

Harpenden

2011 half year business confidence report



contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

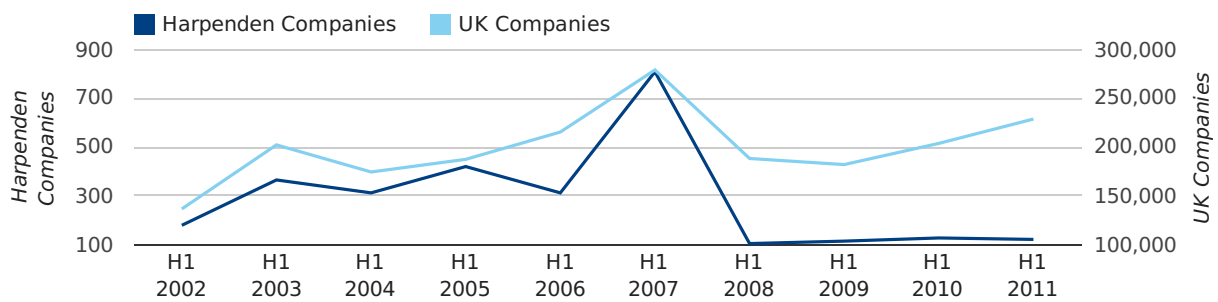
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 121 companies were formed in Harpenden. This figure is 4.7% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Harpenden occurred in 2007 when a total of 809 were formed.

HALF YEAR (JAN-JUN)	HARPENDEN	UK
2011	121	228,735
2010	127	203,749
% CHANGE	-4.7%	12.3%
RECORD YEAR	2007 (809)	2007 (279,097)

new companies by half year



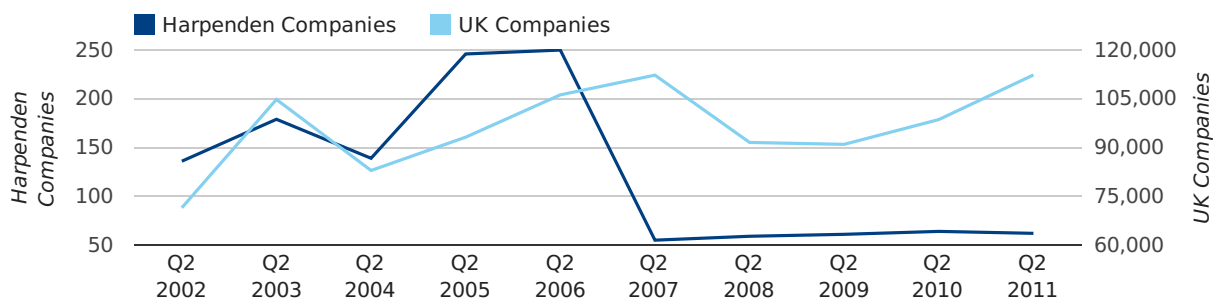
Quarterly Data (Q2 Apr-Jun 2011)

A total of 62 companies were registered in Harpenden during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 3.1% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

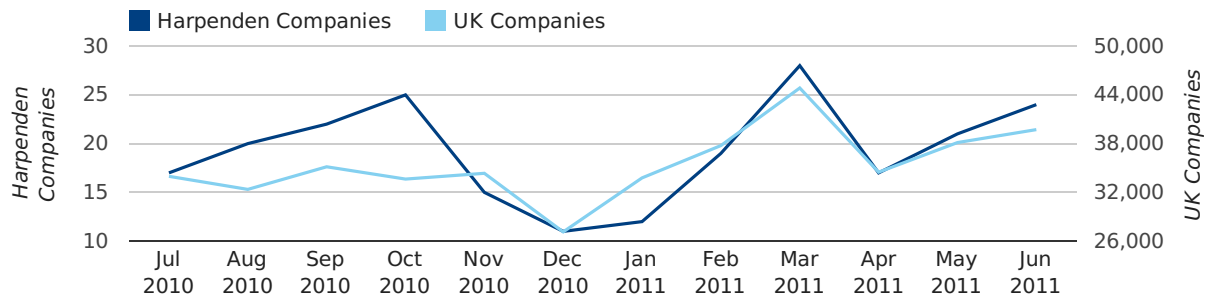
SECOND QUARTER (APR 2011 - JUN 2011)	HARPENDEN	UK
2011	62	112,344
2010	64	98,612
% CHANGE	-3.1%	13.9%
RECORD YEAR	2006 (250)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	17	21	24
NEW COMPANIES IN 2010	22	18	24
% CHANGE	-22.7%	16.7%	0.0%
RECORD YEAR	2006 (217)	2001 (122)	2003 (133)

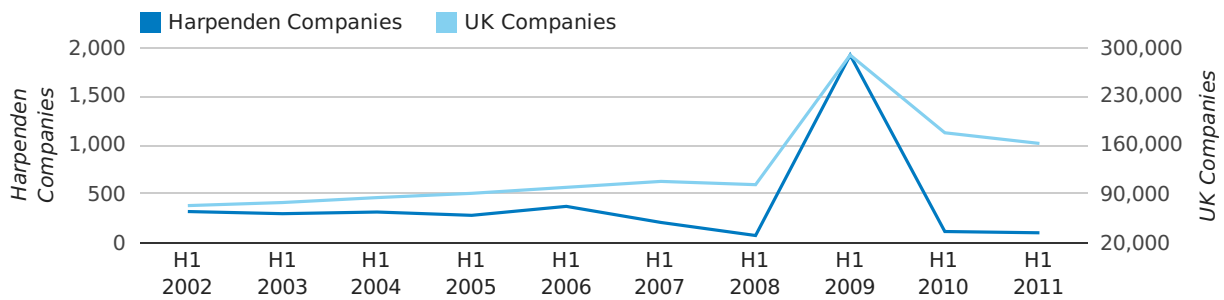
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 100 companies were dissolved in Harpenden. This figure is 11.5% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Harpenden occurred in 2009 when a total of 1,923 were closed.

HALF YEAR (JAN-JUN)	HARPENDEN	UK
2011	100	162,310
2010	113	177,631
% CHANGE	-11.5%	-8.6%
RECORD YEAR	2009 (1,923)	2009 (289,236)

dissolved companies by half year



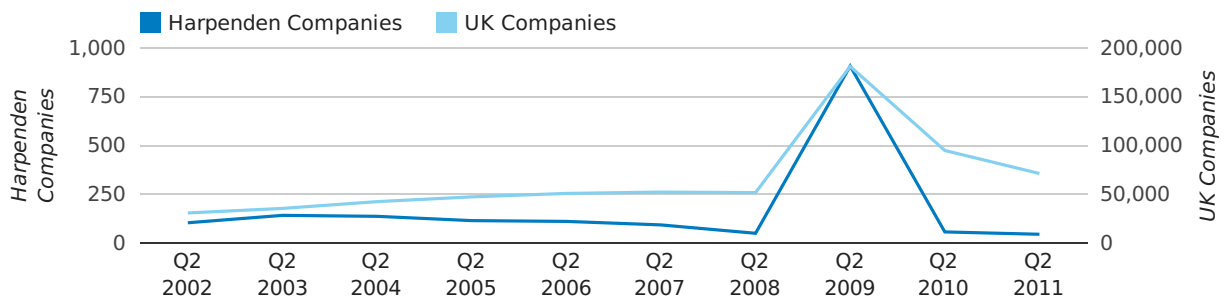
Quarterly Data (Q2 Apr-Jun 2011)

A total of 45 companies were dissolved in Harpenden during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 21.1% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

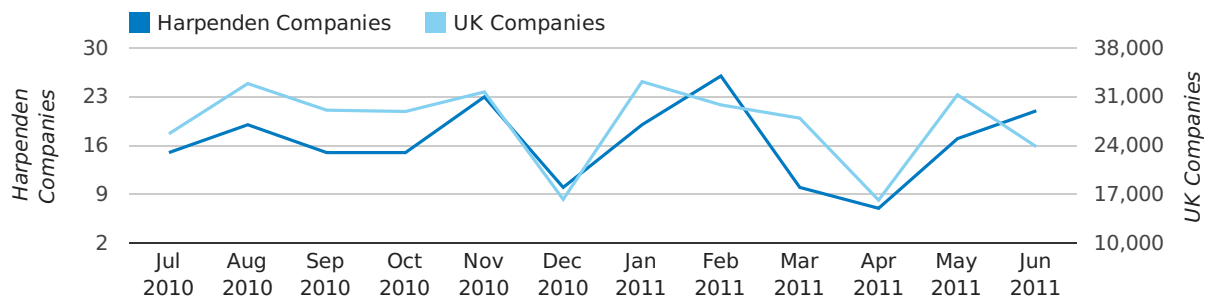
SECOND QUARTER (APR 2011 - JUN 2011)	HARPENDEN	UK
2011	45	71,324
2010	57	94,954
% CHANGE	-21.1%	-24.9%
RECORD YEAR	2009 (908)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



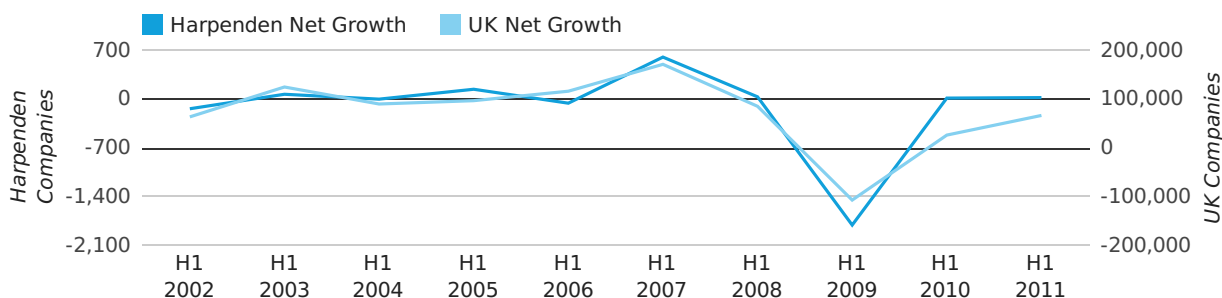
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	7	17	21
CLOSED COMPANIES IN 2010	5	25	27
% CHANGE	40.0%	-32.0%	-22%
RECORD YEAR	2009 (265)	2009 (368)	2009 (275)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Harpenden increased by 21 companies. This figure is 50.0% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HARPENDEN	UK
2011	21	66,425
2010	14	26,118
% CHANGE	50.0%	154.3%
RECORD YEAR	2007 (603)	2007 (171,296)

net growth by half year



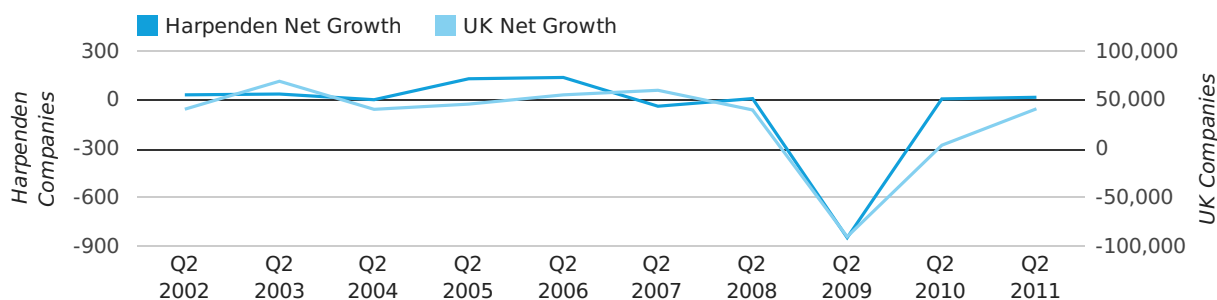
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Harpenden during the second quarter of 2011 (Apr 2011 - Jun 2011) was 17 companies.

This represents an increase of 142.9% on the same period last year.

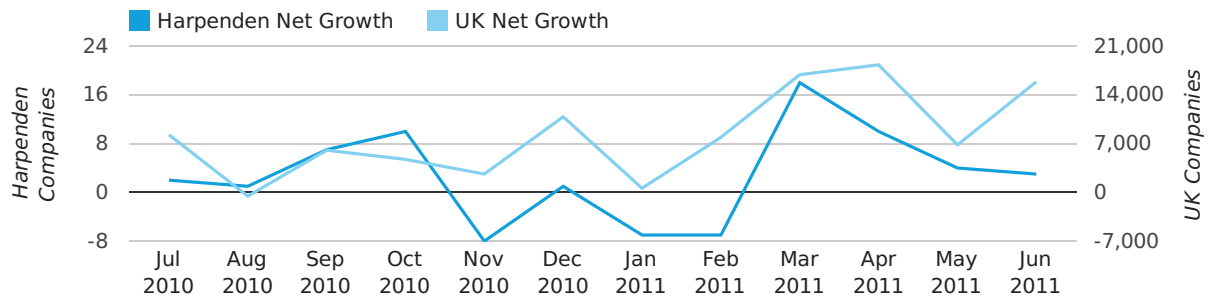
SECOND QUARTER (APR 2011 - JUN 2011)	HARPENDEN	UK
2011	17	41,020
2010	7	3,658
% CHANGE	142.9%	1,021.4%
RECORD YEAR	2000 (147)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



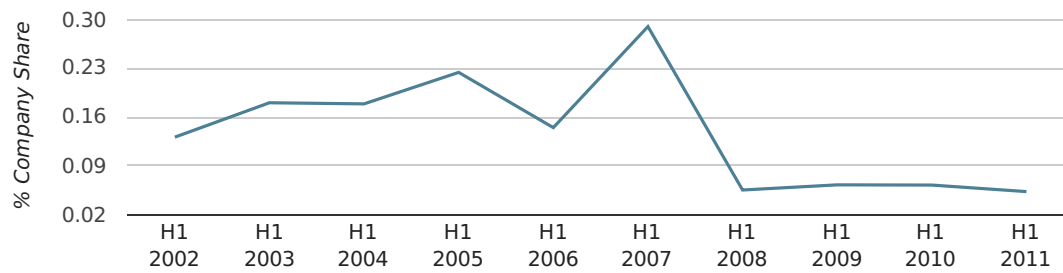
	APRIL	MAY	JUNE
NET GROWTH IN 2011	10	4	3
NET GROWTH IN 2010	17	-7	-3
% CHANGE	-41.2%	-157.1%	-200.0%
RECORD YEAR	2006 (189)	2001 (109)	2003 (102)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Harpenden formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	HARPENDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.3%
RECORD YEAR (SINCE 1960)	2001 (0.4%)

company share by half year

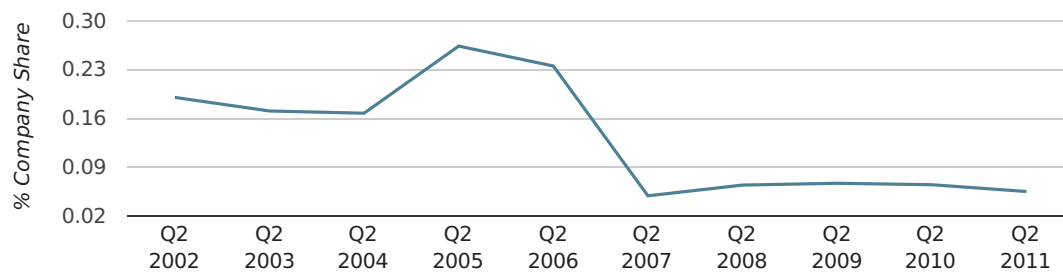


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Harpenden formed 0.1% of all UK companies.

SECOND QUARTER (APR 2011 - JUN 2011)	HARPENDEN
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	2001 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-25.2%	-8.0%	-11.4%
RECORD YEAR	2006 (0.6%)	2001 (0.6%)	1998 (0.4%)

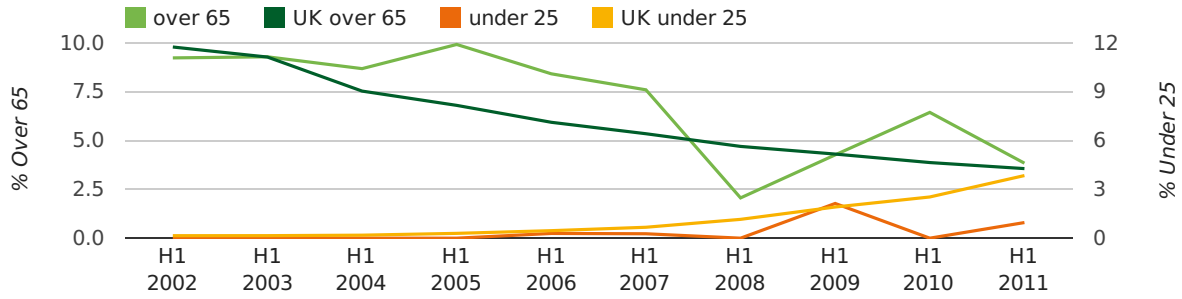
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 46.4.

The percentage of directors under the age of 25 was 1.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 3.8% compared to the UK figure of 4.3%.

director age by half year



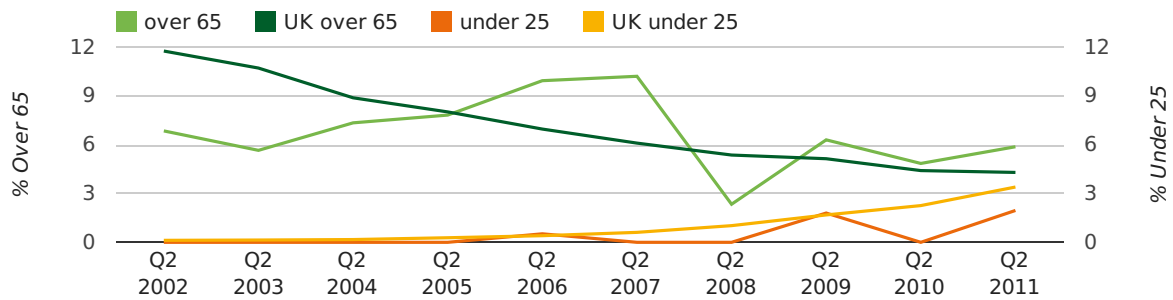
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 47.6.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 5.9% compared to the UK figure of 4.3%.

director age by quarter

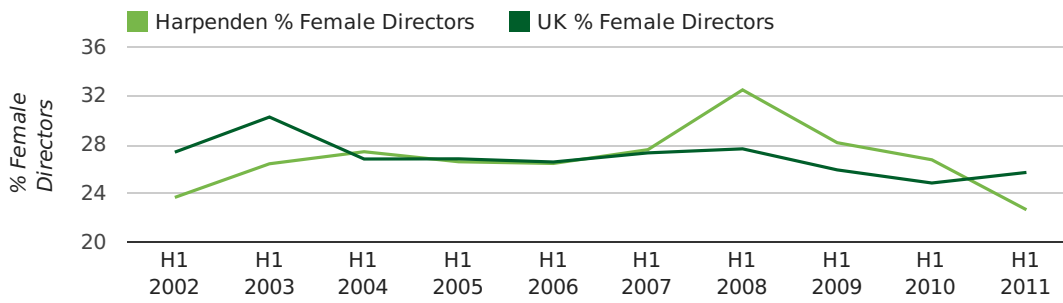


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Harpenden was 1861 when 40.0% of all directors were female.

22.7% of all director appointments in Harpenden in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

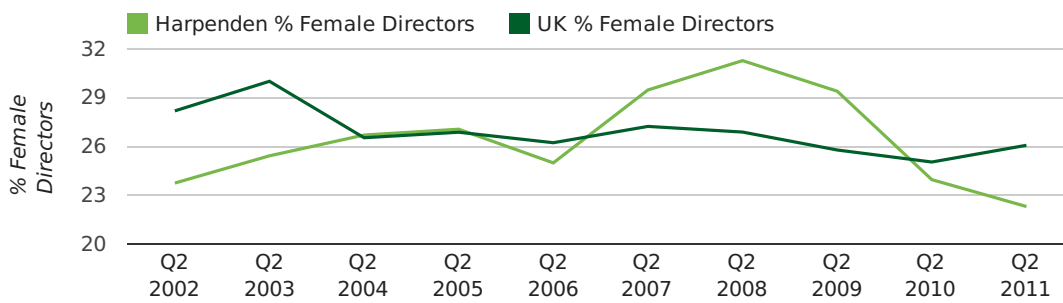


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Harpenden was in 1866 when 66.7% of all directors were female.

22.3% of all director appointments in Harpenden in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.26%	CONSULTING	5.09%
MANAGEMENT	2.10%	MANAGEMENT	4.86%
HARPENDEN	0.93%	CONSULTANCY	3.17%
ASSET	0.93%	PROPERTY	2.43%
PROPERTY	0.93%	TRADING	2.05%
PARTNERSHIP	0.93%	DESIGN	1.94%
GROUP	0.70%	ASSOCIATES	1.92%
S	0.70%	BUSINESS	1.87%
PROJECT	0.70%	CONSTRUCTION	1.77%
CAPITAL	0.70%	CONSULTANTS	1.76%
CONSTRUCTION	0.70%	MEDIA	1.73%
SEKO	0.70%	ENGINEERING	1.67%
MEDIA	0.70%	LONDON	1.60%
NORTH	0.70%	GLOBAL	1.46%
CONSULTANTS	0.70%	J	1.44%
ASSOCIATES	0.70%	CARE	1.44%
ENTERPRISES	0.47%	INVESTMENTS	1.42%
BATHROOMS	0.47%	IT	1.39%
PARK	0.47%	BUILDING	1.32%
LOGISTICS	0.47%	PROPERTIES	1.31%
SYNERGY	0.47%	ELECTRICAL	1.30%
BUILDING	0.47%	M	1.27%
HOME	0.47%	S	1.23%
NETWORK	0.47%	ENTERPRISES	1.20%
DESIGN	0.47%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	80	202,072
70229 - Management consultancy activities other than financial management	43	16,419
7414 - Business & management consultancy	21	13,053
7487 - Other business activities	20	60,758
82990 - Other business support service activities not elsewhere classified	16	30,647
62020 - Information technology consultancy activities	16	10,545
9999 - Dormant Company	11	20,111
99999 - Dormant Company	10	18,918
7222 - Other software consultancy and supply	8	7,143
7499 - Non-trading company	7	10,955
62012 - Business and domestic software development	6	3,262
69201 - Accounting and auditing activities	6	3,394
62090 - Other information technology service activities	5	7,095
7450 - Labour recruitment	5	2,304
5530 - Restaurants	5	5,086
73200 - Market research and public opinion polling	4	353
9305 - Other service activities	4	9,063
4534 - Other building installation	4	2,274
7260 - Other computer related activities	4	7,849
61900 - Other telecommunications activities	4	1,223