

Harpenden

2012 half year business confidence report



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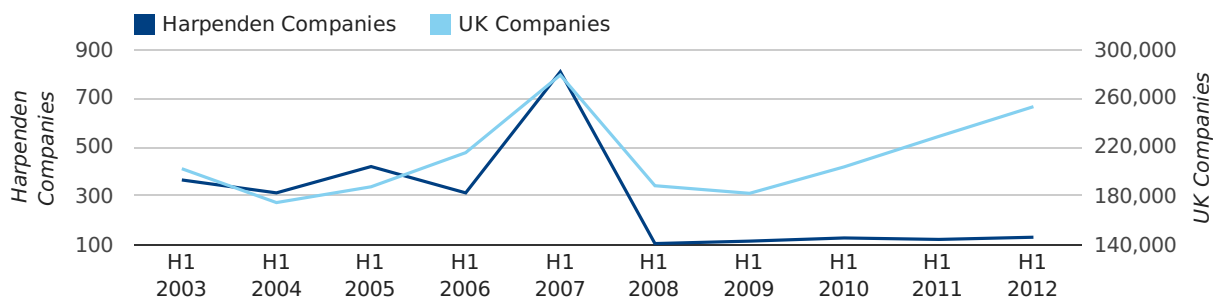
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 130 companies were formed in Harpenden. This figure is 7.4% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Harpenden occurred in 2007 when a total of 809 were formed.

HALF YEAR (JAN-JUN)	HARPENDEN	UK
2012	130	253,150
2011	121	228,735
% CHANGE	7.4%	10.7%
RECORD YEAR	2007 (809)	2007 (279,097)

new companies by half year



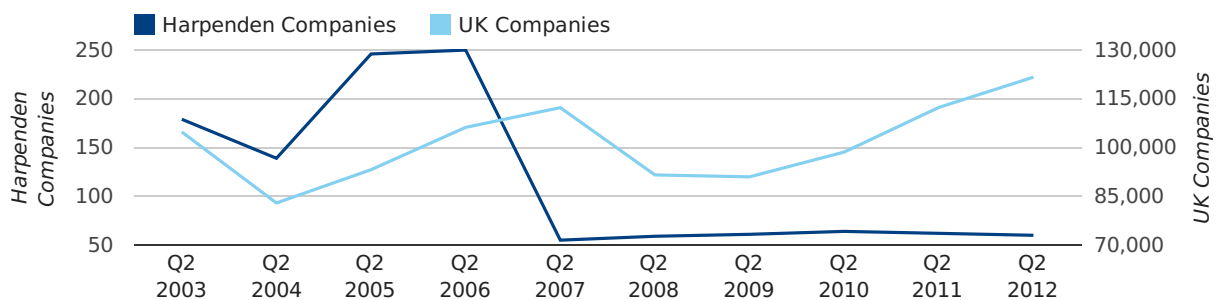
Quarterly Data (Q2 Apr-Jun 2012)

A total of 60 companies were registered in Harpenden during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 3.2% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

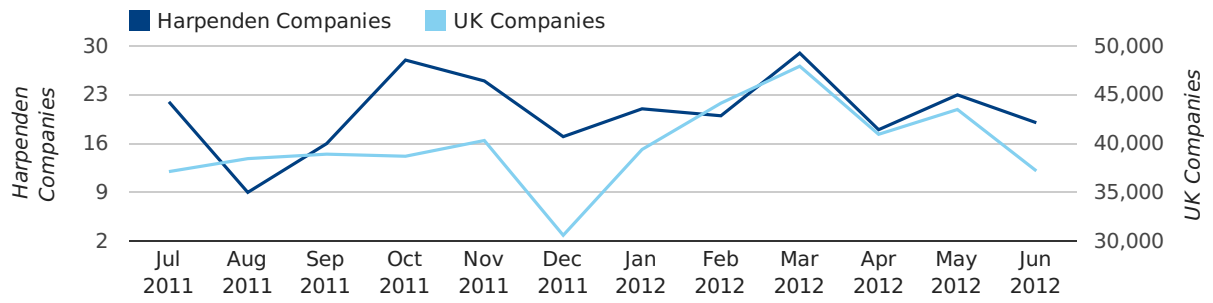
SECOND QUARTER (APR 2012 - JUN 2012)	HARPENDEN	UK
2012	60	121,659
2011	62	112,344
% CHANGE	-3.2%	8.3%
RECORD YEAR	2006 (250)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	18	23	19
NEW COMPANIES IN 2011	17	21	24
% CHANGE	5.9%	9.5%	-20.8%
RECORD YEAR	2006 (217)	2001 (122)	2003 (133)

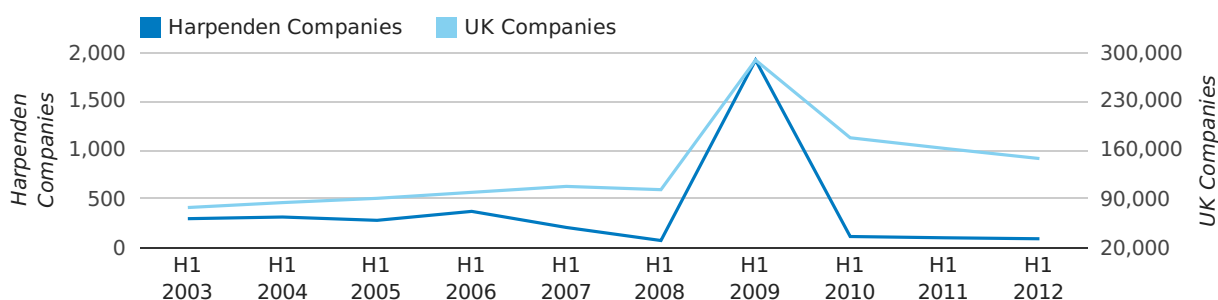
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 90 companies were dissolved in Harpenden. This figure is 10.0% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Harpenden occurred in 2009 when a total of 1,923 were closed.

HALF YEAR (JAN-JUN)	HARPENDEN	UK
2012	90	147,793
2011	100	162,310
% CHANGE	-10.0%	-8.9%
RECORD YEAR	2009 (1,923)	2009 (289,236)

dissolved companies by half year



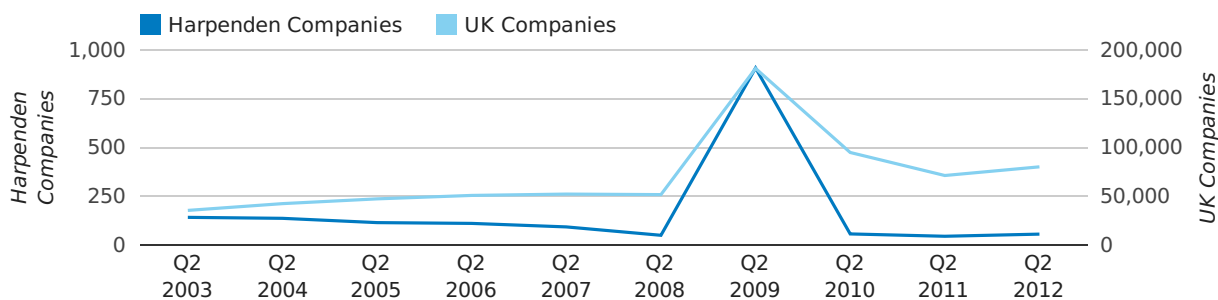
Quarterly Data (Q2 Apr-Jun 2012)

A total of 56 companies were dissolved in Harpenden during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 24.4% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

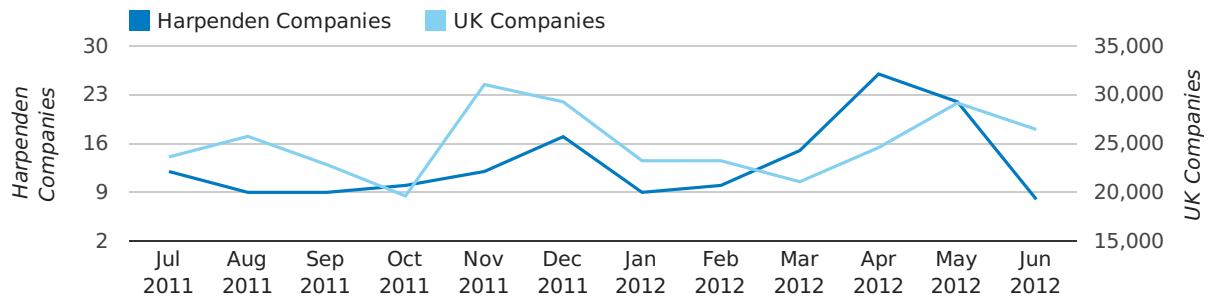
SECOND QUARTER (APR 2012 - JUN 2012)	HARPENDEN	UK
2012	56	80,217
2011	45	71,324
% CHANGE	24.4%	12.5%
RECORD YEAR	2009 (908)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



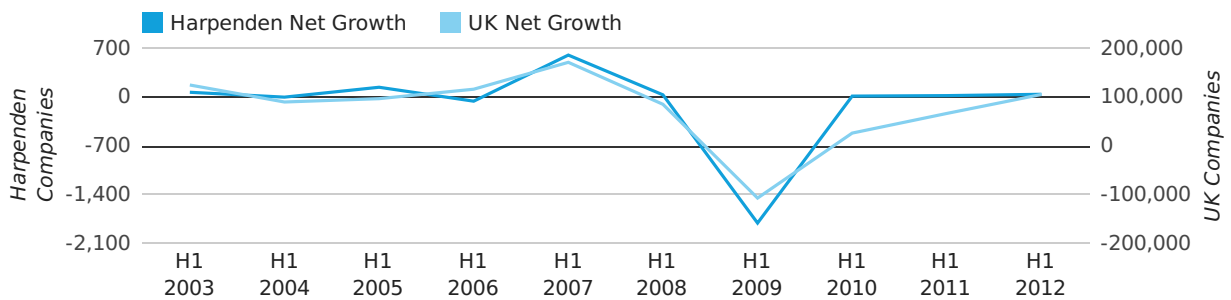
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	26	22	8
CLOSED COMPANIES IN 2011	7	17	21
% CHANGE	271.4%	29.4%	-62%
RECORD YEAR	2009 (265)	2009 (368)	2009 (275)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Harpenden increased by 40 companies. This figure is 90.5% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	HARPENDEN	UK
2012	40	105,357
2011	21	66,425
% CHANGE	90.5%	58.6%
RECORD YEAR	2007 (603)	2007 (171,296)

net growth by half year



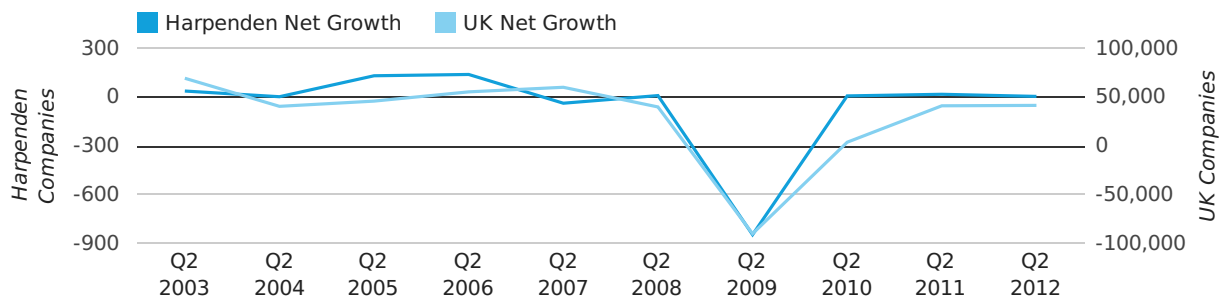
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Harpenden during the second quarter of 2012 (Apr 2012 - Jun 2012) was 4 companies.

This represents a decrease of 76.5% on the same period last year.

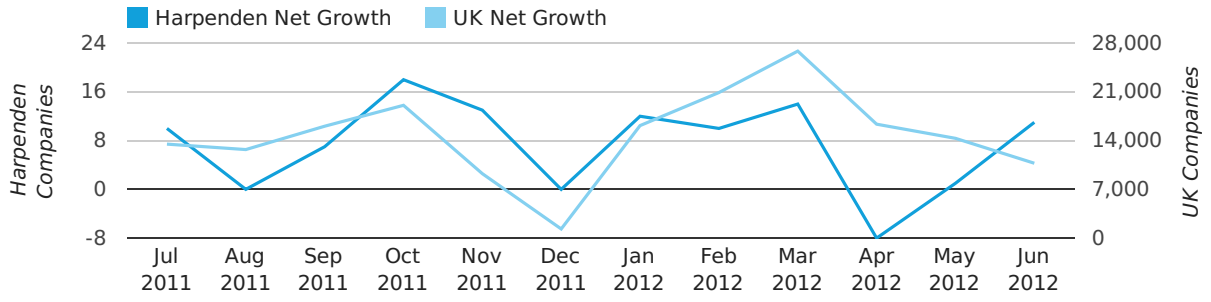
SECOND QUARTER (APR 2012 - JUN 2012)	HARPENDEN	UK
2012	4	41,442
2011	17	41,020
% CHANGE	-76.5%	1.0%
RECORD YEAR	2000 (147)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



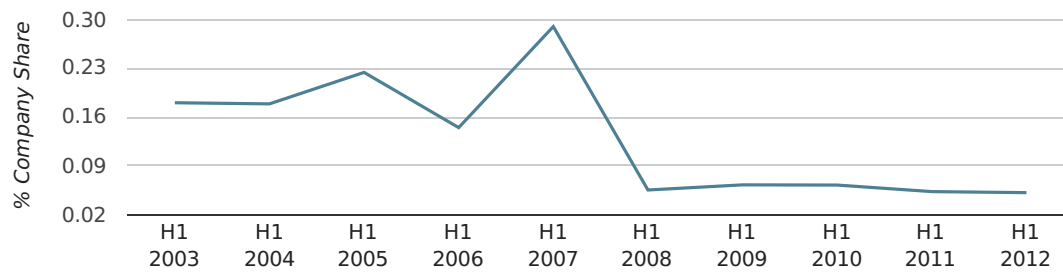
	APRIL	MAY	JUNE
NET GROWTH IN 2012	-8	1	11
NET GROWTH IN 2011	10	4	3
% CHANGE	-180.0%	-75.0%	266.7%
RECORD YEAR	2006 (189)	2001 (109)	2003 (102)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Harpenden formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	HARPENDEN
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2001 (0.4%)

company share by half year

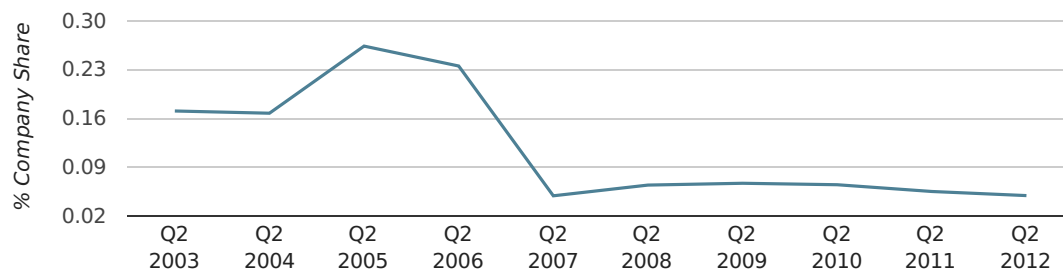


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Harpenden formed 0.0% of all UK companies.

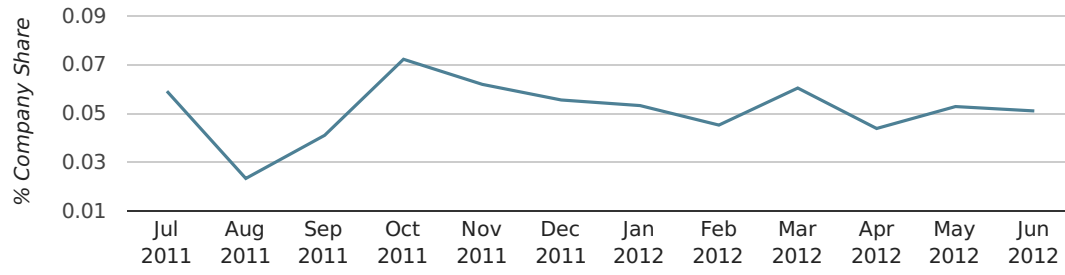
SECOND QUARTER (APR 2012 - JUN 2012)	HARPENDEN
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2001 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
% CHANGE	-11.0%	-4.0%	-15.4%
RECORD YEAR	2006 (0.6%)	2001 (0.6%)	1998 (0.4%)

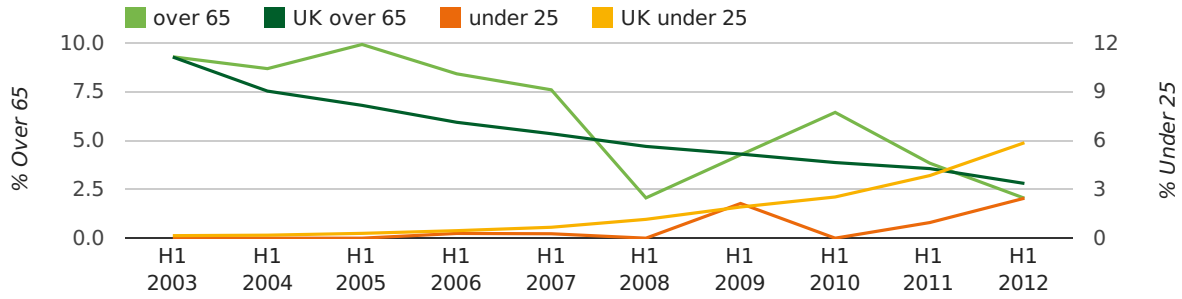
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 46.2.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 3.4%.

director age by half year



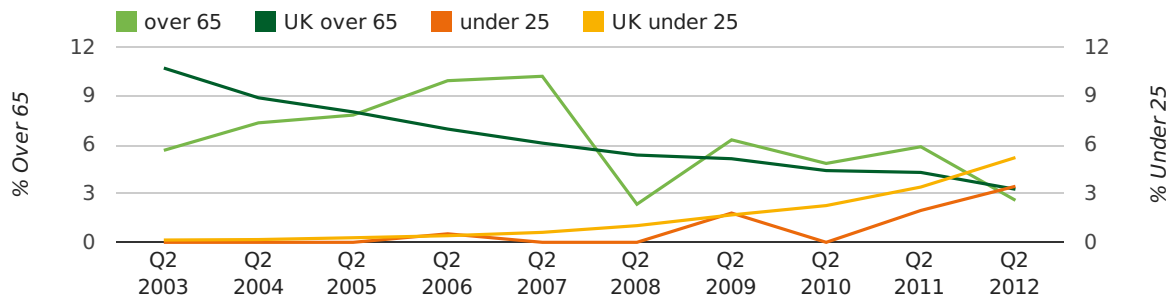
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.8.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.3%.

director age by quarter

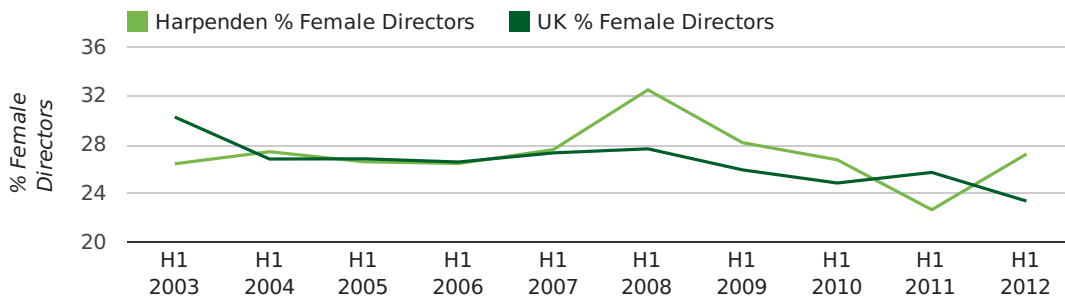


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Harpenden was 1861 when 40.0% of all directors were female.

27.2% of all director appointments in Harpenden in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

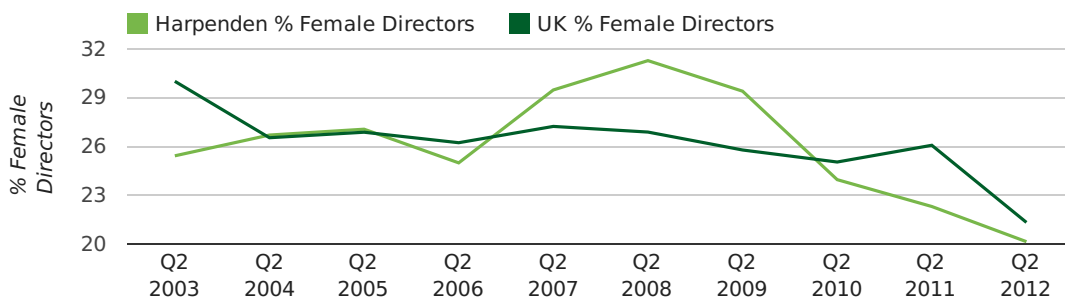


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Harpenden was in 1866 when 66.7% of all directors were female.

20.1% of all director appointments in Harpenden in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	3.10%	CONSULTING	5.07%
MANAGEMENT	2.00%	MANAGEMENT	4.74%
PROPERTY	1.55%	CONSULTANCY	3.28%
CONSULTANCY	1.55%	PROPERTY	2.35%
HARPENDEN	1.55%	TRADING	2.10%
ASSOCIATES	0.89%	DESIGN	1.89%
CONTRACTING	0.67%	ENGINEERING	1.87%
PROJECTS	0.67%	ASSOCIATES	1.82%
ENTERPRISES	0.67%	CONSULTANTS	1.78%
FINANCIAL	0.67%	CONSTRUCTION	1.71%
FIRST	0.67%	BUSINESS	1.70%
TRUST	0.67%	MEDIA	1.69%
DRAKES	0.67%	LONDON	1.68%
MARKETING	0.67%	J	1.57%
MIKE	0.67%	GLOBAL	1.51%
RENEWABLES	0.67%	INVESTMENTS	1.48%
HILL	0.44%	IT	1.42%
MEERT	0.44%	CARE	1.31%
RESOURCES	0.44%	PROPERTIES	1.31%
ENGINEERING	0.44%	M	1.26%
SG	0.44%	ELECTRICAL	1.23%
LONDON	0.44%	BUILDING	1.23%
INVESTMENT	0.44%	SECURITY	1.19%
STUDIOS	0.44%	S	1.18%
FITNESS	0.44%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	77	244,457
70229 - Management consultancy activities other than financial management	52	20,390
7487 - Other business activities	17	47,029
62020 - Information technology consultancy activities	17	15,280
7414 - Business & management consultancy	16	10,978
82990 - Other business support service activities not elsewhere classified	12	35,447
99999 - Dormant Company	10	26,088
62012 - Business and domestic software development	10	4,742
62090 - Other information technology service activities	9	8,258
7222 - Other software consultancy and supply	8	6,356
7499 - Non-trading company	7	8,023
41100 - Development of building projects	6	5,149
74990 - Non-trading company	6	9,706
69201 - Accounting and auditing activities	6	4,295
96090 - Other service activities not elsewhere classified	5	14,220
78200 - Temporary employment agency activities	5	1,219
9305 - Other service activities	5	7,926
9999 - Dormant Company	5	16,469
5530 - Restaurants	5	4,037
6340 - Other transport agencies	5	187