

Hemel Hempstead

2011 half year business confidence report



headlines

- The first half of 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous first half year.
- The first half of 2011 was a record first half year for company registrations in Hemel Hempstead when compared to any half year in history.
- Q2 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous June.
- May 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous May.
- April 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous April.
- April 2011 saw a new record in net growth in Hemel Hempstead when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2011)

The first half of 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous first half year.

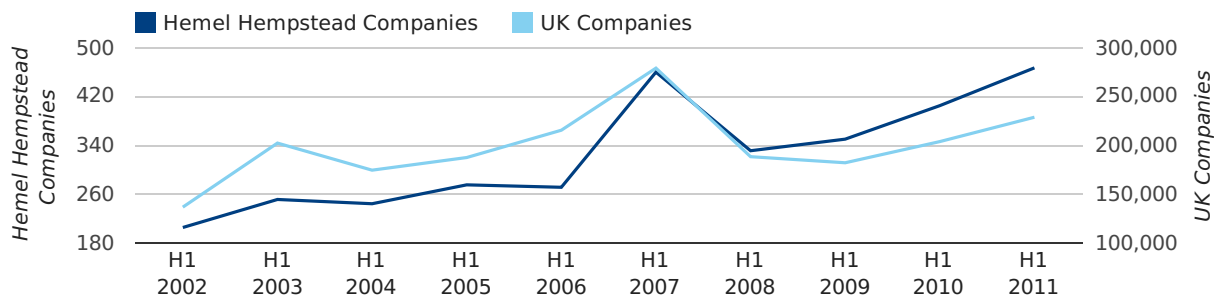
The first half of 2011 was a record first half year for company registrations in Hemel Hempstead when compared to any half year in history.

In the first half of 2011 a total of 467 companies were formed in Hemel Hempstead. This figure is 15.3% higher than last year, which compares well to the UK wide figure of 12.3%.

The highest total for a first half year in Hemel Hempstead occurred in 2011 when a total of 467 were formed.

HALF YEAR (JAN-JUN)	HEMEL HEMPSTEAD	UK
2011	467	228,735
2010	405	203,749
% CHANGE	15.3%	12.3%
RECORD YEAR	2011 (467)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2011)

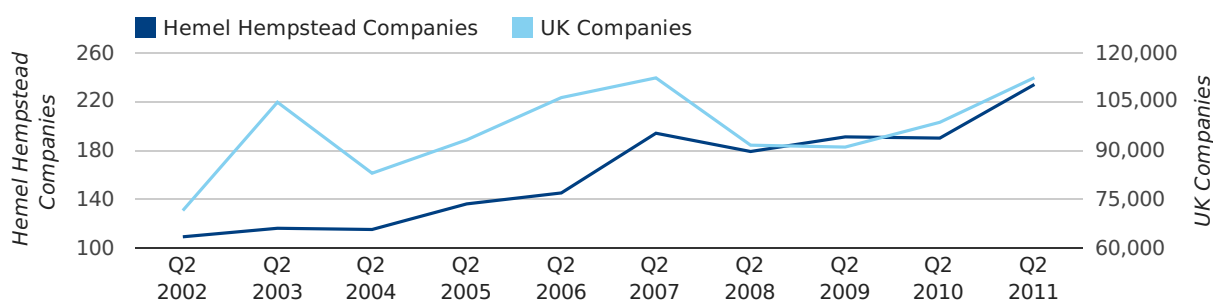
Q2 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous Q2.

A total of 234 companies were registered in Hemel Hempstead during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 23.2% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HEMEL HEMPSTEAD	UK
2011	234	112,344
2010	190	98,612
% CHANGE	23.2%	13.9%
RECORD YEAR	2011 (234)	2011 (112,344)

new companies by quarter



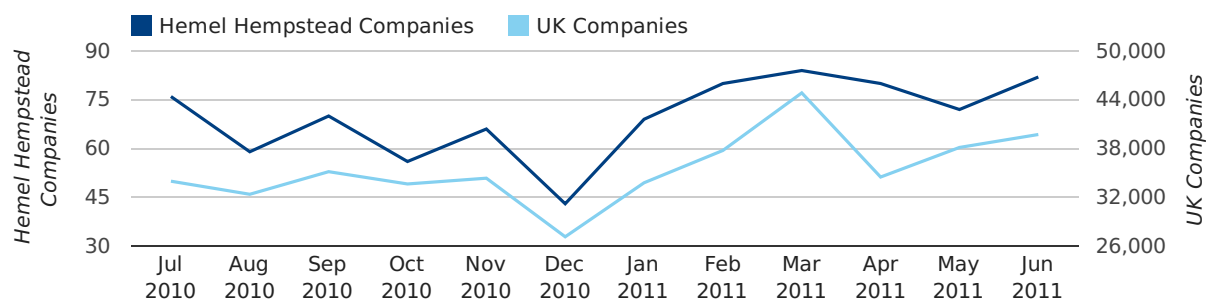
Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous June.

May 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous May.

April 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	80	72	82
NEW COMPANIES IN 2010	55	58	77
% CHANGE	45.5%	24.1%	6.5%
RECORD YEAR	2011 (80)	2011 (72)	2011 (82)

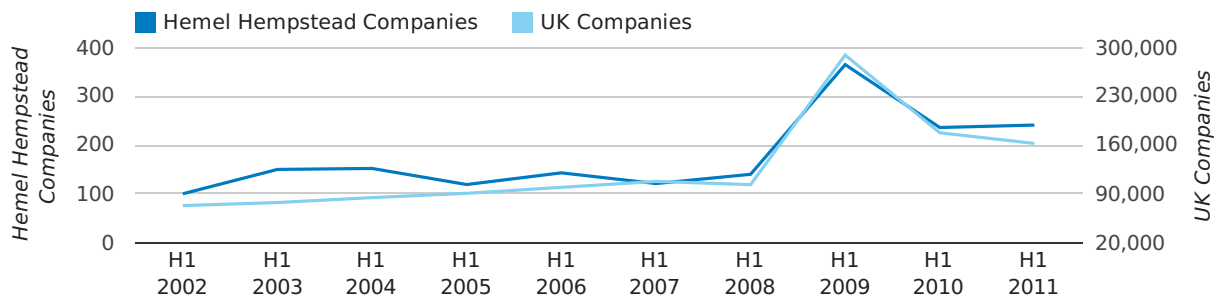
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 241 companies were dissolved in Hemel Hempstead. This figure is 2.1% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Hemel Hempstead occurred in 2009 when a total of 365 were closed.

HALF YEAR (JAN-JUN)	HEMEL HEMPSTEAD	UK
2011	241	162,310
2010	236	177,631
% CHANGE	2.1%	-8.6%
RECORD YEAR	2009 (365)	2009 (289,236)

dissolved companies by half year



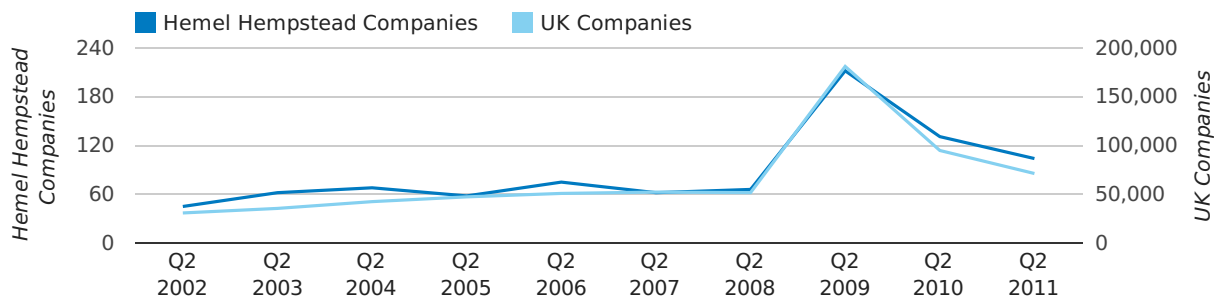
Quarterly Data (Q2 Apr-Jun 2011)

A total of 104 companies were dissolved in Hemel Hempstead during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 20.6% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

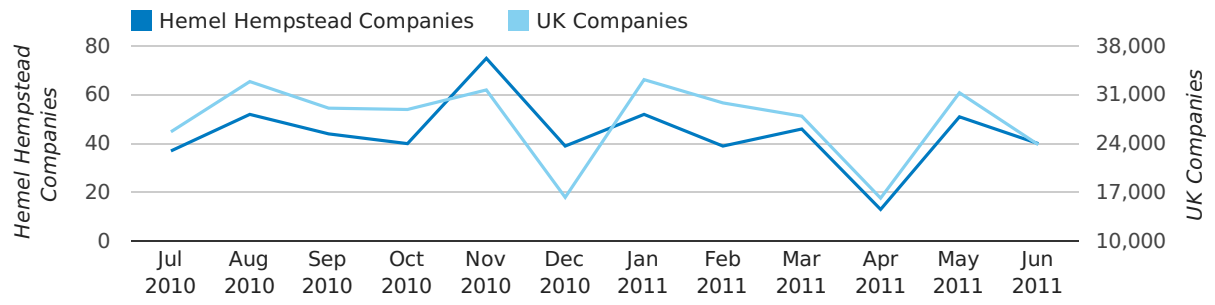
SECOND QUARTER (APR 2011 - JUN 2011)	HEMEL HEMPSTEAD	UK
2011	104	71,324
2010	131	94,954
% CHANGE	-20.6%	-24.9%
RECORD YEAR	2009 (212)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



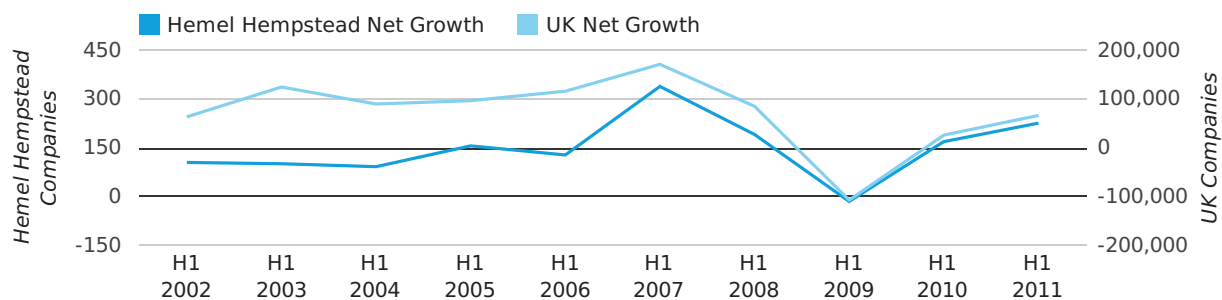
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	13	51	40
CLOSED COMPANIES IN 2010	35	44	52
% CHANGE	-62.9%	15.9%	-23%
RECORD YEAR	2009 (73)	2009 (94)	2010 (52)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Hemel Hempstead increased by 226 companies. This figure is 33.7% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	HEMEL HEMPSTEAD	UK
2011	226	66,425
2010	169	26,118
% CHANGE	33.7%	154.3%
RECORD YEAR	2007 (339)	2007 (171,296)

net growth by half year



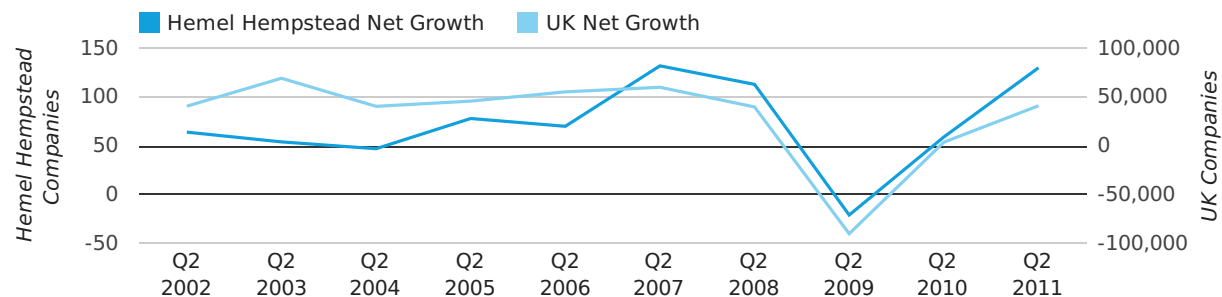
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Hemel Hempstead during the second quarter of 2011 (Apr 2011 - Jun 2011) was 130 companies.

This represents an increase of 120.3% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	HEMEL HEMPSTEAD	UK
2011	130	41,020
2010	59	3,658
% CHANGE	120.3%	1,021.4%
RECORD YEAR	2007 (132)	2003 (69,274)

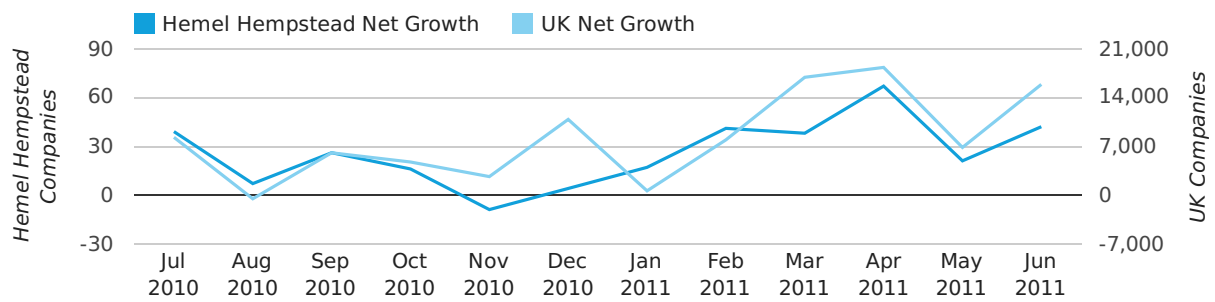
net growth by quarter



Monthly Data (Apr, May & Jun 2011)

April 2011 saw a new record in net growth in Hemel Hempstead when compared to any previous April.

net growth by month



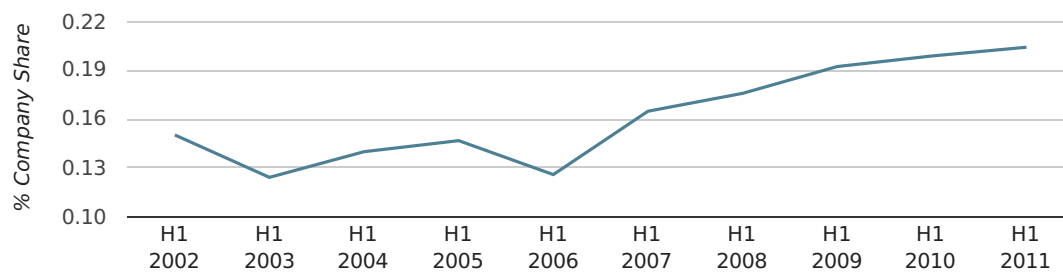
	APRIL	MAY	JUNE
NET GROWTH IN 2011	67	21	42
NET GROWTH IN 2010	20	14	25
% CHANGE	235.0%	50.0%	68.0%
RECORD YEAR	2011 (67)	2006 (33)	2008 (56)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Hemel Hempstead formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JAN-JUN)	HEMEL HEMPSTEAD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1974 (0.3%)

company share by half year

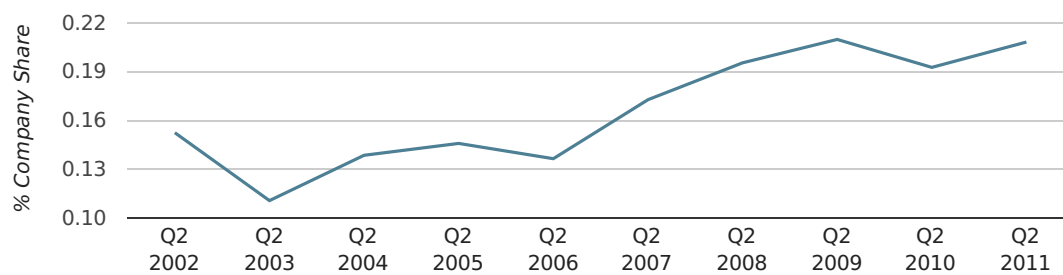


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Hemel Hempstead formed 0.2% of all UK companies.

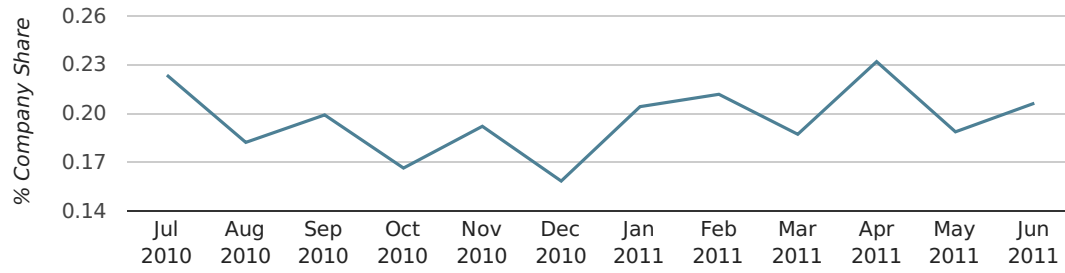
SECOND QUARTER (APR 2011 - JUN 2011)	HEMEL HEMPSTEAD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.5%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	40.8%	-2.2%	-5.7%
RECORD YEAR	1969 (1.2%)	1964 (0.6%)	1970 (0.5%)

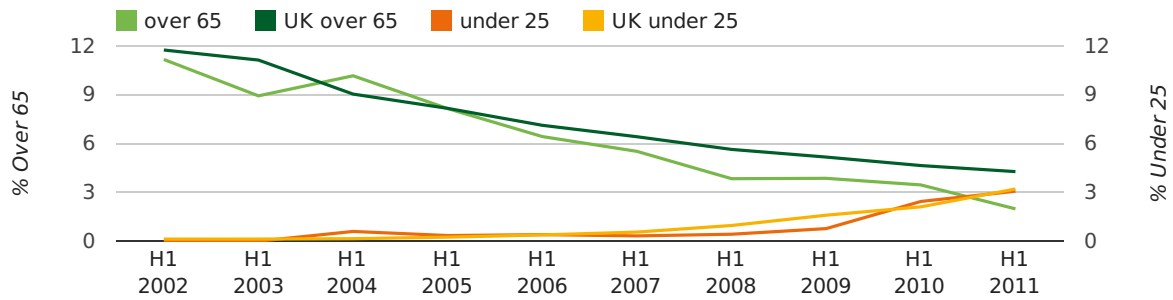
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 42.7.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.3%.

director age by half year



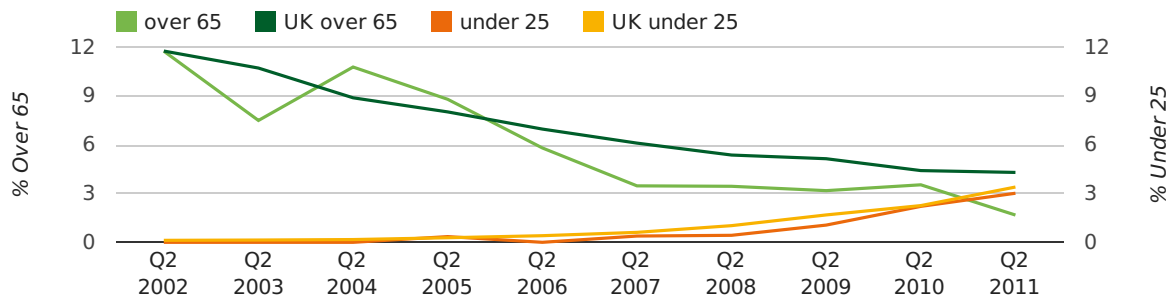
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.7.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 1.7% compared to the UK figure of 4.3%.

director age by quarter

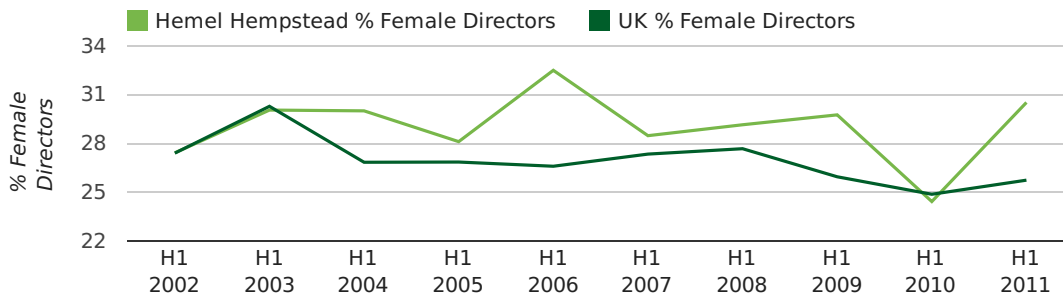


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Hemel Hempstead was 1861 when 40.0% of all directors were female.

30.5% of all director appointments in Hemel Hempstead in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

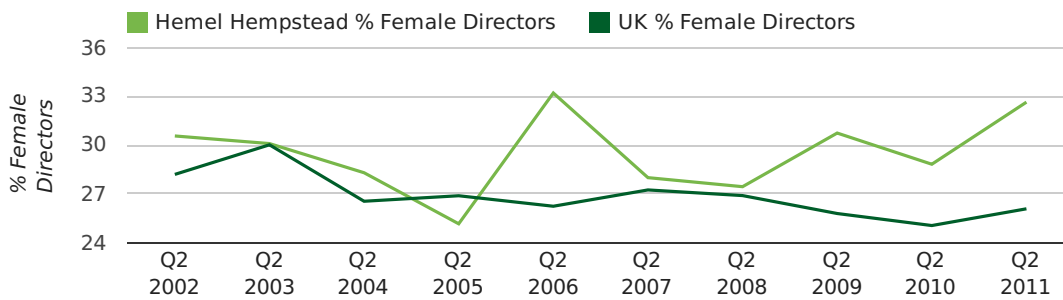


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Hemel Hempstead was in 1866 when 66.7% of all directors were female.

32.6% of all director appointments in Hemel Hempstead in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	4.65%	CONSULTING	5.09%
MANAGEMENT	1.50%	MANAGEMENT	4.86%
CONSULTANCY	1.28%	CONSULTANCY	3.17%
BUSINESS	0.90%	PROPERTY	2.43%
CONSULTANTS	0.90%	TRADING	2.05%
ASSOCIATES	0.83%	DESIGN	1.94%
TECHNOLOGY	0.68%	ASSOCIATES	1.92%
MEDIA	0.60%	BUSINESS	1.87%
HEMEL	0.60%	CONSTRUCTION	1.77%
IT	0.53%	CONSULTANTS	1.76%
LONDON	0.45%	MEDIA	1.73%
PROPERTY	0.45%	ENGINEERING	1.67%
CARE	0.45%	LONDON	1.60%
MY	0.45%	GLOBAL	1.46%
ENGINEERING	0.45%	J	1.44%
INTERNATIONAL	0.45%	CARE	1.44%
ELECTRICAL	0.45%	INVESTMENTS	1.42%
SYSTEMS	0.45%	IT	1.39%
ENTERPRISES	0.45%	BUILDING	1.32%
CONTRACT	0.38%	PROPERTIES	1.31%
CONTRACTORS	0.38%	ELECTRICAL	1.30%
HOUSE	0.38%	M	1.27%
R	0.38%	S	1.23%
TECHNOLOGIES	0.38%	ENTERPRISES	1.20%
S	0.38%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	303	202,072
62020 - Information technology consultancy activities	110	10,545
7487 - Other business activities	96	60,758
7222 - Other software consultancy and supply	78	7,143
82990 - Other business support service activities not elsewhere classified	58	30,647
70229 - Management consultancy activities other than financial management	48	16,419
7414 - Business & management consultancy	41	13,053
9999 - Dormant Company	28	20,111
7260 - Other computer related activities	23	7,849
62090 - Other information technology service activities	21	7,095
98000 - Residents property management	20	2,888
4521 - General construction & civil engineering	19	5,928
99999 - Dormant Company	18	18,918
9305 - Other service activities	18	9,063
62012 - Business and domestic software development	15	3,262
96090 - Other service activities not elsewhere classified	14	10,322
62011 - Ready-made interactive leisure and entertainment software development	14	620
69201 - Accounting and auditing activities	14	3,394
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,835
7499 - Non-trading company	10	10,955