# **Hemel Hempstead**

q3 2011 business confidence report



## headlines

- Q3 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous Q3.
- September 2011 saw a new record in net growth in Hemel Hempstead when compared to any previous September.
- August 2011 saw a new record in net growth in Hemel Hempstead when compared to any previous August.

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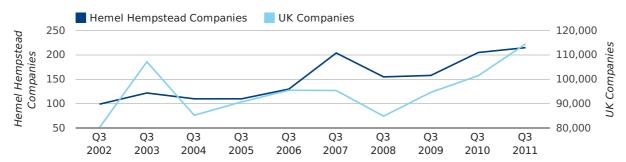
Q3 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous Q3.

A total of 215 companies were registered in Hemel Hempstead during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 4.9% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

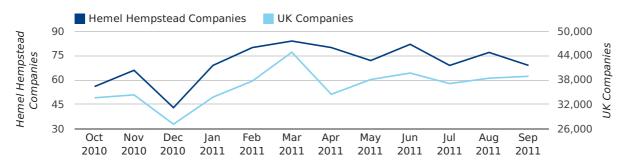
THIRD QUARTER (JUL 2011 - SEP 2011)	HEMEL HEMPSTEAD	UK
2011	215	114,512
2010	205	101,492
% CHANGE	4.9%	12.8%
RECORD YEAR	2011 (215)	2011 (114,512)

#### new companies by quarter



#### Monthly Data (Jul, Aug & Sep 2011)

#### new companies by month



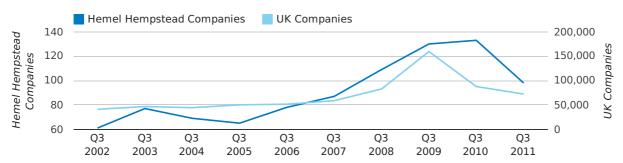
	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	69	77	69
NEW COMPANIES IN 2010	76	59	70
% CHANGE	-9.2%	30.5%	-1.4%
RECORD YEAR	2007 (77)	2007 (78)	2010 (70)

A total of 98 companies were dissolved in Hemel Hempstead during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 26.3% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

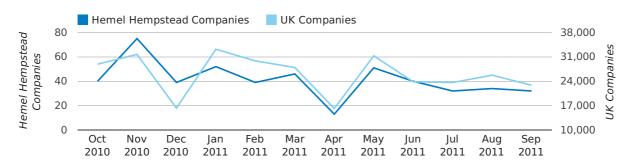
THIRD QUARTER (JUL 2011 - SEP 2011)	HEMEL HEMPSTEAD	UK
2011	98	72,230
2010	133	87,705
% CHANGE	-26.3%	-17.6%
RECORD YEAR	2010 (133)	2009 (159,401)

#### dissolved companies by quarter



#### Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



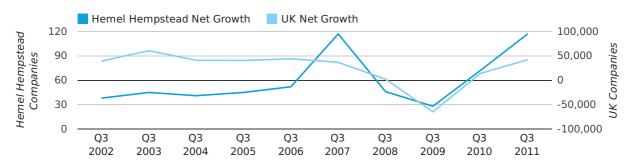
	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	32	34	32
CLOSED COMPANIES IN 2010	37	52	44
% CHANGE	-13.5%	-34.6%	-27%
RECORD YEAR	2010 (37)	2008 (85)	2009 (60)

Net company growth for Hemel Hempstead during the third quarter of 2011 (Jul 2011 - Sep 2011) was 117 companies.

This represents an increase of 62.5% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	HEMEL HEMPSTEAD	UK
2011	117	42,282
2010	72	13,787
% CHANGE	62.5%	206.7%
RECORD YEAR	2007 (117)	2003 (60,597)

#### net growth by quarter

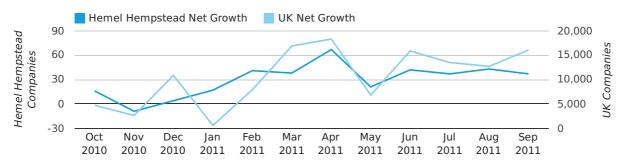


### Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in net growth in Hemel Hempstead when compared to any previous September.

August 2011 saw a new record in net growth in Hemel Hempstead when compared to any previous August.

#### net growth by month

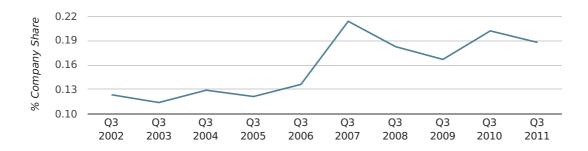


	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	37	43	37
NET GROWTH IN 2010	39	7	26
% CHANGE	-5.1%	514.3%	42.3%
RECORD YEAR	2008 (58)	2011 (43)	2011 (37)

In the third quarter of 2011, Hemel Hempstead formed 0.2% of all UK companies.

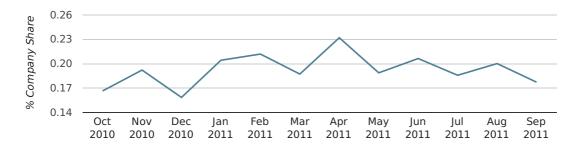
THIRD QUARTER (JUL 2011 - SEP 2011)	HEMEL HEMPSTEAD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1962 (0.4%)

#### company share by quarter



## Monthly Data (Jul, Aug & Sep 2011)

#### company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	-16.9%	9.8%	-11.0%
RECORD YEAR	1962 (0.5%)	1960 (0.6%)	1962 (0.4%)

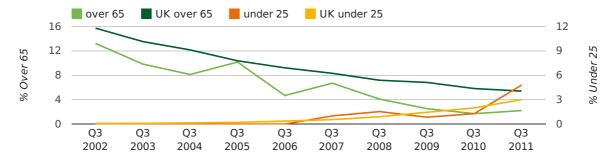
The average age of a director in the third quarter of 2011 was 41.9.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 4.1%.

#### director age by quarter

director age



The record third quarter for female directors in Hemel Hempstead was in 1862 when 50.0% of all directors were female.

30.0% of all director appointments in Hemel Hempstead in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	4.33%	CONSULTING	5.11%
CONSULTANCY	1.59%	MANAGEMENT	4.75%
MANAGEMENT	1.37%	CONSULTANCY	3.19%
BUSINESS	0.91%	PROPERTY	2.41%
CONSULTANTS	0.91%	TRADING	2.06%
ASSOCIATES	0.84%	DESIGN	1.94%
HEMEL	0.84%	ASSOCIATES	1.85%
SYSTEMS	0.76%	BUSINESS	1.82%
IT	0.68%	CONSULTANTS	1.76%
TECHNOLOGY	0.68%	ENGINEERING	1.74%
MEDIA	0.61%	MEDIA	1.72%
ENGINEERING	0.61%	CONSTRUCTION	1.72%
CONTRACTORS	0.53%	LONDON	1.63%
PROPERTY	0.46%	J	1.47%
R	0.46%	GLOBAL	1.46%
CONSTRUCTION	0.46%	INVESTMENTS	1.43%
MY	0.46%	CARE	1.42%
TRADING	0.46%	IT	1.38%
ENTERPRISES	0.46%	BUILDING	1.30%
INTERNATIONAL	0.46%	PROPERTIES	1.28%
C	0.38%	ELECTRICAL	1.27%
PRODUCTIONS	0.38%	M	1.25%
HEALTHCARE	0.38%	ENERGY	1.22%
S	0.38%	TRAINING	1.21%
GROUP	0.38%	S	1.21%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	302	204,493
62020 - Information technology consultancy activities	109	10,137
7222 - Other software consultancy and supply	96	8,345
7487 - Other business activities	95	65,177
82990 - Other business support service activities not elsewhere classified	55	29,245
7414 - Business & management consultancy	48	14,755
70229 - Management consultancy activities other than financial management	47	15,760
9999 - Dormant Company	37	22,587
7260 - Other computer related activities	25	8,686
9305 - Other service activities	19	10,525
4521 - General construction & civil engineering	18	6,321
98000 - Residents property management	18	2,664
62090 - Other information technology service activities	18	6,798
99999 - Dormant Company	17	18,281
62012 - Business and domestic software development	15	3,137
96090 - Other service activities not elsewhere classified	14	10,018
62011 - Ready-made interactive leisure and entertainment software development	14	603
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,551
69201 - Accounting and auditing activities	11	3,271
7412 - Accounting, auditing; tax consult	10	2,802