

Hayes

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company registrations in Hayes when compared to any previous Q1.
- Q1 2011 was a record quarter for company registrations in Hayes when compared to any quarter in history.
- February 2011 saw a new record in company registrations in Hayes when compared to any previous February.
- February 2011 was a record month for company registrations in Hayes when compared to any month in history.
- January 2011 saw a new record in company registrations in Hayes when compared to any previous January.
- February 2011 saw a new record in company closures in Hayes when compared to any previous February.
- January 2011 saw a new record in company closures in Hayes when compared to any previous January.
- Q1 2011 saw a new record in UK company share in Hayes when compared to any previous Q1.

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Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company registrations in Hayes when compared to any previous Q1.

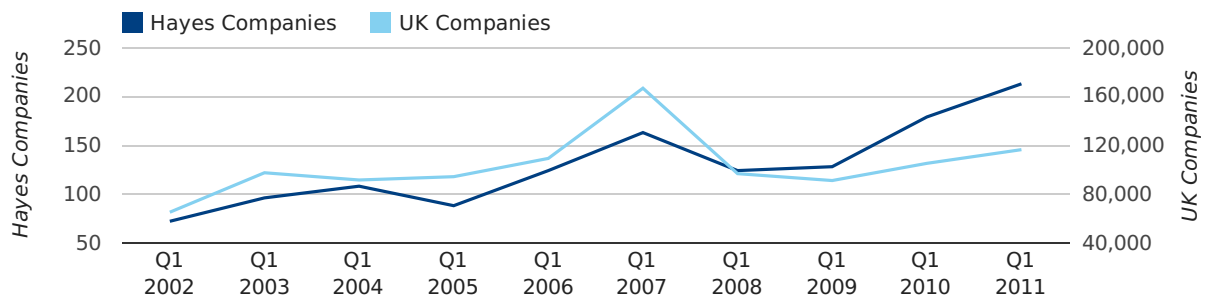
Q1 2011 was a record quarter for company registrations in Hayes when compared to any quarter in history.

A total of 213 companies were registered in Hayes during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 19.0% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HAYES	UK
2011	213	116,391
2010	179	105,137
% CHANGE	19.0%	10.7%
RECORD YEAR	2011 (213)	2007 (166,814)

new companies by quarter



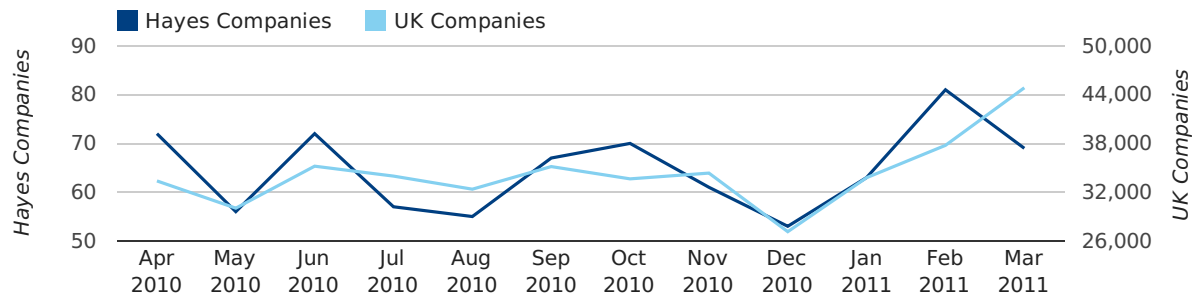
Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Hayes when compared to any previous February.

February 2011 was a record month for company registrations in Hayes when compared to any month in history.

January 2011 saw a new record in company registrations in Hayes when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	63	81	69
NEW COMPANIES IN 2010	48	54	77
% CHANGE	31.3%	50.0%	-10.4%
RECORD YEAR	2011 (63)	2011 (81)	2010 (77)

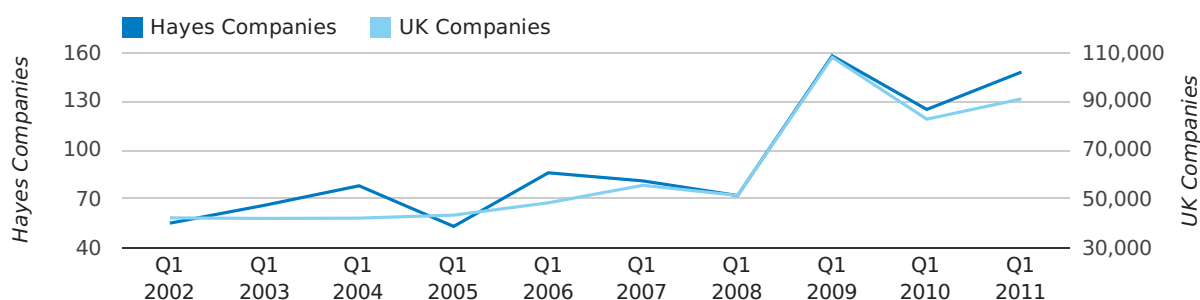
Quarterly Data (Q1 Jan-Mar 2011)

A total of 148 companies were dissolved in Hayes during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 18.4% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HAYES	UK
2011	148	90,986
2010	125	82,677
% CHANGE	18.4%	10.0%
RECORD YEAR	2009 (158)	2009 (108,060)

dissolved companies by quarter

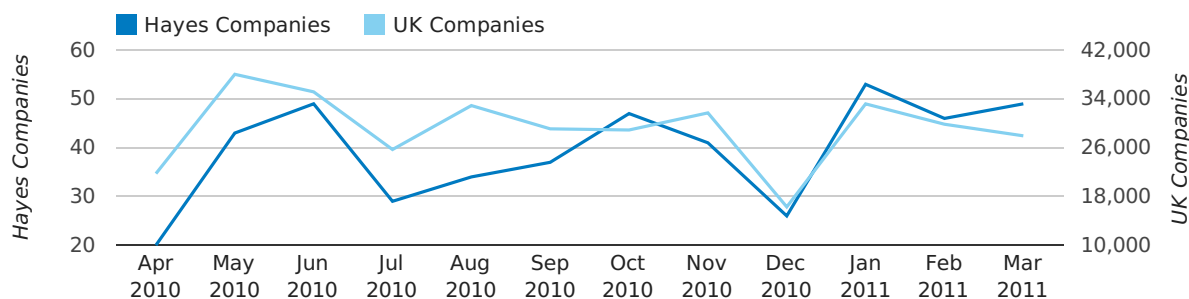


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Hayes when compared to any previous February.

January 2011 saw a new record in company closures in Hayes when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	53	46	49
CLOSED COMPANIES IN 2010	38	41	46
% CHANGE	39.5%	12.2%	7%
RECORD YEAR	2011 (53)	2011 (46)	2009 (114)

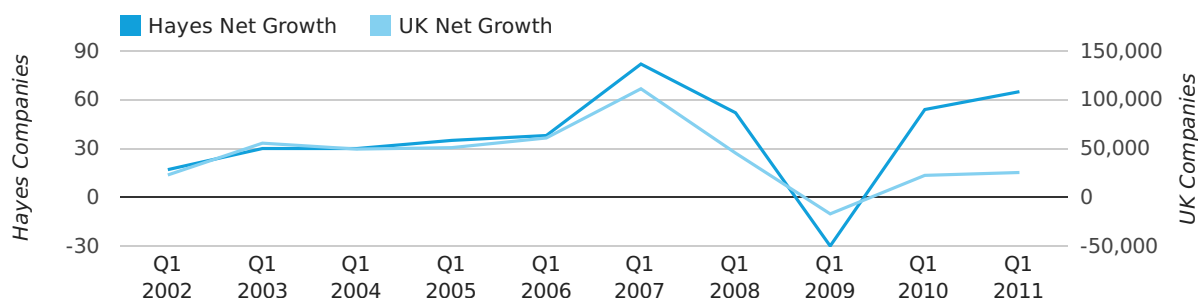
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Hayes during the first quarter of 2011 (Jan 2011 - Mar 2011) was 65 companies.

This represents an increase of 20.4% on the same period last year.

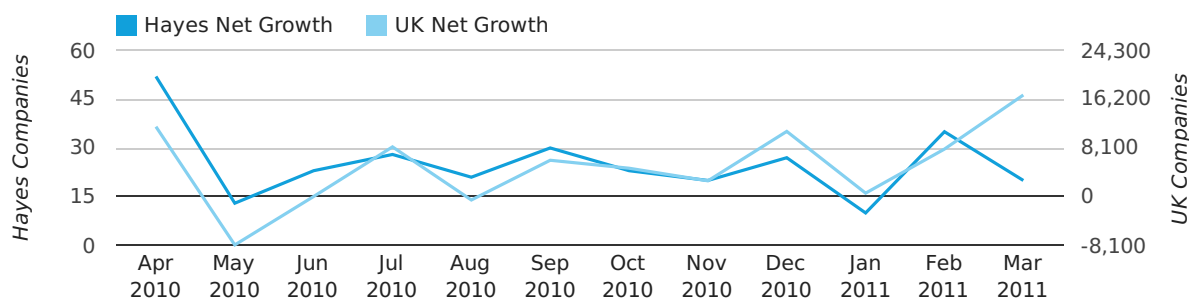
FIRST QUARTER (JAN 2011 - MAR 2011)	HAYES	UK
2011	65	25,405
2010	54	22,460
% CHANGE	20.4%	13.1%
RECORD YEAR	2007 (82)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



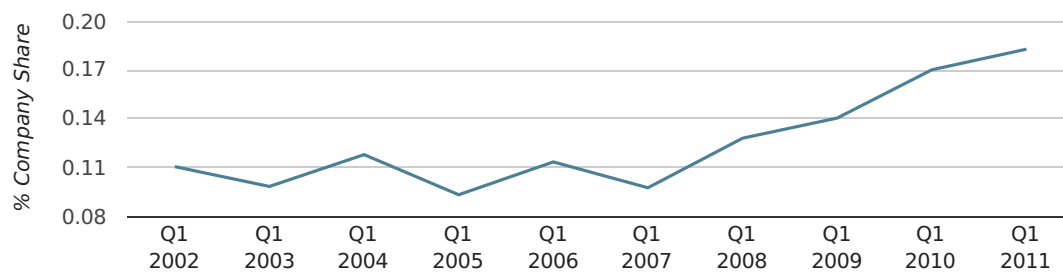
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	10	35	20
NET GROWTH IN 2010	10	13	31
% CHANGE	0.0%	169.2%	-35.5%
RECORD YEAR	2009 (19)	2007 (35)	2008 (46)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Hayes formed 0.2% of all UK companies.

FIRST QUARTER (JAN 2011 - MAR 2011)	HAYES
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	2011 (0.2%)

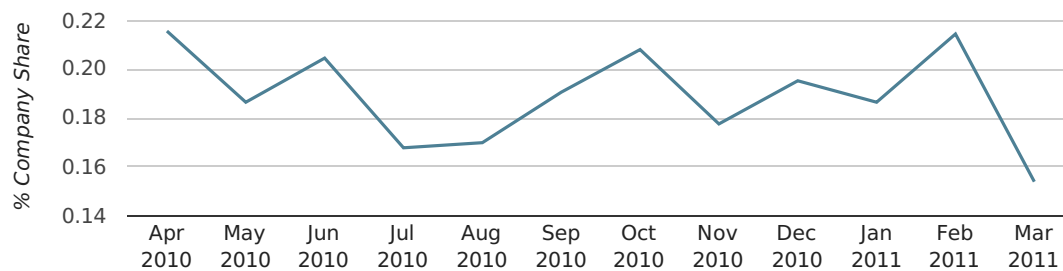
company share by quarter



Q1 2011 saw a new record in UK company share in Hayes when compared to any previous Q1.

Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	13.2%	31.9%	-14.5%
RECORD YEAR	1977 (0.2%)	1963 (0.4%)	1962 (0.3%)

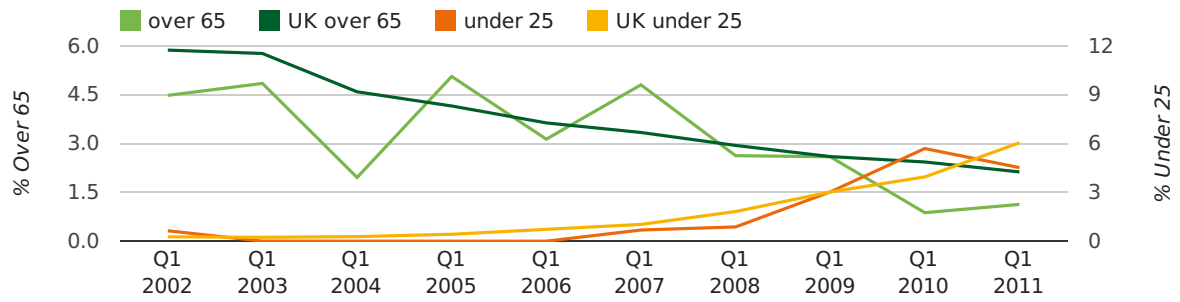
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 38.2.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 1.1% compared to the UK figure of 4.3%.

director age by quarter

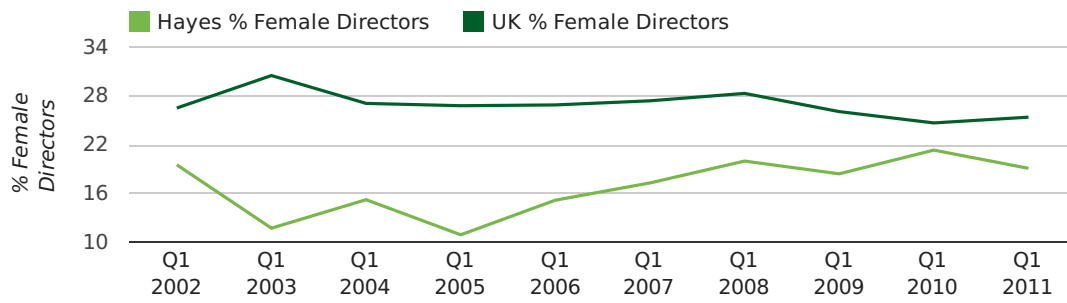


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Hayes was in 1861 when 40.0% of all directors were female.

19.1% of all director appointments in Hayes in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.40%	CONSULTING	5.04%
CONSTRUCTION	1.23%	MANAGEMENT	4.97%
EXPRESS	1.15%	CONSULTANCY	3.16%
MANAGEMENT	1.07%	PROPERTY	2.38%
CONSULTING	0.99%	TRADING	2.10%
CONSULTANCY	0.99%	DESIGN	1.93%
CONSULTANTS	0.90%	ASSOCIATES	1.92%
SECURITY	0.82%	BUSINESS	1.87%
TRADING	0.82%	CONSTRUCTION	1.80%
(LONDON)	0.82%	CONSULTANTS	1.76%
FOOD	0.82%	MEDIA	1.69%
ENTERPRISES	0.82%	ENGINEERING	1.61%
INVESTMENTS	0.82%	LONDON	1.60%
GLOBAL	0.82%	CARE	1.45%
TECHNOLOGIES	0.74%	J	1.45%
BUILDERS	0.66%	GLOBAL	1.44%
CARS	0.66%	INVESTMENTS	1.43%
BUILDING	0.66%	IT	1.41%
TRANSPORT	0.66%	PROPERTIES	1.36%
TECH	0.58%	BUILDING	1.34%
CARE	0.58%	M	1.30%
WINE	0.49%	ELECTRICAL	1.28%
TRAVEL	0.49%	S	1.24%
IT	0.49%	INTERNATIONAL	1.23%
ENTERPRISE	0.49%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	488	202,798
7487 - Other business activities	74	60,968
9999 - Dormant Company	33	19,765
96090 - Other service activities not elsewhere classified	29	10,085
7260 - Other computer related activities	24	7,789
99999 - Dormant Company	22	18,336
9305 - Other service activities	18	8,740
82990 - Other business support service activities not elsewhere classified	18	30,253
7222 - Other software consultancy and supply	14	7,000
62020 - Information technology consultancy activities	14	10,246
62090 - Other information technology service activities	12	6,996
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	11	1,193
70229 - Management consultancy activities other than financial management	10	16,150
47190 - Other retail sale in non-specialised stores	9	1,362
4545 - Other building completion	7	2,483
5530 - Restaurants	7	4,898
5212 - Other retail non-specialised stores	7	971
68209 - Other letting and operating of own or leased real estate	7	3,895
8514 - Other human health activities	7	2,423
74909 - Other professional, scientific and technical activities not elsewhere classified	7	7,788