

Hayes

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Hayes when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Hayes when compared to any previous second half year.
- The second half of 2011 was a record second half year for company registrations in Hayes when compared to any half year in history.
- Q4 2011 saw a new record in company registrations in Hayes when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Hayes when compared to any previous December.
- November 2011 saw a new record in company registrations in Hayes when compared to any previous November.
- Q4 2011 saw a new record in company closures in Hayes when compared to any previous Q4.
- December 2011 saw a new record in company closures in Hayes when compared to any previous December.
- November 2011 saw a new record in company closures in Hayes when compared to any previous November.
- The second half of 2011 saw a new record in net growth in Hayes when compared to any previous second half year.
- The second half of 2011 saw a new record in UK company share in Hayes when compared to any previous second half year.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

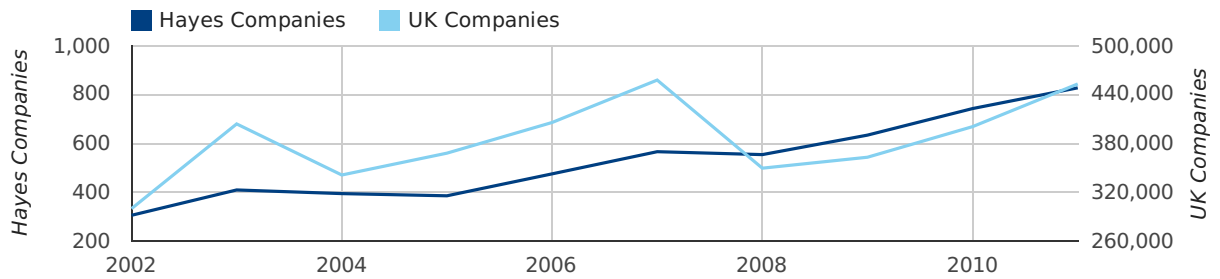
Annual Data (2011)

2011 was a record year for company registrations in Hayes when compared to any year in history.

A total of 827 companies were formed in Hayes in 2011. This total is 11.5% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HAYES	UK
2011	827	452,870
2010	742	400,358
2009	633	362,675
2008	553	349,203
2007	565	457,649
RECORD YEAR	2011 (827)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Hayes when compared to any previous second half year.

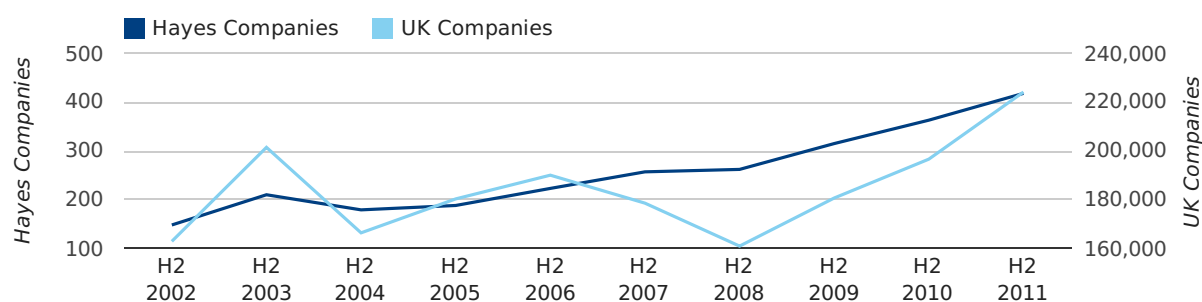
The second half of 2011 was a record second half year for company registrations in Hayes when compared to any half year in history.

In the second half of 2011 a total of 418 companies were formed in Hayes. This figure is 15.2% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Hayes occurred in 2011 when a total of 418 were formed.

HALF YEAR (JUL-DEC)	HAYES	UK
2011	418	224,135
2010	363	196,609
% CHANGE	15.2%	14.0%
RECORD YEAR	2011 (418)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

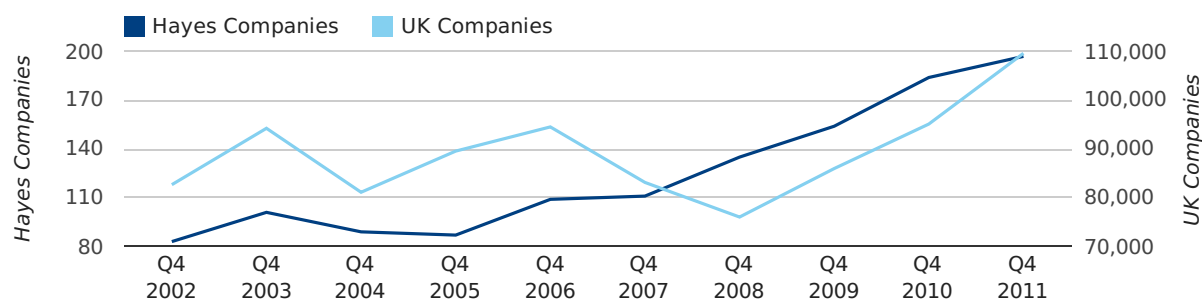
Q4 2011 saw a new record in company registrations in Hayes when compared to any previous Q4.

A total of 197 companies were registered in Hayes during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 7.1% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HAYES	UK
2011	197	109,623
2010	184	95,117
% CHANGE	7.1%	15.3%
RECORD YEAR	2011 (197)	2011 (109,623)

new companies by quarter

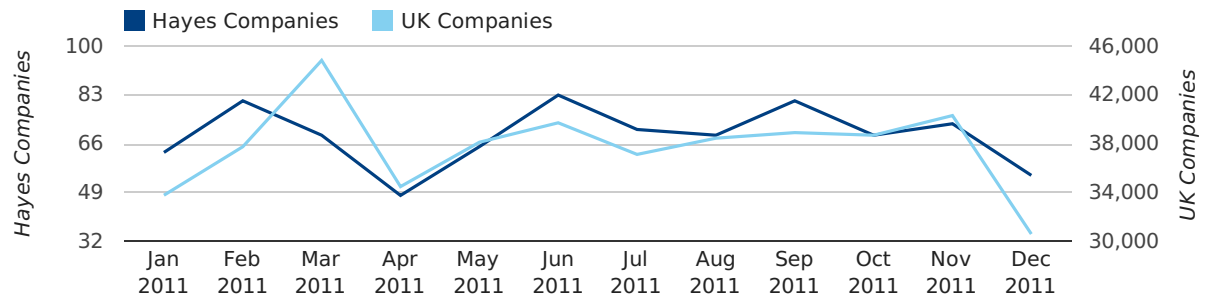


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Hayes when compared to any previous December.

November 2011 saw a new record in company registrations in Hayes when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	69	73	55
NEW COMPANIES IN 2010	70	61	53
% CHANGE	-1.4%	19.7%	3.8%
RECORD YEAR	2010 (70)	2011 (73)	2011 (55)

Annual Data (2011)

A total of 537 companies were dissolved in Hayes in 2011. This total is 19.1% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HAYES	UK
2011	537	314,523
2010	451	342,232
2009	681	533,773
2008	240	237,901
2007	274	220,295
RECORD YEAR	2009 (681)	2009 (533,773)

dissolved companies by year



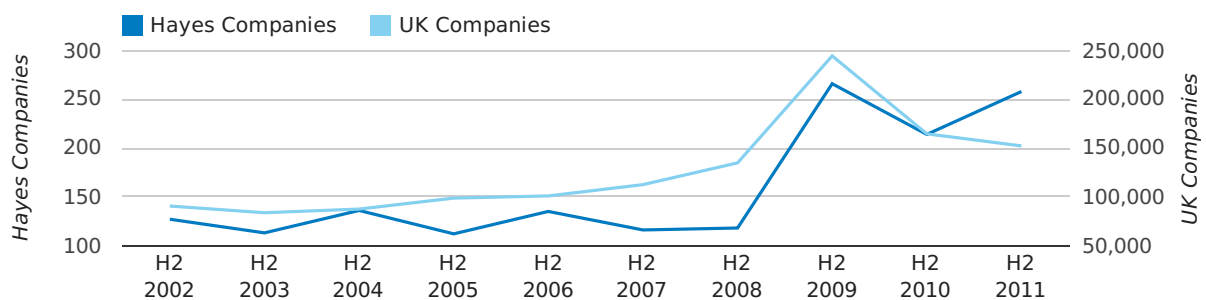
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 258 companies were dissolved in Hayes. This figure is 20.6% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Hayes occurred in 2009 when a total of 266 were closed.

HALF YEAR (JUL-DEC)	HAYES	UK
2011	258	152,213
2010	214	164,601
% CHANGE	20.6%	-7.5%
RECORD YEAR	2009 (266)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

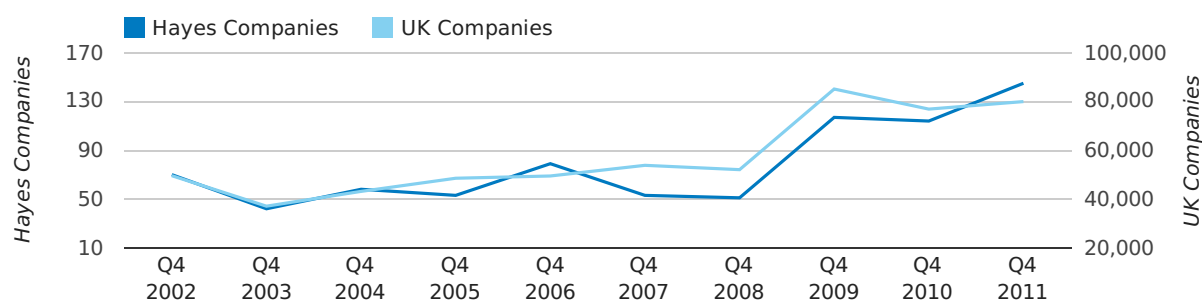
Q4 2011 saw a new record in company closures in Hayes when compared to any previous Q4.

A total of 145 companies were dissolved in Hayes during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 27.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HAYES	UK
2011	145	79,983
2010	114	76,896
% CHANGE	27.2%	4.0%
RECORD YEAR	2011 (145)	2009 (85,136)

dissolved companies by quarter

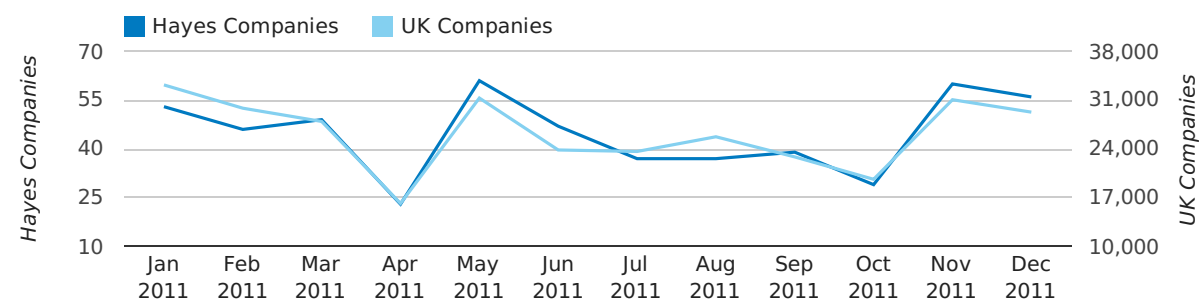


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Hayes when compared to any previous December.

November 2011 saw a new record in company closures in Hayes when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	29	60	56
CLOSED COMPANIES IN 2010	47	41	26
% CHANGE	-38.3%	46.3%	115%
RECORD YEAR	2010 (47)	2011 (60)	2011 (56)

Annual Data (2011)

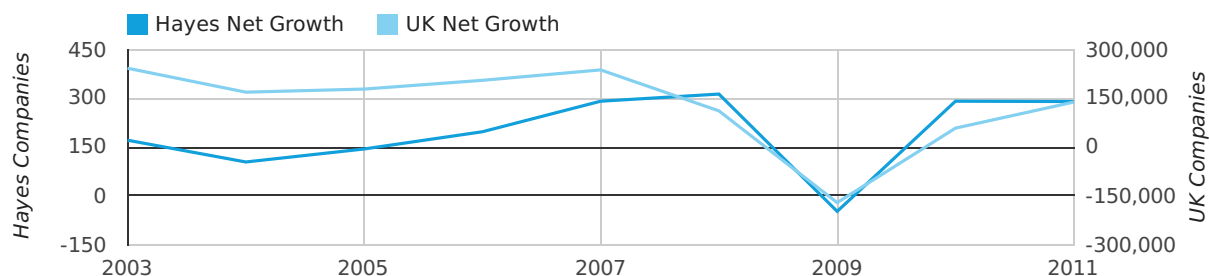
A total of 290 companies were added to the company register for Hayes in 2011. This number represents growth of 39.1% which compares favourably to the UK figure of 34.6%.

This number is 1 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2008 when the Hayes company register grew by 313 companies.

YEAR	HAYES	UK
2011	290	138,347
2010	291	58,126
2009	-48	-171,098
2008	313	111,302
2007	291	237,354
RECORD YEAR	2008 (313)	2003 (242,543)

net growth by year



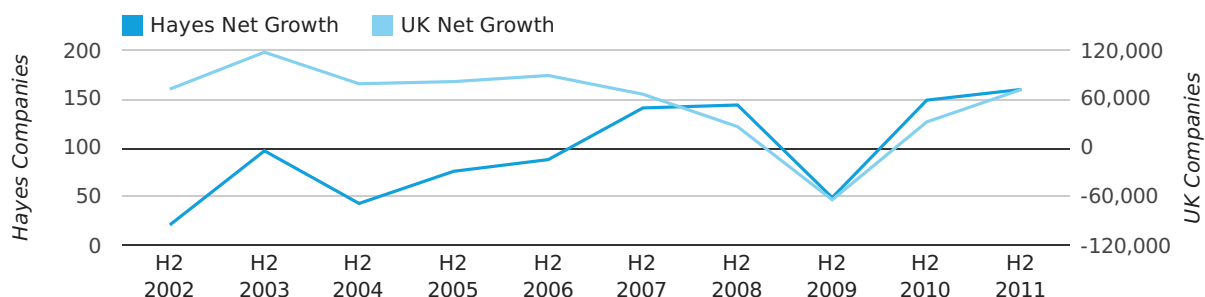
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Hayes when compared to any previous second half year.

In the second half of 2011 the company register for Hayes increased by 160 companies. This figure is 7.4% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HAYES	UK
2011	160	71,922
2010	149	32,008
% CHANGE	7.4%	124.7%
RECORD YEAR	2011 (160)	2003 (117,772)

net growth by half year



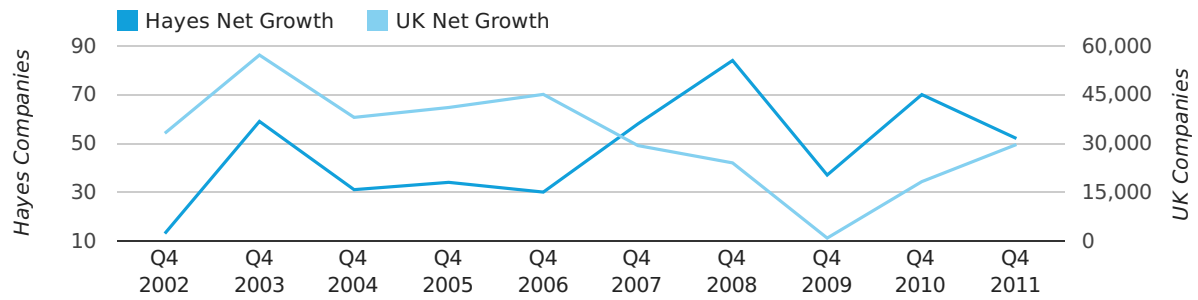
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Hayes during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 52 companies.

This represents a decrease of 25.7% on the same period last year.

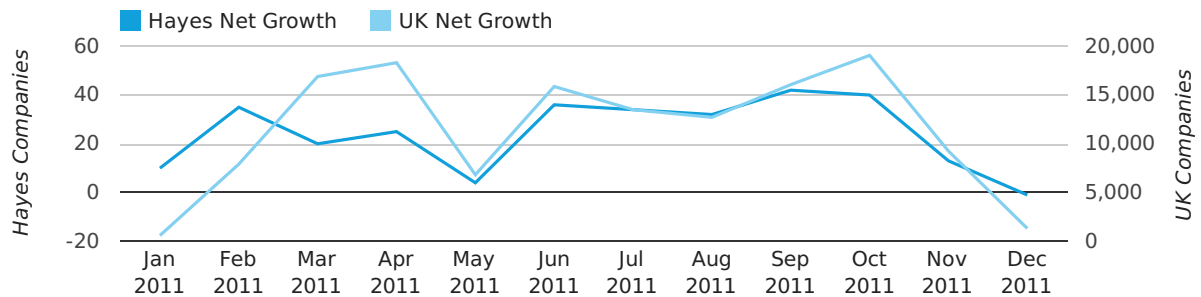
FOURTH QUARTER (OCT 2011 - DEC 2011)	HAYES	UK
2011	52	29,640
2010	70	18,221
% CHANGE	-25.7%	62.7%
RECORD YEAR	2008 (84)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



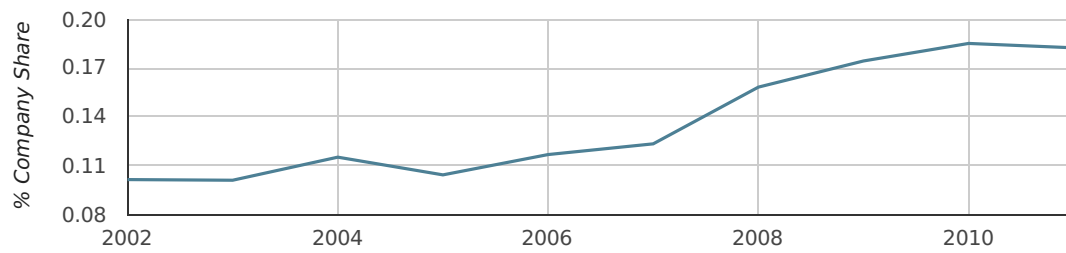
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	40	13	-1
NET GROWTH IN 2010	23	20	27
% CHANGE	73.9%	-35.0%	-103.7%
RECORD YEAR	2008 (47)	2008 (33)	2010 (27)

Annual Data (2011)

In 2011 Hayes formed 0.2% of all UK companies. This is no change on 2010 when Hayes was responsible for 0.2% of all UK companies.

YEAR	HAYES
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2010 (0.2%)

company share by year



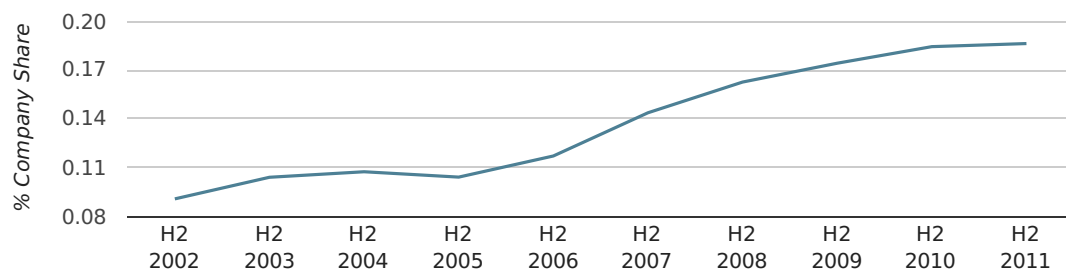
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in UK company share in Hayes when compared to any previous second half year.

In the second half of 2011 Hayes formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	HAYES
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	2011 (0.2%)

company share by half year

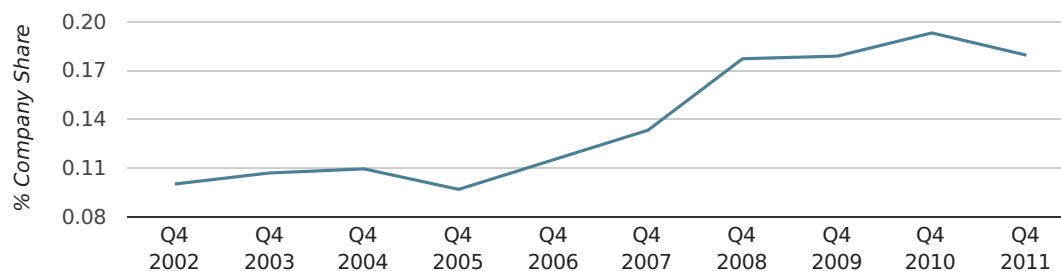


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Hayes formed 0.2% of all UK companies.

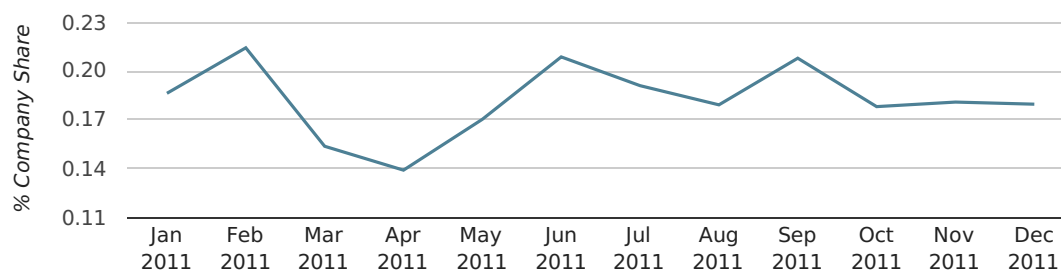
FOURTH QUARTER (OCT 2011 - DEC 2011)	HAYES
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-14.3%	2.0%	-7.9%
RECORD YEAR	1960 (0.4%)	1970 (0.3%)	1960 (0.5%)

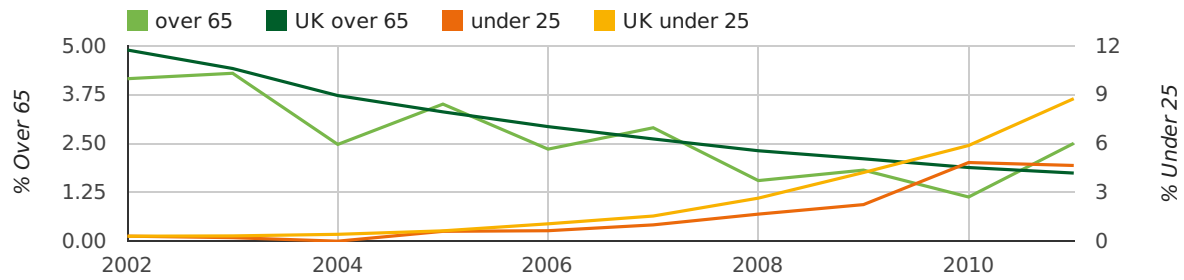
Annual Data (2011)

The average age of a director in 2011 was 38.9.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.2%.

director age by year



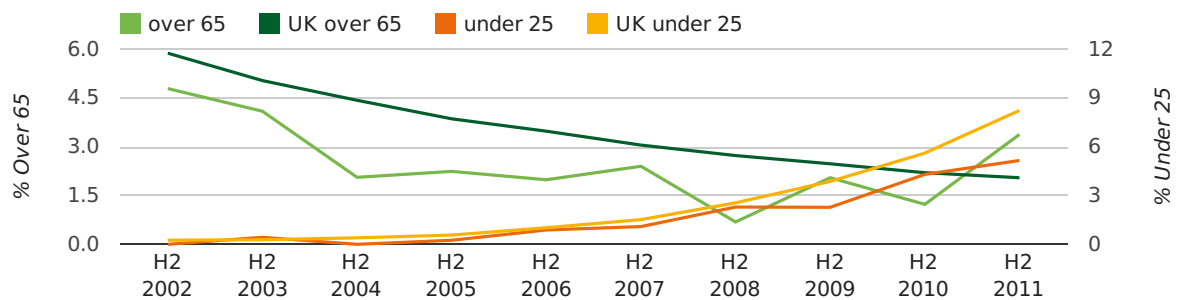
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 39.2.

The percentage of directors under the age of 25 was 5.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.1%.

director age by half year



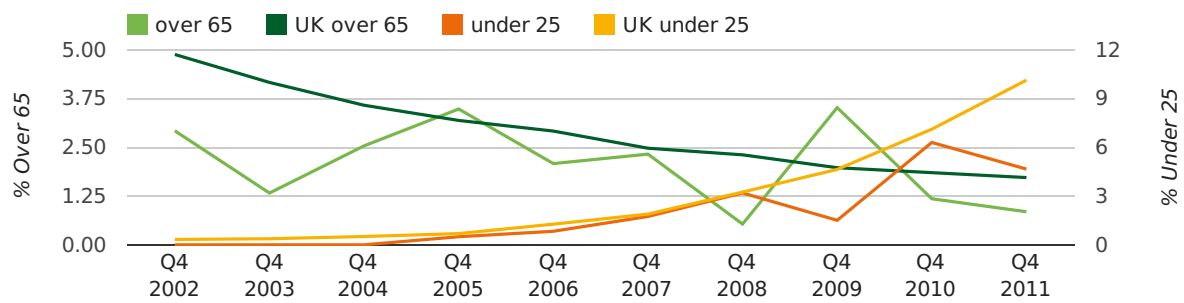
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 38.3.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.8% compared to the UK figure of 4.1%.

director age by quarter

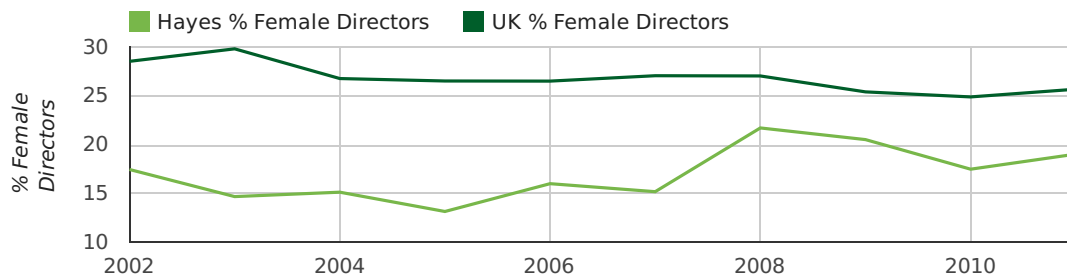


Annual Data (2011)

The record year for female directors in Hayes was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hayes in 2011 was 17.5%. The average for the UK during this time was 28.6%

director gender by year

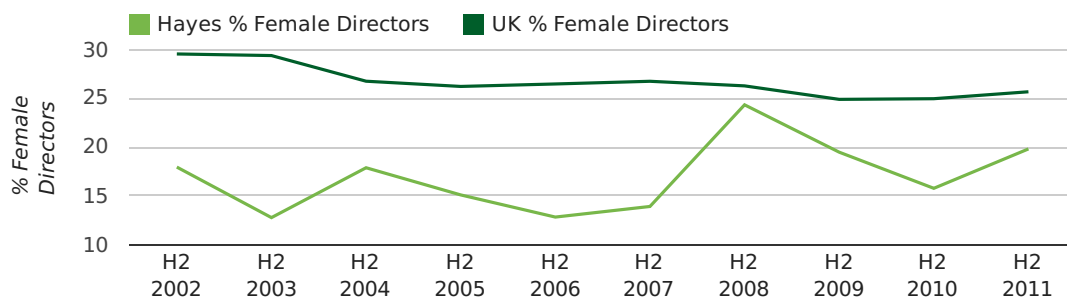


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hayes was 1860 when 42.9% of all directors were female.

19.8% of all director appointments in Hayes in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

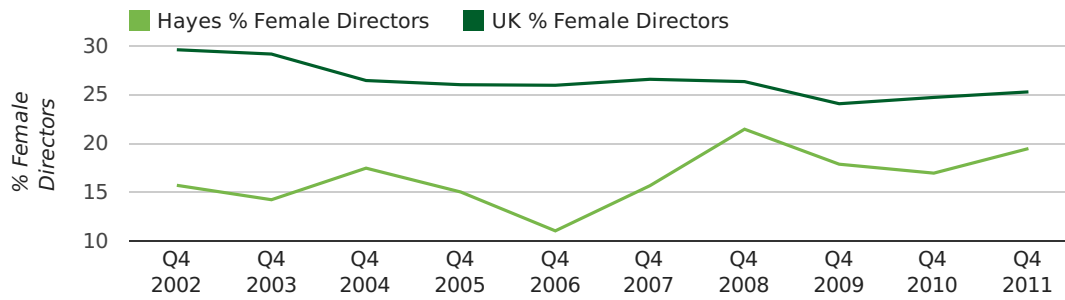


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Hayes was in 1977 when 31.1% of all directors were female.

19.5% of all director appointments in Hayes in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.32%	CONSULTING	5.07%
ENTERPRISES	1.32%	MANAGEMENT	4.74%
FOOD	1.24%	CONSULTANCY	3.26%
MANAGEMENT	1.01%	PROPERTY	2.37%
BUSINESS	1.01%	TRADING	2.07%
CONSULTANTS	1.01%	DESIGN	1.92%
CONSULTING	1.01%	ASSOCIATES	1.86%
CONSTRUCTION	1.01%	ENGINEERING	1.78%
SECURITY	1.01%	BUSINESS	1.78%
CARS	1.01%	CONSULTANTS	1.76%
WINE	0.85%	CONSTRUCTION	1.73%
TRADING	0.77%	MEDIA	1.71%
IT	0.77%	LONDON	1.63%
TRANSPORT	0.77%	J	1.51%
CONSULTANCY	0.77%	INVESTMENTS	1.48%
GLOBAL	0.62%	GLOBAL	1.46%
BUILDING	0.62%	IT	1.41%
MARKETING	0.54%	CARE	1.39%
PRIVATE	0.54%	PROPERTIES	1.29%
TRUST	0.54%	ELECTRICAL	1.29%
STAR	0.54%	M	1.27%
FASHION	0.54%	BUILDING	1.26%
MEDIA	0.54%	ENERGY	1.25%
(LONDON)	0.54%	S	1.20%
PROPERTIES	0.46%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	525	205,525
7487 - Other business activities	63	57,052
9999 - Dormant Company	38	20,199
9305 - Other service activities	34	9,492
96090 - Other service activities not elsewhere classified	32	11,768
7260 - Other computer related activities	25	7,667
99999 - Dormant Company	24	21,846
82990 - Other business support service activities not elsewhere classified	23	32,483
62020 - Information technology consultancy activities	18	12,072
70229 - Management consultancy activities other than financial management	13	17,765
62090 - Other information technology service activities	13	7,493
7222 - Other software consultancy and supply	13	7,398
7414 - Business & management consultancy	11	13,034
68209 - Other letting and operating of own or leased real estate	11	4,082
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	11	1,385
47190 - Other retail sale in non-specialised stores	10	1,558
4545 - Other building completion	9	2,369
74909 - Other professional, scientific and technical activities not elsewhere classified	9	8,671
47990 - Other retail sale not in stores, stalls or markets	8	2,699
5530 - Restaurants	8	5,013