

Hayes

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Hayes when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Hayes when compared to any quarter in history.
- March 2012 saw a new record in company registrations in Hayes when compared to any previous March.
- March 2012 was a record month for company registrations in Hayes when compared to any month in history.
- February 2012 saw a new record in company registrations in Hayes when compared to any previous February.
- February 2012 was a record month for company registrations in Hayes when compared to any month in history.
- January 2012 saw a new record in company registrations in Hayes when compared to any previous January.
- January 2012 was a record month for company registrations in Hayes when compared to any month in history.
- Q1 2012 saw a new record in net growth in Hayes when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Hayes when compared to any quarter in history.
- March 2012 saw a new record in net growth in Hayes when compared to any previous March.
- March 2012 was a record month for net growth in Hayes when compared to any month in history.
- February 2012 saw a new record in net growth in Hayes when compared to any previous February.
- January 2012 saw a new record in net growth in Hayes when compared to any previous January.
- Q1 2012 saw a new record in UK company share in Hayes when compared to any previous Q1.

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Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Hayes when compared to any previous Q1.

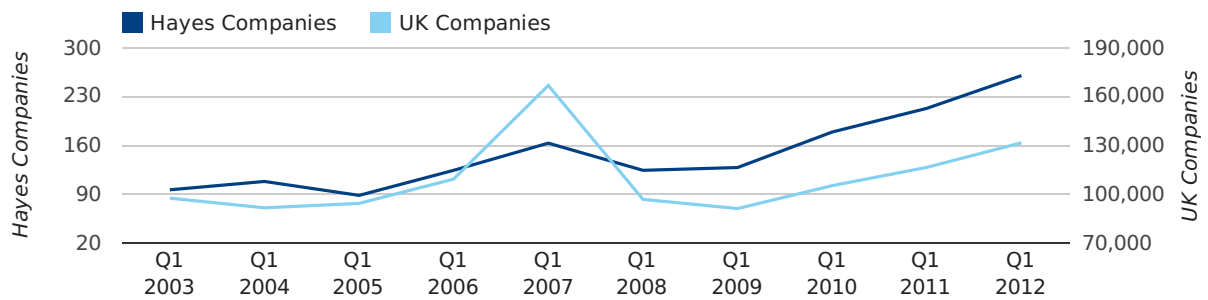
Q1 2012 was a record quarter for company registrations in Hayes when compared to any quarter in history.

A total of 260 companies were registered in Hayes during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 22.1% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HAYES	UK
2012	260	131,491
2011	213	116,391
% CHANGE	22.1%	13.0%
RECORD YEAR	2012 (260)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company registrations in Hayes when compared to any previous March.

March 2012 was a record month for company registrations in Hayes when compared to any month in history.

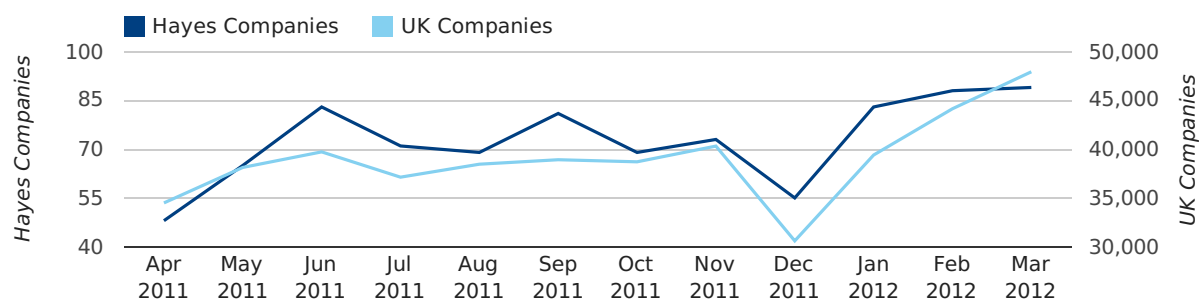
February 2012 saw a new record in company registrations in Hayes when compared to any previous February.

February 2012 was a record month for company registrations in Hayes when compared to any month in history.

January 2012 saw a new record in company registrations in Hayes when compared to any previous January.

January 2012 was a record month for company registrations in Hayes when compared to any month in history.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	83	88	89
NEW COMPANIES IN 2011	63	81	69
% CHANGE	31.7%	8.6%	29.0%
RECORD YEAR	2012 (83)	2012 (88)	2012 (89)

Quarterly Data (Q1 Jan-Mar 2012)

A total of 119 companies were dissolved in Hayes during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 19.6% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HAYES	UK
2012	119	67,576
2011	148	90,986
% CHANGE	-19.6%	-25.7%
RECORD YEAR	2009 (158)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	51	34	34
CLOSED COMPANIES IN 2011	53	46	49
% CHANGE	-3.8%	-26.1%	-31%
RECORD YEAR	2011 (53)	2011 (46)	2009 (114)

Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Hayes when compared to any previous Q1.

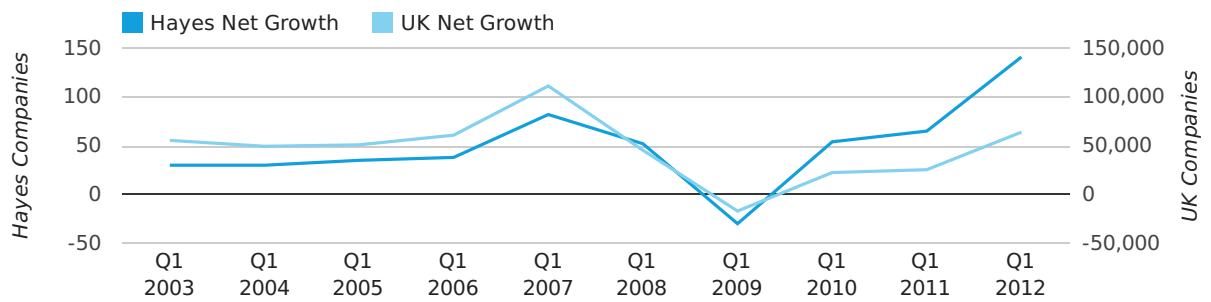
Q1 2012 was a record quarter for net growth in Hayes when compared to any quarter in history.

Net company growth for Hayes during the first quarter of 2012 (Jan 2012 - Mar 2012) was 141 companies.

This represents an increase of 116.9% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	HAYES	UK
2012	141	63,915
2011	65	25,405
% CHANGE	116.9%	151.6%
RECORD YEAR	2012 (141)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

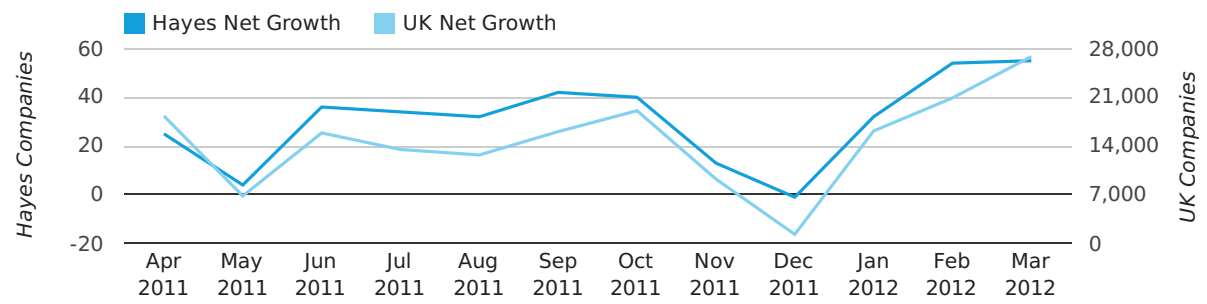
March 2012 saw a new record in net growth in Hayes when compared to any previous March.

March 2012 was a record month for net growth in Hayes when compared to any month in history.

February 2012 saw a new record in net growth in Hayes when compared to any previous February.

January 2012 saw a new record in net growth in Hayes when compared to any previous January.

net growth by month



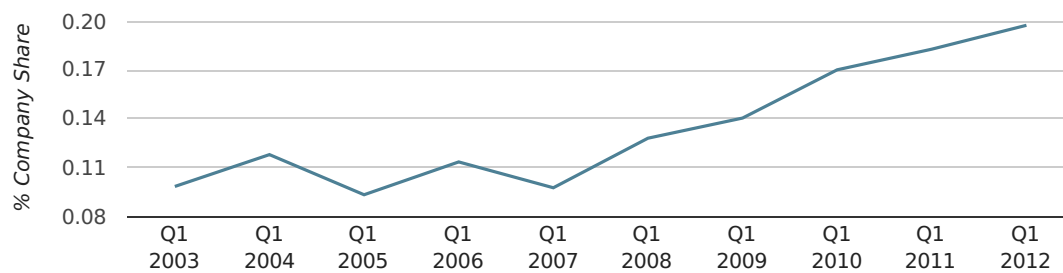
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	32	54	55
NET GROWTH IN 2011	10	35	20
% CHANGE	220.0%	54.3%	175.0%
RECORD YEAR	2012 (32)	2012 (54)	2012 (55)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Hayes formed 0.2% of all UK companies.

FIRST QUARTER (JAN 2012 - MAR 2012)	HAYES
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	2012 (0.2%)

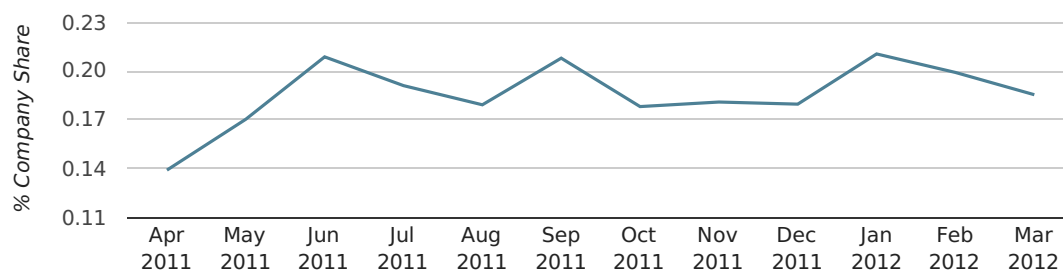
company share by quarter



Q1 2012 saw a new record in UK company share in Hayes when compared to any previous Q1.

Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	13.0%	-7.1%	20.6%
RECORD YEAR	1977 (0.2%)	1963 (0.4%)	1962 (0.3%)

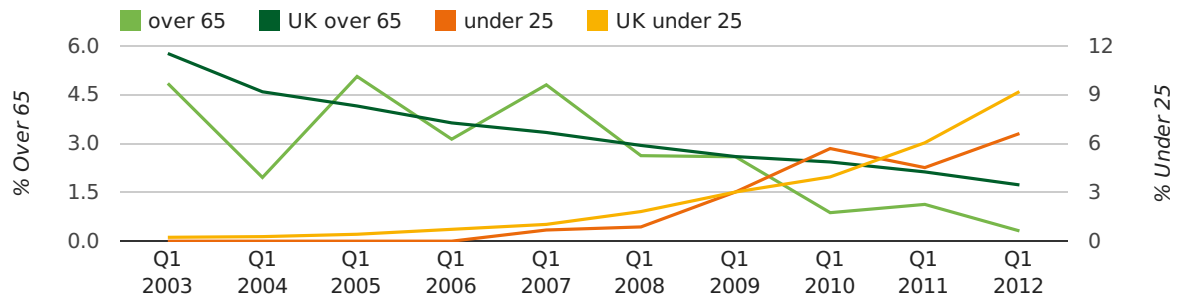
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 37.8.

The percentage of directors under the age of 25 was 6.6% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 0.3% compared to the UK figure of 3.5%.

director age by quarter

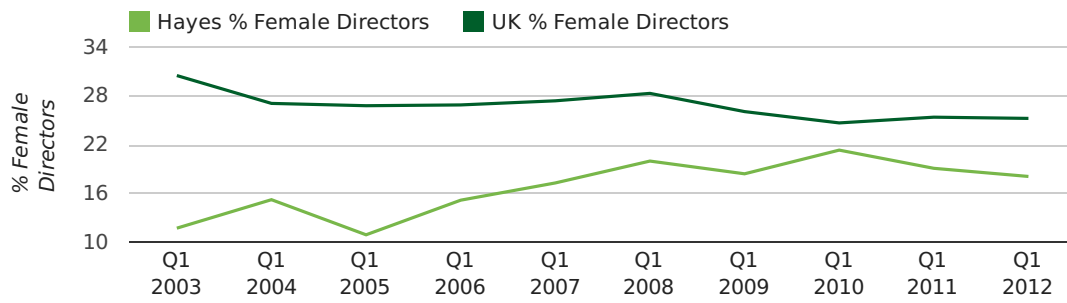


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Hayes was in 1861 when 40.0% of all directors were female.

18.1% of all director appointments in Hayes in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
FOOD	1.56%	CONSULTING	5.07%
LONDON	1.34%	MANAGEMENT	4.74%
ENTERPRISES	1.19%	CONSULTANCY	3.30%
CONSULTANTS	1.19%	PROPERTY	2.37%
SECURITY	1.19%	TRADING	2.07%
TRADING	1.12%	DESIGN	1.93%
WINE	1.04%	ENGINEERING	1.86%
BUILDING	1.04%	ASSOCIATES	1.84%
CONSULTING	0.97%	CONSULTANTS	1.79%
BUSINESS	0.89%	BUSINESS	1.73%
CONSTRUCTION	0.89%	MEDIA	1.72%
IT	0.75%	CONSTRUCTION	1.72%
CONSULTANCY	0.75%	LONDON	1.66%
MANAGEMENT	0.75%	J	1.54%
CARS	0.67%	INVESTMENTS	1.51%
GLOBAL	0.67%	GLOBAL	1.50%
TRANSPORT	0.67%	IT	1.40%
WEST	0.60%	CARE	1.34%
TRAVEL	0.52%	PROPERTIES	1.31%
CENTRE	0.52%	ELECTRICAL	1.27%
PROPERTIES	0.52%	M	1.27%
PROPERTY	0.52%	BUILDING	1.24%
S	0.52%	ENERGY	1.20%
MEDIA	0.52%	S	1.20%
PRIVATE	0.52%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	563	216,665
7487 - Other business activities	56	52,735
96090 - Other service activities not elsewhere classified	40	13,637
9999 - Dormant Company	38	18,617
9305 - Other service activities	32	8,818
82990 - Other business support service activities not elsewhere classified	30	35,233
99999 - Dormant Company	29	25,084
62020 - Information technology consultancy activities	26	14,303
7260 - Other computer related activities	24	7,154
70229 - Management consultancy activities other than financial management	19	19,704
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	17	1,626
62090 - Other information technology service activities	16	8,145
47190 - Other retail sale in non-specialised stores	15	1,861
7222 - Other software consultancy and supply	13	6,934
68209 - Other letting and operating of own or leased real estate	13	4,427
74909 - Other professional, scientific and technical activities not elsewhere classified	12	9,892
7414 - Business & management consultancy	11	12,113
41202 - Construction of domestic buildings	10	3,052
86900 - Other human health activities	10	5,066
47710 - Retail sale of clothing in specialised stores	9	1,583