

Hemel Hempstead

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Hemel Hempstead when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous December.
- November 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous November.

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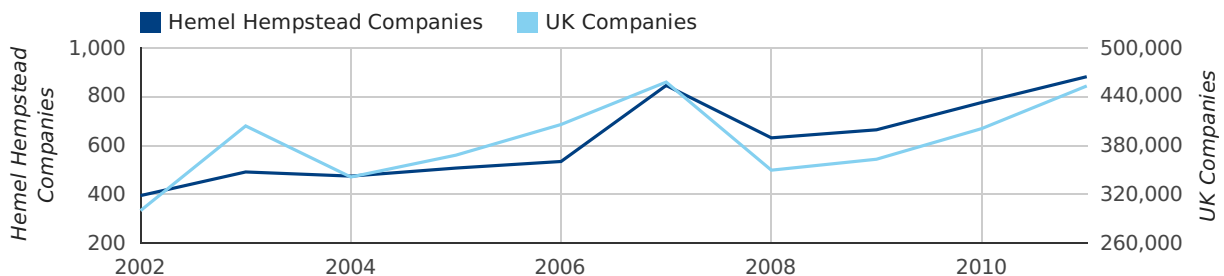
Annual Data (2011)

2011 was a record year for company registrations in Hemel Hempstead when compared to any year in history.

A total of 881 companies were formed in Hemel Hempstead in 2011. This total is 13.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	HEMEL HEMPSTEAD	UK
2011	881	452,870
2010	775	400,358
2009	663	362,675
2008	630	349,203
2007	845	457,649
RECORD YEAR	2011 (881)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

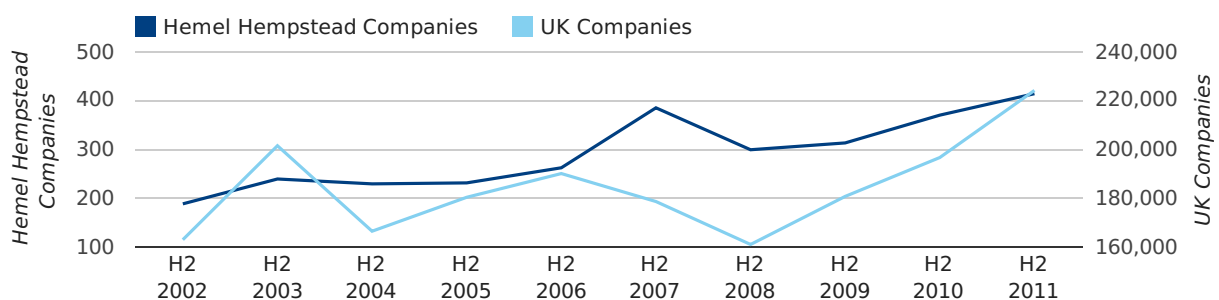
The second half of 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous second half year.

In the second half of 2011 a total of 414 companies were formed in Hemel Hempstead. This figure is 11.9% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Hemel Hempstead occurred in 2011 when a total of 414 were formed.

HALF YEAR (JUL-DEC)	HEMEL HEMPSTEAD	UK
2011	414	224,135
2010	370	196,609
% CHANGE	11.9%	14.0%
RECORD YEAR	2011 (414)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

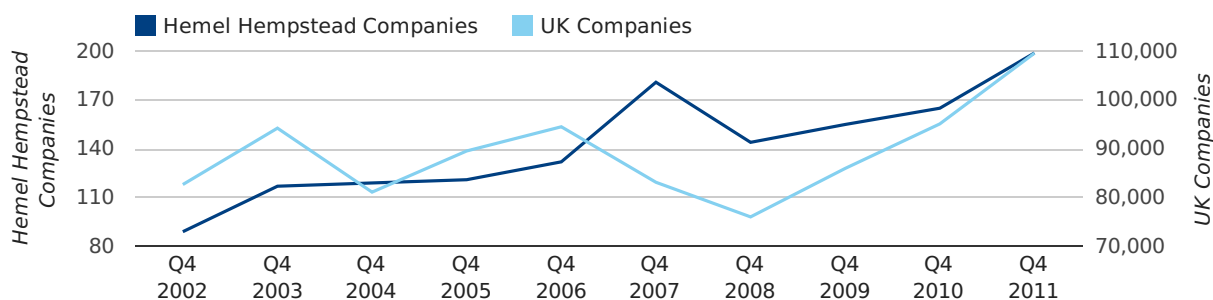
Q4 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous Q4.

A total of 199 companies were registered in Hemel Hempstead during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 20.6% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	HEMEL HEMPSTEAD	UK
2011	199	109,623
2010	165	95,117
% CHANGE	20.6%	15.3%
RECORD YEAR	2011 (199)	2011 (109,623)

new companies by quarter

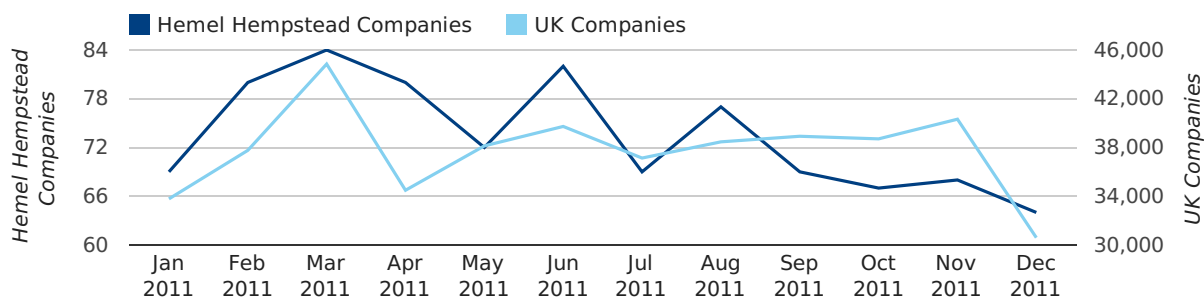


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous December.

November 2011 saw a new record in company registrations in Hemel Hempstead when compared to any previous November.

new companies by month



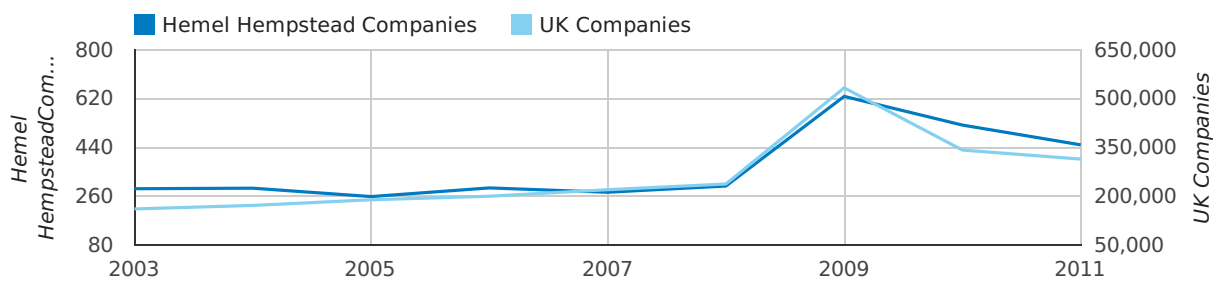
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	67	68	64
NEW COMPANIES IN 2010	56	66	43
% CHANGE	19.6%	3.0%	48.8%
RECORD YEAR	2007 (75)	2011 (68)	2011 (64)

Annual Data (2011)

A total of 450 companies were dissolved in Hemel Hempstead in 2011. This total is 14.0% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	HEMEL HEMPSTEAD	UK
2011	450	314,523
2010	523	342,232
2009	629	533,773
2008	298	237,901
2007	275	220,295
RECORD YEAR	2009 (629)	2009 (533,773)

dissolved companies by year



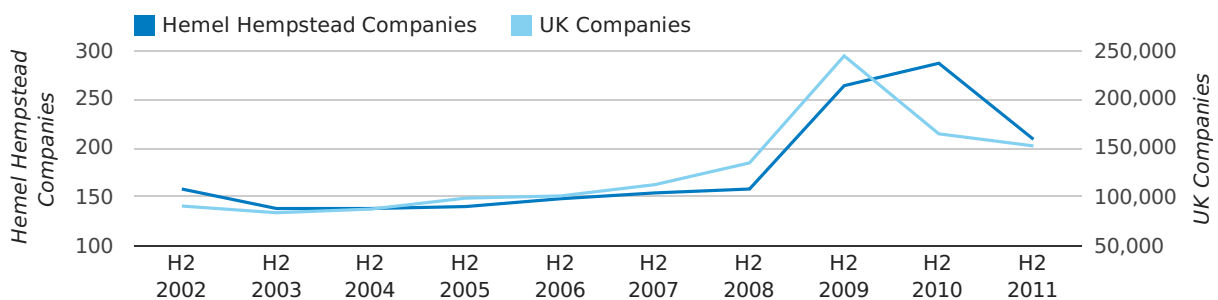
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 209 companies were dissolved in Hemel Hempstead. This figure is 27.2% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Hemel Hempstead occurred in 2010 when a total of 287 were closed.

HALF YEAR (JUL-DEC)	HEMEL HEMPSTEAD	UK
2011	209	152,213
2010	287	164,601
% CHANGE	-27.2%	-7.5%
RECORD YEAR	2010 (287)	2009 (244,537)

dissolved companies by half year



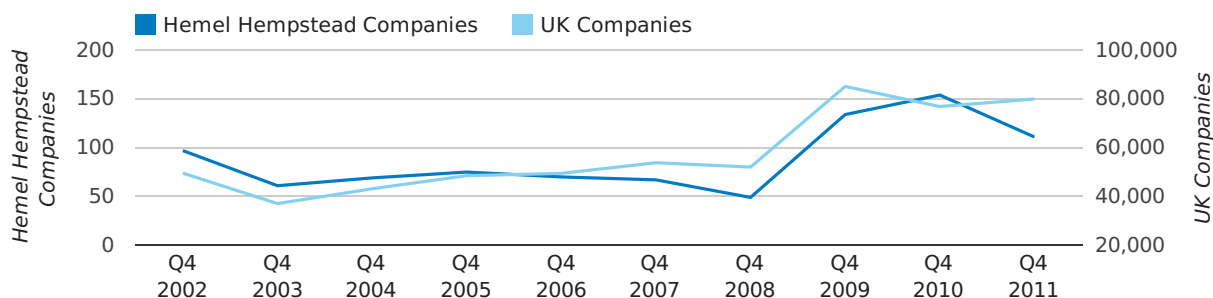
Quarterly Data (Q4 Oct-Dec 2011)

A total of 111 companies were dissolved in Hemel Hempstead during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 27.9% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

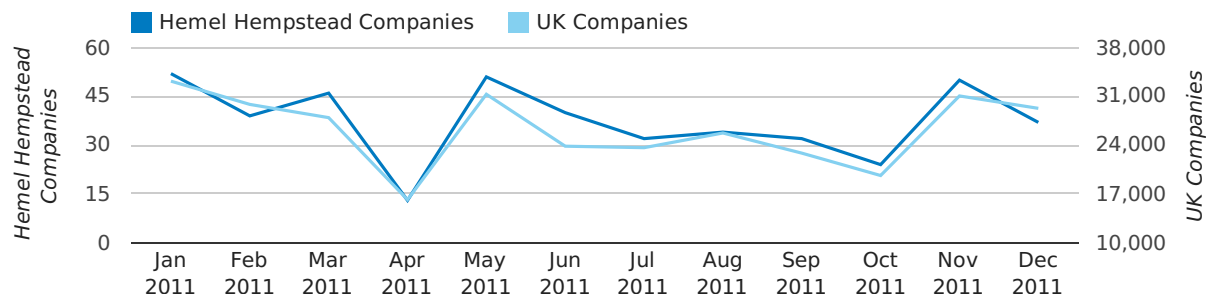
FOURTH QUARTER (OCT 2011 - DEC 2011)	HEMEL HEMPSTEAD	UK
2011	111	79,983
2010	154	76,896
% CHANGE	-27.9%	4.0%
RECORD YEAR	2010 (154)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	24	50	37
CLOSED COMPANIES IN 2010	40	75	39
% CHANGE	-40.0%	-33.3%	-5%
RECORD YEAR	2010 (40)	2010 (75)	2009 (49)

Annual Data (2011)

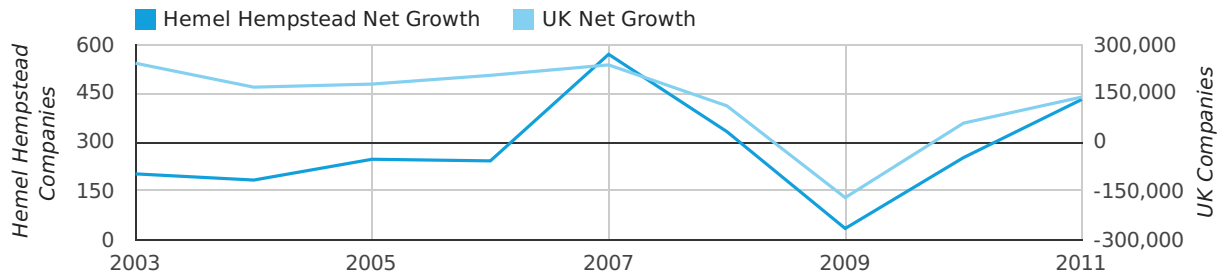
A total of 431 companies were added to the company register for Hemel Hempstead in 2011. This number represents growth of 55.6% which compares favourably to the UK figure of 34.6%.

This number is 179 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Hemel Hempstead company register grew by 570 companies.

YEAR	HEMEL HEMPSTEAD	UK
2011	431	138,347
2010	252	58,126
2009	34	-171,098
2008	332	111,302
2007	570	237,354
RECORD YEAR	2007 (570)	2003 (242,543)

net growth by year

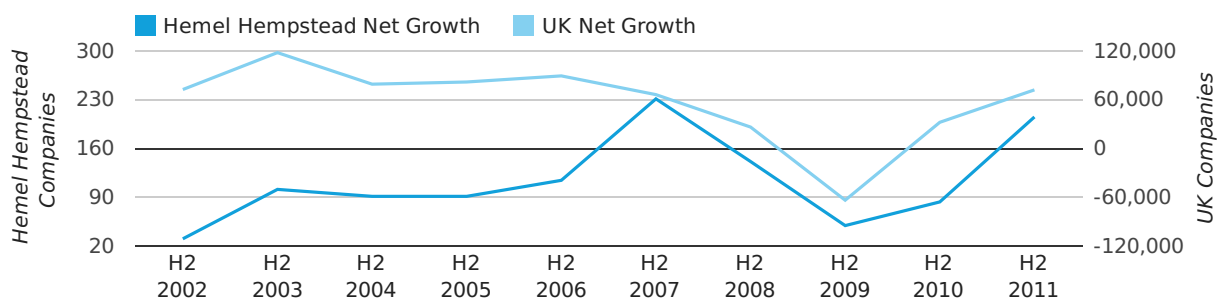


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Hemel Hempstead increased by 205 companies. This figure is 147.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	HEMEL HEMPSTEAD	UK
2011	205	71,922
2010	83	32,008
% CHANGE	147.0%	124.7%
RECORD YEAR	2007 (231)	2003 (117,772)

net growth by half year



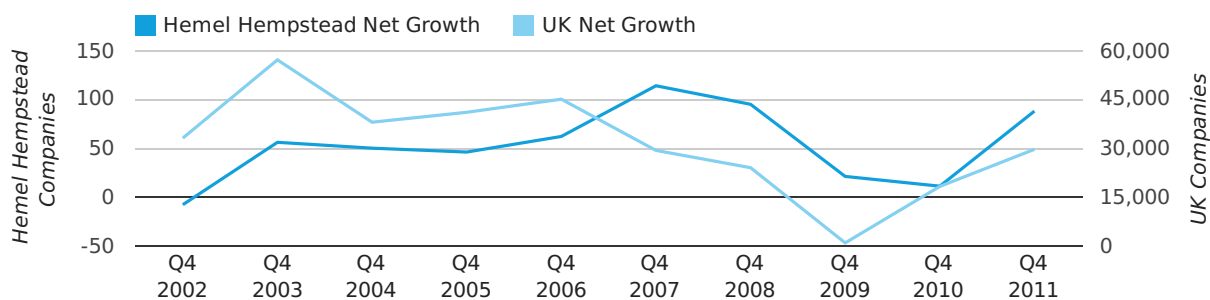
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Hemel Hempstead during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 88 companies.

This represents an increase of 700.0% on the same period last year.

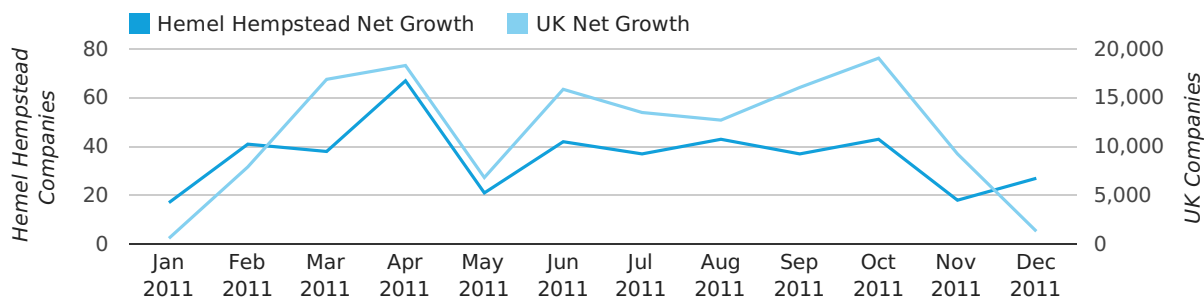
FOURTH QUARTER (OCT 2011 - DEC 2011)	HEMEL HEMPSTEAD	UK
2011	88	29,640
2010	11	18,221
% CHANGE	700.0%	62.7%
RECORD YEAR	2007 (114)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



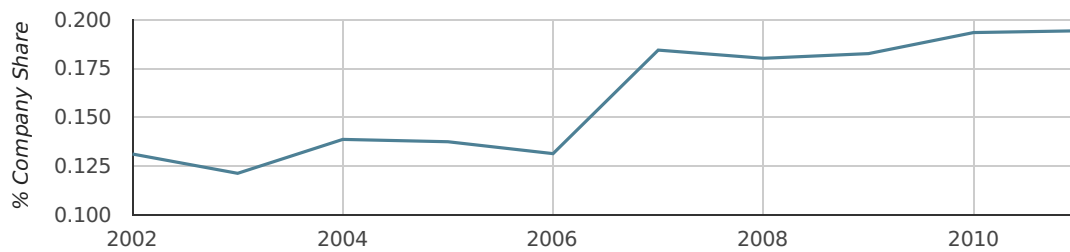
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	43	18	27
NET GROWTH IN 2010	16	-9	4
% CHANGE	168.8%	-300.0%	575.0%
RECORD YEAR	2008 (47)	2008 (33)	2007 (39)

Annual Data (2011)

In 2011 Hemel Hempstead formed 0.2% of all UK companies. This is no change on 2010 when Hemel Hempstead was responsible for 0.2% of all UK companies.

YEAR	HEMEL HEMPSTEAD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by year

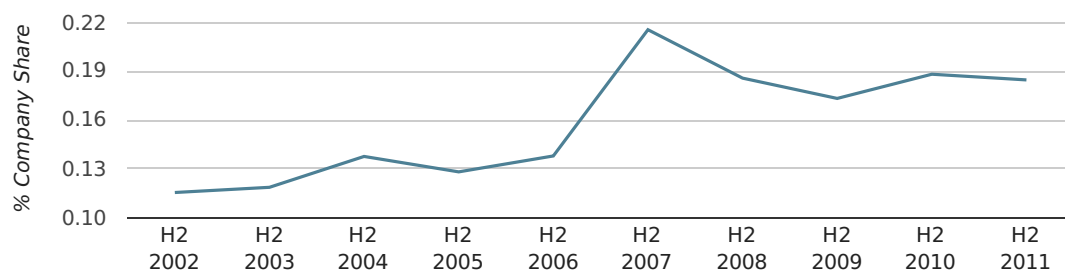


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Hemel Hempstead formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	HEMEL HEMPSTEAD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by half year

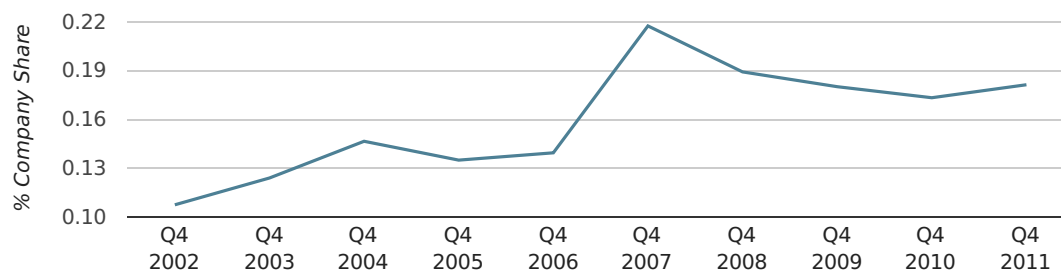


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Hemel Hempstead formed 0.2% of all UK companies.

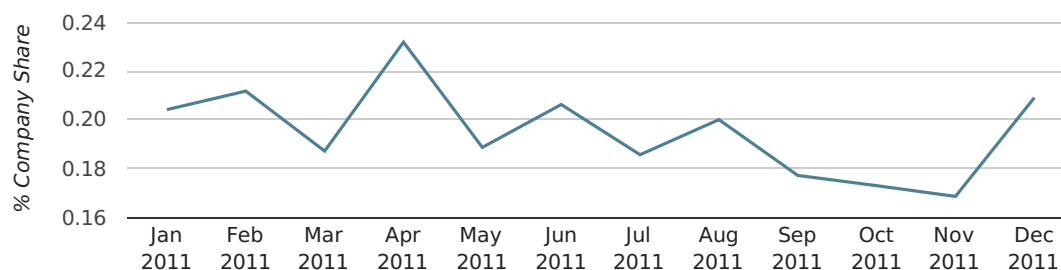
FOURTH QUARTER (OCT 2011 - DEC 2011)	HEMEL HEMPSTEAD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.2%
% CHANGE	4.0%	-12.2%	32.0%
RECORD YEAR	1994 (0.5%)	1963 (0.8%)	1969 (0.7%)

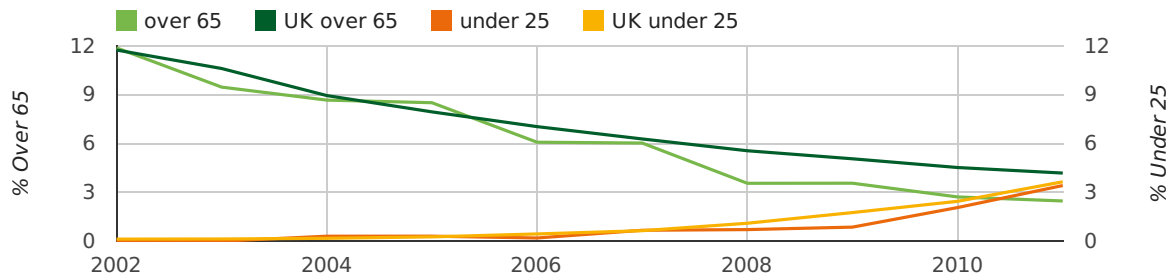
Annual Data (2011)

The average age of a director in 2011 was 42.5.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.2%.

director age by year



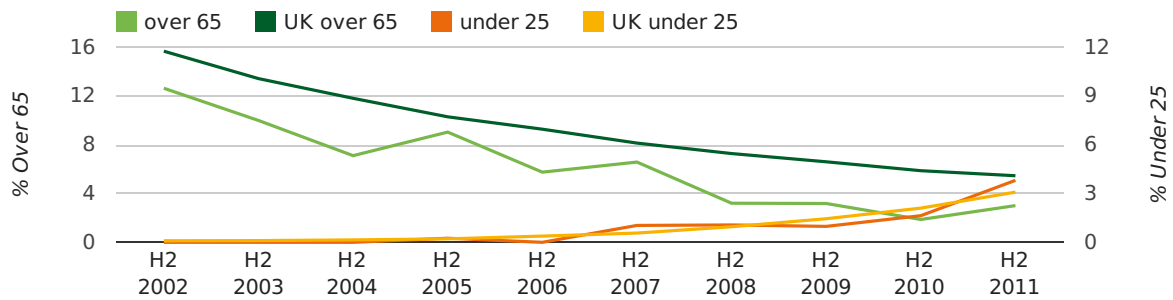
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.3.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.1%.

director age by half year



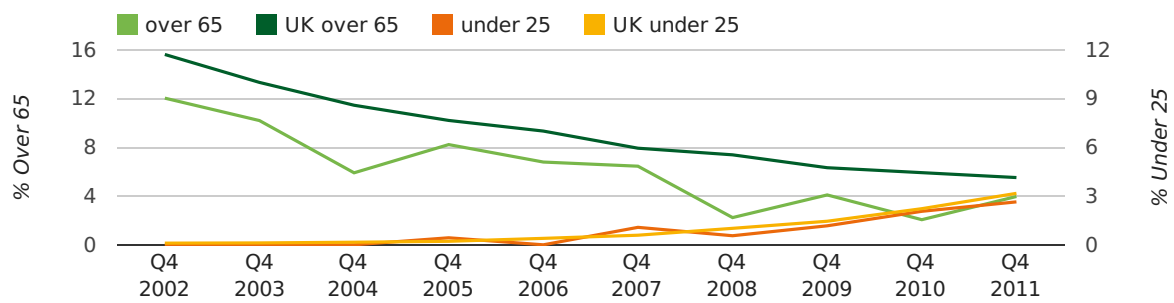
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.7.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.1%.

director age by quarter

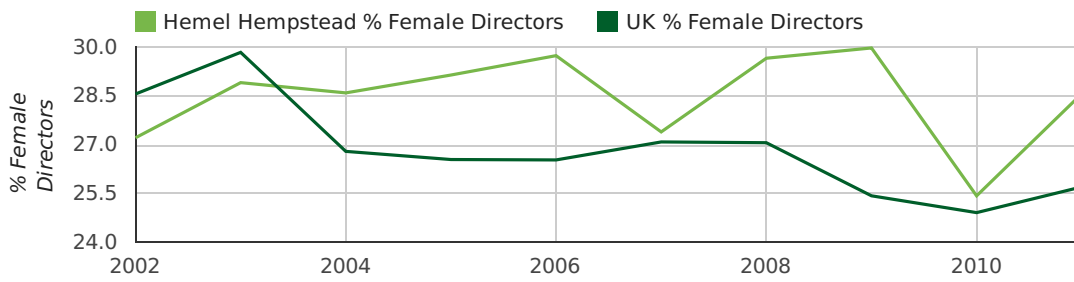


Annual Data (2011)

The record year for female directors in Hemel Hempstead was 1857 when 36.4% of all directors were female.

The percentage of female directors in Hemel Hempstead in 2011 was 27.2%. The average for the UK during this time was 28.6%

director gender by year

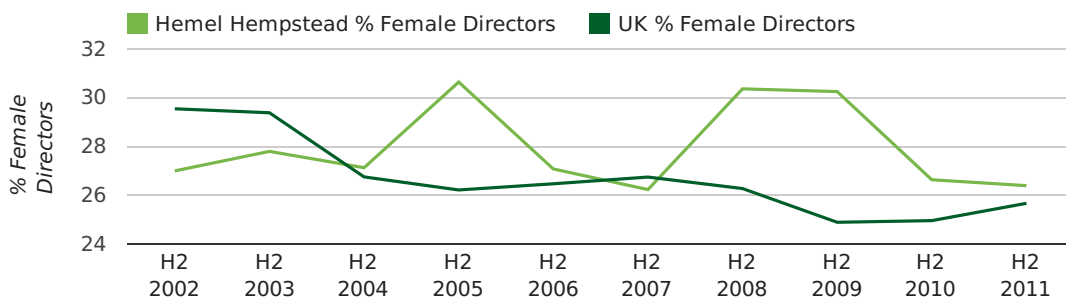


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Hemel Hempstead was 1860 when 42.9% of all directors were female.

26.4% of all director appointments in Hemel Hempstead in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

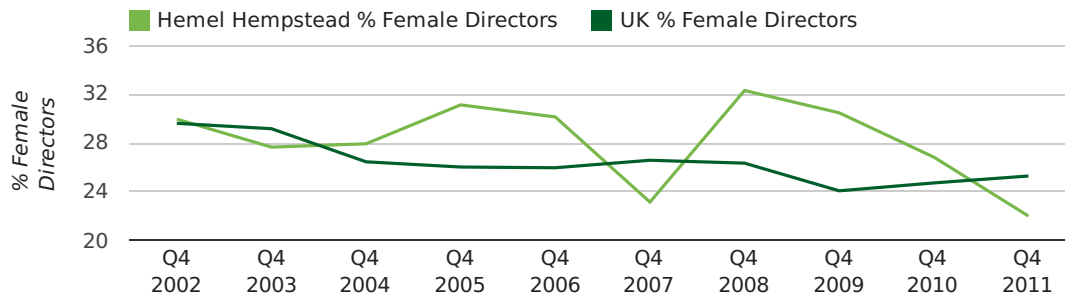


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Hemel Hempstead was in 1977 when 31.1% of all directors were female.

22.0% of all director appointments in Hemel Hempstead in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	4.11%	CONSULTING	5.07%
CONSULTANCY	1.64%	MANAGEMENT	4.74%
MANAGEMENT	1.05%	CONSULTANCY	3.26%
ASSOCIATES	0.97%	PROPERTY	2.37%
CONSULTANTS	0.82%	TRADING	2.07%
IT	0.75%	DESIGN	1.92%
HEMEL	0.75%	ASSOCIATES	1.86%
BUSINESS	0.67%	ENGINEERING	1.78%
MEDIA	0.67%	BUSINESS	1.78%
SYSTEMS	0.67%	CONSULTANTS	1.76%
CONSTRUCTION	0.52%	CONSTRUCTION	1.73%
ENTERPRISES	0.52%	MEDIA	1.71%
TECHNOLOGY	0.52%	LONDON	1.63%
C	0.52%	J	1.51%
BUILDING	0.52%	INVESTMENTS	1.48%
ENGINEERING	0.52%	GLOBAL	1.46%
R	0.52%	IT	1.41%
PROPERTY	0.52%	CARE	1.39%
TRAINING	0.52%	PROPERTIES	1.29%
PROPERTIES	0.52%	ELECTRICAL	1.29%
DEVELOPMENT	0.45%	M	1.27%
LINDSMAN	0.45%	BUILDING	1.26%
TECHNOLOGIES	0.45%	ENERGY	1.25%
TRADING	0.45%	S	1.20%
PRODUCTIONS	0.45%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	307	205,525
62020 - Information technology consultancy activities	120	12,072
7487 - Other business activities	84	57,052
7222 - Other software consultancy and supply	82	7,398
82990 - Other business support service activities not elsewhere classified	55	32,483
70229 - Management consultancy activities other than financial management	54	17,765
7414 - Business & management consultancy	41	13,034
9999 - Dormant Company	33	20,199
99999 - Dormant Company	26	21,846
7260 - Other computer related activities	22	7,667
9305 - Other service activities	19	9,492
98000 - Residents property management	17	2,874
4521 - General construction & civil engineering	17	5,558
62012 - Business and domestic software development	17	3,714
62090 - Other information technology service activities	16	7,493
62011 - Ready-made interactive leisure and entertainment software development	14	653
74909 - Other professional, scientific and technical activities not elsewhere classified	14	8,671
96090 - Other service activities not elsewhere classified	13	11,768
69201 - Accounting and auditing activities	11	3,633
74990 - Non-trading company	10	8,929