

Hastings

2011 annual business confidence report



headlines

- December 2011 saw a new record in company closures in Hastings when compared to any previous December.

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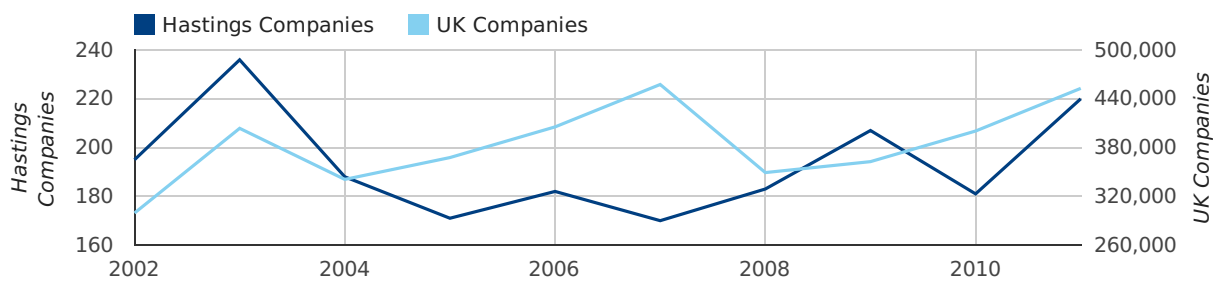
sic data

Annual Data (2011)

A total of 220 companies were formed in Hastings in 2011. This total is 21.5% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HASTINGS	UK
2011	220	452,870
2010	181	400,358
2009	207	362,675
2008	183	349,203
2007	170	457,649
RECORD YEAR	2003 (236)	2007 (457,649)

new companies by year



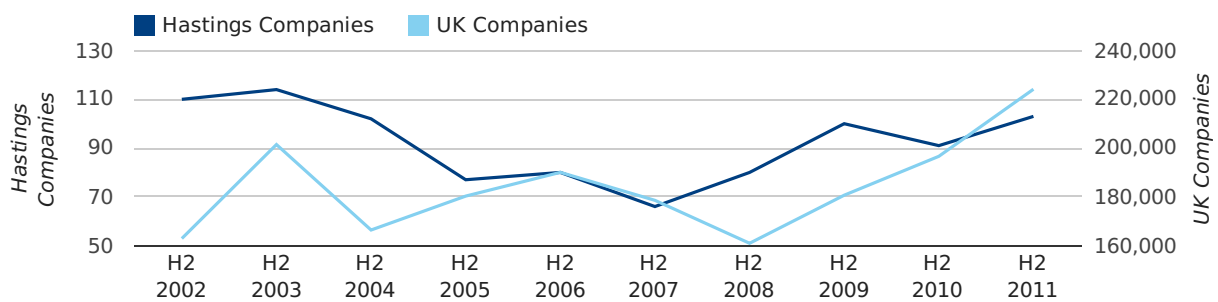
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 103 companies were formed in Hastings. This figure is 13.2% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Hastings occurred in 2003 when a total of 114 were formed.

HALF YEAR (JUL-DEC)	HASTINGS	UK
2011	103	224,135
2010	91	196,609
% CHANGE	13.2%	14.0%
RECORD YEAR	2003 (114)	2011 (224,135)

new companies by half year



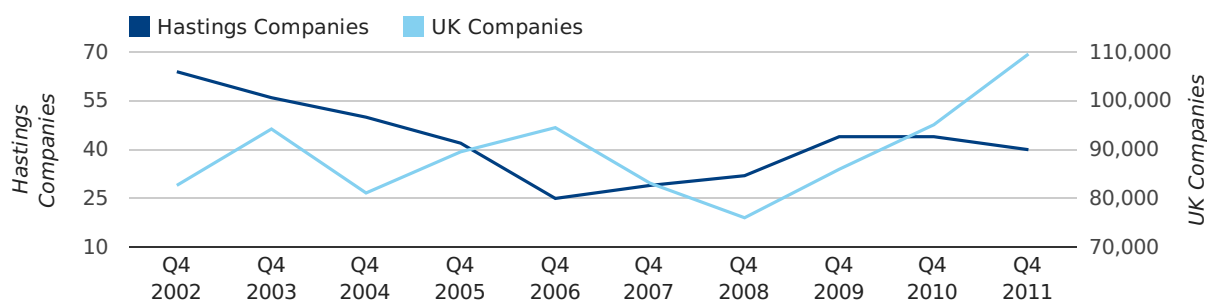
Quarterly Data (Q4 Oct-Dec 2011)

A total of 40 companies were registered in Hastings during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 9.1% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

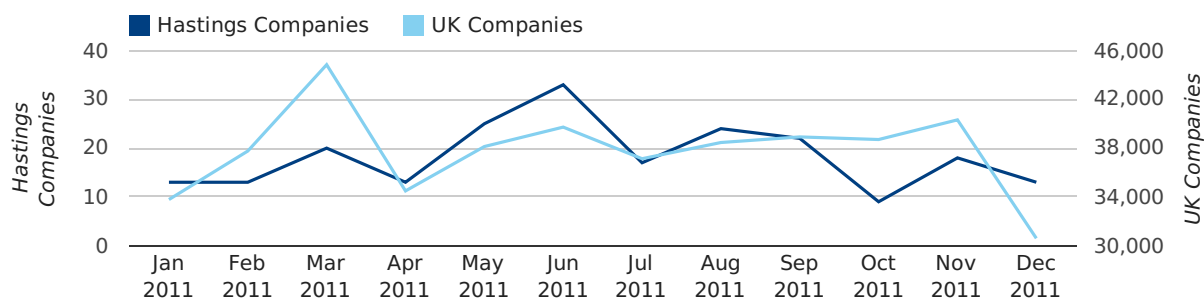
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASTINGS	UK
2011	40	109,623
2010	44	95,117
% CHANGE	-9.1%	15.3%
RECORD YEAR	2002 (64)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



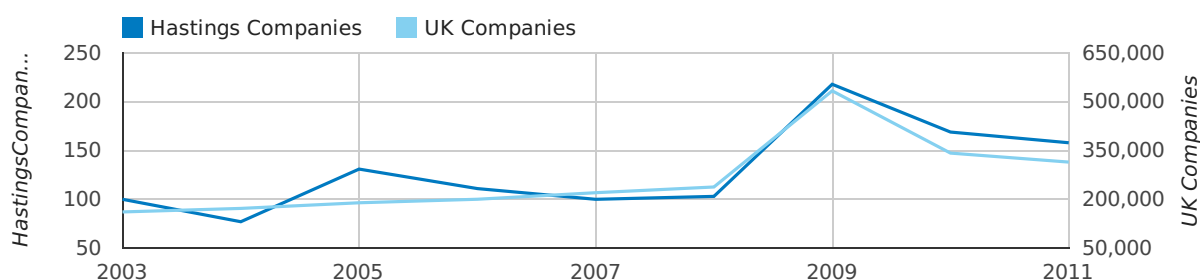
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	9	18	13
NEW COMPANIES IN 2010	10	8	26
% CHANGE	-10.0%	125.0%	-50.0%
RECORD YEAR	2002 (31)	2003 (23)	2010 (26)

Annual Data (2011)

A total of 158 companies were dissolved in Hastings in 2011. This total is 6.5% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HASTINGS	UK
2011	158	314,523
2010	169	342,232
2009	218	533,773
2008	103	237,901
2007	100	220,295
RECORD YEAR	2009 (218)	2009 (533,773)

dissolved companies by year



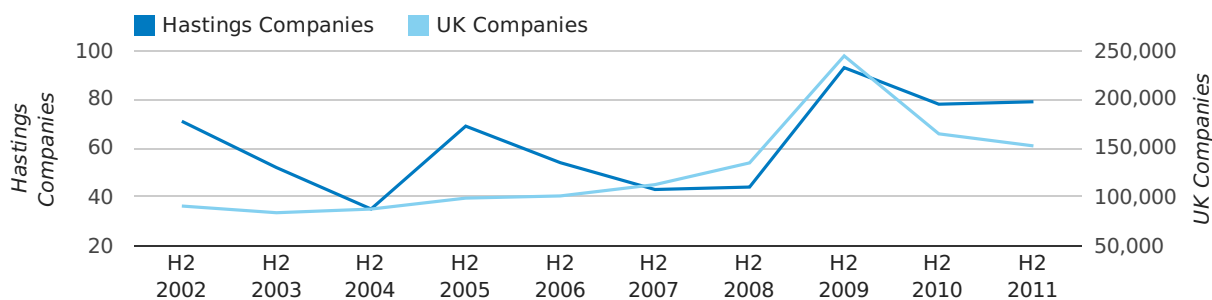
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 79 companies were dissolved in Hastings. This figure is 1.3% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Hastings occurred in 2009 when a total of 93 were closed.

HALF YEAR (JUL-DEC)	HASTINGS	UK
2011	79	152,213
2010	78	164,601
% CHANGE	1.3%	-7.5%
RECORD YEAR	2009 (93)	2009 (244,537)

dissolved companies by half year



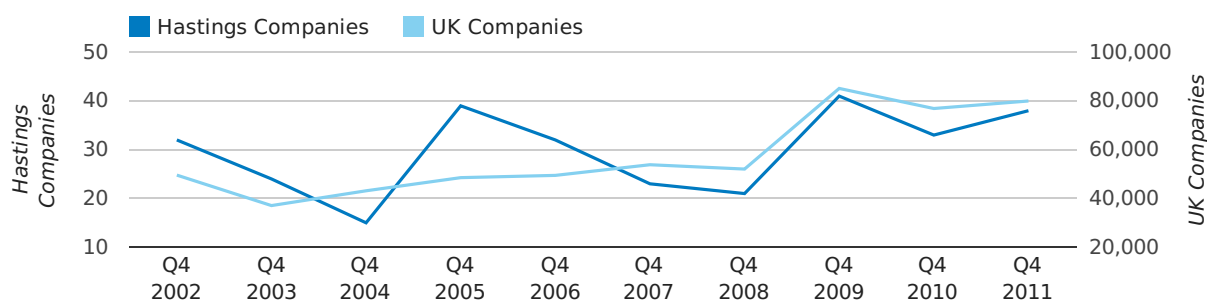
Quarterly Data (Q4 Oct-Dec 2011)

A total of 38 companies were dissolved in Hastings during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 15.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HASTINGS	UK
2011	38	79,983
2010	33	76,896
% CHANGE	15.2%	4.0%
RECORD YEAR	2009 (41)	2009 (85,136)

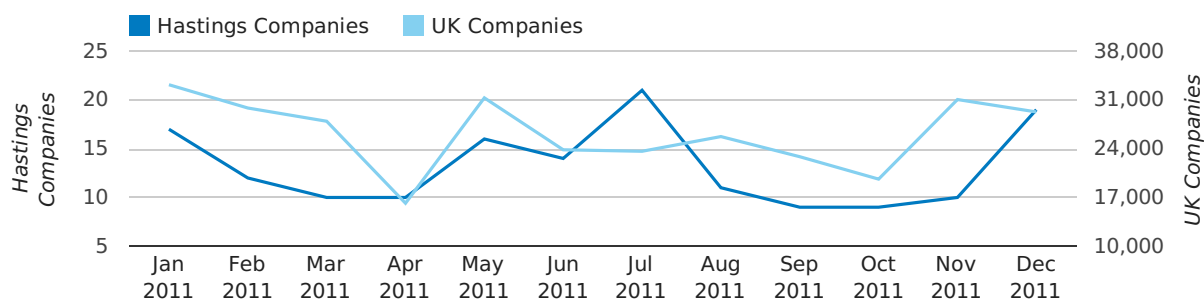
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Hastings when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	10	19
CLOSED COMPANIES IN 2010	13	14	6
% CHANGE	-30.8%	-28.6%	217%
RECORD YEAR	2009 (16)	2010 (14)	2011 (19)

Annual Data (2011)

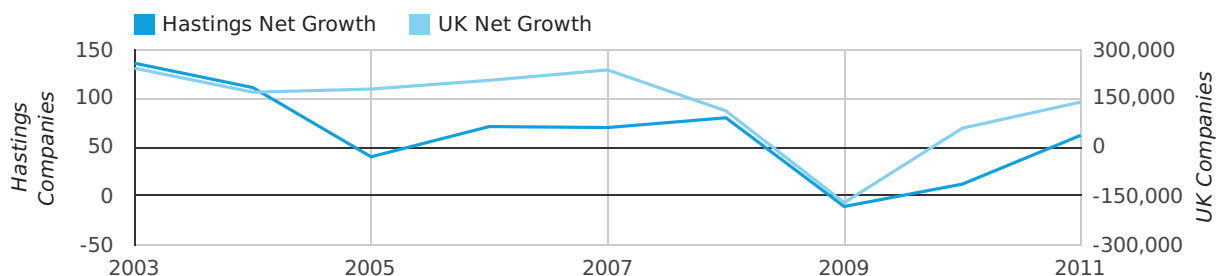
A total of 62 companies were added to the company register for Hastings in 2011. This number represents growth of 34.3% which compares unfavourably to the UK figure of 34.6%.

This number is 50 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Hastings company register grew by 136 companies.

YEAR	HASTINGS	UK
2011	62	138,347
2010	12	58,126
2009	-11	-171,098
2008	80	111,302
2007	70	237,354
RECORD YEAR	2003 (136)	2003 (242,543)

net growth by year

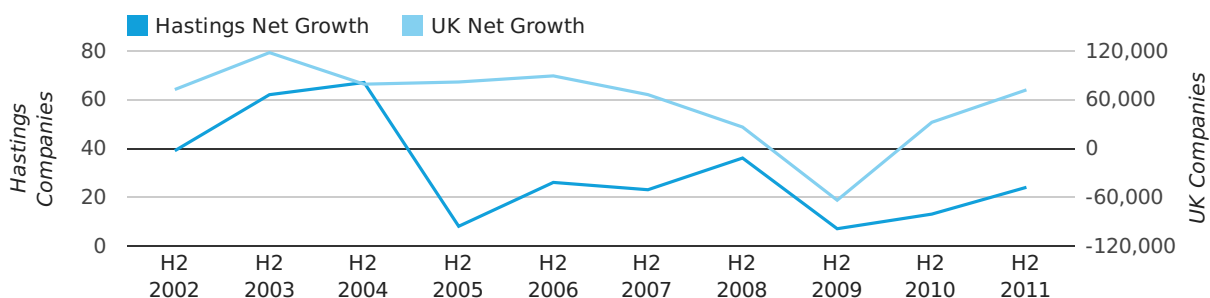


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Hastings increased by 24 companies. This figure is 84.6% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HASTINGS	UK
2011	24	71,922
2010	13	32,008
% CHANGE	84.6%	124.7%
RECORD YEAR	2004 (67)	2003 (117,772)

net growth by half year



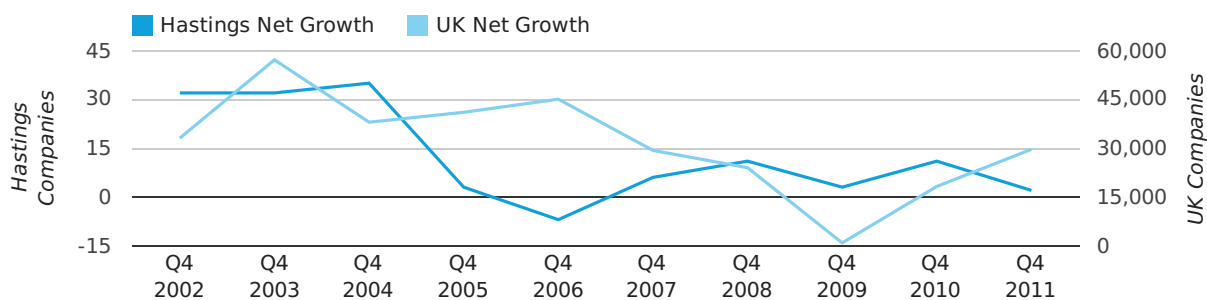
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Hastings during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 2 companies.

This represents a decrease of 81.8% on the same period last year.

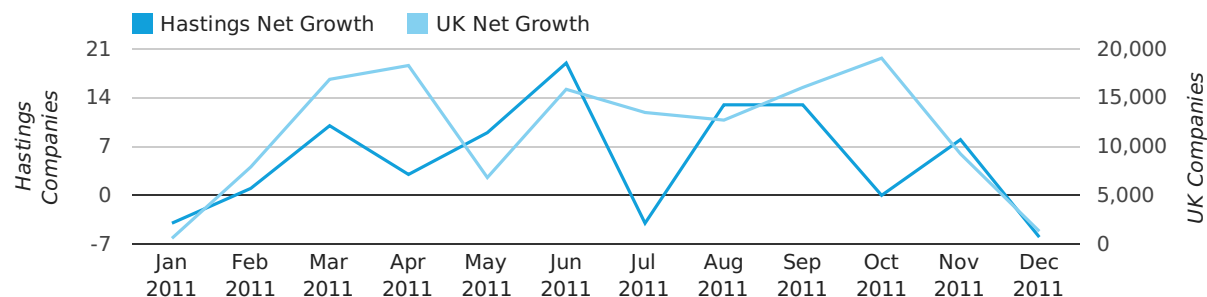
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASTINGS	UK
2011	2	29,640
2010	11	18,221
% CHANGE	-81.8%	62.7%
RECORD YEAR	2004 (35)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



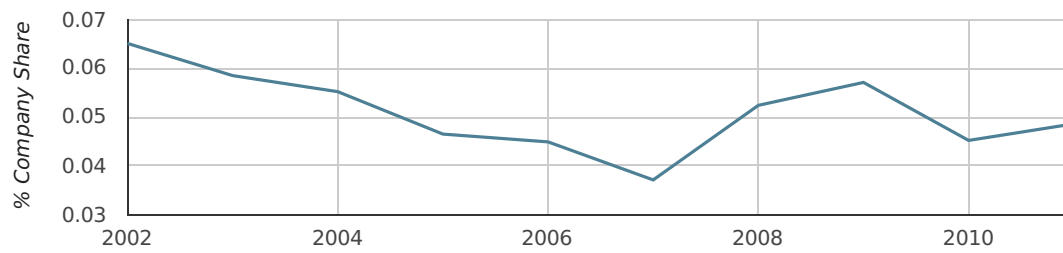
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	0	8	-6
NET GROWTH IN 2010	-3	-6	20
% CHANGE	-100.0%	-233.3%	-130.0%
RECORD YEAR	2002 (20)	2004 (13)	2010 (20)

Annual Data (2011)

In 2011 Hastings formed 0.0% of all UK companies. This is no change on 2010 when Hastings was responsible for 0.0% of all UK companies.

YEAR	HASTINGS
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by year

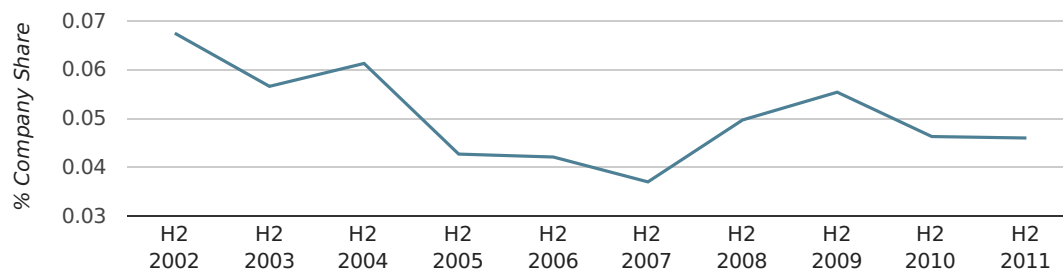


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Hastings formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	HASTINGS
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1969 (0.1%)

company share by half year

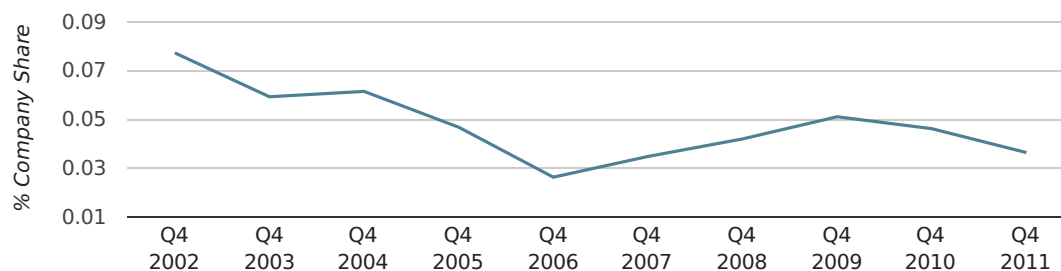


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Hastings formed 0.0% of all UK companies.

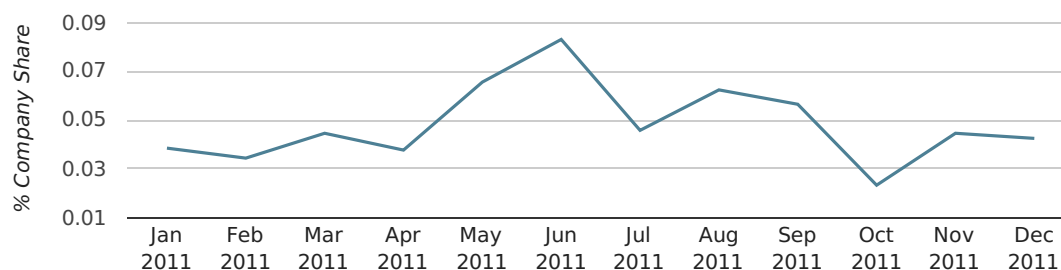
FOURTH QUARTER (OCT 2011 - DEC 2011)	HASTINGS
2011	0.0%
2010	0.0%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1989 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.1%
% CHANGE	-21.5%	91.4%	-55.6%
RECORD YEAR	1969 (0.4%)	1980 (0.2%)	1968 (0.2%)

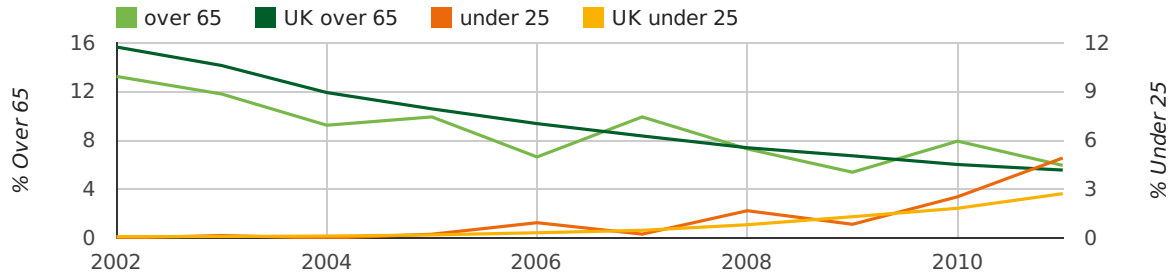
Annual Data (2011)

The average age of a director in 2011 was 44.0.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.2%.

director age by year



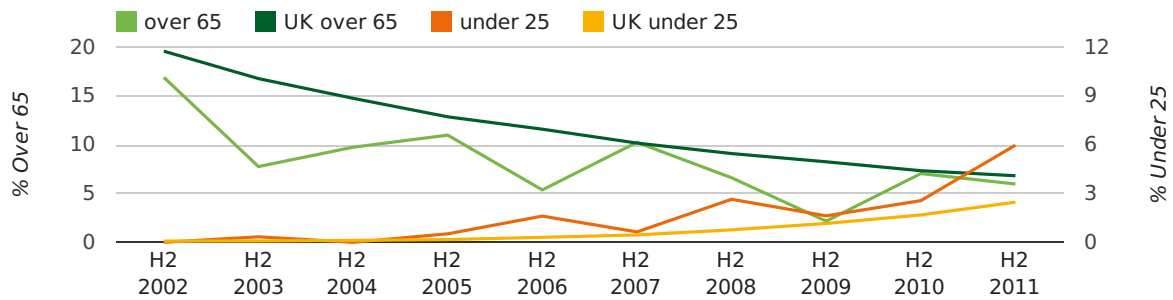
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.1.

The percentage of directors under the age of 25 was 6.0% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 6.0% compared to the UK figure of 4.1%.

director age by half year



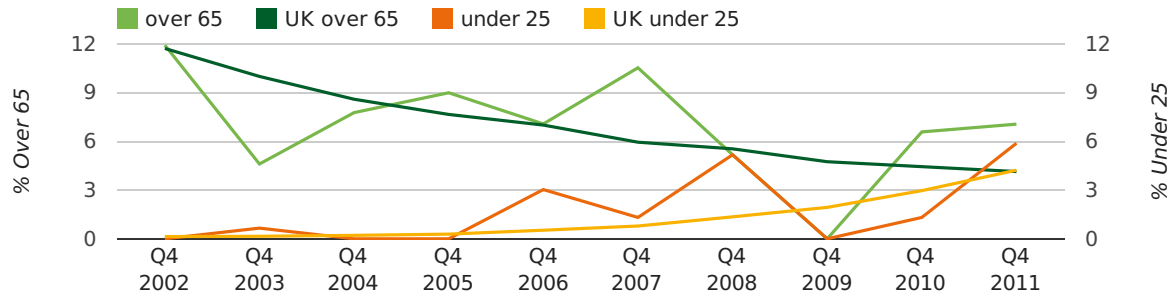
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 5.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.1% compared to the UK figure of 4.1%.

director age by quarter

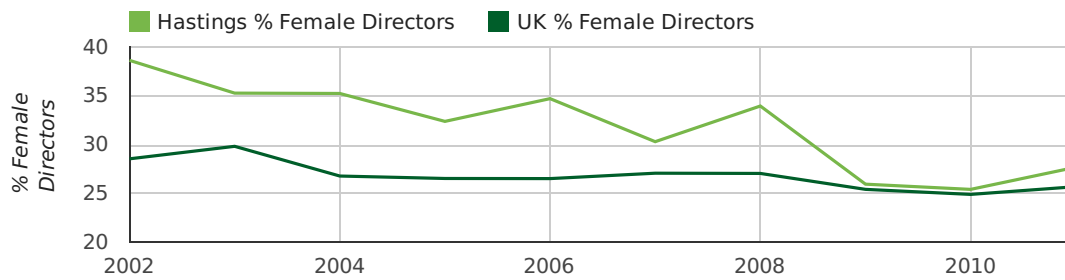


Annual Data (2011)

The record year for female directors in Hastings was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hastings in 2011 was 38.7%. The average for the UK during this time was 28.6%

director gender by year

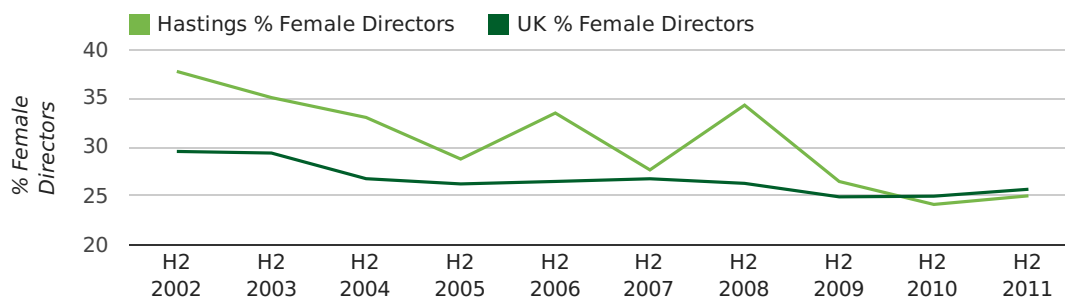


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hastings was 1860 when 42.9% of all directors were female.

25.0% of all director appointments in Hastings in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

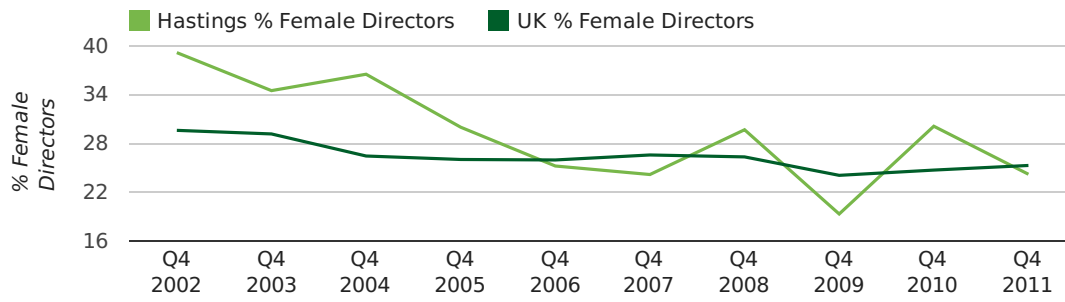


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Hastings was in 1977 when 31.1% of all directors were female.

24.2% of all director appointments in Hastings in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
HASTINGS	2.06%	CONSULTING	5.07%
DESIGN	1.15%	MANAGEMENT	4.74%
R	1.15%	CONSULTANCY	3.26%
BUSINESS	1.15%	PROPERTY	2.37%
MARINE	0.92%	TRADING	2.07%
CREATIVE	0.92%	DESIGN	1.92%
PEOPLE	0.92%	ASSOCIATES	1.86%
1066	0.92%	ENGINEERING	1.78%
ROYSTON	0.92%	BUSINESS	1.78%
CATERING	0.69%	CONSULTANTS	1.76%
CLUB	0.69%	CONSTRUCTION	1.73%
SECURITY	0.69%	MEDIA	1.71%
EAST	0.69%	LONDON	1.63%
ROAD	0.69%	J	1.51%
J	0.69%	INVESTMENTS	1.48%
CONSULTANCY	0.69%	GLOBAL	1.46%
CIC	0.69%	IT	1.41%
S	0.69%	CARE	1.39%
CONSULTING	0.69%	PROPERTIES	1.29%
MAURIER	0.69%	ELECTRICAL	1.29%
DU	0.69%	M	1.27%
LONDON	0.69%	BUILDING	1.26%
HOLDINGS	0.46%	ENERGY	1.25%
TRADING	0.46%	S	1.20%
(SOUTH	0.46%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	104	205,525
7487 - Other business activities	19	57,052
9305 - Other service activities	12	9,492
99999 - Dormant Company	12	21,846
82990 - Other business support service activities not elsewhere classified	11	32,483
9999 - Dormant Company	10	20,199
7260 - Other computer related activities	8	7,667
96090 - Other service activities not elsewhere classified	7	11,768
98000 - Residents property management	6	2,874
70229 - Management consultancy activities other than financial management	5	17,765
90030 - Artistic creation	5	1,732
47910 - Retail sale via mail order houses or via Internet	5	2,740
68209 - Other letting and operating of own or leased real estate	5	4,082
85530 - Driving school activities	4	192
62020 - Information technology consultancy activities	4	12,072
43290 - Other construction installation	4	1,559
4521 - General construction & civil engineering	4	5,558
43999 - Other specialised construction activities not elsewhere classified	4	3,342
93199 - Other sports activities	3	1,768
7414 - Business & management consultancy	3	13,034