Hartlepool

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Hartlepool when compared to any previous second half year.
- October 2011 saw a new record in company registrations in Hartlepool when compared to any previous October.
- The second half of 2011 saw a new record in net growth in Hartlepool when compared to any previous second half year.

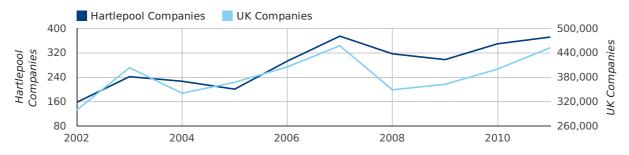
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A total of 372 companies were formed in Hartlepool in 2011. This total is 6.3% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HARTLEPOOL	UK
2011	372	452,870
2010	350	400,358
2009	298	362,675
2008	317	349,203
2007	375	457,649
RECORD YEAR	2007 (375)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

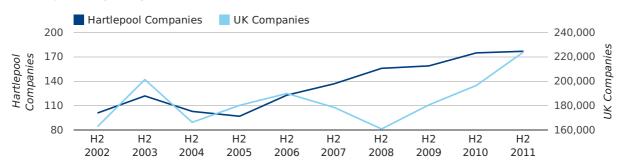
The second half of 2011 saw a new record in company registrations in Hartlepool when compared to any previous second half year.

In the second half of 2011 a total of 177 companies were formed in Hartlepool. This figure is 1.1% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Hartlepool occurred in 2011 when a total of 177 were formed.

HALF YEAR (JUL-DEC)	HARTLEPOOL	UK
2011	177	224,135
2010	175	196,609
% CHANGE	1.1%	14.0%
RECORD YEAR	2011 (177)	2011 (224,135)

new companies by half year



A total of 80 companies were registered in Hartlepool during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 7.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

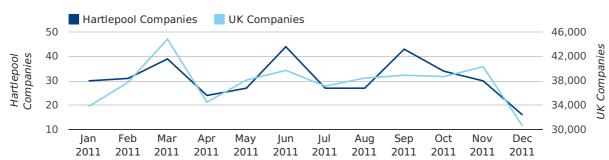
FOURTH QUARTER (OCT 2011 - DEC 2011)	HARTLEPOOL	UK
2011	80	109,623
2010	86	95,117
% CHANGE	-7.0%	15.3%
RECORD YEAR	2010 (86)	2011 (109,623)

Hartlepool Companies UK Companies 100 110,000 UK Companies Hartlepool Companies 100,000 80 60 90,000 40 80,000 20 70,000 Q4 2002 2003 2004 2005 2006 2007 2008 2009 2010 2011

new companies by quarter

Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Hartlepool when compared to any previous October.



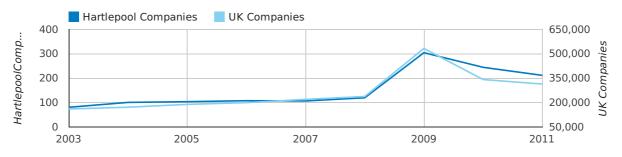
new	companies	by	month	

	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	34	30	16
NEW COMPANIES IN 2010	34	37	15
% CHANGE	0.0%	-18.9%	6.7%
RECORD YEAR	2011 (34)	2010 (37)	2009 (25)

A total of 212 companies were dissolved in Hartlepool in 2011. This total is 13.5% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HARTLEPOOL	UK
2011	212	314,523
2010	245	342,232
2009	305	533,773
2008	120	237,901
2007	107	220,295
RECORD YEAR	2009 (305)	2009 (533,773)

dissolved companies by year



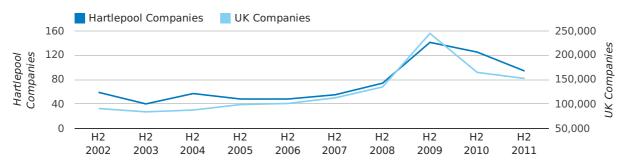
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 94 companies were dissolved in Hartlepool. This figure is 24.8% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Hartlepool occurred in 2009 when a total of 141 were closed.

HALF YEAR (JUL-DEC)	HARTLEPOOL	UK
2011	94	152,213
2010	125	164,601
% CHANGE	-24.8%	-7.5%
RECORD YEAR	2009 (141)	2009 (244,537)

dissolved companies by half year

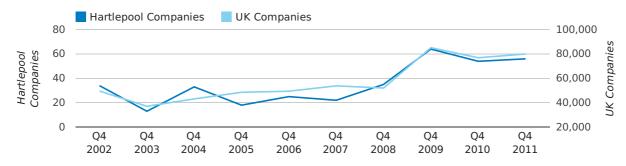


A total of 56 companies were dissolved in Hartlepool during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 3.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HARTLEPOOL	UK
2011	56	79,983
2010	54	76,896
% CHANGE	3.7%	4.0%
RECORD YEAR	2009 (64)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

Hartlepool Companies UK Companies 40 38,000 UK Companies Hartlepool Companies 31,000 30 24,000 20 10 17,000 10,000 0 Jan Feb Mar Oct Dec Apr May Jun Jul Aug Sep Nov 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011

dissolved companies b	y month
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	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	16	23	17
CLOSED COMPANIES IN 2010	18	27	9
% CHANGE	-11.1%	-14.8%	89%
RECORD YEAR	2009 (29)	2010 (27)	2009 (22)

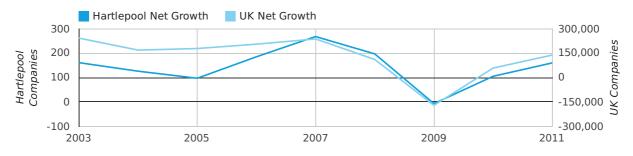
A total of 160 companies were added to the company register for Hartlepool in 2011. This number represents growth of 45.7% which compares favourably to the UK figure of 34.6%.

This number is 55 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Hartlepool company register grew by 268 companies.

YEAR	HARTLEPOOL	UK
2011	160	138,347
2010	105	58,126
2009	-7	-171,098
2008	197	111,302
2007	268	237,354
RECORD YEAR	2007 (268)	2003 (242,543)

net growth by year



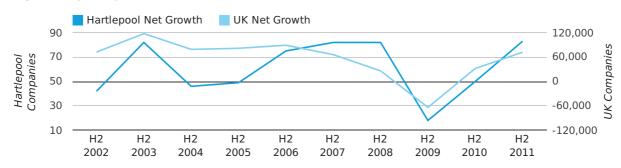
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Hartlepool when compared to any previous second half year.

In the second half of 2011 the company register for Hartlepool increased by 83 companies. This figure is 66.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HARTLEPOOL	UK
2011	83	71,922
2010	50	32,008
% CHANGE	66.0%	124.7%
RECORD YEAR	2011 (83)	2003 (117,772)

net growth by half year



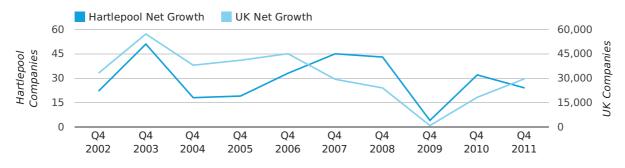
Net company growth for Hartlepool during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 24 companies.

This represents a decrease of 25.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HARTLEPOOL	UK
2011	24	29,640
2010	32	18,221
% CHANGE	-25.0%	62.7%
RECORD YEAR	2003 (51)	2003 (57,175)

net growth by quarter

net growth by month



Monthly Data (Oct, Nov & Dec 2011)

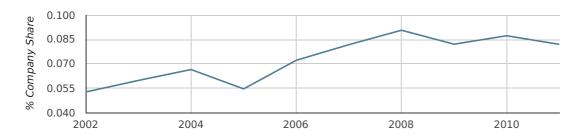
Hartlepool Net Growth UK Net Growth 45 20,000 UK Companies Hartlepool Companies 15,000 30 10,000 15 0 5,000 -15 0 Dec Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 2011 OCTOBER NOVEMBER DECEMBER

NET GROWTH IN 2011	18	7	-1
NET GROWTH IN 2010	16	10	6
% CHANGE	12.5%	-30.0%	-116.7%
RECORD YEAR	2003 (27)	2007 (16)	2003 (13)

In 2011 Hartlepool formed 0.1% of all UK companies. This is no change on 2010 when Hartlepool was responsible for 0.1% of all UK companies.

YEAR	HARTLEPOOL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.1%)

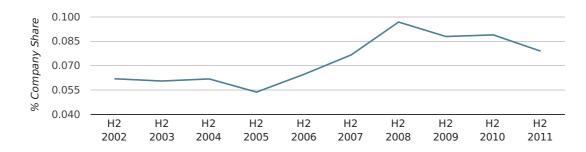
company share by year



Half Year Data (Jul-Dec 2011)

In the second half of 2011 Hartlepool formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

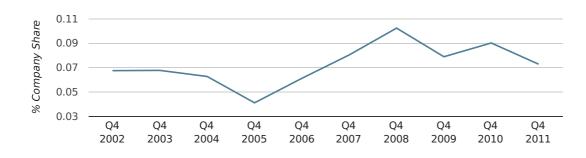
HALF YEAR (JUL-DEC)	HARTLEPOOL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)



company share by half year

In the fourth quarter of 2011, Hartlepool formed 0.1% of all UK companies.

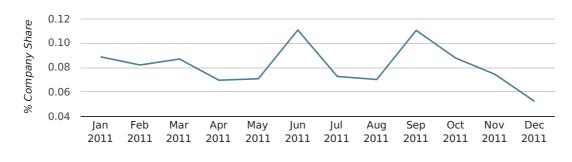
FOURTH QUARTER (OCT 2011 - DEC 2011)	HARTLEPOOL
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1982 (0.1%)



company share by quarter

Monthly Data (Oct, Nov & Dec 2011)

company share by month



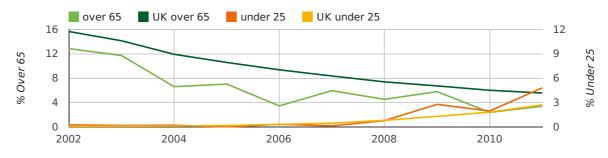
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-13.2%	-30.9%	-5.4%
RECORD YEAR	1976 (0.3%)	1965 (0.2%)	1961 (0.2%)

The average age of a director in 2011 was 44.1.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.2%.

director age by year



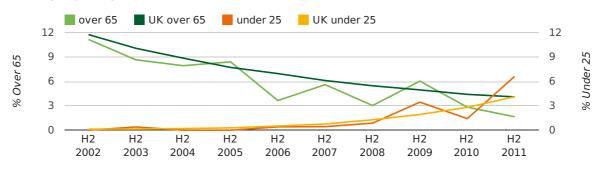
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.5.

The percentage of directors under the age of 25 was 6.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.1%.

director age by half year

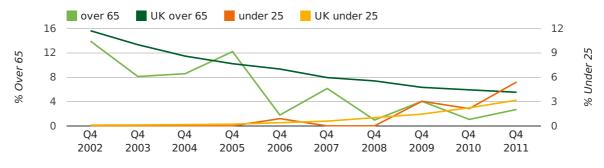


The average age of a director in the fourth quarter of 2011 was 41.6.

The percentage of directors under the age of 25 was 5.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Hartlepool was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hartlepool in 2011 was 32.4%. The average for the UK during this time was 28.6%

director gender by year

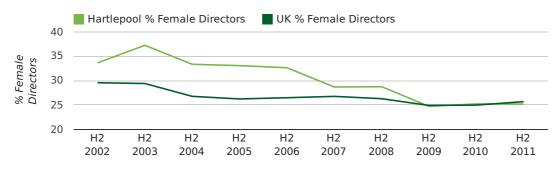


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hartlepool was 1860 when 42.9% of all directors were female.

25.2% of all director appointments in Hartlepool in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



The record fourth quarter for female directors in Hartlepool was in 1977 when 31.1% of all directors were female.

26.0% of all director appointments in Hartlepool in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	2.39%	CONSULTING	5.07%
TRAINING	1.34%	MANAGEMENT	4.74%
COMMUNITY	1.19%	CONSULTANCY	3.26%
MANAGEMENT	1.19%	PROPERTY	2.37%
LEISURE	1.19%	TRADING	2.07%
MEDICAL	1.19%	DESIGN	1.92%
HARTLEPOOL	1.19%	ASSOCIATES	1.86%
CONSULTANCY	1.04%	ENGINEERING	1.78%
INSPECTION	1.04%	BUSINESS	1.78%
CONSTRUCTION	1.04%	CONSULTANTS	1.76%
PROPERTY	1.04%	CONSTRUCTION	1.73%
CONSULTING	1.04%	MEDIA	1.71%
J	0.90%	LONDON	1.63%
ELECTRICAL	0.90%	J	1.51%
CONSULTANTS	0.90%	INVESTMENTS	1.48%
DESIGN	0.90%	GLOBAL	1.46%
DEVELOPMENT	0.75%	IT	1.41%
TECHNICAL	0.75%	CARE	1.39%
(NORTH	0.75%	PROPERTIES	1.29%
EAST)	0.75%	ELECTRICAL	1.29%
NORTH	0.75%	М	1.27%
EAST	0.75%	BUILDING	1.26%
S	0.75%	ENERGY	1.25%
Р	0.60%	S	1.20%
BUILDING	0.60%	ENTERPRISES	1.20%

sic data



Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	127	205,525
7487 - Other business activities	59	57,052
9999 - Dormant Company	19	20,199
99999 - Dormant Company	19	21,846
43210 - Electrical installation	16	3,175
82990 - Other business support service activities not elsewhere classified	16	32,483
71129 - Other engineering activities	12	1,823
71200 - Technical testing and analysis	12	482
74909 - Other professional, scientific and technical activities not elsewhere classified	11	8,671
86900 - Other human health activities	10	4,457
4531 - Installation electrical wiring etc.	10	1,967
96090 - Other service activities not elsewhere classified	10	11,768
70229 - Management consultancy activities other than financial management	8	17,765
7414 - Business & management consultancy	8	13,034
43999 - Other specialised construction activities not elsewhere classified	7	3,342
5530 - Restaurants	7	5,013
9305 - Other service activities	7	9,492
4521 - General construction & civil engineering	6	5,558
7430 - Technical testing and analysis	6	505
8514 - Other human health activities	6	2,637