

# Helston

2011 annual business confidence report



## headlines

- 2011 was a record year for company registrations in Helston when compared to any year in history.
- November 2011 saw a new record in company closures in Helston when compared to any previous November.
- October 2011 saw a new record in company closures in Helston when compared to any previous October.

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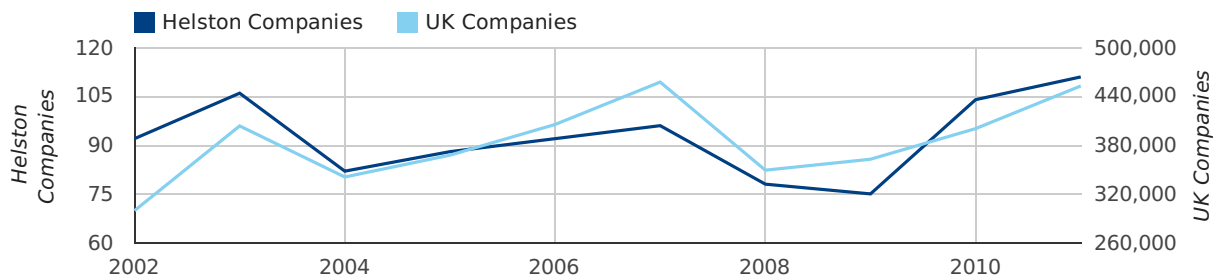
## Annual Data (2011)

2011 was a record year for company registrations in Helston when compared to any year in history.

A total of 111 companies were formed in Helston in 2011. This total is 6.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HELSTON	UK
2011	111	452,870
2010	104	400,358
2009	75	362,675
2008	78	349,203
2007	96	457,649
RECORD YEAR	2011 (111)	2007 (457,649)

### new companies by year



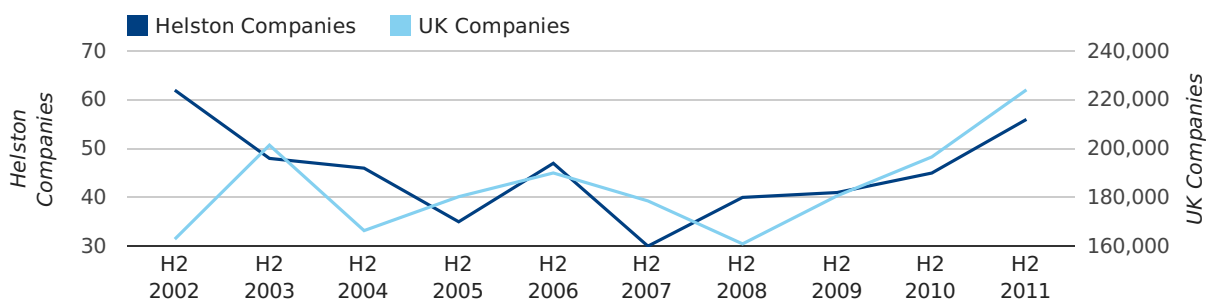
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 56 companies were formed in Helston. This figure is 24.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Helston occurred in 2002 when a total of 62 were formed.

HALF YEAR (JUL-DEC)	HELSTON	UK
2011	56	224,135
2010	45	196,609
% CHANGE	24.4%	14.0%
RECORD YEAR	2002 (62)	2011 (224,135)

### new companies by half year



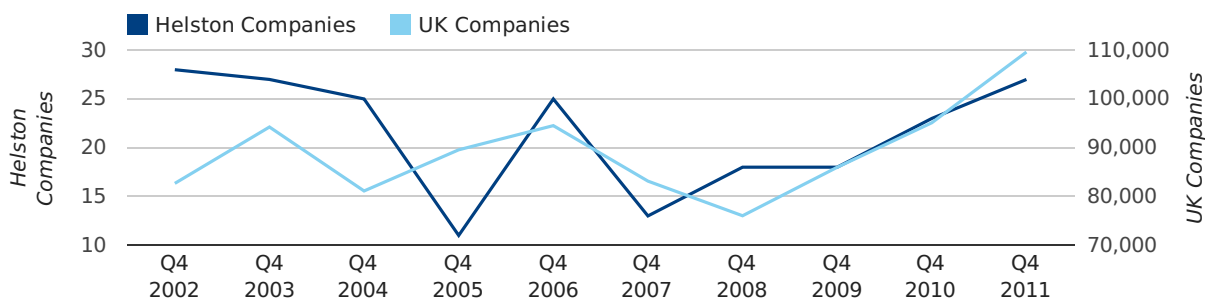
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 27 companies were registered in Helston during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 17.4% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

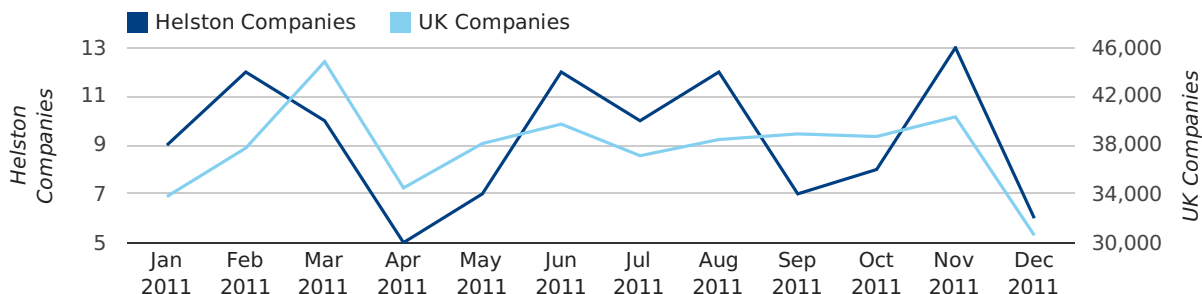
FOURTH QUARTER (OCT 2011 - DEC 2011)	HELSTON	UK
2011	27	109,623
2010	23	95,117
% CHANGE	17.4%	15.3%
RECORD YEAR	2002 (28)	2011 (109,623)

### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### new companies by month



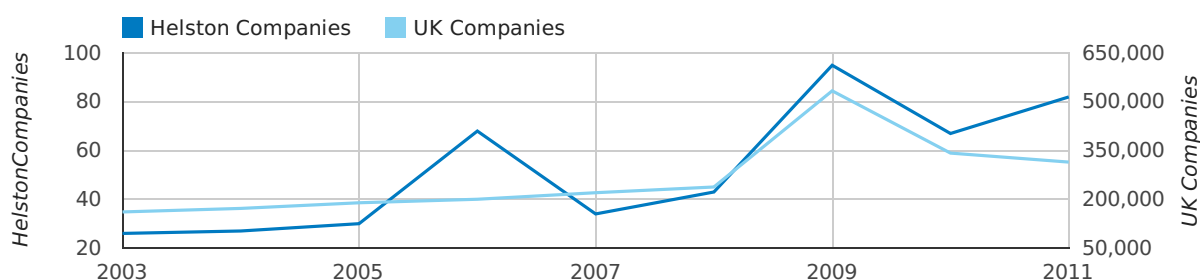
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	8	13	6
NEW COMPANIES IN 2010	8	11	4
% CHANGE	0.0%	18.2%	50.0%
RECORD YEAR	2006 (11)	2002 (16)	2009 (11)

### Annual Data (2011)

A total of 82 companies were dissolved in Helston in 2011. This total is 22.4% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HELSTON	UK
2011	82	314,523
2010	67	342,232
2009	95	533,773
2008	43	237,901
2007	34	220,295
RECORD YEAR	2009 (95)	2009 (533,773)

### dissolved companies by year



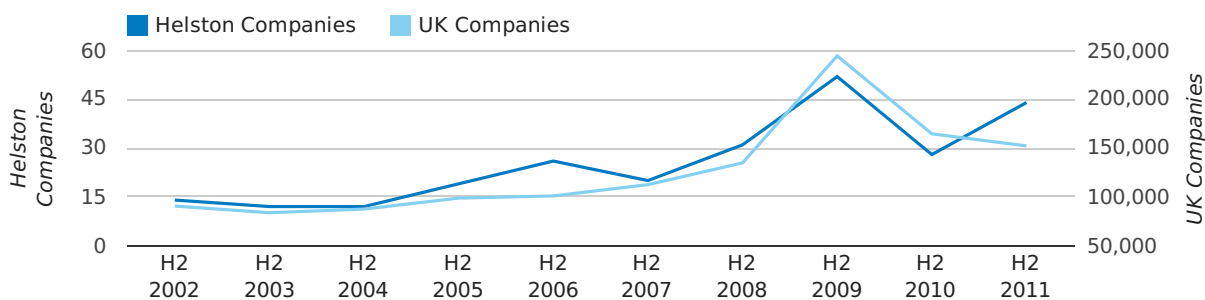
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 44 companies were dissolved in Helston. This figure is 57.1% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Helston occurred in 2009 when a total of 52 were closed.

HALF YEAR (JUL-DEC)	HELSTON	UK
2011	44	152,213
2010	28	164,601
% CHANGE	57.1%	-7.5%
RECORD YEAR	2009 (52)	2009 (244,537)

### dissolved companies by half year



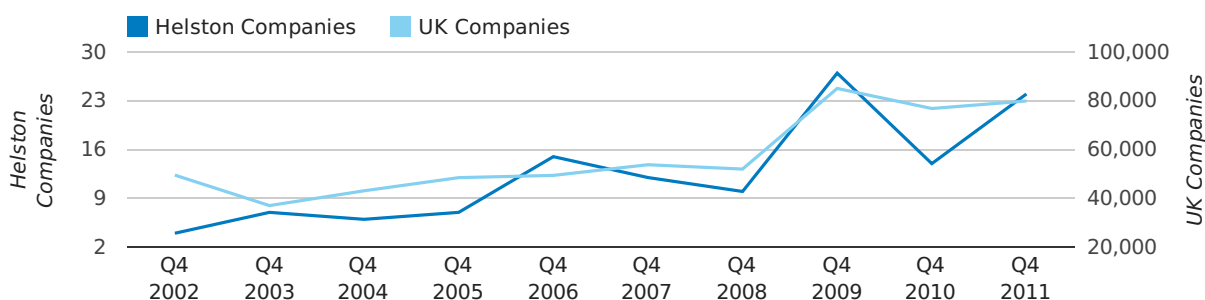
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 24 companies were dissolved in Helston during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 71.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HELSTON	UK
2011	24	79,983
2010	14	76,896
% CHANGE	71.4%	4.0%
RECORD YEAR	2009 (27)	2009 (85,136)

### dissolved companies by quarter

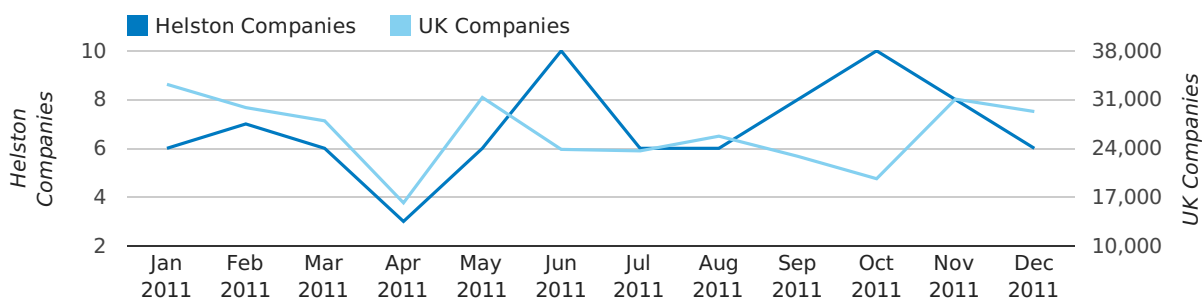


## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Helston when compared to any previous November.

October 2011 saw a new record in company closures in Helston when compared to any previous October.

### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	8	6
CLOSED COMPANIES IN 2010	4	7	3
% CHANGE	150.0%	14.3%	100%
RECORD YEAR	2011 (10)	2011 (8)	2009 (12)

### Annual Data (2011)

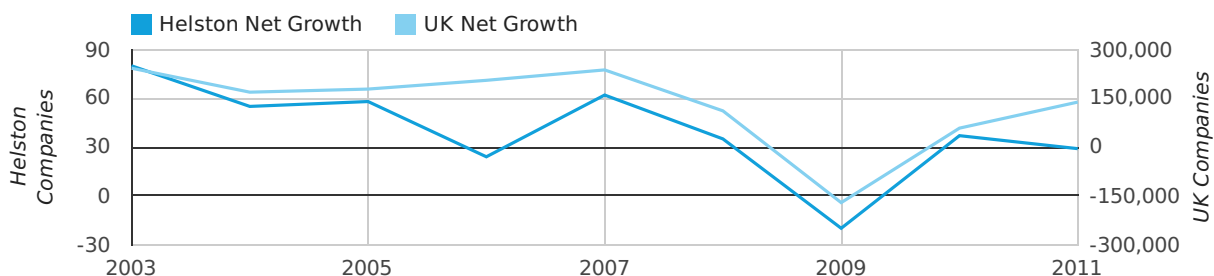
A total of 29 companies were added to the company register for Helston in 2011. This number represents growth of 27.9% which compares unfavourably to the UK figure of 34.6%.

This number is 8 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Helston company register grew by 80 companies.

YEAR	HELSTON	UK
2011	29	138,347
2010	37	58,126
2009	-20	-171,098
2008	35	111,302
2007	62	237,354
RECORD YEAR	2003 (80)	2003 (242,543)

### net growth by year

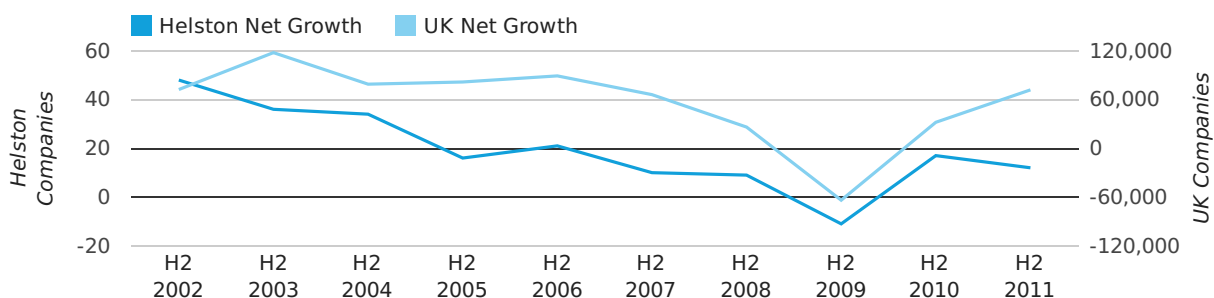


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Helston increased by 12 companies. This figure is 29.4% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HELSTON	UK
2011	12	71,922
2010	17	32,008
% CHANGE	-29.4%	124.7%
RECORD YEAR	2002 (48)	2003 (117,772)

### net growth by half year



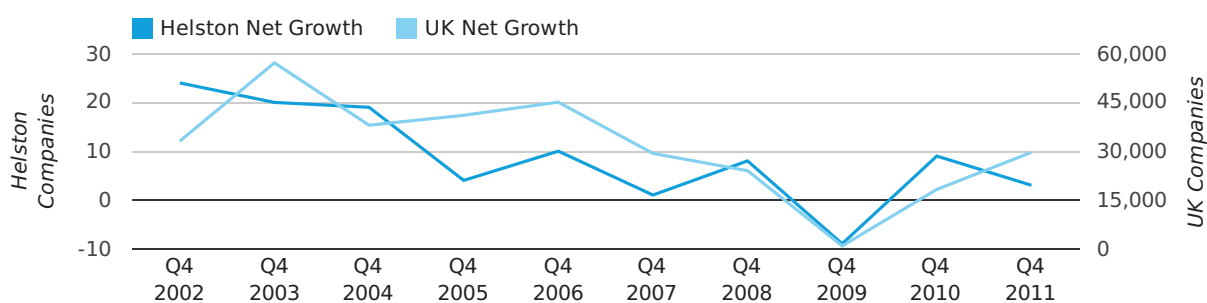
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Helston during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 3 companies.

This represents a decrease of 66.7% on the same period last year.

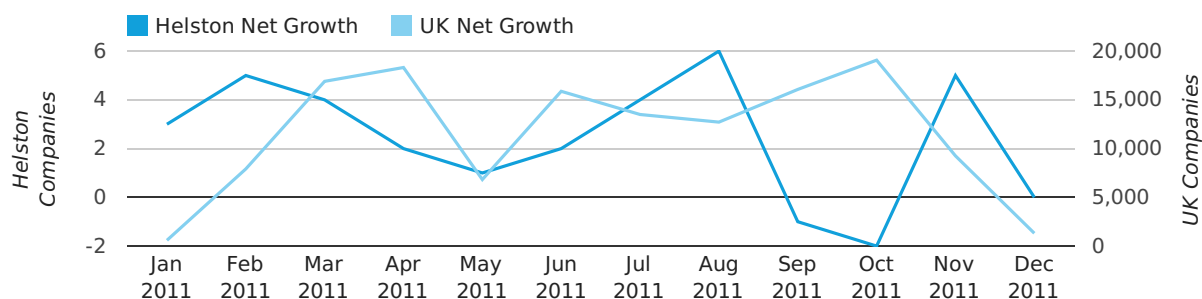
FOURTH QUARTER (OCT 2011 - DEC 2011)	HELSTON	UK
2011	3	29,640
2010	9	18,221
% CHANGE	-66.7%	62.7%
RECORD YEAR	2002 (24)	2003 (57,175)

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	-2	5	0
NET GROWTH IN 2010	4	4	1
% CHANGE	-150.0%	25.0%	-100.0%
RECORD YEAR	2004 (7)	2003 (9)	2004 (7)

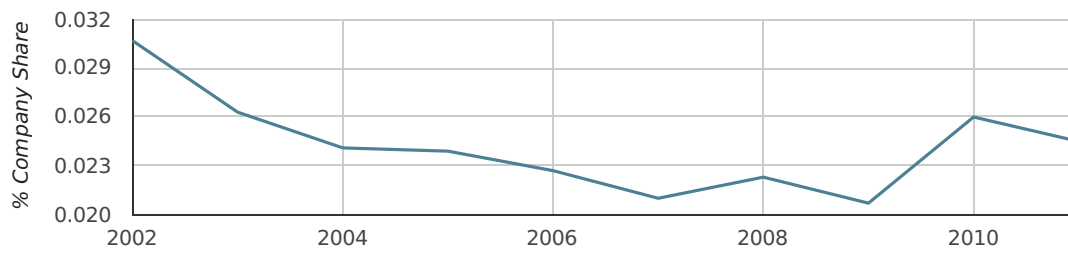


### Annual Data (2011)

In 2011 Helston formed 0.0% of all UK companies. This is no change on 2010 when Helston was responsible for 0.0% of all UK companies.

YEAR	HELSTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

### company share by year

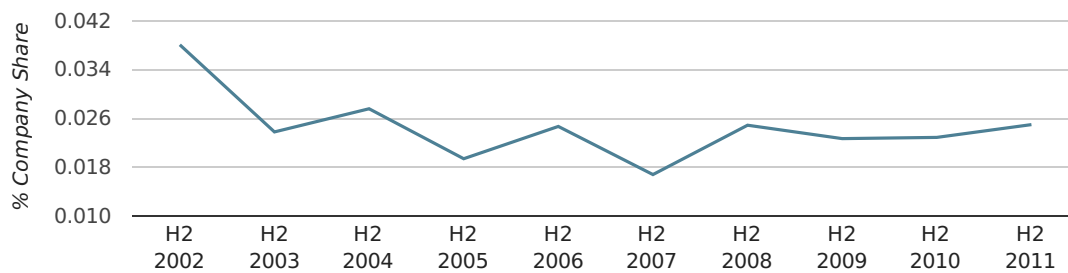


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Helston formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	HELSTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

### company share by half year

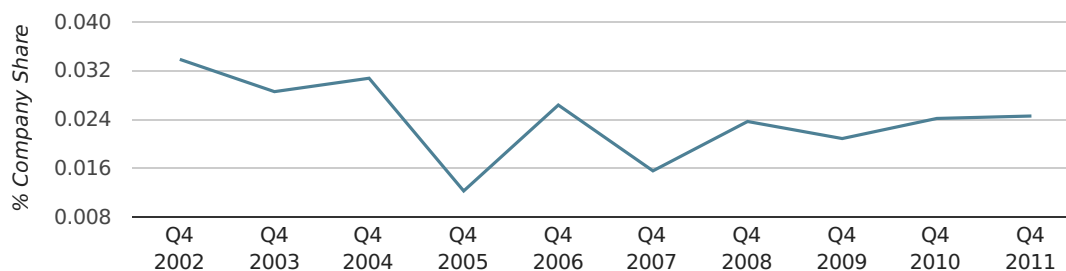


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Helston formed 0.0% of all UK companies.

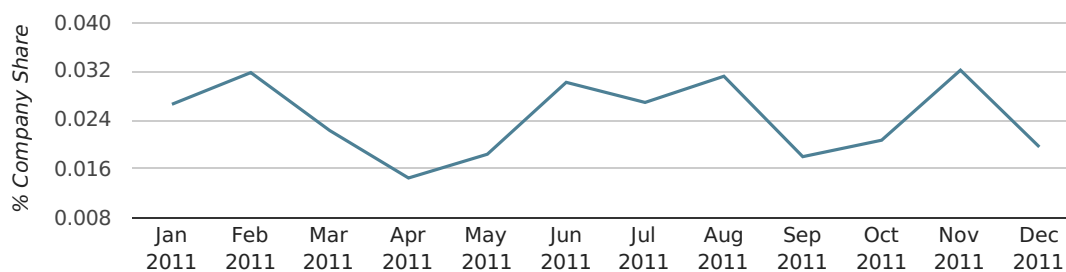
FOURTH QUARTER (OCT 2011 - DEC 2011)	HELSTON
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-13.0%	0.6%	33.3%
RECORD YEAR	1980 (0.1%)	1960 (0.2%)	1975 (0.2%)

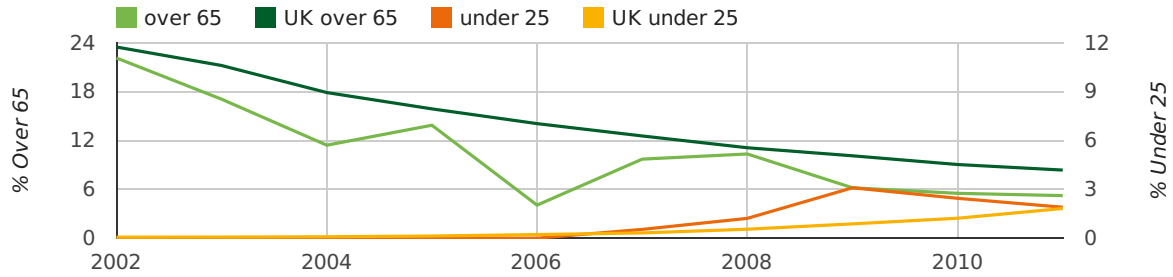
### Annual Data (2011)

The average age of a director in 2011 was 45.6.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.2%.

#### director age by year



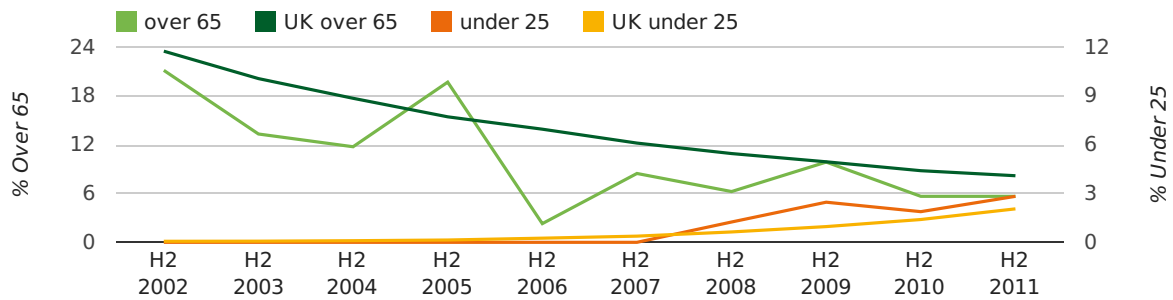
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.6.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 5.7% compared to the UK figure of 4.1%.

#### director age by half year



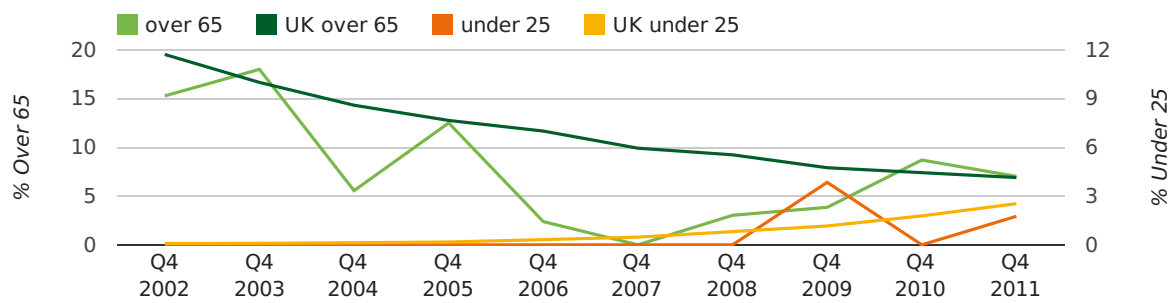
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 47.6.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 7.0% compared to the UK figure of 4.1%.

### director age by quarter

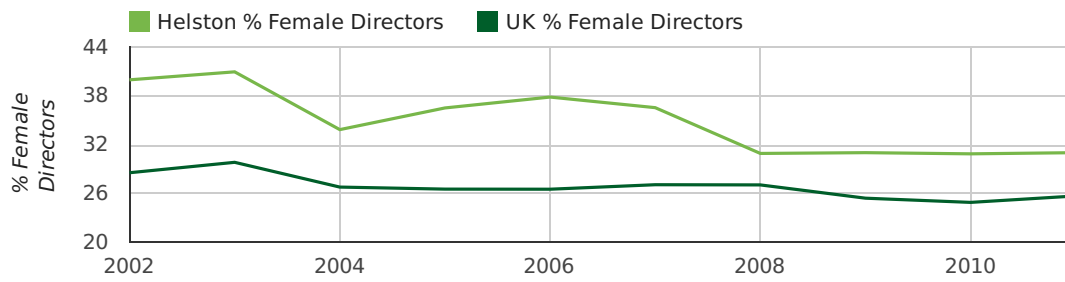


### Annual Data (2011)

The record year for female directors in Helston was 1857 when 36.4% of all directors were female.

The percentage of female directors in Helston in 2011 was 40.0%. The average for the UK during this time was 28.6%

#### director gender by year

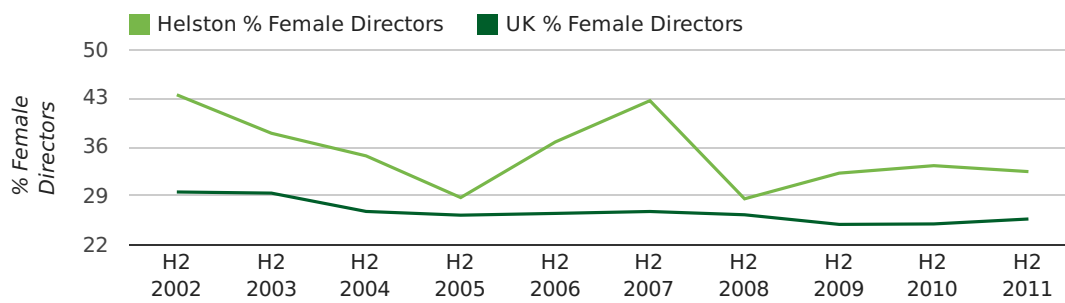


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Helston was 1860 when 42.9% of all directors were female.

32.5% of all director appointments in Helston in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

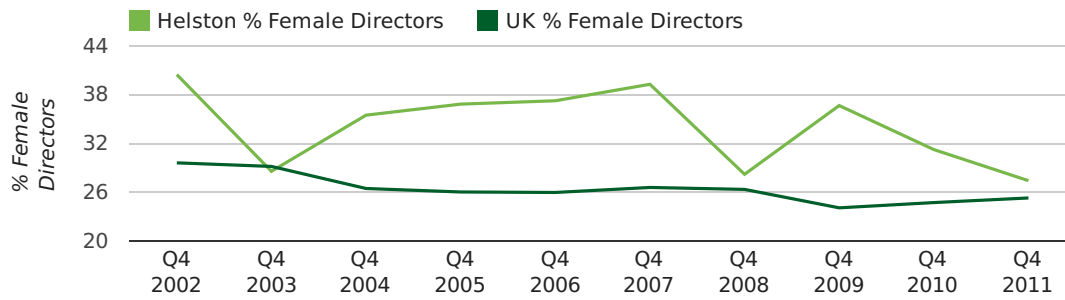


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Helston was in 1977 when 31.1% of all directors were female.

27.4% of all director appointments in Helston in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



## Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
HELSTON	2.18%	CONSULTING	5.07%
CORNWALL	2.18%	MANAGEMENT	4.74%
CLINIC	1.31%	CONSULTANCY	3.26%
(SW)	1.31%	PROPERTY	2.37%
WEST	0.87%	TRADING	2.07%
SOUTH	0.87%	DESIGN	1.92%
WESTERN	0.87%	ASSOCIATES	1.86%
CAMBORNE	0.87%	ENGINEERING	1.78%
COTTAGES	0.87%	BUSINESS	1.78%
J	0.87%	CONSULTANTS	1.76%
MEDIA	0.87%	CONSTRUCTION	1.73%
SOLAR	0.87%	MEDIA	1.71%
LIZARD	0.87%	LONDON	1.63%
CONSULTANCY	0.87%	J	1.51%
BOUTIQUE	0.87%	INVESTMENTS	1.48%
MULLION	0.87%	GLOBAL	1.46%
CORNISH	0.87%	IT	1.41%
L	0.87%	CARE	1.39%
ACCESSORIES	0.44%	PROPERTIES	1.29%
MENEAGE	0.44%	ELECTRICAL	1.29%
CREATIVE	0.44%	M	1.27%
LOFTS	0.44%	BUILDING	1.26%
CADGWITH	0.44%	ENERGY	1.25%
HOMECARE	0.44%	S	1.20%
DRIFTWOOD	0.44%	ENTERPRISES	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	30	205,525
7487 - Other business activities	13	57,052
5530 - Restaurants	4	5,013
99999 - Dormant Company	4	21,846
82990 - Other business support service activities not elsewhere classified	4	32,483
74990 - Non-trading company	4	8,929
71129 - Other engineering activities	4	1,823
56101 - Licenced restaurants	3	1,252
7222 - Other software consultancy and supply	3	7,398
4521 - General construction & civil engineering	3	5,558
41100 - Development of building projects	3	4,331
43910 - Roofing activities	2	591
7032 - Manage real estate, fee or contract	2	2,198
5540 - Bars	2	2,147
85590 - Other education not elsewhere classified	2	2,395
58110 - Book publishing	2	500
4525 - Other special trades construction	2	1,651
0113 - Grow fruit, nuts, beverage & spice crops	2	21
96090 - Other service activities not elsewhere classified	2	11,768
9305 - Other service activities	2	9,492