Hartlepool

2012 half year business confidence report



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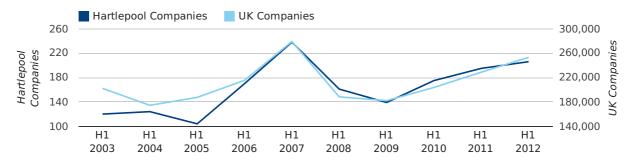
new company registrations	
closed companies (dissolved)	
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uk company share	
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In the first half of 2012 a total of 206 companies were formed in Hartlepool. This figure is 5.6% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Hartlepool occurred in 2007 when a total of 238 were formed.

HALF YEAR (JAN-JUN)	HARTLEPOOL	UK
2012	206	253,150
2011	195	228,735
% CHANGE	5.6%	10.7%
RECORD YEAR	2007 (238)	2007 (279,097)

new companies by half year



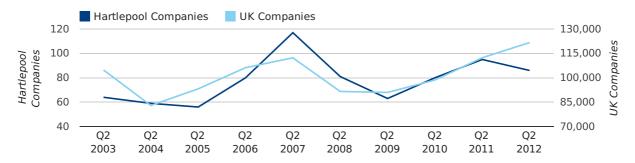
Quarterly Data (Q2 Apr-Jun 2012)

A total of 86 companies were registered in Hartlepool during the second quarter of 2012 (Apr 2012 - Jun 2012).

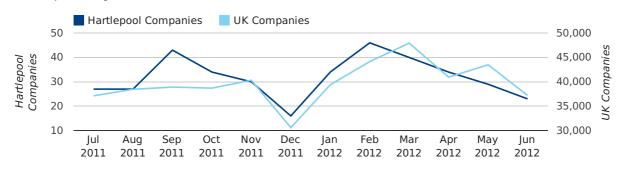
This figure is a decrease of 9.5% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HARTLEPOOL	UK
2012	86	121,659
2011	95	112,344
% CHANGE	-9.5%	8.3%
RECORD YEAR	2007 (117)	2012 (121,659)

new companies by quarter



new companies by month



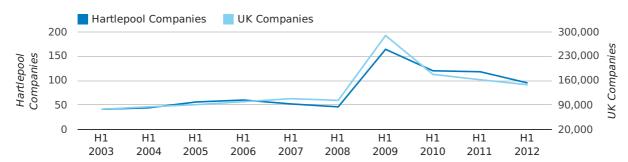
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	34	29	23
NEW COMPANIES IN 2011	24	27	44
% CHANGE	41.7%	7.4%	-47.7%
RECORD YEAR	2007 (48)	2010 (38)	2011 (44)

In the first half of 2012 a total of 95 companies were dissolved in Hartlepool. This figure is 19.5% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Hartlepool occurred in 2009 when a total of 164 were closed.

HALF YEAR (JAN-JUN)	HARTLEPOOL	UK
2012	95	147,793
2011	118	162,310
% CHANGE	-19.5%	-8.9%
RECORD YEAR	2009 (164)	2009 (289,236)

dissolved companies by half year



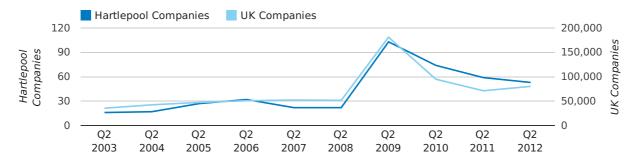
Quarterly Data (Q2 Apr-Jun 2012)

A total of 53 companies were dissolved in Hartlepool during the second quarter of 2012 (Apr 2012 - Jun 2012).

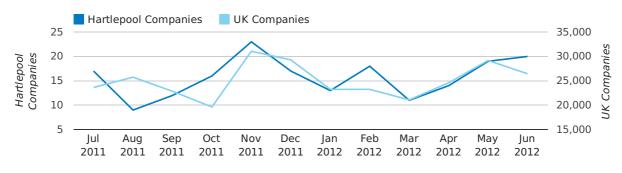
This figure is a decrease of 10.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HARTLEPOOL	UK
2012	53	80,217
2011	59	71,324
% CHANGE	-10.2%	12.5%
RECORD YEAR	2009 (103)	2009 (181,176)

dissolved companies by quarter



dissolved companies by month

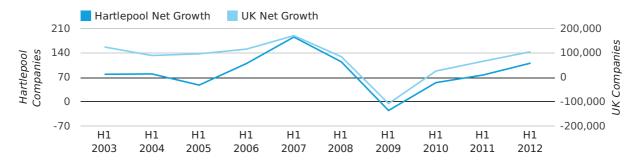


	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	14	19	20
CLOSED COMPANIES IN 2011	11	30	18
% CHANGE	27.3%	-36.7%	11%
RECORD YEAR	2009 (24)	2009 (41)	2009 (38)

In the first half of 2012 the company register for Hartlepool increased by 111 companies. This figure is 44.2% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	HARTLEPOOL	UK
2012	111	105,357
2011	77	66,425
% CHANGE	44.2%	58.6%
RECORD YEAR	2007 (186)	2007 (171,296)

net growth by half year



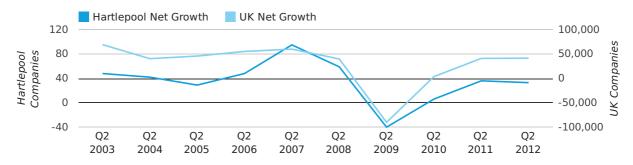
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Hartlepool during the second quarter of 2012 (Apr 2012 - Jun 2012) was 33 companies.

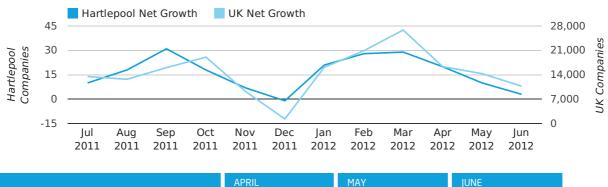
This represents a decrease of 8.3% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HARTLEPOOL	UK
2012	33	41,442
2011	36	41,020
% CHANGE	-8.3%	1.0%
RECORD YEAR	2007 (95)	2003 (69,274)

net growth by quarter



net growth by month

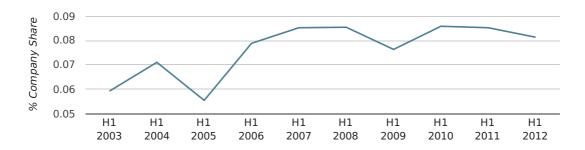


	APRIL	MAY	JUNE
NET GROWTH IN 2012	20	10	3
NET GROWTH IN 2011	13	-3	26
% CHANGE	53.8%	-433.3%	-88.5%
RECORD YEAR	2007 (39)	2007 (26)	2007 (30)

In the first half of 2012 Hartlepool formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	HARTLEPOOL
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1985 (0.1%)

company share by half year

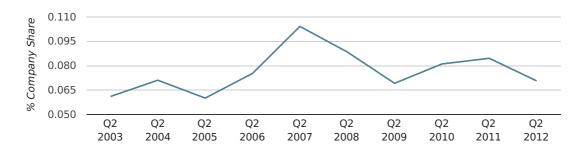


Quarterly Data (Q2 Apr-Jun 2012)

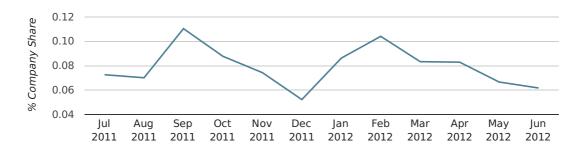
In the second quarter of 2012, Hartlepool formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	HARTLEPOOL
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.2%)

company share by quarter



company share by month



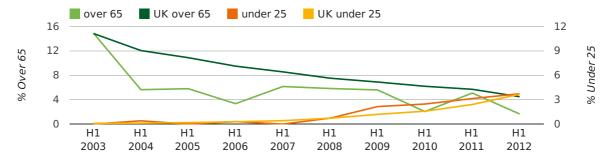
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	19.3%	-5.8%	-44.2%
RECORD YEAR	1963 (0.2%)	1966 (0.2%)	1972 (0.4%)

The average age of a director in the first half of 2012 was 41.0.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 3.4%.

director age by half year



Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.1.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.0% compared to the UK figure of 3.3%.

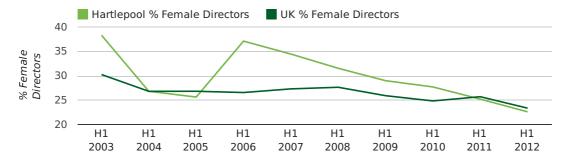
director age by quarter



The record first half year for female directors in Hartlepool was 1861 when 40.0% of all directors were female.

22.6% of all director appointments in Hartlepool in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Hartlepool was in 1866 when 66.7% of all directors were female.

17.2% of all director appointments in Hartlepool in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	1.92%	CONSULTING	5.07%
CONSULTANCY	1.63%	MANAGEMENT	4.74%
(NE)	1.48%	CONSULTANCY	3.28%
INSPECTION	1.18%	PROPERTY	2.35%
(HARTLEPOOL)	1.04%	TRADING	2.10%
TECHNICAL	1.04%	DESIGN	1.89%
EAST	1.04%	ENGINEERING	1.87%
NORTH	0.89%	ASSOCIATES	1.82%
PROPERTY	0.89%	CONSULTANTS	1.78%
ELECTRICAL	0.89%	CONSTRUCTION	1.71%
COMMUNITY	0.89%	BUSINESS	1.70%
HARTLEPOOL	0.89%	MEDIA	1.69%
MANAGEMENT	0.74%	LONDON	1.68%
DEVELOPMENTS	0.74%	J	1.57%
LEISURE	0.74%	GLOBAL	1.51%
TRAINING	0.74%	INVESTMENTS	1.48%
MEDICAL	0.74%	IT	1.42%
(NORTH	0.74%	CARE	1.31%
MEDIA	0.59%	PROPERTIES	1.31%
EAST)	0.59%	М	1.26%
4	0.59%	ELECTRICAL	1.23%
CONSULTING	0.59%	BUILDING	1.23%
SAFETY	0.59%	SECURITY	1.19%
G	0.59%	S	1.18%
J	0.59%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	159	244,457
7487 - Other business activities	48	47,029
82990 - Other business support service activities not elsewhere classified	21	35,447
96090 - Other service activities not elsewhere classified	20	14,220
70229 - Management consultancy activities other than financial management	17	20,390
71129 - Other engineering activities	17	2,453
99999 - Dormant Company	16	26,088
86900 - Other human health activities	15	5,222
9999 - Dormant Company	14	16,469
71200 - Technical testing and analysis	14	496
74909 - Other professional, scientific and technical activities not elsewhere classified	12	10,271
43210 - Electrical installation	10	3,557
43999 - Other specialised construction activities not elsewhere classified	9	4,091
4531 - Installation electrical wiring etc.	9	1,631
7414 - Business & management consultancy	6	10,978
43290 - Other construction installation	6	1,796
93290 - Other amusement and recreation activities not elsewhere classified	6	1,751
5530 - Restaurants	6	4,037
7430 - Technical testing and analysis	6	417
8514 - Other human health activities	5	2,277