

Hemel Hempstead

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous February.
- January 2011 saw a new record in company closures in Hemel Hempstead when compared to any previous January.

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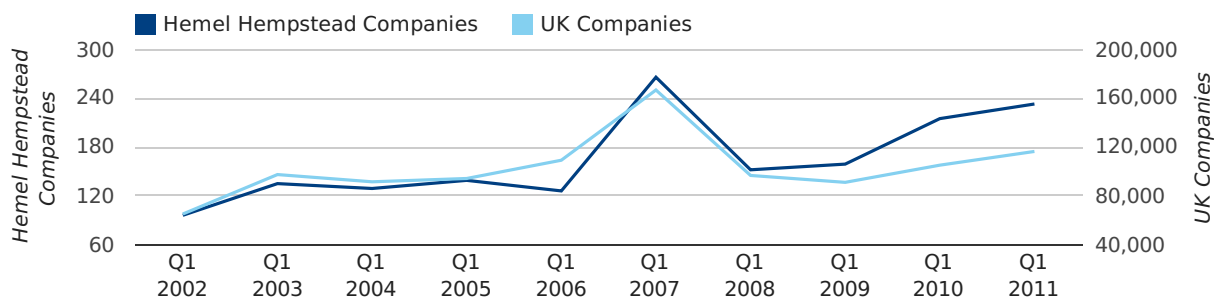
Quarterly Data (Q1 Jan-Mar 2011)

A total of 233 companies were registered in Hemel Hempstead during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 8.4% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HEMEL HEMPSTEAD	UK
2011	233	116,391
2010	215	105,137
% CHANGE	8.4%	10.7%
RECORD YEAR	2007 (266)	2007 (166,814)

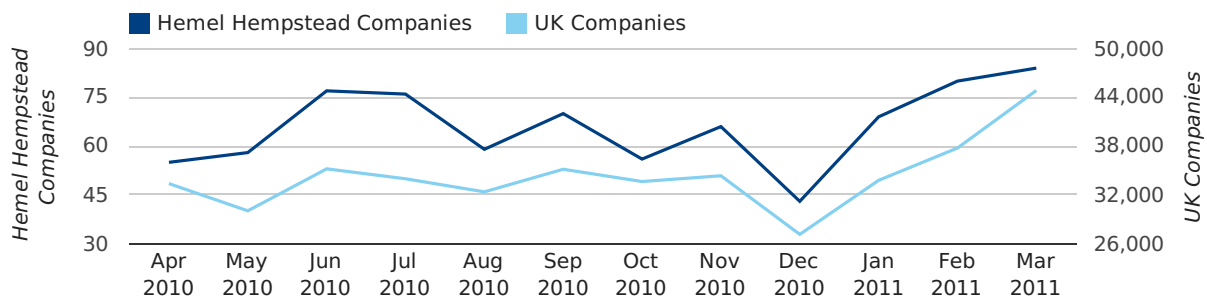
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	69	80	84
NEW COMPANIES IN 2010	64	72	79
% CHANGE	7.8%	11.1%	6.3%
RECORD YEAR	2007 (76)	2011 (80)	2007 (123)

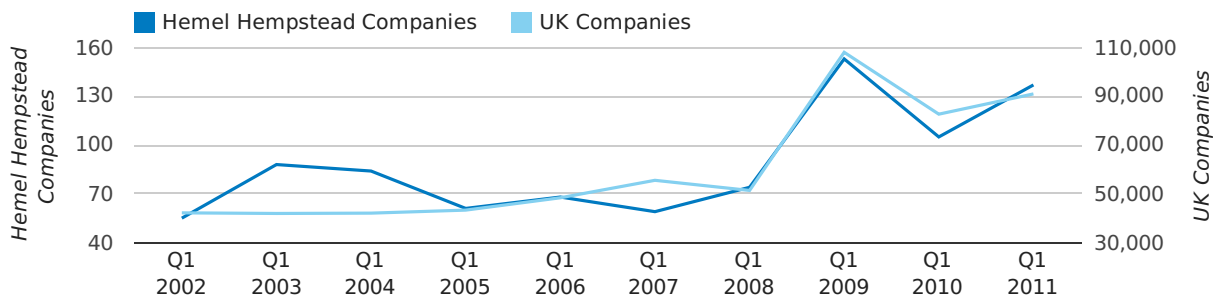
Quarterly Data (Q1 Jan-Mar 2011)

A total of 137 companies were dissolved in Hemel Hempstead during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 30.5% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	HEMEL HEMPSTEAD	UK
2011	137	90,986
2010	105	82,677
% CHANGE	30.5%	10.0%
RECORD YEAR	2009 (153)	2009 (108,060)

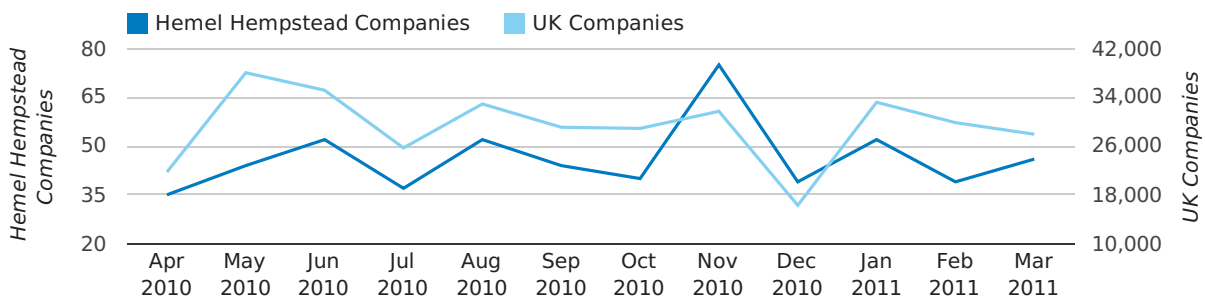
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Hemel Hempstead when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	52	39	46
CLOSED COMPANIES IN 2010	26	33	46
% CHANGE	100.0%	18.2%	0%
RECORD YEAR	2011 (52)	1999 (56)	2009 (106)

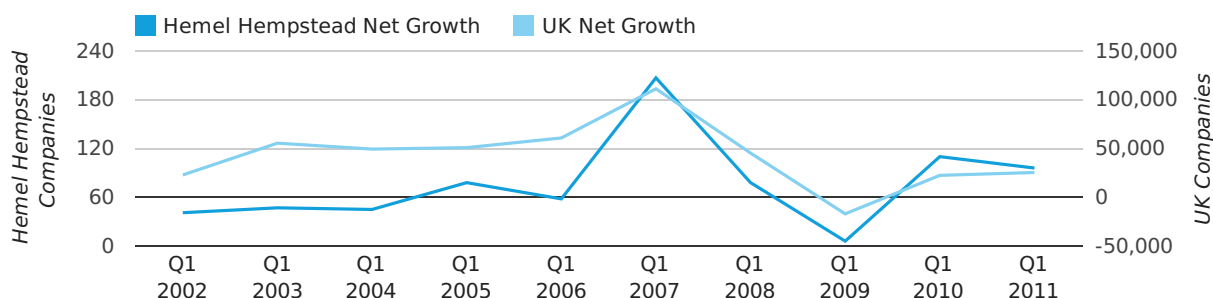
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Hemel Hempstead during the first quarter of 2011 (Jan 2011 - Mar 2011) was 96 companies.

This represents a decrease of 12.7% on the same period last year.

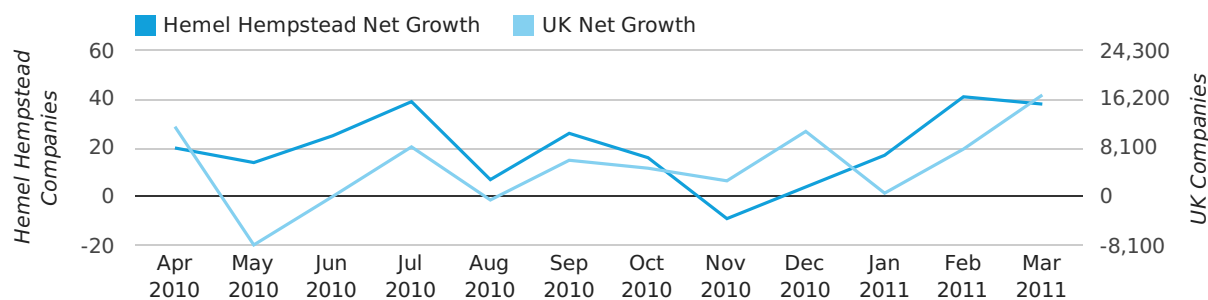
FIRST QUARTER (JAN 2011 - MAR 2011)	HEMEL HEMPSTEAD	UK
2011	96	25,405
2010	110	22,460
% CHANGE	-12.7%	13.1%
RECORD YEAR	2007 (207)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



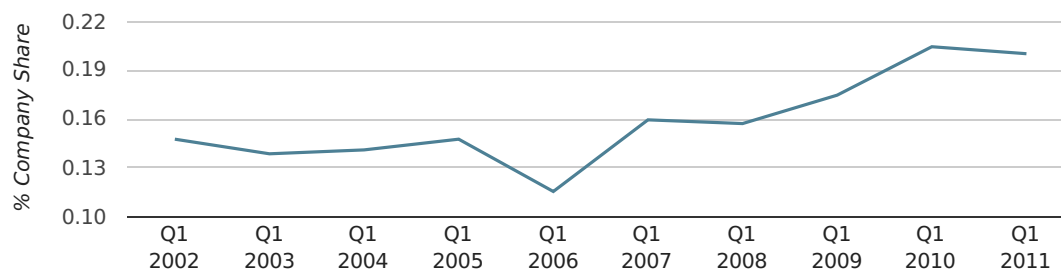
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	17	41	38
NET GROWTH IN 2010	38	39	33
% CHANGE	-55.3%	5.1%	15.2%
RECORD YEAR	2007 (56)	2007 (46)	2007 (105)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Hemel Hempstead formed 0.2% of all UK companies.

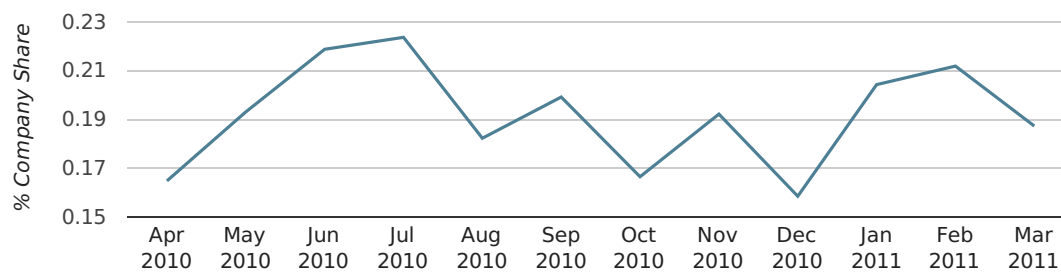
FIRST QUARTER (JAN 2011 - MAR 2011)	HEMEL HEMPSTEAD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1971 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-7.0%	-2.3%	1.4%
RECORD YEAR	1972 (0.7%)	1968 (0.9%)	1971 (0.3%)

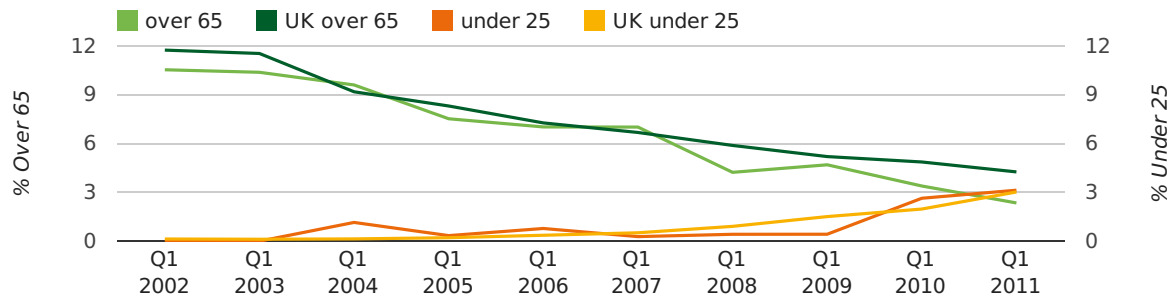
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.3%.

director age by quarter

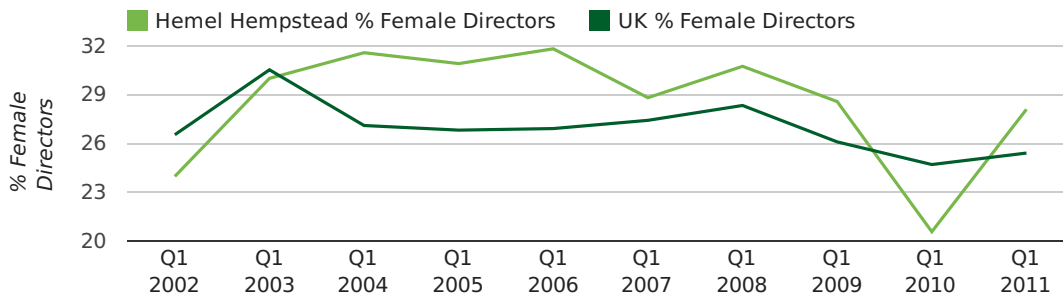


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Hemel Hempstead was in 1861 when 40.0% of all directors were female.

28.1% of all director appointments in Hemel Hempstead in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	4.58%	CONSULTING	5.04%
MANAGEMENT	2.05%	MANAGEMENT	4.97%
CONSULTANCY	1.26%	CONSULTANCY	3.16%
CONSULTANTS	1.11%	PROPERTY	2.38%
BUSINESS	0.95%	TRADING	2.10%
IT	0.79%	DESIGN	1.93%
ASSOCIATES	0.63%	ASSOCIATES	1.92%
CONSTRUCTION	0.63%	BUSINESS	1.87%
HEMEL	0.63%	CONSTRUCTION	1.80%
TECHNOLOGY	0.55%	CONSULTANTS	1.76%
LONDON	0.47%	MEDIA	1.69%
ENGINEERING	0.47%	ENGINEERING	1.61%
CARE	0.47%	LONDON	1.60%
RECRUITMENT	0.47%	CARE	1.45%
SYSTEMS	0.39%	J	1.45%
PRODUCTIONS	0.39%	GLOBAL	1.44%
CLEANING	0.39%	INVESTMENTS	1.43%
D	0.39%	IT	1.41%
TECHNOLOGIES	0.39%	PROPERTIES	1.36%
ELECTRICAL	0.39%	BUILDING	1.34%
MEDIA	0.39%	M	1.30%
PROPERTIES	0.32%	ELECTRICAL	1.28%
DESIGN	0.32%	S	1.24%
INSTALLATIONS	0.32%	INTERNATIONAL	1.23%
LINDSMAN	0.32%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	292	202,798
62020 - Information technology consultancy activities	109	10,246
7487 - Other business activities	91	60,968
7222 - Other software consultancy and supply	84	7,000
82990 - Other business support service activities not elsewhere classified	53	30,253
70229 - Management consultancy activities other than financial management	44	16,150
7414 - Business & management consultancy	40	12,916
9999 - Dormant Company	24	19,765
7260 - Other computer related activities	23	7,789
62090 - Other information technology service activities	22	6,996
4521 - General construction & civil engineering	22	6,183
98000 - Residents property management	21	3,154
99999 - Dormant Company	19	18,336
9305 - Other service activities	17	8,740
96090 - Other service activities not elsewhere classified	16	10,085
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,788
62012 - Business and domestic software development	13	3,168
69201 - Accounting and auditing activities	12	3,436
7499 - Non-trading company	11	11,316
74990 - Non-trading company	11	8,695