Information technology consultancy activities	9	12,072
7450 - Labour recruitment	8	1,864
49410 - Freight transport by road	7	2,392
7222 - Other software consultancy and supply	7	7,398
6024 - Freight transport by road	7	2,280
4531 - Installation electrical wiring etc.	7	1,967
62090 - Other information technology service activities	7	7,493
7260 - Other computer related activities	7	7,667
7499 - Non-trading company	6	9,957