

# Haslemere

2011 annual business confidence report



## headlines

- December 2011 saw a new record in company closures in Haslemere when compared to any previous December.

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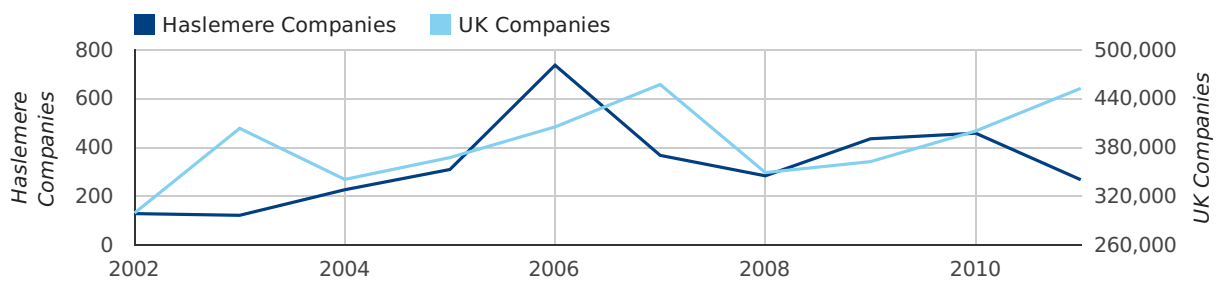
sic data

### Annual Data (2011)

A total of 268 companies were formed in Haslemere in 2011. This total is 41.6% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HASLEMERE	UK
2011	268	452,870
2010	459	400,358
2009	436	362,675
2008	284	349,203
2007	368	457,649
RECORD YEAR	2006 (738)	2007 (457,649)

### new companies by year



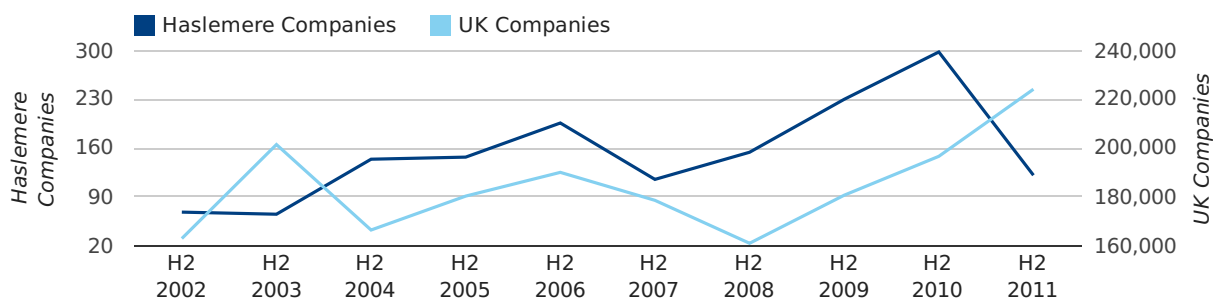
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 121 companies were formed in Haslemere. This figure is 59.4% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Haslemere occurred in 2010 when a total of 298 were formed.

HALF YEAR (JUL-DEC)	HASLEMERE	UK
2011	121	224,135
2010	298	196,609
% CHANGE	-59.4%	14.0%
RECORD YEAR	2010 (298)	2011 (224,135)

### new companies by half year



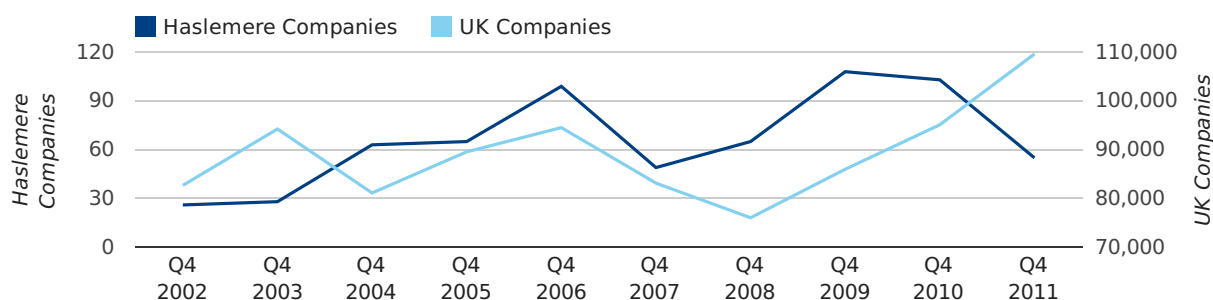
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 55 companies were registered in Haslemere during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 46.6% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

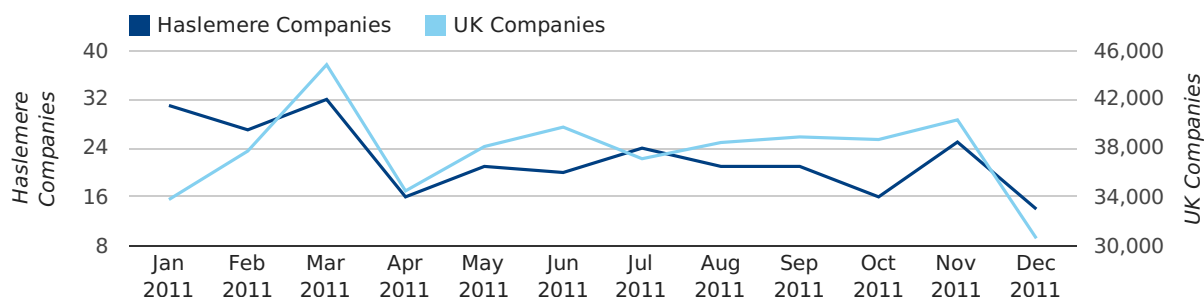
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASLEMERE	UK
2011	55	109,623
2010	103	95,117
% CHANGE	-46.6%	15.3%
RECORD YEAR	2009 (108)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



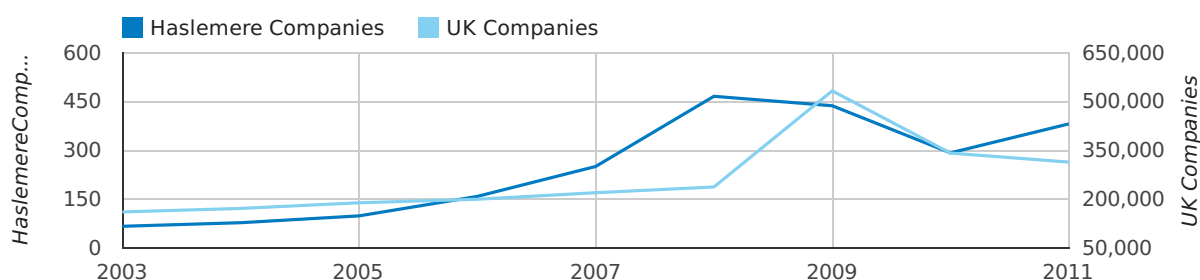
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	16	25	14
NEW COMPANIES IN 2010	40	28	35
% CHANGE	-60.0%	-10.7%	-60.0%
RECORD YEAR	2009 (45)	2006 (49)	2010 (35)

### Annual Data (2011)

A total of 382 companies were dissolved in Haslemere in 2011. This total is 30.4% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HASLEMERE	UK
2011	382	314,523
2010	293	342,232
2009	438	533,773
2008	467	237,901
2007	251	220,295
RECORD YEAR	2008 (467)	2009 (533,773)

### dissolved companies by year



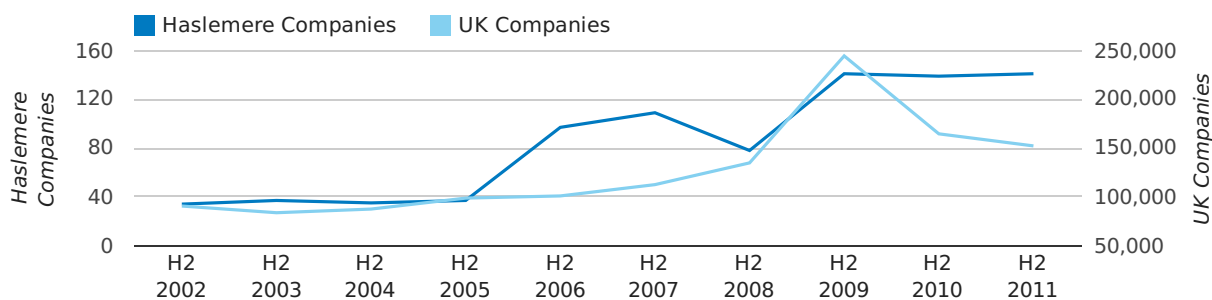
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 141 companies were dissolved in Haslemere. This figure is 1.4% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Haslemere occurred in 2011 when a total of 141 were closed.

HALF YEAR (JUL-DEC)	HASLEMERE	UK
2011	141	152,213
2010	139	164,601
% CHANGE	1.4%	-7.5%
RECORD YEAR	2011 (141)	2009 (244,537)

### dissolved companies by half year



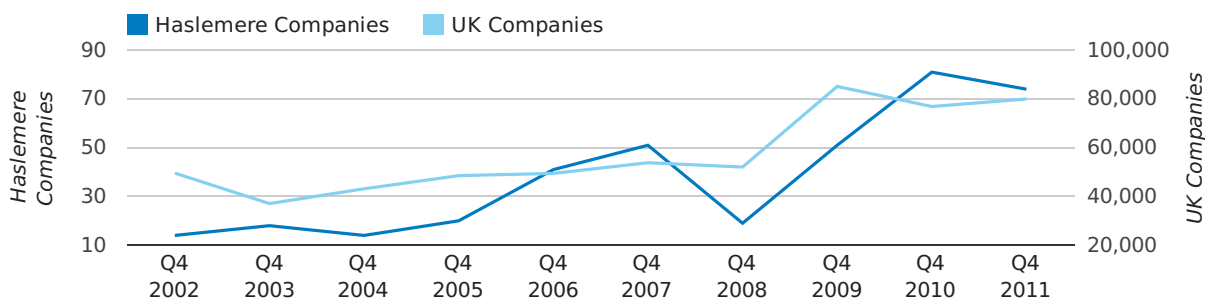
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 74 companies were dissolved in Haslemere during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 8.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HASLEMERE	UK
2011	74	79,983
2010	81	76,896
% CHANGE	-8.6%	4.0%
RECORD YEAR	2010 (81)	2009 (85,136)

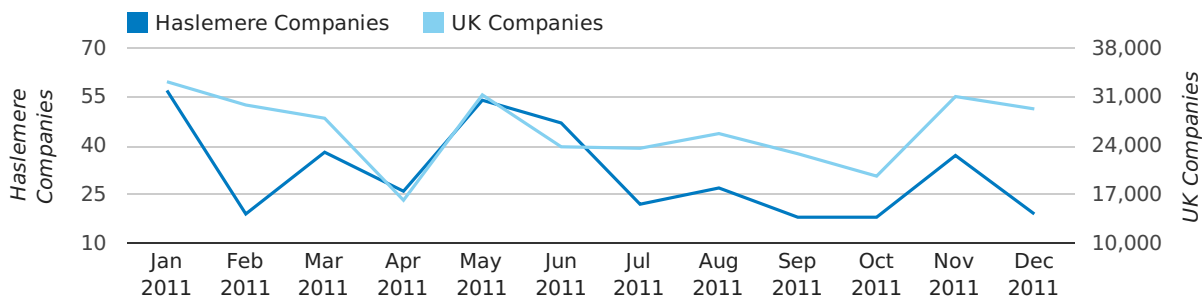
### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Haslemere when compared to any previous December.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	18	37	19
CLOSED COMPANIES IN 2010	27	45	9
% CHANGE	-33.3%	-17.8%	111%
RECORD YEAR	2007 (28)	2010 (45)	2011 (19)

### Annual Data (2011)

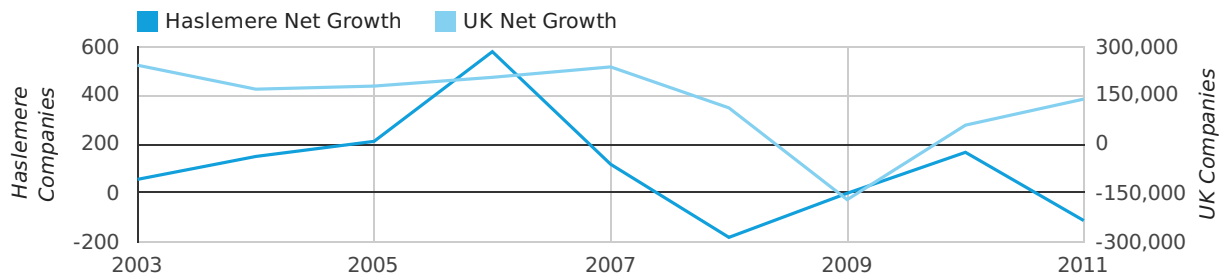
A total of -114 companies were removed to the company register for Haslemere in 2011. This number represents decline of 24.8% which compares unfavourably to the UK figure of 34.6%.

This number is 280 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2006 when the Haslemere company register grew by 579 companies.

YEAR	HASLEMERE	UK
2011	-114	138,347
2010	166	58,126
2009	-2	-171,098
2008	-183	111,302
2007	117	237,354
RECORD YEAR	2006 (579)	2003 (242,543)

### net growth by year

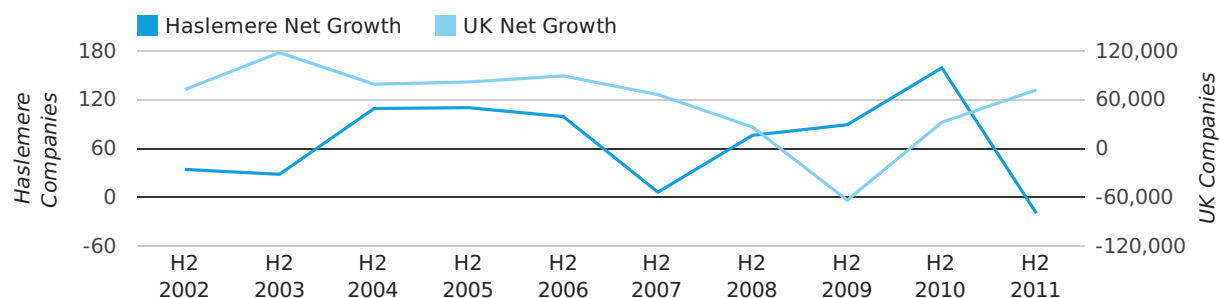


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Haslemere decreased by 20 companies. This figure is 112.6% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HASLEMERE	UK
2011	-20	71,922
2010	159	32,008
% CHANGE	-112.6%	124.7%
RECORD YEAR	2010 (159)	2003 (117,772)

### net growth by half year



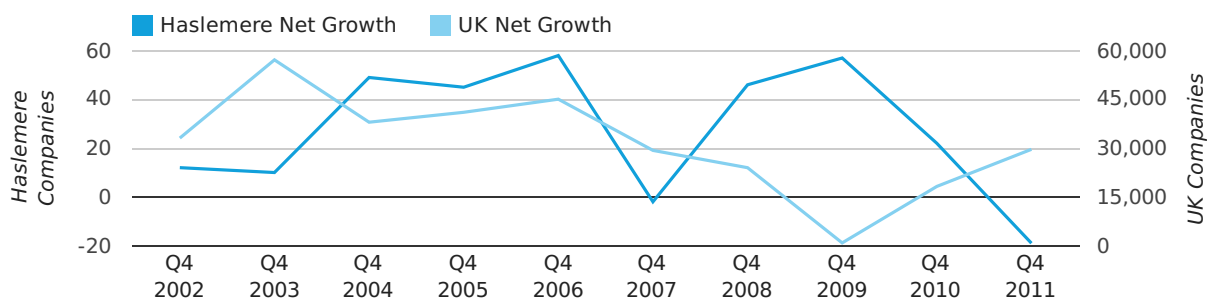
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Haslemere during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -19 companies.

This represents a decrease of 186.4% on the same period last year.

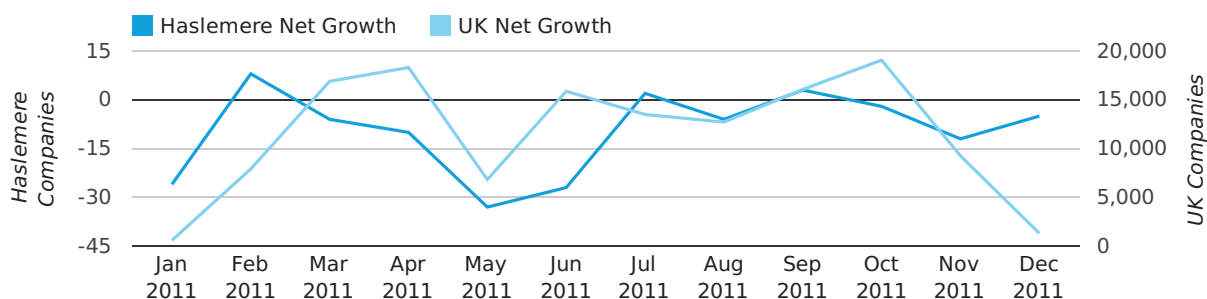
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASLEMERE	UK
2011	-19	29,640
2010	22	18,221
% CHANGE	-186.4%	62.7%
RECORD YEAR	2006 (58)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-2	-12	-5
NET GROWTH IN 2010	13	-17	26
% CHANGE	-115.4%	-29.4%	-119.2%
RECORD YEAR	2008 (21)	2006 (37)	2010 (26)

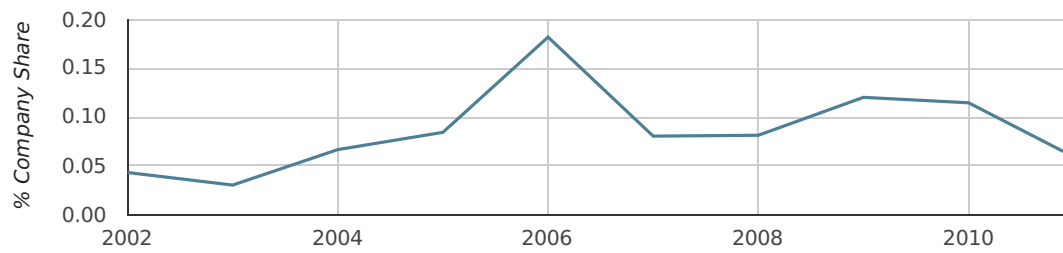


### Annual Data (2011)

In 2011 Haslemere formed 0.1% of all UK companies. This is no change on 2010 when Haslemere was responsible for 0.1% of all UK companies.

YEAR	HASLEMERE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2006 (0.2%)

### company share by year

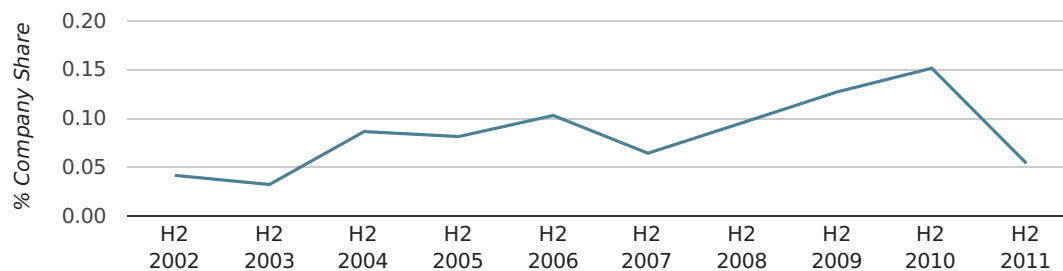


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Haslemere formed 0.1% of all UK companies. This is less than the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	HASLEMERE
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

### company share by half year

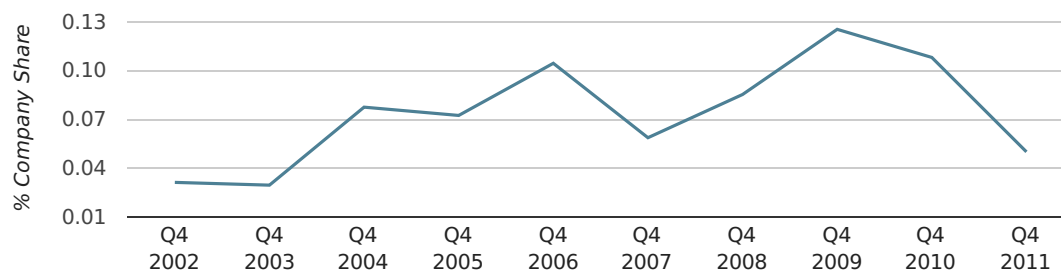


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Haslemere formed 0.1% of all UK companies.

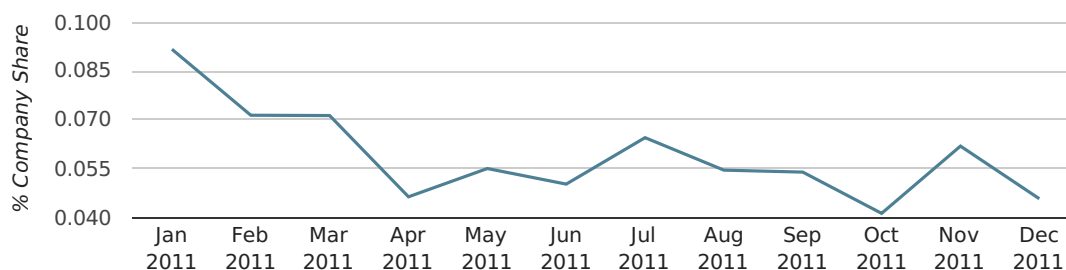
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASLEMERE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-65.3%	-23.9%	-64.5%
RECORD YEAR	1966 (0.5%)	1968 (0.2%)	1966 (0.2%)

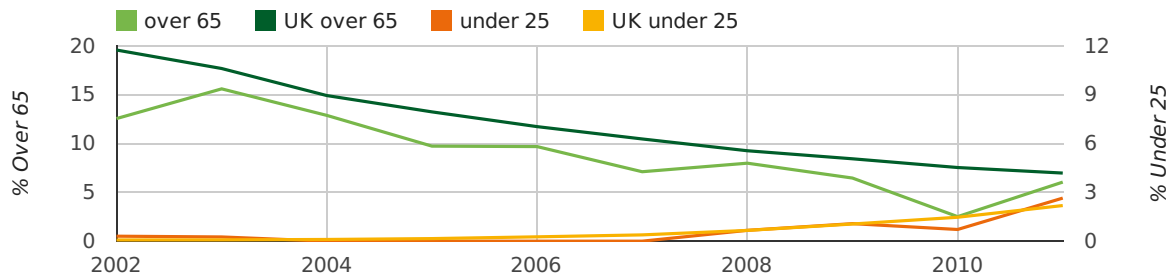
### Annual Data (2011)

The average age of a director in 2011 was 46.9.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.1% compared to the UK figure of 4.2%.

#### director age by year



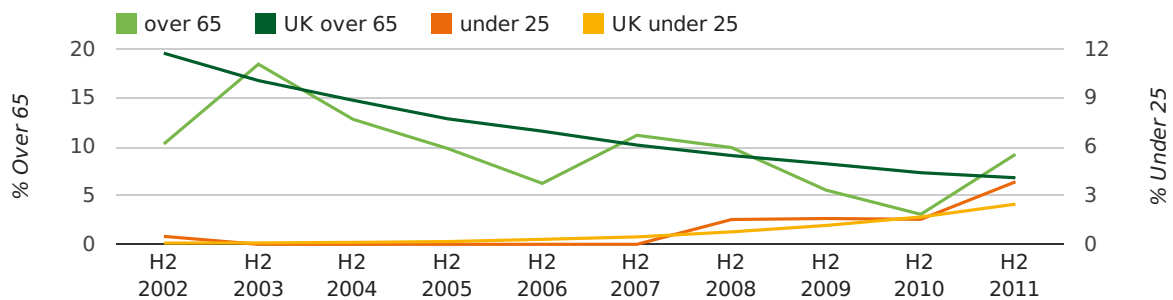
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.5.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 9.2% compared to the UK figure of 4.1%.

#### director age by half year



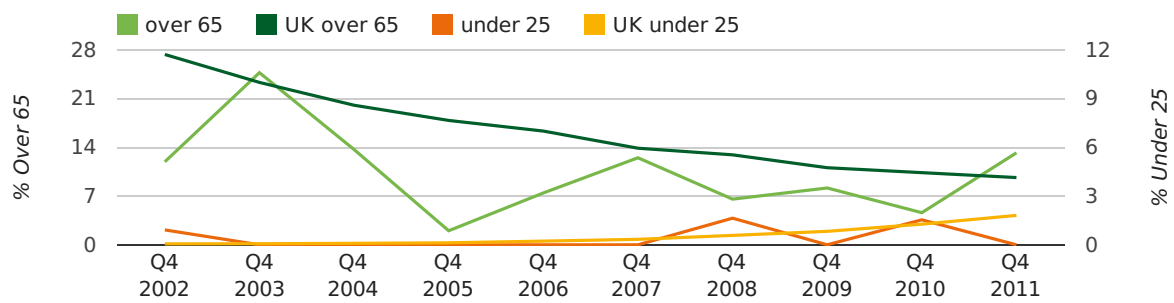
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 49.1.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 13.2% compared to the UK figure of 4.1%.

### director age by quarter

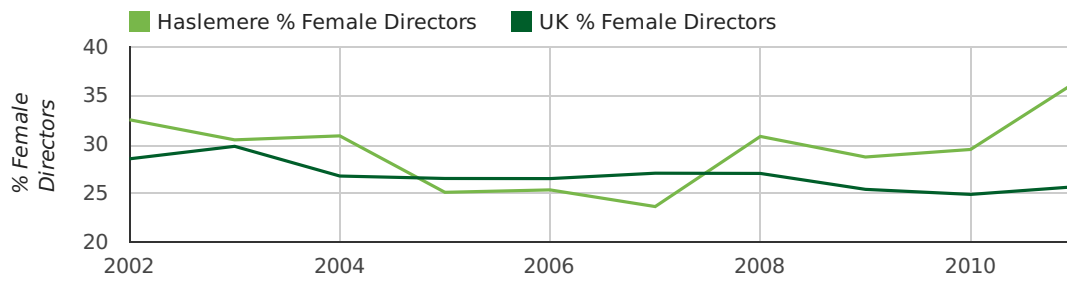


### Annual Data (2011)

The record year for female directors in Haslemere was 1857 when 36.4% of all directors were female.

The percentage of female directors in Haslemere in 2011 was 32.6%. The average for the UK during this time was 28.6%

#### director gender by year

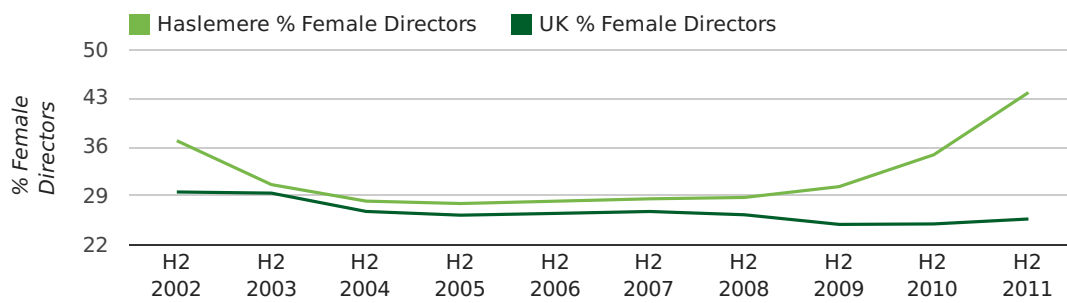


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Haslemere was 1860 when 42.9% of all directors were female.

43.8% of all director appointments in Haslemere in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

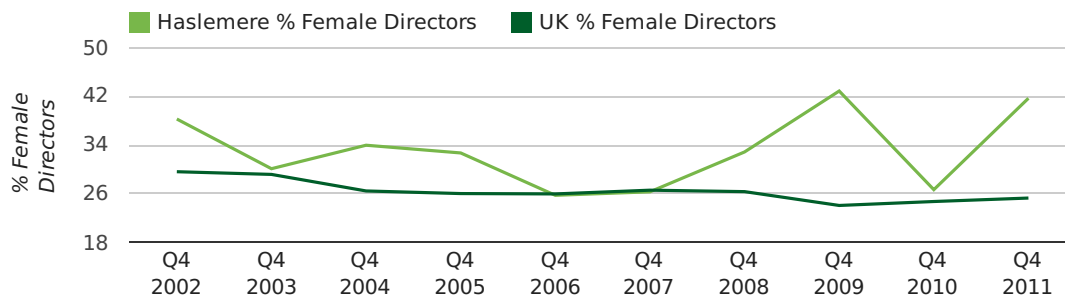


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Haslemere was in 1977 when 31.1% of all directors were female.

41.7% of all director appointments in Haslemere in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.58%	CONSULTING	5.07%
CONSULTING	1.38%	MANAGEMENT	4.74%
MARKETING	1.19%	CONSULTANCY	3.26%
INC	0.99%	PROPERTY	2.37%
GLOBAL	0.99%	TRADING	2.07%
INTERNATIONAL	0.79%	DESIGN	1.92%
SPORTS	0.59%	ASSOCIATES	1.86%
LLC	0.59%	ENGINEERING	1.78%
CONSULTANCY	0.59%	BUSINESS	1.78%
EUROPE	0.59%	CONSULTANTS	1.76%
CONSTRUCTION	0.59%	CONSTRUCTION	1.73%
CLUB	0.59%	MEDIA	1.71%
INC.	0.59%	LONDON	1.63%
PARTNERS	0.59%	J	1.51%
MEDIA	0.59%	INVESTMENTS	1.48%
MAINTENANCE	0.59%	GLOBAL	1.46%
CAPITAL	0.59%	IT	1.41%
ONLINE	0.59%	CARE	1.39%
CORPORATION	0.40%	PROPERTIES	1.29%
(MIDHURST)	0.40%	ELECTRICAL	1.29%
ENTERPRISES	0.40%	M	1.27%
DESIGN	0.40%	BUILDING	1.26%
LEGAL	0.40%	ENERGY	1.25%
KINGDOM	0.40%	S	1.20%
VENTURES	0.40%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	498	205,525
9999 - Dormant Company	70	20,199
99999 - Dormant Company	47	21,846
7487 - Other business activities	22	57,052
9305 - Other service activities	18	9,492
70229 - Management consultancy activities other than financial management	17	17,765
7260 - Other computer related activities	13	7,667
62020 - Information technology consultancy activities	11	12,072
74909 - Other professional, scientific and technical activities not elsewhere classified	10	8,671
47910 - Retail sale via mail order houses or via Internet	9	2,740
7222 - Other software consultancy and supply	7	7,398
82990 - Other business support service activities not elsewhere classified	7	32,483
7414 - Business & management consultancy	7	13,034
74990 - Non-trading company	6	8,929
62090 - Other information technology service activities	5	7,493
96090 - Other service activities not elsewhere classified	4	11,768
43999 - Other specialised construction activities not elsewhere classified	4	3,342
5530 - Restaurants	4	5,013
5242 - Retail sale of clothing	4	1,643
7499 - Non-trading company	4	9,957