Hayes

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Hayes when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Hayes when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Hayes when compared to any previous Q2.
- Q2 2012 was a record quarter for company registrations in Hayes when compared to any quarter in history.
- May 2012 saw a new record in company registrations in Hayes when compared to any previous May.
- May 2012 was a record month for company registrations in Hayes when compared to any month in history.
- April 2012 saw a new record in company registrations in Hayes when compared to any previous April.
- The first half of 2012 saw a new record in net growth in Hayes when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Hayes when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Hayes when compared to any previous Q2.
- May 2012 saw a new record in net growth in Hayes when compared to any previous May.
- May 2012 was a record month for net growth in Hayes when compared to any month in history.

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The first half of 2012 saw a new record in company registrations in Hayes when compared to any previous first half year.

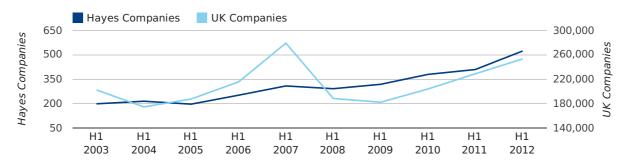
The first half of 2012 was a record first half year for company registrations in Hayes when compared to any half year in history.

In the first half of 2012 a total of 523 companies were formed in Hayes. This figure is 27.9% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Hayes occurred in 2012 when a total of 523 were formed.

HALF YEAR (JAN-JUN)	HAYES	UK
2012	523	253,150
2011	409	228,735
% CHANGE	27.9%	10.7%
RECORD YEAR	2012 (523)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Hayes when compared to any previous Q2.

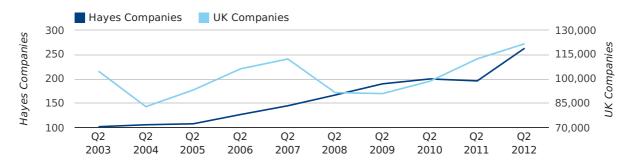
Q2 2012 was a record quarter for company registrations in Hayes when compared to any quarter in history.

A total of 263 companies were registered in Hayes during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 34.2% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HAYES	UK
2012	263	121,659
2011	196	112,344
% CHANGE	34.2%	8.3%
RECORD YEAR	2012 (263)	2012 (121,659)

new companies by quarter



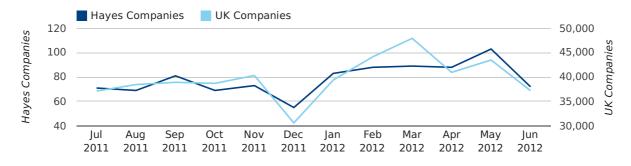
Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Hayes when compared to any previous May.

May 2012 was a record month for company registrations in Hayes when compared to any month in history.

April 2012 saw a new record in company registrations in Hayes when compared to any previous April.

new companies by month



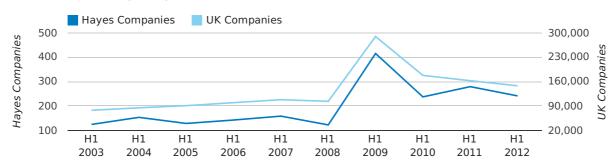
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	88	103	72
NEW COMPANIES IN 2011	48	65	83
% CHANGE	83.3%	58.5%	-13.3%
RECORD YEAR	2012 (88)	2012 (103)	2011 (83)

In the first half of 2012 a total of 241 companies were dissolved in Hayes. This figure is 13.6% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Hayes occurred in 2009 when a total of 415 were closed.

HALF YEAR (JAN-JUN)	HAYES	UK
2012	241	147,793
2011	279	162,310
% CHANGE	-13.6%	-8.9%
RECORD YEAR	2009 (415)	2009 (289,236)

dissolved companies by half year



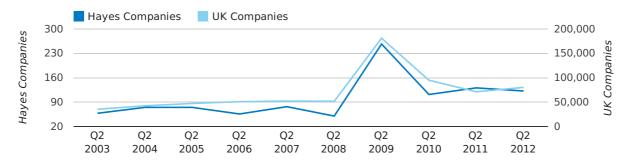
Quarterly Data (Q2 Apr-Jun 2012)

A total of 122 companies were dissolved in Hayes during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 6.9% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

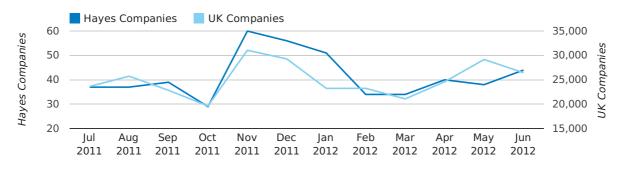
SECOND QUARTER (APR 2012 - JUN 2012)	HAYES	UK
2012	122	80,217
2011	131	71,324
% CHANGE	-6.9%	12.5%
RECORD YEAR	2009 (257)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	40	38	44
CLOSED COMPANIES IN 2011	23	61	47
% CHANGE	73.9%	-37.7%	-6%
RECORD YEAR	2009 (94)	2009 (106)	2009 (57)

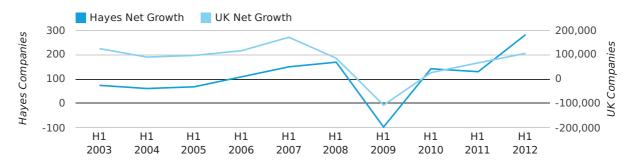
The first half of 2012 saw a new record in net growth in Hayes when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Hayes when compared to any half year in history.

In the first half of 2012 the company register for Hayes increased by 282 companies. This figure is 116.9% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	HAYES	UK
2012	282	105,357
2011	130	66,425
% CHANGE	116.9%	58.6%
RECORD YEAR	2012 (282)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

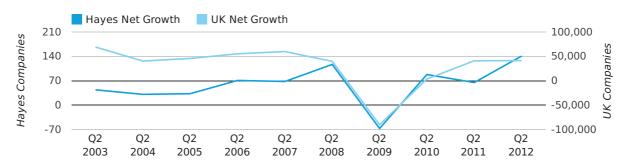
Q2 2012 saw a new record in net growth in Hayes when compared to any previous Q2.

Net company growth for Hayes during the second quarter of 2012 (Apr 2012 - Jun 2012) was 141 companies.

This represents an increase of 116.9% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	HAYES	UK
2012	141	41,442
2011	65	41,020
% CHANGE	116.9%	1.0%
RECORD YEAR	2012 (141)	2003 (69,274)

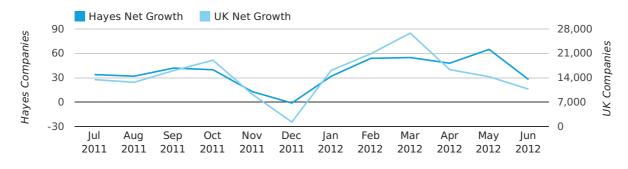
net growth by quarter



Monthly Data (Apr, May & Jun 2012)

- May 2012 saw a new record in net growth in Hayes when compared to any previous May.
- May 2012 was a record month for net growth in Hayes when compared to any month in history.

net growth by month

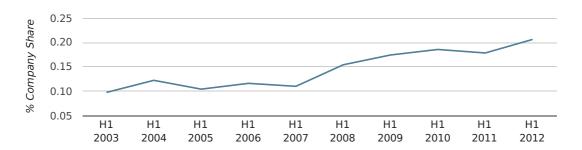


	APRIL	MAY	JUNE
NET GROWTH IN 2012	48	65	28
NET GROWTH IN 2011	25	4	36
% CHANGE	92.0%	1,525.0%	-22.2%
RECORD YEAR	2010 (52)	2012 (65)	2008 (54)

In the first half of 2012 Hayes formed 0.2% of all UK companies. This is the same as the 2011 figure of 0.2%.

HALF YEAR (JAN-JUN)	HAYES
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by half year

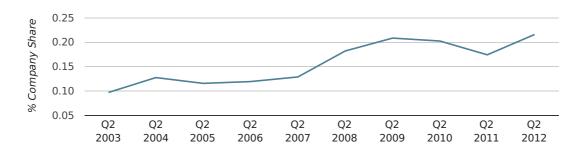


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Hayes formed 0.2% of all UK companies.

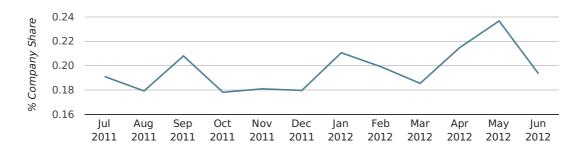
SECOND QUARTER (APR 2012 - JUN 2012)	HAYES
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.4%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



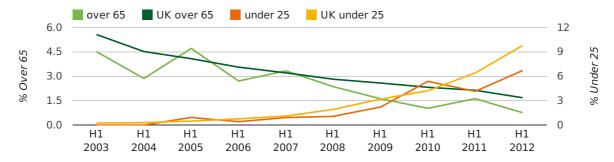
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.1%	0.2%	0.2%
% CHANGE	54.4%	38.9%	-7.4%
RECORD YEAR	1969 (0.6%)	1967 (0.4%)	2008 (0.2%)

The average age of a director in the first half of 2012 was 37.4.

The percentage of directors under the age of 25 was 6.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 0.8% compared to the UK figure of 3.4%.

director age by half year



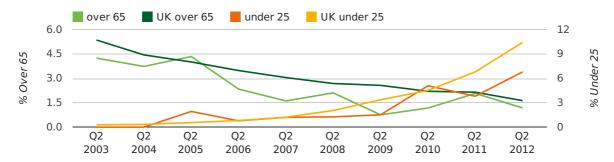
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 37.0.

The percentage of directors under the age of 25 was 6.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.2% compared to the UK figure of 3.3%.

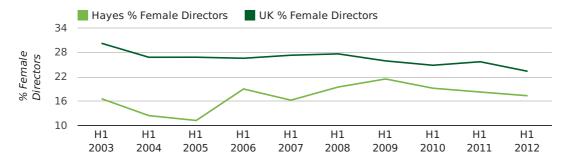
director age by quarter



The record first half year for female directors in Hayes was 1861 when 40.0% of all directors were female.

17.4% of all director appointments in Hayes in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

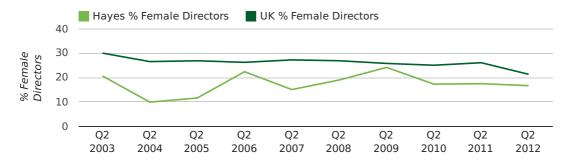


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Hayes was in 1866 when 66.7% of all directors were female.

16.7% of all director appointments in Hayes in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
LONDON	1.60%	CONSULTING	5.07%
TRADING	1.39%	MANAGEMENT	4.74%
FOOD	1.25%	CONSULTANCY	3.28%
CONSTRUCTION	1.18%	PROPERTY	2.35%
CONSULTANTS	1.18%	TRADING	2.10%
BUILDING	1.05%	DESIGN	1.89%
ENTERPRISES	0.98%	ENGINEERING	1.87%
SECURITY	0.91%	ASSOCIATES	1.82%
TRADERS	0.84%	CONSULTANTS	1.78%
CONSULTANCY	0.84%	CONSTRUCTION	1.71%
CONSULTING	0.84%	BUSINESS	1.70%
IT	0.77%	MEDIA	1.69%
S	0.70%	LONDON	1.68%
GLOBAL	0.70%	J	1.57%
PROPERTIES	0.70%	GLOBAL	1.51%
BUSINESS	0.70%	INVESTMENTS	1.48%
WINE	0.63%	IT	1.42%
WEST	0.63%	CARE	1.31%
CENTRE	0.63%	PROPERTIES	1.31%
NEW	0.63%	М	1.26%
MANAGEMENT	0.63%	ELECTRICAL	1.23%
J	0.63%	BUILDING	1.23%
MARKETING	0.63%	SECURITY	1.19%
EXPRESS	0.63%	S	1.18%
PROPERTY	0.56%	ENTERPRISES	1.17%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	604	244,457
7487 - Other business activities	45	47,029
96090 - Other service activities not elsewhere classified	36	14,220
9999 - Dormant Company	31	16,469
82990 - Other business support service activities not elsewhere classified	28	35,447
62020 - Information technology consultancy activities	28	15,280
9305 - Other service activities	28	7,926
99999 - Dormant Company	25	26,088
47110 - Retail sale in non-specialised stores with food, beverages or tobacco predominating	25	1,718
7260 - Other computer related activities	22	6,456
62090 - Other information technology service activities	19	8,258
70229 - Management consultancy activities other than financial management	18	20,390
47190 - Other retail sale in non-specialised stores	17	1,933
68209 - Other letting and operating of own or leased real estate	13	4,535
74909 - Other professional, scientific and technical activities not elsewhere classified	12	10,271
7414 - Business & management consultancy	11	10,978
86900 - Other human health activities	10	5,222
47710 - Retail sale of clothing in specialised stores	10	1,618
56290 - Other food services	9	1,739
41202 - Construction of domestic buildings	9	3,185