

Hassocks

2011 annual business confidence report



headlines

- October 2011 saw a new record in company closures in Hassocks when compared to any previous October.
- 2011 was a record year for net growth in Hassocks when compared to any year in history.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

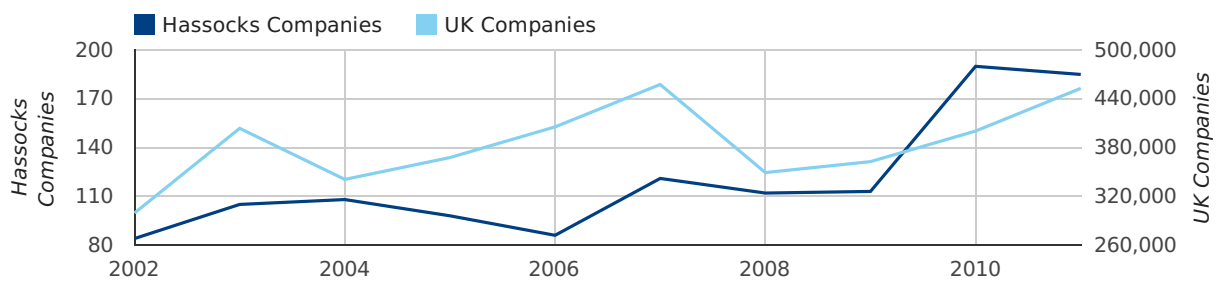
sic data

Annual Data (2011)

A total of 185 companies were formed in Hassocks in 2011. This total is 2.6% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HASSOCKS	UK
2011	185	452,870
2010	190	400,358
2009	113	362,675
2008	112	349,203
2007	121	457,649
RECORD YEAR	2010 (190)	2007 (457,649)

new companies by year



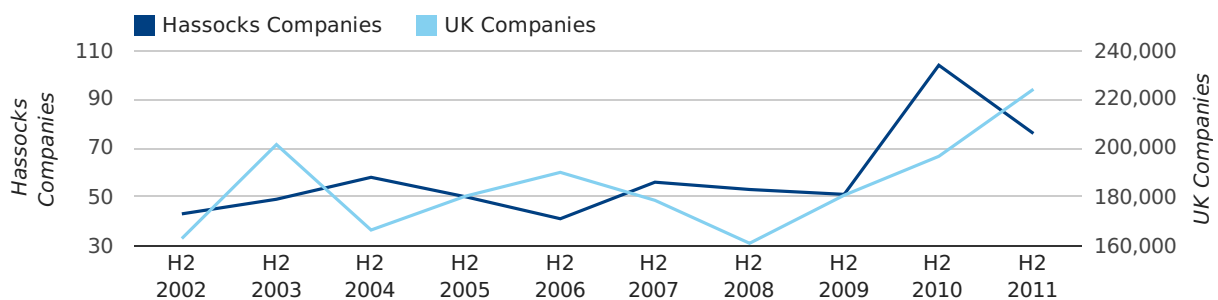
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 76 companies were formed in Hassocks. This figure is 26.9% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Hassocks occurred in 2010 when a total of 104 were formed.

HALF YEAR (JUL-DEC)	HASSOCKS	UK
2011	76	224,135
2010	104	196,609
% CHANGE	-26.9%	14.0%
RECORD YEAR	2010 (104)	2011 (224,135)

new companies by half year



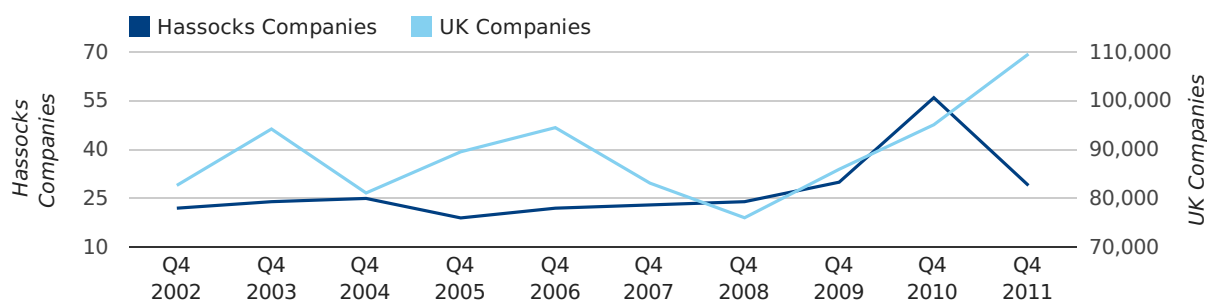
Quarterly Data (Q4 Oct-Dec 2011)

A total of 29 companies were registered in Hassocks during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 48.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

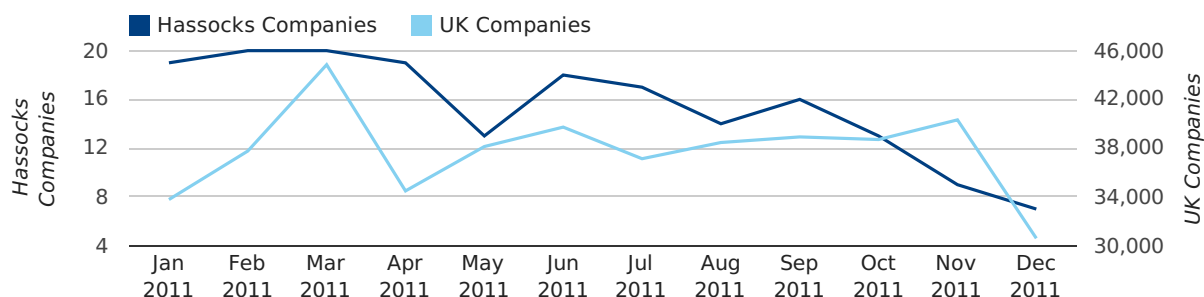
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASSOCKS	UK
2011	29	109,623
2010	56	95,117
% CHANGE	-48.2%	15.3%
RECORD YEAR	2010 (56)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



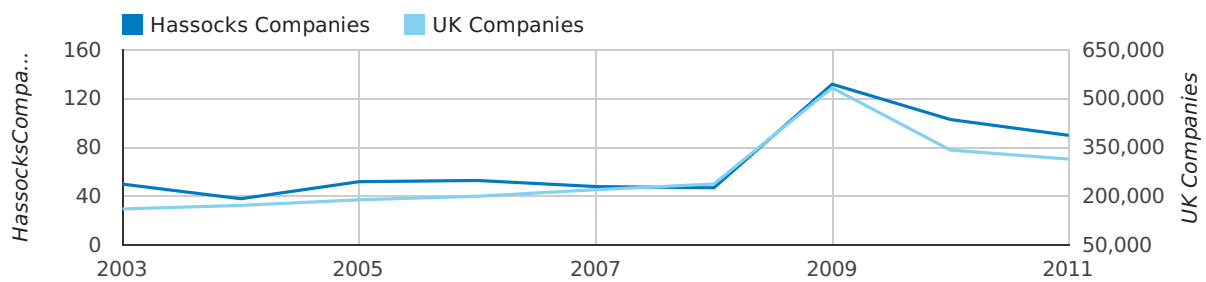
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	13	9	7
NEW COMPANIES IN 2010	25	11	20
% CHANGE	-48.0%	-18.2%	-65.0%
RECORD YEAR	2010 (25)	1994 (11)	2010 (20)

Annual Data (2011)

A total of 90 companies were dissolved in Hassocks in 2011. This total is 12.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HASSOCKS	UK
2011	90	314,523
2010	103	342,232
2009	132	533,773
2008	47	237,901
2007	48	220,295
RECORD YEAR	2009 (132)	2009 (533,773)

dissolved companies by year



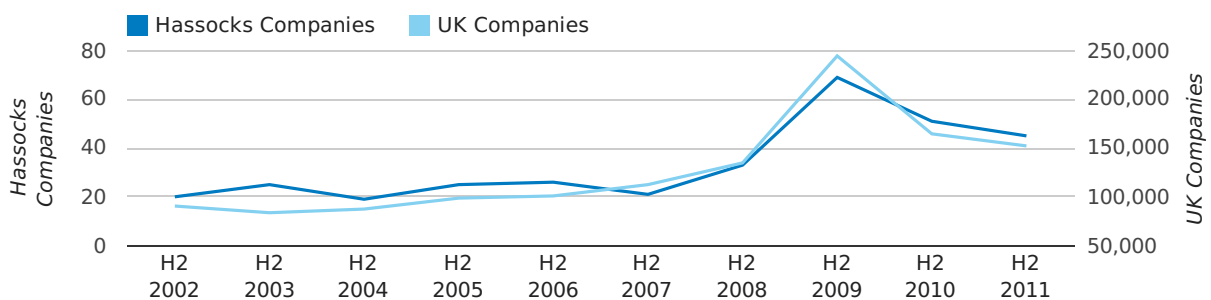
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 45 companies were dissolved in Hassocks. This figure is 11.8% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Hassocks occurred in 2009 when a total of 69 were closed.

HALF YEAR (JUL-DEC)	HASSOCKS	UK
2011	45	152,213
2010	51	164,601
% CHANGE	-11.8%	-7.5%
RECORD YEAR	2009 (69)	2009 (244,537)

dissolved companies by half year



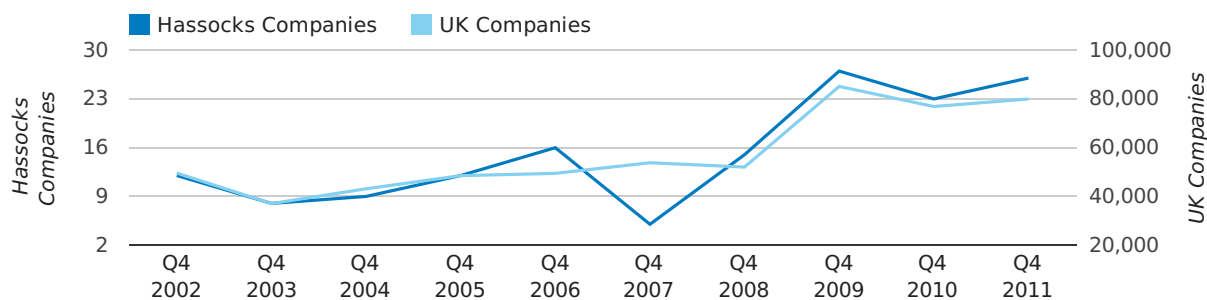
Quarterly Data (Q4 Oct-Dec 2011)

A total of 26 companies were dissolved in Hassocks during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 13.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HASSOCKS	UK
2011	26	79,983
2010	23	76,896
% CHANGE	13.0%	4.0%
RECORD YEAR	2009 (27)	2009 (85,136)

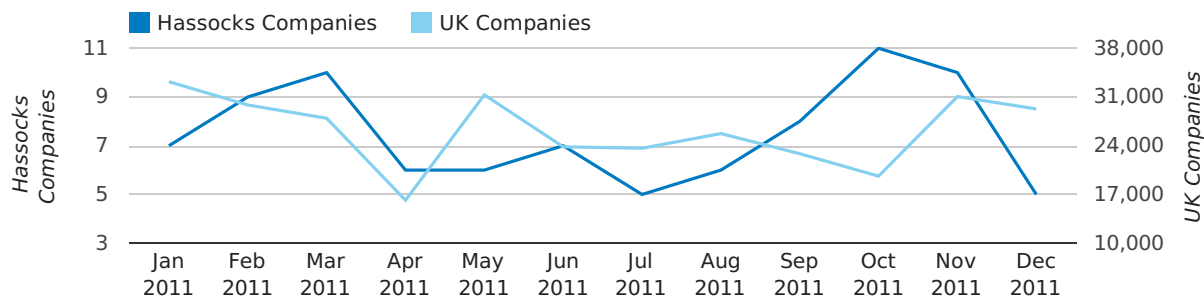
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company closures in Hassocks when compared to any previous October.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	11	10	5
CLOSED COMPANIES IN 2010	7	7	9
% CHANGE	57.1%	42.9%	-44%
RECORD YEAR	2011 (11)	2009 (11)	2008 (10)

Annual Data (2011)

2011 was a record year for net growth in Hassocks when compared to any year in history.

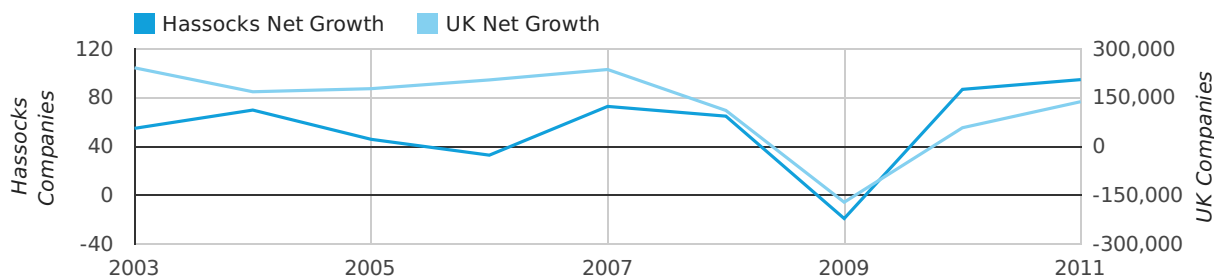
A total of 95 companies were added to the company register for Hassocks in 2011. This number represents growth of 50.0% which compares favourably to the UK figure of 34.6%.

This number is 8 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Hassocks company register grew by 95 companies.

YEAR	HASSOCKS	UK
2011	95	138,347
2010	87	58,126
2009	-19	-171,098
2008	65	111,302
2007	73	237,354
RECORD YEAR	2011 (95)	2003 (242,543)

net growth by year

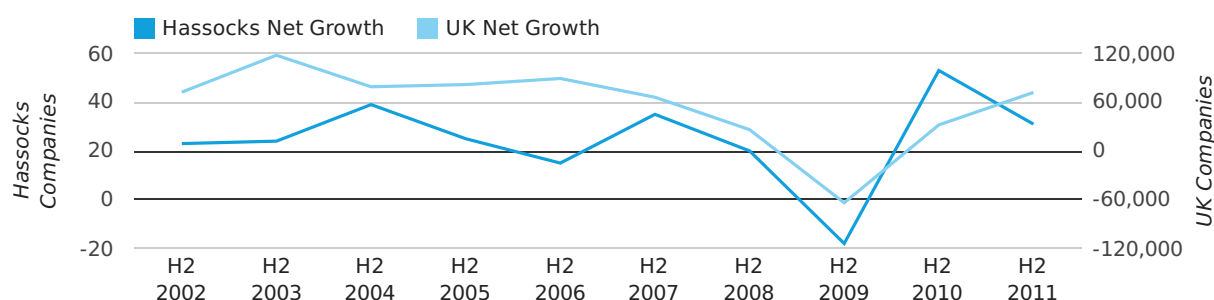


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Hassocks increased by 31 companies. This figure is 41.5% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HASSOCKS	UK
2011	31	71,922
2010	53	32,008
% CHANGE	-41.5%	124.7%
RECORD YEAR	2010 (53)	2003 (117,772)

net growth by half year



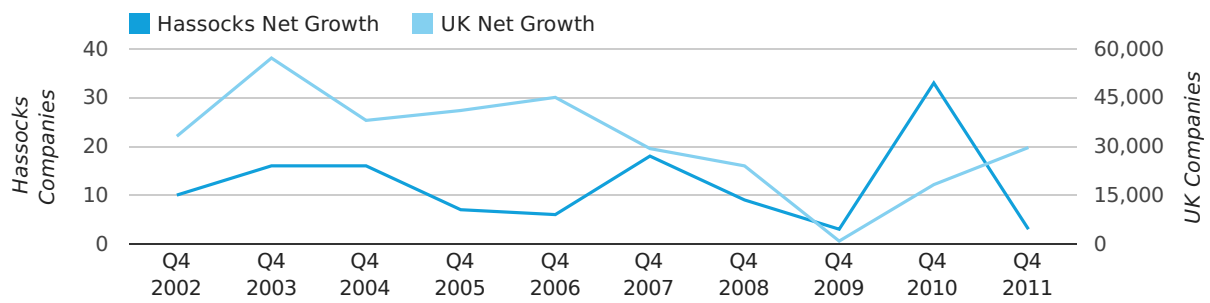
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Hassocks during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 3 companies.

This represents a decrease of 90.9% on the same period last year.

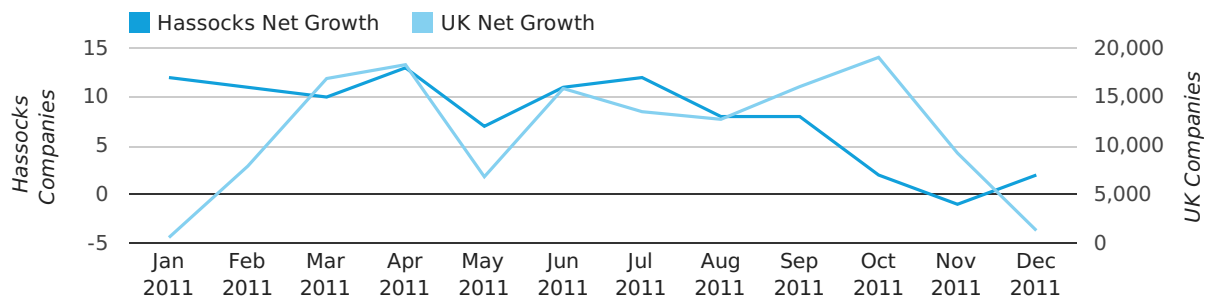
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASSOCKS	UK
2011	3	29,640
2010	33	18,221
% CHANGE	-90.9%	62.7%
RECORD YEAR	2010 (33)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



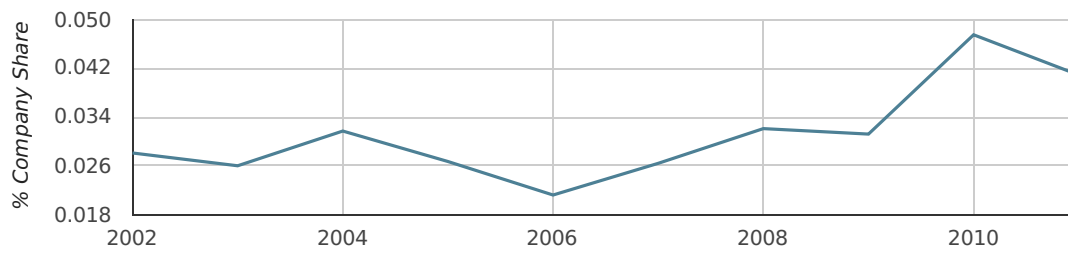
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	2	-1	2
NET GROWTH IN 2010	18	4	11
% CHANGE	-88.9%	-125.0%	-81.8%
RECORD YEAR	2010 (18)	2004 (7)	2010 (11)

Annual Data (2011)

In 2011 Hassocks formed 0.0% of all UK companies. This is no change on 2010 when Hassocks was responsible for 0.0% of all UK companies.

YEAR	HASSOCKS
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

company share by year

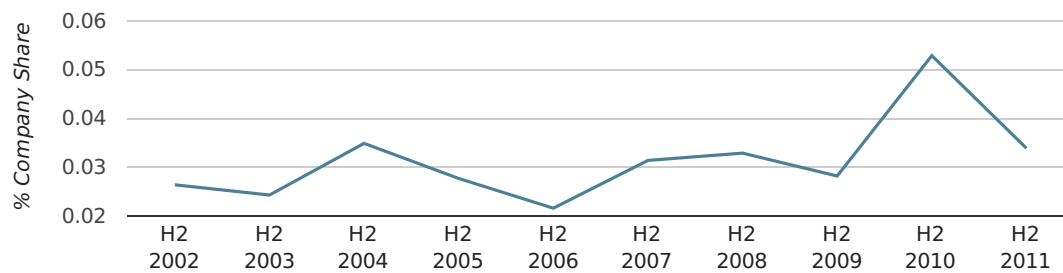


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Hassocks formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	HASSOCKS
2011	0.0%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

company share by half year

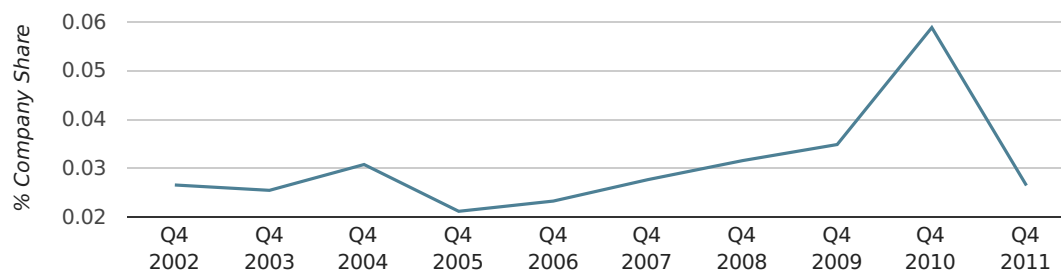


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Hassocks formed 0.0% of all UK companies.

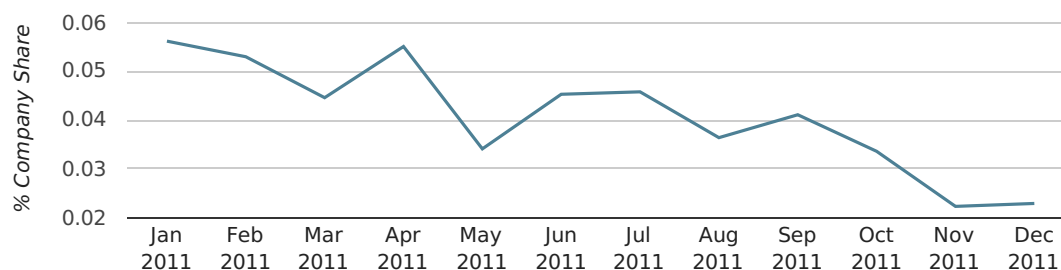
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASSOCKS
2011	0.0%
2010	0.1%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	-54.8%	-30.3%	-68.9%
RECORD YEAR	1962 (0.2%)	1980 (0.1%)	1960 (0.2%)

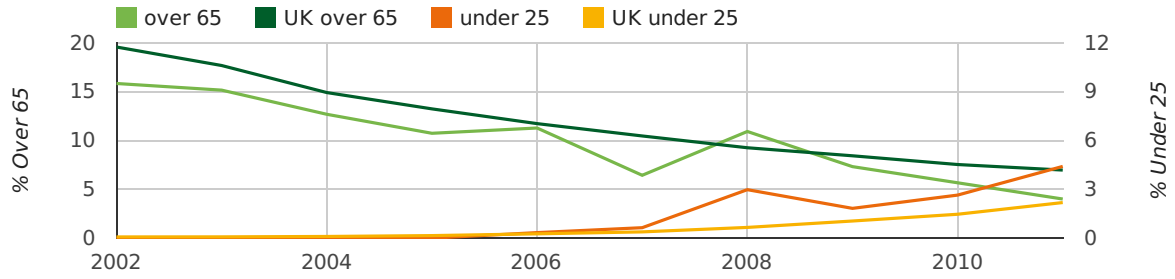
Annual Data (2011)

The average age of a director in 2011 was 45.7.

The percentage of directors under the age of 25 was 4.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.2%.

director age by year



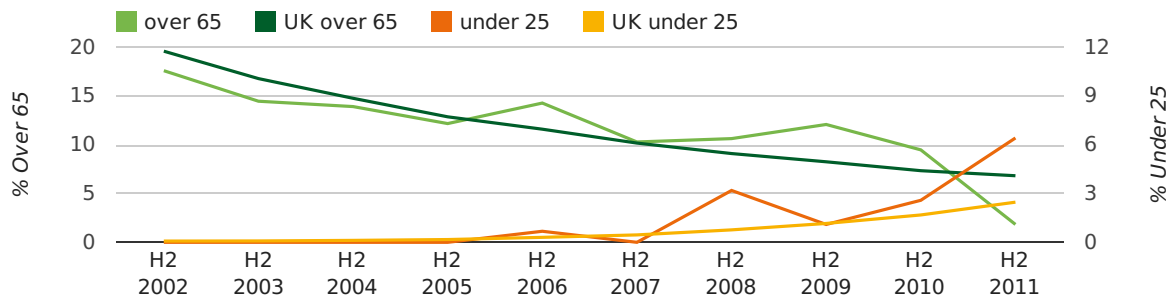
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.8.

The percentage of directors under the age of 25 was 6.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.1%.

director age by half year



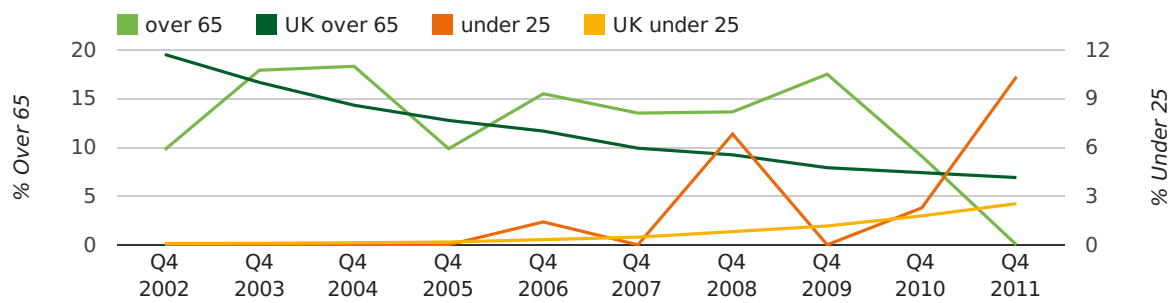
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.3.

The percentage of directors under the age of 25 was 10.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

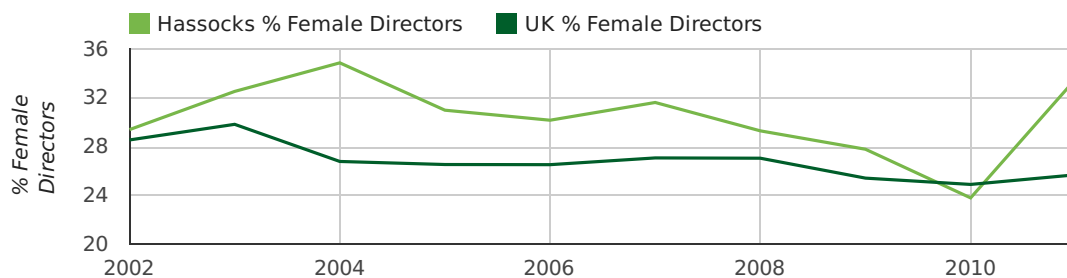


Annual Data (2011)

The record year for female directors in Hassocks was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hassocks in 2011 was 29.4%. The average for the UK during this time was 28.6%

director gender by year

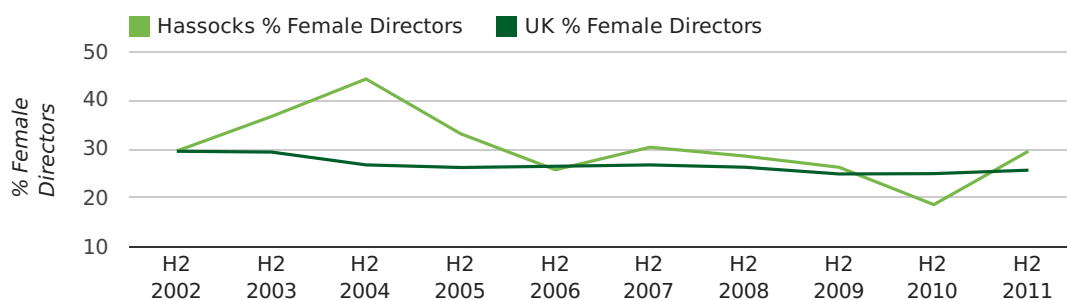


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hassocks was 1860 when 42.9% of all directors were female.

29.6% of all director appointments in Hassocks in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

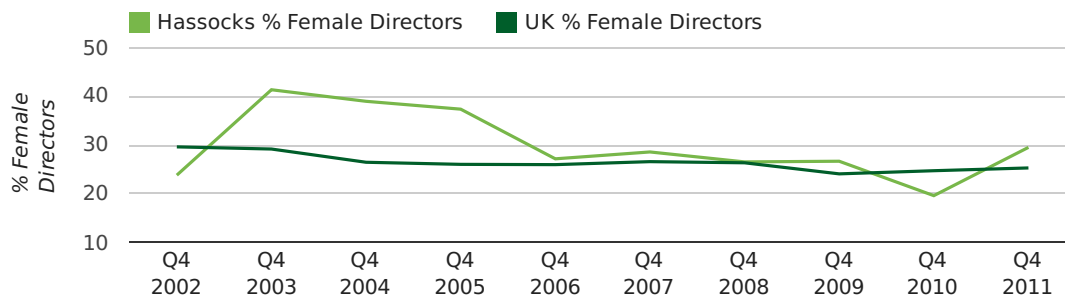


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Hassocks was in 1977 when 31.1% of all directors were female.

29.5% of all director appointments in Hassocks in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
RTM	3.12%	CONSULTING	5.07%
DESIGN	1.70%	MANAGEMENT	4.74%
TREVELYAN	1.13%	CONSULTANCY	3.26%
PLACE	1.13%	PROPERTY	2.37%
CONSULTING	0.85%	TRADING	2.07%
EVENTS	0.85%	DESIGN	1.92%
SUSSEX	0.85%	ASSOCIATES	1.86%
ROAD	0.85%	ENGINEERING	1.78%
PROPERTIES	0.85%	BUSINESS	1.78%
HAMMOND	0.85%	CONSULTANTS	1.76%
HOUSE	0.85%	CONSTRUCTION	1.73%
CONSULTANTS	0.85%	MEDIA	1.71%
INNOVATION	0.85%	LONDON	1.63%
IT	0.85%	J	1.51%
MANAGEMENT	0.85%	INVESTMENTS	1.48%
BEDLAM	0.57%	GLOBAL	1.46%
PREMIUM	0.57%	IT	1.41%
D	0.57%	CARE	1.39%
WHITES	0.57%	PROPERTIES	1.29%
INSTALLATIONS	0.57%	ELECTRICAL	1.29%
ART	0.57%	M	1.27%
COAST	0.57%	BUILDING	1.26%
BUSINESS	0.57%	ENERGY	1.25%
TRADING	0.57%	S	1.20%
CREATIVE	0.57%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	79	205,525
99999 - Dormant Company	12	21,846
9999 - Dormant Company	12	20,199
82990 - Other business support service activities not elsewhere classified	12	32,483
7487 - Other business activities	11	57,052
70229 - Management consultancy activities other than financial management	11	17,765
7414 - Business & management consultancy	11	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
96090 - Other service activities not elsewhere classified	5	11,768
62020 - Information technology consultancy activities	5	12,072
9800 - Residents Property Management	4	1,451
47990 - Other retail sale not in stores, stalls or markets	4	2,699
62090 - Other information technology service activities	4	7,493
7032 - Manage real estate, fee or contract	4	2,198
86900 - Other human health activities	4	4,457
7222 - Other software consultancy and supply	3	7,398
7499 - Non-trading company	3	9,957
9305 - Other service activities	3	9,492
68209 - Other letting and operating of own or leased real estate	3	4,082
7412 - Accounting, auditing; tax consult	3	2,496