

Hastings

2011 half year business confidence report



headlines

- Q2 2011 saw a new record in company registrations in Hastings when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Hastings when compared to any previous June.
- June 2011 was a record month for company registrations in Hastings when compared to any month in history.
- May 2011 saw a new record in company registrations in Hastings when compared to any previous May.
- Q2 2011 saw a new record in net growth in Hastings when compared to any previous Q2.
- June 2011 saw a new record in net growth in Hastings when compared to any previous June.

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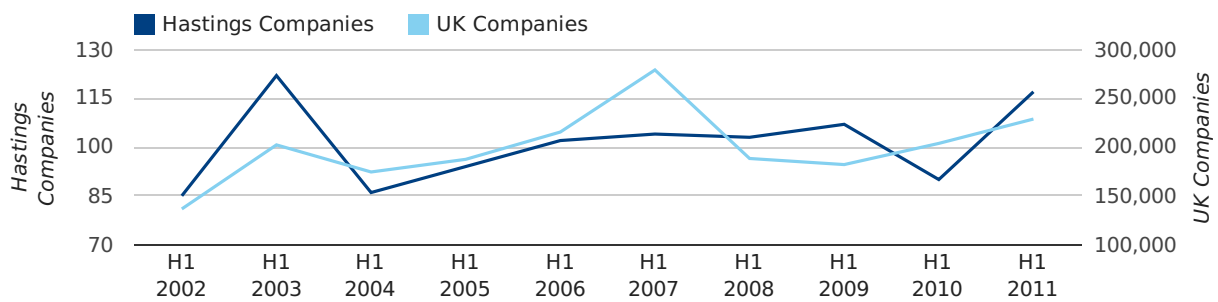
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 117 companies were formed in Hastings. This figure is 30.0% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Hastings occurred in 2003 when a total of 122 were formed.

HALF YEAR (JAN-JUN)	HASTINGS	UK
2011	117	228,735
2010	90	203,749
% CHANGE	30.0%	12.3%
RECORD YEAR	2003 (122)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

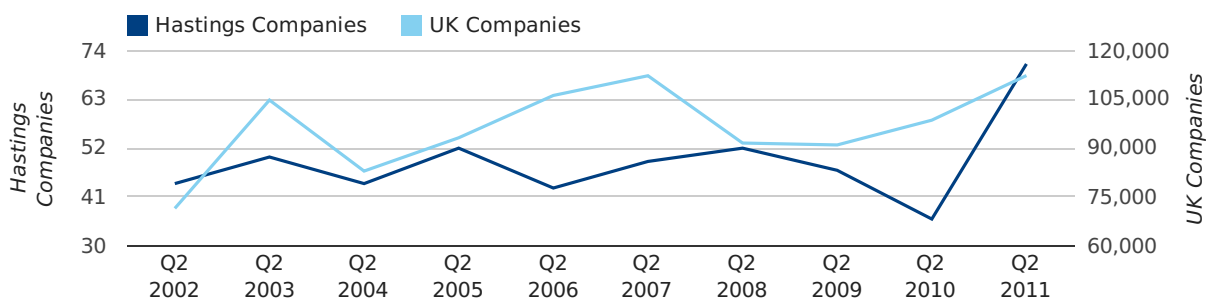
Q2 2011 saw a new record in company registrations in Hastings when compared to any previous Q2.

A total of 71 companies were registered in Hastings during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 97.2% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HASTINGS	UK
2011	71	112,344
2010	36	98,612
% CHANGE	97.2%	13.9%
RECORD YEAR	2011 (71)	2011 (112,344)

new companies by quarter



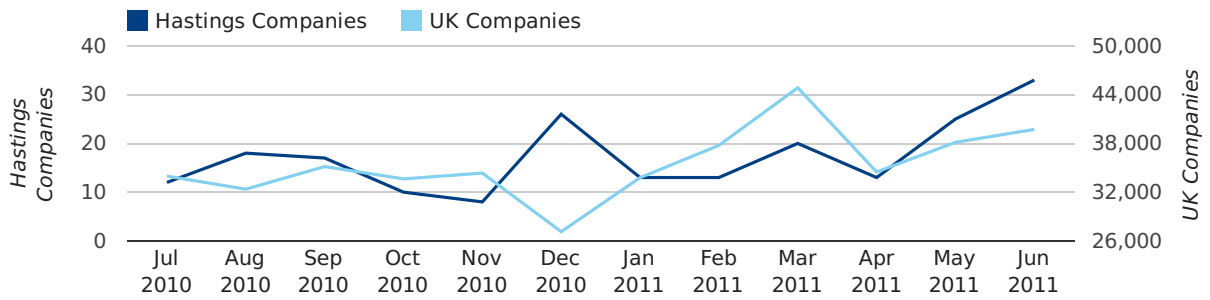
Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Hastings when compared to any previous June.

June 2011 was a record month for company registrations in Hastings when compared to any month in history.

May 2011 saw a new record in company registrations in Hastings when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	13	25	33
NEW COMPANIES IN 2010	8	16	12
% CHANGE	62.5%	56.3%	175.0%
RECORD YEAR	2003 (25)	2011 (25)	2011 (33)

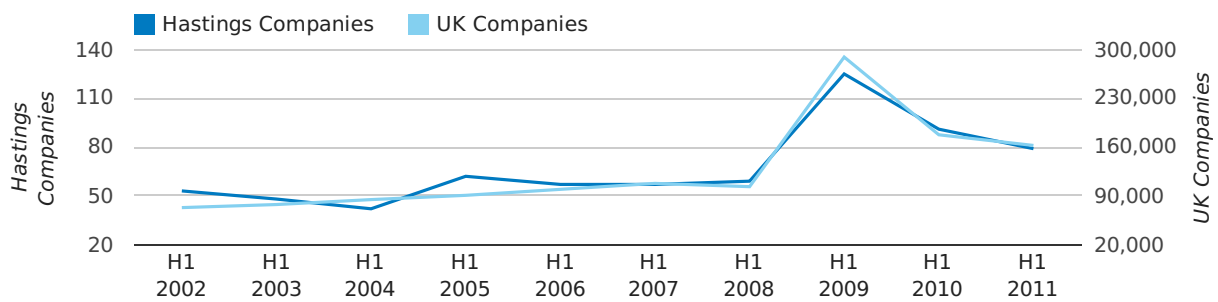
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 79 companies were dissolved in Hastings. This figure is 13.2% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Hastings occurred in 2009 when a total of 125 were closed.

HALF YEAR (JAN-JUN)	HASTINGS	UK
2011	79	162,310
2010	91	177,631
% CHANGE	-13.2%	-8.6%
RECORD YEAR	2009 (125)	2009 (289,236)

dissolved companies by half year



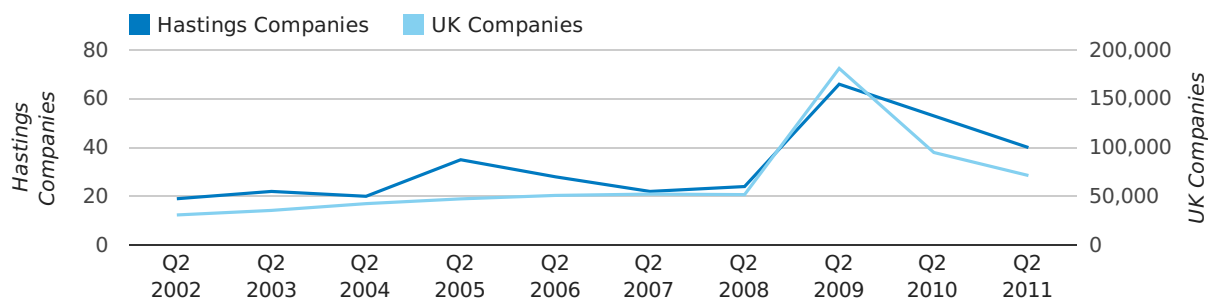
Quarterly Data (Q2 Apr-Jun 2011)

A total of 40 companies were dissolved in Hastings during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 24.5% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HASTINGS	UK
2011	40	71,324
2010	53	94,954
% CHANGE	-24.5%	-24.9%
RECORD YEAR	2009 (66)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



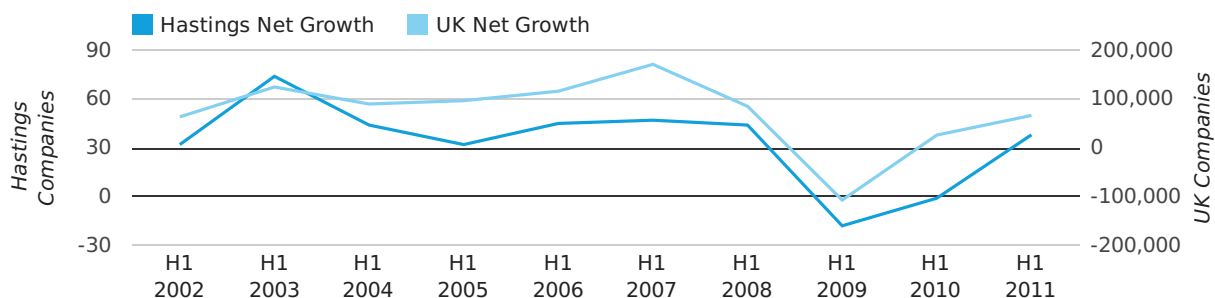
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	10	16	14
CLOSED COMPANIES IN 2010	10	29	14
% CHANGE	0.0%	-44.8%	0%
RECORD YEAR	2009 (19)	2009 (31)	2009 (16)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Hastings increased by 38 companies. This figure is 3,900.0% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HASTINGS	UK
2011	38	66,425
2010	-1	26,118
% CHANGE	-3,900.0%	154.3%
RECORD YEAR	2003 (74)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2011)

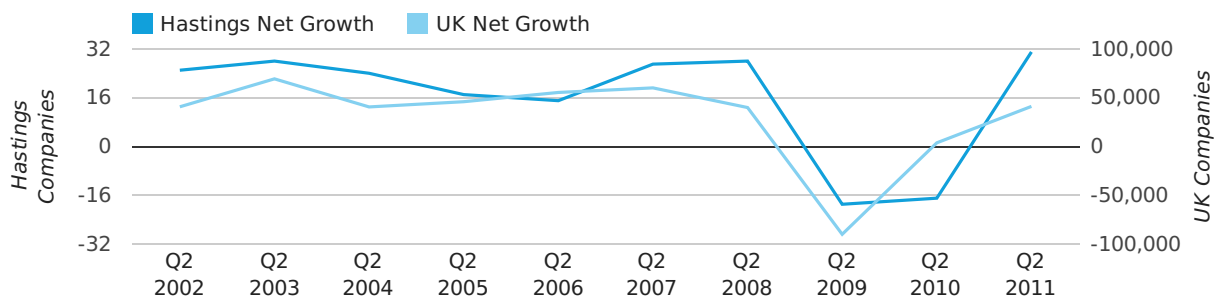
Q2 2011 saw a new record in net growth in Hastings when compared to any previous Q2.

Net company growth for Hastings during the second quarter of 2011 (Apr 2011 - Jun 2011) was 31 companies.

This represents an increase of 282.4% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HASTINGS	UK
2011	31	41,020
2010	-17	3,658
% CHANGE	-282.4%	1,021.4%
RECORD YEAR	2011 (31)	2003 (69,274)

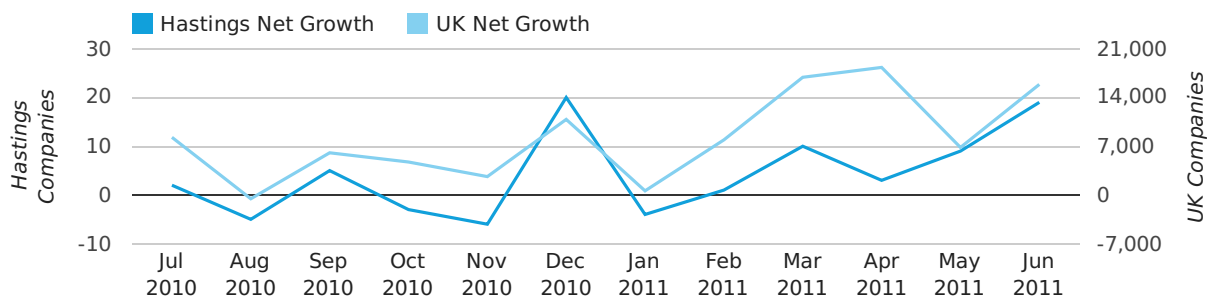
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Hastings when compared to any previous June.

net growth by month



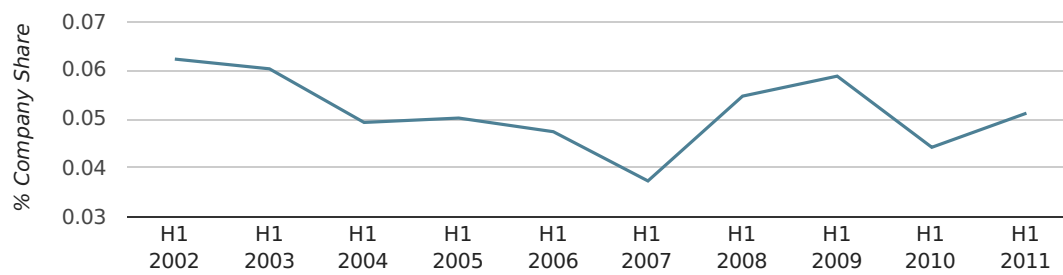
	APRIL	MAY	JUNE
NET GROWTH IN 2011	3	9	19
NET GROWTH IN 2010	-2	-13	-2
% CHANGE	-250.0%	-169.2%	-1,050.0%
RECORD YEAR	1997 (19)	2004 (15)	2011 (19)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Hastings formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JAN-JUN)	HASTINGS
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

company share by half year

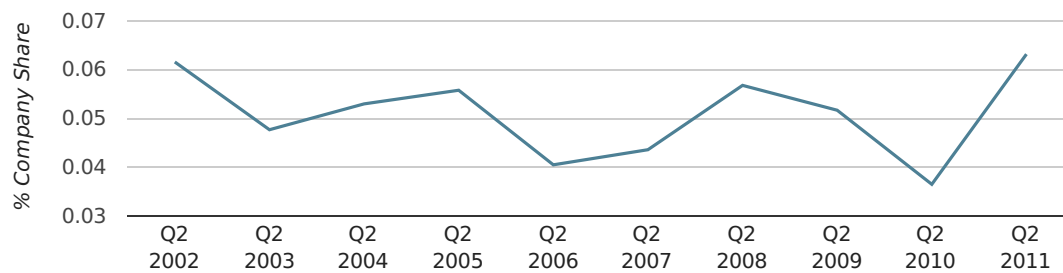


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Hastings formed 0.1% of all UK companies.

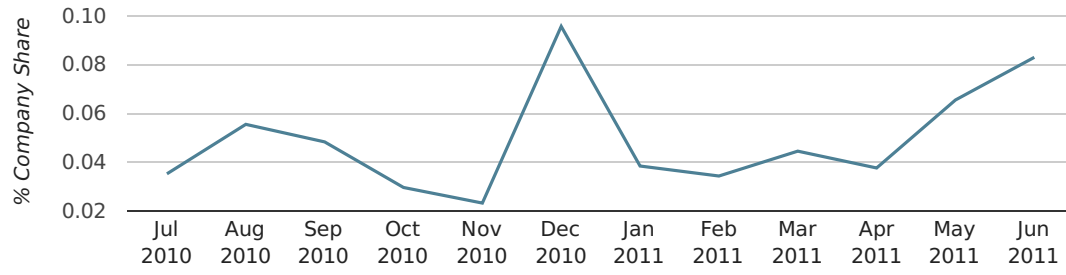
SECOND QUARTER (APR 2011 - JUN 2011)	HASTINGS
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	57.1%	23.1%	143.7%
RECORD YEAR	1964 (0.3%)	1965 (0.3%)	1969 (0.2%)

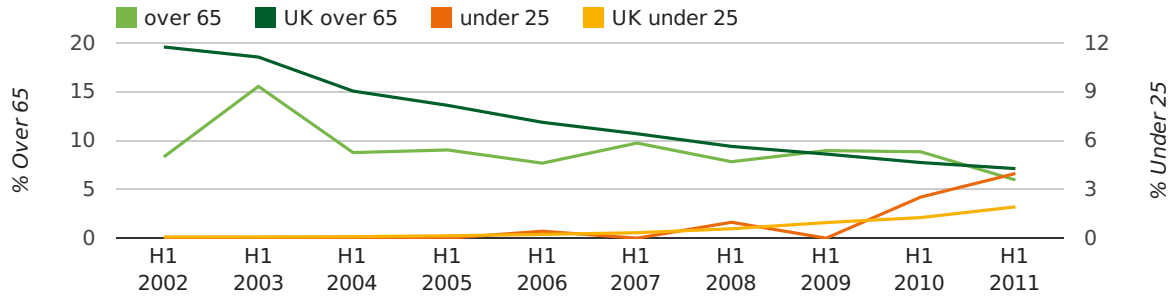
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.8.

The percentage of directors under the age of 25 was 4.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.3%.

director age by half year



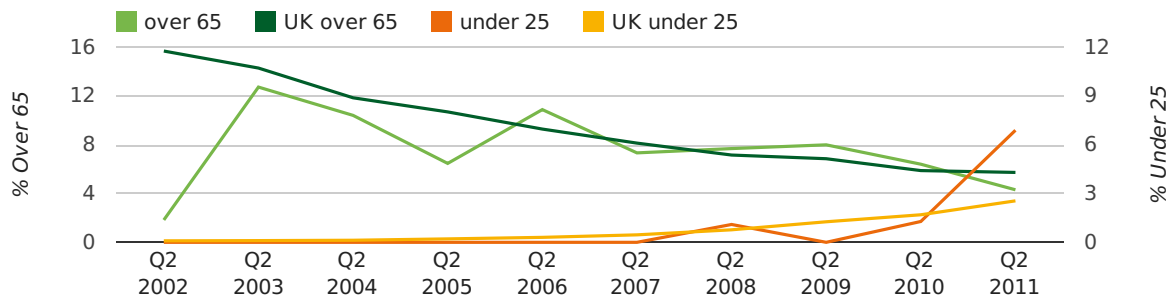
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.3.

The percentage of directors under the age of 25 was 6.9% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 4.3%.

director age by quarter

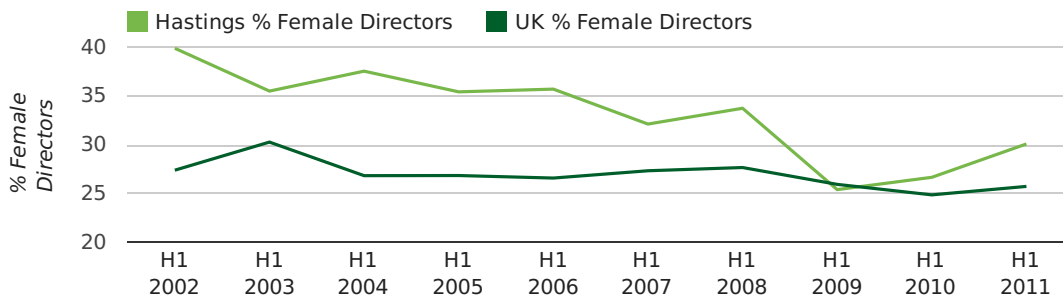


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Hastings was 1861 when 40.0% of all directors were female.

30.1% of all director appointments in Hastings in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

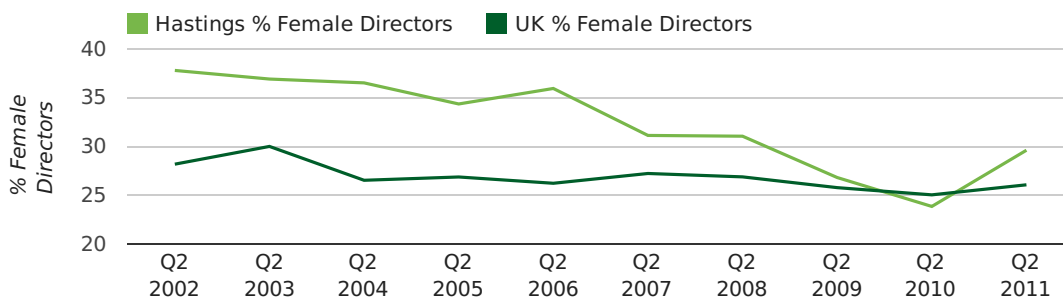


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Hastings was in 1866 when 66.7% of all directors were female.

29.6% of all director appointments in Hastings in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ROAD	1.24%	CONSULTING	5.09%
INTERNATIONAL	1.00%	MANAGEMENT	4.86%
CONSULTANCY	1.00%	CONSULTANCY	3.17%
ROYSTON	1.00%	PROPERTY	2.43%
RESTAURANT	0.75%	TRADING	2.05%
HASTINGS	0.75%	DESIGN	1.94%
MARINE	0.75%	ASSOCIATES	1.92%
CONSULTING	0.75%	BUSINESS	1.87%
DU	0.75%	CONSTRUCTION	1.77%
CRESCENT	0.75%	CONSULTANTS	1.76%
MAURIER	0.75%	MEDIA	1.73%
DIRECT	0.75%	ENGINEERING	1.67%
1066	0.75%	LONDON	1.60%
SUPPORT	0.75%	GLOBAL	1.46%
(SOUTH	0.50%	J	1.44%
EVENTS	0.50%	CARE	1.44%
EAST)	0.50%	INVESTMENTS	1.42%
HOUSING	0.50%	IT	1.39%
PARK	0.50%	BUILDING	1.32%
SECURITY	0.50%	PROPERTIES	1.31%
R	0.50%	ELECTRICAL	1.30%
LEBEK	0.50%	M	1.27%
4	0.50%	S	1.23%
(LONDON)	0.50%	ENTERPRISES	1.20%
ACADEMY	0.50%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	103	202,072
7487 - Other business activities	20	60,758
9999 - Dormant Company	15	20,111
99999 - Dormant Company	12	18,918
82990 - Other business support service activities not elsewhere classified	10	30,647
9305 - Other service activities	10	9,063
70229 - Management consultancy activities other than financial management	7	16,419
7414 - Business & management consultancy	7	13,053
7260 - Other computer related activities	7	7,849
98000 - Residents property management	7	2,888
43290 - Other construction installation	5	1,421
90030 - Artistic creation	4	1,536
8514 - Other human health activities	4	2,515
47910 - Retail sale via mail order houses or via Internet	4	2,258
96090 - Other service activities not elsewhere classified	4	10,322
85530 - Driving school activities	4	174
68209 - Other letting and operating of own or leased real estate	3	3,790
43999 - Other specialised construction activities not elsewhere classified	3	3,050
7440 - Advertising	3	1,864
68310 - Real estate agencies	3	1,908